BEFORE THE PATENT TRIAL AND APPEAL BOARD FACEBOOK, INC. AND INSTAGRAM, LLC, Petitioners v. SEARCH AND SOCIAL MEDIA PARTNERS, LLC, Patent Owner Case IPR2018-01620 U.S. Patent No. 8,620,828 B1

PATENT OWNER'S NOTICE OF APPEAL

Office of the Solicitor United States Patent and Trademark Office Mail Stop 8 P.O. Box 1450 Alexandria, Virginia 22313-1450 Pursuant to 37 C.F.R. § 90.2(a), Patent Owner SEARCH AND SOCIAL MEDIA PARTNERS, LLC. ("Patent Owner") gives notice that it appeals to the United States Court of Appeals for the Federal Circuit from the Final Written Decision entered by the Patent Trial and Appeal Board ("Board") on February 27, 2020 (Paper No. 35), in IPR2018-01620.

For the purpose of providing notice in accordance with 37 C.F.R. § 90.2(a)(3)(ii), Patent Owner states that the issues on appeal may include the following, as well as any underlying findings, determinations, decisions, opinions, or other related issues, including claim construction determinations, whether the Board exceeded its statutory authority, and issues relating to or arising out of the Administrative Procedures Act:

- 1) Whether the Board erred in determining that claims 1, 18, and 27 of U.S. Patent No. 8,620,828 B1 ("the '828 Patent") are unpatentable as obvious under 35 U.S.C. § 103(a) over U.S. Patent No. 7,433,832 B1 ("Bezos") in view of U.S. Patent No. 6,963,850 B1 ("Bezos '850") and U.S. Patent No. 6,272,493 B1 (Aug. 7, 2001) ("Pasquali"),
- 2) Whether the Board erred in determining that claim 11 of the '828 Patent is unpatentable as obvious under 35 U.S.C. § 103(a) over Bezos in view of Bezos 850, Pasquali, and further in view of U.S. Patent No. 7,752,251 Bl ("Shuster") and U.S. Patent No. 7,200,599 B2 ("Simon"), and

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3) Whether the Board erred in denying Patent Owner's Motion to

Amend.

A copy of this Notice of Appeal is being filed simultaneously with the Board

via the Patent Review Processing System. Pursuant to 37 C.F.R. § 90.2(a)(2), the

requisite number of copies of this Notice of Appeal, along with the required

docketing fee, are also being filed with and submitted to the Clerk's Office of the

United States Court of Appeals for the Federal Circuit.

Respectfully submitted,

Dated: April 30, 2019

/Shelton Harrison/

Shelton Harrison

Search and Social Media Partners, LLC

Appearing Pro Se

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that the foregoing PATENT OWNER NOTICE OF APPEAL were served electronically by filing this document through the Patent Trial and Appeal Board End to End (PTAB E2E) on April 30, 2020 upon the following counsel of for Petitioner:

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The PATENT OWNER NOTICE OF APPEAL has also been delivered via Express Mail to:

Office of the Solicitor United States Patent and Trademark Office Mail Stop 8 P.O. Box 1450 Alexandria, Virginia 22313-1450

Dated: April 30, 2020 /Shelton Harrison/

Shelton Harrison

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