

**IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF DELAWARE**

PERSONALIZED USER MODEL, L.L.P.,)	
)	
Plaintiff,)	C.A. No. 09-525-LPS
)	
v.)	
)	
GOOGLE INC.,)	
)	
Defendant.)	
)	
GOOGLE, INC.)	
)	
Counterclaimant,)	
)	
v.)	
)	
PERSONALIZED USER MODEL, LLP and)	
YOCHAI KONIG)	
)	
Counterdefendants.)	

GOOGLE INC.'S NOTICE OF APPEAL

Defendant and Counterclaimant Google Inc. hereby appeals to the United States Court of Appeals for the Federal Circuit from the final order entered by the District Court in the above-captioned case granting Personalized User Model's and Yochai Konig's renewed motion for judgment as a matter of law on September 17, 2014 (D.I. 724), and from all opinions, orders, or rulings that gave rise to that final order, including the District Court's letter opinion of April 7, 2014 (D.I. 677), the District Court's oral ruling of September 11, 2014, and the District Court's prior judgment of April 17, 2014 (D.I. 689.)

Included is a payment of the \$5 filing fee required by 28 U.S.C. § 1917 and the \$500 docketing fee required by Federal Circuit Rule 52(a)(3)(A), paid to this Court pursuant to Federal Rule of Appellate Procedure 3(e) and Federal Circuit Rule 52(a)(2).

Respectfully submitted,

OF COUNSEL:

POTTER ANDERSON & CORROON LLP

Charles K. Verhoeven
David A. Perlson
Antonio R. Sistos
Margaret Pirnie Kammerud
QUINN EMANUEL URQUHART
& SULLIVAN, LLP
50 California St.
San Francisco, CA 94111
Tel.: (415) 875-6600

By: /s/ David E. Moore
Richard L. Horwitz (#2246)
David E. Moore (#3983)
Bindu A. Palapura (#5370)
Hercules Plaza, 6th Floor
1313 N. Market Street
Wilmington, DE 19801
Tel: (302) 984-6000
rhorwitz@potteranderson.com
dmoore@potteranderson.com
bpalapura@potteranderson.com

Joshua Lee Sohn
QUINN EMANUEL URQUHART
& SULLIVAN, LLP
777 6th Street NW, 11th Floor
Washington, DC 20001-3706
Tel: (202) 538-8000

Attorneys for Defendant Google Inc.

Andrea Pallios Roberts
QUINN EMANUEL URQUHART
& SULLIVAN, LLP
555 Twin Dolphin Drive, Suite 560
Redwood Shores, CA 94065
Tel.: (650) 801-5000

Dated: September 17, 2014
1166233/ 34638

**IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF DELAWARE**

CERTIFICATE OF SERVICE

I, David E. Moore, hereby certify that on September 17, 2014, the attached document was electronically filed with the Clerk of the Court using CM/ECF which will send notification to the registered attorney(s) of record that the document has been filed and is available for viewing and downloading.

I further certify that on September 17, 2014, the attached document was Electronically

Mailed to the following person(s):

Karen Jacobs Louden
Jeremy A. Tigan
Regina S.E. Murphy
Morris, Nichols, Arsht & Tunnell LLP
1201 North Market Street, 18th Fl.
P.O. Box 1347
Wilmington, DE 19899-1347
klouden@mnat.com
jtigan@mnat.com
rmurphy@mnat.com

Marc S. Friedman
Dentons US LLP
1221 Avenue of the Americas
New York, NY 10020-1089
marc.friedman@dentons.com

Jennifer D. Bennett
Dentons US LLP
1530 Page Mill Road, Ste. 200
Palo Alto, CA 94304-1125
jennifer.bennett@dentons.com

Mark C. Nelson
Richard D. Salgado
Steven M. Geiszler
Dentons US LLP
2000 McKinney, Suite 1900
Dallas, TX 75201
mark.nelson@dentons.com
richard.salgado@dentons.com
steven.geiszler@dentons.com

Andrew M. Grodin
Dentons US LLP
101 JFK Parkway
Short Hills, NJ 07078
andrew.grodin@dentons.com

By: /s/ David E. Moore
Richard L. Horwitz
David E. Moore
Bindu A. Palapura
Hercules Plaza, 6th Floor
1313 N. Market Street
Wilmington, Delaware 19801
(302) 984-6000
rhorwitz@potteranderson.com
dmoore@potteranderson.com
bpalapura@potteranderson.com

932168 / 34638