	Case 3:16-cv-05182 Documer	nt 1 Filed 09/08/16 Page 1 of 29			
1 2 3 4 5 6 7 8 9	TROUTMAN SANDERS LLP Marcus T. Hall, Bar No. 206495 marcus.hall@troutmansanders.com Dean A. Morehous, Bar No. 111841 dean.morehous@troutmansanders.com Craig C. Crockett, Bar. No. 265161 craig.crockett@troutmansanders.com Ryan A. Lewis, Bar. No. 307253 ryan.lewis@troutmansanders.com 580 California Street, 11th floor San Francisco, CA 94104 Telephone: 415.477.5700 Facsimile: 415.477.5710 Attorneys for Plaintiff KENU, INC.				
10	UNITED S	TATES DISTRICT COURT			
11	NORTHERN DISTRICT OF CALIFORNIA				
12					
13	KENU, INC.,	Case No.			
14	Plaintiff,	COMPLAINT FOR PATENT			
15	V.	INFRINGEMENT, TRADE DRESS INFRINGEMENT, UNFAIR			
16	ESTABLISHED BRANDS, INC., a Minnesota corporation, and DOES 1	COMPETITION (CAL. BUS. & PROF. CODE § 17200), AND COMMON LAW UNFAIR COMPETITION			
17	through 10, inclusive,	DEMAND FOR JURY TRIAL			
18	Defendants.				
19					
20					
21					
22					
23					
24					
25					
26					
27					
28					
NDERS LLP EET, 11TH FLOOR , CA 94104	KENU, INC.'S COMPLAINT FOR PATENT INFRINGEMENT, TRADE DRESS				

TROUTMAN SAM 580 CALIFORNIA STRE SAN FRANCISCO,

INFRINGEMENT, UNFAIR COMPETITION

Case 3:16-cv-05182 Document 1 Filed 09/08/16 Page 2 of 29

1	Plaintiff Kenu, Inc. ("Kenu"), for its Complaint alleges as follows:
2	1. Kenu is a San Francisco company that specializes in combining technology, art,
3	and design in creating mobile phone products and accessories. Such products include portable
4	hands free in-car mounts for mobile or smartphone devices that attaches to any car air vent
5	(hereafter "AIRFRAME"). Kenu's AIRFRAME met immediate success for its elegant design
6	and superior functionality over traditional car mounts, which are often bulky or rely on adhesives
7	that detach over time. Seeking to capitalize on Kenu's success, competitors began copying
8	Kenu's innovative design and distinctive AIRFRAME trade dress to "free ride" on the efforts of
9	Kenu. This action seeks to remedy the unauthorized sale of a knock-off product sold by
10	defendants.
11	THE PARTIES
12	2. Kenu is a corporation organized and existing under the laws of Delaware and
13	having a place of business at 560 Alabama Street, San Francisco, California 94110.
14	3. Defendant Established Brands, Inc. ("Established Brands") is a corporation
15	organized and existing under the laws of Minnesota and having a place of business at 5850 Opus
16	Parkway, Suite 250, Minnetonka, Minnesota 55343, with business activities throughout the
17	world and on the World Wide Web, including at www.bitsmade.com. Established Brands sells
18	products under various brand names, including under the name "BITS MADE."
19	4. Kenu does not know the true names and capacities of DOES 1 through 10,
20	inclusive, and therefore sues them by these fictitious names. When the true names and capacities
21	are discovered for these DOE defendants, Kenu will seek to amend this Complaint to allege the
22	true names and capacities in lieu of the fictitious names. Kenu is informed and believes that
23	each of the fictitiously named defendants is responsible in some manner for the occurrences
24	alleged in this Complaint.
25	5. On information and belief, defendants are, and at all times mentioned herein
26	were, the alter egos, parents, subsidiaries, agents, partners, associates, joint-venturers, servants,
27	employees, and/or other authorized representatives of each other, and in doing the things herein
28	alleged were acting within the course and scope of their authority, agency, and employment, and
ERS LLF 11th floor 94104	KENU, INC.'S COMPLAINT FOR PATENT INFRINGEMENT, TRADE DRESS INFRINGEMENT, UNFAIR COMPETITION

TROUTMAN SANDERS LI 580 California Street, 11th FLC San Francisco, CA 94104

Case 3:16-cv-05182 Document 1 Filed 09/08/16 Page 3 of 29

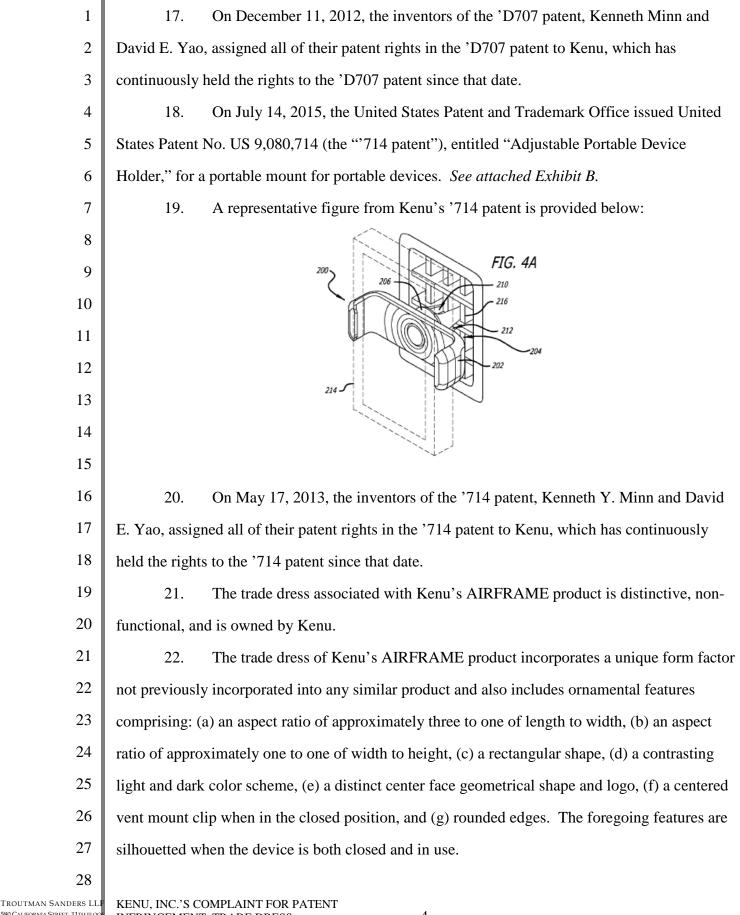
1	with the knowledge, consent, and approval of their fellow defendants.
2	6. On information and belief, defendants are, and at all times mentioned herein
3	were, the alter egos, parents, subsidiaries, agents, partners, associates, joint-venturers, servants,
4	employees, and/or other authorized representatives of each other, and in doing the things herein
5	alleged were acting within the course and scope of their authority, agency, and employment, and
6	with the knowledge, consent, and approval of their fellow defendants.
7	JURISDICTION
8	7. This is a civil action seeking damages and injunctive relief for patent
9	infringement, trade dress infringement, unfair competition under California Business and
10	Professions Code § 17200 et seq., and common law unfair competition.
11	8. Pursuant to 28 U.S.C. § 1331, this Court has federal subject matter jurisdiction
12	over Kenu's claims for patent and trade dress infringement. Further, this Court has subject
13	matter jurisdiction pursuant to the following statutes: 28 U.S.C. § 1338(a) (Acts of Congress
14	relating to patents); 15 U.S.C. § 1121 et seq. (the Lanham Act); and 28 U.S.C. § 1367 (a)
15	(supplemental jurisdiction over state and common-law claims).
16	9. The Northern District of California has personal jurisdiction over Established
17	Brands because, among other things, Established Brands is engaged in wrongful conduct within
18	the state of California and in this District, including placing into commerce goods infringing
19	upon Kenu's patent and trade dress rights in this judicial district, including at least at a Target
20	Store located in Emeryville, California. Established Brands has maintained substantial,
21	continuous, and systematic contacts with the state of California through its business dealings and
22	activities within and with residents of the state of California. Established Brands's conduct
23	causes injury to and is directed at Kenu and its intellectual property in the state of California.
24	But for Established Brands's conduct, Kenu would not have suffered damage.
25	VENUE AND INTRADISTRICT ASSIGNMENT
26	10. Venue is proper within this District under 28 U.S.C. § 1391(b) and (c) because
27	each defendant transacts business within this District and offers for sale and sells in this District
28	products that infringe Kenu's intellectual property rights. Pursuant to Local Rule 3-2(c),
DERS LL P 7,11th floor	KENU, INC.'S COMPLAINT FOR PATENT

	Case 3:16-cv-05182 Document 1 Filed 09/08/16 Page 4 of 29				
1	intellectual property actions are assigned on a district-wide basis.				
2	FACTS APPLICABLE TO ALL CLAIMS				
3	Kenu's AIRFRAME and Intellectual Property				
4	11. Kenu is a successful mobile phone accessory business that designs, develops, and				
5	distributes artistic and functional mobile phone accessories that are one of a kind in today's				
6	marketplace. One such product is Kenu's AIRFRAME, a line of portable hands free in-car				
7	mounts for mobile devices.				
8	12. A representative image of Kenu's AIRFRAME product is provided below:				
9					
10					
11					
12					
13	13. The original AIRFRAME was released in 2013 and has received acclaim for the				
14	utility and elegant design. In 2014, Kenu released the AIRFRAME+, which has a sleek, new				
15	design consistent with the original AIRFRAME. The AIRFRAME product line is sold through				
16	numerous merchandisers, retailers, and stores nationwide, including Amazon, Target, T-Mobile,				
17	Sprint, and Staples, to name just a few. Kenu also markets and sells its AIRFRAME products on				
18	the Internet, including through its website located at www.kenu.com.				
19	14. In addition to its common law rights, Kenu sought protection for its intellectual				
20	property rights associated with AIRFRAME by filing for patents.				
21	15. On October 1, 2013, the United States Patent and Trademark Office issued United				
22	States Patent No. US D690,707 (the "'D707 patent"), entitled "Dashboard Vent Mount for an				
23	Electronic Device," for a portable hands free in-car mount for mobile devices. See attached				
24	Exhibit A.				
25	16. A representative figure from Kenu's 'D707 patent is provided below:				
26	AITCONTA				
27					
28					
NDERS LLP ET, 11TH FLOOR CA 94104	KENU, INC.'S COMPLAINT FOR PATENT INFRINGEMENT, TRADE DRESS - 3 -				

TROUTMAN SAM 580 CALIFORNIA STRE SAN FRANCISCO,

INFRINGEMENT, UNFAIR COMPETITION

Case 3:16-cv-05182 Document 1 Filed 09/08/16 Page 5 of 29



KENU, INC.'S COMPLAINT FOR PATENT INFRINGEMENT, TRADE DRESS INFRINGEMENT, UNFAIR COMPETITION

Case 3:16-cv-05182 Document 1 Filed 09/08/16 Page 6 of 29

1	23. The trade dress associated with Kenu's AIRFRAME product signifies the source					
2	of the AIRFRAME product to its customers.					
3	24. As a result of considerable efforts, Kenu's customers, and the general public,					
4	have come to recognize Kenu as an established and successful mobile phone accessory business.					
5	25. Kenu's AIRFRAME product is one of a kind.					
6	26. Kenu's AIRFRAME product is manufactured with high quality materials					
7	designed to maximize product durability and customer satisfaction.					
8	27. Kenu's designs are its own intellectual property. No goods of these designs					
9	existed prior to Kenu's designs and patents.					
10	28. The AIRFRAME product is Kenu's most sought after and sold product.					
11	29. Kenu makes substantial revenue from the AIRFRAME product.					
12	Established Brands's Infringing Products					
13	30. On information and belief, Established Brands manufactures and/or imports, or					
14	causes to be manufactured and/or imported its BITS MADE brand "CAR MOUNT Universal					
15	Phone Holder" product ("Phone Holder") products into the United States and the Northern					
16	District of California.					
17	31. On information and belief, Established Brands exposes for sale, offers to sell, and					
18	sells the infringing BITS MADE Phone Holder, including to residents in the Northern District of					
19	California, through third party retailers and a reseller program available at least through the					
20	website www.bitsmade.com.					
21	32. The BITS MADE Phone Holder competes with Kenu's AIRFRAME products in					
22	the market for portable hands free in-car mounts for mobile or smartphone devices.					
23	33. Kenu purchased the BITS MADE Phone Holder at a Target Corporation retail					
24	location located in Emeryville, California. Representative images are provided below:					
25	///					
26	///					
27						
28						
TROUTMAN SANDERS LLF 580 California Street, 11th floo San Francisco, CA 94104	KENU, INC.'S COMPLAINT FOR PATENT INFRINGEMENT, TRADE DRESS - 5 - INFRINGEMENT, UNFAIR COMPETITION					

	Case 3:16-cv-05182 Document 1 Filed 09/08/16 Page 7 of 29
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	34. The BITS MADE Phone Holder available from Established Brands violates
13	Kenu's patent and trade dress rights.
14	35. Kenu's 'D707 patent covers the BITS MADE Phone Holder manufactured,
15	imported, exposed for sale, offered for sale, and sold by Established Brands.
16	36. Kenu's '714 patent covers the BITS MADE Phone Holder manufactured,
17	imported, offered for sale, and sold by Established Brands.
18	37. The BITS MADE Phone Holder violates Kenu's trade dress rights in its
19	AIRFRAME product by causing confusion among ordinary consumers as to the source,
20	sponsorship, affiliation, or approval of Kenu's AIRFRAME product.
21	38. Representative side-by-side comparisons of AIRFRAME and BITS MADE
22	Phone Holder products are provided below:
23	///
24	///
25	///
26	///
27	///
28	///
TROUTMAN SANDERS LLP 580 California Street, 11th floor San Francisco, CA 94104	KENU, INC.'S COMPLAINT FOR PATENT INFRINGEMENT, TRADE DRESS - 6 - INFRINGEMENT, UNFAIR COMPETITION

INFRINGEMENT, UNFAIR COMPETITION

	Case 3:16-cv-05182 Document 1 Filed 09/08/16 Page 8 of 29
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	
13	
14	39. Established Brands's willful and deliberate actions have caused significant harm
15	to Kenu. Kenu has lost customers and revenue due to the illegal and infringing product being
16	put into the stream of commerce by Established Brands.
17	FIRST CLAIM FOR RELIEF INFRINGEMENT OF THE 'D707 PATENT
18	35 U.S.C. § 271(a)
19	40. Kenu restates and incorporates all previous allegations of this Complaint by
20	reference as though set forth in full.
21	41. Established Brands has infringed upon the rights of Kenu's 'D707 patent by
22	making, exposing for sale, offering to sell, selling, and importing the BITS MADE Phone Holder
23	in the United States.
24	42. Established Brands will continue to infringe the 'D707 patent unless enjoined by
25	this Court.
26	43. Established Brands's acts are willful, in disregard of, and with indifference to, the
27	rights of Kenu.
28 TROUTMAN SANDERS LL	VENIL INC 'S COMDI AINT FOR RATENT
TROUTMAN SANDERS LLF 580 California Street, 11th floo San Francisco, CA 94104	KENU, INC.'S COMPLAINT FOR PATENT INFRINGEMENT, TRADE DRESS - 7 - INFRINGEMENT, UNFAIR COMPETITION

Case 3:16-cv-05182 Document 1 Filed 09/08/16 Page 9 of 29

1	44. As a direct and proximate cause of the infringement by Established Brands, Kenu					
2	is entitled to damages, reasonable royalties and lost profits in amounts to be proven at trial,					
3	enhanced damages, and reasonable attorney's fees pursuant to 35 U.S.C. § 285. Additionally,					
4	Established Brands is liable to Kenu to the extent of its total profit, but not less than \$250,					
5	pursuant to 35 U.S.C. § 289.					
6	SECOND CLAIM FOR RELIEF					
7	INFRINGEMENT OF THE '714 PATENT 35 U.S.C. § 271(a)					
8	45. Kenu restates and incorporates all previous allegations of this Complaint by					
9	reference as though set forth in full.					
10	46. Established Brands has infringed upon the rights of Kenu's '714 patent by					
11	making, offering to sell, selling, and importing the BITS MADE Phone Holder product in the					
12	United States.					
13	47. Established Brands will continue to infringe the '714 patent unless enjoined by					
14	this Court.					
15	48. Established Brands's acts are willful, in disregard of, and with indifference to, the					
16	rights of Kenu.					
17	49. As a direct and proximate cause of the infringement by Established Brands, Kenu					
18	is entitled to damages, reasonable royalties and lost profits in amounts to be proven at trial,					
19	enhanced damages, and reasonable attorney's fees pursuant to 35 U.S.C. § 285.					
20	THIRD CLAIM FOR RELIEF					
21	TRADE DRESS INFRINGEMENT 15 U.S.C. § 1125(a)(1)					
22	50. Kenu restates and incorporates all previous allegations of this Complaint by					
23	reference as though set forth in full.					
24	51. Established Brands has engaged in infringement of Kenu's trade dress rights in its					
25	AIRFRAME product by placing into commerce the BITS MADE Phone Holder.					
26	52. Established Brands has offered and sold the BITS MADE Phone Holder despite					
27	knowledge that the BITS MADE Phone Holder being offered and sold are each likely to cause					
28						
TROUTMAN SANDERS LLF 580 California Street, 11th floo San Francisco, CA 94104	KENU, INC.'S COMPLAINT FOR PATENT INFRINGEMENT, TRADE DRESS - 8 - INFRINGEMENT, UNFAIR COMPETITION					

Case 3:16-cv-05182 Document 1 Filed 09/08/16 Page 10 of 29

1	confusion among ordinary consumers as to the source, sponsorship, affiliation, or approval of		
2	Kenu's AIRFRAME product.		
3	53. Established Brands's acts are willful, in disregard of, and with indifference to the		
4	rights of Kenu.		
5	54. As a direct and proximate cause of the infringement by Established Brands, Kenu		
6	is entitled to damages, reasonable royalties and lost profits in amounts to be proven at trial,		
7	enhanced damages, and reasonable attorney's fees pursuant to 15 U.S.C. § 1117.		
8	FOURTH CLAIM FOR RELIEF UNFAIR COMPETITION		
9	CALIFORNIA BUSINESS AND PROFESSIONS CODE § 17200 ET SEQ.		
10	55. Kenu restates and incorporates all previous allegations of this Complaint by		
11	reference as though set forth in full.		
12	56. The above-described acts and omissions, including, but not limited to, Established		
13	Brands's continued infringement of Kenu's design and utility patents, and its infringement of		
14	Kenu's trade dress rights, constitute Unfair Competition under Section 17200 et. seq. of the		
15	California Business & Professions Code.		
16	57. By reason of these wrongful acts and omissions by Established Brands, Kenu has		
17	suffered and will suffer damage. Additionally, these wrongful acts and omissions by Established		
18	Brands have caused, and unless restrained and enjoined by this Court will continue to cause,		
19	serious irreparable injury and damage to Kenu.		
20	FIFTH CLAIM FOR RELIEF		
21	UNFAIR COMPETITION COMMON LAW		
22	58. Kenu restates and incorporates all previous allegations of this Complaint by		
23	reference as though set forth in full.		
24	59. The above-described acts and omissions, including, but not limited to, Established		
25	Brands's continued infringement of Kenu's design and utility patents, and its infringement of		
26	Kenu's trade dress rights, constitute Unfair Competition at Common Law.		
27	60. By reason of these wrongful acts and omissions by Established Brands, Kenu has		
28	suffered and will suffer damage. Additionally, these wrongful acts and omissions by Established		
NDERS LL P Et, 11th floof	KENU, INC.'S COMPLAINT FOR PATENT INFRINGEMENT TRADE DRESS - 9 -		

	Case 3	3:16-cv-05182	Document 1	Filed 09/08/16	Page 11 of 29
1	Pronds hove	coursed and un	loss restrained a	nd onicinad by the	a Court will continue to course
1 2	Brands have caused, and unless restrained and enjoined by this Court will continue to cause, serious irreparable injury and damage to Kenu.				
2	serious irrep	arabie injury an	-		
3 4	Who	roforo Vonu pre		R FOR RELIEF	st each defendant:
4 5	1.	Injunctive rel		as follows agains	st each defendant.
5 6	1. 2.	Ū		acupto to be prove	on at trial.
			-	nounts to be prove	en at triat,
7	3. Lost profits in an amount to be proved at trial;				1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1
8	4. Established Brands, Inc.'s total profit, but not less than \$250, pursuant to				
9	~	35 U.S.C. § 2			1 1
10	5.		-	osts as provided by	
11	6.	Such other re		deems appropria	
12	DEMAND FOR JURY TRIAL				
13	In accordance with Rule 38 of the Federal Rules of Civil Procedure, Kenu respectfully demands a jury trial of all issues triable to a jury in this action.				
14	demands a j	ury trial of all is	sues triable to a	jury in this action	l.
15					
16					
17	Dated: Sept	ember 8, 2016		TROUTMA	AN SANDERS LLP
18					
19				Marcus	
20				Attorney KENU,	ys for Plaintiff INC.
21					
22					
23					
24					
25					
26					
27					
28 Ders LLF	KENILINC'S	COMPLAINT FOR I	PATENT		
, 11th floor A 94104		NT, TRADE DRESS		- 10 -	

Exhibit A

Case 3:16-cv-05182 Documen



US009080714B2

(12) United States Patent

Minn et al.

(54) ADJUSTABLE PORTABLE DEVICE HOLDER

- (71) Applicant: Kenu Inc., San Francisco, CA (US)
- (72) Inventors: Kenneth Y. Minn, San Francisco, CA
 (US); David E. Yao, San Francisco, CA
 (US)
- (73) Assignee: Kenu, Inc., San Francisco, CA (US)
- (*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 0 days.
- (21) Appl. No.: 13/897,062
- (22) Filed: May 17, 2013

(65) **Prior Publication Data**

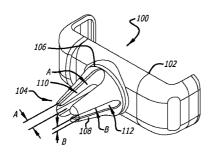
US 2014/0138419 A1 May 22, 2014

Related U.S. Application Data

- (63) Continuation-in-part of application No. 29/437,793, filed on Nov. 20, 2012, now Pat. No. Des. 690,707.
- (51) Int. Cl.

B60R 7/06	(2006.01)
B60R 11/02	(2006.01)
F16M 13/02	(2006.01)
F16M 11/04	(2006.01)
F16M 11/10	(2006.01)
F16M 13/00	(2006.01)
B60R 11/00	(2006.01)

- (52) U.S. Cl.



(10) Patent No.: US 9,080,714 B2

(45) **Date of Patent:** Jul. 14, 2015

(56) References Cited

U.S. PATENT DOCUMENTS

5,109,411 A *	4/1992	O'Connell 379/454
5,305,381 A †		
5,338,252 A *	8/1994	Bowler et al 454/155
5,979,724 A *	11/1999	Loewenthal et al 224/483
6,103,201 A *	8/2000	Green 422/124

(Continued)

FOREIGN PATENT DOCUMENTS

KR	10-2000-0044438	7/2000
KR	20-0429528	10/2006
WO	9604153	† 2/1996

OTHER PUBLICATIONS

The International Search Report and the Written Opinion mailed Oct. 10, 2014; in PCT patent application No. PCT/US2014/038253, 12 pages.

(Continued)

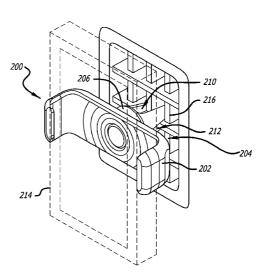
Primary Examiner — Justin Larson

Assistant Examiner — Scott McNurlen (74) Attorney, Agent, or Firm — Troutman Sanders, LLP

(57) ABSTRACT

Adjustable portable device holder systems and methods are herein disclosed. According to one embodiment, an adjustable portable device holder includes an adjustable clamping element and a rotatable mounting element attached to the adjustable clamping element for removably securing a portable device to the adjustable portable device holder.

14 Claims, 5 Drawing Sheets



Page 2

(56) **References** Cited

U.S. PATENT DOCUMENTS

6,366,672 6,441,872 D482,039 6,988,907 7,061,386 7,080,812 7,140,553 D538,912 7,272,984 7,272,984 7,284,737 D589,962 D611,478 D630,222 D645,033 D656,940 D657,356 D663,726 D663,726	B1 * S B2 B2 † B2 * B2 * B2 * B2 * B2 * S * S * S * S * S * S *	11/2006 3/2007 9/2007 10/2007 4/2009 3/2010 1/2011 9/2011 4/2012 4/2012 4/2012 7/2012	Richardson et al. Lin Quong et al D14/253 Wikel McClelland et al. Wikel Gourley
D663,735		7/2012	Musselman

D664,147	S	7/2012	Zhao et al.
D671,950	S	12/2012	Richter
8,727,192	B2 *	5/2014	Lai 224/420
8,757,461	B2 *	6/2014	Zanetti 224/562
2005/0127538	A1†	6/2005	Fabrega
2007/0284500	A1*	12/2007	Fan 248/346.06
2008/0190978	A1*	8/2008	Brassard 224/483
2008/0224007	A1†	9/2008	Мо
2009/0060473	A1*	3/2009	Kohte et al 386/124
2010/0019059	A1*	1/2010	Bulsink et al 239/55
2011/0019992	A1	1/2011	Orf
2011/0278885	A1*	11/2011	Procter et al 297/135
2013/0037590	A1†	2/2013	Yoon
2014/0097306	A1*	4/2014	Hale et al 248/122.1
2014/0103087	A1†	4/2014	Fan

OTHER PUBLICATIONS

Arkon Resources Inc., SM429-SBH Universal Air Vent Swivel Mount with Adjustable Cradle, 2010.†

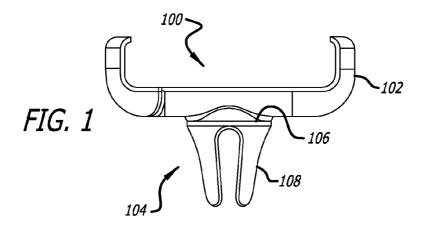
* cited by examiner † cited by third party

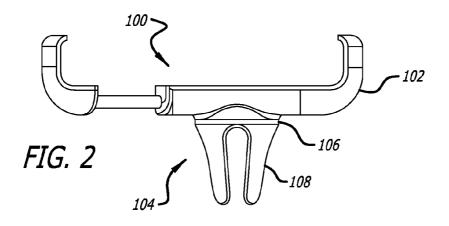
U.S. Patent

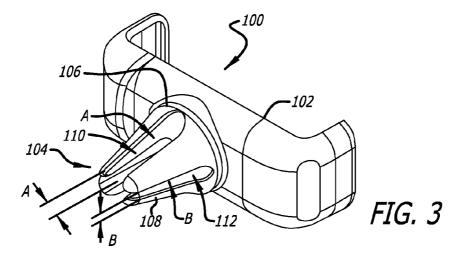
Jul. 14, 2015

Sheet 1 of 5

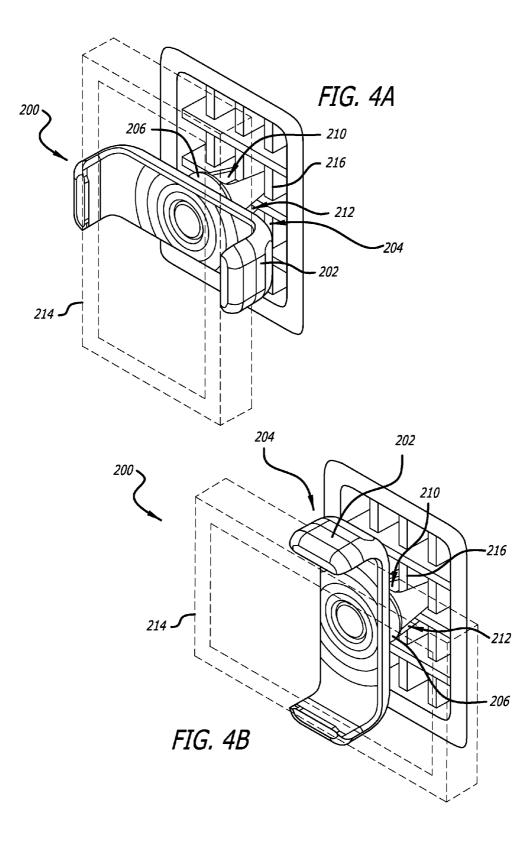
US 9,080,714 B2











U.S. Patent	Jul. 14, 2015	Sheet 3 of 5	US 9,080,714 B2

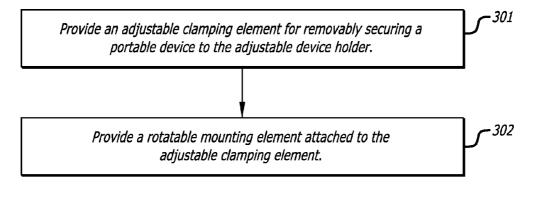
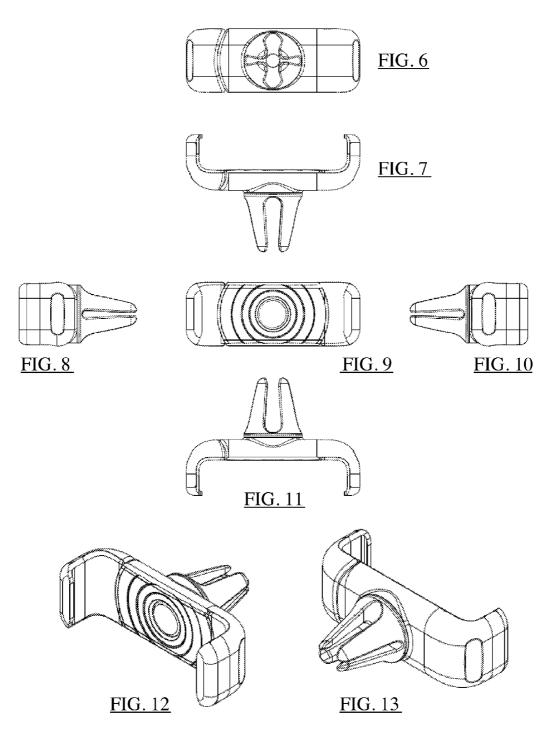
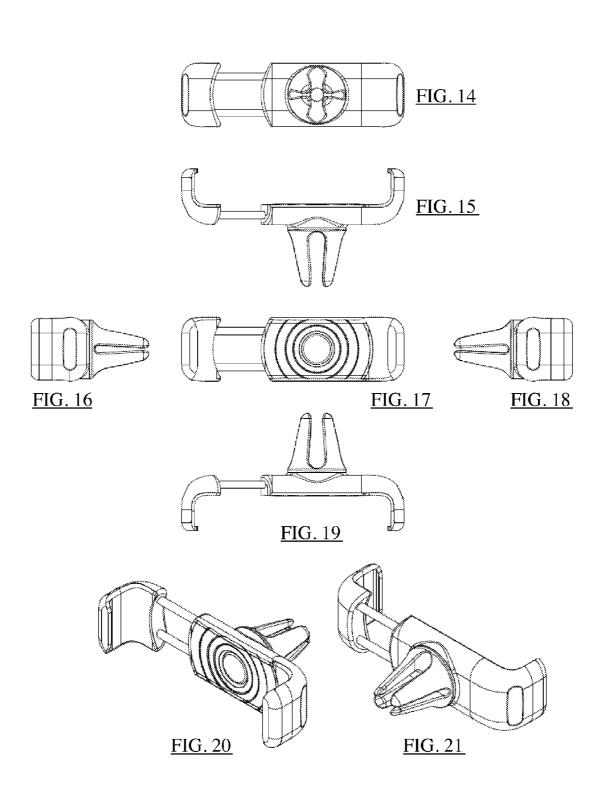


FIG. 5









ADJUSTABLE PORTABLE DEVICE HOLDER

CROSS REFERENCE TO RELATED APPLICATIONS

This application is a continuation-in-part (CIP) of U.S. Design patent application No. 29/437,793, filed Nov. 20, 2012 and titled DASHBOARD VENT MOUNT FOR AN ELECTRONIC DEVICE, which is incorporated by reference in its entirety, for all purposes, herein.

FIELD OF TECHNOLOGY

The present application is directed to adjustable portable device holder systems and methods.

BACKGROUND

Various electronic and other device mounts are known in the art. Available device mounts have many drawbacks. For 20 instance, suction cup mounts are typically large, bulky and require a large mounting surface such as a windshield. Device mounts often fail to properly and consistently attach to the mounting surface. Some device mounting solutions require adhesive to secure the mount to a vehicle dash, wearing off 25 over time and leaving an undesirable residue on the mounting surface. Current device mounts also fail to effectively accommodate a broad range of devices or mounting surfaces.

Due to the deficiencies in the currently available device mounts, people choose not use electronic device mounts and 30 often violate state and provincial hands-free driving laws. Other state and provincial laws prohibit objects mounted to the windshield to prevent obstruction of the driver's view.

This specification is directed to improved portable device holder systems and methods for manufacturing the same.

SUMMARY

Adjustable portable device holder systems and methods for manufacturing the same are herein disclosed. According to 40 one embodiment, an adjustable portable device holder includes an adjustable clamping element and a rotatable mounting element attached to the adjustable clamping element for removably securing a portable device to the adjustable portable device holder. The adjustable clamping element 45 is capable of being biased into an activated state and unbiased into a deactivated state to secure one of a plurality of different size portable devices to the adjustable portable device holder. The rotatable mounting element, attached to the adjustable clamping element, includes a plurality of mounting arms each 50 spaced a specified distance apart from one another and extending at a specified angle from a bottom surface of the rotatable mounting element. Each pair of the plurality of mounting arms forms a mounting slot therein between. The rotatable mounting element is capable of being rotated to 55 adjustable portable device holder in a retracted setting; position a first mounting slot in a vertical, horizontal or diagonal orientation and a second mounting slot in a vertical, horizontal or diagonal orientation to engage a first mounting surface in a vertical, horizontal or diagonal orientation or a second mounting surface in a vertical, horizontal or diagonal 60 orientation.

In another embodiment, a process for manufacturing an exemplary adjustable portable device holder is disclosed. The process includes providing an adjustable clamping element capable of being biased into an activated state and unbiased 65 into a deactivated state to secure one of a plurality of portable device sizes to the adjustable portable device holder. The

2

process also includes providing a rotatable mounting element comprising a plurality of mounting arms each spaced a specified distance apart from one another and extending at a specified angle from a bottom surface of the rotatable mounting element. Each pair of the plurality of mounting arms form a mounting slot therein between. The rotatable mounting element is capable of being rotated to position a first mounting slot in a vertical, horizontal or diagonal orientation and a second mounting slot in a vertical, horizontal or diagonal orientation to engage a first mounting surface in a vertical, horizontal or diagonal orientation or a second mounting surface in a vertical, horizontal or diagonal orientation. The process also includes attaching the rotatable mounting element to the adjustable clamping element.

The foregoing and other objects, features and advantages of the present disclosure will become more readily apparent from the following detailed description of exemplary embodiments as disclosed herein.

BRIEF DESCRIPTION OF THE DRAWINGS

Embodiments of the present application are described, by way of example only, with reference to the attached Figures, wherein:

FIG. 1 illustrates an adjustable portable device holder in a retracted setting, also referred to as the deactivated state, according to one embodiment;

FIG. 2 illustrates an adjustable portable device holder in an expanded setting, referred to as the activated state, according to one embodiment;

FIG. 3 illustrates an adjustable portable device holder in a retracted setting according to one embodiment;

FIGS. 4A and 4B illustrate an adjustable portable device 35 holder attached to a device and a mounting surface according to one embodiment;

FIG. 5 illustrates a flow chart of a process for manufacturing an exemplary adjustable portable device holder according to one embodiment;

FIG. 6 is an elevation view of the back of an adjustable portable device holder in a retracted setting;

FIG. 7 is a plan view of the top of an adjustable portable device holder in a retracted setting;

FIG. 8 is an elevation view of left side of an adjustable portable device holder in a retracted setting;

FIG. 9 is an elevation view of the front of an adjustable portable device holder in a retracted setting;

FIG. 10 is an elevation view of the right side of an adjustable portable device holder in a retracted setting;

FIG. 11 is a plan view of the bottom of an adjustable portable device holder in a retracted setting;

FIG. 12 is an isometric view, from the front right, of an adjustable portable device holder in a retracted setting;

FIG. 13 is an isometric view, from the back left, of an

FIG. 14 is an elevation view of the back of an adjustable portable device holder in an expanded setting;

FIG. 15 is a plan view of the top of an adjustable portable device holder in an expanded setting;

FIG. 16 is an elevation view of left side of an adjustable portable device holder in an expanded setting;

FIG. 17 is an elevation view of the front of an adjustable portable device holder in an expanded setting;

FIG. 18 is an elevation view of the right side of an adjustable portable device holder in an expanded setting;

FIG. 19 is a plan view of the bottom of an adjustable portable device holder in an expanded setting;

5

40

45

FIG. **20** is an isometric view, from the front right, of an adjustable portable device holder in an expanded setting; and FIG. **21** is an isometric view, from the back left, of an adjustable portable device holder in an expanded setting.

DETAILED DESCRIPTION

It will be appreciated that for simplicity and clarity of illustration, where considered appropriate, reference numerals may be repeated among the figures to indicate corresponding or analogous elements. In addition, numerous specific details are set forth in order to provide a thorough understanding of the example embodiments described herein. However, it will be understood by those of ordinary skill in the art that the example embodiments described herein may be practiced 15 without these specific details. In other instances, methods, procedures and components have not been described in detail so as not to obscure the embodiments described herein.

The adjustable portable device holders described in this specification can include an adjustable clamping element 20 attached to a rotatable mounting element. The adjustable portable device holder can be used to attach and mount a portable device to a mounting surface. The portable device can be any device that fits into the adjustable clamping element including, but not limited to a smartphone or other 25 phone, a tablet, an e-reader, a powerbank, a speaker, a multimedia player, a flashlight or other light, a television or other display, a laser or radar detector, an air freshener, a fan, a beverage or other device that can fit into the adjustable clamping element. The adjustable portable device holder can be 30 mounted to various mounting surfaces including, but not limited to an automobile air conditioner vent blade, an automobile dashboard, an automobile sun visor, a credit card, the brim of a hat, a counter, a tripod, a bicycle, a backpack, a utensil, a ledge or other surface.

FIG. 1 illustrates an adjustable portable device holder 100 in a retracted setting according to one embodiment. The adjustable portable device holder 100 includes an adjustable clamping element 102 attached to a rotatable mounting element 104.

FIG. 2 illustrates an adjustable portable device holder 100 in an expanded setting according to one embodiment. The adjustable portable device holder 100 includes an adjustable clamping element 102 attached to a rotatable mounting element 104.

FIG. **3** illustrates an adjustable portable device holder **100** in a retracted setting according to one embodiment. The adjustable portable device holder **100** includes an adjustable clamping element **102** attached to a rotatable mounting element **104**.

The adjustable clamping element **102** illustrated in FIGS. **1-3** can be expanded and retracted to attach devices of different sizes to the adjustable portable device holder **100**. A force can be applied to expand or bias the adjustable clamping element **102** into an activated state (shown in FIG. **2**) and the 55 force can be released to retract the adjustable clamping element **102** into a deactivated state (shown in FIGS. **1** and **3**). An elastic retracting or biasing element (not shown), such as a compression or torsion spring can be incorporated into the adjustable clamping element **102**. The compression or torsion 60 spring facilitates the expansion and retraction of the adjustable clamping element **102** upon applying or releasing an expansive force on a surface of the adjustable clamping element **102**.

The adjustable clamping element **102** can also include a 65 gripping material on a surface of the adjustable clamping element **102** to provide a better grip, a better viewing angle or

4

better attachment to a device secured within the adjustable clamping element 102. The gripping material can be applied to a portion of the adjustable clamping element 102 or the entire adjustable clamping element 102 can be made of the gripping material. The gripping material can be any material that increases the adhesion, grip or coefficient of friction between the gripping surface of the adjustable clamping element 102 and a surface of a device secured within the adjustable clamping element 102. The gripping material can include, but is not limited to rubber, polymeric material or other plastic, metal, alloy, fabric, composite material or other material capable of increasing the adhesion, grip or coefficient of friction between the gripping surface of the adjustable clamping element 102 and a surface of a device secured within the adjustable clamping element 102. The gripping material and gripping surface can be textured and composed of the same or different material.

The rotatable mounting element **104** illustrated in FIGS. **1-3** can be directly or indirectly attached to the adjustable clamping element **102**. The adjustable clamping element **102** and the rotatable mounting element **104** can be one integral part or component parts that are attached together by any attaching means that allows the rotatable mounting element **104** to rotate. The rotatable mounting element **104** includes a base plate **106** and a plurality of mounting arms **108** extending from the base plate **106**. The base plate **106** and the plurality of mounting arms **108** can be one integral part or component parts that are attached together by any attaching means.

Referring to FIG. 3, the base plate 106 can be a cylindrically shaped disc or other element that is capable of being rotated 360 degrees clockwise or counter-clockwise. The base plate 106 provides a rotating platform from which mounting arms 108 extend. The mounting arms 108 are spaced a specified distance apart relative to one another on the base plate 106. The mounting arms 108 also extend from the base plate 106 at a specified angle relative to the base plate 106. The size of the mounting arms 108, the distance between the mounting arms 108 and the angle at which the mounting arms 108 extend from the base plate 106 establish and define mounting slots 110, 112 between pairs of mounting arms 108. The rotatable mounting element 104 can include any number of mounting arms 108 and any number of mounting slots 110, 112.

The mounting arms 108 can also include a gripping material on a surface of the mounting arms 108 to provide a better grip, a better viewing angle or better attachment to a mounting surface secured between the mounting arms 108. The gripping material can be applied to a portion of mounting arms 108 or the entirety of the mounting arms 108 can be made of the gripping material. The gripping material can be any material that increases the adhesion, grip or coefficient of friction between the gripping surface of mounting arms 108 and a mounting surface secured between the mounting arms 108. The gripping material can include, but is not limited to rubber, polymeric material or other plastic, metal, alloy, fabric, composite material or other material capable of increasing the adhesion, grip or coefficient of friction between the gripping surface of mounting arms 108 and a mounting surface secured between the mounting arms 108. The gripping material and gripping surface can be textured and composed of the same or different material.

In one exemplary embodiment, the rotatable mounting element **104** includes four mounting arms and four mounting slots. In another exemplary embodiment, the rotating mounting element **104** includes 6 mounting arms and six mounting slots.

The mounting arms 108 and mounting slots 110, 112, can engage a mounting surface (not shown) to mount the adjustable portable device holder 100. The adjustable portable device holder 100 is mounted to a mounting surface by positioning, press fitting or wedging a mounting surface within one or more mounting slots 110, 112 to engage two or more mounting arms 108. The adjustable portable device holder 100 can be mounted to various mounting surfaces including, but not limited to an automobile air conditioner vent blade, an automobile dashboard, an automobile sun visor, a credit card, the brim of a hat, a counter, a tripod, a bicycle, a backpack, a utensil, a ledge or other surface that can be positioned, press fit or wedged within one or more mounting slots 110, 112 between two or more mounting arms 108.

The rotatable mounting element 104 can include any number of mounting arms 108 forming and defining any number of mounting slots 110, 112. As may be appreciated in at least FIGS. 1-3, 7, 8, 10, 11, 15, 16, 18 and 19, the size and shape of the mounting slots 110, 112 formed between pairs of 20 mounting arms 108 can be controlled by adjusting the size and shape of the paired mounting arms 108, the distance between the pair of mounting arms $\mathbf{108}$ and the angle at which the two mounting arms 108 extend from the base plate 106 and converge toward one another. As depicted, each mounting 25 arm 108 and mounting slot 110, 112 tapers in a direction away from a bottom surface of the rotatable mounting element 104. The rotatable mounting element 104 can include one or more different size mounting slots 110, 112 to accommodate different size mounting surfaces. For instance in FIG. 3, one 30 mounting slot 110 having clearance A can be larger than another mounting slot 112 having clearance B. One or more of the mounting slots 110 formed on the rotatable mounting element 104 can accommodate a larger mounting surface than other mounting slots 112 formed on the rotatable mounting 35 element 104.

The rotatable mounting element 104 can be rotated to position the mounting arms 108 and mounting slots 110, 112 in a horizontal plane, vertical plane, diagonal plane, circular plane, concave plane, convex plane or any plane between 40 vertical and horizontal planes relative to the force of gravity. The mounting arms 108 and mounting slots 110, 112 can be positioned to engage a mounting surface in any engagement plane within the 360 degree rotation of the mounting element **104**. The rotatable mounting element **104** can be rotated to 45 position a relatively larger mounting slot 110 with clearance A in a horizontal, vertical, diagonal, circular, concave or convex plane to engage a relatively larger mounting surface in a horizontal, vertical, diagonal, circular, concave or convex engagement plane. The rotatable mounting element 104 can 50 also be rotated to position a relatively smaller mounting slot 112 with clearance B in a horizontal, vertical, diagonal, circular, concave or convex plane to engage a relatively smaller mounting surface in a horizontal, vertical, diagonal, circular, concave or convex engagement plane.

The rotatable mounting element is capable of being rotated 360 degrees clockwise or counter-clockwise to engage different size mounting surfaces in a horizontal plane, vertical plane, diagonal plane, circular plane, concave plane, convex plane or any plane between vertical and horizontal planes. A 60 device attached to the adjustable portable device holder 100 via the adjustable clamping element 102 can also be rotated 360 degrees clockwise or counter-clockwise while it is attached to the adjustable portable device holder 100 by rotating the rotatable mounting element 104.

FIGS. 4A and 4B illustrate an adjustable portable device holder 200 attached to a device 214 and a mounting surface

65

6

216 according to one embodiment. The device 214 is a smart phone and the mounting surface 216 is an automobile air conditioner vent blade.

Other portable devices can also fit into the adjustable clamping element including, but not limited to a tablet, an e-reader, a powerbank, a speaker, a multimedia player, a flashlight or other light, a television or other display, a laser or radar detector, an air freshener, a fan, a beverage or other device. The adjustable portable device holder 200 can also be mounted to other mounting surfaces including, but not limited to an automobile dashboard, an automobile sun visor, a credit card, the brim of a hat, a counter, a tripod, a bicycle, a backpack, a utensil, a ledge or other surface.

The adjustable portable device holder 200 includes an 15 adjustable clamping element 202 attached to a rotatable mounting element 204. The adjustable clamping element 202 can be expanded and retracted to attach different size smartphones to the adjustable portable device holder 200. A force can be applied to expand or bias the adjustable clamping element 202 into an activated state and the force can be released to retract the adjustable clamping element 202 into a deactivated state to clamp around the smartphone 214. An elastic retracting or biasing element (not shown), such as a compression or torsion spring can be incorporated into the adjustable clamping element 202 to facilitate the expansion and retraction of the adjustable clamping element 202 and to accommodate different size smartphones.

The adjustable clamping element 202 can also include a gripping material on a surface of the adjustable clamping element 202 to provide a better grip, a better viewing angle or better attachment to the smart phone 214 or other device secured within the adjustable clamping element 202. The gripping material can be applied to a portion of the adjustable clamping element 202 or the entire adjustable clamping element 202 can be made of the gripping material. The gripping material can be any material that increases the adhesion, grip or coefficient of friction between the gripping surface of the adjustable clamping element 202 and a surface of a device secured within the adjustable clamping element 202. The gripping material can include, but is not limited to rubber, polymeric material or other plastic, metal, alloy, fabric, composite material or other material capable of increasing the adhesion, grip or coefficient of friction between the gripping surface of the adjustable clamping element 202 and a surface of a device secured within the adjustable clamping element 202. The gripping material and gripping surface can be textured and composed of the same or different material.

The rotatable mounting element 204 can be directly or indirectly attached to the adjustable clamping element 202. The adjustable clamping element 202 and the rotatable mounting element 204 can be one integral part or component parts that are attached together by any attaching means, such as a screw, ratchet, pin, rod or friction or other device that allows the rotatable mounting element 204 to rotate. The rotatable mounting element 204 includes a base plate 206 and a plurality of mounting arms 208 extending from the base plate 206. The base plate 206 and the plurality of mounting arms 208 can be one integral part or component parts that are attached together by any attaching means.

The base plate 206 can be a cylindrically shaped disc or other element that is capable of being rotated 360 degrees clockwise or counter-clockwise. The base plate 206 provides a rotating platform from which the mounting arms 208 extend. The mounting arms 208 are spaced a specified distance apart relative to one another on the base plate 206. The mounting arms 208 also extend from the base plate 206 at a specified angle relative to the base plate 206. The size of the

mounting arms 208, the distance between the mounting arms 208 and the angle at which the mounting arms 208 extend from the base plate 206 establish and define mounting slots 210, 212 between pairs of mounting arms 208. The rotatable mounting element 204 includes four mounting arms 208 and 5 four mounting slots 210, 212.

The mounting arms **208** and mounting slots **210**, **212**, can engage and attach to an air conditioner vent blade **216** to mount the adjustable portable device holder **200**. The adjustable portable device holder **200** is mounted to the air condi- 10 tioner vent blade **216** by positioning, press fitting or wedging a surface of the air conditioner vent blade **216** within one or more mounting slots **210**, **212** to engage two or more mounting arms **208**.

The mounting arms 208 can also include a gripping mate- 15 rial on a surface of the mounting arms 208 to provide a better grip, a better viewing angle or better attachment to the air conditioner vent blade 216 secured between mounting arms **208**. The gripping material can be applied to a portion of mounting arms 208 or the entirety of the mounting arms 208 20 can be made of the gripping material. The gripping material can be any material that increases the adhesion, grip or coefficient of friction between the gripping surface of mounting arms 208 and an air conditioner vent blade 216 secured between the mounting arms 208. The gripping material can 25 include, but is not limited to rubber, polymeric material or other plastic, metal, alloy, fabric, composite material or other material capable of increasing the adhesion, grip or coefficient of friction between the gripping surface of mounting arms 208 and the air conditioner vent blade 216 secured 30 between the mounting arms 208. The gripping material can be and gripping surface and composed of the same or different material.

The rotatable mounting element **204** includes two different sizes of mounting slots **210**, **212** to accommodate different 35 size air conditioner vent blades **216** or other mounting surfaces. Two mounting slots **210** having clearance A are larger than the other two mounting slots **212** having clearance B.

The rotatable mounting element 204 can be rotated to position the mounting arms 208 and mounting slots 210, 212 40 in a horizontal, vertical, diagonal, circular, concave, convex or any plane between vertical and horizontal planes to engage air conditioner vent blades 216 oriented in a horizontal, vertical, diagonal, circular, concave, convex or any plane between vertical and horizontal planes. The mounting arms 45 208 and mounting slots 210, 212 can be positioned to attach to an air conditioner vent blade in any engagement plane within the 360 degree rotation of the mounting element 204. The rotatable mounting element 204 can be rotated to position the larger mounting slots 210 with clearance A in a 50 horizontal, vertical, diagonal, circular, concave, convex or any plane between vertical and horizontal planes to engage or attach to larger air conditioner vent blades 216 oriented in a horizontal, vertical, diagonal, circular, concave, convex or any plane between vertical and horizontal planes. The rotat- 55 able mounting element 204 can also be rotated to position the smaller mounting slots 212 with clearance B in a horizontal, vertical, diagonal, circular, concave, convex or any plane between vertical and horizontal planes to engage or attach to smaller air conditioner vent blades 216 oriented in a horizon- 60 tal, vertical, diagonal, circular, concave, convex or any plane between vertical and horizontal planes.

The rotatable mounting element **204** is capable of being rotated 360 degrees clockwise or counter-clockwise to engage different size mounting surfaces in a horizontal, ver-55 tical, diagonal, circular, concave, convex or any plane between vertical and horizontal planes relative to the force of 8

gravity. The smart phone **214** attached to the adjustable portable device holder **200** can be rotated into a portrait orientation (shown in FIG. **4**A) and a landscape orientation (shown in FIG. **4**B) by rotating the rotatable mounting element **204**. The smart phone **214** attached to the adjustable portable device holder **200** can be rotated 360 degrees clockwise or counter-clockwise while it is attached to the adjustable portable device holder **200** by rotating the smart phone **214** and adjustable clamping element **202**, while the rotatable mounting element **204** is secured to a mounting surface.

FIG. 5 illustrates a flow chart of a process for manufacturing an exemplary adjustable portable device holder according to one embodiment. At step **301**, the process includes providing an adjustable clamping element for removably securing a portable device to the adjustable portable device holder. The adjustable clamping element is capable of being biased into an activated state and unbiased into a deactivated state to secure one of a plurality of different size portable device to the adjustable portable device holder.

As an example and as depicted in FIGS. 2, 14, 15, 16 and 19-21, to manufacture the adjustable portable device holder, two stainless steel rods can be inserted into an expandable arm cavity of a double injection mold. PC/ABS is injected into the cavities of the mold to hold the rods in place and to produce an expandable arm, main body and cover of an adjustable clamping element. The mold is then rotated and injected with TPE to form side grips of the expandable arm and body of the adjustable clamping element. A stainless steel spring is inserted over each rod and held in place by a stainless steel screw affixed to the end of the rods. Grease is added to the lower portion of the spring and rods (near the screw head). The expandable arm is inserted into the body and the springs are lowered and held in place within the body of the adjustable clamping element. The cover is then slid on to the body to hold the adjustable arm in place.

The adjustable clamping element or a surface thereof can also be formed from rubber, polymeric material or other plastic, metal, alloy, or composite material that is rigid, semirigid or textured.

At step **302**, a rotatable mounting element is provided, which can be attached to the adjustable clamping element via screw, ratchet, pin, rod or friction or other attachment means. The rotatable mounting element includes a plurality of mounting arms each spaced a specified distance apart from one another and extending at a specified angle from a bottom surface of the rotatable mounting element. Each pair of the plurality of mounting arms form a mounting slot therein between. The rotatable mounting element is capable of being rotated to position a first mounting slot in a vertical, horizontal or diagonal orientation and a second mounting slot in a vertical, horizontal or diagonal orientation to engage a first mounting surface in a vertical, horizontal or diagonal orientation or a second mounting surface in a vertical, horizontal or diagonal orientation.

For example, a rotatable mounting element can be formed in whole or part from stainless metal or other metal, alloy or plastic sheet stamped to form a clip or base plate with four arms extending from the base plate, spaced a specified distance apart and bent to a desired angle. If metal or other heat treatable material, the rotatable mounting element can be heat treated to form a rigid structure. The rotatable mounting element or a surface thereof can also be formed from rubber, polymeric material or other plastic, metal, alloy, or composite material that is rigid, semi-rigid or textured.

A zinc-alloy nut or other alloy or material can be formed using a die-cast mold to attach the rotatable mounting element to the adjustable clamping element. Glue is added to the

cavity of the nut. The rotatable mounting element is affixed to the main body of the adjustable clamping element via the nut and a second stainless screw. A force gage is used to monitor the rotational force of the rotatable mounting element and the rotatable mounting element is adjusted if screw is too tight or 5 loose.

TPE is injected into a mold to create a skirt and four socks. The skirt and four socks can also be formed from rubber, polymeric material or other plastic, metal, alloy, or composite material that is rigid, semi-rigid or textured. The skirt is 10 assembled over the mounting arms of the rotatable mounting element. Glue is added to each mounting arm of the rotatable mounting element. A sock is inserted over each mounting arm, which holds the skirt in place.

Example embodiments have been described hereinabove 15 regarding adjustable portable device holder systems and methods. Various modifications to and departures from the disclosed example embodiments will occur to those having ordinary skill in the art. The subject matter that is intended to be within the spirit of this disclosure is set forth in the fol- 20 lowing claims.

What is claimed is:

- 1. An adjustable portable device holder comprising:
- an adjustable clamping element, wherein the adjustable clamping element is capable of being biased into an 25 activated state and unbiased into a deactivated state to removably secure one of a plurality of different size portable devices to the adjustable portable device holder;
- the adjustable clamping element comprising two side grips 30 opposingly oriented to one another and each side grip has a device engaging surface that abuttingly engages a portable device in the activated state of the adjustable clamping element, wherein the two side grips linearly translate relative to one another upon transition between 35 the activated and deactivated states of the adjustable clamping element;
- the adjustable clamping element further comprising two rods, an expandable arm, a main body, and springs inserted one each over each rod and held in place by a 40 screw affixed to an end of the respective rod; and
- a rotatable mounting element attached to the adjustable clamping element by a rotary connection that permits 360 degree clockwise and counter-clockwise rotation of the adjustable clamping element relative to the rotatable 45 mounting element, the rotatable mounting element comprising a pair of mounting arms spaced a distance apart from one another and converging toward one another, each extending at an angle away from a bottom surface of the rotatable mounting element and thereby forming a 50 mounting slot between the pair of mounting arms,

10

wherein the rotary connection positions the mounting slot in various orientations relative to the adjustable clamping element across an entirety of the 360 degrees of rotation.

2. The adjustable portable device holder as recited in claim 1, wherein a width of the mounting slot tapers away from the bottom surface of the rotatable mounting element and wherein the rotary connection is capable of releasably setting the mounting slot in two 180 degree spaced apart vertical orientations and two 180 degree spaced apart horizontal orientations for alternative engagement with vertically and horizontally oriented mounting surfaces.

3. The adjustable portable device holder as recited in claim 2, wherein the mounting surface is an air conditioner vent blade in an automobile.

4. The adjustable portable device holder as recited in claim 1, wherein each mounting arm tapers away from the bottom surface of the rotatable mounting element.

5. The adjustable portable device holder as recited in claim 1, wherein the mounting arms comprise a gripping surface formed from gripping material.

6. The adjustable portable device holder as recited in claim 5, wherein the gripping material is at least one material selected from the group consisting of: rubber, polymeric material, plastic, metal, alloy and composite material.

7. The adjustable portable device holder as recited in claim 5, wherein the gripping surface is textured.

8. The adjustable portable device holder as recited in claim 1, wherein the springs are loadable by an applied expansive force to bias the adjustable clamping element into the activated state.

9. The adjustable portable device holder as recited in claim 1, wherein the adjustable clamping element comprises a gripping surface formed from gripping material.

10. The adjustable portable device holder as recited in claim **1**, wherein the device is a smartphone.

11. The adjustable portable device holder as recited in claim **1**, wherein the rotatable mounting element is attached with a screw to the adjustable clamping element.

12. The adjustable portable device holder as recited in claim **1**, wherein the rotatable mounting element is attached with a ratchet device to the adjustable clamping element.

13. The adjustable portable device holder as recited in claim **1**, wherein the rotatable mounting element is attached with a pin to the adjustable clamping element.

14. The adjustable portable device holder as recited in claim 1, wherein the rotatable mounting element is friction fit to the adjustable clamping element.

* * * * *

Exhibit B

Case 3:16-cv-05182 Documen



US00D690707S

(12) United States Design Patent (10) Patent No.:

Minn et al.

(10) Patent No.: US D690,707 S (45) Date of Patent: ** Oct. 1, 2013

(54) DASHBOARD VENT MOUNT FOR AN ELECTRONIC DEVICE

- (71) Applicants: Kenneth Minn, San Francisco, CA
 (US); David E. Yao, San Francisco, CA
 (US)
- (72) Inventors: Kenneth Minn, San Francisco, CA
 (US); David E. Yao, San Francisco, CA
 (US)
- (73) Assignee: Kenu, LLC, San Francisco, CA (US)
- (**) Term: 14 Years
- (21) Appl. No.: 29/437,793
- (22) Filed: Nov. 20, 2012
- (52) **U.S. Cl.**

361/709; 248/917–924, 133, 136, 139, 150, 248/176.1, 188.6; D12/415

See application file for complete search history.

(56) **References Cited**

U.S. PATENT DOCUMENTS

D482,039	S	*	11/2003	Chen et al.	D14/447
7,272,984	B2	*	9/2007	Fan	74/89.17
(Continued)					

(Continued)

Primary Examiner — Angela J Lee

(74) Attorney, Agent, or Firm - Jeffrey Schox; Peter Miller

CLAIM

(57)

We claim the ornamental design for a dashboard vent mount for an electronic device, as shown and described.

DESCRIPTION

FIG. 1 is an elevation view of the back of the dashboard vent mount for an electronic device in a retracted setting;

FIG. **2** is a plan view of the top of the dashboard vent mount for an electronic device in a retracted setting;

FIG. **3** is an elevation view of left side of the dashboard vent mount for an electronic device in a retracted setting;

FIG. **4** is an elevation view of the front of the dashboard vent mount for an electronic device in a retracted setting;

FIG. **5** is an elevation view of the right side of the dashboard vent mount for an electronic device in a retracted setting;

FIG. **6** is a plan view of the bottom of the dashboard vent mount for an electronic device in a retracted setting;

FIG. 7 is an isometric view, from the front right, of the dashboard vent mount for an electronic device in a retracted setting;

FIG. **8** is an isometric view, from the back left, of the dashboard vent mount for an electronic device in a retracted setting;

FIG. **9** is an elevation view of the back of the dashboard vent mount for an electronic device in an expanded setting;

FIG. **10** is a plan view of the top of the dashboard vent mount for an electronic device in an expanded setting;

FIG. **11** is an elevation view of left side of the dashboard vent mount for an electronic device in an expanded setting;

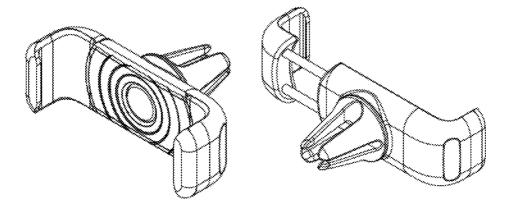
FIG. **12** is an elevation view of the front of the dashboard vent mount for an electronic device in an expanded setting;

FIG. **13** is an elevation view of the right side of the dashboard vent mount for an electronic device in an expanded setting; FIG. **14** is a plan view of the bottom of the dashboard vent

mount for an electronic device in an expanded setting; FIG. **15** is an isometric view, from the front right, of the dashboard vent mount for an electronic device in an expanded setting: and.

FIG. **16** is an isometric view, from the back left, of the dashboard vent mount for an electronic device in an expanded setting.

1 Claim, 2 Drawing Sheets



US D690,707 S

Page 2

(56) **References Cited**

U.S. PATENT DOCUMENTS

D589,962 S	*		Maruyama et al D14/432	
D611,478 S		3/2010	Richardson et al D14/447	
D630,222 S	*	1/2011	Lin D14/447	
D645,033 S	*	9/2011	Quong et al D14/253	
D656,931 S	*	4/2012	Wikel D14/253	

D656,940 S *	4/2012	Mcclelland et al D14/447
D657,356 S *	4/2012	Wikel D14/253
D663,726 S *	7/2012	Gourley D14/251
D663,735 S *		Musselman D14/447
D664,147 S *	7/2012	Zhao et al D14/452
D671,950 S *	12/2012	Richter D14/447
2011/0019992 A1*	1/2011	Orf 396/419

* cited by examiner



Oct. 1, 2013

Sheet 1 of 2

