

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FACEBOOK, INC. AND INSTAGRAM, LLC,
Petitioners

v.

SEARCH AND SOCIAL MEDIA PARTNERS, LLC,
Patent Owner

Case IPR2018-01622

U.S. Patent No. 8,719,176 B1

PATENT OWNER'S NOTICE OF APPEAL

Office of the Solicitor
United States Patent and Trademark Office Mail Stop 8
P.O. Box 1450
Alexandria, Virginia 22313-1450

Pursuant to 37 C.F.R. § 90.2(a), Patent Owner SEARCH AND SOCIAL MEDIA PARTNERS, LLC. (“Patent Owner”) gives notice that it appeals to the United States Court of Appeals for the Federal Circuit from the Final Written Decision entered by the Patent Trial and Appeal Board (“Board”) on March 2, 2020 (Paper No. 31), in IPR2018-01620.

For the purpose of providing notice in accordance with 37 C.F.R. § 90.2(a)(3)(ii), Patent Owner states that the issues on appeal may include the following, as well as any underlying findings, determinations, decisions, opinions, or other related issues, including claim construction determinations, whether the Board exceeded its statutory authority, and issues relating to or arising out of the Administrative Procedures Act:

- 1) Whether the Board erred in determining that claims 1, 6, 14, 21, and 27 of U.S. Patent No. 8,719,176, 828 B1 (“the ’8176 Patent”) are unpatentable as obvious under 35 U.S.C. § 103(a) over U.S. Patent No. 7,433,832 B1 (“Bezos”) in view of U.S. Patent No. 6,272,493 B1 (Aug. 7, 2001) (“Pasquali”).

A copy of this Notice of Appeal is being filed simultaneously with the Board via the Patent Review Processing System. Pursuant to 37 C.F.R. § 90.2(a)(2), the requisite number of copies of this Notice of Appeal, along with the required

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docketing fee, are also being filed with and submitted to the Clerk's Office of the United States Court of Appeals for the Federal Circuit.

Respectfully submitted,

Dated: April 30, 2019

/Shelton Harrison/
Shelton Harrison
Search and Social Media Partners, LLC
Appearing Pro Se

CERTIFICATE OF SERVICE

The undersigned hereby certifies that the foregoing PATENT OWNER NOTICE OF APPEAL were served electronically by filing this document through the Patent Trial and Appeal Board End to End (PTAB E2E) on April 30, 2020 upon the following counsel of for Petitioner:

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The PATENT OWNER NOTICE OF APPEAL has also been delivered via Express Mail to:

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Alexandria, Virginia 22313-1450

Dated: April 30, 2020

/Shelton Harrison/
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