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9 Attorneys for Plaintiff, *Max Blu Technologies, LLC*

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UNITED STATES DISTRICT COURT  
FOR THE CENTRAL DISTRICT OF CALIFORNIA  
WESTERN DIVISION

MAX BLU TECHNOLOGIES, LLC,  
Plaintiff,  
v.  
JVCKENWOOD USA  
CORPORATION,  
Defendant.

Case No. \_\_\_\_\_

**PLAINTIFF’S ORIGINAL  
COMPLAINT**

**Jury Trial Demanded**

Plaintiff MAX BLU TECHNOLOGIES, LLC (hereinafter, “Plaintiff” or “Max Blu”) files this Original Complaint for Patent Infringement against Defendant JVCKENWOOD USA CORPORATION (hereinafter, “JVCKenwood” or “Defendant”) as follows:

**NATURE OF THE ACTION**

1  
2 1. This is a patent infringement action to stop Defendant’s infringement of the  
3 following patents (collectively, the “Patents-in-Suit”), which were duly and legally  
4 issued by the United States Patent and Trademark Office (hereinafter, the  
5 “USPTO”), copies of which are attached hereto as **Exhibits A through D**,  
6 respectively:

7

	<b>Patent No.</b>	<b>Title</b>
8 A.	7,352,685	REVERSE OPTICAL MASTERING FOR DATA STORAGE DISK REPLICAS
9 B.	7,801,016	REVERSE OPTICAL MASTERING FOR DATA STORAGE DISK REPLICAS
10 C.	8,593,931	REPLICA DISK FOR DATA STORAGE
11 D.	RE44633	REVERSE OPTICAL MASTERING FOR DATA STORAGE DISK REPLICAS

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14 2. Plaintiff is the owner of the Patents-in-Suit and possesses all right, title and  
15 interest in the Patents-in-Suit, including the right to enforce the Patents-in-Suit, the  
16 right to license the Patents-in-Suit, and the right to sue Defendant for infringement  
17 and recover past damages.

18 3. Plaintiff seeks injunctive relief and monetary damages.

**PARTIES**

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20 4. Max Blu is a limited liability company organized and existing under the laws  
21 of the State of Texas and maintains its principal place of business at 104 East  
22 Houston Street, Suite 150, Marshall, Texas, 75670 (Harrison County).

23 5. According to public information, JVCKenwood is a corporation duly  
24 organized and existing under the laws of the State of California since May 9, 1975  
25 and may be served through its registered agent, Corporation Service Company (dba  
26 “CSC – Lawyers Incorporating Service”), which is located at 2710 Gateway Oaks  
27 Drive, Suite 150N, Sacramento, California 95833.

1 6. According to public information, JVCKenwood has its principal place of  
2 business located at 2201 E. Dominguez Street, Long Beach, California, 90810 (Los  
3 Angeles County).

4 7. Upon information and belief, Defendant ships, distributes, makes, uses, offers  
5 for sale, sells, and/or advertises Blu-ray™ recordable media, including, but not  
6 limited to, recordable and re-writable discs in Blu-ray™ format.

7 **JURISDICTION AND VENUE**

8 8. This action arises under the Patent Laws of the United States, 35 U.S.C. § 1 et  
9 seq., including 35 U.S.C. §§ 271, 281, 283, 284, and 285. This Court has subject  
10 matter jurisdiction over this case for patent infringement under 28 U.S.C. §§ 1331  
11 and 1338(a).

12 9. The Court has personal jurisdiction over Defendant because: Defendant has  
13 minimum contacts within the State of California and in the Central District of  
14 California; Defendant has purposefully availed itself of the privileges of conducting  
15 business in the State of California and in the Central District of California;  
16 Defendant has sought protection and benefit from the laws of the State of California;  
17 Defendant regularly conducts business within the State of California and within the  
18 Central District of California, and Plaintiff’s causes of action arise directly from  
19 Defendant’s business contacts and other activities in the State of California and in  
20 the Central District of California.

21 10. More specifically, Defendant, directly and/or through its intermediaries, ships,  
22 distributes, makes, uses, imports, offers for sale, sells, and/or advertises its products  
23 and affiliated services in the United States, the State of California, and the Central  
24 District of California. Defendant has committed patent infringement in the State of  
25 California and in the Central District of California. Defendant solicits customers in  
26 the State of California and in the Central District of California. Defendant has many  
27 paying customers who are residents of the State of California and the Central  
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1 District of California and who use Defendant's products in the State of California  
2 and in the Central District of California.

3 11. Venue is proper in the Central District of California pursuant to 28 U.S.C. §  
4 1400(b).

5 **BACKGROUND INFORMATION**

6 12. Each of the Patents-in-Suit traces its priority date back to Application No.  
7 09/055,825 (hereinafter, "the '825 Application"), which was filed with the USPTO  
8 on April 6, 1998, and was the parent to Application No. 09/730,246 (hereinafter,  
9 "the '246 Application"), which was filed with the USPTO on December 5, 2000 and  
10 issued as United States Patent No. 6,890,704. Application No. 09/850,252  
11 (hereinafter, "the '252 Application") was a continuation-in-part application of the  
12 '246 Application, which was filed with the USPTO on May 7, 2001 and issued as  
13 United States Patent No. 6,728,196 on April 27, 2004.

14 13. The Patents-in-Suit were duly and legally issued by the United States Patent  
15 and Trademark Office after full and fair examinations.

16 14. Defendant sells, advertises, offers for sale, uses, or otherwise provides Blu-  
17 ray™ recordable media (collectively, the "Accused Products") to its customers,  
18 either directly or through third-party vendors. See Exhibit E (offer for sale of Blu-  
19 ray™ recordable media).

20 15. A picture of representative packaging for the Accused Products is attached as  
21 **Exhibit F** (packaging for Blu-ray™ recordable media).

22 16. A representative analysis of the physical characteristics of the Accused  
23 Products is attached as **Exhibit G** (analysis of a Blu-ray™ recordable disc).

24 17. According to public information, Defendant owns, operates, advertises, and/or  
25 controls the website www.jvc.com, through which Defendant advertises, sells, offers  
26 to sell, provides and/or educates customers about its Products.

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**COUNT I**

**(INFRINGEMENT OF U.S. PATENT NO. 7,352,685)**

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18. Plaintiff re-alleges and incorporates by reference each of Paragraphs 1-17 above.

19. United States Patent No. 7,352,685 (hereinafter, the “’685 Patent”) was duly and legally issued by the USPTO on April 1, 2008 to its inventors, Jathan D. Edwards and Donald J. Kerfeld, and was initially assigned to Imation Corporation. See Ex. A.

20. The ’685 Patent was issued after full and fair examination of application number 10/790,970 which was filed with the USPTO on March 2, 2004 as a continuation of application number 09/850,252 (which itself issued as United States Patent No. 6,728,196). See Ex. A.

21. A Certificate of Correction was issued for the ’685 Patent on February 16, 2010. See Ex. A.

22. Defendant has infringed and continues to infringe the ’685 Patent either literally or under the doctrine of equivalents through the manufacture and sale of infringing products. More specifically, Defendant has infringed and continues to infringe one or more claims of the ’685 Patent, including at least Claims 1, 2-4, 7, 9, 10, and 19-35 (the “’685 Patent Claims”) because it ships distributes, makes, uses, imports, offers for sale, sells, and/or advertises the Accused Products. Specifically, Defendant’s Accused Products infringe the ’685 Patent Claims by providing to its customers Blu-ray™ recordable media with the physical characteristics as claimed in the ’685 Patent Claims. See Ex. G. Defendant’s Accused Products are available for sale through various retailers located in this district and throughout the United States. See Ex. E; Ex. F.

23. Defendant has intentionally induced and continues to induce infringement of the ’685 Patent Claims in this district and elsewhere in the United States, by its intentional acts which have successfully, among other things, encouraged,

1 instructed, enabled, and otherwise caused Defendant's customers to use the Accused  
2 Products in an infringing manner. Despite knowledge of the '685 Patent as early as  
3 the date of service of the Original Complaint in this action, Defendant continues to  
4 encourage, instruct, enable, and otherwise cause its customers to use its systems and  
5 methods, in a manner which infringes the '685 Patent claims.<sup>1</sup> The provision of and  
6 sale of the Accused Products provides Defendant with a source of revenue and  
7 business focus. Defendant has specifically intended its customers to use the  
8 Accused Products in such a way that infringes the '685 Patent by, at a minimum,  
9 providing and supporting the Accused Products under its brand and referring to and  
10 marking the products as Blu-ray™ compliant through use of such logos and  
11 terminology, thereby inducing Defendant's vendors to sell and their customers to  
12 purchase Blu-ray™ recordable media that infringe one or more claims of the '685  
13 Patent. Defendant knew that its actions, including but not limited to, making the  
14 Accused Products available for sale under its brand, would induce, have induced,  
15 and will continue to induce infringement by its vendors and their customers by  
16 continuing to sell. See Ex. E, Ex. F.

17 24. Defendant's aforesaid activities have been without authority and/or license  
18 from Plaintiff.

19 25. Plaintiff is entitled to recover from Defendant the damages sustained by  
20 Plaintiff as a result of Defendant's wrongful acts in an amount subject to proof at  
21 trial, which, by law, cannot be less than a reasonable royalty, together with interest  
22 and costs as fixed by this Court under 35 U.S.C. § 284.

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25 <sup>1</sup> See *In re Bill of Lading Transmission & Processing Sys. Patent Litig.*, 681 F.3d 1323, 1345 (Fed.  
26 Cir. 2012); see also *Soteria Encryption, LLC v. Lenovo United States, Inc.*, Case No. CV 16-7958-  
27 GW(JPRx), 2017 WL 3449058, \*2 (C.D. Cal. Feb. 27, 2017) ("courts have held that post-suit  
28 knowledge is sufficient to sustain a finding that defendant had the requisite knowledge to support  
claims for induced infringement.); *Labyrinth Optical Technologies, LLC v. Fujitsu America, Inc.*,  
Case No. SACV 13-0030 AG (MLGx), 2013 WL 12126111 (C.D. Cal. Aug. 201, 2013) ("The  
Federal Circuit therefore held that knowledge of the asserted patent from a complaint in the same  
case is sufficient to meet the knowledge requirement of indirect infringement.").

1 26. Defendant's infringement of Plaintiff's rights under the '685 Patent will  
2 continue to damage Plaintiff, causing irreparable harm to Plaintiff for which there is  
3 no adequate remedy at law, unless enjoined by this Court.

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5 **COUNT II**  
6 **(INFRINGEMENT OF U.S. PATENT NO. 7,801,016)**

7 27. Plaintiff re-alleges and incorporates by reference each of Paragraphs 1-17  
8 above.

9 28. United States Patent No. 7,801,016 (hereinafter, the "'016 Patent") was duly  
10 and legally issued by the USPTO on September 21, 2010 to its inventors, Jathan D.  
11 Edwards and Donald J. Kerfeld, and was initially assigned to Imation Corporation.

12 See Ex. B.

13 29. The '016 Patent was issued after full and fair examination of application  
14 number 12/584,454 which was filed with the USPTO on September 4, 2009 as a  
15 continuation of application number 10/790,965 (which itself issued as United States  
16 Patent No. 7,600,992). See Ex. B.

17 30. Defendant has infringed and continues to infringe the '016 Patent either  
18 literally or under the doctrine of equivalents through the manufacture and sale of  
19 infringing products. More specifically, Defendant has infringed and continues to  
20 infringe one or more claims of the '016 Patent, including at least Claims 1 and 2 (the  
21 "'016 Patent Claims") because it ships distributes, makes, uses, imports, offers for  
22 sale, sells, and/or advertises the Accused Products. Specifically, Defendant's  
23 Accused Products infringe the '016 Patent Claims by providing to its customers Blu-  
24 ray™ recordable media with the physical characteristics as claimed in the '016  
25 Patent Claims. See Ex. G. Defendant's Accused Products are available for sale  
26 through various retailers located in this district and throughout the United States.  
27 See Ex. E; Ex. F.

1 31. Defendant has intentionally induced and continues to induce infringement of  
2 the '016 Patent Claims in this district and elsewhere in the United States, by its  
3 intentional acts which have successfully, among other things, encouraged,  
4 instructed, enabled, and otherwise caused Defendant's customers to use the Accused  
5 Products in an infringing manner. Despite knowledge of the '016 Patent as early as  
6 the date of service of the Original Complaint in this action, Defendant continues to  
7 encourage, instruct, enable, and otherwise cause its customers to use its systems and  
8 methods, in a manner which infringes the '016 Patent claims.<sup>2</sup> The provision of and  
9 sale of the Accused Products provides Defendant with a source of revenue and  
10 business focus. Defendant has specifically intended its customers to use the  
11 Accused Products in such a way that infringes the '016 Patent by, at a minimum,  
12 providing and supporting the Accused Products under its brand and referring to and  
13 marking the products as Blu-ray™ compliant through use of such logos and  
14 terminology, thereby inducing Defendant's vendors to sell and their customers to  
15 purchase Blu-ray™ recordable media that infringe one or more claims of the '016  
16 Patent. Defendant knew that its actions, including but not limited to, making the  
17 Accused Products available for sale under its brand, would induce, have induced,  
18 and will continue to induce infringement by its vendors and their customers by  
19 continuing to sell the Accused Products. See Ex. E, Ex. F.

20 32. Defendant's aforesaid activities have been without authority and/or license  
21 from Plaintiff.

22 33. Plaintiff is entitled to recover from Defendant the damages sustained by  
23 Plaintiff as a result of Defendant's wrongful acts in an amount subject to proof at  
24 trial, which, by law, cannot be less than a reasonable royalty, together with interest  
25 and costs as fixed by this Court under 35 U.S.C. § 284.

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28 <sup>2</sup> See Footnote 1 above.



1 34. Defendant's infringement of Plaintiff's rights under the '016 Patent will  
2 continue to damage Plaintiff, causing irreparable harm to Plaintiff for which there is  
3 no adequate remedy at law, unless enjoined by this Court.

4 **COUNT III**

5 **(INFRINGEMENT OF U.S. PATENT NO. 8,593,931)**

6 35. Plaintiff re-alleges and incorporates by reference each of Paragraphs 1-17  
7 above.

8 36. United States Patent No. 8,593,931 (hereinafter, the "'931 Patent") was duly  
9 and legally issued by the USPTO on November 26, 2013 to its inventors, Jathan D.  
10 Edwards and Donald J. Kerfeld, and was initially assigned to Legger Col. A.B. LLC.  
11 See Ex. C.

12 37. The '931 Patent was issued after full and fair examination of application  
13 number 13/730,733 which was filed with the USPTO on December 28, 2012 as a  
14 continuation of application number 13/089,994 (which itself issued as United States  
15 Patent No. 8,363,534). See Ex. C.

16 38. Defendant has infringed and continues to infringe the '931 Patent either  
17 literally or under the doctrine of equivalents through the manufacture and sale of  
18 infringing products. More specifically, Defendant has infringed and continues to  
19 infringe one or more claims of the '931 Patent, including at least Claims 1, 2-5, 7-  
20 10, 11, 12, and 14 (the "'931 Patent Claims") because it ships distributes, makes,  
21 uses, imports, offers for sale, sells, and/or advertises the Accused Products.  
22 Specifically, Defendant's Accused Products infringe the '931 Patent Claims by  
23 providing to its customers Blu-ray™ recordable media with the physical  
24 characteristics as claimed in the '931 Patent Claims. See Ex. G. Defendant's  
25 Accused Products are available for sale through various retailers located in this  
26 district and throughout the United States. See Ex. E; Ex. F.

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1 39. Defendant has intentionally induced and continues to induce infringement of  
2 the '931 Patent Claims in this district and elsewhere in the United States, by its  
3 intentional acts which have successfully, among other things, encouraged,  
4 instructed, enabled, and otherwise caused Defendant's customers to use the Accused  
5 Products in an infringing manner. Despite knowledge of the '931 Patent as early as  
6 the date of service of the Original Complaint in this action, Defendant continues to  
7 encourage, instruct, enable, and otherwise cause its customers to use its systems and  
8 methods, in a manner which infringes the '931 Patent claims.<sup>3</sup> The provision of and  
9 sale of the Accused Products provides Defendant with a source of revenue and  
10 business focus. Defendant has specifically intended its customers to use the  
11 Accused Products in such a way that infringes the '931 Patent by, at a minimum,  
12 providing and supporting the Accused Products under its brand and referring to and  
13 marking the products as Blu-ray™ compliant through use of such logos and  
14 terminology, thereby inducing Defendant's vendors to sell and their customers to  
15 purchase Blu-ray™ recordable media that infringe one or more claims of the '931  
16 Patent. Defendant knew that its actions, including but not limited to, making the  
17 Accused Products available for sale under its brand, would induce, have induced,  
18 and will continue to induce infringement by its vendors and their customers by  
19 continuing to sell the Accused Products. See Ex. E, Ex. F.

20 40. Defendant's aforesaid activities have been without authority and/or license  
21 from Plaintiff.

22 41. Plaintiff is entitled to recover from Defendant the damages sustained by  
23 Plaintiff as a result of Defendant's wrongful acts in an amount subject to proof at  
24 trial, which, by law, cannot be less than a reasonable royalty, together with interest  
25 and costs as fixed by this Court under 35 U.S.C. § 284.

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28 <sup>3</sup> See Footnote 1 above.

1 42. Defendant's infringement of Plaintiff's rights under the '931 Patent will  
2 continue to damage Plaintiff, causing irreparable harm to Plaintiff for which there is  
3 no adequate remedy at law, unless enjoined by this Court.

4 **COUNT IV**

5 **(INFRINGEMENT OF U.S. PATENT NO. RE44633)**

6 43. Plaintiff re-alleges and incorporates by reference each of Paragraphs 1-17  
7 above.

8 44. United States Reissued Patent No. RE44633 (hereinafter, the "'633 Patent")  
9 was duly and legally issued by the USPTO on December 10, 2013 to its inventors,  
10 Jathan D. Edwards and Donald J. Kerfeld, and was initially assigned to Ledger Col.  
11 A.B. LLC. See Ex. D. The '633 Patent was filed with the USPTO on September  
12 23, 2011 as application number 13/243,939. *Id.*

13 45. The reexamination that resulted in the issuance of the '633 Patent was based  
14 on United States Patent No. 7,952,986 (the "'986 Patent"), which issued on May 31,  
15 2011 from Application No. 12/852,139 and was filed with the USPTO on August 6,  
16 2010, as a continuation of application number 12/584,454 (which itself issued as  
17 United States Patent No. 7,801,016). See Ex. D.

18 46. Defendant has infringed and continues to infringe the '633 Patent either  
19 literally or under the doctrine of equivalents through the manufacture and sale of  
20 infringing products. More specifically, Defendant has infringed and continues to  
21 infringe one or more claims of the '633 Patent, including at least Claims 1, 2-13, and  
22 15-19 (the "'633 Patent Claims") because it ships distributes, makes, uses, imports,  
23 offers for sale, sells, and/or advertises the Accused Products. Specifically,  
24 Defendant's Accused Products infringe the '633 Patent Claims by providing to its  
25 customers Blu-ray™ recordable media with the physical characteristics as claimed  
26 in the '633 Patent Claims. See Ex. G. Defendant's Accused Products are available  
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1 for sale through various retailers located in this district and throughout the United  
2 States. See Ex. E; Ex. F.

3 47. Defendant has intentionally induced and continues to induce infringement of  
4 the '633 Patent Claims in this district and elsewhere in the United States, by its  
5 intentional acts which have successfully, among other things, encouraged,  
6 instructed, enabled, and otherwise caused Defendant's customers to use the Accused  
7 Products in an infringing manner. Despite knowledge of the '633 Patent as early as  
8 the date of service of the Original Complaint in this action, Defendant continues to  
9 encourage, instruct, enable, and otherwise cause its customers to use its systems and  
10 methods, in a manner which infringes the '633 Patent claims.<sup>4</sup> The provision of and  
11 sale of the Accused Products provides Defendant with a source of revenue and  
12 business focus. Defendant has specifically intended its customers to use the  
13 Accused Products in such a way that infringes the '633 Patent by, at a minimum,  
14 providing and supporting the Accused Products under its brand and referring to and  
15 marking the products as Blu-ray™ compliant through use of such logos and  
16 terminology, thereby inducing Defendant's vendors to sell and their customers to  
17 purchase Blu-ray™ recordable media that infringe one or more claims of the '633  
18 Patent. Defendant knew that its actions, including but not limited to, making the  
19 Accused Products available for sale under its brand, would induce, have induced,  
20 and will continue to induce infringement by its vendors and their customers by  
21 continuing to sell the Accused Products. See Ex. E, Ex. F.

22 48. Defendant's aforesaid activities have been without authority and/or license  
23 from Plaintiff.

24 49. Plaintiff is entitled to recover from Defendant the damages sustained by  
25 Plaintiff as a result of Defendant's wrongful acts in an amount subject to proof at  
26 trial, which, by law, cannot be less than a reasonable royalty, together with interest  
27 and costs as fixed by this Court under 35 U.S.C. § 284.

28 <sup>4</sup> See Footnote 1 above.

1 50. Defendant's infringement of Plaintiff's rights under the '633 Patent will  
2 continue to damage Plaintiff, causing irreparable harm to Plaintiff for which there is  
3 no adequate remedy at law, unless enjoined by this Court.

4 **JURY DEMAND**

5 51. Plaintiff demands a trial by jury on all issues.  
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7 **PRAYER FOR RELIEF**

8 52. Plaintiff respectfully requests the following relief:

- 9 A. An adjudication that one or more claims of the Patents-in-Suit has been  
10 infringed, either literally and/or under the doctrine of equivalents, by  
11 the Defendant;
- 12 B. An adjudication that Defendant has induced infringement of one or  
13 more claims of the Patents-in-Suit;
- 14 C. An award of damages to be paid by Defendant adequate to compensate  
15 Plaintiff for Defendant's past infringement and any continuing or future  
16 infringement up until the date such judgment is entered, including  
17 interest, costs, and disbursements as justified under 35 U.S.C. § 284  
18 and, if necessary to adequately compensate Plaintiff for Defendant's  
19 infringement, an accounting of all infringing sales including, but not  
20 limited to, those sales not presented at trial;
- 21 D. A grant of permanent injunction pursuant to 35 U.S.C. § 283, enjoining  
22 the Defendant and its respective officers, agents, servants, employees,  
23 and attorneys, and those persons in active concert or participation with  
24 them who receive actual notice of the order by personal service or  
25 otherwise, from further acts of infringement with respect to any one or  
26 more of the claims of the Patents-in-Suit;
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- E. That this Court declare this to be an exceptional case and award Plaintiff its reasonable attorneys' fees and costs in accordance with 35 U.S.C. § 285; and,
- F. Any further relief that this Court deems just and proper.

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Respectfully submitted,

Dated: November 2, 2017

/s/ Steven W. Ritcheson  
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\* *pro hac vice* to be applied for