

4. Defendant Victoria's Secrets Stores, LLC ("VSS") is a Delaware limited liability company, also having a principal place of business at Three Limited Parkway, Columbus, Ohio 43230.

5. B&BW owns and operates the website www.bathandbodyworks.com, and, upon information and belief, B&BW is wholly-owned by L Brands.

6. VSS owns and operates the website www.victoriasssecret.com, and, upon information and belief, VSS is also wholly-owned by L Brands.

7. Upon information and belief, B&BW and VSS each act as an agent for or otherwise for the benefit of L Brands. L Brands, B&BW and VSS are referred to collectively herein as "Defendants."

JURISDICTION AND VENUE

8. This action arises under the patent laws of the United States, Title 35 of the United States Code, 35 U.S.C. § 1 *et seq.* The Court has subject matter jurisdiction over this action pursuant to 35 U.S.C. § 271, and 28 U.S.C. §§ 1331 and 1338.

9. The Court has personal jurisdiction over Express because, upon information and belief, Defendants conduct substantial business in the forum, directly or through intermediaries, including: (i) at least a portion of the infringing activity alleged herein; and (ii) regularly doing or soliciting business, engaging in other persistent courses of conduct and/or deriving substantial revenue from goods and services provided to persons in this district.

10. Venue is proper in this District pursuant to 28 U.S.C. §§ 1391(b), (c) and (d), as well as 28 U.S.C. § 1400(b). Furthermore, venue is proper based on Defendants' conducting of business within this District and/or soliciting and establishing online relationships with persons and entities within this District, including the infringing products or services alleged herein.

THE PATENTS-IN-SUIT

11. On March 6, 2007, United States Patent 7,188,100 (the “‘100 patent”), entitled “Search-on-the-Fly Report Generator,” was duly and lawfully issued by the U.S. Patent and Trademark Office (“USPTO”). A true and correct copy of the ‘100 patent is attached hereto as Exhibit A.

12. On August 11, 2009, United States Patent 7,574,432 (the “‘432 patent”), entitled “Search-on-the-Fly/Sort-on-the-Fly Search Engine,” was duly and lawfully issued by the U.S. Patent and Trademark Office (“USPTO”). A true and correct copy of the ‘432 patent is attached hereto as Exhibit B.

13. The ‘100 and ‘432 patents are each valid and subsisting, and Vilox is the assignee and owner of all right, title and interest in and to the ‘100 and ‘432 patents, including the right to assert all causes of action arising under said patents and to any remedies for infringement of them.

14. Dr. Joseph DeBellis is a named inventor on each of the Patents-in-Suit, and is the sole inventor on the ‘432 patent. Over 15 years ago, Dr. DeBellis recognized a significant limitation on the ability to search, retrieve and sort results of queries across a single database or across multiple databases. At that time, search queries tended to return very large amounts of data that could not easily be sorted and reviewed by the user. Additionally, no iterative application of search functions or filters was available to search and/or sort a single or multiple databases. Furthermore, a query for a given piece of information might, in the case of multiple databases, retrieve the information from one database, but not another, even if the information is the same in each database, because of the different ways in which the data in the databases was organized.

15. To solve these long-standing problems, Dr. DeBellis conceived a method and apparatus for conducting on-the-fly searches that provide the user with an intuitive mechanism for searching databases without having to know anything about the database structure. This conception formed the basis for several inventions, including those claimed in the '100 and '432 patents.

COUNT I – INFRINGEMENT OF U.S. PATENT 7,188,100

16. Vilox repeats and realleges the allegations of paragraphs 1 through 15 as if fully set forth herein.

17. Defendants L Brands and VSS have infringed and continue to infringe one or more claims of the '100 patent, including at least claim 1, by making, using, selling and/or offering for sale within this District and elsewhere in the United States and/or importing into this District and elsewhere in the United States, products or services that, among other features, receive a database search query, search a database on-the-fly based on the query, tweak the received query to generate a defined query of the database, access a database using the defined query, generate a search result that includes descriptors of data categories, and create a template that includes links to the data categories, including but not limited to search features of the Victoria's Secret online store located at www.victoriasecrets.com (the "VSS Online Store").

18. L Brands' and VSS's infringing actions are without license and authorization.

19. L Brands' and VSS's unauthorized actions therefore constitute violation of Vilox's exclusive rights pursuant to 35 U.S.C. § 271(a), and Vilox is entitled to recover from L Brands and VSS the damages sustained by Vilox as a result of their infringement of the '100 patent in an amount to be determined at trial, which amount shall be no less than a reasonable royalty, together with interest and costs as fixed by this Court pursuant to 35 U.S.C. § 284.

COUNT II – INFRINGEMENT OF U.S. PATENT 7,574,432

20. Vilox repeats and realleges the allegations of paragraphs 1 through 19 as if fully set forth herein.

21. Defendants L Brands and BB&W have infringed and continue to infringe one or more claims of the ‘432 patent, including at least claim 1, by making, using, selling and/or offering for sale within this District and elsewhere in the United States and/or importing into this District and elsewhere in the United States, products or services that, among other features, receive a selection of one or more databases, present a menu with a list of data fields from the selected database(s), receive a selection of a data field from the menu and storing the selection as a first constraint parameter, search the database(s) based on the first constraint parameter, generate a search result based on the first constraint parameter that includes entries presented in a second menu, receive a selection of a data field from the second menu and storing the selection as a second constraint parameter, combine the first constraint parameter with the second constraint parameter and search the database(s) based on the combined first and second constraint parameters, and generate a search result based on the first and second constraint parameters that includes entries presented in a third menu on the same screen as the first and second menus, including but not limited to search features of the Bath and Body Works online store located at www.bathandbodyworks.com (the “BB&W Online Store”).

22. L Brands’ and BB&W’s infringing actions are without license and authorization.

23. L Brands’ and BB&W’s unauthorized actions therefore constitute violation of Vilox’s exclusive rights pursuant to 35 U.S.C. § 271(a), and Vilox is entitled to recover from L Brands and BB&W the damages sustained by Vilox as a result of their infringement of the ‘432

patent in an amount to be determined at trial, which amount shall be no less than a reasonable royalty, together with interest and costs as fixed by this Court pursuant to 35 U.S.C. § 284.

JURY DEMAND

Vilox hereby demands a trial by jury on all issues so triable.

PRAYER FOR RELIEF

WHEREFORE, Vilox requests that the Court enter judgment against Defendants as follows:

A. An adjudication that Defendants L Brands, Inc. and Victoria's Secret Stores, LLC have infringed the '100 patent.

B. An adjudication that Defendants L Brands, Inc. and Bath and Body Works Direct, Inc. have infringed the '432 patent.

C. An award of damages to be paid by Defendants adequate to compensate Vilox for Defendants' past infringement of the '100 and '432 patents and any continuing or future infringement through the date such judgment is entered, including interest, costs, expenses and an accounting of all infringing acts including, but not limited to, those acts not presented at trial;

D. A declaration that this case is exceptional under 35 U.S.C. § 285, and an award of Vilox's reasonable attorneys' fees; and

E. An award to Vilox of such further relief at law or in equity as the Court deems just and proper.

Date: November 30, 2015

/s/Andrew W. Spangler

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