

**IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION**

ROTHSCHILD BROADCAST	§	
DISTRIBUTION SYSTEMS, LLC	§	
	§	
Plaintiff,	§	Case No:
	§	
vs.	§	PATENT CASE
	§	
SONY ELECTRONICS, INC. d/b/a SONY	§	
CORPORATION OF AMERICA, and	§	
SONY COMPUTER ENTERTAINMENT	§	
AMERICA LLC,	§	
	§	
Defendants.	§	
	§	

COMPLAINT

Plaintiff Rothschild Broadcast Distribution Systems, LLC (“Plaintiff” or “RBDS”) files this Original Complaint against Sony Electronics, Inc. d/b/a Sony Corporation Of America (“SCA”) and Sony Computer Entertainment America LLC (“SCEA”) (collectively, “Defendants” or “Sony”) for infringement of United States Patent No. 8,856,221 (hereinafter “the ‘221 Patent”).

PARTIES AND JURISDICTION

1. This is an action for patent infringement under Title 35 of the United States Code. Plaintiff is seeking injunctive relief as well as damages.
2. Jurisdiction is proper in this Court pursuant to 28 U.S.C. §§ 1331 (Federal Question) and 1338(a) (Patents) because this is a civil action for patent infringement arising under the United States patent statutes.
3. Plaintiff is a Texas limited liability company with its principal office located at 1400 Preston Road, Suite 400, Plano, Texas 75093.

4. On information and belief, Defendant SCA is a corporation organized and existing under the laws of the State of New York with its principal place of business at 555 Madison Avenue, 8th Floor, New York, NY 10022. This Defendant has appointed Corporation Service Company d/b/a CSC-Lawyers Incorporating Service Company, 211 E. 7th Street, Suite 620, Austin, TX 78701-3218, as its agent for service of process.

5. On information and belief, Defendant SCEA is a corporation organized and existing under the laws of the State of California with its principal place of business at 2207 Bridgepointe Parkway, San Mateo, CA 94404. This Defendant has appointed Corporation Service Company d/b/a CSC-Lawyers Incorporating Service Company, 211 E.7th Street, Suite 620, Austin, TX 78701-3218, as its agent for service of process.

6. On information and belief, this Court has personal jurisdiction over Defendants because Defendants have committed, and continue to commit, acts of infringement in the state of Texas, have conducted business in the state of Texas, and/or have engaged in continuous and systematic activities in the state of Texas.

7. On information and belief, Defendants' instrumentalities that are alleged herein to infringe were and continue to be used, imported, offered for sale, and/or sold in the Eastern District of Texas.

VENUE

8. Venue is proper in the Eastern District of Texas pursuant to 28 U.S.C. §§ 1391(c) and 1400(b) because Defendants are deemed to reside in this district. In addition, and in the alternative, Defendants have committed acts of infringement in this District.

COUNT I **(INFRINGEMENT OF UNITED STATES PATENT NO 8,856,221)**

9. Plaintiff incorporates paragraphs 1-8 herein by reference.

10. This cause of action arises under the patent laws of the United States and, in particular, under 35 U.S.C. §§ 271, et seq.

11. Plaintiff is the owner by assignment of the '221 Patent with sole rights to enforce the '221 Patent and sue infringers.

12. A copy of the '221 Patent, titled "System and Method for Storing Broadcast Content in a Cloud-based Computing Environment," is attached hereto as Exhibit A.

13. The '221 Patent is valid, enforceable, and was duly issued in full compliance with Title 35 of the United States Code.

14. Upon information and belief, Defendants have infringed and continue to infringe one or more claims, including at least Claim 1, of the '221 Patent by making, using, importing, selling, and/or offering for media content storage and delivery systems and services covered by one or more claims of the '221 Patent.

15. On information and belief, Defendants sell, offer to sell, and/or use media content storage and delivery systems and services, including, without limitation, the Playstation Network system and service, which infringes at least Claim 1 of the '221 Patent.

16. On information and belief, the Playstation Network system necessarily includes at least one server for hosting and storing media content for customers.

17. On information and belief, the at least one server necessarily includes a receiver to receive request messages from customers. On information and belief, customers may send messages to the server (e.g., selections via Internet).

18. On information and belief, a message received from a customer includes media data indicating the media content that the customer wishes to view. Playstation Network customers send their media storage and delivery selections to Defendants' system and the

transmission of those messages is accomplished over the Internet. On information and belief, the media data received by Defendants' server(s) also includes a consumer device identifier. By way of example, the Playstation Network system limits access to certain content to specific compatible devices. Also, on information and belief, access to certain content is based upon the number of customer devices that may access content simultaneously, and thus a customer's device must be associated with a customer in order for the device's access to content to be dictated by the Playstation Network rules for accessing content. The Playstation Network system accomplishes the foregoing through the use of a Login screen which allows a user to enter ID and password information.

19. On information and belief, the Playstation Network system necessarily includes a processor to determine whether the customer's device is registered. Again, by way of example, Playstation Network restricts certain content types to particular user devices. Defendants' system has to be able to determine whether the device in question is a registered device.

20. The Playstation Network system provides for both media downloads and media streaming. On information and belief, a processor within Defendants' system necessarily determines whether the request received from a customer is a request for storage (e.g., download of media content) or content (e.g., streaming of media content).

21. Playstation Network advertising indicates that the Playstation Network system places limits on the types and number of devices that can stream or download content. Therefore, on information and belief, a processor must determine whether requested content within a storage request is, in fact, available for storage (e.g., on the particular device associated with the request).

22. If a customer requests content (e.g., streaming of media content), then, on information and belief, a processor within the Playstation Network system necessarily initiates delivery of the content to the customer's device.

23. The Playstation Network system provides both streaming content and download content. In either case, for at least certain media content delivery, Defendants' system provides for a certain time period that the delivered content, or content ready for delivery, may be accessed and stored. As an example, the Playstation Network system provides for a 24-hour period after a rental payment is finalized, with the content being available for this period of time. After the applicable time, the content is no longer available. Therefore, on information and belief, the media data within a request message necessarily includes data indicating a length of time for accessing and storing requested content.

24. On information and belief, not all requested content will exist in the Playstation Network system. Also, as previously stated, Playstation Network limits delivery of content to particular devices. Therefore, on information and belief, a processor within the Playstation Network system necessarily determines whether content is available and whether there are restrictions associated with a customer's content request that prevent the content from being delivered.

25 Defendants' actions complained of herein will continue unless Defendants are enjoined by this court.

26. Defendants' actions complained of herein is causing irreparable harm and monetary damage to Plaintiff and will continue to do so unless and until Defendants are enjoined and restrained by this Court.

27. Plaintiff is in compliance with 35 U.S.C. § 287.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff asks the Court to:

(a) Enter judgment for Plaintiff on this Complaint on all causes of action asserted herein;

(b) Enter an Order enjoining Defendants, their agents, officers, servants, employees, attorneys, and all persons in active concert or participation with Defendants who receives notice of the order from further infringement of United States Patent No. 8,437,797 (or, in the alternative, awarding Plaintiff a running royalty from the time of judgment going forward);

(c) Award Plaintiff damages resulting from Defendants' infringement in accordance with 35 U.S.C. § 284;

(d) Award Plaintiff pre-judgment and post-judgment interest and costs; and

(e) Award Plaintiff such further relief to which the Court finds Plaintiff entitled under law or equity.

Dated: April 13, 2016

Respectfully submitted,

/s/ Jay Johnson

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ATTORNEYS FOR PLAINTIFF

EXHIBIT A