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2 company, organized under the laws of the State of Texas.

3 3. Defendant, CROWLEY MARITIME CORPORATION, is a domestic
4 corporation with its headquarters located in Jacksonville, Florida. Defendant users, sells,
5 and/or offers to sell products and services in interstate commerce that infringe the ‘159
6 Patent.

7 **SUBJECT MATTER JURISDICTION**

8 4. This court has original jurisdiction over the subject matter of this action,
9 pursuant to 28 U.S.C. §§ 1331 and 1338(a), because this action involves a federal
10 question relating to patents.

11 **PERSONAL JURISDICTION**

12 5. The court has general *in personam* jurisdiction over Defendant because
13 Defendant is a citizen of the State of Florida and is found in this state.

14 **VENUE**

15 6. Venue is proper in this court, pursuant to 28 U.S.C. § 1400(b), because
16 Defendant resides in this judicial district, has committed acts of infringement in this
17 district, and has a regular and established place of business in this district.

18 **COUNT I**
19 **PATENT INFRINGEMENT**

20 7. Plaintiff repeats and re-alleges paragraphs 2 through 6 by reference, as if
21 fully set forth herein.

22 8. On September 24, 2013, the United States Patent & Trademark Office
23 (USPTO) duly and legally issued the ‘159 Patent, entitled “Method for Providing Mobile
24 Service Using Code Pattern.” A true and authentic copy of the ‘159 Patent is attached
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2 hereto as **Exhibit "A"** and incorporated herein by reference.

3 9. The '159 Patent teaches a method and apparatus for providing a mobile
4 service with the use of code pattern.

5 10. The '159 Patent is directed to computerized decoding technologies to
6 provide users with access to and use of various content more conveniently. Traditionally,
7 companies simply provided their URL information to the consuming public, but this is
8 effective only if a consumer memorized the name and spelling of the URL. Thus, there
9 was a need in the art to provide an effective product or method to assist consumers with
10 recalling website or URL information.

11 11. The '159 Patent claims, among other things, a method of providing
12 content with the use of code pattern by a user terminal; a user terminal for providing
13 content with the use of code pattern; a non-transitory machine-readable storage medium
14 having encoded thereon program code; and, a method of providing content with the use
15 of an image captured by a user terminal.

16 12. Collectively, the claimed embodiments in the '159 Patent provide new
17 solutions to problems related to transmitting information from a mobile service provider
18 to a mobile device.

19 13. The '159 Patent solves a problem with the art that is rooted in computer
20 technology that uses mobile service providers. The '159 Patent does not merely recite
21 the performance of some business practice known from the pre-Internet world along with
22 the requirement to perform it on the Internet.

23 14. Plaintiff is the assignee of the entire right, title, and interest in the '159
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Patent at the USPTO, including the right to assert causes of action arising under the '159 Patent.

15. Upon information and belief, Defendant has and continues to directly infringe, contributorily infringe, or actively induce the infringement of the '159 Patent by making, using (including by at least internally testing the Accused Products as defined herein), selling, offering for sale, importing in the United States, including this judicial district, a user terminal designed to capture certain code pattern information and convert same into embedded content, which embodies or uses the invention claimed in the '159 Patent (the "Accused Products"), all in violation of 35 U.S.C. § 271.

16. The Accused Products infringe at least claims 1, 2, 3, 8, 9, 10, 15, and 16 of the '159 Patent.

Claim 1

17. Through claim 1, the '159 Patent claims a method of providing content with the use of a code pattern by a user terminal, the method comprising: obtaining a photographic image of a code pattern by a camera of the user terminal; processing, by a processor of the user terminal, the photographic image of the code pattern to extract the code pattern from the photographic image; decoding the extracted code pattern by the processor of the user terminal into code information; transmitting a content information request message to a server based on the code information; and receiving content information from the server in response to the content information request message.

18. Defendant infringes claim 1.

19. Defendant, at least in internal use and testing, practices a method of

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2 providing content (e.g., a web page associated with the defendant) with the use of a code
3 pattern (e.g., a QR code) by a user terminal (e.g., a smartphone), as demonstrated in the
4 following images:

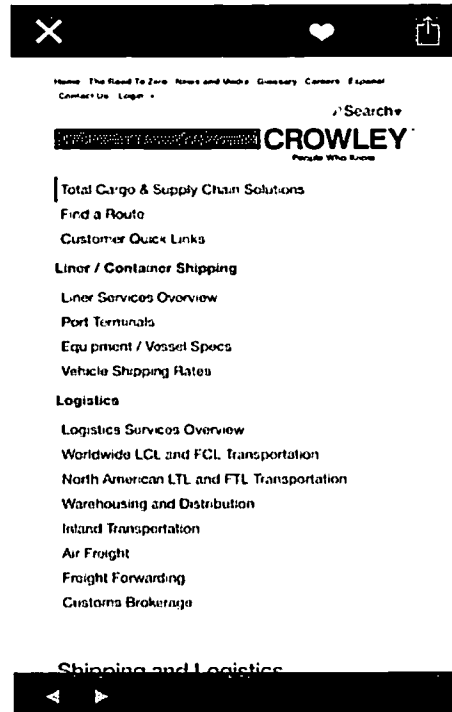
5 People who know Crowley know we are passionate about providing total cargo and supply
6 chain solutions. And with our whatever-it-takes approach, our customers know their business
7 is in great hands. We deliver for them with FCL, LCL and break-bulk cargo shipping, trucking,
8 warehousing, distribution, air freight, freight forwarding and customs brokerage services. You too
9 can count on us every step of the way in the U.S., Caribbean, Central America and beyond.
10 Let's talk. We're ready to go. 1-800-CROWLEY or www.crowley.com/partner.



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www.crowley.com

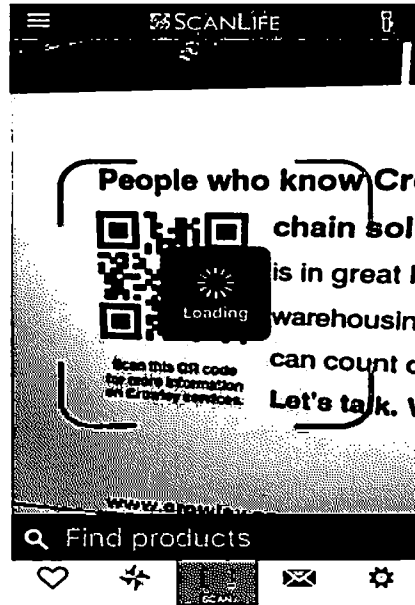
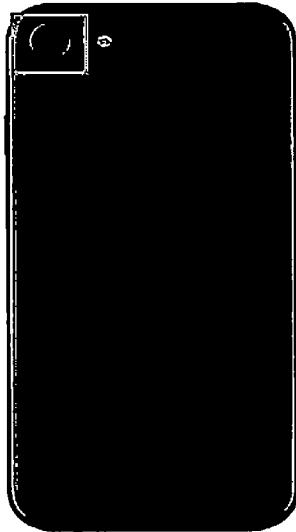
CROWLEY[®]
People Who Know[®]



20. Defendant, at least in internal use and testing, obtains a photographic image of a code pattern (e.g., QR code) by a camera of the user terminal (e.g.,

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smartphone), as shown below:



21. Defendant, at least in internal use and testing, processes by a processor of the user terminal (e.g., smartphone), the photographic image of the code pattern (e.g., QR code) to view and extract the code pattern from the photographic image, as shown below:

iPhone 7

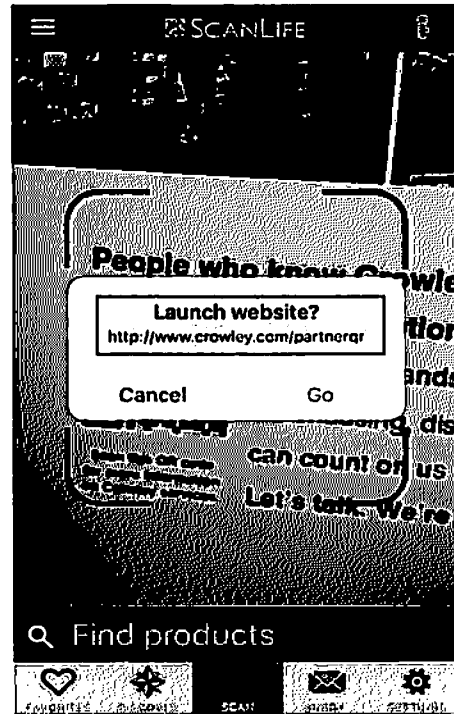
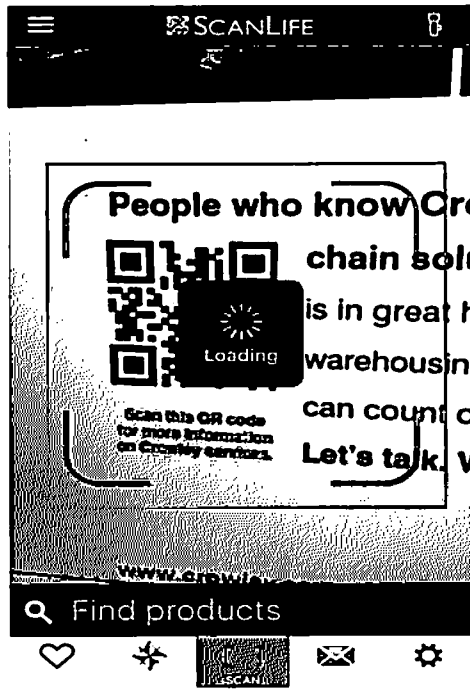
Overview

Chip

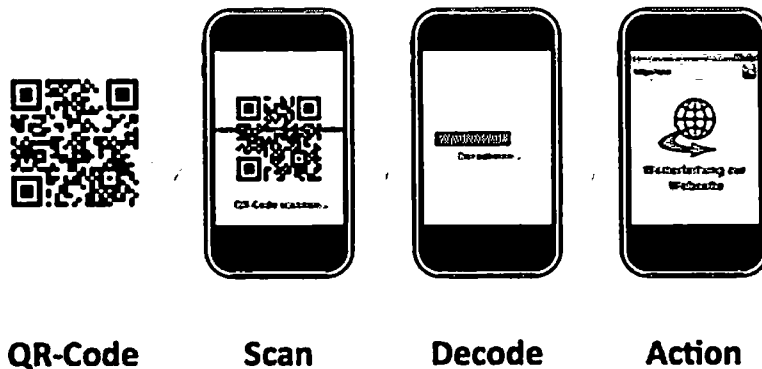


A10 Fusion chip with 64-bit architecture
Embedded M10 motion coprocessor

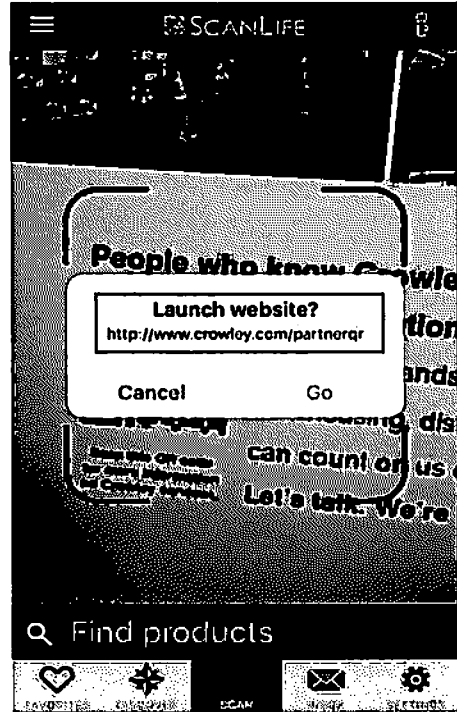
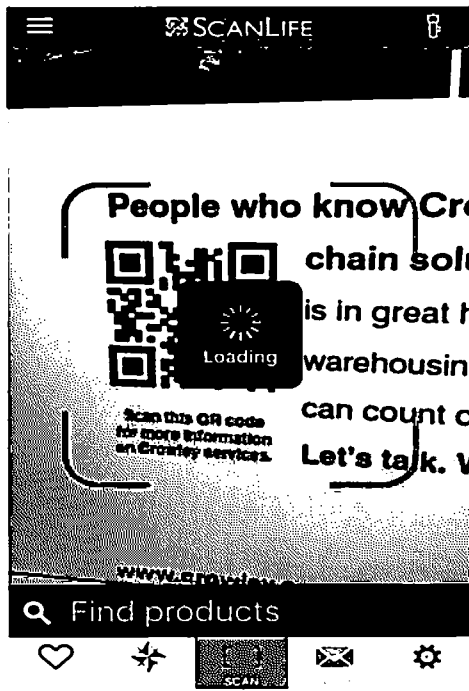
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22. Defendant, at least in internal use and testing, decodes the extracted code pattern by the processor of the user terminal from the QR code into code information (e.g., URL of web page associated with the defendant), as shown below:

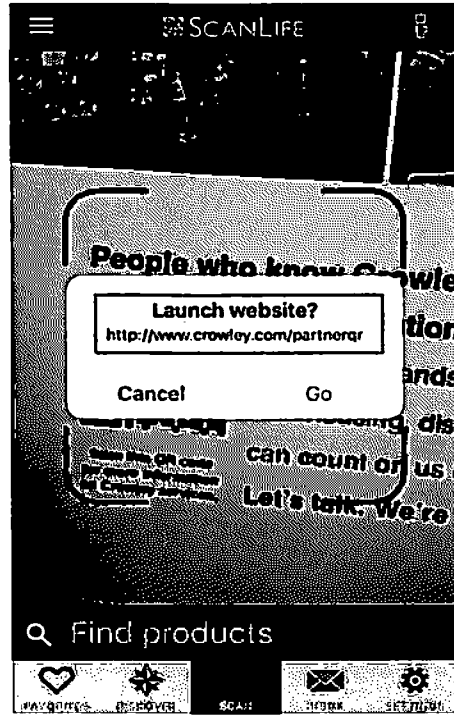
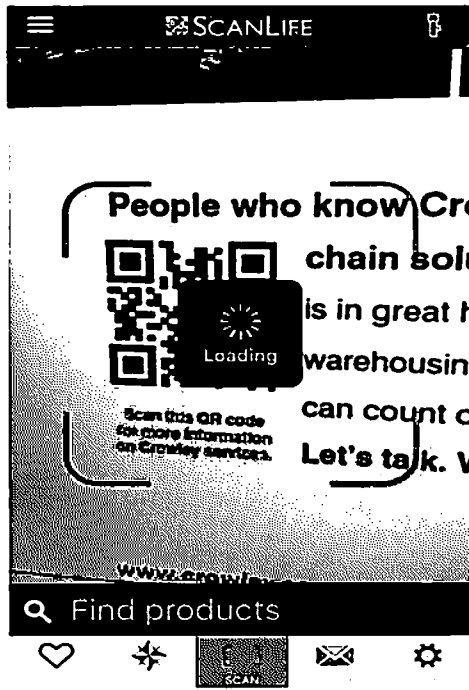


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23. Defendant, at least in internal use and testing, transmits a content information request message (e.g., http request message for accessing the webpage associated with Defendant) to a server (e.g., Defendant's server) based on the code information (e.g., URL of the webpage associated with Defendant). As shown below, once the URL is decoded from the extracted QR code, a request for accessing a webpage associated with Defendant is sent to Defendant's server.

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QR-Code

Scan

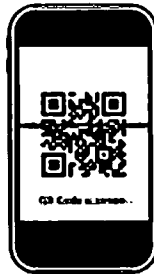
Decode

Action

24. Defendant, at least in internal use and testing, receives content information (e.g., a web page associated with Defendant) from the server (e.g., Defendant's server) in response to the content information request message (e.g., http request message for accessing the webpage associate with Defendant). As shown below, the terminal (e.g.,

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smartphone) receives content information (e.g., webpage associated with Defendant).

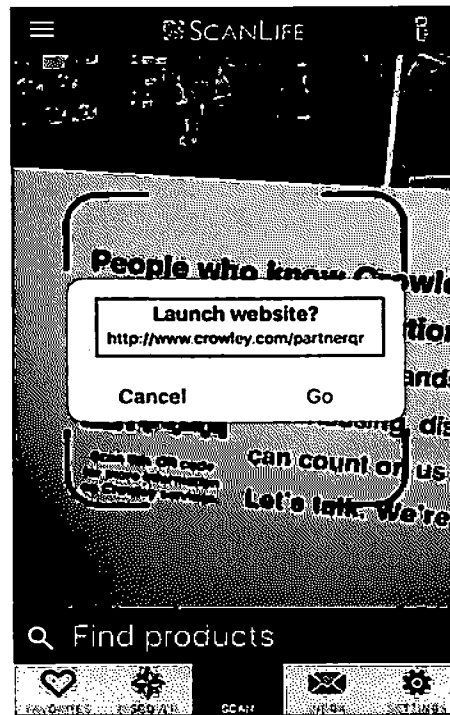
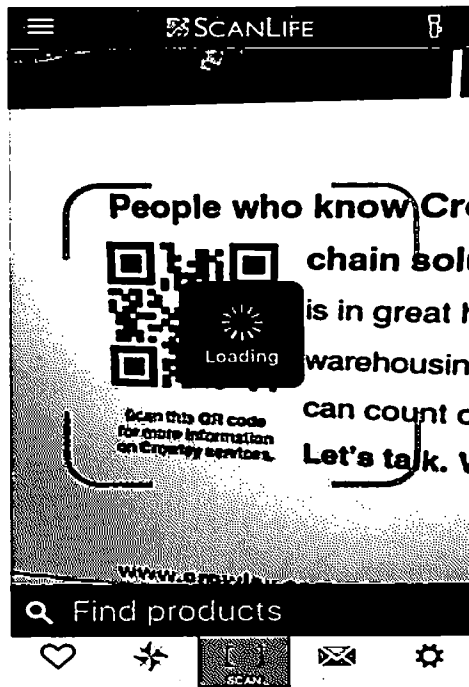


QR-Code

Scan

Decode

Action



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comprises image and text data, as shown below:

27. Defendant uses a user terminal to receive content information that

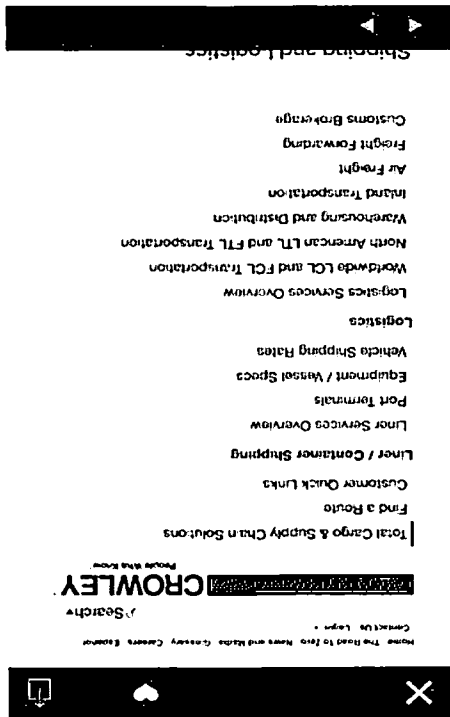
26. Defendant infringes claim 2.

picture, and text data.

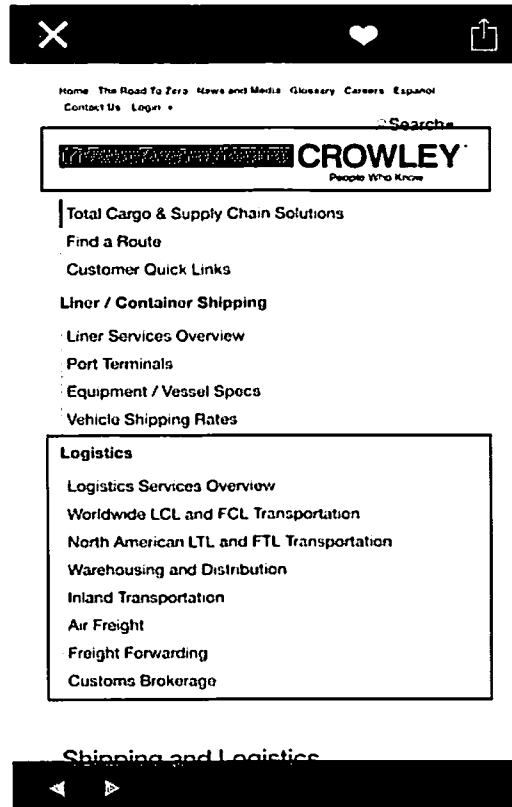
the content information comprises at least one of the following: image, sound, moving

25. Through claim 2, the '159 Patent claims the method of claim 1, wherein

Claim 2



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Claim 3

28. Through claim 3, the '159 Patent claims the method of claim 1, wherein the transmitting a content information request message includes: extracting a uniform resource locator (URL) of the server from the code information; and transmitting the content information request message to the server based on the extracted URL.

29. Defendant infringes claim 3.

30. Defendant transmits a content information request message (e.g., http request message for accessing the webpage associate with Defendant) which includes extracting URL of the server and transmitting the content information request message (e.g., http request message for accessing the webpage associate with Defendant) to the

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2 server (*e.g.*, Defendant's server) based on the extracted URL.

3 ***Claim 8***

4 31. Through claim 8, the '159 Patent claims a user terminal for providing
5 content with the use of a code pattern, the user terminal comprising: a camera configured
6 to obtain a photographic image of a code pattern; a processor comprising: an image
7 processor configured to process the photographic image of the code pattern to extract the
8 code pattern from the photographic image; and a decoder configured to decode the
9 extracted code pattern into code information; and a transceiver configured to (i) transmit
10 a content information request message to a server based on the code information; and (ii)
11 receive content information from the server in response to the content information request
12 message.

13 32. Defendant infringes claim 8.

14 33. Defendant, at least in internal use and testing, uses a user terminal (*e.g.*,
15 smartphone) for providing content (*e.g.*, a web page associated with Defendant) with the
16 use of a code pattern (*e.g.*, QR code).

17 34. Defendant uses a user terminal comprising a camera configured to obtain a
18 photographic image of a code pattern (*e.g.*, QR code).


19 35. Defendant uses a user terminal comprising a processor which in turn
20 comprises an image processor configured to process the photographic image of the code
21 pattern (*e.g.*, QR code) to extract the code pattern (*e.g.*, QR code) from the photographic
22 image. Once the photographic image of the QR code is captured by the camera of the
23 smartphone, the photographic image is processed to retrieve the QR code. The retrieved
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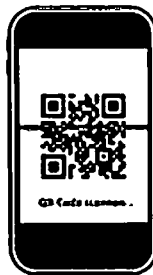
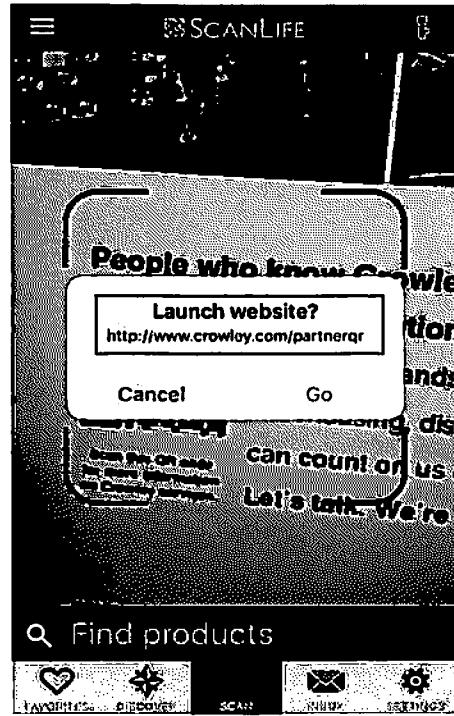
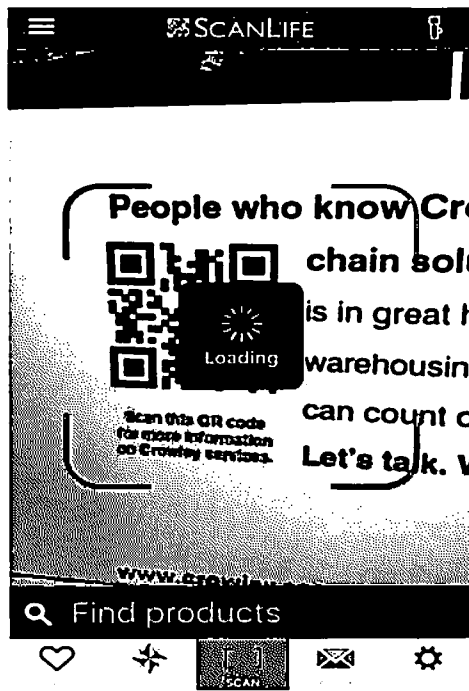
QR code can be viewed on the user interface screen of the smartphone.

36. Defendant uses a user terminal (e.g., smartphone) comprising a decoder that is configured to decode the extracted code pattern (e.g., QR code) into code information (e.g., URL of web page associated with Defendant).

37. Defendant uses a user terminal comprising a transceiver (e.g., FDD-LTE/TDD -LTE/CDMA//EDGE transceiver) which is configured to transmit or receive a content information request message (e.g., http request message for accessing the webpage associated with Defendant) to a server (e.g., Defendant’s server) based on the code information (e.g., URL of the webpage associated with Defendant). As shown below, once the URL is decoded from the extracted QR code, a request or response for accessing a webpage associated with Defendant is sent to Defendant’s server by means of transceiver of the smartphone:

<u>iPhone 7</u>		Overview iOS Tech Specs 
Cellular and Wireless	Model A1660* Model A1661*	<u>FDD-LTE (Bands 1, 2, 3, 4, 5, 7, 8, 12, 13, 17, 18, 19, 20, 25, 26, 27, 28, 29, 30)</u> <u>TD-LTE (Bands 38, 39, 40, 41)</u> <u>TD-SCDMA 1900 (F), 2000 (A)</u> <u>CDMA EV-DO Rev. A (800, 1900, 2100 MHz)</u> <u>UMTS/HSPA+/DC-HSDPA (850, 900, 1700/2100, 1900, 2100 MHz)</u> <u>GSM/EDGE (850, 900, 1800, 1900 MHz)</u>
	Model A1778* Model A1784* <small>Models A1778 and A1784 do not support CDMA networks, such as those used by Verizon and Sprint.</small>	<u>FDD-LTE (Bands 1, 2, 3, 4, 5, 7, 8, 12, 13, 17, 18, 19, 20, 25, 26, 27, 28, 29, 30)</u> <u>TD-LTE (Bands 38, 39, 40, 41)</u> <u>UMTS/HSPA+/DC-HSDPA (850, 900, 1700/2100, 1900, 2100 MHz)</u> <u>GSM/EDGE (850, 900, 1800, 1900 MHz)</u>

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QR-Code

Scan

Decode

Action

Claim 9

38. Through claim 9, the '159 Patent claims the user terminal of claim 8, wherein the content information comprises at least one of the following: image, sound, moving picture, and text data.

39. Defendant infringes claim 9.

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2 40. Defendant uses a user terminal to receive content information that
3 comprises image and text data.

4 ***Claim 10***

5 41. Through claim 10, the '159 Patent claims the user terminal of claim 8,
6 wherein: the processor is further configured to extract a uniform resource locator (URL)
7 of the server from the code information; and the transceiver is further configured to
8 transmit the content information request message to the server based on the extracted
9 URL.

10 42. Defendant infringes claim 10.

11 43. Defendant uses a user terminal (*e.g.*, smartphone) that is configured to
12 extract a uniform resource locator (URL) of the server (*e.g.*, Defendant's server) from the
13 code information (*e.g.*, URL of web page associated with Defendant).

14 44. Defendant uses a user terminal (*e.g.*, smartphone) comprising a transceiver
15 configured to transmit the content information request message (*e.g.*, http request
16 message for accessing the webpage associate with Defendant) to the server (*e.g.*,
17 Defendant's server) based on the extracted URL.

18 ***Claim 15***

19 45. Through claim 15, the '159 Patent claims a non-transitory machine-
20 readable storage medium, having encoded thereon program code, wherein, when the
21 program code is executed by a machine, the machine implements a method for providing
22 content with the use of a code pattern by a user terminal, comprising the steps of:
23 obtaining a photographic image of a code pattern by a camera of the user terminal;
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2 processing, by a processor of the user terminal, the photographic image of the code
3 pattern to extract the code pattern from the photographic image; decoding the extracted
4 code pattern by the processor of the user terminal into code information; transmitting a
5 content information request message to a server based on the code information; and
6 receiving content information from the server in response to the content information
7 request message.

8 46. Defendant infringes claim 15.

9 47. Defendant, at least in internal use and testing, practices a method of
10 providing content (*e.g.*, a webpage associated with Defendant) with the use of a code
11 pattern (*e.g.*, a QR code) by a user terminal (*e.g.*, a smartphone).

12 48. Defendant, at least in internal use and testing, obtains a photographic
13 image of a code pattern (*e.g.*, QR code) by a camera of the user terminal (*e.g.*,
14 smartphone).

15 49. Defendant, at least in internal use and testing, uses a processor of the user
16 terminal (*e.g.*, smartphone) to processes the photographic image of the code pattern (*e.g.*,
17 QR code) to extract the code pattern from the photographic image.

18 50. Defendant, at least in internal use and testing, decodes the extracted code
19 pattern by the processor of the user terminal into code information (*e.g.*, URL of web
20 page associated with Defendant).

21 51. Defendant, at least in internal use and testing, transmits and receives a
22 content information request message (*e.g.*, http request message for accessing the
23 webpage associated with Defendant) to and from a server (*e.g.*, Defendant's server) based
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on the code information (*e.g.*, URL of the webpage associated with Defendant).

Claim 16

52. Through claim 16, the '159 Patent claims a method of providing content with the use of an image captured by a user terminal, the method comprising: obtaining a photographic image by a camera of the user terminal; processing, by a processor of the user terminal, the photographic image to extract characteristic information from the photographic image; transmitting a content information request message with the extracted characteristic information to a server; and receiving content information from the server in response to the content information request message.

53. Defendant infringes claim 16.

54. Defendant, at least in internal use and testing, practices a method of providing content (*e.g.*, a webpage associated with Defendant) with the use of a code pattern (*e.g.*, a QR code) by a user terminal (*e.g.*, a smartphone).

55. Defendant, at least in internal use and testing, obtains a photographic image of a code pattern (*e.g.*, QR code) by a camera of the user terminal (*e.g.*, smartphone).

56. Defendant, at least in internal use and testing, processes by a processor of the user terminal (*e.g.*, smartphone), the photographic image of the code pattern (*e.g.*, QR code) to extract characteristic information from the photographic image.

57. Defendant, at least in internal use and testing, transmits and receives a content information request message (*e.g.*, http request message for accessing the webpage associated with Defendant) to or from a server (*e.g.*, Defendant's server) based

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on the extracted characteristic information (*e.g.*, URL of the webpage associated with Defendant).

58. Upon information and belief, Defendant has known of the existence of the '159 Patent, and its acts of infringement have been willful and in disregard for the '159 Patent, without any reasonable basis for believing that it had a right to engage in the infringing conduct.

59. Defendant's acts of infringement of the '159 Patent have caused and will continue to cause Plaintiff damages for which Plaintiff is entitled to compensation pursuant to 35 U.S.C. § 284.

60. Defendant's acts of infringement of the '159 Patent have caused and will continue to cause Plaintiff immediate and irreparable harm unless such infringing activities are also enjoined by this court pursuant to 35 U.S.C. § 283. Plaintiff has no adequate remedy at law.

61. Upon information and belief, the '159 Patent, at all times material, was and is in compliance with 35 U.S.C. § 287.

62. Plaintiff retained the law firm of WATSON LLP to represent its interests in this action, and is obligated to pay such firm reasonable attorneys' fees for its services. Plaintiff may recover its attorneys' fees and costs from Defendant, pursuant to 35 U.S.C. § 285, because this case is exceptional.

WHEREFORE, Plaintiff, CODING TECHNOLOGIES, LLC, demands judgment against Defendant, CROWLEY MARITIME CORPORATION, and respectfully seeks the entry of an order (i) adjudging that Defendant has infringed the

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2 '159 Patent, in violation of 35 U.S.C. § 271; (ii) granting an injunction enjoining
3 Defendant, its employees, agents, officers, directors, attorneys, successors, affiliates,
4 subsidiaries and assigns, and all of those in active concert and participation with any of
5 the foregoing persons or entities from infringing, contributing to the infringement of, or
6 inducing infringement of the '159 Patent; (iii) ordering Defendant to account and pay
7 damages adequate to compensate Plaintiff for Defendant's infringement of the '159
8 Patent, with pre-judgment and post-judgment interest and costs, pursuant to 35 U.S.C. §
9 284; (iv) ordering that the damages award be increased up to three times the actual
10 amount assessed, pursuant to 35 U.S.C. § 284; (v) declaring this case exceptional and
11 awarding Plaintiff its reasonable attorneys' fees, pursuant to 35 U.S.C. § 285; and, (vi)
12 awarding such other and further relief as this court deems just and proper.
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14 **DATED** on October 10, 2017

15
16 Respectfully submitted,

17 /s/ 

18 **Coleman W. Watson, Esq.**

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Attorneys for Plaintiff,
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