



IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF VIRGINIA  
(Alexandria Division)

TLI COMMUNICATIONS LLC,

Plaintiff,

v.

AV AUTOMOTIVE, L.L.C.,  
MAX MEDIA LLC and  
GOOGLE, INC.

Defendants.

Civil Action No. 1:14-cv-00139  
(TSE/IDD)

JURY TRIAL DEMANDED

COMPLAINT FOR PATENT INFRINGEMENT

Plaintiff TLI Communications LLC (“TLI”) files this Complaint for Patent Infringement against AV Automotive, L.L.C. (“AV Automotive”), Max Media LLC (“Max Media”) and Google, Inc. (“Google”), wherein, pursuant to 35 U.S.C. §§ 271 and 281, Plaintiff seeks a judgment of infringement by Defendants of U.S. Patent Nos. 6,038,295 (the “295 Patent”), damages resulting therefrom pursuant to 35 U.S.C. § 284, as well as a preliminary and permanent injunction of the infringing activity pursuant to 35 U.S.C. § 283, and such other relief as the Court deems just and proper, and in support thereof alleges as follows:

**The Parties**

1. Plaintiff TLI is a Delaware limited liability company with its principal place of business at 3422 Old Capitol Trail, Suite 72, Wilmington, Delaware 19808.
2. Defendant AV Automotive, L.L.C. is a limited liability company organized under the laws of the State of Virginia, with its principal place of business at 1902 Association Drive, Reston, Virginia 20191. AV Automotive operates several car dealerships in the Northern

Virginia region, including BMW of Alexandria, 499 South Pickett Street Alexandria, Virginia 22304.

3. Defendant Max Media LLC is a limited liability company organized under the laws of the State of Virginia, with its principal place of business at 900 Laskin Road, Virginia Beach, Virginia 23451. Max Media operates several radio stations in Virginia, including FM 92.9 WVBW, FM 97.3 and FM 100.5 in Norfolk, Virginia; FM 94.1 WVSP in Yorktown, Virginia; and AM 1310 WGH in Newport News, Virginia.

4. Defendant Google is a corporation organized under the laws of the State of Delaware, with its principal place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043.

#### **Jurisdiction and Venue**

5. This is an action for patent infringement arising under the Patent Laws of the United States, Title 35 of the United States Code.

6. This Court has subject matter jurisdiction over this action pursuant to 28 U.S.C. §§ 1331 and 1338(a) because the action concerns infringement of a United States patent.

7. This Court has personal jurisdiction over AV Automotive because AV Automotive is located in this district and it conducts substantial business in this district, directly or through intermediaries, including: (i) at least a portion of the infringements alleged herein; and (ii) regularly doing or soliciting business in this district, engaging in other persistent courses of conduct in this district and/or deriving substantial revenue from goods and services provided to individuals in this district. Further, this Court has personal jurisdiction over AV Automotive because it is a Virginia limited liability company and it has purposely availed itself of the privileges and benefits of the laws of the State of Virginia.

8. Venue is proper in this judicial district as to AV Automotive pursuant to 28 U.S.C. §§ 1391 and 1400(b) because, among other reasons, AV Automotive is subject to personal jurisdiction in this district, AV Automotive is located in this district, AV Automotive has facilities and employees in this district, and AV Automotive has committed and continues to commit acts of patent infringement in this district. For example, AV Automotive uses infringing products and services in this district. Moreover, to the extent any patent claim is construed to require a system, AV Automotive places that system into use in this district.

9. This Court has personal jurisdiction over Max Media because Max Media is located in this district and it conducts substantial business in this district, directly or through intermediaries, including: (i) at least a portion of the infringements alleged herein; and (ii) regularly doing or soliciting business in this district, engaging in other persistent courses of conduct in this district and/or deriving substantial revenue from goods and services provided to individuals in this district. Further, this Court has personal jurisdiction over Max Media because it is a Virginia limited liability company and it has purposely availed itself of the privileges and benefits of the laws of the State of Virginia.

10. Venue is proper in this judicial district as to Max Media pursuant to 28 U.S.C. §§ 1391 and 1400(b) because, among other reasons, Max Media is subject to personal jurisdiction in this district, Max Media is located in this district, Max Media has facilities and employees in this district, and Max Media has committed and continues to commit acts of patent infringement in this district. For example, Max Media uses infringing products and services in this district. Moreover, to the extent any patent claim is construed to require a system, Max Media places that system into use in this district.

11. This Court has personal jurisdiction over Google because Google conducts substantial business in this district, directly or through intermediaries, including: (i) at least a portion of the infringements alleged herein; and (ii) regularly doing or soliciting business in this district, engaging in other persistent courses of conduct in this district, deriving substantial revenue from goods and services provided to individuals in this district, maintaining continuous and systematic contacts with this district, and/or purposely availing itself of the privileges of doing business in Virginia.

12. Venue is proper in this judicial district as to Google pursuant to 28 U.S.C. §§ 1391 and 1400(b) because, among other reasons, Google is subject to personal jurisdiction in this district and Google has committed and continues to commit acts of patent infringement in this district. For example, Google has used, sold, offered for sale, and/or imported infringing products and services in this district. Google, for example, provides infringing web pages and software in this district, and thus directly infringes the '295 Patent in this district, and, to the extent any claim is construed to require a system, (i) Google puts that system into use in this district by providing infringing web pages and software in this district, and thus directly infringes the '295 Patent in this district and elsewhere, (ii) Google provides key components of the system to its users, including to AV Automotive and Max Media, in this district and thus contributorily infringes the '295 Patent in this district and elsewhere, and/or (iii) Google induces its users, including AV Automotive and Max Media, to use the system and to put the system into use, and thus induces infringement of the '295 Patent in this district and elsewhere.

13. Joinder is proper under 35 U.S.C. § 299 because, and as explained further below, Google provides the same infringing platforms to AV Automotive and Max Media and instructs them how to use the platforms and how to put them into use. AV Automotive and Google are

jointly and severally liable for infringement arising out of the same series of transactions or occurrences related to the use of the same infringing platform. Similarly, Max Media and Google are jointly and severally liable for infringement arising out of the same series of transactions or occurrences related to the use of the same infringing platform. Questions and facts common to all defendants will arise in the action.

#### **The Patent-in-Suit**

14. TLI is the owner of the '295 Patent entitled "Apparatus and Method for Recording, Communicating and Administering Digital Images," which the United States Patent & Trademark Office lawfully and duly issued on March 14, 2000. A true and correct copy of the '295 Patent is attached hereto as Exhibit A.

#### **Factual Background**

15. Dr. Heinz Mattes is the named inventor of the '295 patent.

16. The '295 patent has a priority date of June 17, 1996. The '295 patent was originally assigned to Siemens Aktiengesellschaft of Munich, Germany. TLI is the current owner of the '295 patent via assignment.

17. In the mid 1990's, Dr. Mattes, while working as a scientist for Siemens, recognized that mobile telephony and digital photography, each then in their infancy, would likely become more and more popular. Dr. Mattes recognized that mobile telephones could be integrated with digital cameras, resulting in a proliferation of the quantity of digital images that could and would be taken.

18. Dr. Mattes invented a revolutionary way of communicating and recording such digital images, which allowed numerous images to be simply and quickly recorded, tracked, accessed and transmitted.

19. In 1996, Dr. Mattes' invention was among the winners of a Siemens idea competition, leading to Siemens initiating a project to develop a cellular telephone with an integrated camera.

20. The '295's patented inventions are applicable to the uploading and organization of digital images from a telephone. Over the past few years, smart cellular telephones that incorporate sophisticated digital cameras have exploded in popularity, as has social media. Today, hundreds of millions of digital images are uploaded onto computer servers and social media websites every day, including onto Google. Google's products use the '295's patented technology, without license or authority, to classify those images so that they can be easily uploaded, stored, organized, retrieved and shared.

#### **Google's Infringing Products**

21. Google owns and operates widely used social networking services that are accessible, for example, on the World Wide Web, including without limitation its Google +, Picasa, Google Drive and YouTube products. Google's revenues are attributed to, among other things, display advertising and fee-based services.

22. Google purports that "[m]ore than 1 billion unique users visit YouTube each month," that "100 hours of video are uploaded to YouTube every minute," and that "[m]obile makes up almost 40% of YouTube's global watch time."<sup>1</sup> Google purports that it has over 235 million active users across its Google properties.<sup>2</sup>

23. Google offers websites, software and downloadable applications, especially designed for mobile devices having telephones, including iPhone and Android mobile telephones, and other mobile telephone platforms, which allow telephone users to easily

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<sup>1</sup> <http://www.youtube.com/yt/press/statistics.html>.

<sup>2</sup> Google Form 10k for the fiscal year ended December 31, 2012, at 3.

characterize and upload digital images to Google servers. Google image-uploading software is preloaded on many mobile telephones, and its website can be directly accessed from many mobile telephones, which also uploads digital images characterized with user-information. Google also provides mobile telephones. In addition, Google provides downloadable applications, which also provide for uploading digital images to Google servers. Google entices its users to upload digital images by providing easy-to-use platforms and instructions, and Google stores and archives the digital images uploaded to its servers using the characterization information provided by its users. As a result, visitors are attracted to Google where they can easily view, retrieve and share those images, resulting in more visitors to Google, and increased Google revenues.

24. So that these digital images could be captured, uploaded, stored and organized, Google fashioned products and processes that employ TLI's patented technology. The infringing products include, but are not limited to, the products and processes that Google uses to capture, upload, store and organize the digital images it receives from mobile devices having telephones, including via Google.

#### **AV Automotive's Infringing Products**

25. AV Automotive uses Google to market its services and products.<sup>3</sup> AV Automotive's customers can access Google directly, for example, at [www.plus.google.com](http://www.plus.google.com), including access to the digital images that Google uploaded, archived and characterized on AV

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<sup>3</sup> See, e.g., <https://plus.google.com/+BMWofAlexandriaArlington/posts#+BMWofAlexandriaArlington/posts>.

Automotive's behalf. In addition, AV Automotive provides direct links to Google on its website.<sup>4</sup>

26. AV Automotive captures digital images on mobile devices having telephones and it uploads those images to databases where those images are archive and stored, including to Google's databases.<sup>5</sup> Those images are uniquely identified and characterized by AV Automotive, or persons acting on AV Automotive's behalf, and can be easily accessed on the databases using those identifiers and characterizations.<sup>6</sup> Such actions of uploading digital images from mobile devices having telephones infringe one or more claims of the '295 Patent.

#### **Max Media's Infringing Products**

27. Max Media uses Google to market its services and products.<sup>7</sup> Max Media's customers can access Google directly, for example, at [www.plus.google.com](http://www.plus.google.com) and [www.youtube.com](http://www.youtube.com), including access to the digital images that Google uploaded, archived and characterized on Max Media's behalf. In addition, Max Media provides direct links to Google on the websites of its radio stations.<sup>8</sup>

28. Max Media captures digital images on mobile devices having telephones and it uploads those images to databases where those images are archive and stored, including to

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<sup>4</sup> See, e.g., <http://www.bmwofalexandria.com/>.

<sup>5</sup> See, e.g., <https://plus.google.com/+BMWofAlexandriaArlington/posts#+BMWofAlexandriaArlington/photos>.

<sup>6</sup> See *id.*

<sup>7</sup> See, e.g., <http://www.youtube.com/user/929Wave>; <http://www.youtube.com/973Eagle>; <http://www.youtube.com/user/ESPNRadio941>; <http://www.youtube.com/hot1005radio>; <https://plus.google.com/103892259843637758955/posts>; <https://plus.google.com/111254003546047939070/posts>; <https://plus.google.com/106049675758433064861/posts>; <https://plus.google.com/118005356464976233853/posts>.

<sup>8</sup> See, e.g., <http://www.eagle97.com>; <http://www.929thewave.com>; <http://www.espnradio941.com>; [www.hot1005.com](http://www.hot1005.com).



Google's databases.<sup>9</sup> Those images are uniquely identified and characterized by Max Media, or persons acting on Max Media's behalf, and can be easily accessed on the databases using those identifiers and characterizations.<sup>10</sup> Such actions of uploading digital images from mobile devices having telephones infringe one or more claims of the '295 Patent.

## **CLAIM FOR RELIEF**

### **COUNT I**

(Google's Infringement of the '295 Patent)

29. TLI incorporates by reference paragraphs 1 through 28 of the Complaint as if set forth here in full.

#### **Direct Infringement**

30. Google has been and is currently directly infringing one or more claims of the '295 Patent by making, using, offering to sell, and/or selling within the United States, and/or importing into the United States, without authority, the aforementioned platforms that upload and store digital images from mobile devices having telephones. For example, and without limitation, Google has directly infringed and continues to directly infringe the '295 Patent in this judicial district and elsewhere in the United States. Google's infringement includes, without limitation, (i) making and using the apparatus of claim 1 and claims dependent thereon, and (ii) practicing the method of claim 17 and claims dependent thereon.

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<sup>9</sup> <http://www.youtube.com/user/929Wave>; <http://www.youtube.com/973Eagle>;  
<http://www.youtube.com/user/ESPNRadio941>; <http://www.youtube.com/hot1005radio>;  
<https://plus.google.com/103892259843637758955/posts>;  
<https://plus.google.com/111254003546047939070/posts>;  
<https://plus.google.com/106049675758433064861/posts>;  
<https://plus.google.com/118005356464976233853/posts>.

<sup>10</sup> *See id.*

31. Specifically, Google's direct infringement includes, without limitation (i) its uploading of digital images from mobile devices having telephones onto Google servers (or onto servers operated on or for Google's behalf ("Google servers")), (ii) its testing of its Google products by uploading images from mobile devices having telephones onto Google servers within the United States, and (iii) its maintaining Google servers that categorize and store images that were uploaded via mobile devices having telephones. Google also directs and/or controls its employees, executives, customers and agents to use the aforementioned digital image uploading platforms to upload images from mobile devices having telephones onto Google servers within the United States.

32. To the extent that claim 1 of the '295 Patent is construed to require a system with a claim element not practiced by Google, Google would also directly infringe claim 1 at least because it directs and/or controls the practicing of all claim elements or because it places the invention into service. For example, Google provides mobile telephones, websites, platforms and pre-loaded software to mobile telephone users that provide and enable image uploading, thereby putting the invention into service.<sup>11</sup> Moreover, Google directs and/or controls the practicing of all claim elements, as shown for example, by Google entering into contracts with its users, Google instructing its users how to upload digital images from mobile devices having telephones, Google automatically syncing digital images from mobile devices having telephones onto its servers, Google automatically uploading digital images from mobile devices having telephones onto its servers, Google automatically tagging digital images that it uploads onto its servers from mobile devices having telephones with characterization information of the users,

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<sup>11</sup> See, for example, [https://support.google.com/plus/topic/3052592?hl=en&ref\\_topic=3049663](https://support.google.com/plus/topic/3052592?hl=en&ref_topic=3049663) ("When you take a photo or video with your mobile device, you can get it automatically backed up to Google+ without lifting a finger.").

and Google automatically archiving the digital images that it uploads onto its servers with characterization information of the users.

33. To the extent that claim 17 of the '295 Patent is construed to require a method with a step not practiced by Google, Google would also directly infringe claim 17 at least because it directs and/or controls the practicing of all claimed steps. Google directs and/or controls the practicing of all claim elements, as shown for example, by Google providing mobile telephones to users, Google entering into contracts with its users, Google instructing its users how to upload digital images from mobile devices having telephones, Google automatically syncing digital images from mobile devices having telephones onto its servers, Google automatically uploading digital images from mobile devices having telephones onto its servers, Google automatically tagging digital images that it uploads onto its servers from mobile devices having telephones with characterization information of the users, and Google automatically archiving the digital images that it uploads onto its servers with characterization information of the users.

34. At least as a result of the computer software and hardware that performs these activities, Google is liable for literal direct infringement of the '295 Patent pursuant to 35 U.S.C. § 271(a).

35. To the extent that any fact finder deems any of the elements of the '295 patent claims not literally satisfied by the structure or use of the Google platform, these elements are satisfied under the doctrine of equivalents.

#### **Indirect Infringement**

36. Alternatively, and in addition to its liability for direct infringement of the '295 Patent, Google is also liable for indirectly infringing the '295 Patent in this judicial district and

elsewhere in the United States by inducing direct infringement in violation of 35 U.S.C. § 271(b) and contributing to direct infringement in violation of 35 U.S.C. § 271(c).

37. Google has been aware of the '295 Patent since at least November 20, 2013, when it was served with a complaint in an action filed on November 18, 2013. The November 18, 2013 complaint is herein incorporated by reference.

38. Upon Google's gaining knowledge of the '295 patent, it was, or became, apparent to Google that the operation of its digital image uploading platforms and software resulted in infringement of the '295 Patent. Google has continued to engage in the aforementioned activities constituting inducement of infringement, notwithstanding its knowledge (or willful blindness thereto) that the activities it was inducing result in infringement of the '295 Patent.

39. The direct infringement induced and contributed to by Google includes at least the uploading of digital images from mobile devices having telephones to Google servers by end users acting alone or in combination with Google. For example, and without limitation, to the extent that claim 1 is construed to require a system with the system placed into service by a user who uploads digital images from a mobile device having a telephone (and it is determined that Google does not direct and/or control that user), the user would be considered to be a direct infringer of claim 1. Google knows that these users are infringing the '295 Patent and Google has specific intent to encourage the users to infringe the '295 Patent. As another example, to the extent that claim 17 is construed to require a method with steps performed by one or more entities other than Google, for example, a user (and it is determined that Google does not direct and/or control these entities), Google induces those entities to perform those infringing acts, knowing that the acts constitute infringement of the '295 Patent and with specific intent to encourage those acts and encourage infringement.

40. Google encourages direct infringement of the '295 Patent at least by widely publicizing its social network, by providing image-uploading tools via its website, by providing image-uploading software, by providing pre-loaded image uploading software on mobile devices having telephones, by providing mobile devices having telephones and cameras, by automatically syncing images from mobile devices having telephones, by automatically tagging images uploaded from mobile devices having telephones, by automatically characterizing images with user information when uploaded from mobile devices having telephones, by providing image storage, by storing images uploaded from mobile devices having telephones according to user-characterization information, by providing image-uploading, downloadable applications for mobile devices having telephones, and by providing instructions for conducting the directly infringing use of uploading digital images from mobile devices.<sup>12</sup>

41. Google induces infringement at least by encouraging, facilitating and instructing users to use the '295 Patent's inventions by uploading digital images to Google servers from mobile devices having telephones. Google does this by providing image uploading software and platforms (including pre-loaded, downloadable and/or directly accessible via Google websites software and platforms, and mobile telephones having cameras) to its users, and by instructing its users how to upload images to Google servers, thereby inducing the use of the claimed inventions.

42. Google is inducing infringement of the '295 Patent by, among other things, knowingly and with specific intent, actively encouraging its customers, suppliers, agents and affiliates to make, use, sell and/or offer for sale the aforementioned Google image uploading platforms in a manner that constitutes infringement of one or more claims of the '295 Patent,

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<sup>12</sup> See, for example, [https://support.google.com/plus/answer/1047374?hl=en&ref\\_topic=3049663](https://support.google.com/plus/answer/1047374?hl=en&ref_topic=3049663).

knowing that such activities infringe at least one claim of the '295 Patent, and with the knowledge and specific intent to encourage, direct and facilitate those infringing activities, including through the creation and dissemination of promotional and marketing materials, instructional materials, product materials and technical materials.

43. By inducing its customers', suppliers', users', agents' and affiliates' use of the methods claimed in the '295 Patent and their making and/or using the aforementioned Google image uploading platforms, Google has been and is now indirectly infringing under 35 U.S.C. § 271(b) one or more claims of the '295 Patent, either literally or under the doctrine of equivalents.

44. Google contributes to the '295 Patent's direct infringement by, among other things, knowingly and with specific intent, actively encouraging its customers, suppliers, agents, users and affiliates to make, use, sell and/or offer for sale Google's aforementioned image uploading platforms and services that constitutes infringement of at least claims 1 and 17 of the '295 Patent. For example, to the extent that any claim is construed to require a system, Google provides components, including mobile telephones having cameras, image-uploading, pre-loaded software, websites and/or downloadable applications, for use in systems, which facilitate the uploading of digital images from mobile devices having telephones. Google knows that such products constitute a material part of the inventions of the '295 Patent, knows those products to be especially made or adapted to infringe the '295 Patent, and knows that those products are not staple articles or commodities of commerce suitable for substantial non-infringing use. Google knows that by providing such components to its customers, its customers will infringe at least one claim of the '295 Patent, and Google knows that its customers do infringe the '295 Patent. Google image uploading software has no substantial non-infringing uses.

45. By contributing to its customers', suppliers', agents', users' and affiliates' use of the methods claimed in the '295 Patent and their making and/or using the aforementioned Google image uploading platforms, Google has been and is now indirectly infringing under 35 U.S.C. § 271(c) one or more claims of the '295 Patent, either literally or under the doctrine of equivalents.

**271(f) Infringement**

46. Google is liable for infringement under 35 U.S.C. § 271(f) when the end user is outside the United States by supplying its software components for combination outside the United States.

**Joint Infringement**

47. Alternatively, the actions alleged above establish joint infringement of at least claims 1 and 17 by Google and its customers, users, suppliers, agents and affiliates for which they should be found jointly and severally liable.

**Remedy for Google's Infringement**

48. As a result of Google's unlawful infringement of the '295 Patent, TLI has suffered and will continue to suffer damage. TLI is entitled to recover from Google the damages adequate to compensate for such infringement, which have yet to be determined.

49. Google will continue to infringe the '295 Patent unless and until it is enjoined by this Court.

50. Google's acts of infringement have caused and will continue to cause irreparable harm to TLI unless and until Google is enjoined by this Court.

**COUNT II**

(AV Automotive's Infringement of the '295 Patent and Google's Joint and Several Liability  
Based on Same Transaction or Occurrences)

51. TLI incorporates by reference paragraphs 1 through 50 of the Complaint as if set forth here in full.

**Direct Infringement**

52. AV Automotive has been and is currently directly infringing one or more claims of the '295 Patent at least by using within the United States, without authority, the aforementioned platforms that upload and store digital images from mobile devices having telephones. For example, and without limitation, AV Automotive has directly infringed and continues to directly infringe the '295 Patent in this judicial district and elsewhere in the United States. AV Automotive's infringement includes, without limitation, (i) using the apparatus of claim 1 and claims dependent thereon, and (ii) practicing the method of claim 17 and claims dependent thereon.

53. Specifically, AV Automotive's direct infringement includes, without limitation (i) its uploading of digital images from mobile devices having telephones onto Google servers within the United States. AV Automotive also directs and/or controls its employees, executives, customers and agents to use the aforementioned digital image uploading platforms to upload images from mobile devices having telephones onto Google servers within the United States.

54. For example, and without limitation, to the extent that claim 1 is construed to require a system with a user placing that system into use by uploading digital images from a mobile device having a telephone onto servers, AV Automotive also directly infringes claim 1 of the '295 Patent by putting the invention into use, for example by downloading software and/or downloadable applications on mobile devices having telephones, and uploading digital images



from mobile devices having telephones to Google servers within the United States. As explained above, Google would also be jointly and severally liable for AV Automotive's direct infringement for inducing and contributing to this direct infringement.

55. At least as a result of uploading digital images from mobile devices onto Google servers, which automatically archive those images using identification information and characterization information of the user, AV Automotive is liable for literal direct infringement of the '295 Patent pursuant to 35 U.S.C. § 271(a).

56. To the extent that any fact finder deems any of the elements of the '295 patent claims not literally satisfied by AV Automotive's uploading digital images from mobile devices onto Google servers, these elements are satisfied under the doctrine of equivalents.

#### **Joint Infringement**

57. Alternatively, the actions alleged above establish joint infringement of at least claims 1 and 17 by Google and AV Automotive for which they should be found jointly and severally liable.

#### **Remedy for AV Automotive's Infringement**

58. As a result of AV Automotive's unlawful infringement of the '295 Patent, TLI has suffered and will continue to suffer damage. TLI is entitled to recover from AV Automotive the damages adequate to compensate for such infringement, which have yet to be determined.

59. AV Automotive will continue to infringe the '295 Patent unless and until it is enjoined by this Court.

60. AV Automotive's acts of infringement have caused and will continue to cause irreparable harm to TLI unless and until AV Automotive is enjoined by this Court.

**COUNT III**

(Max Media's Infringement of the '295 Patent and Google's Joint and Several Liability Based on Same Transaction or Occurrences)

61. TLI incorporates by reference paragraphs 1 through 50 of the Complaint as if set forth here in full.

**Direct Infringement**

62. Max Media has been and is currently directly infringing one or more claims of the '295 Patent at least by using within the United States, without authority, the aforementioned platforms that upload and store digital images from mobile devices having telephones. For example, and without limitation, Max Media has directly infringed and continues to directly infringe the '295 Patent in this judicial district and elsewhere in the United States. Max Media's infringement includes, without limitation, (i) using the apparatus of claim 1 and claims dependent thereon, and (ii) practicing the method of claim 17 and claims dependent thereon.

63. Specifically, Max Media's direct infringement includes, without limitation (i) its uploading of digital images from mobile devices having telephones onto Google servers within the United States. Max Media also directs and/or controls its employees, executives, customers and agents to use the aforementioned digital image uploading platforms to upload images from mobile devices having telephones onto Google servers within the United States.

64. For example, and without limitation, to the extent that claim 1 is construed to require a system with a user placing that system into use by uploading digital images from a mobile device having a telephone onto servers, Max Media also directly infringes claim 1 of the '295 Patent by putting the invention into use, for example by downloading software and/or downloadable applications on mobile devices having telephones, and uploading digital images from mobile devices having telephones to Google servers within the United States. As explained

above, Google would also be jointly and severally liable for Max Media's direct infringement for inducing and contributing to this direct infringement.

65. At least as a result of uploading digital images from mobile devices onto Google servers, which automatically archive those images using identification information and characterization information of the user, Max Media is liable for literal direct infringement of the '295 Patent pursuant to 35 U.S.C. § 271(a).

66. To the extent that any fact finder deems any of the elements of the '295 patent claims not literally satisfied by Max Media's uploading digital images from mobile devices onto Google servers, these elements are satisfied under the doctrine of equivalents.

#### **Joint Infringement**

67. Alternatively, the actions alleged above establish joint infringement of at least claims 1 and 17 by Google and Max Media for which they should be found jointly and severally liable.

#### **Remedy for Max Media's Infringement**

68. As a result of Max Media's unlawful infringement of the '295 Patent, TLI has suffered and will continue to suffer damage. TLI is entitled to recover from Max Media the damages adequate to compensate for such infringement, which have yet to be determined.

69. Max Media will continue to infringe the '295 Patent unless and until it is enjoined by this Court.

70. Max Media's acts of infringement have caused and will continue to cause irreparable harm to TLI unless and until Max Media is enjoined by this Court.

**PRAYER FOR RELIEF**

WHEREFORE, TLI prays for a Judgment in favor of TLI and against Defendants as follows:

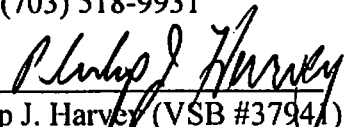
- A. That Defendants have directly infringed the '295 Patent;
- B. That Google has indirectly infringed the '295 Patent;
- C. That Google and its customers, users, suppliers, agents and affiliates have jointly infringed the '295 Patent;
- D. That Google and AV Automotive have jointly infringed the '295 Patent;
- E. That Google and Max Media have jointly infringed the '295 Patent;
- F. Preliminarily and permanently enjoining Defendants and their affiliates, subsidiaries, officers, directors, employees, agents, representatives, licensees, successors, assigns, and all those acting for them and on their behalf, or acting in concert with them directly or indirectly, from further acts of infringement of the '295 Patent;
- G. A full accounting for and an award of damages to TLI for Defendants' infringement of the '295 Patent; including enhanced damages pursuant to 35 U.S.C. § 284, together with pre- and post-judgment interest;
- H. That this case is "exceptional" within the meaning of 35 U.S.C. § 285;
- I. An award of TLI's reasonable attorneys' fees, expenses, and costs; and
- J. A grant of such other and further equitable or legal relief as this Court deems proper.

**DEMAND FOR JURY TRIAL**

TLI hereby demands trial by jury on all issues so triable.

Dated: February 10, 2014

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