

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
TYLER DIVISION**

**TELLUS FIT, LLC,**

**Plaintiff,**

**Case No. \_\_\_\_\_**

**v.**

**ADIDAS AMERICA, INC.,**

**JURY TRIAL DEMANDED**

**Defendant.**

**COMPLAINT FOR PATENT INFRINGEMENT**

This is an action for patent infringement in which Tellus Fit, LLC (“Tellus” or “Plaintiff”) makes the following allegations against Adidas America, Inc. (“Adidas” or “Defendant”).

**NATURE OF THE ACTION**

1. This is a patent infringement action to stop Defendant’s infringement of United States Patent No. 6,976,937 (“the ‘937 Patent”) (“the Patent-in-Suit”).

**PARTIES**

2. Plaintiff Tellus Fit, LLC is a Texas limited liability company with its principal place of business at 211 E. Tyler St., Suite 600-A, Longview, TX 75601.

3. On information and belief, Adidas is a corporation, with its principal place of business at 5055 N. Greeley Ave., Portland, OR 97217. On information and belief, Adidas may be served via its registered agent, DWT Oregon LLC at 1300 SW 5<sup>th</sup> Ave., Suite 2400, Portland, OR 97201.

## **JURISDICTION AND VENUE**

4. The Court has personal jurisdiction over Defendant, including because Defendant has minimum contacts within the State of Texas; Defendant has purposely availed itself of the privileges of conducting business in the State of Texas; Defendant regularly conducts business within the State of Texas; and Tellus Fit's cause of action arises directly from Defendant's business contacts and other activities in the State of Texas.

5. More specifically, Defendant, directly and/or through its intermediaries, makes, distributes, imports, offers for sale, sells, advertises and/or uses, including the accused products identified herein that practice the claimed systems of the Patent-in-Suit in the State of Texas. Defendant has committed patent infringement in the State of Texas and solicits customers in the State of Texas. Defendant has paying customers who are residents of the State of Texas and who purchase and/or use Defendant's infringing products in the State of Texas. Further, Defendant has an interactive website that is accessible from the State of Texas.

6. Venue is proper in this district under 28 U.S.C. §§ 1391(c) and 1400(b). On information and belief, Defendant has transacted business in this district, and has committed acts of patent infringement in this district.

7. More specifically, Defendant, directly and/or through its intermediaries, makes, distributes, imports, offers for sale, sells, advertises and/or uses, systems including the Accused Systems identified herein, that practice the claimed systems of the Patent-in-Suit in the State of Texas. Defendant has committed patent infringement in the State of Texas and solicits customers in the State of Texas. Defendant has paying customers who are residents of the State of Texas and who purchase and/or use Defendant's infringing products in the State of Texas.

**COUNT I**  
**INFRINGEMENT OF U.S. PATENT NO. 6,976,937**

8. Plaintiff is the owner by assignment of the '937 Patent entitled "Integrated Exercise Detection Device Employing Satellite Positioning Signal and Exercise Signal" – including all rights to recover for past and future acts of infringement. The '937 Patent issued on December 20, 2005. A true and correct copy of the '937 Patent is attached as Exhibit A.

9. On information and belief, Defendant has been and now is directly infringing the '937 Patent in this judicial district and elsewhere in the United States. Infringement by Defendant includes, without limitation, making, distributing, importing, offering for sale, selling, advertising, and/or using, without limitation an integrated exercise detection device for detecting exercise conditions by employing both satellite positioning signals received from a Global Positioning System and exercise signals attached to user, which allows for monitoring the statistics related to a user's exercise or fitness routine ("Accused Systems") infringing at least claim 6 of the '937 Patent.

10. Plaintiff is informed and believes that Defendant infringes by and through at least its manufacture, distribution, offer to sell, sale, and/or use of the products comprising at least the following Accused Systems: miCoach Smart Run watch.

11. Upon information and belief, Defendant's Accused Systems are integrated detection devices equipped with a GPS module (a satellite positioning module) that is adapted to receiving satellite signals. *See* <https://web.archive.org/web/20160320195143/http://www.adidas.com/us/micoach-smart-run-watch/G76792.html> ("The miCoach SMART RUN watch delivers an advanced, intuitive blend of coaching and performance data designed to help serious runners maximize training every time you lace up your shoes. Clean and simple, it delivers a strapless continuous heart rate, GPS...").

12. These signals are processed by a microprocessor to generate a variety of measurable items-which together constitute “first data.” Further, the satellite signals are transferred to the microprocessor via a communication interface, including, as non-limiting examples, a data bus, I/O interfaces, ports, etc. See [https://community-micoach.adidas.com/community/support/en/help/smart\\_run#support-topics-widget](https://community-micoach.adidas.com/community/support/en/help/smart_run#support-topics-widget) (“Texas Instruments OMAP4430”, “WLAN / BT / GPS / FM combo chip Murata LBEL1CESEC (WL1281)”) and <https://community-micoach.adidas.com/thread/26223> (“The GPS antenna is located just above the “mi” button”). The first data, explained supra, generated by the microprocessor includes at least: a) a current position, b) a first displacement, c) a first velocity, and d) an altitude. See <https://web.archive.org/web/20160320195143/http://www.adidas.com/us/micoach-smart-run-watch/G76792.html> (“GPS-based speed, distance, stride rate and route”).

13. Upon information and belief, Defendant’s Accused Systems are further configured to support an exercise detection module (such as an accelerometer, or a stride/shoe sensor) which detects the exercise of a user. The exercise may include, but is not limited to, running, cycling/biking, swimming, etc. See [https://community-micoach.adidas.com/community/support/en/help/smart\\_run#support-topics-widget](https://community-micoach.adidas.com/community/support/en/help/smart_run#support-topics-widget) (“Speed Cell BTLE”). The exercise detection module of the Defendant’s Accused Systems further generates a second data with respect to the user’s exercise. The second data includes two measured values: a second velocity and a second displacement. See <https://developers.adidas.com/micoach>. The Defendant’s Accused Systems ensure that velocity/displacement values detected during an exercise are accurate, and this is accomplished by using a combination of the GPS module (the satellite positioning module) and the accelerometer/stride/shoe sensor (the exercise detection

module). This combination works on a master/slave arrangement, such that the exercise detection module's measurements are relied upon when the GPS signal is not available (for example, indoors, in a tunnel, etc.). Further, the second data measured by the exercise detection module is calibrated (compared and corrected) with respect to the GPS signal. This ensures that an accurate velocity/displacement is displayed on Defendant's Accused Systems. *See* <https://community-micoach.adidas.com/thread/25587> ("To calibrate it, make sure that the calibration run must be uninterrupted and you have to stop there (at the end), wait roughly 30 seconds before you finish the run. This will ensure a more accurate calibration of the distance. If the calibration run is still wrong, then this relates to the GPS losing a signal with one or more satellites which has weakened the accuracy of the GPS and has resulted in a mis-calculation of position which has then impacted the final result of the workout.").

14. Defendant's Accused Systems further include a display screen that selectively displays the first and second data measured by the satellite position module and the exercise detection module. *See* [https://community-micoach.adidas.com/community/support/en/help/smart\\_run#support-topics-widget](https://community-micoach.adidas.com/community/support/en/help/smart_run#support-topics-widget) ("Display").

15. The infringement contentions that will be prepared and served pursuant to Local Rules 3-1 and 3-2 are incorporated into the Complaint by reference. Further, a detailed claim chart showing infringement by the Accused Systems will be made available immediately upon request.

16. Defendant is thus liable for infringement of the '937 Patent under 35 U.S.C. §271.

17. Each of Defendant's aforesaid activities has been without authority and/or license from Tellus.

18. Tellus is entitled to recover from Defendant the damages sustained by Tellus as a result of Defendant's wrongful acts in an amount subject to proof at trial, which by law cannot be less than a reasonable royalty, together with interest and costs as fixed by this court under 35 U.S.C. § 284.

### **PRAYER FOR RELIEF**

WHEREFORE, Plaintiff respectfully requests that this Court enter a judgment:

1. In favor of Plaintiff that Defendant has infringed the '937 Patent;
2. Requiring Defendant to pay Plaintiff its damages, costs, expenses, and prejudgment and post-judgment interest for Defendant's infringement of the '937 Patent as provided under 35 U.S.C. § 284; and
3. Granting Plaintiff any and all other relief to which Plaintiff may show itself to be entitled.

### **DEMAND FOR JURY TRIAL**

Plaintiff, under Rule 38 of the Federal Rules of Civil Procedure, requests a trial by jury of any issues so triable by right.

Dated: May 13, 2016

Respectfully submitted,

/s/ Todd Y. Brandt

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