

**IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION**

ECLIPSE IP LLC,

Plaintiff,

v.

DECKERS OUTDOOR CORPORATION,

Defendant.

Case No. 2:14-cv-00797

PATENT CASE

JURY TRIAL DEMANDED

COMPLAINT

For its Complaint, Plaintiff Eclipse IP LLC (“Eclipse”), by and through the undersigned counsel, complains of Defendant Deckers Outdoor Corporation (“Defendant”) as follows:

NATURE OF LAWSUIT

1. This is a suit for patent infringement arising under the patent laws of the United States, Title 35 of the United States Code § 1 et seq. This Court has exclusive jurisdiction over the subject matter of the Complaint under 28 U.S.C. §§ 1331 and 1338(a).

THE PARTIES

2. Eclipse is a Texas limited liability company with a place of business located at 711 SW 24th St., Boynton Beach, FL 33435.

3. Defendant is a California corporation with, upon information and belief, a principal place of business at 250 Coromar Drive, Goleta, CA 93117.

JURISDICTION AND VENUE

4. Upon information and belief, this Court has personal jurisdiction over Defendant because (i) Defendant conducts substantial business in this Judicial District, directly or through intermediaries, (ii) at least a portion of the infringements alleged herein occurred in this Judicial District; and (iii) Defendant regularly does or solicits business, engages in other persistent courses of conduct and/or derives substantial revenue from goods and services provided to individuals in this Judicial District.

5. Venue is proper in this district pursuant to 28 U.S.C. §§ 1391(b), (c), (d) and 1400(b).

THE PATENTS-IN-SUIT

6. On January 20, 2009, U.S. Patent and Trademark Office duly and lawfully issued United States Patent No. 7,479,899 (the “’899 patent”), entitled “Notification systems and methods enabling a response to cause connection between a notified PCD and a delivery or pickup representative.” A true and correct copy of the ‘899 patent is attached hereto as Exhibit A.

7. The ‘899 patent is valid and enforceable.

8. On January 15, 2008, U.S. Patent and Trademark Office duly and lawfully issued United States Patent No. 7,319,414 (the “’414 patent”), entitled “Secure notification messaging systems and methods using authentication indicia.” A true and correct copy of the ‘414 patent is attached hereto as Exhibit B.

9. The ‘414 patent is valid and enforceable.

10. On November 29, 2011, U.S. Patent and Trademark Office duly and lawfully issued United States Patent No. 8,068,037 (the “’037 patent”), entitled “Secure notification messaging systems and methods using authentication indicia.” A true and correct copy of the ‘037 patent is attached hereto as Exhibit C.

11. The ‘037 patent is valid and enforceable.

12. Eclipse is the assignee and owner of the right, title and interest in and to the ‘899 patent, the ‘414 patent, and the ‘037 (collectively “the Patents-In-Suit”), including the right to assert all causes of action arising under said patents and the right to any remedies for infringements thereof.

COUNT I – INFRINGEMENT OF U.S. PATENT NO. 7,479,899

13. Eclipse repeats and realleges the allegations of paragraphs 1 through 12 as if fully set forth herein.

14. Without license or authorization and in violation of 35 U.S.C. § 271(a), Eclipse is informed and believes, and thereupon alleges, that Defendant has infringed and continues to infringe one or more claims of the '899 patent in this District, literally and/or under the doctrine of equivalents.

15. On information and belief, Defendant has directly infringed and continues to directly infringe one or more claims of the '899 patent, in violation of 35 U.S.C. § 271(a), by, among other things, making, using, offering for sale, and/or selling computer-based notification systems and methods to, for example: monitor travel data in connection with orders placed via Defendant's website; initiate notifications to customers; and enable such customers to select whether or not to communicate with Defendant.

16. On information and belief, Defendant has had knowledge of the '899 patent at least as early as April 25, 2014 the date that it received a licensing letter from Eclipse which specifically identified the '899 patent and provided factual allegations regarding Defendant's infringement thereof.

17. On information and belief, Defendant has not changed or modified its infringing behavior since April 25, 2014.

18. Defendant's aforesaid infringing activity has directly and proximately caused damage to Plaintiff Eclipse, including loss of profits from sales and/or licensing revenues it would have made but for the infringements. Unless enjoined, the aforesaid infringing activity will continue and cause irreparable injury to Eclipse for which there is no adequate remedy at law.

COUNT II – INFRINGEMENT OF U.S. PATENT NO. 7,319,414

19. Eclipse repeats and realleges the allegations of paragraphs 1 through 18 as if fully set forth herein.

20. Without license or authorization and in violation of 35 U.S.C. § 271(a), Eclipse is informed and believes, and thereupon alleges, that Defendant has infringed and continues to infringe one or more claims of the '414 patent in this District, literally and/or under the doctrine

of equivalents.

21. On information and belief, Defendant has directly infringed and continues to directly infringe one or more claims of the '414 patent, in violation of 35 U.S.C. § 271(a), by, among other things, making, using, offering for sale, and/or selling computer-based notification systems and methods to, for example: monitor travel data in connection with orders placed via Defendant's website; communicate notifications regarding product delivery to customers; provide authentication information comprising at least a link to the Internet; and enable such customers to select the link to communicated with Defendant to authenticate the notification and/or the information contained therein.

22. On information and belief, Defendant has had knowledge of the '414 patent at least as early as April 25, 2014, the date that it received a licensing letter from Eclipse which specifically identified the '414 patent and provided factual allegations regarding Defendant's infringement thereof.

23. On information and belief, Defendant has not changed or modified its infringing behavior since April 25, 2014.

24. Defendant's aforesaid infringing activity has directly and proximately caused damage to Plaintiff Eclipse, including loss of profits from sales and/or licensing revenues it would have made but for the infringements. Unless enjoined, the aforesaid infringing activity will continue and cause irreparable injury to Eclipse for which there is no adequate remedy at law.

COUNT III – INFRINGEMENT OF U.S. PATENT NO. 8,068,037

25. Eclipse repeats and realleges the allegations of paragraphs 1 through 24 as if fully set forth herein.

26. Without license or authorization and in violation of 35 U.S.C. § 271(a), Eclipse is informed and believes, and thereupon alleges, that Defendant has infringed and continues to infringe one or more claims of the '037 patent in this District, literally and/or under the doctrine of equivalents.

27. On information and belief, Defendant has directly infringed and continues to directly infringe one or more claims of the '037 patent, in violation of 35 U.S.C. § 271(a), by, among other things, making, using, offering for sale, and/or selling computer-based notification systems and methods to, for example: monitor travel data in connection with orders placed via Defendant's website; communicate notifications regarding product delivery to customers; and provide advertisements as part of or accompanying the notifications.

28. On information and belief, Defendant has had knowledge of the '037 patent at least as early as April 25, 2014, the date that it received a licensing letter from Eclipse which specifically identified the '037 patent and provided factual allegations regarding Defendant's infringement thereof.

29. On information and belief, Defendant has not changed or modified its infringing behavior since April 25, 2014.

30. Defendant's aforesaid infringing activity has directly and proximately caused damage to Plaintiff Eclipse, including loss of profits from sales and/or licensing revenues it would have made but for the infringements. Unless enjoined, the aforesaid infringing activity will continue and cause irreparable injury to Eclipse for which there is no adequate remedy at law.

JURY DEMAND

Eclipse hereby demands a trial by jury on all issues so triable.

PRAYER FOR RELIEF

WHEREFORE, Eclipse requests that this Court enter judgment against Defendant as follows:

- A. An adjudication that Defendant has infringed the Patents-In-Suit;
- B. An award of damages to be paid by Defendant adequate to compensate Eclipse for Defendant's past infringement of the Patents-In-Suit and any continuing or future infringement through the date such judgment is entered, including interest, costs, expenses and an accounting of all infringing acts including, but not limited to, those acts not presented at trial;

C. An award to Eclipse of all remedies available under 35 U.S.C. §§ 284 and 285, including enhanced damages up to and including trebling of Eclipse's damages for Defendant's willful infringement, and reasonable attorneys' fees and costs; and

D. Such other and further relief as this Court or a jury may deem proper and just.

Dated: July 24, 2014

Respectfully submitted,

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