UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT TRIAL AND APPEAL BOARD

SQUARE, INC. Petitioner

v.

UNWIRED PLANET, LLC
Patent Owner

Case: IPR2014-01165 Patent: 8,275,359

PETITIONER SQUARE, INC.'S NOTICE OF CROSS-APPEAL

Director of the United States Patent and Trademark Office c/o Office of the General Counsel Madison Building East, 10B20 600 Dulany Street Alexandria, VA 22314-5793

Notice is hereby given, pursuant to 35 U.S.C. §§ 141(c) and 319 and 37 C.F.R. § 90.2(a), that Petitioner Square, Inc. ("Square") cross-appeals to the United States Court of Appeals for the Federal Circuit from the Final Written Decision entered on October 30, 2015 (Paper 32) (the "Final Written Decision") in IPR2014-01165. Patent Owner Unwired Planet, LLC filed a notice of appeal on December 31, 2015. This cross-appeal is timely under 37 C.F.R. § 90.3 and Fed. R. App. P. 4(a)(3).

In accordance with 37 C.F.R. § 90.2(a)(3)(ii), Square further states that the issues on cross-appeal include, but are not limited to: (1) whether the Patent Trial and Appeal Board ("PTAB") correctly construed the claim term "displaying the piece of content associated with the event to a user of the wireless device" and (2) whether the PTAB correctly concluded that claims 8-12, 25-29 and 35 are not anticipated by U.S. Patent No. 7,764,185 to Manz et al.

Simultaneous with this submission, copies of this Notice of Cross-Appeal are being filed electronically with the Patent Trial and Appeal Board, and with the United States Court of Appeals for the Federal Circuit.

Respectfully submitted:

Date: January 14, 2016 By: /Jason A. Engel/

Reg. No. 51,654 Jason A. Engel K&L Gates LLP

E-mail: jason.engel@klgates.com Telephone number: 312-807-4236

Fax number: 312-827-8145

70 W. Madison Street, Suite 3100

Chicago, IL 60602

CERTIFICATE OF FILING AND SERVICE

I hereby certify that, in addition to being filed electronically through the Patent Trial and Appeal Board's Patent Review Processing System (PRPS), the original version of the foregoing Patent Owner's Notice of Appeal was filed by hand on January 14, 2016 with the Director of the United States Patent and Trademark Office at the following address:

Director of the United States Patent and Trademark Office c/o Office of the General Counsel Madison Building East, 10B20 600 Dulaney Street Alexandria, VA 22314-5793

I also hereby certify that pursuant to Fed. Cir. R. 15, a true and correct copy of the foregoing Notice of Cross-Appeal was filed electronically on January 14, 2016 with the Clerk's Office of the United States Court of Appeals for the Federal Circuit and the filing fee was paid electronically. In addition, three true and correct copies of the foregoing Notice of Cross-Appeal were delivered to the Clerk's Office of the United States Court of Appeals for the Federal Circuit on January 14, 2016, at the following address:

United States Court of Appeals for the Federal Circuit 717 Madison Place, N.W. Suite 401 Washington, DC 20005

Certification of Service Under 37 C.F.R. § 42.6(e)(4)

A copy of this Notice of Cross-Appeal has been served on the following counsel for Patent Owner by electronic mail on January 14, 2016.

Jennifer Albert Eleanor Yost

GOODWIN PROCTER LLP 901 New York Avenue, NW Washington, DC 20001

jalbert@goodwinprocter.com eyost@goodwinprocter.com

Brett M. Schuman

GOODWIN PROCTER LLP Three Embarcadero Center, 24th Floor San Francisco, CA 94111

bschuman@goodwinprocter.com

By: /Jason A. Engel/

Reg. No. 51,654 Jason A. Engel K&L Gates LLP

E-mail: jason.engel@klgates.com Telephone number: 312-807-4236

Fax number: 312-827-8145

70 W. Madison Street, Suite 3100

Chicago, IL 60602