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   Attorney for plaintiff
   Laltitude, LLC
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                    UNITED STATES DISTRICT COURT
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                   CENTRAL DISTRICT OF CALIFORNIA
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                                        Case No. 2:17-cv-04586
   LALTITUDE, LLC
11
                                        COMPLAINT FOR PATENT
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                                        INFRINGEMENT, TRADEMARK
              Plaintiff,
                                        INFRINGEMENT AND
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                                        INJUNCTIVE RELIEF
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         v.
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                                       DEMAND FOR JURY TRIAL
    AMAZON.COM, Inc. and DOES 1)
    through 10, inclusive,
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              Defendants.
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         Comes now plaintiff, by and through their
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    attorneys, hereby files this Complaint for Patent
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    Infringement, Trademark Infringement and Injunctive
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    Relief and demands a jury trial and complains of
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    defendants and each of them, as follows:
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                   JURISDICTION AND VENUE
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              This Court has original subject matter
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because this action arises under the patent laws of the

jurisdiction pursuant to 28 U.S.C. §§ 1331 and 1338(a)

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United States, including 35 U.S.C. § 271, et seq.

- 2. This Court has original subject matter jurisdiction over the claims in this action which relate to trademark counterfeiting, infringement, dilution, false designation of origin, and false description pursuant to the provisions of sections 34(a) and 39 of the Lanham Act, 15 U.S.C. §1116(a), and 1121(a), and 28 U.S.C. §1331, 1338 (a) and (b).
- 3. This Court has supplemental jurisdiction over the claims in this Complaint which arise under state statutory and common law pursuant to 28 U.S.C. §1367 (a), since the state law claims are so related to the federal claims that they form part of the same case or controversy and derive from a common nucleus of operative facts.
- 4. A substantial part of the events and omissions giving rise to the claims herein occurred within this judicial district; venue therefore lies in this district under 28 U.S.C. §1391(b).
- 5. Venue is proper in this district pursuant to 28 U.S.C. §§ 1391(b) and (c) and 1400(b).

GENERAL ALLEGATIONS

- 6. At all times relevant herein, Plaintiff Laltitude, LLC ("Laltitude") is a California corporation.
- 7. Plaintiff is informed and believes, and thereon alleges, that Defendant Amazon.com, Inc. ("Amazon") is

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a corporation duly organized and existing under the law of the State of Delaware, and may be served with process through its registered agent Corporation Service Company at 2711 Centerville Road, Suite 400, Wilmington, DE 19808. Plaintiff is informed and believes, and thereon alleges, that Amazon is, and at all times relevant herein, has been and is doing business in the Central District of California.

- 8. Plaintiff is ignorant of the true names and capacities of defendants sued herein as Does 1 through 50, inclusive, and therefore sues said defendants and each of them by such fictitious names. Plaintiff is informed and believes, and thereon alleges, that each of said fictitiously named defendants is responsible in some manner for the occurrences herein alleged, and Plaintiff's damages were the result of the acts or omissions of said defendants and each of them. Plaintiff shall seek leave of the Court to amend this complaint to allege the true names and capacities of said defendants when ascertained.
- 9. Plaintiff is informed and believes, and thereon alleges, that at all times relevant herein, defendants and each said defendant were each other's agents, employees, partners, co-ventures, or representatives. Plaintiff is informed and believes, and thereon alleges, that at all times relevant herein, in performing the acts or omissions herein alleged, that said defendants and each said defendant were acting

within the scope of said agency, employment, partnership, co-venture, or representation.

CLAIMS FOR RELIEF

COUNT I

UTILITY PATENT INFRINGEMENT OF U.S. PATENT NO. D742,359 S

- 10. Plaintiff hereby repeats and incorporates herein the allegations set forth in the paragraphs above.
- 11. On November 3, 2015, United States Patent No. US D742,359 S (the "'359 Patent") was duly and legally issued for an invention entitled "Bluetooth Shower Speaker" Of a Shower Speaker. Baohua Zhao is the inventor of the '359 Patent, and on February 12, 2016 assigned U.S. Patent No. D742,359 S to Laltitude, LLC. The '359 Patent is valid and enforceable. A copy of the '359 Patent an assignment of Patent are attached hereto as "Exhibit A."
- 12. Amazon has infringed and continue to infringe the '359 Patent by manufacturing, using, marketing, selling, offering for sale, and/or importing products covered by the '359 Patent. As a result, Amazon has in the past and continues to infringe directly, by inducement and contributing to the infringement of the Patent. Amazon is liable for infringement of the '359 Patent pursuant to 35 U.S.C. §§ 271 and 289.
- 13. Amazon's infringement of Plaintiff's exclusive rights under the '359 Patent has caused great damage

and irreparable harm to Plaintiff. Unless enjoined by the Court, Amazon's conduct will continue to cause great, immediate and irreparable harm to Plaintiff, because there is no adequate remedy at law.

- 14. Amazon's infringing acts with respect to the '359 Patent was and is willful under 35 U.S.C. § 284, and this case is "exceptional" under 35 U.S.C. § 284, in that, among other things, Amazon had actual and/or constructive knowledge of the Patent and continued its infringing conduct in disregard of Plaintiff's patent rights.
- 15. This is an exception case entitling Plaintiff to treble damages under 35 U.S.C. § 284, and attorneys' fees and costs incurred in prosecuting this action under 35 U.S.C. § 285.

COUNT II

TRADEMARK INFRINGEMENT [15 U.S.C. §1114]

- 16. Plaintiff hereby repeats and incorporates herein the allegations set forth in the paragraphs above.
- 17. Plaintiff is the registered Trademark owner of "SB Soundbot" in the United States Patent and Trademark Office ("USPTO") on March 8, 2016, with registration number 4,912.246. True and Correct copies of SB SoundBot 's Registration are attached hereto as Exhibit "B".

- 18. Plaintiff's Products have been identified by Plaintiff's trademark SB SoundBot since their inception in 2014.
- 19. The Plaintiff's Trademark, "SoundBot", is fanciful and arbitrary and is associated in the mind of the public with Plaintiff.
- 20. Based on Plaintiff's extensive advertising, sales, and the wide popularity of the Plaintiff Products, the "SoundBot" Trademark has acquired secondary meaning so that any product and advertisement bearing such trademarks is immediately associated by purchasers and the public as being a product of, and affiliated with, Plaintiff.
- 21. Defendants copy or otherwise imitate the SoundBot Trademark in connection with selling, distributing, and advertising Defendants' counterfeit goods of bluetooth shower speaker.
- 22. Defendants' activities set forth herein constitute Defendants' use in commerce of the SoundBot Trademarks.
- 23. Defendants have used the "SoundBot" Trademark without Plaintiff's consent or authorization.

 Defendants' use, including the sale and distribution of infringing products in interstate commerce, is likely to cause confusion and mistake in the minds of the public, leading the public falsely to believe that Defendants' products emanate or originate from

 Plaintiff, or falsely to believe that Plaintiff has approved, sponsored, or otherwise associated itself with Defendants.

- 24. Defendants' have intentionally used the "SoundBot" Trademarks knowing that such trademark is Plaintiff's exclusive property in connection with the offering for sale, sale, and distribution of counterfeit goods.
- 25. Defendant's conduct is intended to exploit the goodwill and reputation associated with the "SoundBot" Trademark.
- 26. Plaintiff has no control over the quality of Defendants' counterfeit merchandise. Because of the very real likelihood of confusion as to the source of Defendants' products, Plaintiff's reputation and valuable goodwill in its trademarks is subject to Defendants' unscrupulous tactics.
- 27. Defendants' activities as set forth herein create the false and misleading impression that Plaintiff has sanctioned, assigned, or authorized Defendants to use the "SoundBot" Trademarks to advertise, manufacture, distribute, appraise, offer for sale, or sell counterfeit products bearing the "SoundBot" Trademarks when Defendants are not so authorized.
- 28. Defendants engage in the aforementioned activity with the intent to confuse and deceive

consumers into believing that Defendants, and the goods they sell, are in some way sponsored by, or affiliated with, or associated with, Plaintiff when the Defendants are not.

- 29. Defendants' unauthorized use of the Plaintiff's Trademark, "SoundBot", as set forth herein has resulted in Defendants unfairly benefiting from Plaintiff's advertising and promotion, and profiting form Plaintiff's reputation and its registered trademarks, to the substantial and irreparable injury of, Plaintiff's Trademarks, and the substantial goodwill represented thereby.
- 30. Defendants' aforesaid acts constitute trademark infringement in violation of section 32 of the Lanham Act, 15 U.S.C. §1114.
- 31. Defendants' acts have caused, and will continue to cause, great and irreparable injury to Plaintiff, and unless such acts are restrained by this Court, Defendants will continue such acts, thereby causing Plaintiff to continue to suffer great and irreparable injury.
- 32. Plaintiff is informed and believes and thereupon alleges that Defendants' infringement is both intentional and egregious.
- 33. Plaintiff has no adequate remedy at law and is suffering irreparable harm and damage as a result of the aforesaid acts of Defendants in an amount thus far

not determined but believed to be in excess of \$200,000.

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PRAY FOR RELIEF

WHEREFORE, Plaintiff prays for the following relief:

- For a judgment that Defendants have directly infringed, contributorily infringed, and/or induced infringement of one or more claims of the Patents-in-suit;
- 2. For a judgment that Defendants have willfully infringed one or more claims of the Patents-insuit;
- 3. For a judgment that this is an exceptional case, entitling Plaintiffs to treble damages within the meaning of 35 U.S.C. § 284 and to attorneys' fees and costs within the meaning of 35 U.S.C. § 285;
- 4. For preliminary and permanent injunctions enjoining the aforesaid acts of infringement under 35 U.S.C. § 271, et seq. of Defendants, its officers, agents, servants, employees, subsidiaries and attorneys, and those persons in privity or acting in concert with them, including related individuals and entities, customers, representatives, OEMs, dealers and distributors;
- 5. That the Court order that Defendants, their agents, servant, employees, representatives,

successors, and assignes, and all person, firms, or corporations in active concert or participation with any of Defendants, be immediately enjoined from:

- a. directly or indirectly infringing Plaintiff's trademark as described above in any manner including generally, but not limited to, copying, distributing, advertising, selling, and/or offering for sale any merchandise that infringes Plaintiff's trademark including without limitation Defendants Counterfeit and/or Infringing Goods, and specifically distributing, advertising, selling, and/or offering for sale unauthorized copies of the "SoundBot" Trademark and/or the Plaintiff Products of any other unauthorized goods that picture, reproduce, or utilize the likenesses of or which copy or bear a substantial similarity to any of Plaintiff's trademark; or
- b. engaging in any conduct that tends falsely to represent that, or is likely to confuse, mislead, or deceive purchasers, Defendants' customers, and/or members of the public to believe that, the actions of Defendants, the products sold by Defendants, or Defendants themselves are connected with Plaintiff, or are in some way connected or affiliated with Plaintiff;
- c. affixing, applying, annexing, or using in connection with the manufacture, distribution, advertising, sale, and/of offering for sale or other

use of any goods or services, a false description or representation, including words or other symbols, tending to falsely describe or represent such goods as being those of Plaintiff;

- For an award of actual damages, including prejudgment and post-judgment interest;
- For all costs of suit; and 7.
- 8. For all such other and further relief as the Court may deem just and proper.

DEMAND FOR JURY TRIAL

Under Rule 38(b) of the Federal Rules of Civil Procedure and Local Rule 38-1 of the United States District Court for the Central District of California, Plaintiff, Laltitude, LLC hereby demands a trial by jury of all issues properly triable by jury.

DATED: 6-21-19

LAW OFFICES OF VINCENT Y. LIN

Attorney for plaintiff Laltitude, LLC

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EXHIBIT "A"

United States Patent and Trademark Office



Assignment abstract of title for Application 29477686

Invention title/Inventor Bluetooth Shower Speaker Baohua ZHAO Patent D742359 Nov 3, 2015

Publication

Application 29477686 Dec 25, 2013 PCT

International registration

Assignments (1 total)

Assignment 1

Reel/frame 037730/0616

Execution date Nov 25, 2015 Date recorded Feb 12, 2016 Properties

Pages

Conveyance

ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

Assignors ZHAO, BAOHUA

Correspondent TSZ LUNG YEUNG 333 W GARVEY AVE., #B586 MONTEREY PARK, CA 91754

Assignee LALTITUDE LLC 17128 COLIMA ROAD, STE 209 HACIENDA HEIGHTS, CALIFORNIA 91745



(12) United States Design Patent (10) Patent No.: Zhao

US D742,359 S

Nov. 3, 2015

(45) Date of Patent:

BLUETOOTH SHO	

Applicant: Baohua Zhao, Shenzhen (CN)

Inventor: Baohua Zhao, Shenzhen (CN)

Term: 14 Years

Appl. No.: 29/477,686 (21)

Filed: Dec. 25, 2013 (22)

(52)U.S. Cl.

USPC D14/216

(58) Field of Classification Search

USPC D14/167, 168, 170-172, 188, 194-196, D14/204, 207, 209.1, 210-216, 219, 221, D14/222, 224, 496; 181/143, 144, 147, 148, 181/150, 153, 157, 198, 199; 381/300-303, 381/306, 332, 333, 336, 345, 361-364, 381/386-388; 369/6-12; D10/52, 53,

D10/55-57 CPC B60R 11/0217; G06F 1/1688; H04M 1/03;

H04R 2499/15; H04S 3/00; H04S 7/30

H04M 1/035; H04R 1/02; H04R 1/06; H04R 1/021; H04R 1/025; H04R 1/026; H04R 1/028; H04R 1/105; H04R 1/323; H04R 1/403; H04R 1/2803; H04R 1/2834; H04R 5/02; H04R 7/20; H04R 9/06; H04R 9/025; H04R 2201/021; H04R 2400/00; H04R 2400/07; H04R 2499/11; H04R 2499/13;

See application file for complete search history.

(56)References Cited

U.S. PATENT DOCUMENTS

D432,516	S	*	10/2000	Chen	D14/170
D437,842	S	*	2/2001	Chen	D14/194
D474,169	S	*	5/2003	Fletcher	D14/159
D495,679	S	*	9/2004	Chen	D14/171
D503,166	S	*	3/2005.	Tse	D14/171
D587,240	S	*	2/2009	Zadro	D14/189
D602,911	S	.*	10/2009	Wang et al	D14/216
D635,956	S	×	4/2011	Zadro	D14/197
D641,342	S	*	7/2011		D14/240
D643,022	S	**	8/2011	Hou	D14/216
D651,216	S	*	12/2011	Pail	D14/496
D671,528	S	*	11/2012	Fathollahi	D14/216
D682,805	S	*	5/2013	Rath	D14/149
D698,753	S	*	2/2014	Yiu et al	D14/216
D719,138	S	r\$¢	12/2014	Schwartz	D14/216

* cited by examiner

Primary Examiner - Keli L Hill

(74) Attorney, Agent, or Firm — Novoclaims Patent Services LLC; Mei Lin Wong

CLAIM

The ornamental design for a bluetooth shower speaker, as shown and described.

DESCRIPTION

FIG. 1 is a perspective view of a bluetooth shower speaker showing my new design.

FIG. 2 is a front view thereof.

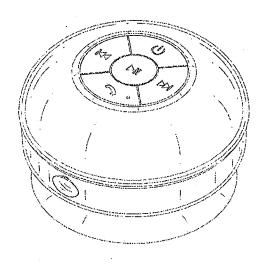
FIG. 3 is a rear view thereof.

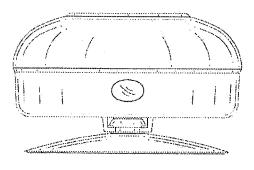
FIG. 4 is a right end view thereof.

FIG. 5 is a left end view thereof. FIG. 6 is a top view thereof; and,

FIG. 7 is a bottom view thereof.
The broken lines in FIG. 7 depict a portion of the bluetooth shower speaker that forms no part of the claimed design.

1 Claim, 7 Drawing Sheets





Nov. 3, 2015

Sheet 1 of 7

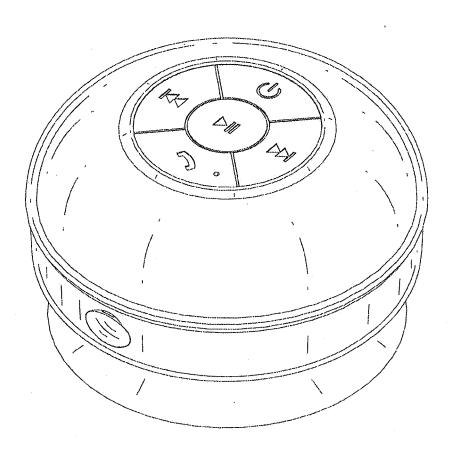


FIG.1

Nov. 3, 2015

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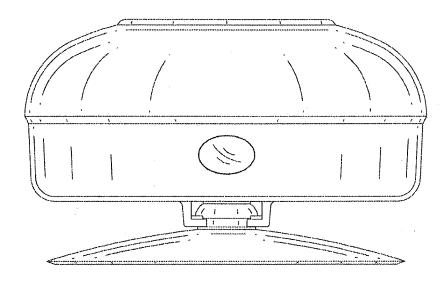


FIG.2

Nov. 3, 2015

Sheet 3 of 7

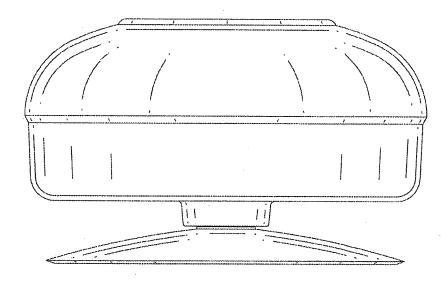


FIG.3

Nov. 3, 2015

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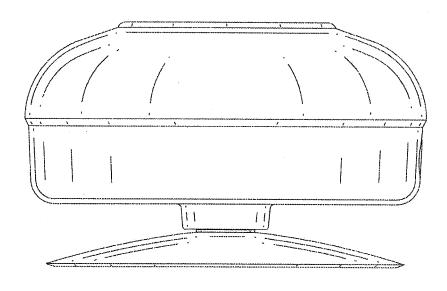


FIG.4

Nov. 3, 2015

Sheet 5 of 7

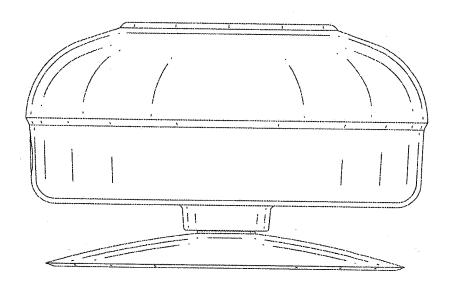


FIG.5

Nov. 3, 2015

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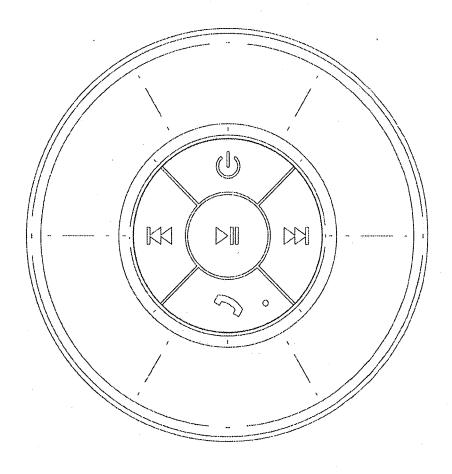


FIG.6

U.S. Patent Nov. 3, 2015 Sheet 7 of 7

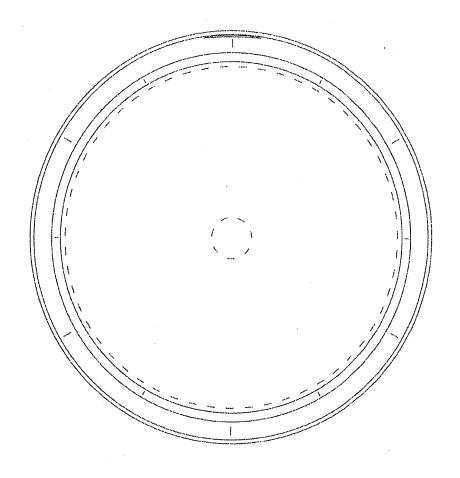


FIG.7

EXHIBIT "B"

United States of America United States Patent and Trademark Office

SoundBot

Reg. No. 4,912,246

Registered Mar. 8, 2016 HACIENDA HEIGHTS, CA 91745

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

ER



Michelle K. Len

Director of the United States Patent and Trademark Office

LALTITUDE (CALIFORNIA LIMITED LIABILITY COMPANY)
17128 COLIMA RD #209
LIA CUENDA HEIGHTS CA 91745

FOR: CARRYING CASES, HOLDERS, PROTECTIVE CASES AND STANDS FEATURING POWER SUPPLY CONNECTORS, ADAPTERS, SPEAKERS AND BATTERY CHARGING DEVICES, SPECIALLY ADAPTED FOR USE WITH HANDHELD DIGITAL ELECTRONIC DEVICES, NAMELY, CELL PHONES, MP3 MP4 PLAYERS, PERSONAL DIGITAL ASSIST-ANTS, GPS, TABLETS, E-READERS, LAPTOPS, DIGITAL MUSIC AND MOVIE PLAYERS; EARPHONES AND HEADPHONES; LOUDSPEAKERS, CAR SPEAKER IN THE NATURE OF LOUDSPEAKERS FOR AUTOMOTIVE AUDIO SYSTEMS AND CAR AUDIO SPEAKERS; HEADPHONES, MICROPHONES AND CD PLAYERS; MUSIC HEADPHONES; AUDIO SPEAKERS; COMPUTER PERIPHERALS, NAMELY, KEYBOARDS, MICE, TRACKBALLS, NETWORK TRANSMITTER OF ELECTRONIC SIGNALS, USB HUB, AND WIRELESS ELECTRONIC CONTROLLERS ALL FOR USE WITH CONSUMER ELECTRONIC EQUIP-MENT, NAMELY, CELL PHONES, LAPTOPS, DESKTOP COMPUTERS, AND TABLETS: COMPUTER SOFTWARE FOR REPRODUCING, PROCESSING AND STREAMING AUDIO, VIDEO AND MULTIMEDIA CONTENT; COMPUTER SOFTWARE FOR CONTROLLING THE OPERATION OF AUDIO AND VIDEO APPARATUS AND FOR VIEWING, SEARCHING AND/OR READING SOUND, VIDEO, TELEVISION, FILMS, PHOTOGRAPHS AND OTHER DIGITAL IMAGES AND OTHER MULTIMEDIA CONTENT; DIGITAL ELECTRONIC AP-PARATUS, NAMELY, COMPUTER HARDWARE FOR RECORDING, CLASSIFYING, TRANSMITTING, RECEIVING, PROCESSING, READING AND VIEWING, AND EXAMINING TEXTS, DATA, IMAGES, AUDIO AND VIDEO FILES AND COMPUTER SOFTWARE FOR USE IN AUDIO CONTROL MANAGEMENT, AUDIO, VIDEO AND RADIO RECEIVERS; AUDIO AND VIDEO RECORDERS; WIRELESS NETWORK RECEIVERS AND TRANSMIT-TERS FOR USE WITH COMPUTER, TELEVISION, TABLET, AND CELL PHONES; AUDIO AND VIDEO MEDIA PLAYERS, NAMELY, CD, DVD, MULTIMEDIA AND MP3 PLAYERS; RADIOS; DOCKING STATIONS FOR COMPUTER, CELL PHONE, TABLET, AND MEDIA PLAYERS; ELECTRICAL AND ELECTROMAGNETIC SIGNAL TRANSMITTING, AMPLI-FYING, RECEIVING, AND CONVERTING DEVICES, NAMELY, ELECTRIC CABLES, ELECTRIC WIRES, ELECTRICAL CONNECTORS, AND CONTROL DEVICES IN THE NATURE OF DIGITAL MUSIC CONTROLLER FOR USE WITH ELECTRICAL, ELECTRONIC, AND COMPUTER DEVICES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 10-1-2014; IN COMMERCE 10-1-2014.

 $Reg.\ No.\ 4,912,246\ \ \hbox{THE MARK CONSISTS OF A CAPITAL LETTER "S" INSIDE OF CAPITAL LETTER "B" FOLLOWED BY A STYLISH PHRASE "SOUNDBOT".$

SER. NO. 86-507,954, FILED 1-20-2015.

MAYUR VAGHANI, EXAMINING ATTORNEY

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years* What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nomuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods* What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.

Page: 3 / RN # 4,912,246