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Attorneys for Plaintiff Simon Nicholas Richmond

**IN THE UNITED STATES DISTRICT COURT
FOR DISTRICT OF NEW JERSEY**

_____)	
SIMON NICHOLAS RICHMOND,)	
)	
Plaintiff,)	
)	
v.)	Civil Action No.
)	
UNBEATABLESALE.COM, INC.)	_____
)	MLC-DEA
)	
Defendant.)	
_____)	

SEVERED FIRST AMENDED COMPLAINT AND JURY DEMAND

SEVERED FIRST AMENDED COMPLAINT AND JURY DEMAND

Plaintiff Simon Nicholas Richmond (“Richmond” or “Plaintiff”), for his claims against Defendant UnbeatableSale.com, Inc., (“Unbeatable Sale” or “Defendant”) makes and files this Complaint and alleges as follows:

1. STATEMENT OF RELATED CASES AND PRIOR PROCEEDINGS

This case is related to *Simon Nicholas Richmond v. Winchance Solar Fujian Technology Co. Ltd., et al.*, 13-cv-1951 (MLC-DEA), and alleges infringement of the same United States Patents that are at issue in the aforementioned case, i.e., United States Patent Nos. 7,196,477; 7,429,827; 8,362,700; 8,089,370; 7,336,157; 8,077,052; and, 8,256,916. This case is further related to case docket nos. 13-cv-1944 (MLC-DEA), 13-cv-1949 (MLC-DEA), 13-cv-1950 (MLC-DEA), 13-cv-1951 (MLC-DEA), 13-cv-1952 (MLC-DEA), 13-cv-1953 (MLC-DEA), 13-cv-1954 (MLC-DEA), 13-cv-1957 (MLC-DEA), 13-cv-1959 (MLC-DEA), 13-cv-1960 (MLC-DEA), 13-cv-2916 (MLC-DEA), all of which have been consolidated with *Simon Nicholas Richmond v. Lumisol, et al.*, 13-cv-1944 (MLC-DEA).

The allegations contained in this Complaint against Defendant were originally filed in *Simon Nicholas Richmond v. Winchance Solar Fujian Technology Co. Ltd., et al.*, 13-cv-1951 (MLC-DEA). In an Order dated July 3,

2014, the claims against Defendant Unbeatable Sale were severed, and Plaintiff was ordered to file a severed complaint against each individual defendant in Case No. 13-cv-1951 (MLC-DEA) by August 1, 2014. (Case No. 13-cv-1944, Dkt. 122, p.10).

2. THE PARTIES

A. Plaintiff Richmond.

1. Plaintiff Richmond is an individual and a resident of New Jersey.

B. Defendant.

2. UnbeatableSale.com, Inc. (Unbeatable Sale) is a corporation organized and existing under the laws of the State of New Jersey, having a principal place of business at 195 Lehigh Ave, Suite 5, Lakewood, NJ 08701. Unbeatable Sale may be served through its agent for service of process at Gershon Biegeleisen, 111 Madison Avenue, Lakewood, NJ 08701.

3. Service of the prior Original and First Amended Complaints in 13-cv-1951 (MLC-DEA) was previously properly effectuated on Defendant.

3. SUBJECT MATTER JURISDICTION

4. This is an action for patent infringement arising under the patent laws of the United States, Title 35, United States Code, including 35 U.S.C. §§ 271 and

281-285. This Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331 and 1338(a).

4. PERSONAL JURISDICTION AND VENUE

A. General.

5. Personal jurisdiction over Defendant is proper pursuant to New Jersey Long-Arm Statute, N.J. CT. R. 4:4-4 and principles of due process.

6. Unbeatable Sale has sufficient minimum contacts with New Jersey and this district and the maintenance of this suit does not offend traditional notions of fair play and substantial justice.

B. Specific Jurisdiction.

7. Personal jurisdiction over Defendant is proper under principles of specific jurisdiction.

8. Upon information and belief, Defendant has transacted and solicited business in New Jersey and in this district related to the subject matter of the claims alleged herein and, upon information and belief, has committed direct infringement in this state and district by importing, offering to sell and/or selling goods infringing one or more of the Patents-in-Suit, to customer(s) in this state.

9. The infringement by Defendant that is the subject of the claims

alleged has caused Plaintiff to suffer damages and other losses in New Jersey and this district, a result that was reasonably foreseeable to Defendant at the time Defendant committed its misconduct.

C. General Jurisdiction.

10. Personal jurisdiction over Defendant is also proper under principles of general jurisdiction in that each United States Defendant either resides in this state and district and/or has regularly and purposefully conducted business in New Jersey and this district.

D. Venue.

11. Venue also properly lies in this district pursuant to 28 U.S.C. § 1400(b) because Defendant has committed acts of infringement in this district.

12. Venue also properly lies in this district under 28 U.S.C. § 1391(b)(2) and/or (3) because, upon information and belief, either a substantial part of the events or omissions giving rise to the claims recited below occurred in this district, or a substantial part of the property that is the subject of the action is in this district, or because there is no district in which the action may otherwise be brought as provided in 28 U.S.C. § 1391, and this court has personal jurisdiction over Defendant.

5. FACTUAL BACKGROUND

A. Plaintiff's Patents-in-Suit

13. For many years, Richmond has engaged in the development, manufacture, and sale of solar-powered garden lighting. Richmond has taken steps to protect his innovative inventions and designs. In particular, Richmond owns United States utility and design patents relating to his solar-powered garden lights.

14. Richmond is the inventor and owner of all right, title, and interest to the United States patent number 7,196,477 A1, entitled "Solar Powered Light Assembly to Produce Light of Varying Colors," ("477 Color-Changing Patent"), which duly and legally issued to Richmond on 3/27/2007.

15. Richmond is the inventor and owner of all right, title, and interest to the United States patent number 7,429,827 A1, entitled "Solar Powered Light Assembly to Produce Light of Varying Colors," ("827 Color-Changing Patent"), which duly and legally issued to Richmond on 9/30/2008.

16. Richmond is the inventor and owner of all right, title, and interest to the United States patent number 8,362,700 A1, entitled "Solar Powered Light Assembly to Produce Light of Varying Colors," ("700 Color-Changing Patent"), which duly and legally issued to Richmond on 1/29/2013.

17. Richmond is the inventor and owner of all right, title, and interest to the United States patent number 8,089,370 A1, entitled "Illuminated Wind Indicator," ("370 Framed Patent"), which duly and legally issued to Richmond on 1/3/2012.

18. Richmond is the inventor and owner of all right, title, and interest to the United States patent number 7,336,157 A1, entitled "Illuminated Wind Indicator" ("157 Wind Chime Patent"), which duly and legally issued to Richmond on 2/26/2008.

19. Richmond is the inventor and owner of all right, title, and interest to the United States patent number 8,077,052 A1, entitled "Illuminated Wind Indicator," ("052 Wind Chime Patent"), which duly and legally issued to Richmond on 12/13/2011.

20. Richmond is the inventor and owner of all right, title, and interest to the United States patent number 8,256,916 A1, entitled "Light Device," ("916 Detachable Patent"), which duly and legally issued to Richmond on 9/4/2012.

21. Richmond is the inventor and owner of all right, title, and interest to the United States patent number 7,448,347 A1, entitled "Illuminated Hummingbird Feeder" ("1st Feeder Patent"), which duly and legally issued to Richmond on

11/11/2008.

22. Richmond is the inventor and owner of all right, title, and interest to the United States patent number 7,748,347 B2, entitled “Illuminated Hummingbird Feeder” (“2nd Feeder Patent”), which duly and legally issued to Richmond on 7/6/2010.

23. Plaintiff’s ‘477 Patent is valid and enforceable.

24. Plaintiff’s ‘827 Patent is valid and enforceable.

25. Plaintiff’s ‘700 Patent is valid and enforceable.

26. Plaintiff’s ‘370 Patent is valid and enforceable.

27. Plaintiff’s ‘157 Patent is valid and enforceable.

28. Plaintiff’s ‘052 Patent is valid and enforceable.

29. Plaintiff’s ‘916 Patent is valid and enforceable.

30. Plaintiff’s ‘7,448,347 Patent is valid and enforceable.

31. Plaintiff’s ‘7,748,347 Patent is valid and enforceable.

32. On November 3, 2011, United States Patent Publication No. US 2011/0266953 A1 (the “‘953 Published Application”) was published. A copy of the ‘953 Published Application may be obtained for free from the official United States Patent and Trademark website, uspto.gov. The invention as claimed in the

‘700 Patent is substantially identical to the invention as claimed in the ‘953 Published Application.

33. On November 3, 2009, United States Patent Publication No. US 2009/0322495 A1 (the “‘495 Published Framed Application”) was published. A copy of the ‘495 Published Framed Application may be obtained for free from the official United States Patent and Trademark website, uspto.gov. The invention as claimed in the ‘370 Patent is substantially identical to the invention as claimed in the ‘495 Published Application.

34. On March 26, 2009, United States Patent Publication No. US 2009/0078604 A1 (the “‘604 Published Application”) was published. A copy of the ‘604 Published Application may be obtained for free from the official United States Patent and Trademark website, uspto.gov. The invention as claimed in the ‘914 Try-Me Patent is substantially identical to the invention as claimed in the ‘604 Published Application.

35. Richmond continues to engage in the development and sale of solar-powered garden lighting and continues to take steps to protect his innovative inventions and designs and in this regard has applied for additional patent protection for his inventions. For example, on March 29, 2012, United States

Patent Publication No. US 2012/0075104 A1 (the “‘104 Published Application”) was published, and on April 5, 2012, United States Patent Publication No. US 2012/0081888 A1 (the “‘888 Published Application”) was published. Copies of the ‘104 and ‘888 Published Applications may be obtained for free from the official United States Patent and Trademark website, uspto.gov.

36. At all times relevant to this action, Richmond has complied with any notice provisions of 35 U.S.C. § 287 as they may relate to the Patents-in-Suit.

B. Facts relevant to Defendant

37. Unbeatable Sale is a New Jersey based online retailer that, inter alia, sells solar lighting products.

38. Unbeatable Sale acquires or has previously acquired solar lighting products, for resale, from Pine Top Sales Corp., Smart Solar, Inc., Garden Sun Light, Inc., and LumiSol Electrical Ltd.

39. Unbeatable Sale has or previously had agreements in place with the vendors identified in the preceding paragraph, pertaining to the resale of their products.

40. Defendant has imported, sold, exposed for sale or offered for sale accused solar lighting products supplied by vendors other than the named

defendants in the cases consolidated under Case No. 13-cv-1944 (D.N.J.).

41. Since issuance of one or more of the foregoing Richmond patents, Defendant has or has been importing, exposing for sale, offering for sale, or selling the following products:

- a) Model BIDEK-29 Color Changing Solar Christmas Tree Stake
- b) model WINNJ001, Winston NJ SN-GL-SS-STWH Solar Wind Chimes with White Frosted Glass
- c) Ningbo Hangshun RS-4014 Lumisol Solar Butterfly Stake Light
- d) Pine Top Sales 508-0007 Solar Moon on Stick Light
- e) Solar Glass 1 Hummingbird Garden Stake – 89584
- f) Sun-Mate 230 Solar Wind Chime

42. In addition to the products identified in the preceding paragraph, Defendant has or has been importing, exposing for sale, offering for sale, and selling the solar lighting products identified in Exhibit A.

6. INFRINGEMENT OF PLAINTIFF'S PATENTS

Count 1 – Unbeatable Sale's Direct Infringement of '477 Patent

43. The allegations of Paragraphs 1-42 are incorporated by reference as if

fully set forth again herein.

44. Unbeatable Sale has notice of Plaintiff's rights in the '477 Patent.

45. Upon information and belief, Unbeatable Sale directly infringes, and has infringed, Plaintiff's '477 Color-Changing Patent by, at-least, exposing for sale, offering to sell, and selling one or more solar-powered garden light products that infringe '477 Patent. Upon information and belief, those solar-powered garden lights include, at least, the following products:

a) Pine Top Sales 508-0007 Solar Moon on Stick Light.

46. The attached "Preliminary Product List - Unbeatable Sale, attached as Exhibit A, contains a non-comprehensive list of products that, upon information and belief, are believed to constitute infringement of Richmond's patents, where a "Y" under the column labeled '477 Patent indicates that the product identified in the corresponding row is believed to be an infringement of Plaintiff's '477 Color-Changing Patent.

47. Upon information and belief, Unbeatable Sale has and is exposing for sale, offering to sell, and selling other solar-powered garden light products which infringe Plaintiff's '477 Color-Changing Patent and will continue to do so unless restrained by this Court.

Count 2 – Unbeatable Sale’s Direct Infringement of ‘827 Patent

48. The allegations of Paragraphs 1-47 are incorporated by reference as if fully set forth again herein.

49. Unbeatable Sale has notice of Plaintiff’s rights in the ‘827 Patent.

50. Upon information and belief, Unbeatable Sale directly infringes, and has infringed, Plaintiff’s ’827 Color-Changing Patent by, at-least, exposing for sale, offering to sell, and selling one or more solar-powered garden light products that infringe the ‘827 Patent. Upon information and belief, those solar-powered garden lights include, at least, the following products:

a) Pine Top Sales 508-0007 Solar Moon on Stick Light

b) Model BIDEK-29 Color Changing Solar Christmas Tree Stake.

51. The attached “Preliminary Product List - Unbeatable Sale, attached as Exhibit A, contains a non-comprehensive list of products that, upon information and belief, are believed to constitute infringement of Richmond’s patents, where a “Y” under the column labeled ‘827 Patent indicates that the product identified in the corresponding row is believed to be an infringement of Plaintiff’s ’827 Color-Changing Patent.

52. Upon information and belief, Unbeatable Sale has and is exposing for

sale, offering to sell, and selling other solar-powered garden light products which infringe Plaintiff's '827 Color-Changing Patent and will continue to do so unless restrained by this Court.

Count 3 – Unbeatable Sale's Direct Infringement of '700 Patent

53. The allegations of Paragraphs 1-52 are incorporated by reference as if fully set forth again herein.

54. Unbeatable Sale has notice of Plaintiff's rights in the '700 Patent.

55. Upon information and belief, Unbeatable Sale directly infringes, and has infringed, Plaintiff's '700 Color-Changing Patent by, at-least, exposing for sale, offering to sell, and selling one or more solar-powered garden light products that infringe the '700 Patent. Upon information and belief, those solar-powered garden lights include, at least, the following products:

a) Pine Top Sales 508-0007 Solar Moon on Stick Light.

56. The attached "Preliminary Product List - Unbeatable Sale, attached as Exhibit A, contains a non-comprehensive list of products that, upon information and belief, are believed to constitute infringement of Richmond's patents, where a "Y" under the column labeled ' indicates that the product identified in the corresponding row is believed to be an infringement of Plaintiff's '700 Color-

Changing Patent.

57. Upon information and belief, Unbeatable Sale has and is exposing for sale, offering to sell, and selling other solar-powered garden light products which infringe Plaintiff's '700 Color-Changing Patent and will continue to do so unless restrained by this Court.

Count 4 – Unbeatable Sale's Direct Infringement of '370 Patent

58. The allegations of Paragraphs 1-57 are incorporated by reference as if fully set forth again herein.

59. Unbeatable Sale has notice of Plaintiff's rights in the '370 Patent.

60. Upon information and belief, Unbeatable Sale directly infringes, and has infringed, Plaintiff's '370 Framed Patent by, at-least, exposing for sale, offering to sell, and selling one or more solar-powered garden light products that infringe the '370 Patent. Upon information and belief, those solar-powered garden lights include, at least, the following products:

- a) Pine Top Sales 508-0007 Solar Moon on Stick Light
- b) Sun-Mate 230 Solar Wind Chime
- c) model WINNJ001, Winston NJ SN-GL-SS-STWH Solar Wind Chimes with White Frosted Glass.

61. The attached “Preliminary Product List - Unbeatable Sale, attached as Exhibit A, contains a non-comprehensive list of products that, upon information and belief, are believed to constitute infringement of Richmond’s patents, where a “Y” under the column labeled ‘370 Patent indicates that the product identified in the corresponding row is believed to be an infringement of Plaintiff’s ’370 Framed Patent.

62. Upon information and belief, Unbeatable Sale has and is exposing for sale, offering to sell, and selling other solar-powered garden light products which infringe Plaintiff’s ’370 Framed Patent and will continue to do so unless restrained by this Court.

Count 5 – Unbeatable Sale’s Direct Infringement of ‘157 Patent

63. The allegations of Paragraphs 1-62 are incorporated by reference as if fully set forth again herein.

64. Unbeatable Sale has notice of Plaintiff’s rights in the ‘157 Patent.

65. Upon information and belief, Unbeatable Sale directly infringes, and has infringed, Plaintiff’s ’157 Wind Chime Patent by, at-least, exposing for sale, offering to sell, and selling one or more solar-powered garden light products that infringe the ‘157 Patent. Upon information and belief, those solar-powered garden

lights include, at least, the following products:

- a) Sun-Mate 230 Solar Wind Chime
- b) model WINNJ001, Winston NJ SN-GL-SS-STWH Solar Wind Chimes with White Frosted Glass.

66. The attached “Preliminary Product List - Unbeatable Sale, attached as Exhibit A, contains a non-comprehensive list of products that, upon information and belief, are believed to constitute infringement of Richmond’s patents, where a “Y” under the column labeled indicates that the product identified in the corresponding row is believed to be an infringement of Plaintiff’s ’157 Wind Chime Patent.

67. Upon information and belief, Unbeatable Sale has and is exposing for sale, offering to sell, and selling other solar-powered garden light products which infringe Plaintiff’s ’157 Wind Chime Patent and will continue to do so unless restrained by this Court.

Count 6 – Unbeatable Sale’s Direct Infringement of ‘052 Patent

68. The allegations of Paragraphs 1-67 are incorporated by reference as if fully set forth again herein.

69. Unbeatable Sale has notice of Plaintiff’s rights in the ‘052 Patent.

70. Upon information and belief, Unbeatable Sale directly infringes, and has infringed, Plaintiff's '052 Wind Chime Patent by, at-least, exposing for sale, offering to sell, and selling one or more solar-powered garden light products that infringe the '052 Patent. Upon information and belief, those solar-powered garden lights include, at least, the following products:

- a) Sun-Mate 230 Solar Wind Chime
- b) model WINNJ001, Winston NJ SN-GL-SS-STWH Solar Wind Chimes with White Frosted Glass.

71. The attached "Preliminary Product List - Unbeatable Sale, attached as Exhibit A, contains a non-comprehensive list of products that, upon information and belief, are believed to constitute infringement of Richmond's patents, where a "Y" under the column labeled indicates that the product identified in the corresponding row is believed to be an infringement of Plaintiff's '052 Wind Chime Patent.

72. Upon information and belief, Unbeatable Sale has and is exposing for sale, offering to sell, and selling other solar-powered garden light products which infringe Plaintiff's '052 Wind Chime Patent and will continue to do so unless restrained by this Court.

Count 7 – Unbeatable Sale’s Direct Infringement of ‘916Patent

73. The allegations of Paragraphs 1-72 are incorporated by reference as if fully set forth again herein.

74. Unbeatable Sale has notice of Plaintiff’s rights in the ‘916Patent.

75. Upon information and belief, Unbeatable Sale directly infringes, and has infringed, Plaintiff’s ‘916 Detachable Patent by, at-least, exposing for sale, offering to sell, and selling one or more solar-powered garden light products that infringe the ‘916Patent. Upon information and belief, those solar-powered garden lights include, at least, the following products:

- a) Ningbo Hangshun RS-4014 Lumisol Solar Butterfly Stake
Light.

76. The attached “Preliminary Product List - Unbeatable Sale, attached as Exhibit A, contains a non-comprehensive list of products that, upon information and belief, are believed to constitute infringement of Richmond’s patents, where a “Y” under the column labeled indicates that the product identified in the corresponding row is believed to be an infringement of Plaintiff’s ‘916 Detachable Patent.

77. Upon information and belief, Unbeatable Sale has and is exposing for

sale, offering to sell, and selling other solar-powered garden light products which infringe Plaintiff's '916 Detachable Patent and will continue to do so unless restrained by this Court. Upon information and belief, Lowe's Home Centers has and is exposing for sale, offering to sell, and selling other solar-powered garden light products which infringe Plaintiff's '700 Color-Changing Patent and will continue to do so unless restrained by this Court.

Count 8 – Unbeatable Sale's Direct Infringement of '7,448,347 Patent

78. The allegations of Paragraphs 1-77 are incorporated by reference as if fully set forth again herein.

79. Unbeatable Sale has notice of Plaintiff's rights in the '7,448,347 Patent.

80. Upon information and belief, Unbeatable Sale directly infringes, and has infringed, Plaintiff's 1st Feeder Patent by, at-least, exposing for sale, offering to sell, and selling one or more solar-powered garden light products that infringe the '7,448,347 Patent. Upon information and belief, those solar-powered garden lights include, at least, the following products:

Solar Glass 1 Hummingbird Garden Stake – 89584.

81. The attached "Preliminary Product List - Unbeatable Sale, attached as

Exhibit A, contains a non-comprehensive list of products that, upon information and belief, are believed to constitute infringement of Richmond's patents, where a "Y" under the column labeled '7,448,347 Patent indicates that the product identified in the corresponding row is believed to be an infringement of Plaintiff's 1st Feeder Patent.

82. Upon information and belief, Unbeatable Sale has and is exposing for sale, offering to sell, and selling other solar-powered garden light products which infringe Plaintiff's 1st Feeder Patent and will continue to do so unless restrained by this Court.

Count 9 – Unbeatable Sale's Direct Infringement of '7,748,347 Patent

83. The allegations of Paragraphs 1-82 are incorporated by reference as if fully set forth again herein.

84. Unbeatable Sale has notice of Plaintiff's rights in the '7,748,347 Patent.

85. Upon information and belief, Unbeatable Sale directly infringes, and has infringed, Plaintiff's 2nd Feeder Patent by, at-least, exposing for sale, offering to sell, and selling one or more solar-powered garden light products that infringe the '7,748,347 Patent. Upon information and belief, those solar-powered garden

lights include, at least, the following products:

Solar Glass 1 Hummingbird Garden Stake – 89584

86. The attached “Preliminary Product List - Unbeatable Sale, attached as Exhibit A, contains a non-comprehensive list of products that, upon information and belief, are believed to constitute infringement of Richmond’s patents, where a “Y” under the column labeled indicates that the product identified in the corresponding row is believed to be an infringement of Plaintiff’s 2nd Feeder Patent.

87. Upon information and belief, Unbeatable Sale has and is exposing for sale, offering to sell, and selling other solar-powered garden light products which infringe Plaintiff’s 2nd Feeder Patent and will continue to do so unless restrained by this Court.

7. PLAINTIFF’S DAMAGES AND IRREPARABLE HARM

88. Plaintiff has been damaged as a result of Defendant’s infringing activities and will continue to be damaged unless such activities are enjoined by this Court. Pursuant to 35 U.S.C. § 284, Plaintiff is entitled to damages adequate to compensate for the infringement of Plaintiff’s Patents, including, inter alia, lost profits and/or a reasonable royalty.

89. Plaintiff will be irreparably harmed if Defendant's patent infringement continues. Plaintiff relies upon his patents for protection of his business' intellectual property and the rampant infringement of his patents by Defendant robs Plaintiff's business of its intellectual assets and denies Plaintiff the exclusivity in the marketplace for offering and selling his products to which he is entitled under the Patent Laws. This seriously damages Plaintiff in a manner that cannot be adequately compensated by money alone. Plaintiff is entitled to a permanent injunction prohibiting Defendant, its directors, officers, employees, agents, parents, subsidiaries, affiliates, and anyone else in active concert or participation with them, from taking any other actions that would infringe Plaintiff's Patents.

8. JURY DEMAND

90. Plaintiff hereby demands a trial by jury, pursuant to Fed. R. Civ. Proc. 38(b), for all issues so triable.

9. PRAYER FOR RELIEF

WHEREFORE, Plaintiff prays that the court enter judgment granting Plaintiff the following relief:

a. Awarding Plaintiff his damages adequate to compensate for Defendant's infringement of Plaintiff's Patents, including, inter alia, lost profits

and/or a reasonable royalty;

b. Declaring this case to be exceptional under 35 U.S.C. §285 and awarding Plaintiff his attorneys' fees, costs and expenses related to bringing this action;

c. Enjoining Defendant from infringing Plaintiff's Patents; and

d. Awarding Plaintiff such further and other relief as the Court deems just and equitable.

Respectfully submitted,

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