IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

INNOVATIVE DISPLAY	§	
TECHNOLOGIES LLC,	§	
	§	
Plaintiff,	§	C.A. No. 2:14-cv-00532
	§	
v.	§	JURY TRIAL DEMANDED
	§	
BEST BUY CO., INC.,	§	
BEST BUY STORES, L.P.,	§	
BESTBUY.COM, LLC, AND	§	
BEST BUY PURCHASING, LLC,	§	
	§	
Defendants.	§	

PLAINTIFF'S FIRST AMENDED COMPLAINT

Plaintiff Innovative Display Technologies LLC by and through its undersigned counsel, files this First Amended Complaint against Best Buy Co., Inc.; Best Buy Stores, L.P.; BestBuy.com, LLC; and Best Buy Purchasing, LLC (collectively, "Best Buy").

THE PARTIES

- 1. Innovative Display Technologies LLC is a Texas limited liability company with its principal place of business located at 2400 Dallas Parkway, Suite 200, Plano, TX 75093.
- 2. Upon information and belief, Best Buy Co., Inc. is a public company incorporated in Minnesota with its offices at 7601 Penn Avenue, Richfield, MN 55423. Upon information and belief Best Buy Co., Inc. is the ultimate corporate parent of all subsidiaries operating generally under the Best Buy name.
- 3. Upon information and belief, Best Buy Stores, L.P. is a Virginia limited partnership with its offices at 7601 Penn Avenue, Richfield, MN 55423. Upon information and belief Best Buy Stores, L.P. is a subsidiary of Best Buy Co., Inc.

- 4. Upon information and belief, BestBuy.com, LLC is a Virginia limited liability company with its offices at 7601 Penn Avenue, Richfield, MN 55423. Upon information and belief BestBuy.com, LLC is a subsidiary of Best Buy Stores, L.P.
- 5. Upon information and belief, Best Buy Purchasing, LLC is a Minnesota limited liability company with its offices at 7601 Penn Avenue, Richfield, MN 55423. Upon information and belief Best Buy Purchasing, LLC is a subsidiary of Best Buy Co., Inc.
- 6. Upon information and belief Best Buy, directly or through subsidiaries or alter egos, maintains at least seventeen (17) stores in this District at which the infringing products as detailed below are sold.
- 7. Upon information and belief, Best Buy has conducted and regularly conducts business within this District, has purposefully availed itself of the privileges of conducting business in this District, and has sought protection and benefit from the laws of the State of Texas.

JURISDICTION AND VENUE

- 8. This action arises under the Patent Laws of the United States, 35 U.S.C. § 1, *et seq.*, including 35 U.S.C. §§ 271, 281, 283, 284, and 285. This Court has subject matter jurisdiction over this case for patent infringement under 28 U.S.C. §§ 1331 and 1338(a).
- 9. As further detailed herein, this Court has personal jurisdiction over Best Buy Co., Inc. Best Buy Co., Inc. is amenable to service of summons for this action. Furthermore, personal jurisdiction over Best Buy Co., Inc. in this action comports with due process. Best Buy Co., Inc. has conducted and regularly conducts business within the United States and this District. Best Buy Co., Inc. has purposefully availed itself of the privileges of conducting business in the United States, and more specifically in Texas and this District. Best Buy Co., Inc. has sought protection and benefit from the laws of the State of Texas by maintaining stores, either directly, or through

subsidiaries in this District and/or by placing infringing products into the stream of commerce through an established distribution channel with the awareness and/or intent that they will be purchased by consumers in this District.

- 10. Best Buy Co., Inc. directly or through intermediaries (including distributors, retailers, and others), subsidiaries, alter egos, and/or agents ships, distributes, offers for sale, and/or sells its products in the United States and this District. Best Buy Co., Inc. has purposefully and voluntarily placed one or more of its infringing products, as described below, into the stream of commerce with the awareness and/or intent that they will be purchased by consumers in this District. Best Buy Co., Inc. knowingly and purposefully ships infringing products into and within this District through an established distribution channel. These infringing products have been and continue to be purchased by consumers in this District. Upon information and belief, through those activities, Best Buy Co., Inc. has committed the tort of patent infringement in this District and/or has induced others to commit patent infringement in this District. Plaintiff's cause of action for patent infringement arises directly from Best Buy Co., Inc.'s activities in this District.
- 11. As further detailed herein, this Court has personal jurisdiction over Best Buy Stores, L.P. Best Buy Stores, L.P. is amenable to service of summons for this action. Furthermore, personal jurisdiction over Best Buy Stores, L.P. in this action comports with due process. Best Buy Stores, L.P. has conducted and regularly conducts business within the United States and this District. Best Buy Stores, L.P. has purposefully availed itself of the privileges of conducting business in the United States, and more specifically in Texas and this District. Best Buy Stores, L.P. has sought protection and benefit from the laws of the State of Texas by maintaining stores, either directly, or through subsidiaries in this District and/or by placing infringing products into

the stream of commerce through an established distribution channel with the awareness and/or intent that they will be purchased by consumers in this District.

- 12. Best Buy Stores, L.P. directly or through intermediaries (including distributors, retailers, and others), subsidiaries, alter egos, and/or agents ships, distributes, offers for sale, and/or sells its products in the United States and this District. Best Buy Stores, L.P. has purposefully and voluntarily placed one or more of its infringing products, as described below, into the stream of commerce with the awareness and/or intent that they will be purchased by consumers in this District. Best Buy Stores, L.P. knowingly and purposefully ships infringing products into and within this District through an established distribution channel. These infringing products have been and continue to be purchased by consumers in this District. Upon information and belief, through those activities, Best Buy Stores, L.P. has committed the tort of patent infringement in this District and/or has induced others to commit patent infringement in this District. Plaintiff's cause of action for patent infringement arises directly from Best Buy Stores, L.P.'s activities in this District.
- 13. As further detailed herein, this Court has personal jurisdiction over BestBuy.com, LLC. BestBuy.com, LLC is amenable to service of summons for this action. Furthermore, personal jurisdiction over BestBuy.com, LLC in this action comports with due process. BestBuy.com, LLC has conducted and regularly conducts business within the United States and this District. BestBuy.com, LLC has purposefully availed itself of the privileges of conducting business in the United States, and more specifically in Texas and this District. BestBuy.com, LLC has sought protection and benefit from the laws of the State of Texas by placing infringing products into the stream of commerce through an established distribution channel with the awareness and/or intent that they will be purchased by consumers in this District.

- 14. BestBuy.com, LLC directly or through intermediaries (including distributors, retailers, and others), subsidiaries, alter egos, and/or agents ships, distributes, offers for sale, and/or sells its products in the United States and this District. BestBuy.com, LLC has purposefully and voluntarily placed one or more of its infringing products, as described below, into the stream of commerce with the awareness and/or intent that they will be purchased by consumers in this District. BestBuy.com, LLC knowingly and purposefully ships infringing products into and within this District through an established distribution channel. These infringing products have been and continue to be purchased by consumers in this District. Upon information and belief, through those activities, BestBuy.com, LLC has committed the tort of patent infringement in this District and/or has induced others to commit patent infringement in this District. Plaintiff's cause of action for patent infringement arises directly from BestBuy.com, LLC's activities in this District.
- 15. As further detailed herein, this Court has personal jurisdiction over Best Buy Purchasing, LLC. Best Buy Purchasing, LLC is amenable to service of summons for this action. Furthermore, personal jurisdiction over Best Buy Purchasing, LLC in this action comports with due process. Best Buy Purchasing, LLC has conducted and regularly conducts business within the United States and this District. Best Buy Purchasing, LLC has purposefully availed itself of the privileges of conducting business in the United States, and more specifically in Texas and this District. Best Buy Purchasing, LLC has sought protection and benefit from the laws of the State of Texas by placing infringing products into the stream of commerce through an established distribution channel with the awareness and/or intent that they will be purchased by consumers in this District.
- 16. Best Buy Purchasing, LLC directly or through intermediaries (including distributors, retailers, and others), subsidiaries, alter egos, and/or agents ships, distributes, offers

for sale, and/or sells its products in the United States and this District. Best Buy Purchasing, LLC has purposefully and voluntarily placed one or more of its infringing products, as described below, into the stream of commerce with the awareness and/or intent that they will be purchased by consumers in this District. Best Buy Purchasing, LLC knowingly and purposefully ships infringing products into and within this District through an established distribution channel. These infringing products have been and continue to be purchased by consumers in this District. Upon information and belief, through those activities, Best Buy Purchasing, LLC has committed the tort of patent infringement in this District and/or has induced others to commit patent infringement in this District. Plaintiff's cause of action for patent infringement arises directly from Best Buy Purchasing, LLC's activities in this District.

U.S.C. §§ 1391(b)-(d) and 1400(b). Best Buy is subject to personal jurisdiction in this District, and therefore is deemed to reside in this District for purposes of venue. Upon information and belief, Best Buy has committed acts within this judicial District giving rise to this action and does business in this District, including but not limited to making sales in this District, providing service and support to their respective customers in this District, and/or operating an interactive website, available to persons in this District that advertises, markets, and/or offers for sale infringing products.

BACKGROUND

A. The Patents-In-Suit.

18. U.S. Patent No. 6,755,547 titled "Light Emitting Panel Assemblies" ("the '547 patent") was duly and legally issued by the U.S. Patent and Trademark Office on June 29, 2004, after full and fair examination. Jeffery R. Parker is the sole inventor listed on the '547 patent. The '547 patent has been assigned to Plaintiff, and Plaintiff holds all rights, title, and interest in the

'547 patent, including the right to collect and receive damages for past, present and future infringements.

- 19. U.S. Patent No. 7,300,194 titled "Light Emitting Panel Assemblies" ("the '194 patent") was duly and legally issued by the U.S. Patent and Trademark Office on November 27, 2007, after full and fair examination. Jeffery R. Parker is the sole inventor listed on the '194 patent. The '194 patent has been assigned to Plaintiff, and Plaintiff holds all rights, title, and interest in the '194 patent, including the right to collect and receive damages for past, present and future infringements.
- 20. U.S. Patent No. 7,384,177 titled "Light Emitting Panel Assemblies" ("the '177 patent") was duly and legally issued by the U.S. Patent and Trademark Office on June 10, 2008, after full and fair examination. Jeffery R. Parker is the sole inventor listed on the '177 patent. The '177 patent has been assigned to Plaintiff, and Plaintiff holds all rights, title, and interest in the '177 patent, including the right to collect and receive damages for past, present and future infringements.
- 21. U.S. Patent No. 7,404,660 titled "Light Emitting Panel Assemblies" ("the '660 patent") was duly and legally issued by the U.S. Patent and Trademark Office on July 29, 2008, after full and fair examination. Jeffery R. Parker is the sole inventor listed on the '660 patent. The '660 patent has been assigned to Plaintiff, and Plaintiff holds all rights, title, and interest in the '660 patent, including the right to collect and receive damages for past, present and future infringements.
- 22. U.S. Patent No. 7,434,974 titled "Light Emitting Panel Assemblies" ("the '974 patent") was duly and legally issued by the U.S. Patent and Trademark Office on October 14, 2008, after full and fair examination. Jeffery R. Parker is the sole inventor listed on the '974 patent. The

'974 patent has been assigned to Plaintiff, and Plaintiff holds all rights, title, and interest in the '974 patent, including the right to collect and receive damages for past, present and future infringements.

- 23. U.S. Patent No. 7,537,370 titled "Light Emitting Panel Assemblies" ("the '370 patent") was duly and legally issued by the U.S. Patent and Trademark Office on May 26, 2009, after full and fair examination. Jeffery R. Parker is the sole inventor listed on the '370 patent. The '370 patent has been assigned to Plaintiff, and Plaintiff holds all rights, title, and interest in the '370 patent, including the right to collect and receive damages for past, present and future infringements.
- 24. U.S. Patent No. 8,215,816 titled "Light Emitting Panel Assemblies" ("the '816 patent") was duly and legally issued by the U.S. Patent and Trademark Office on July 10, 2012, after full and fair examination. Jeffery R. Parker is the sole inventor listed on the '816 patent. The '816 patent has been assigned to Plaintiff, and Plaintiff holds all rights, title, and interest in the '816 patent, including the right to collect and receive damages for past, present and future infringements.
- 25. Jeffery R. Parker is an inventor of the '547 patent, the '194 patent, the '177 patent, the '660 patent, the '974 patent, the '370 patent, and the '816 patent (collectively, the "patents-insuit"). In total, he is a named inventor on over eighty-five (85) U.S. patents.

B. Best Buy's Infringing Conduct.

26. Upon information and belief, Best Buy makes, uses, offers to sell, and/or sells within, and/or imports into the United States display products that incorporate the fundamental technologies covered by the patents-in-suit. Upon information and belief, the infringing display products include, but are not limited to, televisions, mobile phones, monitors, portable DVD

players, laptops, and tablets (*e.g.*, the Insignia NS-14T002 tablet, the Samsung Galaxy Mega, the Samsung Galaxy S4 Active, the Samsung Galaxy Tab 2, and the Kyocera Torque).

- 27. By incorporating the fundamental inventions covered by the patents-in-suit, Best Buy can make improved products, including but not limited to, longer displays, thinner displays, and/or displays with a higher light output, a more uniform light output, and/or a lower power requirement.
- 28. Upon information and belief, third-party distributors purchase and have purchased Best Buy's infringing display products for sale or importation into the United States, including this District. Upon information and belief, third-party consumers use and have used Best Buy's infringing display products in the United States, including this District.
- 29. Upon information and belief, Best Buy has purchased infringing display products that are made, used, offered for sale, sold within, and/or imported into the United States, including this District by third party manufacturers, distributors, and/or importers.
- 30. Certain infringing display products sold, offered for sale, and/or imported by Best Buy are manufactured by Samsung Electronics Co., Ltd. and/or its subsidiaries ("Samsung Manufactured Products"). For only the Samsung Manufactured Products, IDT limits the infringement allegations in this complaint solely to units of those display products that were manufactured after March 2, 2014. For all other display products made, used, sold, offered for sale, or imported by Best Buy, IDT maintains the infringement allegations in this complaint for the entire pre- and post-lawsuit damages period available under law.

COUNT I

Patent Infringement of U.S. Patent No. 6,755,547

31. Plaintiff repeats and re-alleges each and every allegation of paragraphs 1-30 as though fully set forth herein.

- 32. The '547 patent is valid and enforceable.
- 33. Best Buy has never been licensed, either expressly or impliedly, under the '547 patent.
- 34. Upon information and belief, to the extent any marking or notice was required by 35 U.S.C. § 287, Plaintiff has complied with the requirements of that statute by providing actual or constructive notice to Best Buy of its alleged infringement. Upon information and belief, Plaintiff surmises that any express licensees of the '547 patent have complied with the marking requirements of 35 U.S.C. § 287 by placing a notice of the '547 patent on all goods made, offered for sale, sold within, and/or imported into the United States that embody one or more claims of that patent.
- 35. Upon information and belief, Best Buy has been and is directly infringing under 35 U.S.C. § 271(a), either literally or under the doctrine of equivalents, and/or indirectly infringing, by way of inducement with specific intent under 35 U.S.C. § 271(b), the '547 patent by making, using, offering to sell, and/or selling to third-party manufacturers, distributors, and/or consumers (directly or through intermediaries and/or subsidiaries) in this District and elsewhere within the United States and/or importing into the United States, without authority, display products that include all of the limitations of one or more claims of the '547 patent, including but not limited to, televisions, mobile phones, monitors, portable DVD players, laptops, and tablets (*e.g.*, the Insignia NS-14T002 tablet, the Samsung Galaxy Mega, the Samsung Galaxy S4 Active, the Samsung Galaxy Tab 2, and the Kyocera Torque), their display components, and/or other products made, used, sold, offered for sale, or imported by Best Buy that include all of the limitations of one or more claims of the '547 patent.

- 36. Upon information and belief, distributors and consumers that purchase Best Buy's products that include all of the limitations of one or more claims of the '547 patent, including but not limited to, televisions, mobile phones, monitors, portable DVD players, laptops, and tablets (*e.g.*, the Insignia NS-14T002 tablet, the Samsung Galaxy Mega, the Samsung Galaxy S4 Active, the Samsung Galaxy Tab 2, and the Kyocera Torque), also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '547 patent by using, offering to sell, and/or selling infringing display products in this District and elsewhere in the United States.
- 37. Upon information and belief, the third-party manufacturers, distributors, and importers that sell display products to Best Buy that include all of the limitations of one or more claims of the '547 patent, also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '547 patent by making, offering to sell, and/or selling infringing products in this District and elsewhere within the United States and/or importing infringing products into the United States.
- 38. Upon information and belief, Best Buy had knowledge of the '547 patent and its infringing conduct at least since July 20, 2012, when Best Buy was formally placed on notice of its infringement.
- 39. Upon information and belief, since at least the above-mentioned date when Plaintiff formally placed Best Buy on notice of its infringement, Best Buy has actively induced, under U.S.C. § 271(b), third-party manufacturers, distributors, importers and/or consumers to directly infringe one or more claims of the '547 patent. Since at least the notice provided on the above-mentioned date, Best Buy does so with knowledge, or with willful blindness of the fact, that the induced acts constitute infringement of the '547 patent. Upon information and belief, Best Buy intends to cause infringement by these third-party manufacturers, distributors, importers, and/or

consumers. Best Buy has taken affirmative steps to induce their infringement by, *inter alia*, creating advertisements that promote the infringing use of display products, creating established distribution channels for these products into and within the United States, purchasing these products, manufacturing these products in conformity with U.S. laws and regulations, distributing or making available instructions or manuals for these products to purchasers and prospective buyers, and/or providing technical support, replacement parts, or services for these products to these purchasers in the United States.

- 40. Upon information and belief, Best Buy's acts of infringement of the '547 patent have been willful and intentional. Since at least the above-mentioned date of notice, Best Buy has acted with an objectively high likelihood that its actions constituted infringement of the '547 patent by refusing to take a license and continuing to make and sell its display products, including but not limited to, televisions, mobile phones, monitors, portable DVD players, laptops, and tablets (*e.g.*, the Insignia NS-14T002 tablet, the Samsung Galaxy Mega, the Samsung Galaxy S4 Active, the Samsung Galaxy Tab 2, and the Kyocera Torque), and the objectively-defined risk was either known or so obvious that it should have been known.
- 41. As a direct and proximate result of these acts of patent infringement, Best Buy has encroached on the exclusive rights of Plaintiff and its licensees to practice the '547 patent, for which Plaintiff is entitled to at least a reasonable royalty.

COUNT II

Patent Infringement of U.S. Patent No. 7,300,194

- 42. Plaintiff repeats and re-alleges each and every allegation of paragraphs 1-41 as though fully set forth herein.
 - 43. The '194 patent is valid and enforceable.

- 44. Best Buy has never been licensed, either expressly or impliedly, under the '194 patent.
- 45. Upon information and belief, to the extent any marking or notice was required by 35 U.S.C. § 287, Plaintiff has complied with the requirements of that statute by providing actual or constructive notice to Best Buy of its alleged infringement. Upon information and belief, Plaintiff surmises that any express licensees of the '194 patent have complied with the marking requirements of 35 U.S.C. § 287 by placing a notice of the '194 patent on all goods made, offered for sale, sold within, and/or imported into the United States that embody one or more claims of that patent.
- 46. Upon information and belief, Best Buy has been and is directly infringing under 35 U.S.C. § 271(a), either literally or under the doctrine of equivalents, and/or indirectly infringing, by way of inducement with specific intent under 35 U.S.C. § 271(b), the '194 patent by making, using, offering to sell, and/or selling to third-party manufacturers, distributors, and/or consumers (directly or through intermediaries and/or subsidiaries) in this District and elsewhere within the United States and/or importing into the United States, without authority, display products that include all of the limitations of one or more claims of the '194 patent, including but not limited to, televisions, mobile phones, monitors, portable DVD players, laptops, and tablets (e.g., the Insignia NS-14T002 tablet, the Samsung Galaxy Mega, the Samsung Galaxy S4 Active, the Samsung Galaxy Tab 2, and the Kyocera Torque), their display components, and/or other products made, used, sold, offered for sale, or imported by Best Buy that include all of the limitations of one or more claims of the '194 patent.
- 47. Upon information and belief, distributors and consumers that purchase Best Buy's products that include all of the limitations of one or more claims of the '194 patent, including but

not limited to, televisions, mobile phones, monitors, portable DVD players, laptops, and tablets (*e.g.*, the Insignia NS-14T002 tablet, the Samsung Galaxy Mega, the Samsung Galaxy S4 Active, the Samsung Galaxy Tab 2, and the Kyocera Torque), also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '194 patent by using, offering to sell, and/or selling infringing display products in this District and elsewhere in the United States.

- 48. Upon information and belief, the third-party manufacturers, distributors, and importers that sell display products to Best Buy that include all of the limitations of one or more claims of the '194 patent, also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '194 patent by making, offering to sell, and/or selling infringing products in this District and elsewhere within the United States and/or importing infringing products into the United States.
- 49. Upon information and belief, Best Buy had knowledge of the '194 patent and its infringing conduct at least since July 20, 2012, when Best Buy was formally placed on notice of its infringement.
- 50. Upon information and belief, since at least the above-mentioned date when Plaintiff formally placed Best Buy on notice of its infringement, Best Buy has actively induced, under U.S.C. § 271(b), third-party manufacturers, distributors, importers and/or consumers to directly infringe one or more claims of the '194 patent. Since at least the notice provided on the above-mentioned date, Best Buy does so with knowledge, or with willful blindness of the fact, that the induced acts constitute infringement of the '194 patent. Upon information and belief, Best Buy intends to cause infringement by these third-party manufacturers, distributors, importers, and/or consumers. Best Buy has taken affirmative steps to induce their infringement by, *inter alia*, creating advertisements that promote the infringing use of display products, creating established

distribution channels for these products into and within the United States, purchasing these products, manufacturing these products in conformity with U.S. laws and regulations, distributing or making available instructions or manuals for these products to purchasers and prospective buyers, and/or providing technical support, replacement parts, or services for these products to these purchasers in the United States.

- 51. Upon information and belief, Best Buy's acts of infringement of the '194 patent have been willful and intentional. Since at least the above-mentioned date of notice, Best Buy has acted with an objectively high likelihood that its actions constituted infringement of the '194 patent by refusing to take a license and continuing to make and sell its display products, including but not limited to, televisions, mobile phones, monitors, portable DVD players, laptops, and tablets (*e.g.*, the Insignia NS-14T002 tablet, the Samsung Galaxy Mega, the Samsung Galaxy S4 Active, the Samsung Galaxy Tab 2, and the Kyocera Torque), and the objectively-defined risk was either known or so obvious that it should have been known.
- 52. As a direct and proximate result of these acts of patent infringement, Best Buy has encroached on the exclusive rights of Plaintiff and its licensees to practice the '194 patent, for which Plaintiff is entitled to at least a reasonable royalty.

COUNT III

Patent Infringement of U.S. Patent No. 7,384,177

- 53. Plaintiff repeats and re-alleges each and every allegation of paragraphs 1-52 as though fully set forth herein.
 - 54. The '177 patent is valid and enforceable.
- 55. Best Buy has never been licensed, either expressly or impliedly, under the '177 patent.

- 56. Upon information and belief, to the extent any marking or notice was required by 35 U.S.C. § 287, Plaintiff has complied with the requirements of that statute by providing actual or constructive notice to Best Buy of its alleged infringement. Upon information and belief, Plaintiff surmises that any express licensees of the '177 patent have complied with the marking requirements of 35 U.S.C. § 287 by placing a notice of the '177 patent on all goods made, offered for sale, sold within, and/or imported into the United States that embody one or more claims of that patent.
- U.S.C. § 271(a), either literally or under the doctrine of equivalents, and/or indirectly infringing, by way of inducement with specific intent under 35 U.S.C. § 271(b), the '177 patent by making, using, offering to sell, and/or selling to third-party manufacturers, distributors, and/or consumers (directly or through intermediaries and/or subsidiaries) in this District and elsewhere within the United States and/or importing into the United States, without authority, display products that include all of the limitations of one or more claims of the '177 patent, including but not limited to, televisions, mobile phones, monitors, portable DVD players, laptops, and tablets (*e.g.*, the Insignia NS-14T002 tablet, the Samsung Galaxy Mega, the Samsung Galaxy S4 Active, the Samsung Galaxy Tab 2, and the Kyocera Torque), their display components, and/or other products made, used, sold, offered for sale, or imported by Best Buy that include all of the limitations of one or more claims of the '177 patent.
- 58. Upon information and belief, distributors and consumers that purchase Best Buy's products that include all of the limitations of one or more claims of the '177 patent, including but not limited to, televisions, mobile phones, monitors, portable DVD players, laptops, and tablets (*e.g.*, the Insignia NS-14T002 tablet, the Samsung Galaxy Mega, the Samsung Galaxy S4 Active,

the Samsung Galaxy Tab 2, and the Kyocera Torque), also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '177 patent by using, offering to sell, and/or selling infringing display products in this District and elsewhere in the United States.

- 59. Upon information and belief, the third-party manufacturers, distributors, and importers that sell display products to Best Buy that include all of the limitations of one or more claims of the '177 patent, also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '177 patent by making, offering to sell, and/or selling infringing products in this District and elsewhere within the United States and/or importing infringing products into the United States.
- 60. Upon information and belief, Best Buy had knowledge of the '177 patent and its infringing conduct at least since July 20, 2012, when Best Buy was formally placed on notice of its infringement.
- 61. Upon information and belief, since at least the above-mentioned date when Plaintiff formally placed Best Buy on notice of its infringement, Best Buy has actively induced, under U.S.C. § 271(b), third-party manufacturers, distributors, importers and/or consumers to directly infringe one or more claims of the '177 patent. Since at least the notice provided on the above-mentioned date, Best Buy does so with knowledge, or with willful blindness of the fact, that the induced acts constitute infringement of the '177 patent. Upon information and belief, Best Buy intends to cause infringement by these third-party manufacturers, distributors, importers, and/or consumers. Best Buy has taken affirmative steps to induce their infringement by, *inter alia*, creating advertisements that promote the infringing use of display products, creating established distribution channels for these products into and within the United States, purchasing these products, manufacturing these products in conformity with U.S. laws and regulations, distributing

or making available instructions or manuals for these products to purchasers and prospective buyers, and/or providing technical support, replacement parts, or services for these products to these purchasers in the United States.

- 62. Upon information and belief, Best Buy's acts of infringement of the '177 patent have been willful and intentional. Since at least the above-mentioned date of notice, Best Buy has acted with an objectively high likelihood that its actions constituted infringement of the '177 patent by refusing to take a license and continuing to make and sell its display products, including but not limited to, televisions, mobile phones, monitors, portable DVD players, laptops, and tablets (*e.g.*, the Insignia NS-14T002 tablet, the Samsung Galaxy Mega, the Samsung Galaxy S4 Active, the Samsung Galaxy Tab 2, and the Kyocera Torque), and the objectively-defined risk was either known or so obvious that it should have been known.
- 63. As a direct and proximate result of these acts of patent infringement, Best Buy has encroached on the exclusive rights of Plaintiff and its licensees to practice the '177 patent, for which Plaintiff is entitled to at least a reasonable royalty.

COUNT IV

Patent Infringement of U.S. Patent No. 7,404,660

- 64. Plaintiff repeats and re-alleges each and every allegation of paragraphs 1-63 as though fully set forth herein.
 - 65. The '660 patent is valid and enforceable.
- 66. Best Buy has never been licensed, either expressly or impliedly, under the '660 patent.
- 67. Upon information and belief, to the extent any marking or notice was required by 35 U.S.C. § 287, Plaintiff has complied with the requirements of that statute by providing actual

or constructive notice to Best Buy of its alleged infringement. Upon information and belief, Plaintiff surmises that any express licensees of the '660 patent have complied with the marking requirements of 35 U.S.C. § 287 by placing a notice of the '660 patent on all goods made, offered for sale, sold within, and/or imported into the United States that embody one or more claims of that patent.

- 68. Upon information and belief, Best Buy has been and is directly infringing under 35 U.S.C. § 271(a), either literally or under the doctrine of equivalents, and/or indirectly infringing, by way of inducement with specific intent under 35 U.S.C. § 271(b), the '660 patent by making, using, offering to sell, and/or selling to third-party manufacturers, distributors, and/or consumers (directly or through intermediaries and/or subsidiaries) in this District and elsewhere within the United States and/or importing into the United States, without authority, display products that include all of the limitations of one or more claims of the '660 patent, including but not limited to, televisions, mobile phones, monitors, portable DVD players, laptops, and tablets (e.g., the Insignia NS-14T002 tablet, the Samsung Galaxy Mega, the Samsung Galaxy S4 Active, the Samsung Galaxy Tab 2, and the Kyocera Torque), their display components, and/or other products made, used, sold, offered for sale, or imported by Best Buy that include all of the limitations of one or more claims of the '660 patent.
- 69. Upon information and belief, distributors and consumers that purchase Best Buy's products that include all of the limitations of one or more claims of the '660 patent, including but not limited to, televisions, mobile phones, monitors, portable DVD players, laptops, and tablets (*e.g.*, the Insignia NS-14T002 tablet, the Samsung Galaxy Mega, the Samsung Galaxy S4 Active, the Samsung Galaxy Tab 2, and the Kyocera Torque), also directly infringe, either literally or

under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '660 patent by using, offering to sell, and/or selling infringing display products in this District and elsewhere in the United States.

- 70. Upon information and belief, the third-party manufacturers, distributors, and importers that sell display products to Best Buy that include all of the limitations of one or more claims of the '660 patent, also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '660 patent by making, offering to sell, and/or selling infringing products in this District and elsewhere within the United States and/or importing infringing products into the United States.
- 71. Upon information and belief, Best Buy had knowledge of the '660 patent and its infringing conduct at least since July 20, 2012, when Best Buy was formally placed on notice of its infringement.
- 72. Upon information and belief, since at least the above-mentioned date when Plaintiff formally placed Best Buy on notice of its infringement, Best Buy has actively induced, under U.S.C. § 271(b), third-party manufacturers, distributors, importers and/or consumers to directly infringe one or more claims of the '660 patent. Since at least the notice provided on the above-mentioned date, Best Buy does so with knowledge, or with willful blindness of the fact, that the induced acts constitute infringement of the '660 patent. Upon information and belief, Best Buy intends to cause infringement by these third-party manufacturers, distributors, importers, and/or consumers. Best Buy has taken affirmative steps to induce their infringement by, *inter alia*, creating advertisements that promote the infringing use of display products, creating established distribution channels for these products into and within the United States, purchasing these products, manufacturing these products in conformity with U.S. laws and regulations, distributing or making available instructions or manuals for these products to purchasers and prospective

buyers, and/or providing technical support, replacement parts, or services for these products to these purchasers in the United States.

- The Type of the '660 patent have been willful and intentional. Since at least the above-mentioned date of notice, Best Buy has acted with an objectively high likelihood that its actions constituted infringement of the '660 patent by refusing to take a license and continuing to make and sell its display products, including but not limited to, televisions, mobile phones, monitors, portable DVD players, laptops, and tablets (e.g., the Insignia NS-14T002 tablet, the Samsung Galaxy Mega, the Samsung Galaxy S4 Active, the Samsung Galaxy Tab 2, and the Kyocera Torque), and the objectively-defined risk was either known or so obvious that it should have been known.
- 74. As a direct and proximate result of these acts of patent infringement, Best Buy has encroached on the exclusive rights of Plaintiff and its licensees to practice the '660 patent, for which Plaintiff is entitled to at least a reasonable royalty.

COUNT V

Patent Infringement of U.S. Patent No. 7,434,974

- 75. Plaintiff repeats and re-alleges each and every allegation of paragraphs 1-74 as though fully set forth herein.
 - 76. The '974 patent is valid and enforceable.
- 77. Best Buy has never been licensed, either expressly or impliedly, under the '974 patent.
- 78. Upon information and belief, to the extent any marking or notice was required by 35 U.S.C. § 287, Plaintiff has complied with the requirements of that statute by providing actual or constructive notice to Best Buy of its alleged infringement. Upon information and belief,

Plaintiff surmises that any express licensees of the '974 patent have complied with the marking requirements of 35 U.S.C. § 287 by placing a notice of the '974 patent on all goods made, offered for sale, sold within, and/or imported into the United States that embody one or more claims of that patent.

- 79. Upon information and belief, Best Buy has been and is directly infringing under 35 U.S.C. § 271(a), either literally or under the doctrine of equivalents, and/or indirectly infringing, by way of inducement with specific intent under 35 U.S.C. § 271(b), the '974 patent by making, using, offering to sell, and/or selling to third-party manufacturers, distributors, and/or consumers (directly or through intermediaries and/or subsidiaries) in this District and elsewhere within the United States and/or importing into the United States, without authority, display products that include all of the limitations of one or more claims of the '974 patent, including but not limited to, televisions, mobile phones, monitors, portable DVD players, laptops, and tablets (*e.g.*, the Insignia NS-14T002 tablet, the Samsung Galaxy Mega, the Samsung Galaxy S4 Active, the Samsung Galaxy Tab 2, and the Kyocera Torque), their display components, and/or other products made, used, sold, offered for sale, or imported by Best Buy that include all of the limitations of one or more claims of the '974 patent.
- 80. Upon information and belief, distributors and consumers that purchase Best Buy's products that include all of the limitations of one or more claims of the '974 patent, including but not limited to, televisions, mobile phones, monitors, portable DVD players, laptops, and tablets (*e.g.*, the Insignia NS-14T002 tablet, the Samsung Galaxy Mega, the Samsung Galaxy S4 Active, the Samsung Galaxy Tab 2, and the Kyocera Torque), also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '974 patent by using, offering to sell, and/or selling infringing display products in this District and elsewhere in the United States.

- 81. Upon information and belief, the third-party manufacturers, distributors, and importers that sell display products to Best Buy that include all of the limitations of one or more claims of the '974 patent, also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '974 patent by making, offering to sell, and/or selling infringing products in this District and elsewhere within the United States and/or importing infringing products into the United States.
- 82. Upon information and belief, Best Buy had knowledge of the '974 patent and its infringing conduct at least since July 20, 2012, when Best Buy was formally placed on notice of its infringement.
- 83. Upon information and belief, since at least the above-mentioned date when Plaintiff formally placed Best Buy on notice of its infringement, Best Buy has actively induced, under U.S.C. § 271(b), third-party manufacturers, distributors, importers and/or consumers to directly infringe one or more claims of the '974 patent. Since at least the notice provided on the above-mentioned date, Best Buy does so with knowledge, or with willful blindness of the fact, that the induced acts constitute infringement of the '974 patent. Upon information and belief, Best Buy intends to cause infringement by these third-party manufacturers, distributors, importers, and/or consumers. Best Buy has taken affirmative steps to induce their infringement by, *inter alia*, creating advertisements that promote the infringing use of display products, creating established distribution channels for these products into and within the United States, purchasing these products, manufacturing these products in conformity with U.S. laws and regulations, distributing or making available instructions or manuals for these products to purchasers and prospective buyers, and/or providing technical support, replacement parts, or services for these products to these purchasers in the United States.

- 84. Upon information and belief, Best Buy's acts of infringement of the '974 patent have been willful and intentional. Since at least the above-mentioned date of notice, Best Buy has acted with an objectively high likelihood that its actions constituted infringement of the '974 patent by refusing to take a license and continuing to make and sell its display products, including but not limited to, televisions, mobile phones, monitors, portable DVD players, laptops, and tablets (*e.g.*, the Insignia NS-14T002 tablet, the Samsung Galaxy Mega, the Samsung Galaxy S4 Active, the Samsung Galaxy Tab 2, and the Kyocera Torque), and the objectively-defined risk was either known or so obvious that it should have been known.
- 85. As a direct and proximate result of these acts of patent infringement, Best Buy has encroached on the exclusive rights of Plaintiff and its licensees to practice the '974 patent, for which Plaintiff is entitled to at least a reasonable royalty.

COUNT VI

Patent Infringement of U.S. Patent No. 7,537,370

- 86. Plaintiff repeats and re-alleges each and every allegation of paragraphs 1-85 as though fully set forth herein.
 - 87. The '370 patent is valid and enforceable.
- 88. Best Buy has never been licensed, either expressly or impliedly, under the '370 patent.
- 89. Upon information and belief, to the extent any marking or notice was required by 35 U.S.C. § 287, Plaintiff has complied with the requirements of that statute by providing actual or constructive notice to Best Buy of its alleged infringement. Upon information and belief, Plaintiff surmises that any express licensees of the '370 patent have complied with the marking requirements of 35 U.S.C. § 287 by placing a notice of the '370 patent on all goods made, offered

for sale, sold within, and/or imported into the United States that embody one or more claims of that patent.

- 90. Upon information and belief, Best Buy has been and is directly infringing under 35 U.S.C. § 271(a), either literally or under the doctrine of equivalents, and/or indirectly infringing, by way of inducement with specific intent under 35 U.S.C. § 271(b), the '370 patent by making, using, offering to sell, and/or selling to third-party manufacturers, distributors, and/or consumers (directly or through intermediaries and/or subsidiaries) in this District and elsewhere within the United States and/or importing into the United States, without authority, display products that include all of the limitations of one or more claims of the '370 patent, including but not limited to, televisions, mobile phones, monitors, portable DVD players, laptops, and tablets (e.g., the Samsung Galaxy Mega, the Samsung Galaxy S4 Active), their display components, and/or other products made, used, sold, offered for sale, or imported by Best Buy that include all of the limitations of one or more claims of the '370 patent.
- 91. Upon information and belief, distributors and consumers that purchase Best Buy's products that include all of the limitations of one or more claims of the '370 patent, including but not limited to, televisions, mobile phones, monitors, portable DVD players, laptops, and tablets (*e.g.*, the Samsung Galaxy Mega, the Samsung Galaxy S4 Active), also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '370 patent by using, offering to sell, and/or selling infringing display products in this District and elsewhere in the United States.
- 92. Upon information and belief, the third-party manufacturers, distributors, and importers that sell display products to Best Buy that include all of the limitations of one or more claims of the '370 patent, also directly infringe, either literally or under the doctrine of equivalents,

under 35 U.S.C. § 271(a), the '370 patent by making, offering to sell, and/or selling infringing products in this District and elsewhere within the United States and/or importing infringing products into the United States.

- 93. Upon information and belief, Best Buy had knowledge of the '370 patent and its infringing conduct at least since July 20, 2012, when Best Buy was formally placed on notice of its infringement.
- 94. Upon information and belief, since at least the above-mentioned date when Plaintiff formally placed Best Buy on notice of its infringement, Best Buy has actively induced, under U.S.C. § 271(b), third-party manufacturers, distributors, importers and/or consumers to directly infringe one or more claims of the '370 patent. Since at least the notice provided on the above-mentioned date, Best Buy does so with knowledge, or with willful blindness of the fact, that the induced acts constitute infringement of the '370 patent. Upon information and belief, Best Buy intends to cause infringement by these third-party manufacturers, distributors, importers, and/or consumers. Best Buy has taken affirmative steps to induce their infringement by, *inter alia*, creating advertisements that promote the infringing use of display products, creating established distribution channels for these products into and within the United States, purchasing these products, manufacturing these products in conformity with U.S. laws and regulations, distributing or making available instructions or manuals for these products to purchasers and prospective buyers, and/or providing technical support, replacement parts, or services for these products to these purchasers in the United States.
- 95. Upon information and belief, Best Buy's acts of infringement of the '370 patent have been willful and intentional. Since at least the above-mentioned date of notice, Best Buy has acted with an objectively high likelihood that its actions constituted infringement of the '370 patent

by refusing to take a license and continuing to make and sell its display products, including but not limited to, televisions, mobile phones, monitors, portable DVD players, laptops, and tablets (*e.g.*, the Samsung Galaxy Mega, the Samsung Galaxy S4 Active), and the objectively-defined risk was either known or so obvious that it should have been known.

96. As a direct and proximate result of these acts of patent infringement, Best Buy has encroached on the exclusive rights of Plaintiff and its licensees to practice the '370 patent, for which Plaintiff is entitled to at least a reasonable royalty.

COUNT VII

Patent Infringement of U.S. Patent No. 8,215,816

- 97. Plaintiff repeats and re-alleges each and every allegation of paragraphs 1-96 as though fully set forth herein.
 - 98. The '816 patent is valid and enforceable.
- 99. Best Buy has never been licensed, either expressly or impliedly, under the '816 patent.
- 100. Upon information and belief, to the extent any marking or notice was required by 35 U.S.C. § 287, Plaintiff has complied with the requirements of that statute by providing actual or constructive notice to Best Buy of its alleged infringement. Upon information and belief, Plaintiff surmises that any express licensees of the '816 patent have complied with the marking requirements of 35 U.S.C. § 287 by placing a notice of the '816 patent on all goods made, offered for sale, sold within, and/or imported into the United States that embody one or more claims of that patent.
- 101. Upon information and belief, Best Buy has been and is directly infringing under 35 U.S.C. § 271(a), either literally or under the doctrine of equivalents, and/or indirectly infringing,

by way of inducement with specific intent under 35 U.S.C. § 271(b), the '816 patent by making, using, offering to sell, and/or selling to third-party manufacturers, distributors, and/or consumers (directly or through intermediaries and/or subsidiaries) in this District and elsewhere within the United States and/or importing into the United States, without authority, display products that include all of the limitations of one or more claims of the '816 patent, including but not limited to, televisions, mobile phones, monitors, portable DVD players, laptops, and tablets (*e.g.*, the Insignia NS-14T002 tablet, the Samsung Galaxy Mega, the Samsung Galaxy S4 Active, the Samsung Galaxy Tab 2, and the Kyocera Torque), their display components, and/or other products made, used, sold, offered for sale, or imported by Best Buy that include all of the limitations of one or more claims of the '816 patent.

- 102. Upon information and belief, distributors and consumers that purchase Best Buy's products that include all of the limitations of one or more claims of the '816 patent, including but not limited to, televisions, mobile phones, monitors, portable DVD players, laptops, and tablets (*e.g.*, the Insignia NS-14T002 tablet, the Samsung Galaxy Mega, the Samsung Galaxy S4 Active, the Samsung Galaxy Tab 2, and the Kyocera Torque), also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '816 patent by using, offering to sell, and/or selling infringing display products in this District and elsewhere in the United States.
- 103. Upon information and belief, the third-party manufacturers, distributors, and importers that sell display products to Best Buy that include all of the limitations of one or more claims of the '816 patent, also directly infringe, either literally or under the doctrine of equivalents, under 35 U.S.C. § 271(a), the '816 patent by making, offering to sell, and/or selling infringing products in this District and elsewhere within the United States and/or importing infringing products into the United States.

- 104. Upon information and belief, Best Buy had knowledge of the '816 patent and its infringing conduct at least since July 20, 2012, when Best Buy was formally placed on notice of its infringement.
- Buy was formally placed on notice of its infringement, Best Buy has actively induced, under U.S.C. § 271(b), third-party manufacturers, distributors, importers and/or consumers to directly infringe one or more claims of the '816 patent. Since at least the notice provided on the above-mentioned date, Best Buy does so with knowledge, or with willful blindness of the fact, that the induced acts constitute infringement of the '816 patent. Upon information and belief, Best Buy intends to cause infringement by these third-party manufacturers, distributors, importers, and/or consumers. Best Buy has taken affirmative steps to induce their infringement by, *inter alia*, creating advertisements that promote the infringing use of display products, creating established distribution channels for these products into and within the United States, purchasing these products, manufacturing these products in conformity with U.S. laws and regulations, distributing or making available instructions or manuals for these products to purchasers and prospective buyers, and/or providing technical support, replacement parts, or services for these products to these purchasers in the United States.
- 106. Upon information and belief, Best Buy's acts of infringement of the '816 patent have been willful and intentional. Since at least the above-mentioned date of notice, Best Buy has acted with an objectively high likelihood that its actions constituted infringement of the '816 patent by refusing to take a license and continuing to make and sell its display products, including but not limited to, televisions, mobile phones, monitors, portable DVD players, laptops, and tablets (e.g., the Insignia NS-14T002 tablet, the Samsung Galaxy Mega, the Samsung Galaxy S4 Active,

the Samsung Galaxy Tab 2, and the Kyocera Torque), and the objectively-defined risk was either known or so obvious that it should have been known.

107. As a direct and proximate result of these acts of patent infringement, Best Buy has encroached on the exclusive rights of Plaintiff and its licensees to practice the '816 patent, for which Plaintiff is entitled to at least a reasonable royalty.

CONCLUSION

- 108. Plaintiff is entitled to recover from Best Buy the damages sustained by Plaintiff as a result of Best Buy's wrongful acts in an amount subject to proof at trial, which, by law, cannot be less than a reasonable royalty, together with interest and costs as fixed by this Court.
- 109. Plaintiff has incurred and will incur attorneys' fees, costs, and expenses in the prosecution of this action. The circumstances of this dispute create an exceptional case within the meaning of 35 U.S.C. § 285, and Plaintiff is entitled to recover its reasonable and necessary attorneys' fees, costs, and expenses.

JURY DEMAND

110. Plaintiff hereby requests a trial by jury pursuant to Rule 38 of the Federal Rules of Civil Procedure.

PRAYER FOR RELIEF

- 111. Plaintiff respectfully request that the Court find in its favor and against Best Buy, and that the Court grant Plaintiff the following relief:
 - A. A judgment that Best Buy has infringed the patents-in-suit as alleged herein, directly and/or indirectly by way of inducing infringement of such patents;
 - B. A judgment for an accounting of all damages sustained by Plaintiff as a result of the acts of infringement by Best Buy;

- C. A judgment and order requiring Best Buy to pay Plaintiff damages under 35 U.S.C.
 § 284, including up to treble damages for willful infringement as provided by 35
 U.S.C. § 284, and any royalties determined to be appropriate;
- D. A permanent injunction enjoining Best Buy and its officers, directors, agents, servants, employees, affiliates, divisions, branches, subsidiaries, parents and all others acting in concert or privity with them from direct and/or indirect infringement of the patents-in-suit pursuant to 35 U.S.C. § 283;
- E. A judgment and order requiring Best Buy to pay Plaintiff pre-judgment and post-judgment interest on the damages awarded;
- F. A judgment and order finding this to be an exceptional case and requiring Best Buy to pay the costs of this action (including all disbursements) and attorneys' fees as provided by 35 U.S.C. § 285; and
- G. Such other and further relief as the Court deems just and equitable.

Dated: July 2, 2014

Respectfully submitted, /s/ Jeffrey R. Bragalone Jeffrey R. Bragalone (lead attorney) Texas Bar No. 02855775 Patrick J. Conroy Texas Bar No. 24012448 Justin B. Kimble Texas Bar No. 24036909 T. William Kennedy Jr. Texas Bar No. 24055771 Daniel F. Olejko Pennsylvania Bar No. 205512 **Bragalone Conroy PC** 2200 Ross Avenue Suite 4500W Dallas, TX 75201 Tel: (214) 785-6670 Fax: (214) 785-6680 jbragalone@bcpc-law.com pconroy@bcpc-law.com jkimble@bcpc-law.com bkennedy@bcpc-law.com dolejko@bcpc-law.com

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CERTIFICATE OF SERVICE

I hereby certify that counsel of record who are deemed to have consented to electronic service are being served this 2nd day of July, 2014, with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3).

/s/ *T. William Kennedy Jr.*T. William Kennedy Jr.