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2 company, organized under the laws of the State of Texas.

3 3. Defendant, ACOSTA, INC., is a foreign corporation with its headquarters  
4 located in Jacksonville, Florida. Defendant uses, sells, and/or offers to sell products and  
5 services in interstate commerce that infringe the ‘159 Patent.

6 **SUBJECT MATTER JURISDICTION**

7 4. This court has original jurisdiction over the subject matter of this action,  
8 pursuant to 28 U.S.C. §§ 1331 and 1338(a), because this action involves a federal  
9 question relating to patents.

10 **PERSONAL JURISDICTION**

11 5. The court has general *in personam* jurisdiction over Defendant because  
12 Defendant is a citizen of the State of Florida and is found in this state.

13 **VENUE**

14 6. Venue is proper in this court, pursuant to 28 U.S.C. § 1400(b), because  
15 Defendant has committed acts of infringement in this district and has a regular and  
16 established place of business in this district.

17 **COUNT I**  
18 **PATENT INFRINGEMENT**

19 7. Plaintiff repeats and re-alleges paragraphs 2 through 6 by reference, as if  
20 fully set forth herein.

21 8. On September 24, 2013, the United States Patent & Trademark Office  
22 (USPTO) duly and legally issued the ‘159 Patent, entitled “Method for Providing Mobile  
23 Service Using Code Pattern.” A true and authentic copy of the ‘159 Patent is attached  
24 hereto as **Exhibit “A”** and incorporated herein by reference.  
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2 9. The '159 Patent teaches a method and apparatus for providing a mobile  
3 service with the use of code pattern.

4 10. The '159 Patent is directed to computerized decoding technologies to  
5 provide users with access to and use of various content more conveniently. Traditionally,  
6 companies simply provided their URL information to the consuming public, but this is  
7 effective only if a consumer memorized the name and spelling of the URL. Thus, there  
8 was a need in the art to provide an effective product or method to assist consumers with  
9 recalling website or URL information.

10 11. The '159 Patent claims, among other things, a method of providing  
11 content with the use of code pattern by a user terminal; a user terminal for providing  
12 content with the use of code pattern; a non-transitory machine-readable storage medium  
13 having encoded thereon program code; and, a method of providing content with the use  
14 of an image captured by a user terminal.

15 12. Collectively, the claimed embodiments in the '159 Patent provide new  
16 solutions to problems related to transmitting information from a mobile service provider  
17 to a mobile device.

18 13. The '159 Patent solves a problem with the art that is rooted in computer  
19 technology that uses mobile service providers. The '159 Patent does not merely recite  
20 the performance of some business practice known from the pre-Internet world along with  
21 the requirement to perform it on the Internet.

22 23 14. Plaintiff is the assignee of the entire right, title, and interest in the '159  
24 Patent at the USPTO, including the right to assert causes of action arising under the '159  
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1 Patent.

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3 15. Upon information and belief, Defendant has and continues to directly  
4 infringe, contributorily infringe, or actively induce the infringement of the '159 Patent by  
5 making, using (including by at least internally testing the Accused Products as defined  
6 herein), selling, offering for sale, importing in the United States, including this judicial  
7 district, a user terminal designed to capture certain code pattern information and convert  
8 same into embedded content, which embodies or uses the invention claimed in the '159  
9 Patent (the "Accused Products"), all in violation of 35 U.S.C. § 271.

10 16. The Accused Products infringe at least claims 1, 2, 3, 8, 9, 10, 15, and 16  
11 of the '159 Patent.

12 *Claim 1*

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14 17. Through claim 1, the '159 Patent claims a method of providing content  
15 with the use of a code pattern by a user terminal, the method comprising: obtaining a  
16 photographic image of a code pattern by a camera of the user terminal; processing, by a  
17 processor of the user terminal, the photographic image of the code pattern to extract the  
18 code pattern from the photographic image; decoding the extracted code pattern by the  
19 processor of the user terminal into code information; transmitting a content information  
20 request message to a server based on the code information; and receiving content  
21 information from the server in response to the content information request message.

22 18. Defendant infringes claim 1.

23 19. Defendant, at least in internal use and testing, practices a method of  
24 providing content (*e.g.*, a web page associated with the defendant) with the use of a code  
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pattern (*e.g.*, a QR code) by a user terminal (*e.g.*, a smartphone), as demonstrated in the following image:



20. Defendant, at least in internal use and testing, obtains a photographic image of a code pattern (*e.g.*, QR code) by a camera of the user terminal (*e.g.*, smartphone), as shown below:

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21. Defendant, at least in internal use and testing, processes by a processor of the user terminal (*e.g.*, smartphone), the photographic image of the code pattern (*e.g.*, QR code) to view and extract the code pattern from the photographic image, as shown below:

iPhone 7

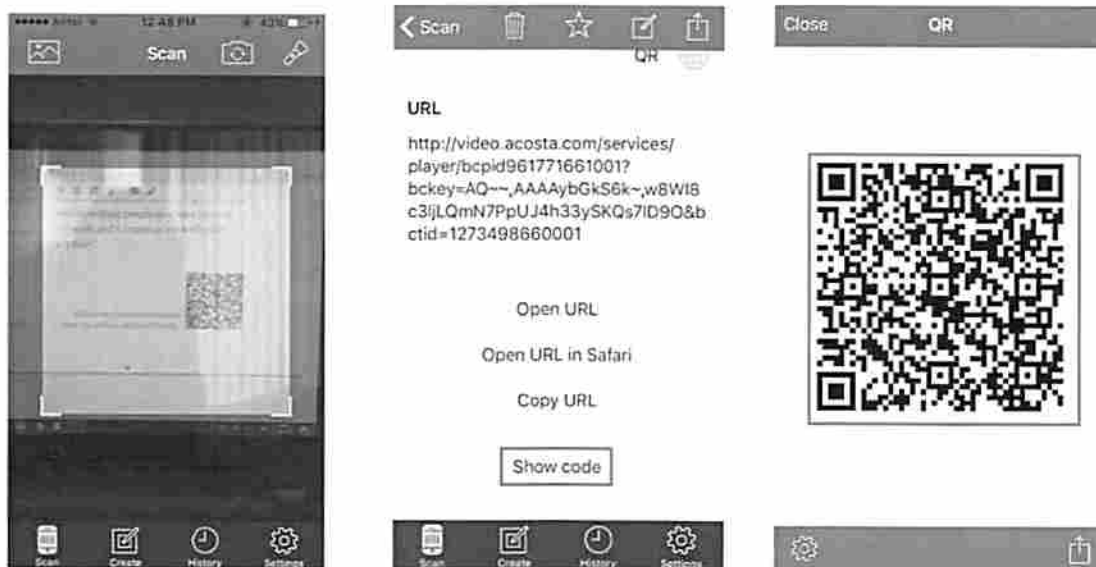
Overview

Chip



A10 Fusion chip with 64-bit architecture  
Embedded M10 motion coprocessor

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22. Defendant, at least in internal use and testing, decodes the extracted code pattern by the processor of the user terminal from the QR code into code information (e.g., URL of web page associated with the defendant), as shown below:



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23. Defendant, at least in internal use and testing, transmits a content information request message (*e.g.*, http request message for accessing the webpage associated with Defendant) to a server (*e.g.*, Defendant’s server) based on the code information (*e.g.*, URL of the webpage associated with Defendant). As shown below, once the URL is decoded from the extracted QR code, a request for accessing a webpage associated with Defendant is sent to Defendant’s server.



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24. Defendant, at least in internal use and testing, receives content information (e.g., a web page associated with Defendant) from the server (e.g., Defendant's server) in response to the content information request message (e.g., http request message for accessing the webpage associate with Defendant). As shown below, the terminal (e.g., smartphone) receives content information (e.g., webpage associated with Defendant).

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**Claim 2**

25. Through claim 2, the '159 Patent claims the method of claim 1, wherein the content information comprises at least one of the following: image, sound, moving picture, and text data.

26. Defendant infringes claim 2.

27. Defendant uses a user terminal to receive content information that comprises image and text data, as shown below:

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***Claim 3***

28. Through claim 3, the '159 Patent claims the method of claim 1, wherein the transmitting a content information request message includes: extracting a uniform resource locator (URL) of the server from the code information; and transmitting the content information request message to the server based on the extracted URL.

29. Defendant infringes claim 3.

30. Defendant transmits a content information request message (*e.g.*, http request message for accessing the webpage associate with Defendant) which includes extracting URL of the server and transmitting the content information request message (*e.g.*, http request message for accessing the webpage associate with Defendant) to the server (*e.g.*, Defendant's server) based on the extracted URL.

*Claim 8*

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3 31. Through claim 8, the '159 Patent claims a user terminal for providing  
4 content with the use of a code pattern, the user terminal comprising: a camera configured  
5 to obtain a photographic image of a code pattern; a processor comprising: an image  
6 processor configured to process the photographic image of the code pattern to extract the  
7 code pattern from the photographic image; and a decoder configured to decode the  
8 extracted code pattern into code information; and a transceiver configured to (i) transmit  
9 a content information request message to a server based on the code information; and (ii)  
10 receive content information from the server in response to the content information request  
11 message.

12 32. Defendant infringes claim 8.

13 33. Defendant, at least in internal use and testing, uses a user terminal (*e.g.*,  
14 smartphone) for providing content (*e.g.*, a web page associated with Defendant) with the  
15 use of a code pattern (*e.g.*, QR code).  
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17 34. Defendant uses a user terminal comprising a camera configured to obtain a  
18 photographic image of a code pattern (*e.g.*, QR code).

19 35. Defendant uses a user terminal comprising a processor which in turn  
20 comprises an image processor configured to process the photographic image of the code  
21 pattern (*e.g.*, QR code) to extract the code pattern (*e.g.*, QR code) from the photographic  
22 image. Once the photographic image of the QR code is captured by the camera of the  
23 smartphone, the photographic image is processed to retrieve the QR code. The retrieved  
24 QR code can be viewed on the user interface screen of the smartphone.  
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2 36. Defendant uses a user terminal (e.g., smartphone) comprising a decoder  
3 that is configured to decode the extracted code pattern (e.g., QR code) into code  
4 information (e.g., URL of web page associated with Defendant).

5 37. Defendant uses a user terminal comprising a transceiver (e.g., FDD-  
6 LTE/TDD -LTE/CDMA//EDGE transceiver) which is configured to transmit or receive a  
7 content information request message (e.g., http request message for accessing the  
8 webpage associated with Defendant) to a server (e.g., Defendant’s server) based on the  
9 code information (e.g., URL of the webpage associated with Defendant). As shown  
10 below, once the URL is decoded from the extracted QR code, a request or response for  
11 accessing a webpage associated with Defendant is sent to Defendant’s server by means of  
12 transceiver of the smartphone:

13 iPhone 7 Overview iOS Tech Specs Buy

14 Cellular and Wireless	Model A1660* Model A1661*	<u>FDD-LTE (Bands 1, 2, 3, 4, 5, 7, 8, 12, 13, 17, 18, 19, 20, 25, 26, 27, 28, 29, 30)</u> <u>TD-LTE (Bands 38, 39, 40, 41)</u> <u>TD-SCDMA 1900 (F), 2000 (A)</u> <u>CDMA EV-DO Rev. A (800, 1900, 2100 MHz)</u> <u>UMTS/HSPA+/DC-HSDPA (850, 900, 1700/2100, 1900, 2100 MHz)</u> <u>GSM/EDGE (850, 900, 1900, 1800 MHz)</u>
	Model A1778* Model A1784* <small>Models A1778 and A1784 do not support CDMA networks, such as those used by Verizon and Sprint.</small>	<u>FDD-LTE (Bands 1, 2, 3, 4, 5, 7, 8, 12, 13, 17, 18, 19, 20, 25, 26, 27, 28, 29, 30)</u> <u>TD-LTE (Bands 38, 39, 40, 41)</u> <u>UMTS/HSPA+/DC-HSDPA (850, 900, 1700/2100, 1900, 2100 MHz)</u> <u>GSM/EDGE (850, 900, 1800, 1900 MHz)</u>

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**Claim 9**

38. Through claim 9, the '159 Patent claims the user terminal of claim 8, wherein the content information comprises at least one of the following: image, sound, moving picture, and text data.

39. Defendant infringes claim 9.

40. Defendant uses a user terminal to receive content information that

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comprises image and text data.

*Claim 10*

41. Through claim 10, the '159 Patent claims the user terminal of claim 8, wherein: the processor is further configured to extract a uniform resource locator (URL) of the server from the code information; and the transceiver is further configured to transmit the content information request message to the server based on the extracted URL.

42. Defendant infringes claim 10.

43. Defendant uses a user terminal (*e.g.*, smartphone) that is configured to extract a uniform resource locator (URL) of the server (*e.g.*, Defendant's server) from the code information (*e.g.*, URL of web page associated with Defendant).

44. Defendant uses a user terminal (*e.g.*, smartphone) comprising a transceiver configured to transmit the content information request message (*e.g.*, http request message for accessing the webpage associate with Defendant) to the server (*e.g.*, Defendant's server) based on the extracted URL.

*Claim 15*

45. Through claim 15, the '159 Patent claims a non-transitory machine-readable storage medium, having encoded thereon program code, wherein, when the program code is executed by a machine, the machine implements a method for providing content with the use of a code pattern by a user terminal, comprising the steps of: obtaining a photographic image of a code pattern by a camera of the user terminal; processing, by a processor of the user terminal, the photographic image of the code

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2 pattern to extract the code pattern from the photographic image; decoding the extracted  
3 code pattern by the processor of the user terminal into code information; transmitting a  
4 content information request message to a server based on the code information; and  
5 receiving content information from the server in response to the content information  
6 request message.

7 46. Defendant infringes claim 15.

8 47. Defendant, at least in internal use and testing, practices a method of  
9 providing content (*e.g.*, a webpage associated with Defendant) with the use of a code  
10 pattern (*e.g.*, a QR code) by a user terminal (*e.g.*, a smartphone).

11 48. Defendant, at least in internal use and testing, obtains a photographic  
12 image of a code pattern (*e.g.*, QR code) by a camera of the user terminal (*e.g.*,  
13 smartphone).

14 49. Defendant, at least in internal use and testing, uses a processor of the user  
15 terminal (*e.g.*, smartphone) to processes the photographic image of the code pattern (*e.g.*,  
16 QR code) to extract the code pattern from the photographic image.

17 50. Defendant, at least in internal use and testing, decodes the extracted code  
18 pattern by the processor of the user terminal into code information (*e.g.*, URL of web  
19 page associated with Defendant).

20 51. Defendant, at least in internal use and testing, transmits and receives a  
21 content information request message (*e.g.*, http request message for accessing the  
22 webpage associated with Defendant) to and from a server (*e.g.*, Defendant's server) based  
23 on the code information (*e.g.*, URL of the webpage associated with Defendant).  
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*Claim 16*

52. Through claim 16, the '159 Patent claims a method of providing content with the use of an image captured by a user terminal, the method comprising: obtaining a photographic image by a camera of the user terminal; processing, by a processor of the user terminal, the photographic image to extract characteristic information from the photographic image; transmitting a content information request message with the extracted characteristic information to a server; and receiving content information from the server in response to the content information request message.

53. Defendant infringes claim 16.

54. Defendant, at least in internal use and testing, practices a method of providing content (*e.g.*, a webpage associated with Defendant) with the use of a code pattern (*e.g.*, a QR code) by a user terminal (*e.g.*, a smartphone).

55. Defendant, at least in internal use and testing, obtains a photographic image of a code pattern (*e.g.*, QR code) by a camera of the user terminal (*e.g.*, smartphone).

56. Defendant, at least in internal use and testing, processes by a processor of the user terminal (*e.g.*, smartphone), the photographic image of the code pattern (*e.g.*, QR code) to extract characteristic information from the photographic image.

57. Defendant, at least in internal use and testing, transmits and receives a content information request message (*e.g.*, http request message for accessing the webpage associated with Defendant) to or from a server (*e.g.*, Defendant's server) based on the extracted characteristic information (*e.g.*, URL of the webpage associated with

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2 Defendant).

3 58. Upon information and belief, Defendant has known of the existence of the  
4 '159 Patent, and its acts of infringement have been willful and in disregard for the '159  
5 Patent, without any reasonable basis for believing that it had a right to engage in the  
6 infringing conduct.

7 59. Defendant's acts of infringement of the '159 Patent have caused and will  
8 continue to cause Plaintiff damages for which Plaintiff is entitled to compensation  
9 pursuant to 35 U.S.C. § 284.

10 60. Defendant's acts of infringement of the '159 Patent have caused and will  
11 continue to cause Plaintiff immediate and irreparable harm unless such infringing  
12 activities are also enjoined by this court pursuant to 35 U.S.C. § 283. Plaintiff has no  
13 adequate remedy at law.

14 61. Upon information and belie, the '159 Patent, at all times material, was and  
15 is in compliance with 35 U.S.C. § 287.

16 62. Plaintiff retained the law firm of WATSON LLP to represent its interests  
17 in this action, and is obligated to pay such firm reasonable attorneys' fees for its services.  
18 Plaintiff may recover its attorneys' fees and costs from Defendant, pursuant to 35 U.S.C.  
19 § 285, because this case is exceptional.

20  
21 **WHEREFORE**, Plaintiff, CODING TECHNOLOGIES, LLC, demands  
22 judgment against Defendant, ACOSTA, INC., and respectfully seeks the entry of an order  
23 (i) adjudging that Defendant has infringed the '159 Patent, in violation of 35 U.S.C. §  
24 271; (ii) granting an injunction enjoining Defendant, its employees, agents, officers,  
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2 directors, attorneys, successors, affiliates, subsidiaries and assigns, and all of those in  
3 active concert and participation with any of the foregoing persons or entities from  
4 infringing, contributing to the infringement of, or inducing infringement of the '159  
5 Patent; (iii) ordering Defendant to account and pay damages adequate to compensate  
6 Plaintiff for Defendant's infringement of the '159 Patent, with pre-judgment and post-  
7 judgment interest and costs, pursuant to 35 U.S.C. § 284; (iv) ordering that the damages  
8 award be increased up to three times the actual amount assessed, pursuant to 35 U.S.C. §  
9 284; (v) declaring this case exceptional and awarding Plaintiff its reasonable attorneys'  
10 fees, pursuant to 35 U.S.C. § 285; and, (vi) awarding such other and further relief as this  
11 court deems just and proper.  
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13 **DATED** on October 10, 2017.

14  
15 Respectfully submitted,

16 /s/

  
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