

**IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF DELAWARE**

ROTHSCHILD LOCATION
TECHNOLOGIES, LLC,

Plaintiff,

v.

HYUNDAI MOTOR AMERICA,

Defendant.

C.A. No. 14-1128-RGA

JURY TRIAL DEMANDED

AMENDED COMPLAINT

Plaintiff Rothschild Location Technologies, LLC (“Rothschild” or “Plaintiff”) files this Amended Complaint for patent infringement against Hyundai Motor America (“Hyundai” or “Defendant”) alleging as follows:

PARTIES

1. Plaintiff Rothschild is limited liability company organized under the state of Delaware having a principal place of business of 1108 Kane Concourse, Suite 310, Bay Harbor Islands, FL 33154.

2. On information and belief, Defendant Hyundai is a company organized and existing under the laws of the State of California, with its principal place of business located at P.O. Box 20850, Fountain Valley, CA 92728. On information and belief, Hyundai may be served via its registered agent, National Registered Agents, Inc., 818 W. Seventh St., Los Angeles, CA 90017.

JURISDICTION AND VENUE

3. This action arises under the patent laws of the United States, Title 35 of the United States Code. This Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331 and 1338(a).

4. Venue is proper in this district under 28 U.S.C. §§ 1391(c) and 1400(b). On information and belief, Defendant has transacted business in this district, and has committed acts of patent infringement in this district.

5. The Court has personal jurisdiction over Hyundai, as has availed itself, under the Delaware Long Arm Statute, of the rights and benefits of this District by conducting business in this jurisdiction, including by promoting products for sale via the internet, which are accessible to and accessed by residents of this District.

U.S. PATENT NO. 8,606,503

6. Plaintiff is the owner by assignment of United States Patent No. 8,606,503 (the “’503 Patent”) entitled “Device, System and Method for Remotely Entering, Storing and Sharing Addresses for a Positional Information Device.” The ’503 Patent issued on December 10, 2013. A true and correct copy of the ’503 Patent is attached as Exhibit A.

7. Mr. Leigh M. Rothschild is listed as the inventor on the ’503 Patent. On information and belief, to the extent any marking was required by 35 U.S.C. § 287, predecessors in interest to the ’503 Patent complied with such requirements.

U.S. PATENT NO. 7,917,285

8. Plaintiff is the owner by assignment of United States Patent No. 7,917,285 (the “’285 Patent”) entitled “Device, system and method for remotely entering, storing and sharing

addresses for a positional information device.” The ’285 Patent issued on March 29, 2011. A true and correct copy of the ’285 Patent is attached as Exhibit B.

9. Mr. Leigh M. Rothschild is listed as the inventor on the ’285 Patent.

10. On information and belief, to the extent any marking was required by 35 U.S.C. § 287, predecessors in interest to the ’285 Patent complied with such requirements.

COUNT I
(INFRINGEMENT OF U.S. PATENT NO. 8,606,503)

11. Hyundai has, pursuant to 35 U.S.C. § 271, infringed and continues to infringe, the ’503 Patent in the State of Delaware, in this judicial district, and/or elsewhere in the United States by, among other things, making, using, selling, offering to sell, and/or importing, without license, systems for remotely entering and sharing location information, such as Hyundai’s Blue Link.

12. Hyundai’s Blue Link falls within the scope of at least claim 1 of the ’503 Patent, as evidenced by Hyundai’s product descriptions. For example, Hyundai’s Blue Link provides a method of entering location information. See <http://www.hyundainews.com/us/en-us/Media/PressRelease.aspx?mediaid=36092>. The Blue Link receives a request from a first positional device for at least one address stored in a second positional device, determining the second positional device, retrieving the at least one address of the second positional device, and transmitting the one address to the first positional devices. For example, Blue Link allows a user to “find your vehicle on a map.” <https://www.hyundaiusa.com/bluelink/>

13. As a result of Hyundai’s infringement of the ’503 Patent, Plaintiff has suffered monetary damages in an amount not yet determined, and will continue to suffer damages in the future unless Hyundai’s infringing activities are enjoined by this Court..

Unless a permanent injunction is issued enjoining Hyundai and its agents, servants, employees, attorneys, representatives, affiliates, and all others acting on their behalf from infringing the '503 Patent, Plaintiff will be irreparably harmed.

COUNT II
(INFRINGEMENT OF U.S. PATENT NO. 7,917,285)

14. Hyundai has, pursuant to 35 U.S.C. § 271, infringed and continues to infringe, the '285 Patent in the State of Delaware, in this judicial district, and/or elsewhere in the United States by, among other things, making, using, selling, offering to sell, and/or importing, without license, systems for remotely entering and sharing location information, such as Hyundai's Blue Link.

15. Hyundai's Blue Link falls within the scope of at least claim 1 of the '285 Patent, as evidenced by Hyundai's product descriptions. For example, Hyundai's Blue Link provides a system for remotely entering location information into a positional information device. *See* <http://www.hyundainews.com/us/en-us/Media/PressRelease.aspx?mediaid=36092>. The Blue Link server is configured to receive a request of at least one location, determines the address of the at least one location and transmits the determined address to the positional information device. For example, Blue Link allows users to "[s]earch and send Points of Interest to your vehicle." <https://play.google.com/store/apps/details?id=com.hmausa.bluelink&hl=en>.

16. As a result of Hyundai's infringement of the '285 Patent, Plaintiff has suffered monetary damages in an amount not yet determined, and will continue to suffer damages in the future unless Hyundai's infringing activities are enjoined by this Court.

17. Unless a permanent injunction is issued enjoining Hyundai and its agents, servants, employees, attorneys, representatives, affiliates, and all others acting on their behalf from infringing the '285 Patent, Plaintiff will be irreparably harmed.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff respectfully requests that this Court enter:

1. A judgment in favor of Plaintiff that Hyundai has infringed the '285 and '503 Patents;
2. A permanent injunction enjoining Hyundai and its officers, directors, agents servants, affiliates, employees, divisions, branches, subsidiaries, parents, and all others acting in active concert therewith from infringement of the '285 and '503 Patents, or such other equitable relief the Court determines is warranted;
3. A judgment and order requiring Hyundai pay Plaintiff its damages, costs, expenses, and prejudgment and post-judgment interest for Defendant's infringement of the '285 and '503 Patents as provided under 35 U.S.C. § 284, and an accounting of ongoing post-judgment infringement;
4. Any and all other relief, at law or equity, to which Plaintiff may show itself to be entitled.

DEMAND FOR JURY TRIAL

Plaintiff, under Rule 38 of the Federal Rules of Civil Procedure, requests a trial by jury of any issues so triable by right.

November 21, 2014

BAYARD, P.A.

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