IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

THE GAP, INC. AND DIRECT CONSUMER SERVICES, LLC'S NOTICE OF APPEAL

Defendants The Gap, Inc. and Direct Consumer Services, LLC (collectively, "Gap") hereby appeal to the United States Court of Appeals for the Federal Circuit from the Final Judgment (Docket No. 281) entered in this action on May 14, 2014, including the jury's verdict finding Plaintiff Alexsam, Inc.'s patents not invalid (Docket No. 125), to the extent the judgment and jury verdict were adverse to Gap. Gap further appeals from the Court's Order Denying Renewed Motions for Judgment as a Matter of Law (Docket No. 272) entered in this action on March 6, 2014. Specifically, Gap appeals the denial of its Renewed Motion for Judgment as a Matter of Law on Anticipation (Docket No. 183), and Renewed Motion for Judgment as a Matter of Law on Inventorship (Docket No. 184).

Date: June 13, 2014 Respectfully submitted,

/s/ R. William Sigler

Alan M. Fisch
alan.fisch@fischllp.com
R. William Sigler (pro hac vice)
bill.sigler@fischllp.com
Jeffrey Saltman (pro hac vice)
jeffrey.saltman@fischllp.com
David M. Saunders (pro hac vice)
david.saunders@fischllp.com
FISCH SIGLER LLP
5335 Wisconsin Avenue NW
Eighth Floor
Washington, DC 20015
Telephone: (202) 362-3500

Peter Scoolidge (pro hac vice) peter.scoolidge@fischllp.com Silvia Jordan (pro hac vice) silvia.jordan@fischllp.com FISCH SIGLER LLP 432 Park Avenue South Fourth Floor New York, NY 10016 Telephone: (212) 235-0440

Michael C. Smith michaelsmith@siebman.com Texas State Bar No. 18650410 SIEBMAN, BURG, PHILLIPS & SMITH, L.L.P. 113 East Austin Street Marshall, TX 75670 Telephone: (903) 938-8900

Attorneys for The Gap, Inc. and Direct Consumer Services, LLC.

CERTIFICATE OF SERVICE

I hereby certify that on June 13, 2012, I electronically filed the foregoing with the Clerk of the Court for the United States District Court for the Eastern District of Texas, Marshall Division, via the CM/ECF system, which will send a notice of filing to all counsel of record who have consented to service by electronic means.

/s/ R. William Sigler
R. William Sigler