1 2 3 4 5 6 7 UNITED STATES DISTRICT COURT WESTERN DISTRICT OF WASHINGTON 8 AT SEATTLE 9 ICI USA LLC, a Washington limited liability Case No. 10 company, COMPLAINT FOR PATENT, TRADE 11 Plaintiff, DRESS, AND COPYRIGHT **INFRINGEMENT** 12 v. **JURY DEMAND** 13 TEXIM TRADING COMPANY, and IPERFECT KITCHEN, 14 Defendants. 15 ICI USA LLC hereby states its complaint against Texim Trading Company and 16 iPerfect Kitchen as follows: 17 I. **PARTIES** 18 19 1. Plaintiff ICI USA LLC ("ICI") is a Washington company with its principal 20 place of business in Seattle, Washington. ICI develops unique, innovative products that solve 21 everyday problems, including sphere ice molds. 22 2. Upon information and belief, Defendant Texim Trading Company maintains 23 its principal place of business in San Diego, California. 24 3. Upon information and belief, Texim Trading Company does business as, or 25 owns and/or controls, iPerfect Kitchen. Upon information and belief, Defendants sell a 26 COMPLAINT FOR PATENT, TRADE DRESS, AND COPYRIGHT INFRINGEMENT – 1

sphere ice mold.

II. JURISDICTION AND VENUE

- 4. This Court has subject matter jurisdiction under 28 U.S.C. § 1331 and § 1332.
- 5. This Court has personal jurisdiction because Defendants commit intentional acts to sell its products in the stream of commerce in the forum state; they have sufficient minimum contacts with the forum state; they specifically sell their infringing product in the forum state; they sell their infringing product through an Internet site requiring active participation in the forum state; and they maintain a universal presence through Internet sales in the forum state.
- 6. Venue is proper under 28 U.S.C. §§ 1391(b)(2) and 1400(b) because a substantial part of the events giving rise to the claim occurred in this judicial district, and the property that is the subject of this action, namely, the Tovolo sphere ice mold, was created, designed, and sold in this judicial district. In addition, Defendants sold infringing products in this judicial district.

III. FACTUAL ALLEGATIONS

- A. ICI Has Sold Over One Million of Its Innovative and Well-Known Sphere Ice Molds.
- 7. ICI designs innovative new products that surprise and delight the user. ICI has built a team of experts dedicated to each phase of product development including marketers, industrial and graphic designers, and packaging experts. ICI's clients include Bed Bath & Beyond, Crate & Barrel, Pier 1 Imports, Sur La Table, Macy's, and Williams Sonoma, among others, all of whom sell the ICI products.
 - 8. One of ICI's well known product lines is the Tovolo product line. ICI uses

the Tovolo brand to market utensils, kitchen gadgets, and beverage devices including tea infusers, ice cube trays, wine bottle holders, crock book holders, spreaders, scoops, pizza wheels, and ice sphere molds, among many other successful products.

- 9. The Tovolo products all have a certain look and feel in terms of design. The Tovolo products incorporate bright colors; high-quality, sturdy-looking plastics; professional quality-looking designs; and unique shapes. The designs among products look similar and help customers identify products that are part of the Tovolo line of products.
- 10. The Tovolo product line includes a product called Sphere Ice Molds. The innovative and clever design produces an ice sphere, which melts slowly when added to a drink.
- 11. ICI sells the Tovolo sphere ice molds through Amazon.com among other places. The product received 4.6 out of 5 stars on Amazon after being reviewed by over 2100 customers. The Tovolo sphere ice mold is a best seller on Amazon.com and among the Top 100 products in Kitchen & Dining. The product is the "#1 Best Seller" out of all the ice cube molds and trays sold on Amazon.com.
- 12. In addition, ICI sells the Tovolo sphere ice mold through Bed Bath & Beyond, Sur La Table, and Williams Sonoma in addition to other fine retailers.
- 13. In total, ICI has sold over one million Tovolo sphere ice molds through its various retailers.
- 14. Since its creation, the Tovolo sphere ice mold has featured a unique design and combination of design elements. This design and trade dress includes a clear plastic mold base with two swirled-looking lines with the Tovolo trademark in the middle and a

gray plastic mold top with grooves, lines, ridges, and a wagon wheel design. The colors and design elements help the mold look ready for professional kitchen use. None of these design elements are functional or necessary to the mold in any manner; rather, they add a unique touch similar to all of the other Tovolo products. Because these design elements fit in the family of the other Tovolo products, they help to signify the source of the products.

B. Defendants' "ICE SPHERE MOLD" Ice Mold Infringes the Toyolo Product.

- 15. On or about June 9, 2015, the Defendants' "Ice Sphere Mold" was purchased from Amazon.com and delivered to the offices of Schwabe, Williamson, & Wyatt located in Seattle, Washington. *See* **Attachment A**.
- 16. Defendants also sell the infringing ice sphere molds through, at a minimum, online sales, including websites such as hot-bar-supplies.com. *See* **Attachment B**.
- 17. Defendants' Ice Sphere Molds are sold on the website and Amazon.com, see **Attachment C**, copies and infringes the trade dress of the Tovolo sphere ice molds.

Tovolo Product



iPerfect Product



18. In addition to infringing the trade dress of Tovolo's product, the packaging for iPerfect Kitchen's brand product infringes on the trade dress of the Tovolo packaging.

COMPLAINT FOR PATENT, TRADE DRESS, AND COPYRIGHT INFRINGEMENT – 4

iPerfect Kitchen's brand packaging uses the same rectangular box, similar black, gray, and white color scheme, and very similar wording placement. Further, just like the Tovolo product packaging, the front of the brand packaging displays a cocktail glass that is partially filled with a brown liquid and a large ice sphere. iPerfect Kitchen's Ice Sphere Molds brand packaging also displays the words "for classic cocktails," which invokes Tovolo's use of those same words on its packaging.

Tovolo Product



iPerfect Product



19. In addition, iPerfect Kitchen's brand product infringes the copyright of ICI's operating instructions on the reverse side of the packaging. The Tovolo packaging includes unique instructions including six step-by-step images demonstrating the proper use of the sphere ice mold, along with six accompanying written instructions with each image. The reverse side of the iPerfect Kitchen product packaging copies the exact same six images that appear on the Tovolo product packing. The instructional words are also nearly identical. The only difference is that the iPerfect Kitchen instructions omit the word "silicone" when referring to the product's cap; otherwise the instructions are copied verbatim.

COMPLAINT FOR PATENT, TRADE DRESS, AND COPYRIGHT INFRINGEMENT – 5

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Tovolo Product



iPerfect Product



IV. CLAIMS FOR RELIEF

CAUSE OF ACTION – PATENT INFRINGEMENT UNDER 35 U.S.C. § 271

- 20. ICI repeats, realleges, and incorporates all of the above allegations.
- 21. On June 9, 2015, US D731,264 (the "264 Patent"), entitled "Sphere Mold," attached hereto as **Attachment D**, was issued to ICI.
 - 22. The '264 Patent is presumed valid.
- 23. Defendants' Ice Sphere Mold is infringing the '264 Patent, at least Fig. 1, 2, 3, 4, 5, 8, 9 of the '264 product.
 - 24. Defendants manufacture, sell, and distribute the infringing product.
 - 25. Defendants' actions have damaged ICI.

CAUSE OF ACTION – TRADE DRESS INFRINGEMENT UNDER 15 U.S.C. § 1125(a)

- 26. ICI repeats, realleges, and incorporates all of the above allegations.
- 27. ICI owns a protectable trade dress in the clearly articulated design elements and combination of elements in the Tovolo sphere ice mold, including a clear plastic mold

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base that features two swirled-looking lines with the Tovolo trademark in the middle and a gray plastic mold top with grooves, lines, ridges, and a wagon wheel design. ICI also owns a protectable trade dress in the Tovolo sphere ice mold packaging, including the color scheme, tag lines and placement, and layout elements.

- 28. None of the trade dress in the Tovolo sphere ice mold or packaging is functional. Rather, the design elements and combination thereof were selected to fit in with the other products in Tovolo's kitchen and beverage lines and to designate Tovolo and ICI as the source. Indeed, the Tovolo trademark is incorporated into the trade dress of the product and packaging as another way to indicate the product source.
- 29. The trade dress in the Tovolo sphere ice mold and packaging is inherently distinctive or has acquired secondary meaning through ICI's sales and marketing efforts of the mold as described above. The product and packaging design and features are well known in all of the markets in which ICI sells the products.
- 30. Defendants' ice sphere mold design and packaging together create a likelihood of confusion as to source, sponsorship, affiliation, connection, or association because the Defendants' product and packaging copies all of the non-functional trade dress elements of the Tovolo sphere ice mold product and packaging. Customers are likely to be confused or deceived as to the origination of the Defendants' product or are likely to think that the Defendants' product is somehow connected to or associated with ICI and Tovolo.
- 31. The general impression made by the Defendants' product upon the eye of the ordinary purchaser or user is deceiving given the similarity to the Tovolo trade dress. The multiplicity of similarities between the products constitutes trade dress infringement.

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32. Defendants' conduct violates section 1125(a) and has damaged ICI.

CAUSE OF ACTION – COPYRIGHT INFRINGEMENT UNDER 17 U.S.C. § 501

- 33. ICI repeats, realleges, and incorporates all of the above allegations.
- 34. ICI owns a protectable copyright in the compilation of instructions, including unique images and words, and the manner in which these instructions are set forth on the Tovolo packaging.
- 35. The iPerfect Kitchen product copies the instructional images as they are presented on the Tovolo packaging.
- 36. The iPerfect Kitchen product substantially copies the instructional words as they are presented on the Tovolo packaging.
 - 37. Defendants' conduct violates 17 U.S.C. § 501 and has damaged ICI.

V. PRAYER FOR RELIEF

WHEREFORE, Plaintiff ICI prays for relief as follows:

- 1. For a judgment against Defendant;
- 2. For an injunction against Defendant that prohibits Defendant from manufacturing, selling, incorporating, or otherwise using ICI's proprietary trade dress.
 - 3. For damages against Defendants in an amount to be determined at trial;
- 4. For reasonable attorneys' fees and the costs of pursuing ICI's claims as may be allowed by law; and;
 - 5. Such other and further relief as the Court determines is just and proper.

COMPLAINT FOR PATENT, TRADE DRESS, AND COPYRIGHT INFRINGEMENT – 8

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1	Dated this 24th day of June, 2015.		
2		SCHV	WABE, WILLIAMSON & WYATT, P.C.
3		_	
4		By:	s/ Priya Sinha Cloutier Priya Sinha Cloutier, WSBA #37407
5			Email: pcloutier@schwabe.com 1420 5th Avenue, Suite 3400
6			Seattle, WA 98101-4010 Attorneys for Plaintiff ICI USA LLC
7		D	/D W D
8		By:	s/ Ryan W. Dumm Ryan W. Dumm, WSBA #46738 Email: rdumm@schwabe.com
9			1420 5th Avenue, Suite 3400 Seattle, WA 98101-4010
10			Attorneys for Plaintiff ICI USA LLC
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COMPLAINT FOR PATENT, TRADE DRESS, AND COPYRIGHT INFRINGEMENT – 9

ATTACHMENT A

amazon.com



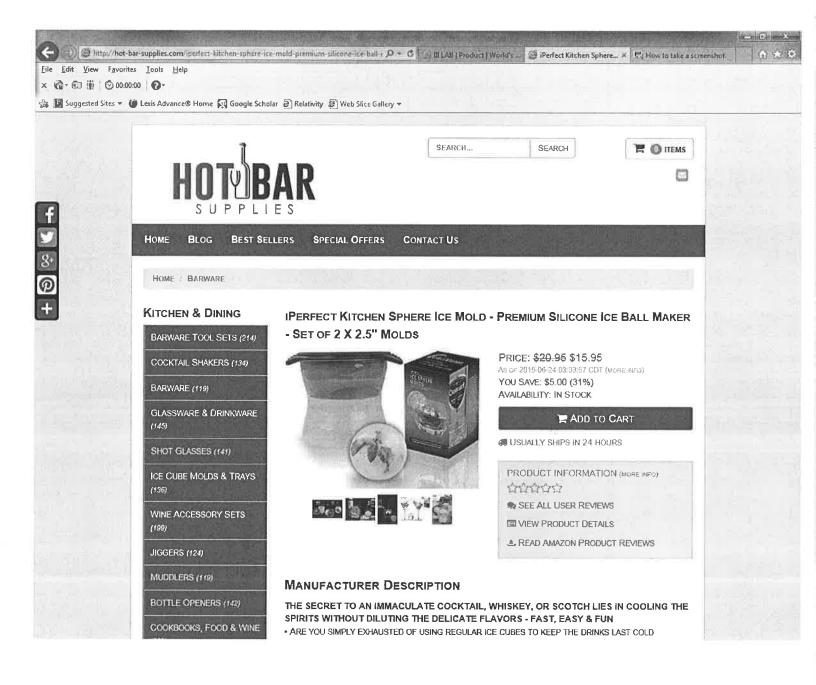
Your order of June 9, 2015 (Order ID 103-6412454-	2454-6381059)
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Qtγ.	ltem		Item Price	Total		
1	Tovolo Colossal Cube Ice Mole Kitchen (** P-9-A098A439 **) B00BM/ 848113002586	• = =	\$14.22	\$14.22		
1	Zappbo [®] - MORE FOR LESS 4.3 Balls Value for Money Best Sill Ice Ball Mold (*** P-8-A259C034 ***) X000RT B00H3ZH7CO - SKU8 82010373	cone Ice Sphere Maker : 8VND	≈\$ 15.99 and	\$15.99		
1	iPerfect Kitchen Sphere Ice Mold - Premium Silicone Ice \$8.95 Ball Maker - Set of 2 X 2.5" Molds Kitchen (*** P-8-A204A416 ***) B00V500FYU RV-H9FK-NNP7 616241764870 (Sold by iPerfect Kitchen)					
	shipment completes your order.	Subtotal Tax Collected		\$39.16 \$1.37		
pack	e feedback on how we taged your order? Tell us at v.amazon.com/packaging.	Order Total Paid via credit/debit Balance due		\$40.53 \$40.53 \$0.00		

Returns Are Easy! Most items can be refunded, exchanged, or replaced when returned in original and unopened condition. Visit http://www.amazon.com/returns to start your return, or http://www.amazon.com/help for more information on return policies.



ATTACHMENT B



ATTACHMENT C

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Amazon.com: iPerfect Kitchen Sphere Ice Mold - Premium Silicone Ice Ball Maker - Set of 2 X 2.5" Molds: Kitchen & Dining

Sell Help

Kitchen Tools *



Roll over image to zoom in

iPerfect Kitchen Sphere Ice Mold -Premium Silicone Ice Ball Maker - Set of 2 X 2.5" Molds

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Cookware *

by iPerfect Kitchen

☆☆☆☆☆ - 1,111 customer reviews

List Price: \$29.96 Price: \$15.95

Sale: \$10.95 & FREE Shipping on orders over \$35.

Details

You Save: \$19,00 (63%)

In Stock

Sold by iPerfect Kitchen and Fulfilled by Amazon, Gift-wrap available

Want it TODAY, June 23? Order within 1 hr 9 mins and choose Same-Day Delivery at checkout, Details

- ✓ AWESOME GIFTS OR PRESENTS FOR ANY COCKTAIL PARTY ENTHUSIAST, MIXOLOGIST, OR PROFESSIONAL BARTENDER - Your Award winning Sphere Ice Mold comes with FREE 150 Classic Cocktails & Tropical Drink Recipes eBook will be e-Mailed directly to you - Limited Stock! Trusted by thousands of Happy Customers on Amazon and over 800 positive product reviews ! BUY with CONFIDENCE: we offer a Money Back Guarantee if you do not love this product!
- ✔ PERFECT ROUND BETTER THAN CUBES Ice Balls keep drinks colder for longer and won't dilute drinks like conventional ice cubes do - Ice Spheres are UNIQUE cause they have the Lowest Surface Area, so the ice melts slowly -Giving you an exquisitely chilled drink without the watery taste - Spherical Ice is frequently used in Bars and Upscale Restaurant, Pool Party I
- ✓ EASY-TO-USE & INGENIOUS ICE SPHERES DESIGN -Perfectly Set of 2 x 2.5 " ice Rounds are sleek enough to slot inside pretty much any freezer - Features "Fill To Line" and "Leak-free" - Work as Tovolo Molds - BPA Free, FDA Approved, Durable, Dishwasher Safe & Easy to Clean -Flexible Silicone Iceballmaker for easy release of Ice Balls -Flat Bottom Design Won't Tip Over - You will be able to create beverage chillers that highlight your mixologist skills, even if only pouring a scotch or whiskey for yourself or who you love I
- ✓ SURPRISE FRIEND & FAMILY WITH A SPARKLING 2.5" ICE SPHERES FLOATING IN THEIR DRINK - The days of inefficient ice cube trays that warp, crack, spill, and leak are over! Ice Rounds allow you to endlessly create and customise: it's bound to be a hit with the kids! Filling Ice Baller with punch or juice for a delicious, fruity treat? Using berries, lemon slices, or mint to give your ice balls which a bit of panache? - For men, womens, dad, mom: why not have a shot of vodka, with a cranberry juice ice sphere? It's just made a perfectly deconstructed Cape Cod - Mojito or Margarita with a lime juice infused ice ball? Enhance your lemonade, sweet tea? Or even just add a bit of fruit juice to flavor your water naturally while you keep it cold? HAVING FUN exploring the endless beverages possibilities I
- ✓ THE ONLY SPHERE ICE MOLDS WITH A 100% SATISFACTION LIFETIME MONEY-BACK GUARANTEE -One of the top-talked-about and must-have kitchen gadget of the 21st century, this is the best ideal for anyone who love Tumbler, Punch Bowls, Water Pitchers, Mason Jars, Goblets,



amazon echo

Dining & Entertaining

INTRODUCING

Bakeware *

Your Account 🤊

Cutlery *

ATTACHMENT D

(12) United States Design Patent (10) Patent No.: Frank et al.

(45) Date of Patent:

US D731,264 S

Jun. 9, 2015

(54) SPHERE MOLD

(71) Applicant: ICI USA, LLC, Seattle, WA (US)

Inventors: Matthew Frank, Seattle, WA (US);

Ryan H Peloquin, Seattle, WA (US)

Assignee: ICI USA, LLC, Seattle, WA (US)

(**) Term: 14 Years

(21) Appl. No.: 29/452,215

(22) Filed: Apr. 12, 2013

Related U.S. Application Data

Continuation of application No. 29/417,609, filed on Apr. 5, 2012, now abandoned.

(51) LOC (10) Cl. 07-04

U.S. Cl. USPC D7/672

Field of Classification Search

USPC D7/368, 603, 672-676, 638, 669, 323, D7/354, 376, 543-546, 549, 555, 601-602, D7/677, 681, 701, 705, 708; 249/63, 69, 249/70, 127, 132, 81, 91-92, 118-121, 249/94-97, 126, 173, 175; 62/135, 348, 62/352, 350, 300, 66, 228.2, 250, 312, 62/398, 400, 459; D15/80, 89-90, 82-83; D1/101-103, 105; D23/200, 202, D23/204-206; 425/117, 118, 125, 126.1, 425/126.2, 234; 294/87.11; 206/563, 423, 206/822; 220/659, 669, 674-675, 220/FOR. 112, FOR. 115, 800; D6/329, 351

See application file for complete search history.

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(Continued)

Primary Examiner — Wan Laymon Assistant Examiner - Mark Booker (74) Attorney, Agent, or Firm - Schwabe Williamson & Wyatt PC

CLAIM

I claim as my invention the ornamental design for a sphere mold, as shown and described.

DESCRIPTION

FIG. 1 shows a perspective view of the sphere mold;

FIG. 2 shows a first, side view of the sphere mold when it is in a closed position where the opposite side is to the same as the side shown;

FIG. 3 shows a top of the sphere mold when it is in a closed

FIG. 4 shows a second side view of the sphere mold when it is in a closed position where the opposite side is the same as the to the side shown;

FIG. 5 shows a top view of the sphere mold when it is in an open position;

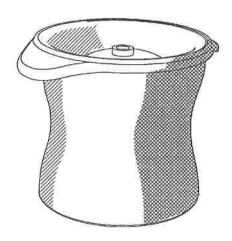
FIG. 6 is a side view of the sphere mold when it is in a closed position;

FIG. 7 is a sectional view of the sphere mold taken from line 7-7 of FIG. 6;

FIG. 8 is an exploded view of the sphere mold; and,

FIG. 9 is a bottom view of the sphere mold.

1 Claim, 8 Drawing Sheets

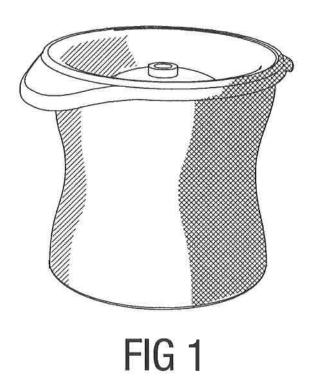


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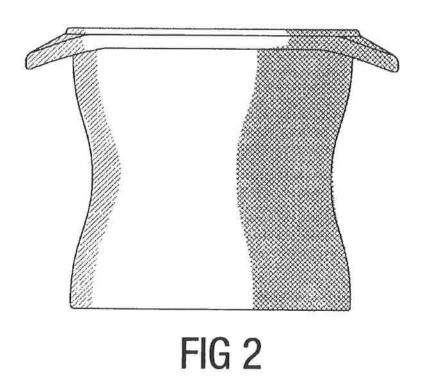
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D432,874 S 10/2000		29/417,609 (priority ap	plication)); pp. 1-10.			
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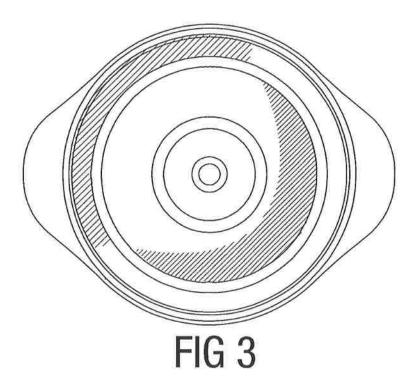


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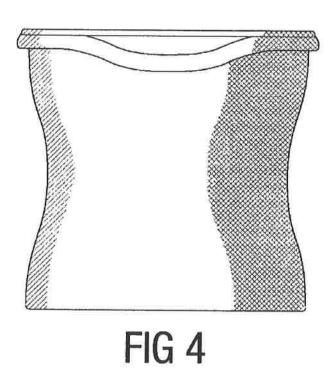
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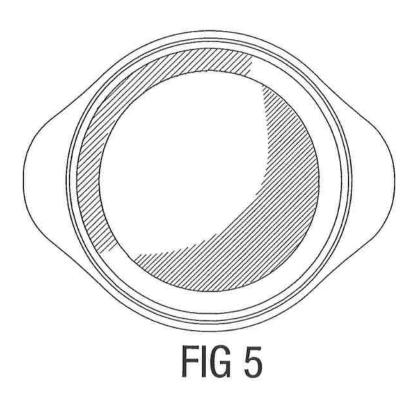


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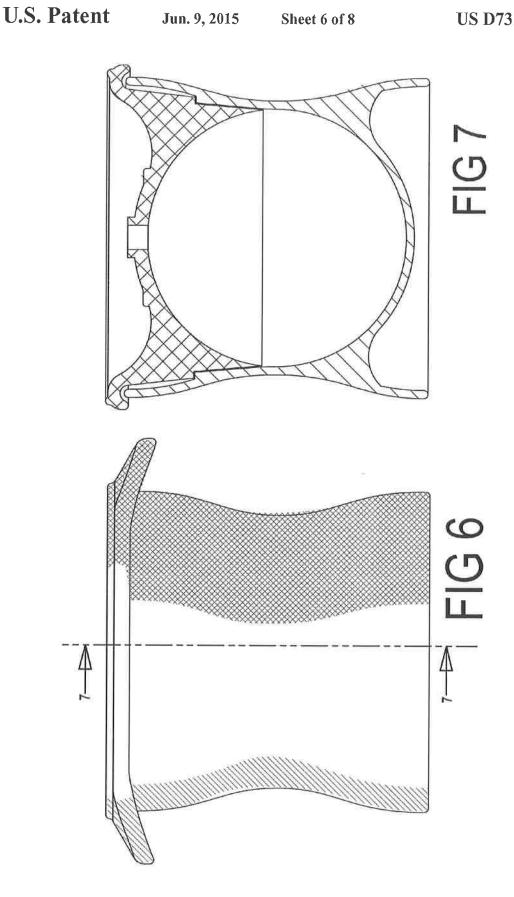
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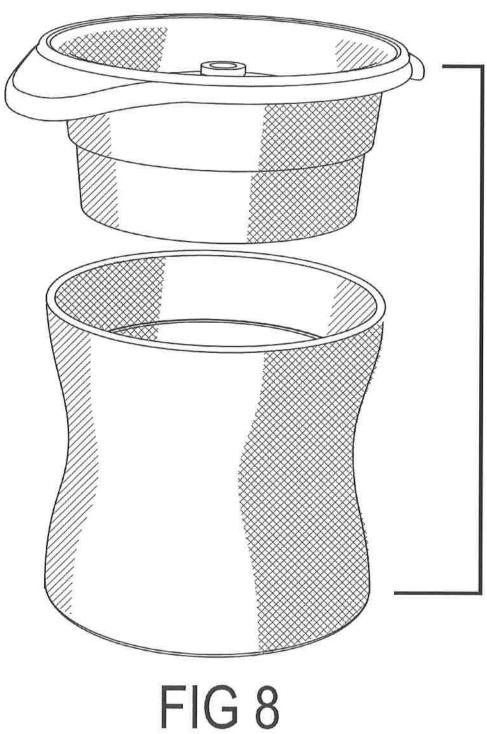
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