

**IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF ILLINOIS**

|                                 |   |                            |
|---------------------------------|---|----------------------------|
| Eclipse IP LLC,                 | ) |                            |
|                                 | ) |                            |
| Plaintiff,                      | ) | <b>Case No.</b> _____      |
|                                 | ) |                            |
| v.                              | ) |                            |
|                                 | ) | <b>Jury Trial Demanded</b> |
| Oriental Trading Company, Inc., | ) |                            |
|                                 | ) |                            |
| Defendant.                      | ) |                            |
| _____                           | ) |                            |

**COMPLAINT FOR PATENT INFRINGEMENT**

Plaintiff Eclipse IP LLC ("Eclipse") complains of defendant Oriental Trading Company, Inc. ("Oriental Trading Company") as follows:

**Nature of Lawsuit**

1. This is a suit for patent infringement arising under the patent laws of the United States, Title 35 of the United States Code § 1 et seq. This Court has exclusive jurisdiction over the subject matter of the Complaint under 28 U.S.C. §§ 1331 and 1338(a).

**Parties and Patents**

2. Eclipse is a company organized and existing under the laws of Florida and having a principal place of business address at 115 NW 17th Street, Delray Beach, Florida 33444.

3. Eclipse owns all right, title, and interest in and has standing to sue for infringement of United States Patent No. 7,479,899 ("the '899 patent"), entitled "Notification Systems and Methods Enabling a Response to Cause Connection Between a Notified PCD and a Delivery or Pickup Representative" (Exhibit A); and United States Patent No. 7,119,716 ("the '716 patent"), entitled "Response Systems and Methods for Notification Systems for Modifying Future Notifications" (Exhibit B) (collectively, "the Patents-in-Suit").

4. On information and belief, Oriental Trading Company is a corporation organized and existing under the laws of Nebraska.

5. On information and belief, Oriental Trading Company does regular business in this judicial district and has committed acts of infringement in this judicial district.

#### **Jurisdiction and Venue**

6. This Court has personal jurisdiction over Oriental Trading Company because Oriental Trading Company transacts continuous and systematic business within the State of Illinois and this judicial district; is operating and/or supporting products or services that fall within one or more claims of Eclipse's patents in this judicial district; and has committed the tort of patent infringement in this judicial district.

7. Venue is proper in this judicial district under 28 U.S.C. §§ 1391(d) and 1400(b).

#### **Defendant's Acts of Patent Infringement**

8. Oriental Trading Company has infringed one or more claims of the '899 patent through, among other activities, providing automated notifications in relation to online orders that provide a means by which the recipient can select whether to communicate with Oriental Trading Company regarding the particulars of the order.

9. Oriental Trading Company has infringed one or more claims of the '716 patent through, among other activities, storing customers' contact data in memory and providing notification communications to the customers which enable them to change the contact data.

10. Prior to filing this complaint, Eclipse, by letter, informed Oriental Trading Company of its infringement of the Patents-in-Suit, and offered to enter into a licensing arrangement that would allow Oriental Trading Company to continue practicing the inventions claimed in the Patents-in-Suit.

11. Oriental Trading Company, however, chose not to enter into a licensing agreement with Eclipse.

12. Rather, with knowledge of the Patents-in-Suit and in disregard of Eclipse's patent rights, Oriental Trading Company chose to continue its infringement.

13. Accordingly, in infringing the Patents-in-suit, Oriental Trading Company has acted knowingly, willfully, and with the intent to induce others to infringe each of the Patents-in-Suit.

14. Oriental Trading Company has actively induced and/or contributed to the infringement by others of one more claims of each of the Patents-in-Suit.

### **Claims for Relief**

#### **Count I**

#### **(Patent Infringement of U.S. Patent No. 7,479,899 Under 35 U.S.C. § 271, *et seq.*)**

15. Eclipse incorporates by reference and realleges the allegations set forth in paragraphs 1 through 14 above.

16. On January 20, 2009, United States Patent No. 7,479,899, entitled, "Notification Systems and Methods Enabling a Response to Cause Connection Between a Notified PCD and a Delivery or Pickup Representative" was duly and legally issued by the United States Patent and Trademark Office. Eclipse is the owner of the entire right, title and interest in and to the '899 patent. A true and correct copy of the '899 patent is attached as Exhibit A to this complaint.

17. Eclipse is informed and believes, and thereupon alleges, that Oriental Trading Company: (1) has infringed and continues to infringe claims of the '899 patent, literally and/or under the doctrine of equivalents, and/or (2) has contributed and continues to contribute to the literal infringement and/or infringement under the doctrine of equivalents of claims of the '899 patent, and/or has actively induced and continues to actively induce others to infringe claims of

the '899 patent, literally and/or under the doctrine of equivalents, in this district and elsewhere in the United States.

**Count II**  
**(Patent Infringement of U.S. Patent No. 7,119,716**  
**Under 35 U.S.C. § 271, et seq.)**

18. Eclipse incorporates by reference and realleges the allegations set forth in paragraphs 1 through 17 above.

19. On October 10, 2006, United States Patent No. 7,119,716, entitled, "Response Systems and Methods for Notification Systems for Modifying Future Notifications" was duly and legally issued by the United States Patent and Trademark Office. Eclipse is the owner of the entire right, title and interest in and to the '716 patent. A true and correct copy of the '716 patent is attached as Exhibit B to this complaint.

20. Eclipse is informed and believes, and thereupon alleges, that Oriental Trading Company: (1) has infringed and continues to infringe claims of the '716 patent, literally and/or under the doctrine of equivalents, and/or (2) has contributed and continues to contribute to the literal infringement and/or infringement under the doctrine of equivalents of claims of the '716 patent, and/or has actively induced and continues to actively induce others to infringe claims of the '716 patent, literally and/or under the doctrine of equivalents, in this district and elsewhere in the United States.

**Prayer for Relief**

WHEREFORE, Plaintiff Eclipse asks this Court to enter judgment against Oriental Trading Company and against each of its respective subsidiaries, affiliates, agents, servants, employees and all persons in active concert or participation with it, granting the following relief:

(a) An award of damages adequate to compensate Eclipse for the infringement that has occurred, together with prejudgment interest from the date infringement of the Eclipse Patents began;

(b) An award to Eclipse of all remedies available under 35 U.S.C. §§ 284 and 285, including enhanced damages up to and including trebling of Eclipse's damages for Oriental Trading Company's willful infringement, and reasonable attorneys' fees and costs; and

(c) Such other and further relief as this Court or a jury may deem proper and just.

### **Jury Demand**

Eclipse demands a trial by jury on all issues so triable pursuant to Federal Rule of Civil Procedure 38.

Respectfully submitted this 28th day of June, 2013.

/s/ Matthew M. Wawrzyn  
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