# UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS Marshall Division

BATTERY CONSERVATION	§	
INNOVATION, LLC	§	
	§	
Plaintiff,	§	
	§	
V.	§	Civil Action No
	§	
EASTON SPORTS, INC.	§	
	§	
Defendant.	§	Jury Trial Demanded

## **COMPLAINT**

Plaintiff Battery Conservation Innovation, LLC hereby complains of defendant Easton Sports, Inc. ("Easton" or "Defendant") as follows:

## **PARTIES**

- 1. Plaintiff Battery Conservation Innovation, LLC ("Battery Conservation") is a company organized under the laws of the State of Texas with its principal place of business located at 1400 Preston Road, Suite 400, Plano, Texas 75093.
- 2. On information and belief, Defendant Easton Sports, Inc. ("Easton") is a California corporation with its principal place of business located at 7855 Haskell Avenue, Suite 200, Van Nuys, California 91406. On information and belief, Defendant Easton regularly conducts business in this judicial district at least through its offers for sale, and sales of infringing systems and services.

## JURISDICTION AND VENUE

3. This action arises under the patent laws of the United States, 35 U.S.C. § 101 *et seq.* 

- 4. This Court has subject matter jurisdiction over this dispute pursuant to 28 U.S.C. §§ 1331 and 1338(a).
- 5. This Court may exercise personal jurisdiction over Easton based upon its contacts within this forum, including regularly conducting business in this judicial district, by, *inter alia*, selling/offering for sale infringing systems and services in this judicial district.
- 6. Venue is proper in this judicial district pursuant to 28 U.S.C. §§ 1391(b), (c), (d) or 1400(b).

## THE '158 patent

- 7. United States Patent No. 9,239,158 ("the '158 patent") entitled "Battery-Conserving Flashlight and Method Thereof" was duly and legally issued by the United States Patent & Trademark Office on January 19, 2016.
- 8. Battery Conservation owns all right title and interest in the '158 patent. A copy of Battery Conservation's '158 patent is attached to this Complaint as Exhibit A.

## **DEFENDANTS' INFRINGING ACTIVITIES**

9. Without Battery Conservation's authorization, Easton has made, used, offered for sale and sold in the United States systems that infringe one or more claims of the '158 patent. Additionally, Easton has infringed one or more of the method claims of the '158 patent. The Accused Easton instrumentalities include, at least its Power Sensor product listed on the Easton website at <a href="https://www.easton.com/power-sensor">www.easton.com/power-sensor</a> (the "Accused Easton Instrumentality"). Battery Conservation will supplement this list should additional infringing instrumentalities be discovered in due course. The Easton "product" includes the function of conserving battery life by powering down the device after a pre-determined period of inactivity.

10. Battery Conservation has been and will continue to be irreparably harmed by Easton's infringement of the '158 patent.

## **COUNT 1: PATENT INFRINGEMENT**

- 11. Battery Conservation re-alleges each and every allegation above, and incorporates them by reference herein.
- 12. Easton has directly infringed and continues to directly infringe at least claims 15 and 17 of the '158 patent under 35 U.S.C. §271(a), by making and/or importing, using, offering to sell, and selling the Accused Easton Instrumentality in or into the United States.
- 13. Claim 15 is used here to demonstrate Easton's infringement of the '158 patent's claims. The following statements are in no way meant to limit Battery Conservation's ability to assert additional claims of the '158 patent. Infringement contentions pursuant to the local patent rules will be served in due course this case and those contentions are incorporated herein by reference.
  - 14. Claim 15 of the '158 patent recites:

A battery-conserving electronic device comprising:

A body including an opening for accessing an interior of the body;

At least one battery disposed in the body and configured for powering the device;

A controller disposed in the body configured to determine if the body is in motion, wherein if the body is not in motion for a first predetermined period of time, the controller decouples the at least one battery from the electronic device to conserve energy in the at least one battery; and

A visual indicatory disposed on an exterior surface of the body, wherein the controller activates the visual indicator.

- 15. The Accused Easton Instrumentality infringes claim 15 of the '158 patent by, for example and without limitation, providing an electrical device that is powered by a battery. This power sensor, which is attached to the knob of a baseball or softball bat, goes to sleep and powers down after a pre-determined amount of time to conserve battery power. The Accused Easton Instrumentality has a sensor enclosed in body that includes the casing that attaches the sensor to the knob of the baseball or softball bat. The battery in the sensor is accessed through the body of the The sensor includes a controller to determine if the body is in motion, and the goes into "sleep mode" after a pre-determined amount of time: "[s]leep mode occurs when the sensor is motionless for over 1 minute. To wake the sensor, hold the club with the sensor pointing to the ground for two seconds, and then point the sensor to the sky. The LED will then resume blinking." (www.blastmotion.com/about/support-2/baseball/ios/faq/) (last visited Sept. 14, 2016). Because the sensor turns off and the LED lights are disabled, it is decoupled from the battery by the controller. The Accused Easton Instrumentality includes "indicator lights" disposed on the exterior surface of the body that is controlled by the controller and gives a visual indication of whether the sensor is turned on or off. (Id.). The Accused Easton Instrumentality includes a motion-sensing device that is configured to detect motion of the baseball bat.
- 16. Upon information and belief available to the Battery Conservation at the time of the filing of this Complaint, Easton has infringed, and continues to infringe, at least claims 15 and 17 of the '158 patent.

## **JURY DEMAND**

17. Battery Conservation requests a trial by jury of all issues so triable.

## RELIEF REQUESTED

WHEREFORE, Plaintiff Battery Conservation respectfully prays for:

- A. Judgment that Defendant Easton has and is infringing United States Patent No. 9,239,158 in violation of 35 U.S.C. § 271(a);
- C. An award of damages adequate to compensate Plaintiff Battery Conservation for the patent infringement that has occurred pursuant to 35 U.S.C. § 284;
- D. An assessment of costs, including reasonable attorney fees, pursuant to 35 U.S.C. § 285, with prejudgment interest;
  - E. Such other and further relief as this Court deems just and proper.

Dated: Oct. 6, 2016 /s/ Matthew P. Harper

Thomas C. Wright
Texas Bar No. 24028146
Matthew P. Harper
Texas Bar No. 24037777

## **CUNNINGHAM SWAIM, LLP**

7557 Rambler Road, Suite 400 Dallas, Texas 75231

Tel: 214-646-1495 Fax: 214-613-1163

ATTORNEYS FOR PLAINTIFF BATTERY CONSERVATION INNOVATION, LLC.