

**UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF TEXAS
TYLER DIVISION**

**BLUE CALYPSO, INC.,
Plaintiff**

v.

**YELP, INC.
Defendant**

Civil Action No. 6:12-cv-788

JURY TRIAL DEMANDED

SECOND AMENDED COMPLAINT FOR PATENT INFRINGEMENT

Blue Calypso files this Second Amended Complaint and demand for jury trial seeking relief for patent infringement by Yelp. Blue Calypso alleges the following:

THE PARTIES

1. Plaintiff Blue Calypso, Inc. is a Delaware corporation, with its principal place of business located in this District at 19111 North Dallas Parkway, Suite 200, Dallas, Texas 75287.
2. On information and belief, Defendant Yelp, Inc. is a Delaware corporation, with its principal place of business at 706 Missouri Street, 7th Floor, San Francisco, CA 94103. Defendant Yelp, Inc. may be served with summons by serving its registered agent for the service of process, National Registered Agents, Inc., 160 Greentree Drive, Suite 101, Dover, Delaware 19904.

JURISDICTION AND VENUE

3. This is an action for patent infringement arising under the patent laws of the United States, 35 U.S.C. §§ 1 et. seq. This Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331 and 1338(a).
4. This Court has personal jurisdiction over Yelp because Yelp has sufficient minimum contacts with the forum as a result of business conducted within the State of Texas and

within this judicial district and because Yelp has committed acts of patent infringement within the State of Texas and within this judicial district.

5. Venue is proper in this judicial district pursuant to 28 U.S.C. §§ 139(b) and (c) and 1400(b).

INFRINGEMENT

6. On February 16, 2010, United States Patent No. 7,664,516 (“the ‘516 patent”) entitled “Method and System for Peer-to-Peer Advertising Between Mobile Communication Devices” was duly and legally issued by the United States Patent and Trademark Office. Blue Calypso owns the ‘516 patent by assignment. A true and correct copy of the ‘516 patent is attached as Exhibit A.

7. On April 10, 2012, United States Patent No. 8,155,679 (“the ‘679 patent”) entitled “System and Method for Peer-to-Peer Advertising Between Mobile Communications Devices” was duly and legally issued by the United States Patent and Trademark Office. Blue Calypso owns the ‘679 patent by assignment. A true and correct copy of the ‘679 patent is attached as Exhibit B.

8. On May 7, 2013, United States Patent No. 8,438,055 (“the ‘055 patent”) entitled “System and Method for Providing Endorsed Advertisements and Testimonials between Communication Devices” was duly and legally issued by the United States Patent and Trademark Office. Blue Calypso owns the ‘055 patent by assignment. A true and correct copy of the ‘055 patent is attached as Exhibit C.

9. On May 28, 2013, United States Patent No. 8,452,646 (“the ‘646 patent”) entitled “System and Method for Providing Endorsed Electronic Offers Between Communication Devices” was duly and legally issued by the United States Patent and Trademark Office. Blue

Calypso owns the '646 patent by assignment. A true and correct copy of the '646 patent is attached as Exhibit D.

10. On June 4, 2013, United States Patent No. 8,457,670 ("the '670 patent") entitled "System and Method for Peer-To-Peer Advertising Between Mobile Communication Devices" was duly and legally issued by the United State Patent and Trademark Office. Blue Calypso owns the '670 patent by assignment. A true and correct copy of the '670 patent is attached as Exhibit E.

11. Yelp operates a system typified by the screen shots attached as Exhibits F, and G. In doing so Yelp infringes one or more claims of the '516, '679, '055, '646 and '670 patents, literally or under the doctrine of equivalents. Yelp directly infringes by using the system and making it available to advertisers and consumers. Yelp induces infringement by consumers and advertisers by encouraging them to use its system. Yelp contributorily infringes by providing content to consumers for use in the system.

12. On information and belief, Yelp will continue to infringe the '516, '679, '055, '646 and '670 patents unless and until it is enjoined by this Court.

13. Yelp has caused and will continue to cause Blue Calypso irreparable injury and damage by infringing the '516, '679, '055, '646 and '670 patents. Blue Calypso will suffer further irreparable injury, for which it has no adequate remedy at law, unless and until Yelp is enjoined from infringing the '516, '679, '055, '646 and '670 patents.

PRAYER FOR RELIEF

WHEREFORE, Blue Calypso respectfully requests that this Court:

1. Enter judgment that Yelp has infringed the '516, '679, '055, '646 and '670 patents;

2. Enter an order permanently enjoining Yelp and its officers, agents, employees, attorneys, and all persons in active concert or participation with any of them, from infringing the ‘516, ‘679, ‘055, ‘646 and ‘670 patents;

3. Award Blue Calypso damages in an amount sufficient to compensate it for Yelp’s infringement of the ‘516, ‘679, ‘055, ‘646 and ‘670 patents, together with prejudgment and post-judgment interest and costs under 35 U.S.C. § 284;

4. Award Blue Calypso an accounting for acts of infringement not presented at trial and an award by the Court of additional damage for any such acts of infringement;

5. Declare this case to be “exceptional” under 35 U.S.C. § 285 and award Blue Calypso its attorney fees, expenses, and costs incurred in this action; and

6. Award Blue Calypso such other and further relief as this Court deems just and proper.

JURY DEMAND

Blue Calypso hereby requests a trial by jury on issues so triable by right.

Dated: June 13, 2013

Respectfully submitted,

FISH & RICHARDSON P.C.

By: /s/ Carl E. Bruce

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**LOCAL COUNSEL FOR
BLUE CALYPSO, INC.**

Certificate of Service

The undersigned hereby certifies that a true and correct copy of the above and foregoing document has been served on June 13, 2013 to all counsel of record who are deemed to have consented to electronic service via the Court's CM/ECF system per Local Rule CV-5(a)(3).

/s/Carl E. Bruce
