

**IN THE UNITED STATES DISTRICT COURT  
FOR THE MIDDLE DISTRICT OF LOUISIANA**

**ALERT SIGNAL INTELLECTUAL  
PROPERTY, LLC.,**

Plaintiff,

v.

**OBEDGE, LLC. D/B/A  
CELLCONTROL**

Defendant.

**Civil Action No.**

**JURY TRIAL DEMANDED**

**ORIGINAL COMPLAINT FOR PATENT INFRINGEMENT**

This is an action for patent infringement in which Alert Signal Intellectual Property, LLC (“Alert Signal” or “Plaintiff”) makes the following allegations against obdEdge, LLC (“CellControl” or “Defendant”):

**PARTIES**

1. Plaintiff Alert Signal is a Pennsylvania limited liability company, with its principal place of business located at 1229 Laurel Oak Lane, York, Pennsylvania.

2. On information and belief, Defendant CellControl is a limited liability company organized under the laws of the State of Louisiana with its principal place of business at 7117 Florida Boulevard, Suite 200, Baton Rouge, LA 70806.

**JURISDICTION AND VENUE**

3. This action arises under the patent laws of the United States, Title 35 of the United States Code. This Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331 and 1338(a).

4. Venue is proper in this district under 28 U.S.C. §§ 1391(c) and 1400(b). On information and belief, Defendant has transacted business in this district, and has committed and/or induced acts of patent infringement in this district.

5. On information and belief, Defendant is subject to this Court's specific and general personal jurisdiction pursuant to due process and/or the Louisiana's Long Arm Statute, due at least to its substantial business in this forum, including: (i) at least a portion of the infringements alleged herein; (ii) regularly doing or soliciting business, engaging in other persistent courses of conduct, and/or deriving substantial revenue from goods and services provided to individuals in Louisiana and in this Judicial District; and having a regular and established place of business in this Judicial District.

**COUNT I**

**INFRINGEMENT OF U.S. PATENT NO. 8,624,718**

6. Plaintiff is the owner by assignment of United States Patent No. 8,624,718 ("the '718 Patent") titled "Alert Signal Control Using Receiver Velocity." The '718

Patent issued on May January 7, 2014. A true and correct copy of the '718 Patent is attached as Exhibit A.

7. Upon information and belief, Defendant directly or through intermediaries has been and is now infringing the '718 Patent in the State of Louisiana, in this judicial district, and elsewhere in the United States, by, making, using, providing, supplying, distributing, selling, and/or offering for sale products and/or systems (including at least its website at [www.cellcontrol.com](http://www.cellcontrol.com)) that practice the system for controlling alert signals of a messaging device at certain velocities of the device by one or more claims of the '718 Patent and particularly, e.g., claims 1 through 8 of the '718 Patent. The '718 Patent reads on the CellControl product as set forth in the exemplary claim chart attached as Exhibit B that references FAQ's set forth in Exhibit C.

8. Upon information and belief and in view of the foregoing, Defendant has been and is continuing to directly infringe, literally infringe, and/or infringe the '718 Patent under the doctrine of equivalents. Defendant is thus liable for infringement of the '718 Patent pursuant to 35 U.S.C. § 271.

9. As a result of Defendant's infringement of the '718 Patent, Plaintiff has suffered monetary damages and is entitled to a money judgment in an amount adequate to compensate for Defendant's infringement, but in no event less than a reasonable royalty for the use made of the invention by Defendant, together with interest and costs as fixed by the court, and Plaintiff will continue to suffer damages in the future unless Defendant's infringing activities are enjoined by this Court. Unless a permanent injunction is issued enjoining Defendant and its agents, servants,

employees, representatives, affiliates, and all others acting on in active concert therewith from infringing the '718 Patent, Plaintiff will be greatly and irreparably harmed.

**PRAYER FOR RELIEF**

WHEREFORE, Plaintiff respectfully requests that this Court enter:

1. A judgment in favor of Plaintiff that Defendant has infringed the '718 Patent;
2. A permanent injunction enjoining Defendant and its officers, directors, agents servants, affiliates, employees, divisions, branches, subsidiaries, parents, and all others acting in active concert therewith from infringement, inducing the infringement of, or contributing to the infringement of the '718 Patent, or such other equitable relief the Court determines is just and proper;
3. A judgment and order requiring Defendant pay to Plaintiff its damages, costs, expenses, and prejudgment and post-judgment interest for Defendant's infringement of the '718 Patent as provided under 35 U.S.C. § 284, and an accounting of ongoing post-judgment infringement; and

[INTENTIONALLY LEFT BLANK]

4. Any and all other relief, at law or equity, to which Plaintiff may show itself to be entitled.

**DEMAND FOR JURY TRIAL**

Alert Signal, under Rule 38 of the Federal Rules of Civil Procedure, requests a trial by jury of any issues so triable by right.

DATED November 28, 2017.

Respectfully submitted,  
/s/Chad A. Grand, Esq.  
Chad A. Grand, Esq. (La. Bar 29,885)  
cgrand@roykiesel.com  
R. Bennett Ford (La. Bar 24, 092)

**Roy Kiesel Ford Doody & Thurmond, APLC**  
9100 Bluebonnet Centre Blvd, Suite 100  
Baton Rouge, Louisiana 70809  
Tel: 225 927-9908  
Fax: 225 926-2685

**OF COUNSEL:**

/s/ Louis M. Heidelberg, Esq.  
Louis M. Heidelberg (To be added via *Pro Hac Vice*)  
Pennsylvania Bar No. 21569  
[Louis.heidelberg@gmail.com](mailto:Louis.heidelberg@gmail.com)

**The Law Offices of Louis M. Heidelberg, Esquire LLC.**  
1229 Laurel Oak LN  
York, PA 17403  
Tel: (215) 284-8910  
Fax: (267) 388-3996  
**ATTORNEYS FOR PLAINTIFF ALERT SIGNAL  
INTELLECTUAL PROPERTY, LLC.**