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IN THE UNITED STATES DISTRICT COURT  
FOR THE WESTERN DISTRICT OF WASHINGTON

(Seattle)

Z-FIRM, LLC, a limited liability corporation  
of the State of Washington,

Plaintiff,

v.

SHIPPING AND TRANSIT, LLC, a limited  
liability corporation of the State of Florida and  
MARTIN KELLY JONES, a Canadian  
citizen,

Defendants.

Civil Action No.

COMPLAINT FOR DECLARATORY  
JUDGMENT OF PATENT INVALIDITY  
AND NON-INFRINGEMENT

Plaintiff, Z-Firm, LLC, doing business as Z-Firm (hereinafter “Z-Firm”), for its complaint against Defendants Shipping and Transit, LLC, doing business Shipping and Transit (hereinafter “Shipping and Transit”) and Martin Kelly Jones (hereinafter “Jones”) alleges as follows:

**THE PARTIES**

1. Plaintiff Z-Firm is a Washington State corporation, having a business address of 120 Lakeside Avenue, Suite 101, Seattle, Washington.



1           8.     The Accused Products are also the subject of *inter alia*, U.S. Patent  
2 Nos. 7,409,353 and 8,126,821 and other pending Patent Applications.

3           9.     On information and belief, Defendant Jones is the Chief Executive Officer of  
4 Defendant Shipping and Transit and controls all the day to day activities of the corporation  
5 including all communications with its attorneys.

6           10.    On information and belief, Defendant Shipping and Transit is a non-practicing  
7 entity owning or licensed to bring civil actions relating to various patents and alleges that it is the  
8 owner of U.S. Patent No. 6,415,207 titled, "System and Method for Automatically Providing  
9 Vehicle Status Information" issued July 2, 2002; U.S. Patent No. 6,904,359 titled "Notification  
10 Systems and Methods With User-Definable Notifications Based Upon Occurrence of Events",  
11 issued June 7, 2005; U.S. Patent No. 6,763,299 titled "Notification systems and Methods with  
12 Notifications Based Upon Prior Stop Locations", issued July 13, 2004; and U.S. Patent  
13 No. 7,400,970, titled "System and Method for an Advance Notification System for Monitoring  
14 and Reporting Proximity of a Vehicle", issued July 15, 2008 (hereinafter collectively "the Jones  
15 Patents" or "the Asserted Patents" and individually "the '207 Patent", "the '359 Patent", "the  
16 '299 Patent" and "the '970 Patent", respectively) all assigned to Defendant Shipping and Transit.  
17 A true and accurate copy of the Jones Patents are attached hereto as "Group Exhibit B."

18           11.    Defendant Shipping and Transit, under Defendant Jones' direction and control has  
19 forwarded demand letters, through its counsel Newport Trial Group to Plaintiff Z-Firm alleging  
20 infringement of the Asserted Patents by the ShipRush Products. A true and accurate copy of one  
21 of said demand letters dated July 27, 2016 is attached hereto as "Exhibit C." On information and  
22 belief, similar demand letters relating to the Asserted Patents were sent to other alleged  
23 infringers. Discovery will show that demand letters relating to the Asserted Patents have been  
24 sent or have been authorized by Defendant Jones to be sent to third parties in the State of  
25 Washington and in this Judicial District.  
26

1           12. Discovery will show that Defendant Shipping and Transit under direction and  
2 control of Defendant Jones has been engaged in asserting the Asserted Patents or other Patents in  
3 this Judicial District and may still be asserting such Patents.

4           13. Defendant Shipping and Transit and Defendant Jones placed Plaintiff Z-Firm on  
5 notice of Shipping and Transit's U.S. Patent rights and accused Plaintiff of infringing Claim 5 of  
6 the '209 Patent, Claim 41 of the '359 Patent, Claim 79 of the '299 Patent, and Claim 1 of the  
7 '970 Patent on July 27, 2016. Z-Firm responded by letter dated August 11, 2016 that it would  
8 investigate the accusation diligently. See Exhibit D. The Accused ShipRush Products provide  
9 software tools for printing physical shipping labels on printers. The ShipRush products integrate  
10 with retailer software and/or ecommerce websites (an application) to transparently obtain  
11 addressee information, calculates shipping rates potentially using multiple carriers, obtain a label  
12 and a tracking number from the selected carrier, and causes the label to be printed. In addition,  
13 the Accused ShipRush Products return the tracking number and cost information to the  
14 application, and optionally notifies the recipient that a label for the package has been printed.  
15 This label printing process is referred to in the ShipRush environment as "shipping." ShipRush  
16 comes in two basic forms: ShipRush Web and ShipRush Desktop. ShipRush Web is software  
17 that integrates with an ecommerce retailer that is selling merchandise on eBay, Amazon, or the  
18 like, or uses certain ecommerce "carts" such as Xencart. The ShipRush software obtains  
19 customer name and address information from the retailer's information on the ecommerce site  
20 (or cart), allows the retailer to enter certain information like details about the weight and size of  
21 the package and particulars about the carrier service to use (e.g., priority overnight delivery) or to  
22 overwrite other label information, calculates shipping rates, and obtains a label and tracking  
23 number from an application programming interface (API) of the shipping carrier (such as the  
24 Shipment API of FedEx). ShipRush prints the label and returns the cost and carrier tracking  
25 number by sending updated information to the ecommerce platform (e.g., eBay, Amazon,  
26 Xencart, etc.). "Shipment" in the ShipRush world view refers to printing a label for placement



1 onto a package and creating packing lists. It does not refer to tendering the package for delivery.  
2 “Shipment” in the ShipRush world does not refer to shipping carrier functions. ShipRush does  
3 not access any “tracking” API offered by some of the current shipping carriers. Thus, ShipRush  
4 has no access to vehicles employed by carriers to deliver packages and thus has no access to  
5 vehicle status information.

6 14. ShipRush Desktop is functionally the same as ShipRush web except, instead of  
7 being executed in a web browser, it is executed on a PC to provide printed shipping labels.

8 **CLAIM FOR RELIEF, COUNT I**

9 Declaration of Non-Infringement of U.S. Patent No. 6,415,207

10 15. Z-Firm repeats and realleges each and every allegation of paragraphs 1 through 14  
11 as if recited herein.

12 16. The Jones ‘207 U.S. Patent has 15 claims. Of those claims, only Claim 5 has been  
13 asserted. That Claim is reproduced below.

14 5. A system for monitoring and reporting status of vehicles,  
15 comprising:

16 (a) means for maintaining status information associated with a  
17 vehicle, said status information indicative of a current proximity of said identified  
18 vehicle;

19 (b) means for communicating with a remote communication  
20 device, said means for communicating including a means for receiving caller  
21 identification information automatically transmitted to said communicating  
22 means;

23 (c) means for utilizing said caller identification information to  
24 automatically search for and locate a set of said status information; and

25 (d) means for automatically retrieving and transmitting said set  
26 of said status information.

The remaining dependent Claims 6 through 9 incorporate each and every element set  
forth in independent Claim 5 in addition to other elements.

17. Z-Firm’s ShipRush Products do not infringe Claim 5 of the ‘207 Patent nor any of  
the claims which depend therefrom because they lack *inter-alia* element (a) “means for

1 maintaining status information associated with a vehicle”, (b) “means for communicating with a  
2 remote communication device, said means for communicating including a means for receiving  
3 caller identification information, automatically transmitted to said communicating means”,  
4 (c) “means for utilizing said caller identification information”, or (d) means for automatically  
5 retrieving and transmitting said set of said status information. Thus, Z-Firm’s Accused Products  
6 do not literally infringe Claim 5 of the Jones ‘207 U.S. Patent because the RushShip products as  
7 shown in “Exhibit A” attached hereto lack one or more elements of Claim 5 and the claims  
8 which depend therefrom.

9  
10 18. Plaintiff Z-Firm’s Accused Products are not legally equivalent to any claim of the  
11 asserted ‘207 Patent.

12 19. Plaintiff Z-Firm has neither directly infringed nor induced, nor contributed to the  
13 infringement by others of the asserted ‘207 Patent by importing, selling or offering to sell in or  
14 into the United States vehicle monitoring systems that infringe the asserted ‘207 Patent. The  
15 Plaintiff’s products shown in Exhibit A do not literally infringe the asserted ‘207 Patent nor are  
16 they legally equivalent to the invention claimed in the asserted ‘207 Patent.

17 20. By reason of said acts by Defendants, Plaintiff has been and may continue to be  
18 seriously damaged and irreparably harmed unless the Defendants are enjoined by this Court from  
19 sending further demand letters to Plaintiff, and potentially Plaintiff’s customers thus Plaintiff is  
20 without adequate remedy at law.

21 21. There is an actual and justiciable controversy between the parties as to whether  
22 Plaintiff Z-Firm or its customers have infringed any valid claims of the Jones ‘207 Patent.

23 22. Plaintiff is entitled to and therefore demands a declaratory judgment that it has not  
24 infringed Claim 5 or any other valid claim of the asserted ‘207 Patent, and for an award of  
25 damages, costs and attorney’s fees as allowable including a trebling of any award.  
26

1           23. This is an exceptional case for purposes of awarding monetary damages, costs and  
2 attorney's fees.

3 **CLAIM FOR RELIEF, COUNT II**

4                           Declaration of Invalidity of U.S. Patent No. 6,415,207

5           24. Plaintiff repeats and realleges each and every allegation of paragraphs 1 through  
6 23 as if recited herein.

7           25. Claim 5 of U.S. Patent No. 6,415,207 to Jones (the Asserted '207 Patent) is  
8 invalid inter alia under 35 U.S.C. §§ 102 and/or 103 in view of the relevant prior art and  
9 therefore unenforceable under the U.S. Patent laws.

10           26. With respect to independent Claim 5 of the Asserted Jones U.S. '207 Patent, said  
11 claim is completely anticipated in accordance with pre-AIA 35 U.S.C. § 102(b) by Patent  
12 Cooperation Treaty International Application No. PCT/US96/17332 titled "Fully Automated  
13 Vehicle Dispatching, Monitoring and Billing", published on May 22, 1997 more than one year  
14 prior to the earliest effective filing date of the Asserted '207 Patent. In addition, it would have  
15 been obvious to a person of ordinary skill in the relevant art at the time the invention was made  
16 within the meaning of 35 U.S.C. § 103 to combine the basic structure of the vehicle dispatching  
17 system disclosed in PCT/US96/17332 modified by the Automatic Number Information (ANI)  
18 system disclosed in Patent Cooperation Treaty International Application PCT/US90/04512 titled  
19 "Emerging Call Location System", published March 7, 1991. True and accurate copies of the  
20 Published PCT Applications are attached hereto as Exhibits E and F, respectively. Dependent  
21 Claims 6 through 9 of the Asserted '207 Patent are obvious and therefore invalid under 35  
22 U.S.C. § 103 in view of the combined teachings of PCT/US96/17332 and PCT/US90/04512 as  
23 those dependent claims relate to obvious variations of the system recited in independent Claim 5.

24           27. There is an actual and justiciable controversy between the parties as to whether  
25 Claim 41 of the Jones U.S. '207 Patent is valid and enforceable. Plaintiff Z-Firm is entitled to a  
26



1 declaratory judgment that Claim 41 of the U.S. Jones '207 Patent is invalid under 35 U.S.C.  
2 §§ 102, 103, *et seq.*

3 **CLAIM FOR RELIEF, COUNT III**

4 Declaration of Non-Infringement of U.S. Patent No. 6,904,359

5 28. The Plaintiff repeats and realleges each and every allegation of paragraphs 1-27 as  
6 if recited fully herein.

7 29. The Jones '359 Patent (now expired) has 58 Claims. Asserted Claim 41 is  
8 reproduced below:

9 41. A notification system, comprising:

10 (a) means for permitting a user to predefine one or more  
11 events that will cause creation and communication of a notification relating to the  
12 status of a mobile vehicle in relation to a location, comprising:

13 (1) means for permitting the user to electronically  
14 communicate during a first communication link with the notification system from  
15 a user communications device that is remote from the notification system *and the*  
16 *vehicle whose travel is being monitored, the notification system being located*  
17 *remotely from the vehicle;* and

18 (2) means for receiving during the first  
19 communication link an identification of the one or more events relating to the  
20 status of the vehicle, wherein the one or more events comprises at least one of the  
21 following:

22 (b) distance information specified by the user that is  
23 indicative of a distance between the vehicle and the location, location information  
24 specified by the user that is indicative of a location or region that the vehicle  
25 achieves during travel, time information specified by the user that is indicative of  
26 a time for travel of the vehicle to the location, or a number of one or more stops  
that the vehicle accomplishes prior to arriving at the location; and

(c) means for establishing a second communication link  
between the system and the user upon occurrence of the one or more events  
*achieved by the mobile vehicle during the travel.*

30. Z-Firm Accused ShipRush Products do not infringe Claim 41 because they lack  
*inter alia* (a)(2) “means for receiving during the first communication link an identification of the  
one or more events relating to status of vehicle, wherein one or more events comprises [a set of  
options specified by the user] or a number of one or more stops” or any events relating to the  
status of a vehicle. The Accused ShipRush Products only print labels and send notifications



1 relating to labels being printed. There is a tracking number printed from ShipRush but the user  
2 cannot do anything with this tracking number relative to the carrier. Thus, the Accused  
3 ShipRush Product also does not have a (c) “means for establishing a second communication link  
4 between the system and the user upon occurrence of the one or more events achieved by the  
5 mobile vehicle during the travel.” The Accused ShipRush Product is also not legally equivalent  
6 to the system recited in Claim 41 of the ‘359 Patent.

7 31. There is an actual and justiciable controversy between the parties as to whether  
8 Claim 41 of the Jones U.S. ‘359 Patent was infringed.

9 32. Plaintiff Z-Firm is entitled to a declaratory judgment that Claim 41 of the U.S.  
10 Jones ‘359 Patent was not infringed under 35 U.S.C. § 271, *et seq.*

11 **CLAIM FOR RELIEF, COUNT IV**

12 Declaration of Non-Infringement of U.S. Patent No. 6,763,299

13 33. Z-Firm repeats and realleges each and every allegation of paragraphs 1 through 32  
14 as if recited herein.

15 34. The ‘299 Patent has 156 Claims. Asserted Claim 79 is reproduced below:

16 79. A system, comprising:  
17 means for maintaining delivery information identifying a  
18 plurality of stop locations;  
19 means for monitoring travel data associated with a vehicle  
20 in relation to the delivery information;  
21 means for, when the vehicle approaches, is at, or leaves a  
22 stop location:  
23 determining a subsequent stop location in the delivery  
24 information;  
25 determining user defined preferences data associated with  
26 the stop location, the user defined preferences data including a distance between  
the vehicle and the subsequent stop that corresponds to when the party wishes to  
receive the communication; and  
sending a communication to a party associated with the  
subsequent stop location in accordance with the user defined preferences data to  
notify the party of impending arrival at the subsequent stop location.

1           35. Plaintiff Z-Firm's Accused ShipRush Products do not infringe Claim 79 because  
2 they lack each and every element of that Claim. Specifically, the Accused ShipRush Products  
3 have no information regarding vehicles (associated with shipment or otherwise). The Accused  
4 Products only print labels. The Accused Products have no stop locations. The Accused Products  
5 have no user defined preferences associated with stop locations. The Accused Products' only  
6 users are the seller/retailers. Accordingly, the Accused Products have none of the above means  
7 elements and do not literally infringe the Claim. Moreover, the Accused Products are not legally  
8 equivalent to the Claim.

9           36. Thus, there is an actual and justiciable controversy between the parties as to  
10 whether Claim 79 of the Jones '299 Patent is infringed under 35 U.S.C. § 271, *et seq.* and  
11 Plaintiff Z-Firm is entitled to a declaratory judgment that Claim 79 is not infringed.

12 **CLAIM FOR RELIEF, COUNT V**

13 **Declaration of Non-Infringement of U.S. Patent No. 7,400,970**

14           37. Plaintiff repeats and realleges each and every allegation of paragraphs 1 through  
15 36 as if recited herein.

16           38. The Jones '970 patent has 11 Claims. Asserted Claim 1 is reproduced below:

- 17                   1. A computer based notification system, comprising:  
18                               (a) means for enabling communication with a user that  
19 is designated to receive delivery of a package;  
20                               (b) means for presenting one or more selectable options  
21 to the user, the selectable options including at least an activation option for  
22 instigating monitoring of travel data associated with a vehicle that is delivering  
23 the package to the user;  
24                               (c) means for requesting entry by the user of a package  
25 identification number or package delivery number, each pertaining to delivery of  
26 the package;  
                              (d) means for identifying the vehicle based upon the  
entry;  
                              (e) means for requesting entry by the user of contact  
information indicating one or more communication media to be used in  
connection with a notification communication to the user;  
                              (f) means for monitoring the travel data; and

1 (g) means for initiating the notification communication  
2 pertaining to the package via the one or more communication media, based upon  
3 the travel data.

4 39. Plaintiff Z-Firm's Accused ShipRush Products do not infringe Claim 1 because  
5 they lack one or more elements thereof. Specifically, the Accused ShipRush Products do not  
6 "communicate with a user that is designated to receive delivery of a package" (a recipient) other  
7 than to email a notification with a tracking number. The users are the shippers, not the package  
8 recipients. The Accused Products are not used to communicate with recipients about monitoring  
9 travel data. In some instances, the tracking number provided can be used by the consumer to  
10 connect to the shipping carrier software to find out travel data. However, there are many other  
11 ways to use tracking numbers (e.g., to identify a package). Thus the Accused Products lack  
12 element (a) above. The Accused ShipRush Products do not present selectable options regarding  
13 activation for instigating monitoring of travel data associated with a vehicle, because they do not  
14 provide anything to do with vehicles. ShipRush Products print shipping labels. Thus the  
15 Accused Products do not have element (b) "means for presenting one or more selectable options  
16 to the user, the selectable option including at least an activation option for instigating monitoring  
17 of travel data associated with a vehicle." Users do not enter a packing delivery number or  
18 package ID number into the Accused ShipRush user interface. Thus, the Accused Products do  
19 not have element (c) "means for requesting entry by the user of a package identification number  
20 or package delivery number, each pertaining to delivery of the package." No identification of  
21 vehicles is performed by the Accused ShipRush Products. The Accused Products have nothing  
22 to do with vehicles and do not monitor travel data. Thus, there is no element (d) "means for  
23 identifying the vehicle based upon the entry [of the package identification number or package  
24 delivery number]." The Accused Products do not monitor travel data or data associated with  
25 vehicles. Thus, the Accused Products lack element (f), "means for monitoring the travel data  
26 [associated with a vehicle]; and means for initiating the notification communication pertaining to  
the package via the one or more communication media, based upon the travel data." Thus, the



1 Accused Products lack, *inter alia* elements (a), (b), (c), (d) and (f) of Claim 1 of the '970 Patent  
2 and are neither a literal infringement of the Claim nor legally equivalent thereto.

3 40. Thus, there is an actual and justicable controversy between the parties as to  
4 whether Claim 1 of the Jones' '970 Patent is infringed under 35 U.S.C. § 271, *et seq.* and  
5 Plaintiff Z-Firm is entitled to a declaratory judgment that Claim 1 is not infringed.

6 **PRAYER FOR RELIEF**

7 WHEREFORE, Plaintiff prays for the entry of a judgment by this Court against the  
8 Defendants providing:

9 (a) For a declaration that Claims 5-9 of U.S. Patent No. 6,415,207 are invalid and/or  
10 not infringed by the Accused Products;

11 (b) For a declaration that Claim 41 of U.S. Patent No. 6,904,359 is not infringed by  
12 the Accused Products;

13 (c) For a declaration that Claim 79 of U.S. Patent No. 6,763,299 is not infringed by  
14 the Accused Products;


15 (d) For a declaration that Claim 1 of U.S. Patent No. 7,400,970 is not infringed by the  
16 Accused Products.

17 (e) That the Defendants, their respective agents, servants, employees, attorneys and  
18 all other persons in active concert or in participation with each Defendant be preliminarily and  
19 permanently enjoined and restrained from making any false statements regarding the  
20 Defendants' patent rights with respect to the Accused Products which are likely to confuse the  
21 public, or cause mistake, or to deceive the public as to believing that they might be subject to suit  
22 in a civil action by virtue of purchasing or using the Accused Products.

23 (f) For other and further relief as is provided by law and that this Court deems just  
24 and equitable.

Respectfully submitted,  
LOWE GRAHAM JONES <sup>PLLC</sup>

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3 Dated August 15, 2016

4 By:   
5 Michael J. Folise, WSBA #15,276  
6 701 Fifth Avenue, Suite 4800  
7 Seattle, Washington 98104  
8 Phone (206) 381-3300  
9 Fax (206) 381-3301

10 Dated September 15, 2016

11 By:   
12 Ellen M. Bierman, WSBA #23,224  
13 701 Fifth Avenue, Suite 4800  
14 Seattle, Washington 98104  
15 Phone (206) 381-3300  
16 Fax (206) 381-3301

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Counsel for Centurion Pro Solutions Inc.