1 2 3 4 5 6 7 8 9	Taylor J. Wright (California State Bar No. 28 E-mail: twright@mabr.com Larry R. Laycock (Utah State Bar No. 4868; E-mail: llaycock@mabr.com Adam B. Beckstrom (Utah State Bar No. 141 E-mail: abeckstrom@mabr.com MASCHOFF BRENNAN 20 Pacifica, Suite 1130 & Irvine, California 92618 Telephone: (949) 202-1900 Facsimile: (949) 453-1104 Attorneys for Plaintiff Sundesa, LLC UNITED STATES	201 South Main St., Suite 6002 Salt Lake City, Utah 84111 Telephone: (435) 252-1360 Facsimile: (435) 252-1361 DISTRICT COURT
11	CENTRAL DISTRIC	CT OF CALIFORNIA
12	Sundesa, LLC, a Utah Limited Liability Company,	Civil Action No. <u>SACV13-01985</u> JLS (RNBx)
13	Plaintiff,	COMPLAINT FOR PATENT INFRINGEMENT
14	v.	INTRINGENIENI
15 16	310 Nutrition LLC, a California Limited Liability Company,	[Demand for Jury Trial]
17	Defendant.	
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	COMPLAINT FOR PAC	TENT INFRINGEMENT

Plaintiff Sundesa, LLC ("Sundesa") complains against Defendant 310 Nutrition

LLC ("310 Nutrition") for the causes of action alleged as follows:

THE PARTIES

- 1. Sundesa is a limited liability company duly organized and existing under the laws of the State of Utah, with its principal place of business located at 284 South 700 West, Pleasant Grove, Utah 84062.
- 2. Sundesa alleges 310 Nutrition is a limited liability company organized and existing under the laws of the State of California with its principal place of business located at 3208 Walnut Avenue, Manhattan Beach, CA 90266-3550.

JURISDICTION AND VENUE

- 3. This is a civil action for patent infringement arising under the patent laws of the United States 35 U.S.C. §§ 1 *et seq.*, including 35 U.S.C. § 271.
- 4. This Court has original jurisdiction over the subject matter of this action under at least 28 U.S.C. §§ 1331 and 1338(a).
- 5. This Court has personal jurisdiction over 310 Nutrition because 310 Nutrition has purposely availed itself of the privileges and benefits of the laws of the State of California.
- 6. 310 Nutrition does, and has done, substantial business in this judicial District, including: (i) committing acts of patent infringement in this judicial District and elsewhere in California; (ii) regularly doing business or soliciting business by virtue of 310 Nutrition's nationwide sales and offers to sell through interactive and commercial website(s) which direct(s) 310 Nutrition's services and products to California residents; (iii) establishing its headquarters in California; and (iv) engaging in other persistent courses of conduct, and/or deriving substantial revenue from products and/or services provided to persons in this District and State.
- 7. This Court's exercise of personal jurisdiction over 310 Nutrition is consistent with the Constitutions of the United States and the State of California.

8.	Venue is proper in this judicial district under at least 28 U.S.C. §§ 1391 and
1400.	
	FACTUAL BACKGROUND

- 9. Sundesa's technological innovations are protected by, *inter alia*, a portfolio of utility and design patents, including United States Utility Patent No. 6,379,032 (the "'032 Patent") and United States Design Patent No. D510,235 (the "'235 Design Patent") (collectively the "Asserted Patents").
- 10. Sundesa has marked all products embodying the claims of the Asserted Patents since introduction to the market.
- 11. Sundesa is an exclusive licensee of the Asserted Patents and has been granted all rights thereunder, including the right and standing to enforce the Asserted Patents.
- 12. 310 Nutrition is in the business of selling nutritional supplements and accessories. In particular, 310 Nutrition sells and offers for sale, *inter alia*, 310 Shakers that embody at least claim 15 of the '032 Patent and allow users to perform the methods claimed in at least claim 18 of the '032 Patent (the "Accused Products").
- 13. The Accused Products also embody the claimed design of the '235 Design Patent.
- 14. 310 Nutrition markets, describes, encourages, and instructs its customers to use the Accused Products to mix ingredients in such a way as to perform the claimed methods of the '032 Patent.
 - 15. Use of any of 310 Nutrition's Accused Products infringes the '032 Patent.
 - 16. The Accused Products have no substantial non-infringing uses.
- 17. The design of the Accused Products are substantially the same as the design that is the subject matter of the '235 Design Patent.
- 18. Furthermore, the design of the Accused Products is so similar to the design that is the subject matter of the '235 Design Patent that customers are likely to be

- By this reference Sundesa realleges and incorporates the foregoing
 - 310 Nutrition has directly infringed and continues to directly infringe the '032 Patent under 35 U.S.C. § 271(a) by selling, and offering for sale within the United States the Accused Products, which infringe the '032 patent.
 - 310 Nutrition has had, and continues to have, the specific intent to induce its 22. customers or users of its products to infringe the '032 Patent. For example, 310 Nutrition instructs its customers or users of the Accused Products to use them to mix ingredients according to the claimed methods of the '032 Patent.
 - 310 Nutrition's customers or users of the Accused Products do, in fact, 23. infringe the '032 Patent.
 - 310 Nutrition has known, or should have known, that its customers, or users 24. of its products, infringe the '032 Patent.
 - 25. The Accused Products are especially made to be used, and are in fact used, by customers, or users, of the Accused Products, in a way that infringes the '032 Patent.
 - 26. 310 Nutrition has indirectly infringed and continues to indirectly infringe the Asserted Patents under 35 U.S.C. §§ 271(b) and (c) by actively inducing infringement of, and contributorily infringing the '032 Patent.

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- 28. The conduct of 310 Nutrition as set forth hereinabove gives rise to a cause of action for infringement of the '032 Patent, pursuant to at least 35 U.S.C. §§ 271 and 281.
- 29. 310 Nutrition has manufactured, used, imported, sold, and offered for sale Accused Products despite an objectively high likelihood that its actions constitute infringement of the '032 Patent.
- 30. 310 Nutrition's manufacture, use, importation, sale, and offer for sale of Accused Products have been both willful and deliberate.
- 31. 310 Nutrition's acts of infringement have caused damage to Sundesa, and Sundesa is entitled to recover the damages sustained as a result of 310 Nutrition's wrongful acts in an amount subject to proof at trial. 310 Nutrition's infringement of Sundesa's rights under the '032 Patent will continue to damage Sundesa's business causing irreparable harm for which there is no adequate remedy at law, unless it is enjoined by this Court.
- 32. By reason of the foregoing, Sundesa is entitled to monetary relief and injunctive relief against 310 Nutrition, pursuant to 35 U.S.C. §§ 283-85, as more fully set forth herein below.

SECOND CLAIM FOR RELIEF

(Infringement of the '235 Design Patent)

- 33. By this reference Sundesa realleges and incorporates the foregoing paragraphs as though fully set forth herein.
- 34. 310 Nutrition has infringed, and continues to infringe the '235 Design Patent by offering to sell, selling, or importing, in this District, and elsewhere in the United States, the Accused Product, the design of which is substantially the same as the ornamental design of the '235 Design Patent.
- 35. 310 Nutrition's actions constitute infringement of the '235 Design Patent in violation of 35 U.S.C. § 271.

Sundesa has sustained damages and will continue to sustain damages as a 36. 1 result of 310 Nutrition's aforementioned acts of infringement. 2 37. Sundesa is entitled to recover damages sustained as a result of 310 3 Nutrition's wrongful acts in an amount to be proven at trial. 4 38. 310 Nutrition's infringement of Sundesa's rights under the '235 Design 5 Patent will continue to damage Sundesa's business, causing irreparable harm, for which 6 there is no adequate remedy at law, unless 310 Nutrition is enjoined by this Court. 7 310 Nutrition has willfully infringed the '235 Design Patent, entitling 39. 8 Sundesa to increased damages under 35 U.S.C. § 284 and to attorneys' fees and costs 9 incurred in prosecuting this action under 35 U.S.C. § 285. 10 40. Alternatively, Plaintiff is entitled to recover 310 Nutrition's total profits 11 from its sale of the Accused Product under 35 U.S.C. § 289. 12 PRAYER FOR RELIEF 13 Sundesa prays for judgment as follows: 14 A judgment finding 310 Nutrition liable for infringement of one or more of A. 15 the claims of the '032 Patent; 16 A judgment finding 310 Nutrition liable for infringement of the claims of the 17 В. '235 Design Patent; 18 Orders of this Court temporarily, preliminarily, and permanently enjoining C. 19 310 Nutrition, its agents, servants, and any and all parties acting in concert with any of 20 them, from directly or indirectly infringing in any manner any of the claims of the '032 21 Patent and '235 Design Patent, pursuant to at least 35 U.S.C. § 283; 22 D. An award of damages adequate to compensate Sundesa for 310 Nutrition's 23 infringement of the '032 Patent, in an amount to be proven at trial; 24 An award of damages adequate to compensate Sundesa for 310 Nutrition's 25 E. infringement of the '235 Design Patent, in an amount to be proven at trial, or in the 26 alternative, an award of 310 Nutrition's total profits under 35 U.S.C. § 289; 27 F. An award of treble Sundesa's damages, pursuant to at least 35 U.S.C. § 284; 28

1	G.	A declaration that th	is is an exceptional case and that Sundesa be awarded its			
2	attorney fees and expenses, pursuant to at least 35 U.S.C. § 285;					
3	H.	An award of Sundesa's costs in bringing this action, pursuant to all				
4	applicable s	state statutory and con	nmon law, including at least 35 U.S.C. § 284;			
5	I.	An award of Sundes	a's attorney fees, pursuant to all applicable state			
6	statutory an	d common law.				
7	J_{*}	Prejudgment interest	t, pursuant to at least 35 U.S.C. § 284;			
8	K.	Post-judgment intere	est, pursuant to at least 28 U.S.C. § 1961(a); and			
9	L.	For such other and f	urther relief as the Court deems just and equitable.			
10		DEN	IAND FOR JURY TRIAL			
11	Sund	esa demands trial by j	ury on all claims and issues so triable.			
12						
13	DATED: I	December 20, 2013	Larry R. Laycock			
14			Taylor J. Wright Adam B. Beckstrom			
15			MASCHOFF BRENNAN			
16			By: Tagh Wright			
17			Taylor J. Wright			
18			Attorneys for Plaintiff			
19			Sundesa, LLC			
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UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

NOTICE OF ASSIGNMENT TO UNITED STATES JUDGES

	This case has been assig	ned to District Judge	Josephine L. S	taton	and the assigned
	-	Robert N. Block	•		- •
	The case numb	oer on all documents filed v	with the Court shoul	ld read as follo	iws:
	-	SACV13-01985	JLS (RNBx)		
Califor		der 05-07 of the United Sta e has been designated to he			District of
	All discovery related me	otions should be noticed or	n the calendar of the	: Magistrate Ju	dge.
			Clerk, U.S.D.	istrict Court	
	December 20, 2013		77		
	Date		By <u>M. Barr</u> Deputy Cl	erk	
			* '		
					
		NOTICE TO	COUNSEL		
	•	rved with the summons and be served on all plaintiffs).	complaint on all de	fendants (if a r	removal action is
Subseq	uent documents must	be filed at the following lo	cation:		4.
	Western Division 312 N. Spring Street, G-8 Los Angeles, CA 90012	Southern Division 411 West Fourth S Santa Ana, CA 92	St., Ste 1053	Eastern Divisi 3470 Twelfth Riverside, CA	Street, Room 134
Failure	e to file at the proper lo	cation will result in your d	locuments being re	turned to you	ı .

CV-18 (08/13	3)	NOTICE OF ASSIGNMENT TO U	NITED STATES JUDGES		

UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

I. (a) PLAINTIFFS (Chec	k box if you are repre	senting yourself []	DEFENDANTS	(Check box if you are re	presenting yourself ()	
Sundesa, LLC, a Utah Limited	Liability Company		310 Nutrition, LLC	310 Nutrition, LLC, a California Limited Liability Company		
(b) County of Residence	of First Listed Plain	tiff Utah County, UT	County of Resi	dence of First Listed Defer	ndant	
(EXCEPT IN U.S. PLAINTIFF CASE	(5)	\	(IN U.S. PLAINTIFF (CASES ONLY)		
(c) Attorneys (Firm Name, representing yourself, prov Maschoff Brennan 201 South Main Street, Suite & Salt Lake City, UT 84111 (435) 252-1360	ride the same informa & Ma 500 20 Irvi	•	,	Name, Address and Telephon urself, provide the same infor	•	
II. BASIS OF JURISDICT			II. CITIZENSHIP OF	PRINCIPAL PARTIES-For D	riversity Cases Only	
1. U.S. Government Plaintiff 2. U.S. Government Defendant	3. Federal Qu Government	vestion (U.S. Not a Party) ondicate Citizenship		pox for plaintiff and one for d PTF DEF Incorporated or of Business in the	r Principal Place PTF DEF 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	
IV. ORIGIN (Place an X i	n one box only.)					
1. Original 2. R		B. Remanded from Appellate Court	4. Reinstated or 5. Reopened 5.	Transferred from Another	. Multi- District itigation	
V. REQUESTED IN COM				only if demanded in com	·	
CLASS ACTION under I		′es 区 No		ANDED IN COMPLAINT:		
VI. CAUSE OF ACTION (35 U.S.C. Section 271 & 35 U.S.		·	ng and write a brief stater	nent of cause. Do not cite Jurisdi	ctlonal statutes unless diversity.)	
VII. NATURE OF SUIT (F	Place an X in one bo	x only).		· · · · · · · · · · · · · · · · · · ·		
OTHER STATUTES	CONTRACT	REAL PROPERTY CONT	IMMIGRATION	PRISONER PÉTITIONS	PROPERTY RIGHTS	
375 False Claims Act	110 Insurance	240 Torts to Land	462 Naturalization	Habeas Corpus:	820 Copyrights	
400 State Reapportionment 410 Antitrust	120 Marine 130 Miller Act	245 Tort Product Liability 290 All Other Real	Application 465 Other Immigration Action	463 Allen Detainee 510 Motions to Vacate Sentence		
430 Banks and Banking	140 Negotiable	Property TORTS	TORTS PERSONAL PROPERT	530 General 535 Death Penalty	SOCIAL SECURITY 861 HIA (1395ff)	
450 Commerce/ICC Rates/Etc. 460 Deportation 470 Racketeer influenced & Corrupt Org. 480 Consumer Credit 490 Cable/Sat TV 850 Securities/Commodities/Exchange	150 Recovery of Overpayment & Enforcement of Judgment 151 Medicare Act 152 Recovery of Defaulted Student Loan (Excl. Vet.) 153 Recovery of	PERSONAL INJURYS 310 Airplane 315 Airplane Product Liability 320 Assault, Libel & Slander 330 Fed. Employers' Liability 340 Marine 345 Marine Product	370 Other Fraud 371 Truth in Lendi 380 Other Persona Property Damage 385 Property Dama Product Liability 8ANKRUPTCK 422 Appeal 28 USC 158	550 Civil Rights 555 Prison Condition 560 Civil Detainee Conditions of Confinement FORESITURE/PENALTY		
890 Other Statutory	Overpayment of Vet. Benefits	Liability 350 Motor Vehicle	423 Withdrawal 28	625 Drug Related 5eizure of Property 21	871 IRS-Third Party 26 USC 7609	
Actions 891 Agricultural Acts	☐ 160 Stockholders' Suits	355 Motor Vehicle	USC 157	USC 881 690 Other		
893 Environmental Matters	190 Other Contract	360 Other Personal	440 Other Civil Rig	continue in the continue of the continue in th		
895 Freedom of Info.	195 Contract Product Liability	Injury 362 Personal Injury- Med Malpratice	441 Voting 442 Employment	Act 720 Labor/Mgmt.		
896 Arbitration	196 Franchise	365 Personal Injury- Product Liability	443 Housing/ Accomodations	Relations 740 Railway Labor Act		
899 Admin. Procedures Act/Review of Appeal of Agency Decision 950 Constitutionality of	REAL PROPERTY 210 Land Condemnation 220 Foreclosure 230 Rent Lease &	367 Health Care/ Pharmaceutical Personal injury Product Liability 368 Asbestos	445 American with Disabilities- Employment 446 American with Disabilities-Other	751 Family and Medical Leave Act		
State Statutes	Ejectment	Personal Injury Product Liability	448 Education	Security Act		
FOR OFFICE USE ONLY:	Case Numbe	· · · · · · · · · · · · · · · · · · ·	3-01985 JLS (R	NBx)	Page 1 of 3	

UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

VIII. VENUE: Your answers to the questions below will determine the division of the Court to which this case will most likely be initially assigned. This initial assignment is subject to change, in accordance with the Court's General Orders, upon review by the Court of your Complaint or Notice of Removal.

Question A: Was this case removed state court?	l from	STATE CASE WAS PENDING IN THE COUNTY OF:				INITIAL DIVISION IN CACD IS:			
Yes X No		Los Angeles			Western				
If "no, " go to Question B. If "yes," check the		Ventura, Santa Barbara, or San	Luis Obisp	0		Western			
box to the right that applies, enter the corresponding division in response to	l —	Orange				Southern			
Question D, below, and skip to Section		Riverside or San Bernardino				Eastern			
	_ mirrospino	W. W							
Question B: Is the United States, or its agencies or employees, a party to	199925683278	If the United States, or o	ne of its ag	encies o	r employees, is a party, is it:		1911-191		
action?		A PLAINTIFF?		A DEFENDANT?			INITIAL DIVISION IN CACD IS:		
Yes [x] No	28325325325	nen check the box below for the co which the majority of DEFENDANT		Then check the box below for the county In which the majority of PLAINTIFFS reside.					
If "no, " go to Question C. If "yes," chec		Los Angeles		Los	s Angeles		Weste	ern	
box to the right that applies, enter the corresponding division in response to		Ventura, Santa Barbara, or San Obispo	Luis	Ventura, Santa Barbara, or San Luis Obispo		Luis	Western		
Question D, below, and skip to Section	ı IX.	Orange		Orange			Southern		
		Riverside or San Bernardino		Riverside or San Bernardino			Easte	ern	
		Other		Other			Weste	ern	
Question C: Location of plaintiffs, defendants, and claims? (Make only one selection per row)	A. Los Angeles County	B. Ventura, Santa Barbara, or San Luis Obispo Counties	C. Orange C	ounty	D. Riverside or San Bernardino Counties		E. de the Central t of California	F. Other	
Indicate the location in which a majority of plaintiffs reside:							×		
Indicate the location in which a majority of defendants reside:	×								
Indicate the location in which a majority of claims arose:				×					
C.1. Is either of the following true?	If so, check 1	the one that applies:	C.2. Is e	either of	f the following true? If so,	check the	one that applies:		
2 or more answers in Colum	n C			2 or m	nore answers in Column D				
X only 1 answer in Column C a	and no answe	ers in Column D	only 1 answer in Column D and no answers in Column C						
Your case will initially be assigned to the			Your case will initially be assigned to the EASTERN DIVISION.						
SOUTHERN DIVISION. Enter "Southern" in response to Question D, below.			Enter "Eastern" in response to Question D, below.						
If none applies, answer question C2 to the right.			If none applies, go to the box below.						
Your case will initially be assigned to the WESTERN DIVISION. Enter "Western" in response to Question D below.									
Question D: Initial Division?					INITIAL DIVIS	ION IN CAC	D		
						0			

Question D: Initial Division?	INITIAL DIVISION IN CACD
Enter the initial division determined by Question A, B, or C above:	SOUTHERN

CV-71 (11/13) CIVIL COVER SHEET Page 2 of 3

UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

IX(a). IDENTICAL CASES: H	as this action been previously filed in this court and dismissed, remanded or closed?	X NO	YES					
If yes, list case number(s):								
IX(b). RELATED CASES: Hav	e any cases been previously filed in this court that are related to the present case?	☐ NO	X YES					
If yes, list case number(s):	ce cases are assig	ned.						
Civil cases are deemed related	Civil cases are deemed related if a previously filed case and the present case:							
(Check all boxes that apply)	A. Arise from the same or closely related transactions, happenings, or events; or							
	B. Call for determination of the same or substantially related or similar questions of law and fact	; or						
X	C. For other reasons would entail substantial duplication of labor if heard by different judges; or							
×	D. Involve the same patent, trademark or copyright, and one of the factors identified above in a	, b or c also is pre	sent.					
X. SIGNATURE OF ATTORN (OR SELF-REPRESENTED LI		12/20	13					

Notice to Counsel/Parties: The CV-71 (JS-44) Civil Cover Sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law. This form, approved by the Judicial Conference of the United States in September 1974, is required pursuant to Local Rule 3-1 is not filed but is used by the Clerk of the Court for the purpose of statistics, venue and initiating the civil docket sheet. (For more detailed instructions, see separate instructions sheet).

Key to Statistical codes relating to Social Security Cases:

Nature of Suit Code	Abbreviation	Substantive Statement of Cause of Action
861	HIA	All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. Also, include claims by hospitals, skilled nursing facilities, etc., for certification as providers of services under the program. (42 U.S.C. 1935FF(b))
862	BL	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)
863	DIWC	All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405 (g))
863	DIWW	All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405 (g))
864	SSID	All claims for supplemental security income payments based upon disability filed under Title 16 of the Social Security Act, as amended.
865	RSI	All claims for retirement (old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405 (g))

CV-71 (11/13) CIVIL COVER SHEET Page 3 of 3