1	Tyson K. Hottinger (California State Bar No	. 253221)					
2	E-mail: thottinger@mabr.com Larry R. Laycock (Utah State Bar No. 4868; <i>Pro Hac Vice</i> Forthcoming)						
3	E-mail: llaycock@mabr.com						
4	David R. Wright (Utah State Bar No. 5164; <i>Pro Hac Vice</i> Forthcoming) E-mail: dwright@mabr.com						
5	Adam B. Beckstrom (Utah State Bar No. 14	127; <i>Pro Hac Vice</i> Forthcoming) 😇					
6	E-mail: abeckstrom@mabr.com						
7	MASCHOFF BRENNAN	(1) (1) (2) (3) (4) (4) (4) (4) (4) (4) (4) (4) (4) (4					
8	210 South Main St., Suite 600 &	20 Pacifica, Suite 1130					
9	Salt Lake City, Utah 84111 Telephone: (435) 252-1360	Irvine, California 92618 Telephone: (949) 202-1900					
10	Facsimile: (435) 252-1361	Facsimile: (949) 453-1104					
11							
12	Attorneys for Plaintiff Sundesa, LLC	BYFAX					
13	UNITED STATES	DISTRICT COURT					
14		CT OF CALIFORNIA					
15		SACV13 - 01083 JVS (ANx)					
16	Sundesa, LLC, a Utah Limited Liability	Civil Action No.					
17	Company,						
18	Plaintiff,	COMPLAINT FOR DATENT					
19	<b>V.</b>	COMPLAINT FOR PATENT INFRINGEMENT					
20							
21	Supplementwarehouse.com Inc., a Wisconsin Corporation,						
22	-	[Demand For Jury Trial]					
23	Defendant.						
24							
25							
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	COMPLAINT FOR DA	TENT INEDINGEMENT					

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Plaintiff Sundesa, LLC ("Sundesa") complains against defendant Supplementwarehouse.com Inc. ("Supplement Warehouse") for the causes of action alleged as follows:

#### THE PARTIES

- 1. Sundesa is a limited liability company duly organized and existing under the laws of the State of Utah, with its principal place of business located at 284 South 700 West, Pleasant Grove, Utah 84062.
- 2. Sundesa alleges Supplement Warehouse is a Corporation organized and existing under the laws of the State of Wisconsin with its principal place of business located at 2440 Corporate Preserve Drive, Suite 1, Oak Creek, Wisconsin 53154.

#### JURISDICTION AND VENUE

- 3. This is a civil action for patent infringement arising under the patent laws of the United States 35 U.S.C. §§ 1 *et seq.*, including 35 U.S.C. § 271.
- 4. This Court has original jurisdiction over the subject matter of this action under at least 28 U.S.C. §§ 1331 and 1338(a).
- 5. This Court has personal jurisdiction over Supplement Warehouse because Supplement Warehouse has purposely availed itself of the privileges and benefits of the laws of the State of California and has committed acts of patent infringement within this judicial District.
- 6. Supplemental Warehouse does, and has done, substantial business in this judicial District, including: (i) committing acts of patent infringement in this judicial District and elsewhere in California; (ii) regularly doing business or soliciting business by virtue of Supplemental Warehouse's nationwide, interactive and commercial website which directs Supplemental Warehouse's services and products to California residents; and (iii) engaging in other persistent courses of conduct, and/or deriving substantial revenue from products and/or services provided to persons in this District and State.
- 7. This Court's exercise of personal jurisdiction over Supplement Warehouse is consistent with the Constitutions of the United States and the State of California.

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8. Venue is proper in this judicial district under at least 28 U.S.C. §§ 1391 and 1400.

#### FACTUAL BACKGROUND

- 9. Sundesa's technological innovations are protected by, *inter alia*, a portfolio of utility and design patents, including United States Utility Patent No. 6,379,032 (the "'032 Patent") and United States Design Patent No. D510,235 (the "'235 Design Patent") (collectively the "Asserted Patents").
- 10. Sundesa is an exclusive licensee of the Asserted Patents and has been granted all rights thereunder, including the right and standing to enforce the Asserted Patents.
- 11. Supplement Warehouse is in the business of selling nutritional supplements and accessories. In particular, Supplement Warehouse provides, *inter alia*, Supplement Essentials Protein Whisk Balls, Inner Armour Shaker Cups, VPX Shaker Cups, and Supplement Warehouse shaker bottles that allow users to perform the methods claimed in the '032 Patent (the "Accused Products").
- 12. By selling the Accused Products Supplement Warehouse encourages and instructs users on how to perform the methods claimed in the '032 Patent.
- 13. Supplement Warehouse manufactures, sells, offers for sale, and imports, *inter alia*, the Accused Products.
- 14. Supplement Warehouse markets, describes, and instructs its customers to use the Accused Products to mix ingredients in such a way as to perform the claimed methods of the '032 Patent.
- 15. On July 18, 2013, Sundesa's attorneys sent Supplement Warehouse a letter informing Supplement Warehouse of its infringement of the Asserted Patents.
- 16. Supplement Warehouse has had knowledge of the Asserted Patents since at least about July 18, 2013.
- 17. Since learning of the Asserted Patents, Supplement Warehouse has continued to infringe the Asserted Patents.

- 18. Use of any of the Supplement Warehouse's Accused Products infringes the 1 '032 Patent. 2 The design of the Accused Products are substantially the same as the design 19. 3 that is the subject matter of the '235 Design Patent. 4 20. Furthermore, the design of the Accused Products is so similar to the design 5 that is the subject matter of the '235 Design Patent that customers are likely to be 6 deceived and persuaded to buy the Accused Products thinking they are actually buying 7 products protected by the '235 Design Patent. 8 FIRST CLAIM FOR RELIEF 9 10 (Infringement of the '032 Patent) 21. By this reference Sundesa realleges and incorporates the foregoing 11 paragraphs as though fully set forth herein. 12 Supplement Warehouse has directly infringed, and continues to directly 22. 13 infringe, the '032 Patent under 35 U.S.C. § 271(a) by making, using, selling, offering for 14 sale, and importing within the United States the Accused Products, which infringe the 15 '032 patent. 16 23. Since at least about July 18, 2013, Supplement Warehouse has had, and 17 continues to have, the specific intent to induce its customers or users of its products to 18 infringe the '032 Patent. 19 24. 20
- 24. For example, Supplement Warehouse instructs its customers, or users of the Accused Products, to use them to mix ingredients according to the claimed methods of the '032 Patent.
  - 25. Additionally, the Supplement Essentials Protein Whisk Ball advertisement reads, "Mixes Protein & Powders Easily In Your Shaker Cup!"

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- 26. Supplement Warehouse's customers or users of the Accused Products do, in fact, infringe the '032 Patent.
- 27. The Accused Products are especially made to be used, and are in fact used, by customers, or users, of the Accused Products, in a way that infringes the '032 Patent.

Design Patent by making, using, offering to sell, selling, and importing, in this District,

and elsewhere in the United States, the Accused Product, the design of which is

substantially the same as the ornamental design of the '235 Design Patent.

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37. Supplement Warehouse's actions constitute infringement of the '235 Design 1 Patent in violation of 35 U.S.C. § 271. 2 38. Sundesa has sustained damages and will continue to sustain damages as a 3 result of Supplement Warehouse's aforementioned acts of infringement. 4 Sundesa is entitled to recover damages sustained as a result of Supplement 39. 5 Warehouse's wrongful acts in an amount to be proven at trial. 6 40. Supplement Warehouse's infringement of Sundesa's rights under the '235 7 Design Patent will continue to damage Sundesa's business, causing irreparable harm, for 8 which there is no adequate remedy at law, unless Supplement Warehouse is enjoined by 9 this Court. 10 41. Supplement Warehouse's blatant copying of Sundesa's intellectual property 11 makes this an exceptional case, entitling Sundesa to attorneys' fees and costs incurred in 12 prosecuting this action under 35 U.S.C. §§ 284-85. 13 Alternatively, Sundesa is entitled to recover Supplement Warehouse's total 14 42. profits from its sale of the Accused Product under 35 U.S.C. § 289. 15 PRAYER FOR RELIEF 16 Sundesa prays for judgment as follows: 17 A judgment finding Supplement Warehouse liable for infringement of one or 18 more of the claims of the '032 Patent; 19 В. A judgment finding Supplement Warehouse liable for infringement of the 20 claims of the '235 Design Patent; 21 C. Orders of this Court temporarily, preliminarily, and permanently enjoining 22 Supplement Warehouse, its agents, servants, and any and all parties acting in concert with 23 any of them, from directly, or indirectly, infringing in any manner any of the claims of 24 the '032 Patent and '235 Design Patent, pursuant to at least 35 U.S.C. § 283; 25 D. An award of damages adequate to compensate Sundesa for Supplement 26 Warehouse's infringement of the '032 Patent, in an amount to be proven at trial; 27

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1	E.	An award of dan	nages adequate to compensate Sundesa for Supplement
2	Warehouse	e's infringement of	the '235 Design Patent, in an amount to be proven at trial,
3	or in the al	ternative, an award	d of Supplement Warehouse's total profits under 35 U.S.C.
4	289;		
5	F.	A declaration that	at this is an exceptional case and that Sundesa be awarded i
6	attorney fe	es and expenses, p	ursuant to at least 35 U.S.C. § 285;
7	G.	An award of Sur	ndesa's costs in bringing this action, pursuant to all
8	applicable	state statutory and	common law, including at least 35 U.S.C. § 284;
9	Н.	An award of Sur	ndesa's attorney fees, pursuant to all applicable state
10	statutory a	nd common law;	
11	I.	Prejudgment inte	erest, pursuant to at least 35 U.S.C. § 284;
12	J.	Post-judgment in	nterest, pursuant to at least 28 U.S.C. § 1961(a); and
13	K.	For such other ar	nd further relief as the Court deems just and equitable.
14		Γ	DEMAND FOR JURY TRIAL
15	Sundesa de	emands trial by jury	y on all claims and issues so triable.
16	DATED: .	July 18, 2013	Larry R. Laycock
17			David R. Wright
18			Tyson K. Hottinger Adam B. Beckstrom
19			MASCHOFF BRENNAN
20			By: Typen Hatting ?
21			Tyson K. Hottinger
22			Attorneys for Plaintiff SUNDESA, LLC
23			BUNDESA, LLC
24	,		
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# UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

## NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY

This case has	been assigned to	District Judge	James V.	Selna and	the assigned
discovery Magistrat					

The case number on all documents filed with the Court should read as follows:

SACV13 - 1083 JVS (ANx)

Pursuant to General Order 05-07 of the United States District Court for the Central District of California, the Magistrate Judge has been designated to hear discovery related motions.

motions.		
All discovery related motions	s should be noticed on the calendar of t	he Magistrate Judge
	======================================	
A copy of this notice must be served filed, a copy of this notice must be se	with the summons and complaint on all defend rved on all plaintiffs).	ants (if a removal action is
Subsequent documents must be filed	l at the following location:	
Western Division 312 N. Spring St., Rm. G-8 Los Angeles, CA 90012	Southern Division 411 West Fourth St., Rm. 1-053 Santa Ana, CA 92701-4516	] Eastern Division 3470 Twelfth St., Rm. 134 Riverside, CA 92501
Failure to file at the proper location will re-	sult in your documents being returned to you.	

AO 440 (Rev. 06/12) Summons in a Civil Action

### UNITED STATES DISTRICT COURT

for the

Central District of California

Sundesa, LLC, a Utah Limited Liability Company,	
Plaintiff(s)  V.	SACV13 - 01083 JVS (ANx) Civil Action No.
Supplementwarehouse.com Inc., a Wisconsin Corporation	BY FAX
Defendant(s)	

SUMMONS IN A CIVIL ACTION

To: (Defendant's name and address)

A lawsuit has been filed against you.

Within 21 days after service of this summons on you (not counting the day you received it) — or 60 days if you are the United States or a United States agency, or an officer or employee of the United States described in Fed. R. Civ. P. 12 (a)(2) or (3) — you must serve on the plaintiff an answer to the attached complaint or a motion under Rule 12 of the Federal Rules of Civil Procedure. The answer or motion must be served on the plaintiff or plaintiff's attorney,

whose name and address are: Tyson K. Hottinger
Larry R. Laycock
David R. Wright
Maschoff Brennan

20 Pacifica, Suite 1130, Irvine, CA 92618

(949) 202-1900

If you fail to respond, judgment by default will be entered against you for the relief demanded in the complaint. You also must file your answer or motion with the court.

UUL 179 2013

Signature of Clerk or Deput

AO 440 (Rev. 06/12	Summons in a Civil	Action (Page 2)
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Civil Action No.

#### PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 4 (1))

	This summons for (name	of individual and title, if any)		
as re	ceived by me on (date)			
	☐ I personally served t	he summons on the individua	at (place)	
			on (date)	; or
	☐ I left the summons a	t the individual's residence of	r usual place of abode with (name)	
		, a per	son of suitable age and discretion who res	ides there,
	on (date)	, and mailed a copy t	to the individual's last known address; or	
	☐ I served the summor	ns on (name of individual)		, who is
	designated by law to a	ccept service of process on be		
			On (date)	; or
	☐ I returned the summ	ons unexecuted because		; 01
	☐ Other (specify):	_		
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	i declare under penalty	or perjury that this informati	on is true.	
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			Server's signature	
			Printed name and title	
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Additional information regarding attempted service, etc:

# Case 8:13-cv-01083-JVS-AN Document 1 Filed 07/19/13 Page 11 of 12 Page ID #:11

# UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

I. (a) PLAINTIFFS ( Che	ck box if you are repre	esenting yourself [ ]	DEFENDANTS	( Check box if you are re	presenting yourself [ ]		
Sundesa, LLC, a Utah Lim	ited Liability Company		Supplementwareho	Supplementwarehouse.com Inc., a Wisconsin Corporation			
(b) Attorneys (Firm Name, are representing yourself, Maschoff Brennan 201 South Main Street, Su Salt Lake City, UT 8111 (435) 252-1360	provide same.) Maschoff	Prennan a, Suite 1130 92618		n Name, Address and Telep ourself, provide same.)	phone Number. If you		
II. BASIS OF JURISDIC				RINCIPAL PARTIES-For E			
1. U.S. Government Plaintiff	3. Federal Q	• •	(Place an X in one bo	x for plaintiff and one for c  IF DEF Incorporated o of Business in t	defendant) r Principal Place PTF DEF his State 4 4 4		
2. U.S. Government Defendant	4. Diversity (	ndicate Citizenship tem III)	Citizen or Subject of a	] 2   2 Incorporated a of Business in A			
151		3. Remanded from Appellate Court		strict (Specify)	. Multi- District itigation		
V. REQUESTED IN COM	MPLAINT: JURY DE	MAND: 🗷 Yes 🛭	No (Check "Yes" o	nly if demanded in com	plaint.)		
<b>CLASS ACTION under</b>	F.R.Cv.P. 23:	Yes 🗷 No	<b>⋉</b> MONEY DEMA	NDED IN COMPLAINT:	\$ Subject to proof at trial		
VI. CAUSE OF ACTION 35 U.S.C. Section 271 & 3			ling and write a brief stateme	nt of cause. Do not cite jurisd	ictional statutes unless diversity.)		
VII. NATURE OF SUIT (	Place an X in one bo	ox only).					
OTHER STATUTES	CONTRACT	REAL PROPERTY CON 240 Torts to Land	IT. IMMIGRATION  462 Naturalization	PRISONER PETITIONS Habeas Corpus:	PROPERTY RIGHTS		
375 False Claims Act	110 Insurance	240 Forts to Land 245 Tort Product	Application	463 Alien Detainee	820 Copyrights		
Heapportionment	120 Marine	Liability	465 Other Immigration Actions	510 Motions to Vacate	x 830 Patent		
410 Antitrust	130 Miller Act	290 All Other Real		Sentence 530 General	840 Trademark		
30 Banks and Banking	140 Negotiable Instrument	Property TORTS	PERSONAL PROPERTY	535 Death Penalty	SOCIAL SECURITY  861 HIA (1395ff)		
Hates/Etc.	150 Recovery of	PERSONAL INJURY 310 Airplane	370 Other Fraud	Other:	862 Black Lung (923)		
460 Deportation	Overpayment & Enforcement of	315 Airplane	371 Truth in Lending	540 Mandamus/Other 550 Civil Rights	863 DIWC/DIWW (405 (g))		
470 Racketeer Influ-	Judgment	Product Liability	380 Other Personal	555 Prison Condition	864 SSID Title XVI		
enced & Corrupt Org.	151 Medicare Act	320 Assault, Libel & Slander		560 Civil Detainee	865 RSI (405 (g))		
480 Consumer Credit	152 Recovery of Defaulted Student	330 Fed. Employers	— Floudet Liability	Conditions of Confinement	FEDERAL TAX SUITS		
490 Cable/Sat TV	Loan (Excl. Vet.)	340 Marine	BANKRUPTCY 422 Appeal 28	FORFEITURE/PENALTY	870 Taxes (U.S. Plaintiff or Defendant)		
B50 Securities/Commodities/Exchange	153 Recovery of Overpayment of	345 Marine Produc	t USC 158	625 Drug Related Seizure of Property 21 USC 881	871 IRS-Third Party 26 USC		
B90 Other Statutory Actions	Vet. Benefits  160 Stockholders	350 Motor Vehicle	LJ USC 157		7609		
891 Agricultural Acts	Suits	355 Motor Vehicle Product Liability	CIVIL RIGHTS  440 Other Civil Rights	690 Other			
893 Environmental	190 Other Contract	360 Other Personal	441 Voting	LABOR			
895 Freedom of Info.	195 Contract	Injury  362 Personal Injury  Med Malpratice	\ <u></u>	710 Fair Labor Standard Act 720 Labor/Mgmt.			
896 Arbitration	Product Liability  196 Franchise	365 Personal Injury	- 443 Housing/	Relations			
899 Admin, Procedures	REAL PROPERTY	Product Liability 367 Health Care/	445 American with	740 Railway Labor Act			
Act/Review of Appeal of Agency Decision	210 Land Condemnation	Pharmaceutical Personal Injury	Disabilities- Employment	751 Family and Medical Leave Act			
- ,	220 Foreclosure	Product Liability	446 American with Disabilities-Other	790 Other Labor Litigation			
950 Constitutionality of State Statutes	230 Rent Lease & Ejectment	368 Asbestos Personal Injury Product Liability	448 Education	791 Employee Ret. Inc. Security Act			
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AFTER COMPLETING PAGE 1 OF FORM CV-71, COMPLETE THE INFORMATION REQUESTED ON PAGE 2.

## Case 8:13-cv-01083-JVS-AN Document 1 Filed 07/19/13 Page 12 of 12 Page ID #:12

# UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

VIII(a). IDENTICAL CA	ASES: Has this a	ction been previously filed in this c	ourt and dismissed, remanded or closed?	<b>⋉</b> NO	YES	
If yes, list case num	ber(s):					
VIII(b). RELATED CAS	SES: Have any ca	ises been previously filed in this co	urt that are related to the present case?	□ NO	× YES	
If yes, list case num	ber(s): Cases ha	ve not been assigned case numbers.	A separate Notice of Related Cases will be	filed once cases are	assigned.	
Civil cases are deemed	related if a previo	usly filed case and the present case:	, , , , , , , , , , , , , , , , , , ,			
(Check all boxes that app	oly)	from the same or closely related transac	ctions, happenings, or events; or			
			tially related or similar questions of law and fact	; or		
			plication of labor if heard by different judges; or			
	D. Involv	re the same patent, trademark or copyri	ght, and one of the factors identified above in a,	b or calso is present.		
IX. VENUE: (When comp	oleting the followin	g information, use an additional sheet if	f necessary.)			
(a) List the County in this plaintiff resides.	s District; Califor	nia County outside of this District; S	tate if other than California; or Foreign Cou	ıntry, in which <b>EACI</b>	1 named	
Check here if the go	vernment, its age	encies or employees is a named plai	intiff. If this box is checked, go to item (b).			
County in this District:*			California County outside of this District; State, Country	if other than Californi	a; or Foreign	
defendant resides.			itate if other than California; or Foreign Cou endant. If this box is checked, go to item (o		H named	
	verninent, its age	incles of employees is a flamed def	California County outside of this District; State,		a; or Foreign	
County in this District:*			Country			
(c) List the County in thi NOTE: In land condemn	is District; Californ	nia County outside of this District; S e the location of the tract of land	l itate if other than California; or Foreign Cou involved.	untry, in which <b>EAC</b> I	H claim arose.	
County in this District:*			California County outside of this District; State,	if other than Californi	a; or Foreign	
Orange						
		rside, Ventura, Santa Barbara, or San	Luis Obispo Counties			
X. SIGNATURE OF ATTORN		cation of the tract of land involved	Hallory DATE:	7/18/13		
Notice to Counsel/Parties: other papers as required by	The CV-71 (JS-44) law. This form, ap	Civil Cover Sheet and the information co proved by the Judicial Conference of the	ontained herein neither replace nor supplement e United States in September 1974, is required p the civil docket sheet. (For more detailed instruc	ursuant to Local Rule	3-1 is not filed	
Key to Statistical codes relat  Nature of Suit Code	ting to Social Secur	ity Cases: Substantive Statement of	of Cause of Action			
861	HIA	All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. Also, include claims by hospitals, skilled nursing facilities, etc., for certification as providers of services under the program. (42 U.S.C. 1935FF(b))				
862	BL	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)				
863	DIWC All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405 (g))			s amended; plus		
863	DIWW	All claims filed for widows or widowe amended. (42 U.S.C. 405 (g))	ers insurance benefits based on disability under	Title 2 of the Social Sec	urity Act, as:	
864	SSID	All claims for supplemental security is amended.	ncome payments based upon disability filed und	der Title 16 of the Soci	al Security Act, as	
865	RSI	All claims for retirement (old age) and (42 U.S.C. 405 (g))	d survivors benefits under Title 2 of the Social Se	curity Act, as amended	d.	