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**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION**

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MY HEALTH, INC.,

Plaintiff,

v.

MYNETDIARY, INC

Defendant.

Civil Action No. \_\_\_\_\_

**(JURY TRIAL DEMANDED)**

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**COMPLAINT FOR PATENT INFRINGEMENT**

Plaintiff My Health, Inc. (“*My Health*” or “*Plaintiff*”), by and through its attorneys, makes and files this Complaint against Defendant MyNetDiary, Inc (“*MyNetDiary*” or “*Defendant*”). In support of this Complaint, Plaintiff alleges and complains as follows:

**PARTIES**

1. My Health is a Delaware corporation having its registered agent and principal place of business in the Eastern District of Texas.
2. All right, title, and interest in and to the Patent, including the right to sue for all past and present infringement damages, was assigned by the University of Rochester to My Health.
3. Michael E. Eiffert M.D. (“*Dr. Eiffert*”), the CEO of My Health and an inventor of United States Patent No. 6,612,985 entitled “Method and System for Monitoring and Treating a Patient” (the “*’985 Patent*”).

4. Upon information and belief, MyNetDiary is a corporation organized under the laws of the state of New Jersey, with its principal place of business located at 811 Church Road, Ste 105, Cherry Hill, NJ 08002.

5. Upon information and belief MyNetDiary has sold, currently sells, and offers for sale the Accused Products and other infringing products through the stream of commerce within this jurisdiction.

6. MyNetDiary has not been granted a license or any other rights to the '985 Patent.

7. On information and belief, Defendant has generated significant sales of products incorporating the Plaintiff's technology, easily exposing Defendant to significant liability for its infringement of the '985 Patent.

### **SUMMARY OF THE CASE**

8. While affiliated with the University of Rochester, Dr. Eiffert and Lisa C. Schwartz invented a unique technology that assists healthcare providers in monitoring and treating patients. Consequently, on September 2, 2003, the University of Rochester was awarded the '985 Patent, which was later assigned to My Health.

9. My Health's technology and business platform enables health care practitioners to automate certain tasks such as branding staffing, human resource management, payroll, retirement planning, marketing and practice development, and revenue cycle management.

10. My Health offers licenses of the '985 Patent to health care and technology companies and has currently granted more than 50 licenses to leaders in these industries.

11. MyNetDiary designs, manufactures, and markets health apps for mobile phones and devices that are manufactured primarily in the United States.

12. MyNetDiary engaged in and continues to engage in willful and knowing patent infringement because it has actual knowledge of the patent at least as early as April 2014 when My Health's licensing agent contacted MyNetDiary and provided it with a copy of the patent and a preliminary claim chart, and yet continues to practice the technology covered under the '985 Patent.

13. It is believed that MyNetDiary has generated significant sales of products incorporating the Plaintiff's technology, easily exposing MyNetDiary to significant liability for its infringement of the '985 Patent.

### **JURISDICTION AND VENUE**

14. This is a claim for patent infringement that arises under the Patent Laws of the United States, 35 U.S.C. § 1 *et. seq.*, including 35 U.S.C. § 271.

15. This Court has exclusive subject matter jurisdiction over this case pursuant to 28 U.S.C. §§ 1331 and 1338, and applicable principles of supplemental jurisdiction.

16. Defendant is subject to personal jurisdiction in the state of Texas (this "*State*") and this judicial district consistent with the principles of due process because it transacts business, contracts to supply goods or services in this judicial district, and has otherwise purposefully availed itself of the privileges and benefits of the laws of Texas and is therefore subject to the jurisdiction of this Court.

17. Upon information and belief, Defendant places products for sale online to be used in this State and this judicial district.

18. Defendant sells and advertises its products for sale to Eastern District of Texas residents at least at the following online sites: [www.mynetdiary.com](http://www.mynetdiary.com).

19. Upon information and belief, Defendant places products for sale online to be used, shipped, and sold in this State and this judicial district.

20. Upon information and belief, Defendant refers Product users to health professionals in Texas, at least Amy Shaabani, MS, CPT at 6140 Highway 6, #76, Missouri City, TX 77459 and Ricardo Pena, CSN, PT at 1301 E Missouri Ave, El Paso, TX 79902.

21. Upon information and belief, Defendant has sold Accused Products to many users in Texas, at least users U5589145, U5545414, Cornbread, Sunday, RockinRobin, AlexisSowell08, Asunlovingmom, Marlene, Malongorose, and StephTX.

22. Defendant has offered and continues to offer its products for sale in this State, has transacted business and continues to transact business in this State, has committed and/or induced acts of patent infringement in this State, and/or has placed infringing products into the stream of commerce through established distribution channels with the expectation that such products will be purchased by residents of this State.

23. Such Accused Products have been offered for sale and sold in this State and in this judicial district through various outlets.

24. Venue is proper in this District under 28 U.S.C. §§ 1391 and 1400 because MyNetDiary has done business, has infringed, and continues to infringe the '985 Patent within this District as stated more fully above, and this action arises from transactions of that business and that infringement.

### **FIRST CLAIM FOR RELIEF**

#### **INFRINGEMENT OF U.S. PATENT NO. 6,612,985**

25. The '985 Patent, a copy of which is attached hereto as **Exhibit A**, is entitled "Method and System for Monitoring and Treating a Patient" and was duly and legally issued by

the United States Patent and Trademark Office. My Health is the owner of all right, title and interest in and to the '985 Patent, including standing to sue and recover all past, present, and future damages for infringement of the '985 Patent.

26. My Health has complied with the provisions of 35 U.S.C. § 287.

27. Upon information and belief, Defendant, either alone or in conjunction with others, has infringed and continues to infringe, contribute to infringement, and/or induce infringement of the '985 Patent by making, using, selling, and/or offering to sell, and/or causing others to use, methods and systems, including, but not limited to the MyNetDiary Diabetes App (the "**Accused Product**"), which infringes one or more claims of the of the '985 Patent, including, but not limited to claims 1, 4, and 7 of the '985 Patent.

28. By way of example and not as a limitation, Defendant's Accused Product satisfies each and every element of the '985 patent's method claims 1 by:

- a. Determining a current assessment of one or more diagnosed conditions in a patient based on data about each of the diagnosed conditions from the patient who is at a remote location and on one or more assessment guidelines for each of the diagnosed conditions through its remote monitoring and assessment of a user's diet and blood sugar levels;
- b. Updating an existing treatment plan for each of the diagnosed conditions based on the existing treatment plan, the current assessment, and on one or more treatment guidelines for each of the diagnosed conditions to generate an updated treatment plan for each of the diagnosed conditions by recalculating the plan automatically according to Defendant's website;

- c. Reviewing the updated treatment plan for each of the diagnosed conditions through its daily and weekly reports and charts shared with a healthcare provider according to Defendant's website;
- d. Determining if one or more changes are needed to the reviewed treatment plan for each of the diagnosed conditions by providing a comprehensive analysis of diet and nutritional deficiencies.
- e. Changing the reviewed treatment plan if the one or more changes are determined to be needed by recalculating the plan automatically.
- f. Providing the patient with the reviewed treatment plan for each of the diagnosed conditions through its communication system that provides daily energy balance, tips and recommendations, and warns the user in case the plan is unrealistic, and
- g. Generating and providing compliance data based on the updated treatment plan and the reviewed treatment plan for each of the diagnosed conditions through its platform that provides charts and reports showing health trends coinciding with diet, exercise, and medication.

29. Defendant is liable for infringement of one or more claims of the '985 Patent, including, but not limited to claims 1, 4, and 7, pursuant to 35 U.S.C. § 271 as set forth therein and incorporated by this reference, by making, using, selling, offering for sale, and/or importing the Accused Products.

30. Defendant is liable for indirect infringement of the '985 Patent by inducing and/or contributing to direct infringement of the '985 Patent committed by end users of the Accused Products.

31. From at least as early as April 2014, when Defendant was given actual notice of the '985 Patent, Defendant induced infringement because it knew, or should have known, that its acts would cause patent infringement, and it acted with intent to encourage direct infringement by its users.

32. At least as early as April 2014, Defendant contributed to direct infringement by its end users by knowing that its Accused Products and methods would be implemented by its end users; that its methods, components, system and Accused Products were especially made or especially adapted for a combination covered by one or more claims of the '985 Patent; that there are no substantial non-infringing uses; and that the Accused Products are a material part of the infringement.

33. MyNetDiary has knowledge of the '985 Patent and is infringing despite such knowledge. The infringement has been and continues to be willful and deliberate.

34. Defendant's acts of infringement have damaged Plaintiff, and Plaintiff is entitled to recover from Defendant the damages sustained as a result of MyNetDiary's wrongful acts in an amount subject to proof at trial, but in no event less than a reasonable royalty.

35. MyNetDiary's infringing activities have injured and will continue to injure Plaintiff unless and until this Court enters an injunction prohibiting further infringement of the '985 Patent.

### **PRAYER FOR RELIEF**

WHEREFORE, Plaintiff respectfully requests that, after a trial, this Court enter judgment against Defendant as follows:

A. An entry of final judgement in favor of Plaintiff and against Defendant;

- B. An award of damages adequate to compensate Plaintiff for the infringement that has occurred, but in no event less than a reasonable royalty as permitted by 35 U.S.C. § 284, together with prejudgment interest from the date the infringement began;
- C. An injunction permanently prohibiting Defendant and all persons in active concert or participation with Defendant from further acts of infringement of '985 Patent;
- D. Treble damages as provided for under 35 U.S.C. § 284 in view of the knowing, willful, and intentional nature of Defendant's acts;
- E. Awarding Plaintiff its costs and expenses of this litigation, including its reasonable attorneys' fees and disbursements, pursuant to 35 U.S.C. § 285; and
- F. Such other further relief that Plaintiff is entitled to under the law, and any other and further relief that this Court or a jury may deem just and proper.

**DEMAND FOR JURY TRIAL**

Plaintiff demands trial by jury on all claims and issues so triable.

Respectfully Submitted,

Dated: August 4, 2016

PIA ANDERSON MOSS HOYT

By: /s/ Joseph G. Pia

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