district and Plaintiff is located and has been injured in this judicial district by

This action arises out of wrongful acts by Defendant within this judicial

does business within this judicial district.

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3.

Defendant's alleged wrongful acts. Venue is proper in this district pursuant to 28 U.S.C. § 1391 because the claims asserted arise in this district.

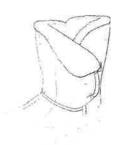
## THE PARTIES

- 4. Plaintiff Deckers Outdoor Corporation ("Deckers") is a corporation organized and existing under the laws of the state of Delaware with an office and principal place of business in Goleta, California. Deckers designs and markets footwear identified by its famous UGG® trademark and other famous trademarks.
- 5. Upon information and belief, Defendant Kids Dream Land is an unknown business entity located in Torrance, California.
- 6. Plaintiff is unaware of the names and true capacities of Defendants, whether individual, corporate and/or partnership entities named herein as DOES 1 through 10, inclusive, and therefore sues them by their fictitious names. Plaintiff will seek leave to amend this complaint when their true names and capacities are ascertained. Plaintiff is informed and believes and based thereon alleges that said Defendant and DOES 1 through 10, inclusive, are in some manner responsible for the wrongs alleged herein, and that at all times referenced each was the agent and servant of the other Defendant and was acting within the course and scope of said agency and employment.
- 7. Plaintiff is informed and believes, and based thereon alleges, that at all relevant times herein, Defendant and DOES 1 through 10, inclusive, knew or reasonably should have known of the acts and behavior alleged herein and the damages caused thereby, and by their inaction ratified and encouraged such acts and behavior. Plaintiff further alleges that Defendant and DOES 1 through 10, inclusive, have a non-delegable duty to prevent or not further such acts and the behavior described herein, which duty Defendant and DOES 1 though 10, inclusive, failed and/or refused to perform.

## ALLEGATIONS COMMON TO ALL CAUSES OF ACTION

### A. Deckers' UGG® Brand

- 8. Deckers has become well known throughout the United States and elsewhere as a source of high quality footwear products identified at least by its UGG® brand of premium footwear.
- 9. Deckers' UGG® products are distributed and sold to consumers through retailers throughout the United States at point of sale and on the Internet, including through its website <a href="www.uggaustralia.com">www.uggaustralia.com</a>.
- 10. Deckers has spent substantial time, effort, and money in designing, developing, advertising, promoting, and marketing its famous UGG® Australia line of footwear. Deckers' efforts have been successful and Deckers has sold a substantial amount of UGG® Australia footwear.
- 11. Many of Deckers' UGG® footwear designs are protected by design patents issued by the United States Patent and Trademark Office, which include but are not limited to U.S. Reg. No. D599,999 for the "Single Bailey Button Boot" (issued on September 15, 2009). Attached hereto and incorporated herein as Exhibit 1 is a true and correct copy of the design patent registration for Deckers' Single Bailey Button Boot.
- 12. Deckers is the lawful assignee of all right, title, and interest in and to the design patent for the Single Bailey Button Boot.
  - B. Defendant's Infringement of the Single Bailey Button Boot Design
    Patent
- 13. It has recently come to Plaintiff's attention that Defendant has offered and is currently advertising, offering for sale, and selling footwear bearing a design that infringes upon Plaintiff's Single Bailey Button Boot ("Infringing Products")





Ugg Design Patent No. D599,999

**Boot from Kids Dream Land** 

14. Deckers has not granted a license or any other form of permission to Defendant with respect to the Single Bailey Button Boot design.

### FIRST CLAIM FOR RELIEF

## (Patent Infringement – 35 U.S.C. § 271)

- 15. Plaintiff incorporates herein by reference the averments of the preceding paragraphs as though fully set forth herein.
- 16. Plaintiff Deckers Outdoor Corporation is the owner by assignment of all right, title and interest in and to the design patent for the Single Bailey Button Boot.
- 17. Defendant has knowingly and intentionally manufactured, caused to be produced, distributed, advertised, marketed, offered for sale, and/or sold footwear that infringes upon the design patent for the Single Bailey Button Boot in direct violation of 35 U.S.C. § 271.
- 18. Defendant's use of the Single Bailey Button Boot design is without Plaintiff's permission or authority and is in total disregard of Plaintiff's right to control its intellectual property.
- 19. As a direct and proximate result of Defendant's infringing conduct, Plaintiff has been injured and will continue to suffer injury to its business and reputation unless Defendant is restrained by this Court from infringing Plaintiff's design patents.
- 20. Defendant's acts have damaged and will continue to damage Plaintiff, and Plaintiff has no adequate remedy at law.

- 21. On information and belief, Defendant's acts herein complained of constitute willful acts and intentional infringement of the Single Bailey Button Boot design.
- 22. In light of the foregoing, Plaintiff is entitled to injunctive relief prohibiting Defendant from using the Single Bailey Button Boot design and to recover from Defendant all damages, including attorneys' fees, that Plaintiff has sustained and will sustain as a result of such infringing acts, and all gains, profits and advantages obtained by Defendant as a result thereof, in an amount to be determined, which amount can be trebled under 35 U.S.C. § 284.

## SECOND CLAIM FOR RELIEF

## Unfair Competition Under California Common Law

- 23. Plaintiff incorporates herein by reference the averments of the preceding paragraphs as though fully set forth herein.
- 24. Defendant's infringement of Plaintiff's Single Bailey Button Boot design constitutes unfair competition in violation of the common law of the State of California.
- 25. Plaintiff has no adequate remedy at law to compensate it fully for the damages that have been caused and which will continue to be caused by Defendant's infringing conduct, unless it is enjoined by this Court.
- 26. In light of the foregoing, Plaintiff is entitled to injunctive relief prohibiting Defendant from using the Single Bailey Button Boot design, and to recover all damages, including attorneys' fees, that Plaintiff has sustained and will sustain, and all gains, profits and advantages obtained by Defendant as a result of its infringing acts alleged above in an amount not yet known, and the costs of this action.
- 27. The conduct herein complained of was extreme, outrageous, fraudulent, and was inflicted on Plaintiff in reckless disregard of Plaintiff's rights. Said conduct was despicable and harmful to Plaintiff and as such supports an award of exemplary

and punitive damages in an amount sufficient to punish and make an example of Defendant, and to deter it from similar such conduct in the future.

## PRAYER FOR RELIEF

WHEREFORE, Plaintiff respectfully prays for judgment against Defendant, as follows:

- 1. A Judgment that Defendant has infringed upon Plaintiff's design patent for the Single Bailey Button Boot in violation of 35 U.S.C. § 271 and that Defendant's infringement was willful;
- 2. An order granting temporary, preliminary and permanent injunctive relief restraining and enjoining Defendant, its officers, agents, employees, and attorneys, and all those persons or entities in active concert or participation with them from:
- (a) manufacturing, importing, advertising, marketing, promoting, supplying, distributing, offering for sale, or selling any products that infringe upon any of Deckers' design patents, including but not limited to the Infringing Products;
- (b) engaging in any other activity constituting unfair competition with Plaintiff, or acts and practices that deceive consumers, the public, and/or trade, including without limitation, the use of designations and design elements used or owned by or associated with Plaintiff; and
- (c) committing any other act which falsely represents or which has the effect of falsely representing that the goods and services of Defendant are licensed by, authorized by, offered by, produced by, sponsored by, or in any other way associated with Plaintiff;
- 3. Ordering Defendant to recall from any distributors and retailers and to deliver to Plaintiff for destruction or other disposition all remaining inventory of all Infringing Products and related items, including all advertisements, promotional and marketing materials therefore, as well as means of making same;

- 4. Ordering Defendant to file with this Court and serve on Plaintiff within thirty (30) days after entry of the injunction a report in writing, under oath setting forth in detail the manner and form in which Defendant has complied with the injunction;
- 5. Ordering an accounting by Defendant of all gains, profits and advantages derived from their wrongful acts;
- 6. Awarding Plaintiff all of Defendant's profits and all damages sustained by Plaintiff as a result of Defendant's wrongful acts, and such other compensatory damages as the Court determines to be fair and appropriate;
- 7. Increasing the damages up to three times the amount found or assessed under 35 U.S.C. § 284;
  - 8. Awarding applicable interest, costs, disbursements and attorneys' fees;
- 9. Finding that this is an exceptional case under 35 U.S.C. § 285 and awarding attorneys' fees there under;
- 10. Awarding Plaintiff's punitive damages in connection with its claims under California law; and
  - 11. Such other relief as may be just and proper.

Dated: June 24, 2013

BLAKELY LAW GROUP

By:

Brent H. Blakely

Cindy Chan

Attorneys for Plaintiff

**Deckers Outdoor Corporation** 

## **DEMAND FOR JURY TRIAL** Pursuant to Rule 38(b) of the Federal Rules of Civil Procedure, Plaintiff hereby demands a trial by jury as to all claims in this litigation. **BLAKELY LAW GROUP** Dated: June 24, 2013 By: Cindy Chan Attorneys for Plaintiff Deckers Outdoor Corporation



## (12) United States Design Patent

MacIntyre

(10) Patent No.:

**US D599,999 S** 

(45) Date of Patent:

Sep. 15, 2009

### (54) PORTION OF A FOOTWEAR UPPER

Inventor: Jennifer MacIntyre, Santa Barbara, CA

Assignee: Deckers Outdoor Corporation, Goleta,

CA (US)

14 Years Term:

Appl. No.: 29/326,868

Filed: Oct. 27, 2008 (22)

(51)LOC (9) Cl. ...... 02-99

**U.S. Cl. D2/970**; D2/911: D2/946 (52)

D2/909-915. 946, 970, 973, 974; 36/45, 36/50.1, 83, 3 A, 7.1 R, 113

See application file for complete search history. (56)

#### References Cited

### U.S. PATENT DOCUMENTS

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D155,573 S	* 10 1949	Bingham D2 910
D159,577 S	* 8/1950	Stromberg D2 900
D159,761 S	* 8.1950	Barron D2 910
D227,197 S	* 6/1973	Fukuoka D2 910
D319.332 S	* 8,1991	Itzkowitz D2 910
D481.863 S		Belley et al D2 970
D529.269 S	* 10/2006	Belley et al D2 970
D539.024 S	3,2007	Belley et al
D581.140 S	11/2008	Earle

### FOREIGN PATENT DOCUMENTS

40702148 8.2007 DE

ΕP 00718002-0006 4/2007

OTHER PUBLICATIONS

UGG Australia, Bipster model, p. 1, Oct. 3, 2008

UGG Australia, Henry model, p. 1, Oct. 3, 2008. UGG Australia, Erin model. p. 1, Oct. 3. 2008.

UGG Australia, Cove model, p. 1, Oct. 27, 2008

UGG Australia, Kona model, p. 1, Oct. 27, 2008.

Catalogue Moscow Shoes, summer 2006, p. 2 top center.

Steve Madden MISSYY Brown Suede boot, www.jildorshoes.com, Dec. 9. 2008

\* cited by examiner

Primary Examiner—Stella M Reid Assistant Examiner—Rashida C McCoy

(74) Attorney, Agent, or Firm-Greer. Burns & Crain, Ltd.

CLAIM

The ornamental design for a portion of a footwear upper, as shown and described.

### DESCRIPTION

FIG. 1 is a perspective view of a portion of a footwear upper showing my new design:

FIG. 2 is a side elevational view thereof;

FIG. 3 is an opposite side elevational view thereof:

FIG. 4 is a front elevational view thereof;

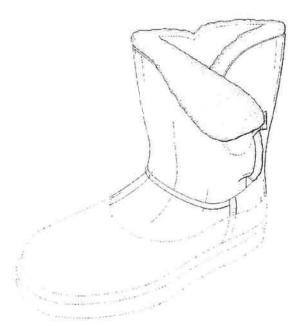
FIG. 5 is a rear elevational view thereof:

FIG. 6 is a top plan view thereof; and,

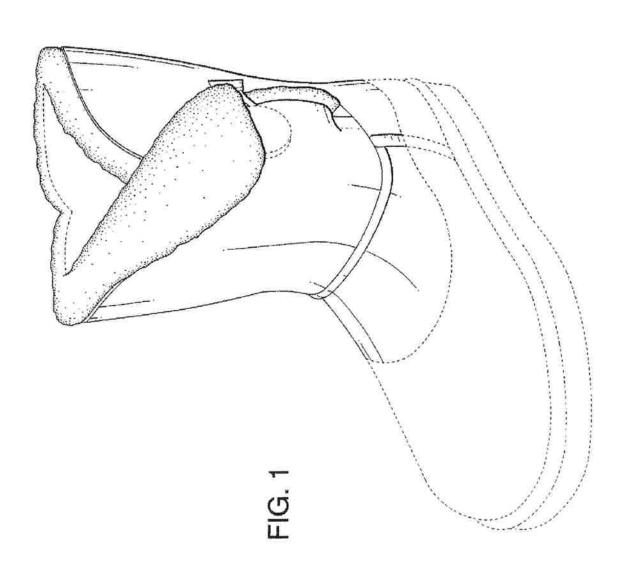
FIG. 7 is a bottom plan view thereof.

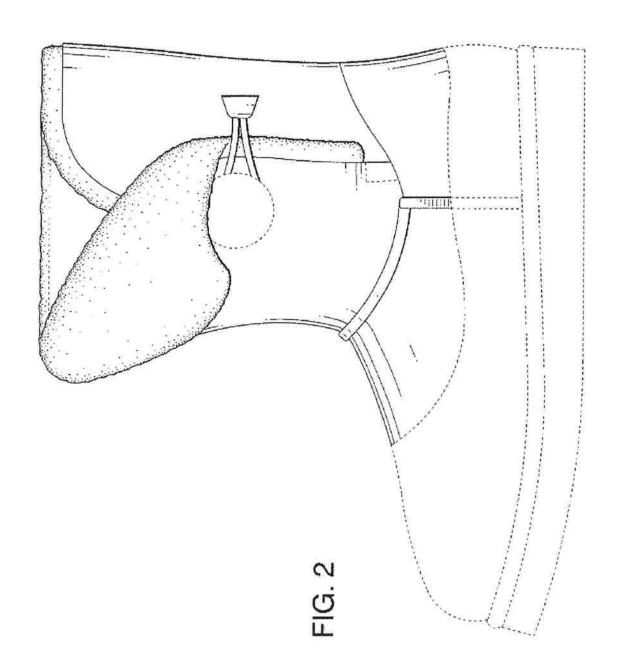
The broken lines in FIGS. 1-7 represent portions of the footwear that form no part of the claimed design. The broken line which defines the bounds of the claimed design forms no part thereof.

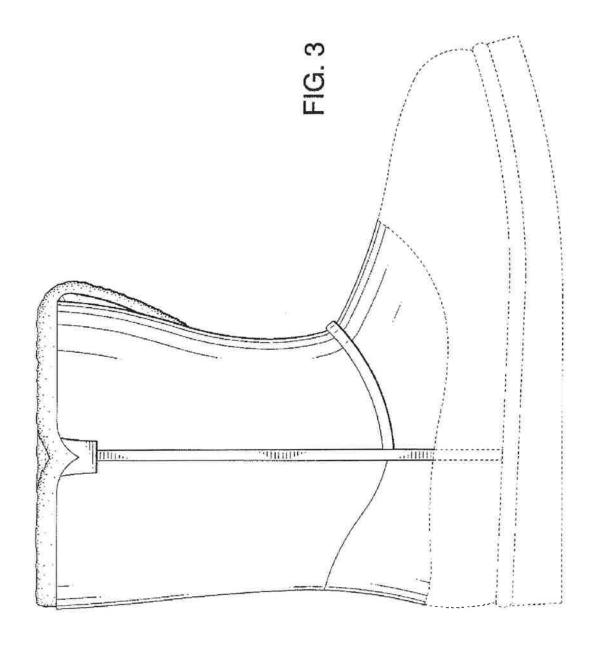
### 1 Claim, 6 Drawing Sheets

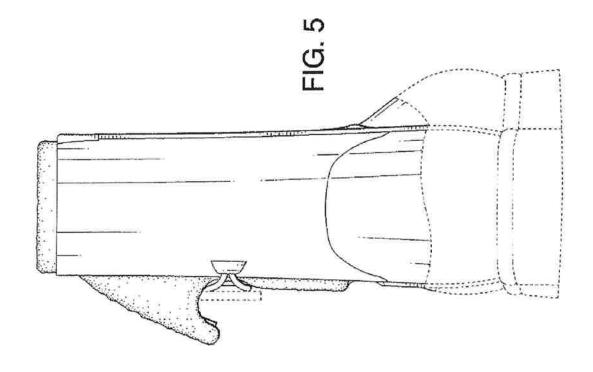


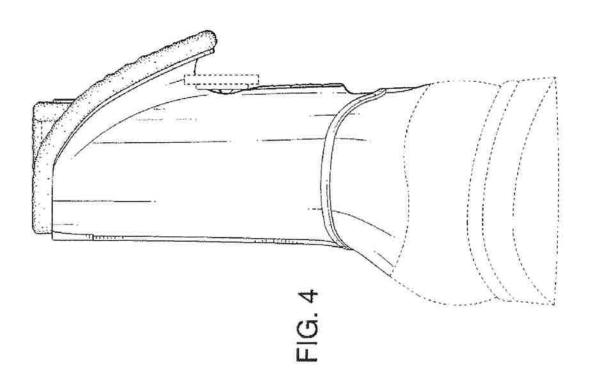


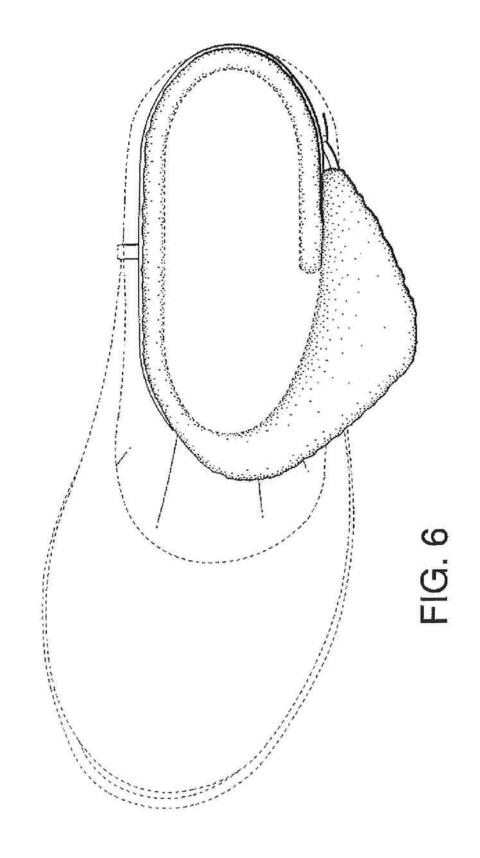


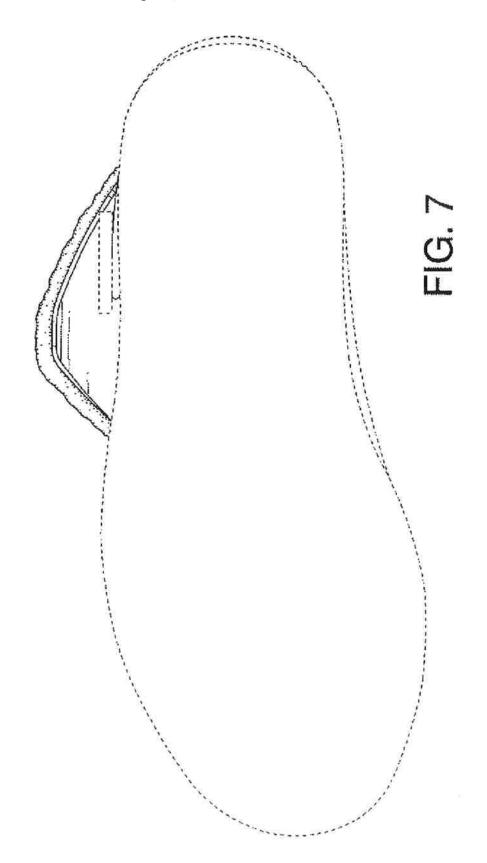












## UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

I. (a) PLAINTIFFS ( Che	<b>DEFENDANTS</b> (Check box if you are representing yourself )										
DECKERS OUTDOOR CORPO		MIDS DILEMIN LAND									
(b) Attorneys (Firm Name, Address and Telephone Number. If you are representing yourself, provide same.)				(b) Attorneys (Firm Name, Address and Telephone Number. If you are representing yourself, provide same.)							
BLAKELY LAW GROUP 915 North Citrus Avenue, Ho Telephone: (323) 464-7400											
II. BASIS OF JURISDIC	TION (Place an X in o	ne box only.)	TIZENSHIP OF PRINCIPAL PARTIES-For Diversity Cases Only Place an X in one box for plaintiff and one for defendant)								
1. U.S. Government			Citizen	of This State	[F ] 1	Incorporated or of Business in the					
	Government	. Not a Farty)	Citizen	itizen of Another State 2 2 Incorporated and Principal Place 5 5							
2. U.S. Government Defendant	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			or Subject of a Country	] 3	3 Foreign Nation	☐ 6 ☐ 6				
IV. ORIGIN (Place an X	in one box only.)			100.00	114.00	red from Another 6.	. Multi- District				
	Removed from tate Court	3. Remanded from Appellate Court		nstated or ppened	Juice		tigation				
V. REQUESTED IN COM	MPLAINT: JURY DE	MAND: X Yes	No	(Check "Yes" or	nly i	f demanded in com	plaint.)				
CLASS ACTION under	F.R.Cv.P. 23:	res ⊠ No	Ď	MONEY DEMA	NDI	ED IN COMPLAINT:	\$ 100,000+				
VI. CAUSE OF ACTION	(Cite the U.S. Civil Statut	e under which you are fil	ing and	write a brief statemen	nt of	cause. Do not cite jurisdic	ctional statutes unless diversity.)				
Patent Infringement											
VII. NATURE OF SUIT (	Place an X in one bo	ox only).									
OTHER STATUTES	CONTRACT	REAL PROPERTY CON	IT.	IMMIGRATION	P	RISONER PETITIONS	PROPERTY RIGHTS				
☐ 375 False Claims Act	110 Insurance	240 Torts to Land		462 Naturalization Application	П	Habeas Corpus: 463 Alien Detainee	820 Copyrights				
400 State Reapportionment	120 Marine	245 Tort Product Liability		465 Other	I.—	510 Motions to Vacate	⊠ 830 Patent				
410 Antitrust	130 Miller Act	290 All Other Real		Immigration Actions		Sentence 530 General	840 Trademark				
430 Banks and Banking	140 Negotiable	Property TORTS	DEI	TORTS RSONAL PROPERTY		535 Death Penalty	SOCIAL SECURITY 861 HIA (1395ff)				
450 Commerce/ICC	150 Recovery of	PERSONAL INJURY	400000	370 Other Fraud		Other:	862 Black Lung (923)				
460 Deportation	Overpayment & Enforcement of	310 Airplane 315 Airplane		371 Truth in Lending		540 Mandamus/Other 550 Civil Rights	863 DIWC/DIWW (405 (g))				
470 Racketeer Influ-	Judgment	Product Liability	110 1	380 Other Personal		555 Prison Condition	864 SSID Title XVI				
enced & Corrupt Org,	151 Medicare Act	320 Assault, Libel & Slander		Property Damage 385 Property Damage		560 Civil Detainee	865 RSI (405 (g))				
480 Consumer Credit	152 Recovery of Defaulted Student	330 Fed. Employers		Product Liability		Conditions of Confinement	FEDERAL TAX SUITS				
490 Cable/Sat TV	Loan (Excl. Vet.)	340 Marine		422 Appeal 28	F	ORFEITURE/PENALTY	870 Taxes (U.S. Plaintiff or Defendant)				
850 Securities/Commodities/Exchange 890 Other Statutory	153 Recovery of Overpayment of Vet. Benefits	345 Marine Product Liability		USC 158 423 Withdrawal 28		625 Drug Related Seizure of Property 21 USC 881	871 IRS-Third Party 26 USC 7609				
Actions  891 Agricultural Acts	160 Stockholders'	350 Motor Vehicle 355 Motor Vehicle		USC 157  CIVIL RIGHTS  440 Other Civil Rights		690 Other					
893 Environmental Matters	190 Other	Product Liability  360 Other Personal		441 Voting		<b>LABOR</b> 710 Fair Labor Standards					
895 Freedom of Info.	195 Contract	362 Personal Injury	/-	442 Employment	ч	Act 720 Labor/Mgmt.					
896 Arbitration	☐ 196 Franchise	365 Personal Injury		443 Housing/ Accomodations	╚	Relations					
899 Admin. Procedures	REAL PROPERTY	☐ Product Liability 367 Health Care/		445 American with	1-	740 Railway Labor Act 751 Family and Medical					
Act/Review of Appeal of Agency Decision	210 Land Condemnation	Pharmaceutical Personal Injury Product Liability		Disabilities- Employment 446 American with		Leave Act 790 Other Labor					
950 Constitutionality of State Statutes	220 Foreclosure 230 Rent Lease & Ejectment	368 Asbestos Personal Injury		Disabilities-Other 448 Education		Litigation 791 Employee Ret. Inc. Security Act					
FOR OFFICE USE ONLY: C		Product Liability		4642							

AFTER COMPLETING PAGE 1 OF FORM CV-71, COMPLETE THE INFORMATION REQUESTED ON PAGE 2.

# UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

VIII(a). IDENTICAL CAS	<b>ES</b> : Has this ac	tion been previously filed in this c	ourt and dismissed, remanded or closed?	⊠ NO		YES		
If yes, list case numbe	r(s):							
VIII(b). RELATED CASES	<b>S</b> : Have any cas	es been previously filed in this cou	urt that are related to the present case?	⊠ NO		YES		
If yes, list case number	r(s):							
Civil cases are deemed rel	lated if a previou	sly filed case and the present case:						
(Check all boxes that apply)	A. Arise fro	om the same or closely related transac	ctions, happenings, or events; or					
	B. Call for	determination of the same or substan	itially related or similar questions of law and fact;	or				
	C. For other	er reasons would entail substantial du	plication of labor if heard by different judges; or					
	D. Involve	the same patent, trademark or copyri	ight <u>, and one of the factors identified above in a,</u>	b or c also is pres	ent.			
		information, use an additional sheet i						
(a) List the County in this I plaintiff resides.	District; Californi	a County outside of this District; S	itate if other than California; or Foreign Cou	ntry, in which <b>E</b>	<b>:ACH</b> na	ımed		
Check here if the gove	rnment, its ager	icies or employees is a named pla	intiff. If this box is checked, go to item (b).					
County in this District:*			California County outside of this District; State, Country	if other than Cali	fornia; or	Foreign		
SANTA BARBARA								
(b) List the County in this ( defendant resides.	District; Californi	a County outside of this District; S	State if other than California; or Foreign Cou	ntry, in which l	EACH na	amed		
Check here if the gove	rnment, its ager	ncies or employees is a named def	fendant. If this box is checked, go to item (c	:).				
County in this District:*			California County outside of this District; State, Country	if other than Cali	fornia; or	Foreign		
LOS ANGELES								
(c) List the County in this I	District; Californi	ia County outside of this District; S	State if other than California; or Foreign Cou	ıntry, in which	EACH cla	aim arose.		
NOTE: In land condemna	tion cases, use	the location of the tract of land	involved.  California County outside of this District; State,					
County in this District:*			Country	ii other than ean				
LOS ANGELES								
*Los Angeles, Orange, San B	Gernardino, River	side, Ventura, Santa Barbara, or Sar ation of the tract of land involved	n Kuis Obispo Counties					
X SIGNATURE OF ATTORNE	Y (OR SELF-REPR	ESENTED LITIGANT	A-1-1-	6/21/2013				
Notice to Counsel/Parties: T	he CV-71 (JS-44) C	ivil Cover Sheet and the information of	ontained herein neither replace nor supplement le United States in September 1974, is required p the civil docket sheet. (For more detailed instruc	distant to Local	unie 2-11	12 HOUSE		
Key to Statistical codes relatin	g to Social Securit							
861	HIA	All claims for health insurance henef	fits (Medicare) under Title 18, Part A, of the Social ursing facilities, etc., for certification as providers	Security Act, as a of services unde	mended r the pro	. Also, gram.		
862	BL	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)						
863	DIWC	All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405 (g))						
863	DIWW	All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405 (g))						
864	SSID	All claims for supplemental security amended.	income payments based upon disability filed un	der Title 16 of the	Social Se	ecurity Act, as		
865	RSI	All claims for retirement (old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405 (g))						

Page 2 of 2