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11 UNITED STATES DISTRICT COURT
 12 CENTRAL DISTRICT OF CALIFORNIA

13 SHINHEUNG PRECISION CO., LTD.,
 14 a Korean corporation,

15 Plaintiff,

16 vs.

17 BIXOLON CO., LTD., a Korean
 18 corporation, and BIXOLON
 19 AMERICA, INC., a California
 20 corporation,

21 Defendants.

CASE NO. 2:16-cv-00109-CAS-SS

**FIRST AMENDED COMPLAINT
 FOR PATENT INFRINGEMENT**

[Jury Trial Demanded]

1 Plaintiff ShinHeung Precision Co., Ltd. (“SHC”) makes the following
2 allegations against Defendants Bixelon Co., Ltd. (“Bixelon”) and Bixelon America,
3 Inc. (“Bixelon America”) (collectively “Defendants”) for infringement of U.S.
4 Patent No. 6,629,666 (“Patent-in-Suit”).

5 **THE NATURE OF THE ACTION**

6 1. This is a patent infringement suit arising out of Defendants’ flagrant
7 copying and willful infringement of SHC’s Patent-in-Suit covering a fundamental
8 technology used in printers, such as the accused Point-of-Service (POS) printers
9 manufactured and sold by Defendants, including, but not limited to, Bixelon’s
10 SRP-380, SRP-382, SRP-370, SRP-372, SRP-350plusIII, SRP-352plusIII,
11 SRP-350plusII, SRP-352plusII, SRP-350plus, SRP-352plus, SRP-350III,
12 SRP-352III, SRP-350IIIOBE, SRP-350II, SRP-350, SRP-F310II, SRP-F312II,
13 SRP-F310, and SRP-F312 printer products.

14 2. In a relentless effort to expand its market share and profit from the use
15 of infringing products, and rather than pursuing its own independent product
16 development, Defendants have systematically and blatantly copied the pioneering
17 and innovative invention and technology of the Patent-in-Suit owned by SHC, the
18 successor-in-interest to Samsung Electronics.

19 3. Through such systematic and blatant copying, Defendants have deluged
20 the United States market with infringing devices and usurped significant market
21 share from SHC.

22 4. As a result of Bixelon’s use of SHC’s technology, Bixelon has
23 achieved tremendous commercial success, with Bixelon’s infringing devices now
24 routinely found in restaurants such as McDonald’s and other retail establishments in
25 the United States and throughout the world.

26 5. Because SHC and Bixelon are competitors in the market for printers,
27 including POS printers, Defendants’ infringement of the Patent-in-Suit provides a
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1 basis for SHC's recovery of its lost profits and/or price erosion, in addition to or in
2 lieu of a reasonable royalty measure of damages, and entitles SHC to an injunction
3 against Defendants' continued infringement and unauthorized use of SHC's
4 pioneering technology.

5 **PARTIES**

6 6. Plaintiff SHC is a leading high tech company specializing in printers,
7 including POS printers (for printing receipts and the like), as well as electronic cash
8 registers (ECRs), molding, press, and parts and components for LCD/LED and
9 automotive applications.

10 7. Established nearly 50 years ago, SHC acquired the POS/ECR business
11 from Samsung Electronics, including, among other assets, the Patent-in-Suit.

12 8. Since its founding in 1968, SHC has grown into a leading electronic
13 parts and components provider in Korea and throughout the world. SHC focuses its
14 efforts on manufacturing self-developed ultra-precision parts and components for
15 complex electronic equipment (such as printers) and by partnering with some of the
16 best and most respected corporations including Samsung Electronics, Hyundai
17 Motors, LG Electronics, Sony, JVC, Fujitsu, and Toshiba.

18 9. SHC is a Korean corporation having a principal place of business at
19 The 3rd Gongdan, 3Gil 53, Seoun-myeon, Anseong-si, Gyeonggi-do, South Korea,
20 and currently employs approximately 13,000 employees, with sales in excess of \$1.0
21 billion USD annually.

22 10. Defendant Bixolon is a competitor of SHC in the market for printers,
23 including POS printers, and is a Korean corporation with its principal place of
24 business at 7~8F, (Sampyeong-dong), 20, Pangyoyeok-ro 241beon-gil, Bundang-gu,
25 Seongnam-si, Gyeonggi-do 13494, South Korea.

26 11. On information and belief, Defendant Bixolon America is a subsidiary
27 or affiliate of Bixolon and is a California corporation with a principal place of
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1 business at 3171 Fujita St., Torrance, California 90505.

2 **JURISDICTION AND VENUE**

3 12. This is an action for patent infringement arising under the patent laws
4 of the United States, Title 35 of the United States Code. This Court has subject
5 matter jurisdiction pursuant to 28 U.S.C. §§ 1331 and 1338.

6 13. This Court also has diversity jurisdiction over this action pursuant to
7 28 U.S.C. § 1332(a)(2), because the matter in controversy exceeds the sum or value
8 of \$75,000, exclusive of interest and costs, and is between a citizen of California
9 (*i.e.*, Bixolon America Inc., a California corporation having a principal place of
10 business in Torrance, California) and a South Korean corporation (*i.e.*, SHC).

11 14. This Court has personal jurisdiction over Defendants, because
12 Defendants have, directly or through intermediaries, availed themselves of the rights
13 and benefits of California and this forum by engaging in substantial business
14 activities herein. This includes, but is not limited to, Defendants placing infringing
15 products into the stream of commerce, via an established distribution channel, with
16 the knowledge and/or understanding that such products are sold in the State of
17 California, including in this District. Upon information and belief, Defendants have
18 derived substantial revenues from their infringing acts occurring within the State of
19 California and within this District.

20 15. In addition, Defendants have, and continue to, knowingly induce
21 infringement within this District by advertising, marketing, offering for sale and/or
22 selling infringing products to consumers, customers, resellers, partners, and/or end
23 users, and providing instructions, user manuals, advertising, and/or marketing
24 materials that facilitate, direct, or encourage infringement with knowledge thereof.

25 16. Venue is proper in this district under 28 U.S.C. § 1391(b)(2), because a
26 substantial part of the events or omissions giving rise to the claims occurred within
27 this district. Venue is also proper in this district under 28 U.S.C. § 1391(c)(3),
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1 because Bixelon is not resident in the United States and may be sued in any judicial
2 district. Venue is also proper in this district under 28 U.S.C. § 1400(b), because
3 Bixelon America resides and has a regular and established place of business in this
4 District and Defendants have committed acts of infringement within this District.

5 **PATENT-IN-SUIT AND FACTUAL BACKGROUND**

6 17. On October 7, 2003, the United States Patent and Trademark Office
7 duly and legally issued the Patent-in-Suit, namely United States Patent No.
8 6,629,666, entitled “Apparatus of a Printer for Detecting Termination of Printing
9 Medium,” to inventors Hong-gil Lee and Jung-yong Lee of Samsung Electronics.
10 SHC is the assignee of, and the successor-in-interest to, Samsung Electronics, and is
11 the duly and rightful owner of the Patent-in-Suit, a true copy of which is attached
12 hereto as Exhibit 1.

13 18. The Patent-in-Suit, at a high level, covers a printing apparatus with the
14 ability to detect the termination of a printing medium. The unique structure for
15 implementing and enabling this important feature is fundamental to the design of
16 POS printers and is now very commonly found in POS printers used in retail
17 establishments throughout the United States and the world.

18 19. Prior to the Patent-in-Suit, POS printer systems suffered from
19 numerous deficiencies limiting the instances in which the printer could be used.
20 This included, for instance, the inability of prior systems to be able to easily adjust
21 to the use of printing mediums of different sizes, and the deterioration of the ability
22 to detect the termination of the printing medium when the printing mechanisms were
23 adjusted. The unique apparatus claimed in the Patent-in-Suit was aimed at solving
24 these problems, as well as others, and among other things enabled “a user to easily
25 adjust an initial set position” of the detecting mechanisms “to correspond to
26 respective sizes of webs of the printing medium used in the printer.”

27 20. Upon information and belief, Defendants have been well-aware of SHC
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1 and the Patent-in-Suit for many years, as the Patent-in-Suit has been the subject of
2 discussions between SHC and Bixelon years before the filing of this Complaint.

3 21. Specifically, Defendants have had knowledge of the Patent-in-Suit at
4 least as of 2011, when Defendants were given notice of their infringement of the
5 Patent-in-Suit during an in-person meeting between SHC and Bixelon in 2011.

6 **DEFENDANTS’ INFRINGING ACTIVITIES**

7 22. Upon information and belief, Defendants are, and have been, engaged
8 in the business of manufacturing, and/or having manufactured, selling, and/or
9 offering to sell in the United States, and/or importing into the United States, printers
10 infringing one or more claims of the Patent-in-Suit, including, but not limited to,
11 Claims 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 14, 15, 16, 17, and 18 of the Patent-in-Suit.

12 23. The accused printers include, but are not limited to, Bixelon’s SRP-380,
13 SRP-382, SRP-370, SRP-372, SRP-350plusIII, SRP-352plusIII, SRP-350plusII,
14 SRP-352plusII, SRP-350plus, SRP-352plus, SRP-350III, SRP-352III,
15 SRP-350IIIOBE, SRP-350II, SRP-350, SRP-F310II, SRP-F312II, SRP-F310, and
16 SRP-F312 printer products (“Accused Devices”).

17 24. By way of example, the Bixelon SRP-350plusIII, on information and
18 belief, has been sold within this judicial district, through distribution channels,
19 including, but not limited to, <http://www.bixelon.com>, <http://www.bixelonusa.com>,
20 and the website and retail locations of third parties such as <http://www.amazon.com>.

21 25. Upon information and belief, Defendants purposefully direct sales and
22 offers for sale of the Accused Devices, including those specifically identified above,
23 toward the State of California, including this District.

24 26. Upon information and belief, Defendants maintain established
25 distribution channels within the United States that permit Defendants to ship the
26 Accused Devices, including those specifically identified above, to and from the
27 State of California, including this District.

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FIRST CAUSE OF ACTION

INFRINGEMENT OF U.S. PATENT NO. 6,629,666

27. SHC repeats and incorporates by reference each and every allegation of paragraphs 1-26 of this Complaint, as though fully set forth herein.

28. SHC is the sole owner of the entire right, title, and interest in and to the Patent-in-Suit, including the right to sue and recover for any and all infringements thereof.

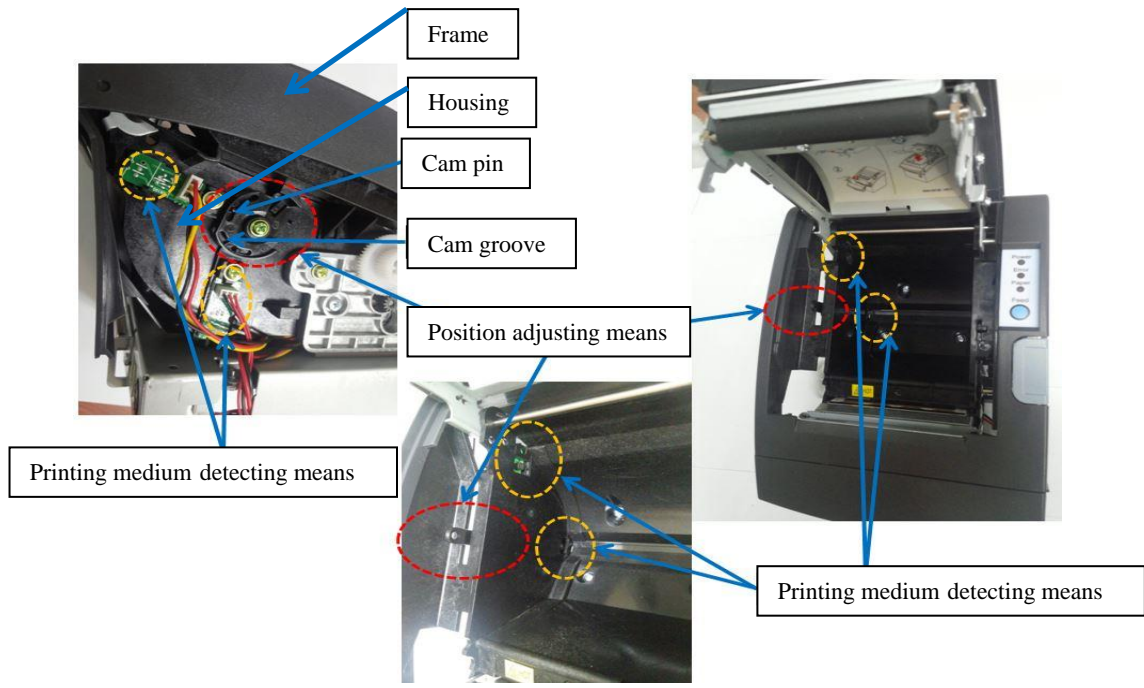
29. Defendants are directly infringing, either literally or through the doctrine of equivalents, the Patent-in-Suit by making, using, selling, and/or offering to sell within the United States, and/or importing into the United States, the Accused Devices, which practice one or more claims of the Patent-in-Suit, including, but not limited to, Claims 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 14, 15, 16, 17, and 18 of the Patent-in-Suit, in violation of 35 U.S.C. § 271.

30. For example, Claim 1 is directed towards an apparatus of a printer for detecting the termination or near-termination of a printing medium. Claim 1 includes several components that must be present in an infringing product, including a frame, a printing medium detecting means, and a position adjusting means. Upon information and belief, the Accused Devices embody the claimed invention, without limitation, by providing an apparatus containing each of the components/elements identified in Claim 1 of the Patent-in-Suit, either literally or under the doctrine of equivalents.

31. Upon information and belief, the Accused Devices contain at least a frame, printing medium detecting means, rotary knob, cam pin, cam groove, and a position adjusting means satisfying at least the elements of Claim 1 of the Patent-in-Suit.

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32. On information and belief, the Accused Devices comprise a frame, the frame housing supporting a roll of the printing medium.

33. On information and belief, the Accused Devices comprise a printing medium detecting means (e.g., an optical sensor) for non-contact detection of the termination or near-termination of the printing medium.

34. On information and belief, the Accused Devices comprise a position adjusting means, including a cam pin provided in a housing and a rotary knob having a cam groove, for adjusting an initial set position of the printing medium detecting means.

35. Defendants are also indirectly infringing the Patent-in-Suit at least by virtue of their inducement of direct infringement of the Patent-in-Suit by customers, end users, and others who use Defendants' Accused Devices.

36. Defendants have induced, and continue to induce, others to infringe the Patent-in-Suit in violation of 35 U.S.C. § 271(b) by taking active steps to encourage and facilitate others' direct infringement of the Patent-in-Suit with knowledge or willful blindness of that infringement. Upon information and belief, these

1 affirmative acts include, without limitation, advertising, marketing, promoting,
2 offering for sale and/or selling the above-referenced Accused Devices to consumers,
3 customers, manufacturers, distributors, resellers, partners, and/or end users, and
4 providing instructions, user manuals, advertising, and/or marketing materials which
5 facilitate, direct or encourage the direct infringement of the Patent-in-Suit by others
6 with knowledge thereof.

7 37. Defendants have contributorily infringed the Patent-in-Suit in violation
8 of 35 U.S.C. § 271(c), without limitation, by offering to sell, selling, or importing
9 the Accused Devices with knowledge that they are or constitute a material part of
10 the inventions claimed in the Patent-in-Suit and/or are especially made or adapted
11 for use by others, including consumers or end users, to infringe the Patent-in-Suit,
12 and are not staple articles or commodities suitable for substantial, non-infringing
13 uses.

14 38. By reasons of Defendants' infringing activities, SHC has suffered, and
15 will continue to suffer, substantial damages in an amount to be determined at trial.

16 39. Defendants have had actual notice of the Patent-in-Suit, and upon
17 information and belief, have known or should have known that their activities
18 described above infringe the Patent-in-Suit directly or indirectly. Defendants have
19 nonetheless continued to engage in their infringing acts. Accordingly, Defendants'
20 infringement is willful and deliberate, and this case is exceptional under 35 U.S.C.
21 § 285.

22 40. Moreover, because SHC and Bixelon are competitors in the market for
23 printers, including POS printers, Defendants' infringement of the Patent-in-Suit
24 provides a basis for SHC's recovery of its lost profits and/or price erosion, in
25 addition to or in lieu of a reasonable royalty measure of damages.

26 41. Further, because SHC and Bixelon are competitors in the market for
27 printers, including POS printers, and Defendants' infringement has caused and will
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1 continue to cause irreparable harm to SHC, SHC is entitled to an injunction against
2 Defendants' continued infringement and unauthorized use of SHC's pioneering
3 technology.

4 **PRAYER FOR RELIEF**

5 WHEREFORE, Plaintiff SHC respectfully requests that the Court enter judgment as
6 follows:

- 7 A. That Defendants have directly infringed, indirectly infringed, and induced
8 others to infringe the Patent-in-Suit;
- 9 B. That Defendants be ordered to pay damages adequate to compensate Plaintiff
10 for Defendants' infringement of the Patent-in-Suit, including, but not limited
11 to, lost profits and/or price erosion, in addition to or in lieu of a reasonable
12 royalty measure of damages, together with prejudgment interest and post-
13 judgment interest thereon;
- 14 C. That Defendants' infringement is deliberate and willful and that Defendants
15 be ordered to pay treble damages under 35 U.S.C. § 284;
- 16 D. A permanent injunction enjoining Defendants and its corresponding officers,
17 agents, servants, employees, attorneys affiliates, divisions, subsidiaries, and
18 all persons in active concert or participation with any of them, from infringing
19 the Patent-in-Suit, and/or contributing to or inducing anyone to do the same,
20 including manufacture, use, offer to sell, sale, and/or importation of Accused
21 Products before expiration of the Patent-in-Suit;
- 22 E. That this is an exceptional case under 35 U.S.C. § 285 and that Plaintiff SHC
23 be awarded its reasonable attorneys' fees, costs, and expenses; and
- 24 F. That Plaintiff be granted such other and additional relief as the Court deems
25 just and proper.

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JURY DEMAND

Plaintiff hereby demands a jury trial on all issues so triable.

DATED: January 7, 2016

MCGUIREWOODS LLP

By: /s/ Franklin D. Kang
Franklin D. Kang

**Attorneys for ShinHeung Precision Co.,
Ltd.**