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7 8	Attorneys for Plaintiff KENU, INC.	
9	UNITED STATI	ES DISTRICT COURT
10	NORTHERN DIST	TRICT OF CALIFORNIA
11		
12	KENU, INC.,	Consolidated Case No. 14-cv-04327-JD
13	Plaintiff,	CONSOLIDATED SECOND AMENDED COMPLAINT FOR PATENT
14	v.	INFRINGEMENT, TRADE DRESS INFRINGEMENT, UNFAIR
15	BHH LLC et al.,	COMPETITION (CAL. BUS. & PROF.
16	Defendants.	CODE § 17200), AND COMMON LAW UNFAIR COMPETITION
17	BHH LLC, E. MISHAN & SONS, INC.,	DEMAND FOR JURY TRIAL
18	Plaintiffs,	
19	v.	
20	KENU, INC.,	
21	Defendant.	
22	KENU, INC.,	
23	Plaintiff,	
24	v.	
25	BELKIN INTERNATIONAL, INC. et al.,	
26	Defendants.	
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CONSOL. SECOND AMEND. COMPLAINT 14-CV-04327-JD

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Plaintiff Kenu, Inc. ("Kenu"), for its Consolidated Second Amended Complaint alleges as follows:

1. Kenu is a San Francisco company that specializes in combining technology, art and design in creating mobile phone products and accessories. One such product is a portable hands free in-car mount for mobile or smartphone devices that attaches to any car air vent (hereafter "AIRFRAMETM"). Kenu's AIRFRAMETM met immediate success for its elegant design and superior functionality over traditional car mounts that are often bulky or rely on adhesives, which detach over time. Seeking to capitalize on Kenu's success, competitors have recently begun copying Kenu's innovative design and distinctive AIRFRAMETM trade dress to "free ride" on the efforts of Kenu. This consolidated action seeks to remedy the unauthorized sale of knock-off products sold as the "Clever Grip," "Clever Grip Max," and "Vent Mount."

THE PARTIES

- 2. Kenu is a corporation organized and existing under the laws of Delaware and having a place of business at 560 Alabama Street, San Francisco, California 94110.
- 3. Defendant BHH LLC is a limited liability company organized under the laws of New York and having a place of business at 230 Fifth Avenue, New York, New York 10001, with business activities throughout the world and on the World Wide Web including at www.bellhowell.com. BHH does business under a variety of names, including as "Bell + Howell."
- 4. Defendant E. Mishan & Sons, Inc. is a corporation organized under the laws of New York and having a place of business at 230 Fifth Avenue, New York, New York 10001, with business activities throughout the world and on the World Wide Web including at www.emsoninc.com and www.buyclevergrip.com. E. Mishan does business as "Emson," and sells various BHH products including the Bell + Howell Clever Grip and Clever Grip Max.
 - 5. BHH LLC and E. Mishan & Sons, Inc. will be referred to collectively as "BHH."
- 6. Defendant Belkin International, Inc. ("Belkin") is a corporation organized under the laws of Delaware and having a place of business at 12045 East Waterfront Drive, Playa

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Vista, California 90094, with business activities throughout the world and on the World Wide Web including at www.belkin.com.

- 7. Kenu does not know the true names and capacities of DOES 1 through 10, inclusive, and therefore sues them by these fictitious names. When the true names and capacities are discovered for these DOE defendants, Kenu will seek to amend this Consolidated Second Amended Complaint to allege the true names and capacities in lieu of the fictitious names. Kenu is informed and believes that each of the fictitiously named defendants is responsible in some manner for the occurrences alleged in this Consolidated Second Amended Complaint.
- 8. On information and belief, BHH and DOES 1 through 5 are, and at all times mentioned herein were, the alter egos, parents, subsidiaries, agents, partners, associates, joint-venturers, servants, employees, and/or other authorized representatives of each other, and in doing the things herein alleged were acting within the course and scope of their authority, agency, and employment, and with the knowledge, consent, and approval of their fellow defendants.
- 9. On information and belief, Belkin and DOES 6 through 10 are, and at all times mentioned herein were, the alter egos, parents, subsidiaries, agents, partners, associates, joint-venturers, servants, employees, and/or other authorized representatives of each other, and in doing the things herein alleged were acting within the course and scope of their authority, agency, and employment, and with the knowledge, consent, and approval of their fellow defendants.

JURISDICTION

- 10. This is a civil action seeking damages and injunctive relief for patent infringement, trade dress infringement, unfair competition under California Business and Professions Code § 17200 et seq., and common law unfair competition.
- 11. Pursuant to 28 U.S.C. § 1331, this Court has federal subject matter jurisdiction over Kenu's claims for patent and trade dress infringement. Further, this Court has subject matter jurisdiction pursuant to the following statutes: 28 U.S.C. § 1338(a) (Acts of Congress

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relating to patents); 15 U.S.C. § 1121 et seq. (the Lanham Act); and 28 U.S.C. § 1367 (a) (supplemental jurisdiction over state and common-law claims).

- 12. The Northern District of California has personal jurisdiction over BHH because, among other things, BHH is engaged in wrongful conduct within the state of California and in this District, including placing into commerce infringing goods via BHH's websites including at www.buyclevergrip.com and through retailers, and infringing upon Kenu's patent and trade dress rights in this judicial district. BHH has maintained substantial, continuous, and systematic contacts with the state of California through its business dealings and activities within and with residents of the state of California. BHH's conduct causes injury to and is directed at Kenu and its intellectual property in the state of California. But for BHH's conduct, Kenu would not have suffered damage.
- 13. The Northern District of California has personal jurisdiction over Belkin because, among other things, Belkin maintains its corporate headquarters in California, Belkin is engaged in wrongful conduct within the state of California and in this District, including placing into commerce infringing goods via Belkin's websites including at www.belkin.com and through retailers, and infringing upon Kenu's patent and trade dress rights in this judicial district. Belkin has maintained substantial, continuous, and systematic contacts with the state of California through its business dealings and activities within and with residents of the state of California. Belkin's conduct causes injury to and is directed at Kenu and its intellectual property in the state of California and this District. But for Belkin's conduct, Kenu would not have suffered damage.

VENUE AND INTRADISTRICT ASSIGNMENT

14. Venue is proper within this District under 28 U.S.C. § 1391(b) and (c) because each defendant transacts business within this District and offers for sale and sells in this District products that infringe Kenu's intellectual property rights. Pursuant to Local Rule 3-2(c), intellectual property actions are assigned on a district-wide basis.

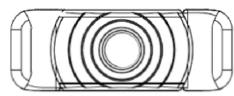
FACTS APPLICABLE TO ALL CLAIMS

Kenu's AIRFRAMETM and Intellectual Property

- 15. Kenu is a successful mobile phone accessory business that designs, develops, and distributes artistic and functional mobile phone accessories that are one of a kind in today's marketplace. One such product by Kenu is the AIRFRAMETM, a portable hands free in-car mount for mobile devices.
 - 16. A representative image of Kenu's AIRFRAMETM is provided below:

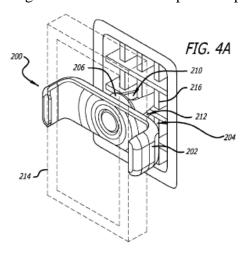


- 17. The AIRFRAMETM was released in 2013 and has received acclaim for the utility and elegant design. The AIRFRAMETM is sold through numerous merchandisers, retailers, and stores nationwide, including Apple Stores, Target, T-Mobile, Sprint, and Staples, to name just a few. Kenu also markets and sells its AIRFRAMETM product on the Internet, including through its website located at www.kenu.com.
- 18. In addition to its common law rights, Kenu sought protection for its intellectual property rights associated with the AIRFRAMETM product by filing for patents.
- 19. On October 1, 2013, the United States Patent and Trademark Office issued United States Patent No. US D690,707 (the "'D707 patent"), entitled "Dashboard Vent Mount for an Electronic Device," for a portable hands free in-car mount for mobile devices. *See attached Exhibit A*.
 - 20. A representative figure from Kenu's 'D707 patent is provided below:



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- 21. On December 11, 2012, the inventors of the 'D707 patent, Kenneth Minn and David E. Yao, assigned all of their patent rights in the 'D707 patent to Kenu, which has continuously held the rights to the 'D707 patent since that date.
- 22. On July 14, 2015, the United States Patent and Trademark Office issued United States Patent No. US 9,080,714 (the "'714 patent"), entitled "Adjustable Portable Device Holder," for a portable mount for portable devices. *See attached Exhibit B*.
 - 23. A representative figure from Kenu's '714 patent is provided below:



- 24. On May 17, 2013, the inventors of the '714 patent, Kenneth Y. Minn and David E. Yao, assigned all of their patent rights in the '714 patent to Kenu, which has continuously held the rights to the '714 patent since that date.
- 25. The trade dress associated with Kenu's AIRFRAMETM product is distinctive, non-functional, and is owned by Kenu.
- 26. The trade dress of Kenu's AIRFRAMETM incorporates a unique form factor not previously incorporated into any similar product and also includes ornamental features comprising: (a) an aspect ratio of approximately three to one of length to width, (b) an aspect ratio of approximately one to one of width to height, (c) a rectangular shape, (d) a contrasting light and dark color scheme, (e) a distinct center face geometrical shape and logo, (f) a centered vent mount clip, and (g) rounded edges. The foregoing features are silhouetted when the device is both closed and in use.

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1	27.	The trade dress associated with Kenu's AIRFRAME TM product signifies the
2	source of the	AIRFRAME™ product to its customers.
3	28.	As a result of considerable efforts, Kenu's customers, and the general public,
4	have come to	recognize Kenu as an established and successful mobile phone accessory business
5	29.	Kenu's AIRFRAME TM product is one of a kind.
6	30.	Kenu's AIRFRAME TM product is manufactured with high quality materials
7	designed to n	naximize product durability and customer satisfaction.
8	31.	Kenu's designs are its own intellectual property. No goods of this design existed
9	prior to Kenu	's designs and patent.
10	32.	AIRFRAME™ is Kenu's most sought after and sold product.
11	33.	Kenu makes substantial revenue from the AIRFRAME™ product.
12	BHH's Infri	nging Clever Grip Products
13	34.	In or about mid-2014, BHH introduced its Clever Grip product, which competes
14	with Kenu's	AIRFRAME TM in the market for portable hands free in-car mounts for mobile or
15	smartphone d	levices. After this action was filed, in or about mid-2015, BHH introduced its
16	Clever Grip I	Max product, a re-designed version of the Clever Grip.
17	35.	On information and belief, BHH manufactures and/or imports, or causes to be
18	manufactured	and/or imported the Clever Grip and Clever Grip Max products into the United
19	States and the	e Northern District of California.
20	36.	On information and belief, BHH owns, controls, and/or manages the websites at
21	www.buycle	vergrip.com, www.clevergripsale.com, and www.emsoninc.com/clever-brand.
22	37.	BHH exposes for sale, offers to sell, and sells the infringing Clever Grip and
23	Clever Grip I	Max, including to residents in the Northern District of California, through the
24	websites ww	w.buyclevergrip.com, www.clevergripsale.com, and www.emsoninc.com/clever-
25	brand, and th	rough third parties including at the following URLs:
26		(a) http://amzn.com/B00LFUNGU0 (Clever Grip);
27		(b) http://amzn.com/B00OPV34E4 (Clever Grip);
28		(c) http://amzn.com/B00TPZDC5G (Clever Grip Max);

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1		(d)	http://www.hsn.com/products/bell-and-howell-clever-grip-portable-
2			phone-car-mount-2p/7800099 (Clever Grip Max);
3		(e)	http://www.kmart.com/as-seen-on-tv-clever-grip/p-011W006885465001P
4			(Clever Grip);
5		(f)	http://www.overstock.com/Electronics/Bell-Howell-Clever-Grip-for-
6			Smartphones/10166901/product.html (Clever Grip);
7		(g)	http://www.overstock.com/Electronics/Bell-Howell-Clever-Grip-MAX-
8			Car-Vent-Grip-for-Smartphones/10166922/product.html (Clever Grip
9			Max);
10		(h)	http://www.frys.com/product/8371787 (Clever Grip);
11		(i)	http://www.mobstub.com/Bell-Howell-Clever-Grip (Clever Grip);
12		(j)	http://www.nomorerack.com/daily_deals/view/1141741-
13			bellhowell_clever_grip (Clever Grip, no longer available);
14		(k)	http://www.groupon.com/deals/gg-clever-grip-smartphone-car-mount
15			(Clever Grip, no longer available);
16		(1)	https://www.groupon.com/deals/gg-bellhowell-clever-grip-max-portable-
17			phone-mount (Clever Grip Max, no longer available);
18		(m)	http://www.staples.com/BellHowell-Clever-Grip-Air-Vent-Phone-
19			Mount/product_1202122 (Clever Grip, no longer available);
20		(n)	http://zigoshop.com/shop/bellhowell-9434-clever-grip-air-vent-portable-
21			easy-phone-mount-good-for-all-smart-phones/ (Clever Grip, no longer
22			available); and
23		(o)	http://community.1sale.com/2014/08/bellhowell-9434-clever-grip-
24			portable-phone-mount/ (Clever Grip).
25	38.	Portio	ons of BHH's Clever Grip listing and offer for sale at the Amazon URL
26	(http://amzn.c	com/B0	0LFUNGU0) are copied from Kenu's marketing materials for the
27	AIRFRAME	ΓM, and	at one point even used the word "Airframe".
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(a) As of December 2014, the listing copied at least the following text from
Kenu as identified below, with alterations from Kenu's text noted in brackets:
Just attach [Clever Grip] on to any air vent and insert your
smartphone. It's that simple. [It] keep your smartphone in sight at eye level and ready for GPS directions, streaming
music, and hands-free calls. [It helps] eliminate[] fumbling searches, looking away from the road, and other unsafe
behaviors Insert any card from your wallet into the rotating clip, and Airframe transforms into the ultimate
hands-free stand. Airframe works in portrait and landscape
format, perfect for watching videos or playing games on flights and train rides. (Emphasis added.)
(b) In late December 2014, Kenu served discovery on BHH regarding the
listing. Within a couple months, the listing was edited to omit the use of "Airframe" while still
otherwise copying the text from Kenu as identified below, with alterations noted in brackets:
Just attach [Clever Grip] on to any air vent and insert your smartphone. It's that simple. [It] keep your smartphone in
sight at eye level and ready for GPS directions, streaming
music, and hands-free calls. [It helps] eliminate[] fumbling searches, looking away from the road, and other unsafe
behaviors Insert any card from your wallet into the rotating clip, and [clever grip] transforms into the ultimate
hands-free stand. [the (sic) GRIP] works in portrait and landscape format, perfect for watching videos or playing
games on flights and train rides.
BHH's alternative Clever Grip listing and offer for sale at Amazon
(http://amzn.com/B00OPV34E4) and the Clever Grip Max listing and offer for sale at the
Amazon URL (http://amzn.com/B00TPZDC5G) include this same product description
39. On information and belief, BHH also markets and advertises the Clever Grip and
Clever Grip Max products throughout the United States and in the Northern District of
California using television advertisements and/or infomercials such as the following:
(a) http://www.youtube.com/watch?v=4xP1jlALIJA;
(b) http://www.youtube.com/watch?v= mS9-ITW3aSw;
(c) https://www.youtube.com/watch?v=ld_q28NGrtU; and
(d) http://www.ispot.tv/ad/7ChO/emson-clever-grip.

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- 41. The Clever Grip available from BHH violates Kenu's patent and trade dress rights.
- 42. Kenu's 'D707 patent covers the Clever Grip manufactured, imported, exposed for sale, offered for sale, and sold by BHH.
- 43. Kenu's '714 patent covers the Clever Grip manufactured, imported, offered for sale, and sold by BHH.
- 44. The Clever Grip violates Kenu's trade dress rights in its AIRFRAMETM product by causing confusion among ordinary consumers as to the source, sponsorship, affiliation, or approval of Kenu's AIRFRAMETM product.
- 45. On August 28, 2014, Kenu's attorney sent Bell + Howell Products, BHH, and Angelo Notaro of Notaro & Michalos & Zaccaria P.C. a letter advising that Bell + Howell was placing in the stream of commerce the Clever Grip product that infringed upon Kenu's intellectual property rights, including Kenu's patent and trade dress rights. See attached Exhibit *C*.
- 46. Rather than directly responding to Kenu's August 28 letter, BHH and Emson, through its attorney Mr. Notaro, filed suit in the United States District Court for the Southern District of New York on September 9, 2014, case number 14-cv-7265.

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- 47. The Clever Grip remains listed for sale, including at http://amzn.com/B00LFUNGU0, and on information and belief BHH has continued to sell the Clever Grip.
- 48. Despite Kenu's request, BHH continues to expose for sale, offer for sale, and sell the infringing Clever Grip. Furthermore, BHH has introduced into commerce a re-designed but still infringing product, the Clever Grip Max.
- 49. Kenu purchased the Clever Grip Max, representative pictures of which are provided below:



- 50. Kenu's '714 patent covers the Clever Grip Max manufactured, imported, offered for sale, and sold by BHH.
- 51. The Clever Grip and Clever Grip Max are each manufactured from lesser quality materials than those used in Kenu's AIRFRAMETM product.
 - 52. BHH's willful and deliberate actions have caused significant harm to Kenu.
- 53. BHH places in the stream of commerce illegal products that are significantly cheaper than Kenu's product.
- 54. Kenu has lost customers and revenue due to the illegal and infringing Clever Grip and Clever Grip Max products being put into the stream of commerce by BHH.
- 55. Despite Kenu's attempt to resolve this matter amicably and without litigation, Kenu has been forced to bring this suit for damages and injunctive relief.

Belkin's Infringing Vent Mount

56. In or about late 2014, Belkin introduced its Vent Mount product, which competes with Kenu's AIRFRAMETM in the market for portable hands free in-car mounts for mobile or smartphone devices.

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1	57.	On information and belief, Belkin manufactures and/or imports, or causes to be
2	manufactured	and/or imported its Vent Mount products into the United States and the Northern
3	District of Cal	ifornia.
4	58.	On information and belief, Belkin owns, controls, and/or manages the website at
5	www.belkin.co	om.
6	59.	Belkin exposes for sale, offers to sell, and sells the infringing Vent Mount,
7	including to re	esidents in the Northern District of California, through the website
8	www.belkin.co	om, and through third parties including at the following URLs:
9		(a) http://amzn.com/B00O5JARCI;
10		(b) http://store.apple.com/us/product/HH0J2ZM/;
11		(c) http://www.bhphotovideo.com/c/product/1107008-REG; and
12		(d) http://www.frys.com/product/8331667.
13	60.	On information and belief, Belkin markets and advertises the Vent Mount product
14	throughout the	United States and in the Northern District of California using advertisements such
15	as the following	ng:
16		(a) http://www.belkin.com/uk/p/P-F8M879/; and
17		(b) https://www.youtube.com/watch?v=t4_FbJb-QX4.
18	61.	Kenu purchased the Vent Mount, a representative image of which is provided
19	below:	
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21		belkin
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24	62.	The Vent Mount available from Belkin violates Kenu's patent and trade dress
25	rights.	
26	63.	Kenu's 'D707 patent covers the Vent Mount manufactured, imported, exposed for
27	sale, offered for	or sale, and sold by Belkin.
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64.	Kenu's '714 patent covers the Vent Mount manufactured, imported, offered for
sale, and sold	by Belkin.

- The Vent Mount violates Kenu's trade dress rights in its AIRFRAMETM product 65. by causing confusion among ordinary consumers as to the source, sponsorship, affiliation, or approval of Kenu's AIRFRAMETM product.
- Representative side-by-side comparisons of the AIRFRAMETM and Vent Mount 66. are provided below:





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1	67.	Belkin's willful and deliberate actions have caused significant harm to Kenu.
2	Kenu has los	at customers and revenue due to the illegal and infringing product being put into the
3	stream of co	mmerce by Belkin.
4		FIRST CLAIM FOR RELIEF
5		INFRINGEMENT OF THE 'D707 PATENT 35 U.S.C. § 271(a)
6		Against BHH
7	68.	Kenu restates and incorporates all previous allegations of this Consolidated
8	Second Ame	ended Complaint by reference as though set forth in full.
9	69.	BHH has infringed upon the rights of Kenu's 'D707 patent by making, exposing
10	for sale, offe	ring to sell, selling, and importing the Clever Grip in the United States.
11	70.	BHH will continue to infringe the 'D707 patent unless enjoined by this Court.
12	71.	BHH's acts are willful, in disregard of, and with indifference to, the rights of
13	Kenu.	
14	72.	As a direct and proximate cause of the infringement by BHH, Kenu is entitled to
15	damages, rea	asonable royalties and lost profits in amounts to be proven at trial, enhanced
16	damages, and	d reasonable attorney's fees pursuant to 35 U.S.C. § 285. Additionally, BHH is
17	liable to Ken	tu to the extent of its total profit, but not less than \$250, pursuant to 35 U.S.C. § 289
18		SECOND CLAIM FOR RELIEF
19		INFRINGEMENT OF THE '714 PATENT 35 U.S.C. § 271(a)
20		Against BHH
21	73.	Kenu restates and incorporates all previous allegations of this Consolidated
22	Second Ame	ended Complaint by reference as though set forth in full.
23	74.	BHH has infringed upon the rights of Kenu's '714 patent by making, offering to
24	sell, selling,	and importing the Clever Grip and Clever Grip Max products in the United States.
25	75.	BHH will continue to infringe the '714 patent unless enjoined by this Court.
26	76.	BHH's acts are willful, in disregard of, and with indifference to, the rights of
27	Kenu.	
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1	77. As a direct and proximate cause of the infringement by BHH, Kenu is entitled to
2	damages, reasonable royalties and lost profits in amounts to be proven at trial, enhanced
3	damages, and reasonable attorney's fees pursuant to 35 U.S.C. § 285.
4	THIRD CLAIM FOR RELIEF
5	TRADE DRESS INFRINGEMENT 15 U.S.C. § 1125(a)(1)
6	Against BHH
7	78. Kenu restates and incorporates all previous allegations of this Consolidated
8	Second Amended Complaint by reference as though set forth in full.
9	79. BHH has engaged in infringement of Kenu's trade dress rights in its
10	AIRFRAME™ product by placing into commerce the Clever Grip.
11	80. BHH has offered and sold the Clever Grip despite knowledge that the Clever Grip
12	being offered and sold are each likely to cause confusion among ordinary consumers as to the
13	source, sponsorship, affiliation, or approval of Kenu's AIRFRAME™ product.
14	81. BHH's acts are willful, in disregard of, and with indifference to the rights of
15	Kenu.
16	82. As a direct and proximate cause of the infringement by BHH, Kenu is entitled to
17	damages, reasonable royalties and lost profits in amounts to be proven at trial, enhanced
18	damages, and reasonable attorney's fees pursuant to 15 U.S.C. § 1117.
19	FOURTH CLAIM FOR RELIEF
20	UNFAIR COMPETITION CALIFORNIA BUSINESS AND PROFESSIONS CODE § 17200 ET SEQ.
21	Against BHH
22	83. Kenu restates and incorporates all previous allegations of this Consolidated
23	Second Amended Complaint by reference as though set forth in full.
24	84. The above described acts and omissions, including, but not limited to, BHH's
25	continued infringement of Kenu's design and utility patents, and its infringement of Kenu's trade
26	dress rights, constitute Unfair Competition under Section 17200 et. seq. of the California
27	Business & Professions Code.
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1	85. By reason of these wrongful acts and omissions by BHH, Kenu has suffered and
2	will suffer damage. Additionally, these wrongful acts and omissions by BHH have caused, and
3	unless restrained and enjoined by this Court will continue to cause, serious irreparable injury and
4	damage to Kenu.
5	FIFTH CLAIM FOR RELIEF
6	UNFAIR COMPETITION COMMON LAW
7	Against BHH
8	86. Kenu restates and incorporates all previous allegations of this Consolidated
9	Second Amended Complaint by reference as though set forth in full.
10	87. The above described acts and omissions, including, but not limited to, BHH's
11	continued infringement of Kenu's design and utility patents, and its infringement of Kenu's trade
12	dress rights, constitute Unfair Competition at Common Law.
13	88. By reason of these wrongful acts and omissions by BHH, Kenu has suffered and
14	will suffer damage. Additionally, these wrongful acts and omissions by BHH have caused, and
15	unless restrained and enjoined by this Court will continue to cause, serious irreparable injury and
16	damage to Kenu.
17	SIXTH CLAIM FOR RELIEF
18	INFRINGEMENT OF THE 'D707 PATENT 35 U.S.C. § 271(a)
19	Against Belkin
20	89. Kenu restates and incorporates all previous allegations of this Consolidated
21	Second Amended Complaint by reference as though set forth in full.
22	90. Belkin has infringed upon the rights of Kenu's 'D707 patent by making, exposing
23	for sale, offering to sell, selling, and importing the Vent Mount in the United States.
24	91. Belkin will continue to infringe the 'D707 patent unless enjoined by this Court.
25	92. Belkin's acts are willful, in disregard of, and with indifference to, the rights of
26	Kenu.
27	93. As a direct and proximate cause of the infringement by Belkin, Kenu is entitled to
28	damages, reasonable royalties and lost profits in amounts to be proven at trial, enhanced
RS LLF	26316050 - 17 - CONSOL. SECOND AMEND. COMPLAINT

1	damages, ar	nd reasonable attorney's fees pursuant to 35 U.S.C. § 285. Additionally, Belkin is
2	liable to Ke	nu to the extent of its total profit, but not less than \$250, pursuant to 35 U.S.C. § 289.
3		SEVENTH CLAIM FOR RELIEF INFRINGEMENT OF THE '714 PATENT 35 U.S.C. § 271(a)
5		Against Belkin
6	1.	Kenu restates and incorporates all previous allegations of this Consolidated
7	Second Am	ended Complaint by reference as though set forth in full.
8	2.	Belkin has infringed upon the rights of Kenu's '714 patent by making, offering to
9	sell, selling,	and importing the Vent Mount in the United States.
10	3.	Belkin will continue to infringe the '714 patent unless enjoined by this Court.
11	4.	Belkin's acts are willful, in disregard of, and with indifference to, the rights of
12	Kenu.	
13	5.	As a direct and proximate cause of the infringement by Belkin, Kenu is entitled to
14	damages, re	asonable royalties and lost profits in amounts to be proven at trial, enhanced
15	damages, ar	nd reasonable attorney's fees pursuant to 35 U.S.C. § 285.
16		EIGHTH CLAIM FOR RELIEF
17		TRADE DRESS INFRINGEMENT 15 U.S.C. § 1125(a)(1)
18		Against Belkin
19	6.	Kenu restates and incorporates all previous allegations of this Consolidated
20	Second Am	ended Complaint by reference as though set forth in full.
21	7.	Belkin has engaged in infringement of Kenu's trade dress rights in its
22	AIRFRAMI	ETM product by placing into commerce the Vent Mount.
23	8.	Belkin has offered and sold the Vent Mount despite knowledge that the Vent
24	Mount being	g offered and sold is likely to cause confusion among ordinary consumers as to the
25	source, spor	nsorship, affiliation, or approval of Kenu's AIRFRAME TM product.
26	9.	Belkin's acts are willful, in disregard of, and with indifference to the rights of
27	Kenu.	
28		

1	10. As a direct and proximate cause of the infringement by Belkin, Kenu is entitled to
2	damages, reasonable royalties and lost profits in amounts to be proven at trial, enhanced
3	damages, and reasonable attorney's fees pursuant to 15 U.S.C. § 1117.
4	NINTH CLAIM FOR RELIEF
5	UNFAIR COMPETITION CALIFORNIA BUSINESS AND PROFESSIONS CODE § 17200 ET SEQ.
6	Against Belkin
7	11. Kenu restates and incorporates all previous allegations of this Consolidated
8	Second Amended Complaint by reference as though set forth in full.
9	12. The above described acts and omissions, including, but not limited to, Belkin's
10	continued infringement of Kenu's design and utility patents, and its infringement of Kenu's trade
11	dress rights, constitute Unfair Competition under Section 17200 et. seq. of the California
12	Business & Professions Code.
13	13. By reason of these wrongful acts and omissions by Belkin, Kenu has suffered and
14	will suffer damage. Additionally, these wrongful acts and omissions by Belkin have caused, and
15	unless restrained and enjoined by this Court will continue to cause, serious irreparable injury and
16	damage to Kenu.
17	TENTH CLAIM FOR RELIEF
18	UNFAIR COMPETITION COMMON LAW
19	Against Belkin
20	14. Kenu restates and incorporates all previous allegations of this Consolidated
21	Second Amended Complaint by reference as though set forth in full.
22	15. The above described acts and omissions, including, but not limited to, Belkin's
23	continued infringement of Kenu's design and utility patents, and its infringement of Kenu's trade
24	dress rights, constitute Unfair Competition at Common Law.
25	16. By reason of these wrongful acts and omissions by Belkin, Kenu has suffered and
26	will suffer damage. Additionally, these wrongful acts and omissions by Belkin have caused, and
27	unless restrained and enjoined by this Court will continue to cause, serious irreparable injury and
28	damage to Kenu.
RS LLI	26316050 - 19 - CONSOL. SECOND AMEND. COMPLAINT

1		PRAYER FOR RELIEF					
2	Wherefore, Kenu prays for judgment as follows against each defendant:						
3	1. Injunctive relief;						
4	 Reasonable royalties in an amounts to be proven at trial; 						
5	3.	Lost profits in an amount to be proved at trial;					
6	4.	BHH LLC's total profit, but not less than \$250, pursuant to 35 U.S.C. § 289;					
7	5.	E. Mishan & Sons, Inc.'s total profit, but not less than \$250, pursuant to 35					
8		U.S.C. § 289;					
9	6.	Belkin's total profit, but not less than \$250, pursuant to 35 U.S.C. § 289;					
10	7.	Enhanced damages;					
11	8.	Kenu's attorney's fees and costs as provided by law; and					
12	9. Such other relief as the Court deems appropriate.						
13	DEMAND FOR JURY TRIAL						
14	In acc	ordance with Rule 38 of the Federal Rules of Civil Procedure, Kenu respectfully					
15	demands a jury trial of all issues triable to a jury in this action.						
16							
17	Dated: July 2	8, 2015 TROUTMAN SANDERS LLP					
18							
19		By: /s/ Marcus T. Hall					
20		Marcus T. Hall Attorneys for Plaintiff					
21		Kenu, Inc.					
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27							
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TROUTMAN SANDERS LLF 580 CALIFORNIA STREET, 11TH FLOOR SAN FRANCISCO, CA 94104

EXHIBIT A

(12) United States Design Patent (10) Patent No.:

Minn et al.

US D690.707 S

(45) Date of Patent:

Oct. 1, 2013

(54) DASHBOARD VENT MOUNT FOR AN **ELECTRONIC DEVICE**

(71) Applicants: Kenneth Minn, San Francisco, CA (US); David E. Yao, San Francisco, CA

(72) Inventors: Kenneth Minn, San Francisco, CA (US); David E. Yao, San Francisco, CA

(73) Assignee: Kenu, LLC, San Francisco, CA (US)

Term: 14 Years

(21) Appl. No.: 29/437,793

(22) Filed: Nov. 20, 2012

(51) LOC (9) Cl. 08-07

U.S. Cl. USPC **D14/447**

(58) Field of Classification Search

USPC D14/432, 433, 434, 439, 440, 451, D14/452, 239, 217, 224.1, 251, 252, 253, D14/457, 458, 459, 460, 461; D6/406.1, D6/406.2, 406.3, 406.4, 406.5, 406.6; 361/679.06, 679.21, 679.22, 679.24, 679.26, 361/679.27, 679.28, 679.3, 679.55, 679.56, 361/709; 248/917–924, 133, 136, 139, 150, 248/176.1, 188.6; D12/415

See application file for complete search history.

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(Continued)								

Primary Examiner — Angela J Lee

(74) Attorney, Agent, or Firm — Jeffrey Schox; Peter Miller

CLAIM

We claim the ornamental design for a dashboard vent mount for an electronic device, as shown and described.

DESCRIPTION

FIG. 1 is an elevation view of the back of the dashboard vent mount for an electronic device in a retracted setting;

FIG. 2 is a plan view of the top of the dashboard vent mount for an electronic device in a retracted setting;

FIG. 3 is an elevation view of left side of the dashboard vent mount for an electronic device in a retracted setting;

FIG. 4 is an elevation view of the front of the dashboard vent mount for an electronic device in a retracted setting;

FIG. 5 is an elevation view of the right side of the dashboard vent mount for an electronic device in a retracted setting;

FIG. 6 is a plan view of the bottom of the dashboard vent mount for an electronic device in a retracted setting;

FIG. 7 is an isometric view, from the front right, of the dashboard vent mount for an electronic device in a retracted

FIG. 8 is an isometric view, from the back left, of the dashboard vent mount for an electronic device in a retracted setting;

FIG. 9 is an elevation view of the back of the dashboard vent mount for an electronic device in an expanded setting;

FIG. 10 is a plan view of the top of the dashboard vent mount for an electronic device in an expanded setting;

FIG. 11 is an elevation view of left side of the dashboard vent mount for an electronic device in an expanded setting;

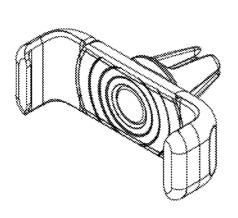
FIG. 12 is an elevation view of the front of the dashboard vent mount for an electronic device in an expanded setting;

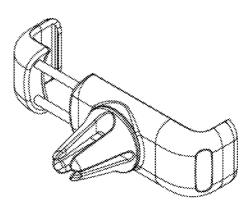
FIG. 13 is an elevation view of the right side of the dashboard vent mount for an electronic device in an expanded setting; FIG. 14 is a plan view of the bottom of the dashboard vent mount for an electronic device in an expanded setting;

FIG. 15 is an isometric view, from the front right, of the dashboard vent mount for an electronic device in an expanded setting: and.

FIG. 16 is an isometric view, from the back left, of the dashboard vent mount for an electronic device in an expanded

1 Claim, 2 Drawing Sheets



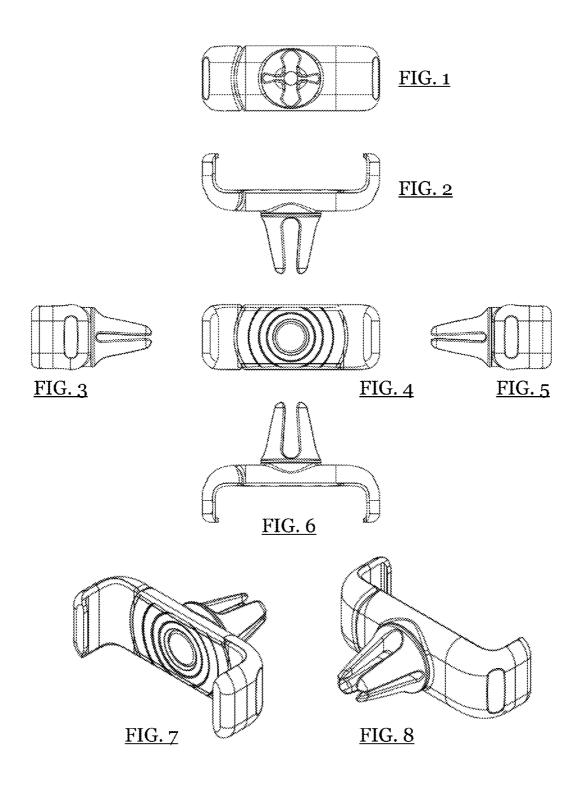


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U.S. Patent **US D690,707 S** Oct. 1, 2013 Sheet 1 of 2



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U.S. Patent Oct. 1, 2013 Sheet 2 of 2

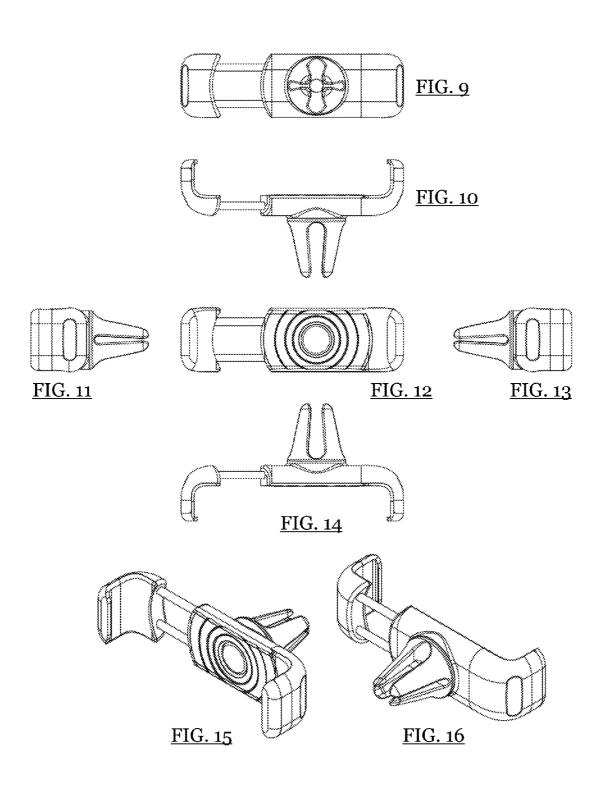


EXHIBIT B

US009080714B2

(12) United States Patent Minn et al.

(10) Patent No.: US 9,080,714 B2 (45) Date of Patent: Jul. 14, 2015

(54) ADJUSTABLE PORTABLE DEVICE HOLDER

(71) Applicant: Kenu Inc., San Francisco, CA (US)

(72) Inventors: **Kenneth Y. Minn**, San Francisco, CA (US); **David E. Yao**, San Francisco, CA

(US)

(73) Assignee: Kenu, Inc., San Francisco, CA (US)

(*) Notice: Subject to any disclaimer, the term of this

patent is extended or adjusted under 35

U.S.C. 154(b) by 0 days.

(21) Appl. No.: 13/897,062

(22) Filed: May 17, 2013

(65) Prior Publication Data

US 2014/0138419 A1 May 22, 2014

Related U.S. Application Data

(63) Continuation-in-part of application No. 29/437,793, filed on Nov. 20, 2012, now Pat. No. Des. 690,707.

(51)	Int. Cl.	
	B60R 7/06	(2006.01)
	B60R 11/02	(2006.01)
	F16M 13/02	(2006.01)
	F16M 11/04	(2006.01)
	F16M 11/10	(2006.01)
	F16M 13/00	(2006.01)
	B60R 11/00	(2006.01)

(52) U.S. Cl.

(58) Field of Classification Search

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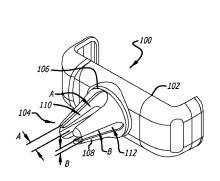
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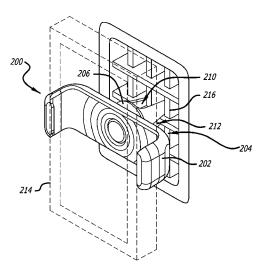
Primary Examiner — Justin Larson
Assistant Examiner — Scott McNurlen
(74) Attorney, Agent, or Firm — Troutman Sanders, LLP

(57) ABSTRACT

Adjustable portable device holder systems and methods are herein disclosed. According to one embodiment, an adjustable portable device holder includes an adjustable clamping element and a rotatable mounting element attached to the adjustable clamping element for removably securing a portable device to the adjustable portable device holder.

14 Claims, 5 Drawing Sheets





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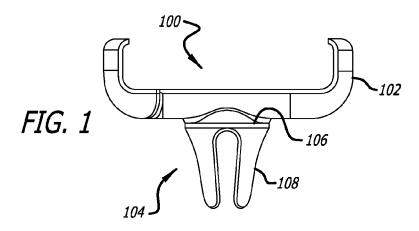
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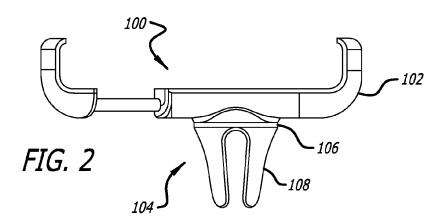
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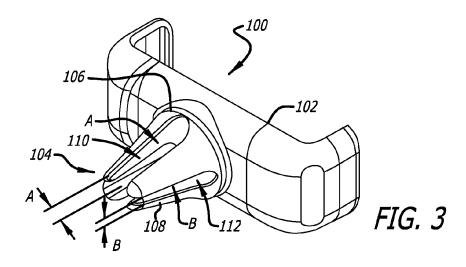
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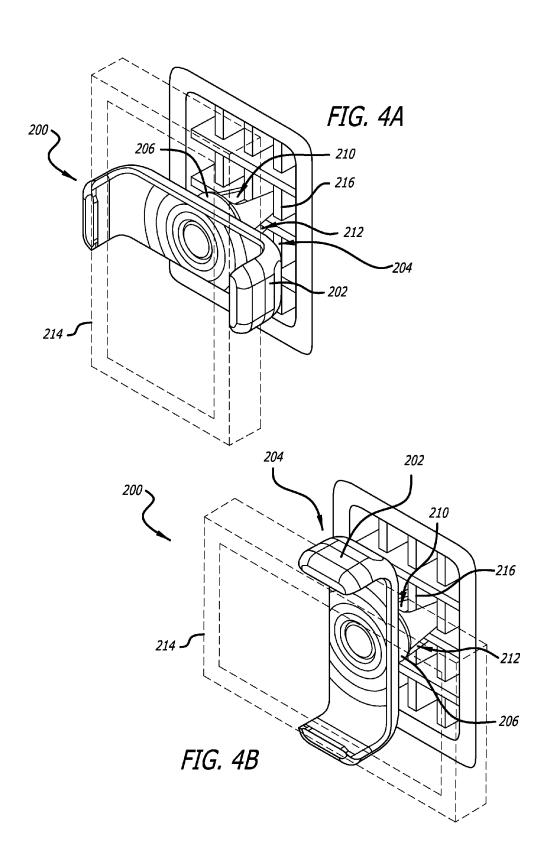


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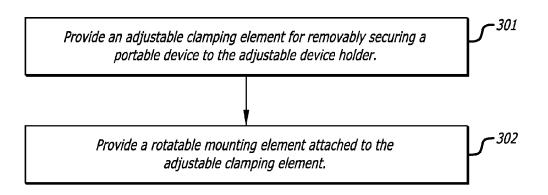
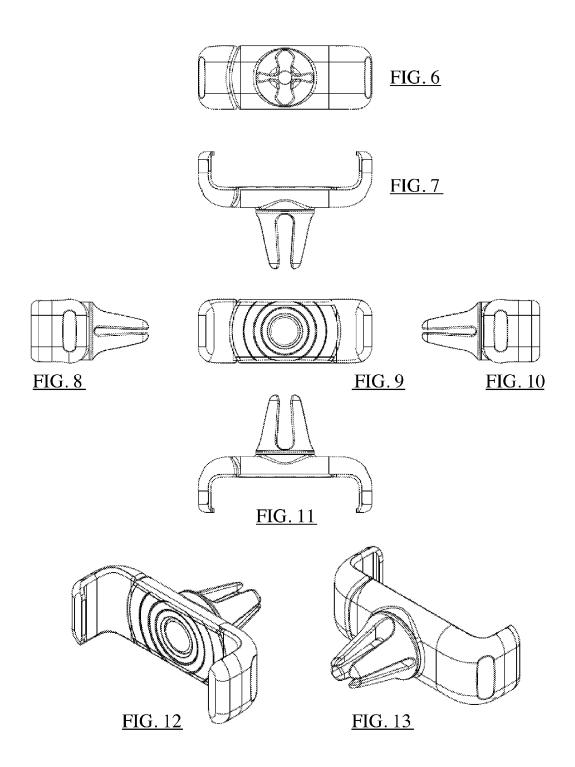
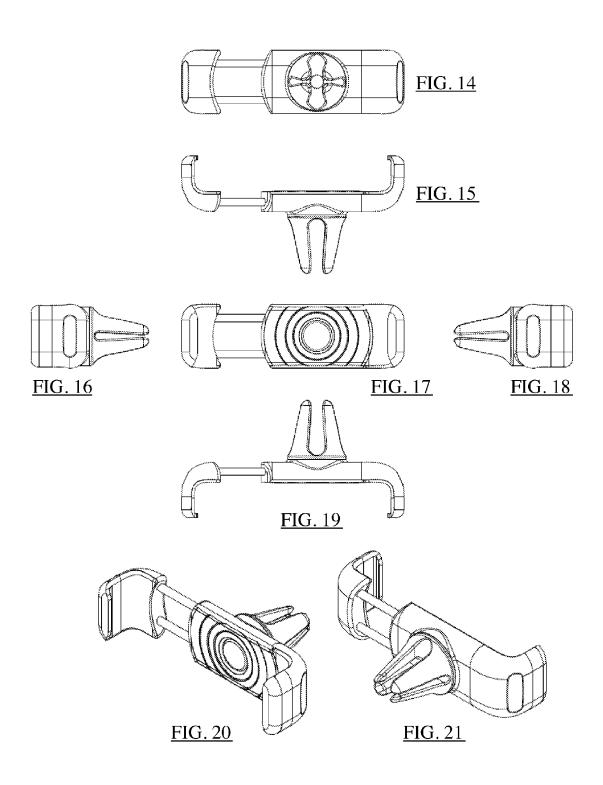


FIG. 5

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1 ADJUSTABLE PORTABLE DEVICE HOLDER

CROSS REFERENCE TO RELATED APPLICATIONS

This application is a continuation-in-part (CIP) of U.S. Design patent application No. 29/437,793, filed Nov. 20, 2012 and titled DASHBOARD VENT MOUNT FOR AN ELECTRONIC DEVICE, which is incorporated by reference in its entirety, for all purposes, herein.

FIELD OF TECHNOLOGY

The present application is directed to adjustable portable device holder systems and methods.

BACKGROUND

Various electronic and other device mounts are known in the art. Available device mounts have many drawbacks. For 20 instance, suction cup mounts are typically large, bulky and require a large mounting surface such as a windshield. Device mounts often fail to properly and consistently attach to the mounting surface. Some device mounting solutions require adhesive to secure the mount to a vehicle dash, wearing off 25 over time and leaving an undesirable residue on the mounting surface. Current device mounts also fail to effectively accommodate a broad range of devices or mounting surfaces.

Due to the deficiencies in the currently available device mounts, people choose not use electronic device mounts and 30 often violate state and provincial hands-free driving laws. Other state and provincial laws prohibit objects mounted to the windshield to prevent obstruction of the driver's view.

This specification is directed to improved portable device holder systems and methods for manufacturing the same.

SUMMARY

Adjustable portable device holder systems and methods for manufacturing the same are herein disclosed. According to 40 one embodiment, an adjustable portable device holder includes an adjustable clamping element and a rotatable mounting element attached to the adjustable clamping element for removably securing a portable device to the adjustable portable device holder. The adjustable clamping element 45 is capable of being biased into an activated state and unbiased into a deactivated state to secure one of a plurality of different size portable devices to the adjustable portable device holder. The rotatable mounting element, attached to the adjustable clamping element, includes a plurality of mounting arms each 50 spaced a specified distance apart from one another and extending at a specified angle from a bottom surface of the rotatable mounting element. Each pair of the plurality of mounting arms forms a mounting slot therein between. The rotatable mounting element is capable of being rotated to 55 adjustable portable device holder in a retracted setting; position a first mounting slot in a vertical, horizontal or diagonal orientation and a second mounting slot in a vertical, horizontal or diagonal orientation to engage a first mounting surface in a vertical, horizontal or diagonal orientation or a second mounting surface in a vertical, horizontal or diagonal 60

In another embodiment, a process for manufacturing an exemplary adjustable portable device holder is disclosed. The process includes providing an adjustable clamping element capable of being biased into an activated state and unbiased 65 into a deactivated state to secure one of a plurality of portable device sizes to the adjustable portable device holder. The

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process also includes providing a rotatable mounting element comprising a plurality of mounting arms each spaced a specified distance apart from one another and extending at a specified angle from a bottom surface of the rotatable mounting element. Each pair of the plurality of mounting arms form a mounting slot therein between. The rotatable mounting element is capable of being rotated to position a first mounting slot in a vertical, horizontal or diagonal orientation and a second mounting slot in a vertical, horizontal or diagonal orientation to engage a first mounting surface in a vertical, horizontal or diagonal orientation or a second mounting surface in a vertical, horizontal or diagonal orientation. The process also includes attaching the rotatable mounting element to the adjustable clamping element.

The foregoing and other objects, features and advantages of the present disclosure will become more readily apparent from the following detailed description of exemplary embodiments as disclosed herein.

BRIEF DESCRIPTION OF THE DRAWINGS

Embodiments of the present application are described, by way of example only, with reference to the attached Figures, wherein:

FIG. 1 illustrates an adjustable portable device holder in a retracted setting, also referred to as the deactivated state, according to one embodiment;

FIG. 2 illustrates an adjustable portable device holder in an expanded setting, referred to as the activated state, according to one embodiment;

FIG. 3 illustrates an adjustable portable device holder in a retracted setting according to one embodiment;

FIGS. 4A and 4B illustrate an adjustable portable device 35 holder attached to a device and a mounting surface according to one embodiment;

FIG. 5 illustrates a flow chart of a process for manufacturing an exemplary adjustable portable device holder according to one embodiment;

FIG. 6 is an elevation view of the back of an adjustable portable device holder in a retracted setting;

FIG. 7 is a plan view of the top of an adjustable portable device holder in a retracted setting;

FIG. 8 is an elevation view of left side of an adjustable portable device holder in a retracted setting;

FIG. 9 is an elevation view of the front of an adjustable portable device holder in a retracted setting;

FIG. 10 is an elevation view of the right side of an adjustable portable device holder in a retracted setting;

FIG. 11 is a plan view of the bottom of an adjustable portable device holder in a retracted setting;

FIG. 12 is an isometric view, from the front right, of an

adjustable portable device holder in a retracted setting; FIG. 13 is an isometric view, from the back left, of an

FIG. 14 is an elevation view of the back of an adjustable portable device holder in an expanded setting;

FIG. 15 is a plan view of the top of an adjustable portable device holder in an expanded setting;

FIG. 16 is an elevation view of left side of an adjustable portable device holder in an expanded setting;

FIG. 17 is an elevation view of the front of an adjustable portable device holder in an expanded setting;

FIG. 18 is an elevation view of the right side of an adjustable portable device holder in an expanded setting;

FIG. 19 is a plan view of the bottom of an adjustable portable device holder in an expanded setting;

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FIG. 20 is an isometric view, from the front right, of an adjustable portable device holder in an expanded setting; and FIG. 21 is an isometric view, from the back left, of an adjustable portable device holder in an expanded setting.

DETAILED DESCRIPTION

It will be appreciated that for simplicity and clarity of illustration, where considered appropriate, reference numerals may be repeated among the figures to indicate corresponding or analogous elements. In addition, numerous specific details are set forth in order to provide a thorough understanding of the example embodiments described herein. However, it will be understood by those of ordinary skill in the art that the example embodiments described herein may be practiced without these specific details. In other instances, methods, procedures and components have not been described in detail so as not to obscure the embodiments described herein.

The adjustable portable device holders described in this specification can include an adjustable clamping element 20 attached to a rotatable mounting element. The adjustable portable device holder can be used to attach and mount a portable device to a mounting surface. The portable device can be any device that fits into the adjustable clamping element including, but not limited to a smartphone or other 25 phone, a tablet, an e-reader, a powerbank, a speaker, a multimedia player, a flashlight or other light, a television or other display, a laser or radar detector, an air freshener, a fan, a beverage or other device that can fit into the adjustable clamping element. The adjustable portable device holder can be 30 mounted to various mounting surfaces including, but not limited to an automobile air conditioner vent blade, an automobile dashboard, an automobile sun visor, a credit card, the brim of a hat, a counter, a tripod, a bicycle, a backpack, a utensil, a ledge or other surface.

FIG. 1 illustrates an adjustable portable device holder 100 in a retracted setting according to one embodiment. The adjustable portable device holder 100 includes an adjustable clamping element 102 attached to a rotatable mounting element 104.

FIG. 2 illustrates an adjustable portable device holder 100 in an expanded setting according to one embodiment. The adjustable portable device holder 100 includes an adjustable clamping element 102 attached to a rotatable mounting element 104.

FIG. 3 illustrates an adjustable portable device holder 100 in a retracted setting according to one embodiment. The adjustable portable device holder 100 includes an adjustable clamping element 102 attached to a rotatable mounting element 104.

The adjustable clamping element 102 illustrated in FIGS.
1-3 can be expanded and retracted to attach devices of different sizes to the adjustable portable device holder 100. A force can be applied to expand or bias the adjustable clamping element 102 into an activated state (shown in FIG. 2) and the 55 force can be released to retract the adjustable clamping element 102 into a deactivated state (shown in FIGS. 1 and 3). An elastic retracting or biasing element (not shown), such as a compression or torsion spring can be incorporated into the adjustable clamping element 102. The compression or torsion spring facilitates the expansion and retraction of the adjustable clamping element 102 upon applying or releasing an expansive force on a surface of the adjustable clamping element 102.

The adjustable clamping element **102** can also include a 65 gripping material on a surface of the adjustable clamping element **102** to provide a better grip, a better viewing angle or

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better attachment to a device secured within the adjustable clamping element 102. The gripping material can be applied to a portion of the adjustable clamping element 102 or the entire adjustable clamping element 102 can be made of the gripping material. The gripping material can be any material that increases the adhesion, grip or coefficient of friction between the gripping surface of the adjustable clamping element 102 and a surface of a device secured within the adjustable clamping element 102. The gripping material can include, but is not limited to rubber, polymeric material or other plastic, metal, alloy, fabric, composite material or other material capable of increasing the adhesion, grip or coefficient of friction between the gripping surface of the adjustable clamping element 102 and a surface of a device secured within the adjustable clamping element 102. The gripping material and gripping surface can be textured and composed of the same or different material.

The rotatable mounting element 104 illustrated in FIGS. 1-3 can be directly or indirectly attached to the adjustable clamping element 102. The adjustable clamping element 102 and the rotatable mounting element 104 can be one integral part or component parts that are attached together by any attaching means that allows the rotatable mounting element 104 to rotate. The rotatable mounting element 104 includes a base plate 106 and a plurality of mounting arms 108 extending from the base plate 106. The base plate 106 and the plurality of mounting arms 108 can be one integral part or component parts that are attached together by any attaching means.

Referring to FIG. 3, the base plate 106 can be a cylindrically shaped disc or other element that is capable of being rotated 360 degrees clockwise or counter-clockwise. The base plate 106 provides a rotating platform from which mounting arms 108 extend. The mounting arms 108 are spaced a specified distance apart relative to one another on the base plate 106. The mounting arms 108 also extend from the base plate 106 at a specified angle relative to the base plate 106. The size of the mounting arms 108, the distance between the mounting arms 108 and the angle at which the mounting arms 108 extend from the base plate 106 establish and define mounting slots 110, 112 between pairs of mounting arms 108. The rotatable mounting element 104 can include any number of mounting arms 108 and any number of mounting slots 110, 112

The mounting arms 108 can also include a gripping material on a surface of the mounting arms 108 to provide a better grip, a better viewing angle or better attachment to a mounting surface secured between the mounting arms 108. The gripping material can be applied to a portion of mounting arms 108 or the entirety of the mounting arms 108 can be made of the gripping material. The gripping material can be any material that increases the adhesion, grip or coefficient of friction between the gripping surface of mounting arms 108 and a mounting surface secured between the mounting arms 108. The gripping material can include, but is not limited to rubber, polymeric material or other plastic, metal, alloy, fabric, composite material or other material capable of increasing the adhesion, grip or coefficient of friction between the gripping surface of mounting arms 108 and a mounting surface secured between the mounting arms 108. The gripping material and gripping surface can be textured and composed of the same or different material.

In one exemplary embodiment, the rotatable mounting element 104 includes four mounting arms and four mounting slots. In another exemplary embodiment, the rotating mounting element 104 includes 6 mounting arms and six mounting slots.

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The mounting arms 108 and mounting slots 110, 112, can engage a mounting surface (not shown) to mount the adjustable portable device holder 100. The adjustable portable device holder 100 is mounted to a mounting surface by positioning, press fitting or wedging a mounting surface within one or more mounting slots 110, 112 to engage two or more mounting arms 108. The adjustable portable device holder 100 can be mounted to various mounting surfaces including, but not limited to an automobile air conditioner vent blade, an automobile dashboard, an automobile sun visor, a credit card, the brim of a hat, a counter, a tripod, a bicycle, a backpack, a utensil, a ledge or other surface that can be positioned, press fit or wedged within one or more mounting slots 110, 112 between two or more mounting arms 108.

The rotatable mounting element 104 can include any number of mounting arms 108 forming and defining any number of mounting slots 110, 112. As may be appreciated in at least FIGS. 1-3, 7, 8, 10, 11, 15, 16, 18 and 19, the size and shape of the mounting slots 110, 112 formed between pairs of 20 mounting arms 108 can be controlled by adjusting the size and shape of the paired mounting arms 108, the distance between the pair of mounting arms 108 and the angle at which the two mounting arms 108 extend from the base plate 106 and converge toward one another. As depicted, each mounting 25 arm 108 and mounting slot 110, 112 tapers in a direction away from a bottom surface of the rotatable mounting element 104. The rotatable mounting element 104 can include one or more different size mounting slots 110, 112 to accommodate different size mounting surfaces. For instance in FIG. 3, one 30 mounting slot 110 having clearance A can be larger than another mounting slot 112 having clearance B. One or more of the mounting slots 110 formed on the rotatable mounting element 104 can accommodate a larger mounting surface than other mounting slots 112 formed on the rotatable mounting 35

The rotatable mounting element 104 can be rotated to position the mounting arms 108 and mounting slots 110, 112 in a horizontal plane, vertical plane, diagonal plane, circular plane, concave plane, convex plane or any plane between 40 vertical and horizontal planes relative to the force of gravity. The mounting arms 108 and mounting slots 110, 112 can be positioned to engage a mounting surface in any engagement plane within the 360 degree rotation of the mounting element **104**. The rotatable mounting element **104** can be rotated to 45 position a relatively larger mounting slot 110 with clearance A in a horizontal, vertical, diagonal, circular, concave or convex plane to engage a relatively larger mounting surface in a horizontal, vertical, diagonal, circular, concave or convex engagement plane. The rotatable mounting element 104 can 50 also be rotated to position a relatively smaller mounting slot 112 with clearance B in a horizontal, vertical, diagonal, circular, concave or convex plane to engage a relatively smaller mounting surface in a horizontal, vertical, diagonal, circular, concave or convex engagement plane.

The rotatable mounting element is capable of being rotated 360 degrees clockwise or counter-clockwise to engage different size mounting surfaces in a horizontal plane, vertical plane, diagonal plane, circular plane, concave plane, convex plane or any plane between vertical and horizontal planes. A 60 device attached to the adjustable portable device holder 100 via the adjustable clamping element 102 can also be rotated 360 degrees clockwise or counter-clockwise while it is attached to the adjustable portable device holder 100 by rotating the rotatable mounting element 104.

FIGS. 4A and 4B illustrate an adjustable portable device holder 200 attached to a device 214 and a mounting surface

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216 according to one embodiment. The device 214 is a smart phone and the mounting surface 216 is an automobile air conditioner vent blade.

Other portable devices can also fit into the adjustable clamping element including, but not limited to a tablet, an e-reader, a powerbank, a speaker, a multimedia player, a flashlight or other light, a television or other display, a laser or radar detector, an air freshener, a fan, a beverage or other device. The adjustable portable device holder 200 can also be mounted to other mounting surfaces including, but not limited to an automobile dashboard, an automobile sun visor, a credit card, the brim of a hat, a counter, a tripod, a bicycle, a backpack, a utensil, a ledge or other surface.

The adjustable portable device holder 200 includes an adjustable clamping element 202 attached to a rotatable mounting element 204. The adjustable clamping element 202 can be expanded and retracted to attach different size smartphones to the adjustable portable device holder 200. A force can be applied to expand or bias the adjustable clamping element 202 into an activated state and the force can be released to retract the adjustable clamping element 202 into a deactivated state to clamp around the smartphone 214. An elastic retracting or biasing element (not shown), such as a compression or torsion spring can be incorporated into the adjustable clamping element 202 to facilitate the expansion and retraction of the adjustable clamping element 202 and to accommodate different size smartphones.

The adjustable clamping element 202 can also include a gripping material on a surface of the adjustable clamping element 202 to provide a better grip, a better viewing angle or better attachment to the smart phone 214 or other device secured within the adjustable clamping element 202. The gripping material can be applied to a portion of the adjustable clamping element 202 or the entire adjustable clamping element 202 can be made of the gripping material. The gripping material can be any material that increases the adhesion, grip or coefficient of friction between the gripping surface of the adjustable clamping element 202 and a surface of a device secured within the adjustable clamping element 202. The gripping material can include, but is not limited to rubber, polymeric material or other plastic, metal, alloy, fabric, composite material or other material capable of increasing the adhesion, grip or coefficient of friction between the gripping surface of the adjustable clamping element 202 and a surface of a device secured within the adjustable clamping element 202. The gripping material and gripping surface can be textured and composed of the same or different material.

The rotatable mounting element 204 can be directly or indirectly attached to the adjustable clamping element 202. The adjustable clamping element 202 and the rotatable mounting element 204 can be one integral part or component parts that are attached together by any attaching means, such as a screw, ratchet, pin, rod or friction or other device that allows the rotatable mounting element 204 to rotate. The rotatable mounting element 204 includes a base plate 206 and a plurality of mounting arms 208 extending from the base plate 206. The base plate 206 and the plurality of mounting arms 208 can be one integral part or component parts that are attached together by any attaching means.

The base plate 206 can be a cylindrically shaped disc or other element that is capable of being rotated 360 degrees clockwise or counter-clockwise. The base plate 206 provides a rotating platform from which the mounting arms 208 extend. The mounting arms 208 are spaced a specified distance apart relative to one another on the base plate 206. The mounting arms 208 also extend from the base plate 206 at a specified angle relative to the base plate 206. The size of the

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mounting arms 208, the distance between the mounting arms 208 and the angle at which the mounting arms 208 extend from the base plate 206 establish and define mounting slots 210, 212 between pairs of mounting arms 208. The rotatable mounting element 204 includes four mounting arms 208 and 5 four mounting slots 210, 212.

The mounting arms 208 and mounting slots 210, 212, can engage and attach to an air conditioner vent blade 216 to mount the adjustable portable device holder 200. The adjustable portable device holder 200 is mounted to the air conditioner vent blade 216 by positioning, press fitting or wedging a surface of the air conditioner vent blade 216 within one or more mounting slots 210, 212 to engage two or more mounting arms 208.

The mounting arms 208 can also include a gripping mate- 15 rial on a surface of the mounting arms 208 to provide a better grip, a better viewing angle or better attachment to the air conditioner vent blade 216 secured between mounting arms 208. The gripping material can be applied to a portion of mounting arms 208 or the entirety of the mounting arms 208 20 can be made of the gripping material. The gripping material can be any material that increases the adhesion, grip or coefficient of friction between the gripping surface of mounting arms 208 and an air conditioner vent blade 216 secured between the mounting arms 208. The gripping material can 25 include, but is not limited to rubber, polymeric material or other plastic, metal, alloy, fabric, composite material or other material capable of increasing the adhesion, grip or coefficient of friction between the gripping surface of mounting arms 208 and the air conditioner vent blade 216 secured 30 between the mounting arms 208. The gripping material can be and gripping surface and composed of the same or different material.

The rotatable mounting element 204 includes two different sizes of mounting slots 210, 212 to accommodate different 35 size air conditioner vent blades 216 or other mounting surfaces. Two mounting slots 210 having clearance A are larger than the other two mounting slots 212 having clearance B.

The rotatable mounting element 204 can be rotated to position the mounting arms 208 and mounting slots 210, 212 40 in a horizontal, vertical, diagonal, circular, concave, convex or any plane between vertical and horizontal planes to engage air conditioner vent blades 216 oriented in a horizontal, vertical, diagonal, circular, concave, convex or any plane between vertical and horizontal planes. The mounting arms 45 208 and mounting slots 210, 212 can be positioned to attach to an air conditioner vent blade in any engagement plane within the 360 degree rotation of the mounting element 204. The rotatable mounting element 204 can be rotated to position the larger mounting slots 210 with clearance A in a 50 horizontal, vertical, diagonal, circular, concave, convex or any plane between vertical and horizontal planes to engage or attach to larger air conditioner vent blades 216 oriented in a horizontal, vertical, diagonal, circular, concave, convex or any plane between vertical and horizontal planes. The rotat- 55 able mounting element 204 can also be rotated to position the smaller mounting slots 212 with clearance B in a horizontal, vertical, diagonal, circular, concave, convex or any plane between vertical and horizontal planes to engage or attach to smaller air conditioner vent blades 216 oriented in a horizon- 60 tal, vertical, diagonal, circular, concave, convex or any plane between vertical and horizontal planes.

The rotatable mounting element **204** is capable of being rotated 360 degrees clockwise or counter-clockwise to engage different size mounting surfaces in a horizontal, vertical, diagonal, circular, concave, convex or any plane between vertical and horizontal planes relative to the force of

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gravity. The smart phone 214 attached to the adjustable portable device holder 200 can be rotated into a portrait orientation (shown in FIG. 4A) and a landscape orientation (shown in FIG. 4B) by rotating the rotatable mounting element 204. The smart phone 214 attached to the adjustable portable device holder 200 can be rotated 360 degrees clockwise or counter-clockwise while it is attached to the adjustable portable device holder 200 by rotating the smart phone 214 and adjustable clamping element 202, while the rotatable mounting element 204 is secured to a mounting surface.

FIG. 5 illustrates a flow chart of a process for manufacturing an exemplary adjustable portable device holder according to one embodiment. At step 301, the process includes providing an adjustable clamping element for removably securing a portable device to the adjustable portable device holder. The adjustable clamping element is capable of being biased into an activated state and unbiased into a deactivated state to secure one of a plurality of different size portable device to the adjustable portable device holder.

As an example and as depicted in FIGS. 2, 14, 15, 16 and 19-21, to manufacture the adjustable portable device holder, two stainless steel rods can be inserted into an expandable arm cavity of a double injection mold. PC/ABS is injected into the cavities of the mold to hold the rods in place and to produce an expandable arm, main body and cover of an adjustable clamping element. The mold is then rotated and injected with TPE to form side grips of the expandable arm and body of the adjustable clamping element. A stainless steel spring is inserted over each rod and held in place by a stainless steel screw affixed to the end of the rods. Grease is added to the lower portion of the spring and rods (near the screw head). The expandable arm is inserted into the body and the springs are lowered and held in place within the body of the adjustable clamping element. The cover is then slid on to the body to hold the adjustable arm in place.

The adjustable clamping element or a surface thereof can also be formed from rubber, polymeric material or other plastic, metal, alloy, or composite material that is rigid, semirigid or textured.

At step 302, a rotatable mounting element is provided, which can be attached to the adjustable clamping element via screw, ratchet, pin, rod or friction or other attachment means. The rotatable mounting element includes a plurality of mounting arms each spaced a specified distance apart from one another and extending at a specified angle from a bottom surface of the rotatable mounting element. Each pair of the plurality of mounting arms form a mounting slot therein between. The rotatable mounting element is capable of being rotated to position a first mounting slot in a vertical, horizontal or diagonal orientation and a second mounting slot in a vertical, horizontal or diagonal orientation or a second mounting surface in a vertical, horizontal or diagonal orientation or diagonal orientation.

For example, a rotatable mounting element can be formed in whole or part from stainless metal or other metal, alloy or plastic sheet stamped to form a clip or base plate with four arms extending from the base plate, spaced a specified distance apart and bent to a desired angle. If metal or other heat treatable material, the rotatable mounting element can be heat treated to form a rigid structure. The rotatable mounting element or a surface thereof can also be formed from rubber, polymeric material or other plastic, metal, alloy, or composite material that is rigid, semi-rigid or textured.

A zinc-alloy nut or other alloy or material can be formed using a die-cast mold to attach the rotatable mounting element to the adjustable clamping element. Glue is added to the

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cavity of the nut. The rotatable mounting element is affixed to the main body of the adjustable clamping element via the nut and a second stainless screw. A force gage is used to monitor the rotational force of the rotatable mounting element and the rotatable mounting element is adjusted if screw is too tight or 5 loose.

TPE is injected into a mold to create a skirt and four socks. The skirt and four socks can also be formed from rubber, polymeric material or other plastic, metal, alloy, or composite material that is rigid, semi-rigid or textured. The skirt is 10 assembled over the mounting arms of the rotatable mounting element. Glue is added to each mounting arm of the rotatable mounting element. A sock is inserted over each mounting arm, which holds the skirt in place.

Example embodiments have been described hereinabove 15 regarding adjustable portable device holder systems and methods. Various modifications to and departures from the disclosed example embodiments will occur to those having ordinary skill in the art. The subject matter that is intended to be within the spirit of this disclosure is set forth in the following claims.

What is claimed is:

- 1. An adjustable portable device holder comprising:
- an adjustable clamping element, wherein the adjustable clamping element is capable of being biased into an 25 activated state and unbiased into a deactivated state to removably secure one of a plurality of different size portable devices to the adjustable portable device holder;
- the adjustable clamping element comprising two side grips opposingly oriented to one another and each side grip has a device engaging surface that abuttingly engages a portable device in the activated state of the adjustable clamping element, wherein the two side grips linearly translate relative to one another upon transition between the activated and deactivated states of the adjustable clamping element;
- the adjustable clamping element further comprising two rods, an expandable arm, a main body, and springs inserted one each over each rod and held in place by a 40 screw affixed to an end of the respective rod; and
- a rotatable mounting element attached to the adjustable clamping element by a rotary connection that permits 360 degree clockwise and counter-clockwise rotation of the adjustable clamping element relative to the rotatable mounting element, the rotatable mounting element comprising a pair of mounting arms spaced a distance apart from one another and converging toward one another, each extending at an angle away from a bottom surface of the rotatable mounting element and thereby forming a mounting slot between the pair of mounting arms,

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- wherein the rotary connection positions the mounting slot in various orientations relative to the adjustable clamping element across an entirety of the 360 degrees of rotation.
- 2. The adjustable portable device holder as recited in claim 1, wherein a width of the mounting slot tapers away from the bottom surface of the rotatable mounting element and wherein the rotary connection is capable of releasably setting the mounting slot in two 180 degree spaced apart vertical orientations and two 180 degree spaced apart horizontal orientations for alternative engagement with vertically and horizontally oriented mounting surfaces.
- 3. The adjustable portable device holder as recited in claim 2, wherein the mounting surface is an air conditioner vent blade in an automobile.
- **4**. The adjustable portable device holder as recited in claim **1**, wherein each mounting arm tapers away from the bottom surface of the rotatable mounting element.
- **5**. The adjustable portable device holder as recited in claim **1**, wherein the mounting arms comprise a gripping surface formed from gripping material.
- **6**. The adjustable portable device holder as recited in claim **5**, wherein the gripping material is at least one material selected from the group consisting of: rubber, polymeric material, plastic, metal, alloy and composite material.
- 7. The adjustable portable device holder as recited in claim 5, wherein the gripping surface is textured.
- 8. The adjustable portable device holder as recited in claim 1, wherein the springs are loadable by an applied expansive force to bias the adjustable clamping element into the activated state.
- 9. The adjustable portable device holder as recited in claim 1, wherein the adjustable clamping element comprises a gripping surface formed from gripping material.
- 10. The adjustable portable device holder as recited in claim 1, wherein the device is a smartphone.
- 11. The adjustable portable device holder as recited in claim 1, wherein the rotatable mounting element is attached with a screw to the adjustable clamping element.
- 12. The adjustable portable device holder as recited in claim 1, wherein the rotatable mounting element is attached with a ratchet device to the adjustable clamping element.
- 13. The adjustable portable device holder as recited in claim 1, wherein the rotatable mounting element is attached with a pin to the adjustable clamping element.
- **14**. The adjustable portable device holder as recited in claim **1**, wherein the rotatable mounting element is friction fit to the adjustable clamping element.

* * * * *

EXHIBIT C



Marcus T. Hall, Partner Direct: (415) 814-6161 marcus.hall@novakdruce.com

August 28, 2014

Via Fed Ex

Norman Didia Chief Executive Officer BELL + HOWELL PRODUCTS Elite Brands, Inc. 499 7th Avenue North Tower, 17th Floor New York, NY 10001

Re: Notice of Possible Infringement of Design Patent Rights of Kenu, Inc.

Dear Mr. Didia:

My firm represents Kenu, Inc. ("Kenu") in connection with its global intellectual property rights. This letter is sent to inform you that we believe that the offer for sale of the Bell + Howell Clever Grip Air Vent Phone Mount, model 9434, is likely a violation of Kenu's valuable patent and trade dress rights related to its AIRFRAMETM product. This letter constitutes Kenu's demand that Bell + Howell and Elite Brands, Inc. cease and desist making, importing, selling or offering for sale of the Clever Grip products in the United States.

Kenu is a United States business incorporated in the state of Delaware, with its headquarters located in San Francisco, California. Kenu was founded in 2010, with the goal of developing modern, artistic designs for consumer electronics accessories. In 2013, Kenu released AIRFRAMETM – a new design for a portable, hands-free car mount for consumer electronics, especially cell phones. Kenu sells the AIRFRAMETM product to consumers around the world, including in the United States.

Kenu is the legal owner of multiple design patents globally, including United States Design Patent D690,707, which we believe covers the items offered for sale by Bell + Howell and Elite Brands, Inc. under the name Clever Grip Air Vent Phone Mount. A copy of Kenu's United States design patent registration is included with this correspondence.

Norman Didia August 28, 2014 Page 2

Moreover, the trade dress associated with Kenu's AIRFRAMETM product is distinctive, non-functional, and is owned by Kenu. The trade dress associated with Kenu's AIRFRAMETM product signifies the source of the AIRFRAMETM product to its customers. As a result of considerable efforts, Kenu's customers, and the general public, have come to recognize Kenu as an established and successful mobile phone accessory business.

Recently, Kenu became aware of the Bell + Howell Clever Grip Air Vent Phone Mount product at least at the websites of Amazon, Groupon, Staples, MobStub, NoMoreRack and 1Sale.com at the following URLs:

http://www.amazon.com/Bell-Howell-9434-Clever-Portable/dp/B00LFUNGU0/ref=sr_1_1?ie=UTF8&qid=1409185216&sr=8-1&keywords=bell+howell+clever

http://www.groupon.com/deals/gg-clever-grip-smartphone-car-mount-1?utm_medium=social&utm_source=FAC_&utm_content=&utm_campaign=US_GOOD &utm_term=&linkId=9381456

http://www.staples.com/BellHowell-Clever-Grip-Air-Vent-Phone-Mount/product_1202122

http://www.mobstub.com/Bell-Howell-Clever-Grip

http://www.nomorerack.com/daily_deals/view/1141741-bell howell_clever_grip

http://community.1sale.com/tag/as-seen-on-tv/

The Bell + Howell Clever Grip Air Vent Phone Mount products, and particularly the design and appearance of that product, are infringing Kenu's patent and trade dress rights.

Please be advised that Kenu will undertake all appropriate steps to protect its intellectual property and its associated goodwill. Kenu hereby demands that Bell + Howell and Elite Brands, Inc. immediately cease and desist from any and all infringing activity, including the sale of the aforementioned Bell + Howell Clever Grip Air Vent Phone Mount products on the listed URLs, as well as any other retailers that offer the Clever Grip. Kenu also requests an accounting of Bell + Howell sales of its Clever Grip Air Vent Phone Mount to determine the extent of damages incurred by Kenu as a result of your infringing conduct. Kenu hereby expressly reserves all of its rights relating to this issue.

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Please indicate by return letter your receipt of this correspondence and Bell + Howell and Elite Brands, Inc.'s compliance with the demands contained herein. If you or your attorneys have any questions, please feel free to contact me.

Very truly yours,

Noval Price Connolly Bove + Quigg LLP

Marcus F. Hal

Enc

ce: Angelo Notaro, Notaro & Michalos & Zaccaria P.C. (via Email and FedEx)

BHH, LLC Registered Agent (via FedEx)



(12) United States Design Patent (10) Patent No.: Minn et al.

(45) Date of Patent:

US D690,707 S

Oct. 1, 2013

(54) DASHBOARD VENT MOUNT FOR AN ELECTRONIC DEVICE

(71) Applicants: Kenneth Minn, San Francisco, CA (US); David E. Yao, San Francisco, CA (US)

(72) Inventors: Kenneth Minn, San Francisco, CA (US); David E. Yao, San Francisco, CA

Assignee: Kenu, LLC, San Francisco, CA (US)

Term: 14 Years

Appl. No.: 29/437,793

Nov. 20, 2012 (22) Filed:

U.S. Cl.

USPC **D14/447**

Field of Classification Search

USPC D14/432, 433, 434, 439, 440, 451, D14/452, 239, 217, 224.1, 251, 252, 253, D14/457, 458, 459, 460, 461; D6/406.1, D6/406.2, 406.3, 406.4, 406.5, 406.6; 361/679.06, 679.21, 679.22, 679.24, 679.26, 361/679.27, 679.28, 679.3, 679.55, 679.56, 361/709; 248/917-924, 133, 136, 139, 150, 248/176.1, 188.6; D12/415

See application file for complete search history.

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Primary Examiner — Angela J Lee

(74) Attorney, Agent, or Firm — Jeffrey Schox; Peter Miller

(57)CLAIM

We claim the ornamental design for a dashboard vent mount for an electronic device, as shown and described.

DESCRIPTION

FIG. 1 is an elevation view of the back of the dashboard vent mount for an electronic device in a retracted setting;

FIG. 2 is a plan view of the top of the dashboard vent mount for an electronic device in a retracted setting;

FIG. 3 is an elevation view of left side of the dashboard vent mount for an electronic device in a retracted setting;

FIG. 4 is an elevation view of the front of the dashboard vent mount for an electronic device in a retracted setting;

FIG. 5 is an elevation view of the right side of the dashboard vent mount for an electronic device in a retracted setting;

FIG. 6 is a plan view of the bottom of the dashboard vent mount for an electronic device in a retracted setting;

FIG. 7 is an isometric view, from the front right, of the dashboard vent mount for an electronic device in a retracted

FIG. 8 is an isometric view, from the back left, of the dashboard vent mount for an electronic device in a retracted setting;

FIG. 9 is an elevation view of the back of the dashboard vent mount for an electronic device in an expanded setting;

FIG. 10 is a plan view of the top of the dashboard vent mount for an electronic device in an expanded setting;

FIG. 11 is an elevation view of left side of the dashboard vent mount for an electronic device in an expanded setting;

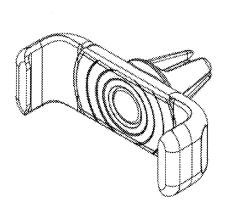
FIG. 12 is an elevation view of the front of the dashboard vent mount for an electronic device in an expanded setting;

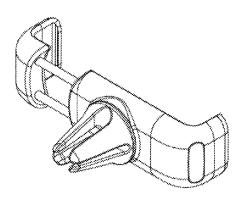
FIG. 13 is an elevation view of the right side of the dashboard vent mount for an electronic device in an expanded setting; FIG. 14 is a plan view of the bottom of the dashboard vent

mount for an electronic device in an expanded setting; FIG. 15 is an isometric view, from the front right, of the dashboard vent mount for an electronic device in an expanded

setting; and, FIG. 16 is an isometric view, from the back left, of the dashboard vent mount for an electronic device in an expanded setting.

1 Claim, 2 Drawing Sheets





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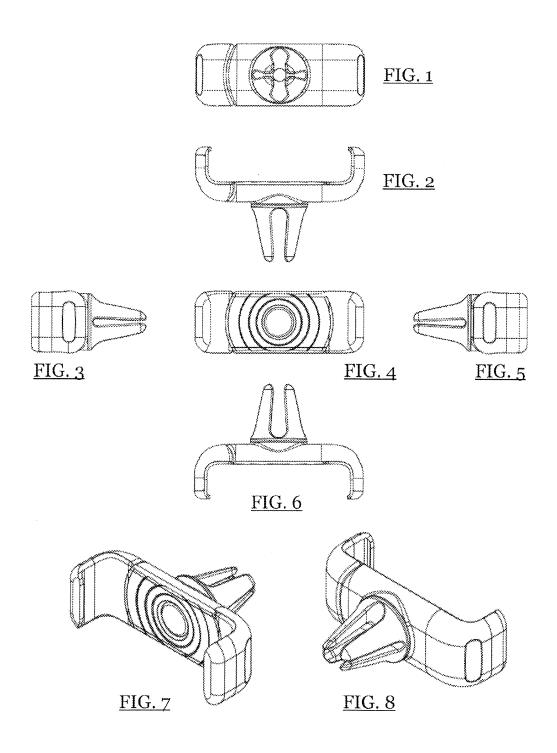
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