

**UNITED STATES DISTRICT COURT  
DISTRICT OF DELAWARE**

CODING TECHNOLOGIES LLC,	§	
	§	
Plaintiff,	§	Case No.: 1:18-CV-00657-LPS-CJB
	§	
vs.	§	
	§	<b>AMENDED COMPLAINT</b>
21 <sup>ST</sup> CENTURY INSURANCE AND FINANCIAL SERVICES,	§	
	§	<b>INJUNCTIVE RELIEF DEMANDED</b>
	§	
Defendant.	§	<b>JURY TRIAL DEMANDED</b>
	§	
	§	
	§	
	§	
	§	

Plaintiff, CODING TECHNOLOGIES, LLC, sues Defendant, 21<sup>ST</sup> CENTURY INSURANCE AND FINANCIAL SERVICES, INC., and alleges as follows:

**NATURE OF THE ACTION**

1. This is an action for infringement of United States Patent Nos. 8,540,159 and 9,240,008 under the Patent Act, 35 U.S.C. § 271, *et seq.*, based on Defendant’s unauthorized commercial manufacture, use, importation, offer for sale, and sale of infringing products and services in the United States.

**PARTIES**

2. Plaintiff, CODING TECHNOLOGIES LLC, is a foreign limited liability company, organized under the laws of the State of Texas.

3. Defendant, 21<sup>ST</sup> CENTURY INSURANCE AND FINANCIAL SERVICES, INC., is a domestic corporation with its headquarters located in Wilmington, Delaware. Defendant uses, sells, and/or offers to sell products and services in interstate commerce that infringe the ‘159 Patent and the ‘008 Patent.

**SUBJECT MATTER JURISDICTION**

4. This court has original jurisdiction over the subject matter of this action, pursuant to 28 U.S.C. §§ 1331 and 1338(a), because this action involves a federal question relating to patents.

**PERSONAL JURISDICTION**

5. The court has general *in personam* jurisdiction over Defendant because Defendant is a citizen of the State of Delaware and is found in this state.

**VENUE**

6. Venue is proper in this court, pursuant to 28 U.S.C. § 1400(b), because Defendant resides in this district, has committed acts of infringement in this district, and has a regular and established place of business in this district.

**COUNT I**  
**PATENT INFRINGEMENT**

7. Plaintiff repeats and re-alleges paragraphs 2 through 6 by reference, as if fully set forth herein.

8. On September 24, 2013, the United States Patent & Trademark Office (USPTO) duly and legally issued the ‘159 Patent, entitled “Method for Providing Mobile Service Using Code Pattern.” A true and authentic copy of the ‘159 Patent is attached hereto as **Exhibit “A”** and incorporated herein by reference.

9. On January 19, 2016, the USPTO duly and legally issued the ‘008 Patent, entitled “Method for Providing Mobile Service Using Code Pattern.” A true and authentic copy of the ‘008 Patent is attached hereto as **Exhibit “B”** and incorporated herein by reference.

10. The ‘159 Patent and the ‘008 Patent teaches a method and apparatus for providing a mobile service with the use of code pattern. The mobile service reads the code pattern and

converts the information recorded in the code pattern to produce content that may then be read by the human eye. In one aspect of the invention, a user simply takes a photograph of a code pattern, the invention decodes the photograph and recognizes URL information that is contained in the code pattern that is not recognizable by the human eye, the invention compares the content on the entire URL associated with the code pattern, transmits information to the associated URL, and then retrieves all content associated with that URL that corresponds with the code pattern.

11. In short, the present invention of the '159 Patent, through use of technology, eliminates the need for hand typing certain information into a URL, which, *inter alia*, eliminates the risk of transcription error. The present invention is an improvement in the use of traditional barcodes; rather, the present invention includes the additional step of converting analog information to digital information, which is an improvement in the prior art.

12. The '159 Patent and the '008 Patent is directed to computerized decoding technologies to provide users with access to and use of various content more conveniently. Traditionally, companies simply provided their URL information to the consuming public, but this is effective only if a consumer memorized the name and spelling of the URL. Thus, there was a need in the art to provide an effective product or method to assist consumers with recalling website or URL information.

13. The '159 Patent and the '008 Patent claims, among other things, a method of providing content with the use of code pattern by a user terminal; a user terminal for providing content with the use of code pattern; a non-transitory machine-readable storage medium having encoded thereon program code; and, a method of providing content with the use of an image captured by a user terminal.

14. Collectively, the claimed embodiments in the '159 Patent and the '008 Patent

provides new solutions to problems related to transmitting information from a mobile service provider to a mobile device. For example, the inventive concept can be used in a variety of circumstances, including but not limited to transmitting and converting code patterns directed to taxi call services, transmitting and converting code patterns directed to personal connection information, and transmitting and converting code patterns directed to paying bills.

15. The '159 Patent and the '008 Patent solves a problem with the art that is rooted in computer technology that uses mobile service providers. Neither the '159 Patent nor the '008 Patent merely recites the performance of some business practice known from the pre-Internet world along with the requirement to perform it on the Internet.

16. The invention claimed by the '159 Patent consists of a system of units that correspond to produce an inventive concept. The system of units includes a code distribution unit, barcode image analyzing unit, code information analyzing unit, transmitting/receiving unit, code information database managing unit, control unit, photographing unit, and user interface unit. In laymen's terms, each unit, which collectively interact as a whole to produce a result, functions as follows:

- a. Code distribution unit – unit that analyzes the service identifier recognizes that a service type is the content providing service, and transmits a received barcode image or code information to the barcode image transmitting unit or the code information analyzing unit according to embodiments;
- b. Barcode image analyzing unit – unit that receives a barcode image photographed by a photographing unit to extract code information from the barcode image and transmit the code information to the code information analyzing unit in a case where a decoder for decoding the barcode is not provided in the user terminal;
- c. Code information analyzing unit – unit that functions to analyze code information

received from the code distribution unit or the barcode image analyzing unit and extract the information of a Web page, including content information, from the analyzed code information corresponding to the code information with reference to the code information database storing therein user contact information corresponding to the code information;

- d. Transmitting/receiving unit – unit that functions to receive the content information request message from the user terminal and transmit extracted content information or Web page information to the user terminal;
- e. Code information database managing unit – unit that functions to manage the code information database storing therein the Web page information of a Web server corresponding to the code information;
- f. Control unit – unit that controls the respective components, generates control signals required to control the barcode image analyzing unit and the code information analyzing unit, extracts content corresponding to the received content request message, and transmits the content to the transmitting/receiving unit;
- g. Photographing unit – unit that is a means for recognizing or photographing an image that functions to recognize (or photograph) the barcode, convert recognized (photographed) analog image data into digital image data, and transmit the digital image data to the decoder;
- h. User interface unit – unit that functions to provide a user interface so that the user can access the service provider server to be provided with Internet content and provides user interface so that the user can access a corresponding Web server when Web page information is received from the service provider server.

17. Plaintiff is the assignee of the entire right, title, and interest in the '159 Patent and the '008 Patent at the USPTO, including the right to assert causes of action arising under the

‘159 Patent and the ‘008 Patent.

18. Upon information and belief, Defendant has and continues to directly infringe the ‘159 Patent and the ‘008 Patent by making, using (including by at least internally testing the Accused Products as defined herein), selling, offering for sale, importing in the United States, including this judicial district, a user terminal designed to capture certain code pattern information and convert same into embedded content, which embodies or uses the invention claimed in the ‘159 Patent and the ‘008 Patent (the “Accused Products”), all in violation of 35 U.S.C. § 271.

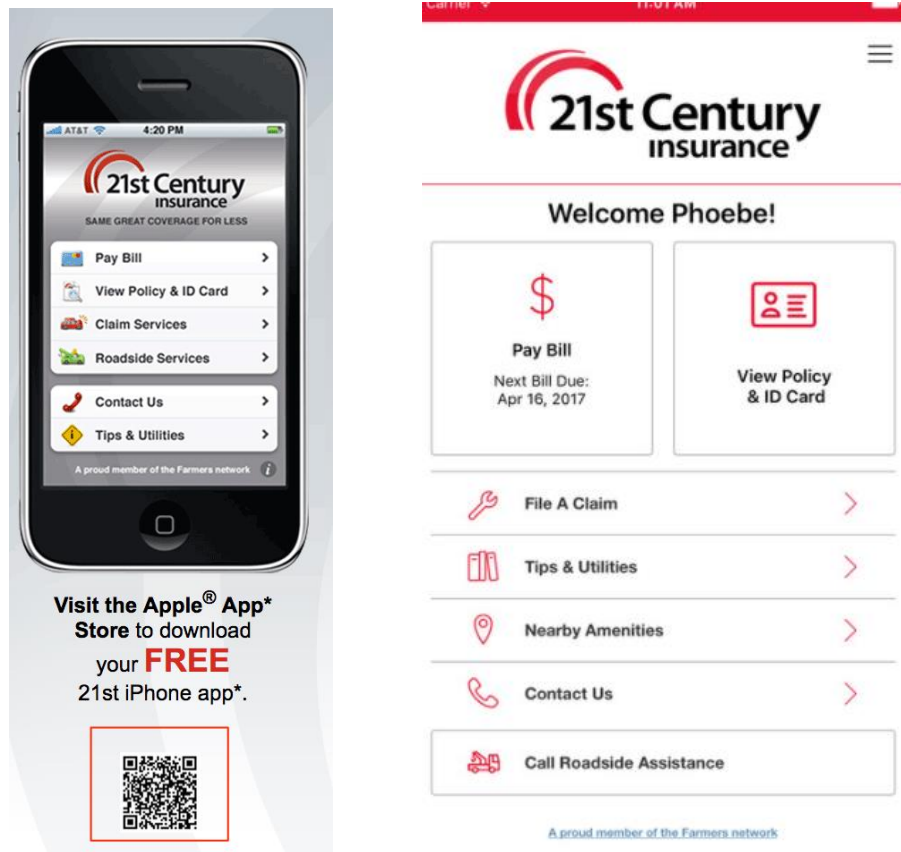
19. The Accused Products infringe at least claims 1, 2, 3, 8, 9, 10, 15, and 16 of the ‘159 Patent.

***Claim 1***

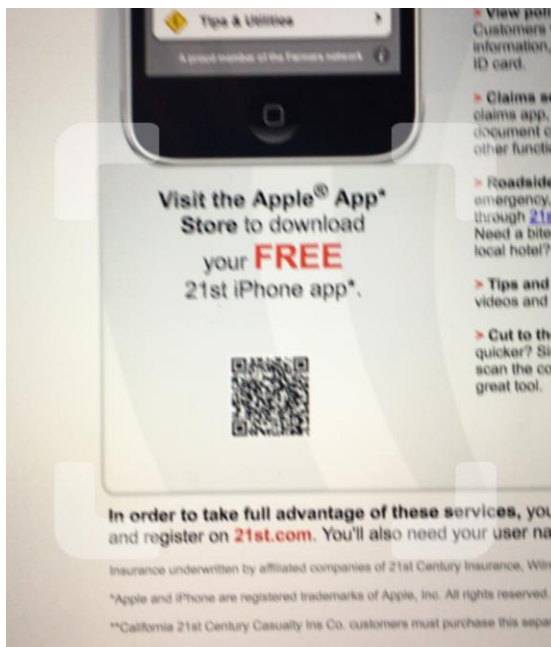
20. Through claim 1, the ‘159 Patent claims a method of providing content with the use of a code pattern by a user terminal, the method comprising: obtaining a photographic image of a code pattern by a camera of the user terminal; processing, by a processor of the user terminal, the photographic image of the code pattern to extract the code pattern from the photographic image; decoding the extracted code pattern by the processor of the user terminal into code information; transmitting a content information request message to a server based on the code information; and receiving content information from the server in response to the content information request message.

21. Defendant infringes claim 1.

22. Defendant, at least in internal use and testing, practices a method of providing content (*e.g.*, a web page associated with the defendant) with the use of a code pattern (*e.g.*, a QR code) by a user terminal (*e.g.*, a smartphone), as demonstrated in the following images:



23. Defendant, at least in internal use and testing, obtains a photographic image of a code pattern (e.g., QR code) by a camera of the user terminal (e.g., smartphone), as shown below:




24. Defendant, at least in internal use and testing, processes by a processor of the user terminal (*e.g.*, smartphone), the photographic image of the code pattern (*e.g.*, QR code) to view and extract the code pattern from the photographic image, as shown below:

iPhone 7 Overview

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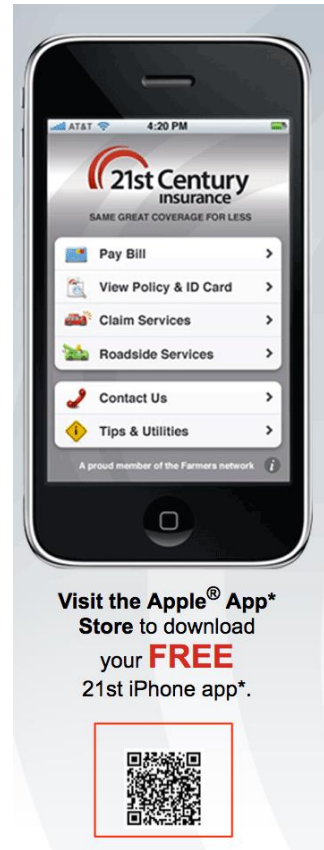
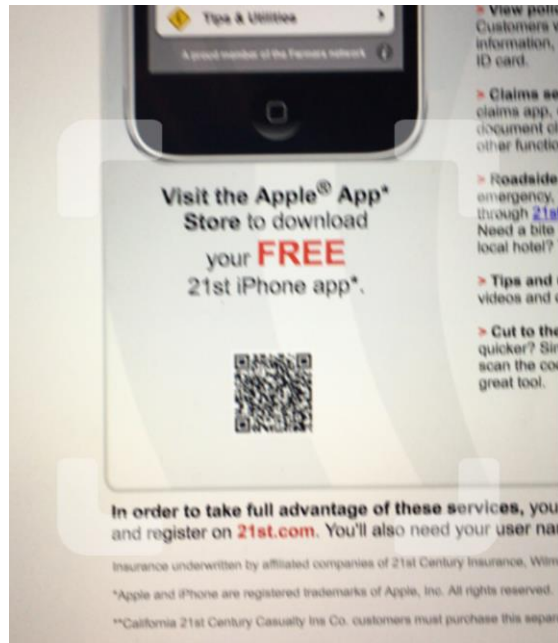
Chip



A10  
M10

A10 Fusion chip with 64-bit architecture  
Embedded M10 motion coprocessor





25. Defendant, at least in internal use and testing, decodes the extracted code pattern by the processor of the user terminal from the QR code into code information (e.g., URL of web page associated with the defendant), as shown below:



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26. Defendant, at least in internal use and testing, transmits a content information request message (*e.g.*, http request message for accessing the webpage associated with Defendant) to a server (*e.g.*, Defendant's server) based on the code information (*e.g.*, URL of the webpage associated with Defendant). As shown below, once the URL is decoded from the extracted QR code, a request for accessing a webpage associated with Defendant is sent to Defendant's server.



27. Defendant, at least in internal use and testing, receives content information (e.g., a web page associated with Defendant) from the server (e.g., Defendant's server) in response to the content information request message (e.g., http request message for accessing the webpage associate with Defendant). As shown below, the terminal (e.g., smartphone) receives content information (e.g., webpage associated with Defendant).



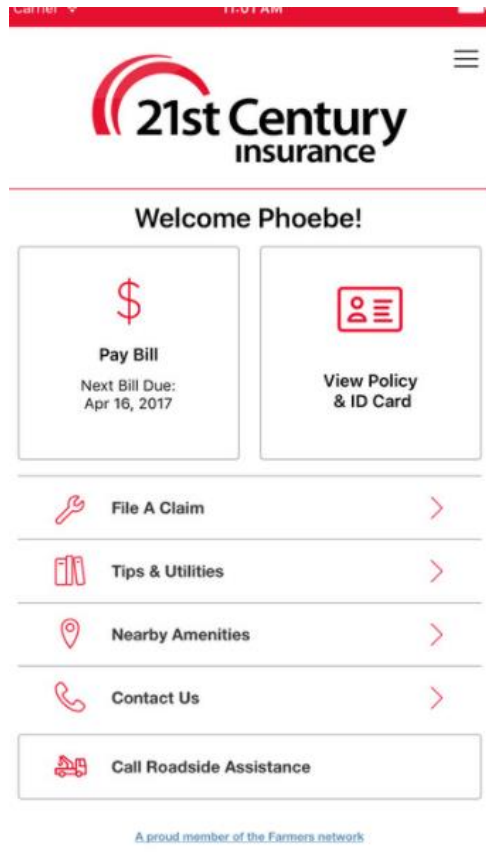


*Claim 2*

28. Through claim 2, the '159 Patent claims the method of claim 1, wherein the content information comprises at least one of the following: image, sound, moving picture, and text data.

29. Defendant infringes claim 2.

30. Defendant uses a user terminal to receive content information that comprises image and text data, as shown below:



### *Claim 3*

31. Through claim 3, the '159 Patent claims the method of claim 1, wherein the transmitting a content information request message includes: extracting a uniform resource locator (URL) of the server from the code information; and transmitting the content information request message to the server based on the extracted URL.

32. Defendant infringes claim 3.

33. Defendant transmits a content information request message (*e.g.*, http request message for accessing the webpage associate with Defendant) which includes extracting URL of the server and transmitting the content information request message (*e.g.*, http request message for accessing the webpage associate with Defendant) to the server (*e.g.*, Defendant's server) based on the extracted URL.

*Claim 8*

34. Through claim 8, the '159 Patent claims a user terminal for providing content with the use of a code pattern, the user terminal comprising: a camera configured to obtain a photographic image of a code pattern; a processor comprising: an image processor configured to process the photographic image of the code pattern to extract the code pattern from the photographic image; and a decoder configured to decode the extracted code pattern into code information; and a transceiver configured to (i) transmit a content information request message to a server based on the code information; and (ii) receive content information from the server in response to the content information request message.

35. Defendant infringes claim 8.

36. Defendant, at least in internal use and testing, uses a user terminal (*e.g.*, smartphone) for providing content (*e.g.*, a web page associated with Defendant) with the use of a code pattern (*e.g.*, QR code).

37. Defendant uses a user terminal comprising a camera configured to obtain a photographic image of a code pattern (*e.g.*, QR code).

38. Defendant uses a user terminal comprising a processor which in turn comprises an image processor configured to process the photographic image of the code pattern (*e.g.*, QR code) to extract the code pattern (*e.g.*, QR code) from the photographic image. Once the photographic image of the QR code is captured by the camera of the smartphone, the photographic image is processed to retrieve the QR code. The retrieved QR code can be viewed on the user interface screen of the smartphone.

39. Defendant uses a user terminal (*e.g.*, smartphone) comprising a decoder that is configured to decode the extracted code pattern (*e.g.*, QR code) into code information (*e.g.*, URL

of web page associated with Defendant).

40. Defendant uses a user terminal comprising a transceiver (*e.g.*, FDD- LTE/TDD - LTE/CDMA//EDGE transceiver) which is configured to transmit or receive a content information request message (*e.g.*, http request message for accessing the webpage associated with Defendant) to a server (*e.g.*, Defendant’s server) based on the code information (*e.g.*, URL of the webpage associated with Defendant). As shown below, once the URL is decoded from the extracted QR code, a request or response for accessing a webpage associated with Defendant is sent to Defendant’s server by means of transceiver of the smartphone:

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<b>Cellular and Wireless</b>	<b>Model A1660*</b>	<u>FDD-LTE (Bands 1, 2, 3, 4, 5, 7, 8, 12, 13, 17, 18, 19, 20, 25, 26, 27, 28, 29, 30)</u>
	<b>Model A1661*</b>	<u>TD-LTE (Bands 38, 39, 40, 41)</u> <u>TD-SCDMA 1900 (F), 2000 (A)</u> <u>CDMA EV-DO Rev. A (800, 1900, 2100 MHz)</u> <u>UMTS/HSPA+/DC-HSDPA (850, 900, 1700/2100, 1900, 2100 MHz)</u> <u>GSM/EDGE (850, 900, 1800, 1900 MHz)</u>
	<b>Model A1778*</b>	<u>FDD-LTE (Bands 1, 2, 3, 4, 5, 7, 8, 12, 13, 17, 18, 19, 20, 25, 26, 27, 28, 29, 30)</u>
	<b>Model A1784*</b>	<u>TD-LTE (Bands 38, 39, 40, 41)</u>
	<small>Models A1778 and A1784 do not support CDMA networks, such as those used by Verizon and Sprint.</small>	<u>UMTS/HSPA+/DC-HSDPA (850, 900, 1700/2100, 1900, 2100 MHz)</u> <u>GSM/EDGE (850, 900, 1800, 1900 MHz)</u>

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- > **Tips and utilities** - Access informative articles, videos and other helpful resources about
- > **Cut to the chase** - Want to download our iPhone App even quicker? Simply download a QR Code reader to your iPhone, scan the code to the left, and begin taking advantage of this great tool.

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*Claim 9*

41. Through claim 9, the '159 Patent claims the user terminal of claim 8, wherein the content information comprises at least one of the following: image, sound, moving picture, and text data.

42. Defendant infringes claim 9.



43. Defendant uses a user terminal to receive content information that comprises image and text data.

***Claim 10***

44. Through claim 10, the '159 Patent claims the user terminal of claim 8, wherein: the processor is further configured to extract a uniform resource locator (URL) of the server from the code information; and the transceiver is further configured to transmit the content information request message to the server based on the extracted URL.

45. Defendant infringes claim 10.

46. Defendant uses a user terminal (*e.g.*, smartphone) that is configured to extract a uniform resource locator (URL) of the server (*e.g.*, Defendant's server) from the code information (*e.g.*, URL of web page associated with Defendant).

47. Defendant uses a user terminal (*e.g.*, smartphone) comprising a transceiver configured to transmit the content information request message (*e.g.*, http request message for accessing the webpage associated with Defendant) to the server (*e.g.*, Defendant's server) based on the extracted URL.

***Claim 15***

48. Through claim 15, the '159 Patent claims a non-transitory machine-readable storage medium, having encoded thereon program code, wherein, when the program code is executed by a machine, the machine implements a method for providing content with the use of a code pattern by a user terminal, comprising the steps of: obtaining a photographic image of a code pattern by a camera of the user terminal; processing, by a processor of the user terminal, the photographic image of the code pattern to extract the code pattern from the photographic image; decoding the extracted code pattern by the processor of the user terminal into code information;

transmitting a content information request message to a server based on the code information; and receiving content information from the server in response to the content information request message.

49. Defendant infringes claim 15.

50. Defendant, at least in internal use and testing, practices a method of providing content (*e.g.*, a webpage associated with Defendant) with the use of a code pattern (*e.g.*, a QR code) by a user terminal (*e.g.*, a smartphone).

51. Defendant, at least in internal use and testing, obtains a photographic image of a code pattern (*e.g.*, QR code) by a camera of the user terminal (*e.g.*, smartphone).

52. Defendant, at least in internal use and testing, uses a processor of the user terminal (*e.g.*, smartphone) to processes the photographic image of the code pattern (*e.g.*, QR code) to extract the code pattern from the photographic image.

53. Defendant, at least in internal use and testing, decodes the extracted code pattern by the processor of the user terminal into code information (*e.g.*, URL of web page associated with Defendant).

54. Defendant, at least in internal use and testing, transmits and receives a content information request message (*e.g.*, http request message for accessing the webpage associated with Defendant) to and from a server (*e.g.*, Defendant's server) based on the code information (*e.g.*, URL of the webpage associated with Defendant).

### ***Claim 16***

55. Through claim 16, the '159 Patent claims a method of providing content with the use of an image captured by a user terminal, the method comprising: obtaining a photographic image by a camera of the user terminal; processing, by a processor of the user terminal, the

photographic image to extract characteristic information from the photographic image; transmitting a content information request message with the extracted characteristic information to a server; and receiving content information from the server in response to the content information request message.

56. Defendant infringes claim 16.

57. Defendant, at least in internal use and testing, practices a method of providing content (*e.g.*, a webpage associated with Defendant) with the use of a code pattern (*e.g.*, a QR code) by a user terminal (*e.g.*, a smartphone).

58. Defendant, at least in internal use and testing, obtains a photographic image of a code pattern (*e.g.*, QR code) by a camera of the user terminal (*e.g.*, smartphone).

59. Defendant, at least in internal use and testing, processes by a processor of the user terminal (*e.g.*, smartphone), the photographic image of the code pattern (*e.g.*, QR code) to extract characteristic information from the photographic image.

60. Defendant, at least in internal use and testing, transmits and receives a content information request message (*e.g.*, http request message for accessing the webpage associated with Defendant) to or from a server (*e.g.*, Defendant's server) based on the extracted characteristic information (*e.g.*, URL of the webpage associated with Defendant).

**COUNT II**  
**PATENT INFRINGEMENT**

61. Plaintiff repeats and re-alleges paragraphs 2 through 16 by reference, as if fully set forth herein.

62. The Accused Products infringe at least claims 9 and 15 of the '008 Patent.

***Claim 9***

63. Through claim 9, the '008 Patent claims a terminal comprising: a camera

configured to capture a code pattern image having billing information; and a processor configured to analyze the code pattern image to obtain code information corresponding to the code pattern image obtaining user information and billing information corresponding to the information in reference of billing database, wherein payment of a bill is processed based on the billing information and user information.

64. Defendant infringes claim 9.

65. Defendant, at least in internal use and testing, utilizes a terminal (*e.g.*, smartphone) that comprises a camera configured to capture a code pattern image (*e.g.*, a QR Code) having billing information (*e.g.*, information related to payment of total amount of purchase).

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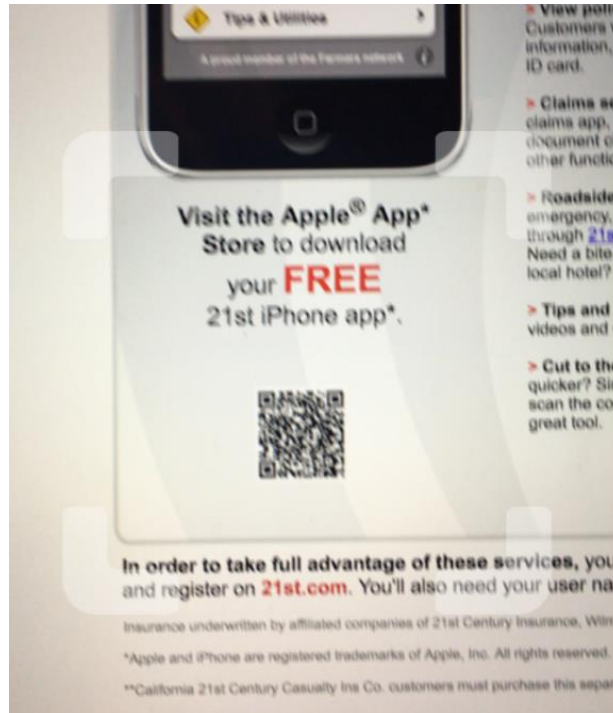
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- > **Claims services** - Through a downloadable claims app, customers can report a claim, document claim details, and perform other functions.
- > **Roadside services** - In case of a roadside emergency, you'll be able to get assistance through [21st Roadside Assistance™](#). Need a bite to eat? Find a gas station or a local hotel? You can do that, too!
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66. The back camera of the terminal is pointed towards the code pattern image to capture the code pattern image, which contains billing information. The code pattern image is generated on computer's display of store's associate. The QR code displayed on the associate's computer has, embedded therein, billing information, for example- total amount of purchase.



67. The terminal utilized by the Accused Product also comprises a processor configured to analyze the code pattern image to obtain code information (*e.g.*, information decoded from the QR code) corresponding to the code pattern image obtaining user information (*e.g.*, Defendant's charge card information of the smartphone user) and billing information (*e.g.*, total amount of purchase ) corresponding to the code information in reference of billing database (*e.g.*, billing database of Defendant's card ) wherein payment of a bill is processed based on the billing information (*e.g.*, total amount of purchase ) and user information (*e.g.*, Defendant's charge card information of the smartphone user).

68. The payment of the bill is processed in reference to the billing database and a transaction identification number in reference to the billing database is generated and sent to the user as shown below.

< Back Pay Bill

Policy No: 22156697

Payment Amount:

Amount Due: \$0.00 Policy Balance: \$0.00

Name On Card:

Credit Card Information:

1234 5678 9012 3456

Yes, I agree to make this payment.  
Note: Your policy will be issued subject to funds being available.

Pay Bill

***Claim 15***

69. Through claim 15, the ‘008 Patent claims the terminal of claim 9, further comprising a display configured to displaying the code pattern image on a screen at the terminal.

70. The Accused Products utilize a terminal comprising a display configured to display the code pattern image on a screen at the terminal.

71. Upon information and belief, Defendant has known of the existence of the ‘159 Patent and the ‘008 Patent, and its acts of infringement have been willful and in disregard for the ‘159 Patent and the ‘008 Patent, without any reasonable basis for believing that it had a right to engage in the infringing conduct.

72. Defendant’s acts of infringement of the ‘159 Patent and the ‘008 Patent have caused and will continue to cause Plaintiff damages for which Plaintiff is entitled to compensation pursuant to 35 U.S.C. § 284.

73. Defendant's acts of infringement of the '159 Patent and the '008 Patent have caused and will continue to cause Plaintiff immediate and irreparable harm unless such infringing activities are also enjoined by this court pursuant to 35 U.S.C. § 283. Plaintiff has no adequate remedy at law.

74. Upon information and belief, the '159 Patent and the '008 Patent, at all times material, was and is in compliance with 35 U.S.C. § 287.

75. Plaintiff retained the law firm of WATSON LLP to represent its interests in this action, and is obligated to pay such firm reasonable attorneys' fees for its services. Plaintiff may recover its attorneys' fees and costs from Defendant, pursuant to 35 U.S.C. § 285, because this case is exceptional.

**WHEREFORE**, Plaintiff, CODING TECHNOLOGIES, LLC, demands judgment against Defendant, 21<sup>ST</sup> CENTURY INSURANCE AND FINANCIAL SERVICES, INC., and respectfully seeks the entry of an order (i) adjudging that Defendant has infringed the '159 Patent and the '008 Patent, in violation of 35 U.S.C. § 271; (ii) granting an injunction enjoining Defendant, its employees, agents, officers, directors, attorneys, successors, affiliates, subsidiaries and assigns, and all of those in active concert and participation with any of the foregoing persons or entities from infringing the '159 Patent and the '008 Patent; (iii) ordering Defendant to account and pay damages adequate to compensate Plaintiff for Defendant's infringement of the '159 Patent and the '008 Patent, with pre-judgment and post-judgment interest and costs, pursuant to 35 U.S.C. § 284; (iv) ordering that the damages award be increased up to three times the actual amount assessed, pursuant to 35 U.S.C. § 284; (v) declaring this case exceptional and awarding Plaintiff its reasonable attorneys' fees, pursuant to 35 U.S.C. § 285; and, (vi) awarding such other and further relief as this court deems just and proper.



**DATED** on July 6, 2018

Respectfully submitted,

STAMOULIS & WEINBLATT, LLC

*/s/ Stamatios Stamoulis*

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