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12 UNITED STATES DISTRICT COURT
 13 NORTHERN DISTRICT OF CALIFORNIA
 14 SAN JOSE DIVISION

15 IN RE PERSONALWEB TECHNOLOGIES,
 16 LLC, ET AL., PATENT LITIGATION

CASE NO.: 5:18-md-02834-BLF

FIRST AMENDED COMPLAINT

DEMAND FOR JURY TRIAL

19 PERSONALWEB TECHNOLOGIES, LLC, a
 20 Texas limited liability company, and
 LEVEL 3 COMMUNICATIONS, LLC,
 21 a Delaware limited liability company,

Case No.: 5:18-cv-04626-BLF

22 Plaintiffs,

23 v.

24 SHOPIFY, INC., a Canadian corporation, and
 SHOPIFY (USA) INC., a Delaware corporation,

25 Defendant.
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1 Plaintiff PersonalWeb Technologies, LLC (“Plaintiff” or “PersonalWeb”) files this First
2 Amended Complaint (“Complaint”) for patent infringement against Defendant Shopify, Inc. and
3 Shopify (USA) Inc. (collectively, “Defendant”). Plaintiff PersonalWeb Technologies, LLC alleges:
4

5 **PRELIMINARY STATEMENT**

6 1. PersonalWeb and Level 3 Communications, LLC (“Level 3”) are parties to an
7 agreement between Kinetech, Inc. and Digital Island, Inc. dated September 1, 2000 (the “Agreement”).
8 Pursuant to the Agreement, PersonalWeb and Level 3 each own a fifty percent (50%) undivided
9 interest in and to the patents at issue in this action: U.S. Patent Nos. 6,928,442, 7,802,310, 7,945,544,
10 and 8,099,420 (“Patents-in-Suit”). Level 3 has joined in this Complaint pursuant to its contractual
11 obligations under the Agreement, at the request of PersonalWeb.

12 2. Pursuant to the Agreement, Level 3 has, among other rights, certain defined rights to
13 use, practice, license, sublicense and enforce and/or litigate the Patents-in-Suit in connection with a
14 particular field of use (“Level 3 Exclusive Field”). Pursuant to the Agreement PersonalWeb has,
15 among other rights, certain defined rights to use, practice, license, sublicense, enforce and/or litigate
16 the Patents-in-Suit in fields other than the Level 3 Exclusive Field (the “PersonalWeb Patent Field”).

17 3. All infringement allegations, statements describing PersonalWeb, statements
18 describing any Defendant (or any Defendant’s products) and any statements made regarding
19 jurisdiction and venue are made by PersonalWeb alone, and not by Level 3. PersonalWeb alleges that
20 the infringements at issue in this case all occur within, and are limited to, the PersonalWeb Patent
21 Field. Accordingly, PersonalWeb has not provided notice to Level 3—under Section 6.4.1 of the
22 Agreement or otherwise—that PersonalWeb desires to bring suit in the Level 3 Exclusive Field in its
23 own name on its own behalf or that PersonalWeb knows or suspects that Defendant is infringing or
24 has infringed any of Level 3’s rights in the patents.
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THE PARTIES

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2 4. Plaintiff PersonalWeb Technologies, LLC is a limited liability company duly organized
3 and existing under the laws of Texas with its principal place of business at 112 E. Line Street, Suite
4 204, Tyler, TX 75702.

5 5. Plaintiff Level 3 Communications, LLC is a limited liability company organized under
6 the laws of Delaware with its principal place of business at 100 CenturyLink Drive, Monroe,
7 Louisiana, 71203.

8 6. PersonalWeb’s infringement claims asserted in this case are asserted by PersonalWeb
9 and all fall outside the Level 3 Exclusive Field. Level 3 is currently not asserting patent infringement
10 in this case in the Level 3 Exclusive Field against any Defendant.

11 7. Defendant Shopify, Inc. is, upon information and belief, a Canadian corporation having
12 a principal place of business and regular and established place of business at 150 Elgin Street, 8th
13 Floor, Ottawa, ON K2P 1L4, Canada.

14 8. Defendant Shopify (USA) Inc. is, upon information and belief, a Delaware corporation
15 having a principal place of business and regular and established place of business at 33 New
16 Montgomery Street, Suite 750, San Francisco, California 94105. Upon information and belief,
17 Defendant Shopify (USA) Inc. is a subsidiary of Defendant Shopify Inc.

18
19 **JURISDICTION AND VENUE**

20 9. The court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331 and 1338(a)
21 because this action arises under the patent laws of the United States, 35 U.S.C. § 1 *et seq.*

22 10. Venue is proper in this federal district pursuant to 28 U.S.C. §§ 1391(b)–(c) and
23 1400(b) because Defendant Shopify Inc. is not a resident in the United States and because Defendant
24 Shopify (USA) Inc. is incorporated in the State of Delaware, and on information and belief, has a
25 regular and established place of business in this District and has committed acts of infringement in
26 this District.

27 11. This court has personal jurisdiction over Defendant Shopify (USA) Inc. because, in
28 addition to the allegations in above paragraphs, on information and belief, Defendant Shopify (USA)

1 Inc. purposefully directed activities at residents of California, the claims herein arise out of and relate
2 to those activities, and assertion of personal jurisdiction over Defendant Shopify (USA) Inc. would be
3 fair.

4 12. This court has personal jurisdiction over Defendant Shopify Inc. pursuant to Rule
5 4(k)(2) of the Federal Rules of Civil Procedure because, on information and belief, Defendant Shopify
6 Inc., a Canadian company, is not incorporated in the United States and Defendant Shopify Inc's
7 principal place of business is not in the United States. Defendant Shopify Inc. has sufficient contacts
8 with the United States such that exercise of jurisdiction over Defendant Shopify Inc. comports with
9 due process.

10 PERSONALWEB BACKGROUND

11
12 13. The Patents-in-Suit cover fundamental aspects of cloud computing, including the
13 identification of files or data and the efficient retrieval thereof in a manner which reduces bandwidth
14 transmission and storage requirements.

15 14. The ability to reliably identify and access specific data is essential to any computer
16 system or network. On a single computer or within a small network, the task is relatively easy: simply
17 name the file, identify it by that name and its stored location on the computer or within the network,
18 and access it by name and location. Early operating systems facilitated this approach with standardized
19 naming conventions, storage device identifiers, and folder structures.

20 15. Ronald Lachman and David Farber, the inventors of the Patents-in-Suit, recognized
21 that the conventional approach for naming, locating, and accessing data in computer networks could
22 not keep pace with ever-expanding, global data processing networks. New distributed storage systems
23 use files that are stored across different devices in dispersed geographic locations. These different
24 locations could use dissimilar conventions for identifying storage devices and data partitions.
25 Likewise, different users could give identical names to different files or parts of files—or unknowingly
26 give different names to identical files. No solution existed to ensure that identical file names referred
27 to the same data, and conversely, that different file names referred to different data. As a result,
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1 expanding networks could not only become clogged with duplicate data, they also made locating and
2 controlling access to stored data more difficult.

3 16. Lachman and Farber developed a solution: replacing conventional naming and storing
4 conventions with system-wide “substantially unique,” content-based identifiers. Their approach
5 assigned substantially unique identifiers to “data items” of any type: “the contents of a file, a portion
6 of a file, a page in memory, an object in an object-oriented program, a digital message, a digital
7 scanned image, a part of a video or audio signal, or any other entity which can be represented by a
8 sequence of bits.” Applied system-wide, this invention would permit any data item to be stored,
9 located, managed, synchronized, and accessed using its content-based identifier.

10 17. To create a substantially unique, content-based identifier, Lachman and Farber turned
11 to cryptography. Cryptographic hash functions, including MD4, MD5, and SHA, had been used in
12 computer systems to verify the integrity of retrieved data—a so-called “checksum.” Lachman and
13 Farber recognized that these same hash functions could be devoted to a vital new purpose: if a
14 cryptographic hash function was applied to a sequence of bits (a “data item”), it would produce a
15 substantially unique result value, one that: (1) virtually guarantees a different result value if the data
16 item is changed; (2) is computationally difficult to reproduce with a different sequence of bits; and
17 (3) cannot be used to recreate the original sequence of bits.

18 18. These cryptographic hash functions would thus assign any sequence of bits, based on
19 content alone, with a substantially unique identifier. Lachman and Farber estimated that the odds of
20 these hash functions producing the same identifier for two different sequences of bits (i.e., the
21 “probability of collision”) would be about 1 in 2 to the 29th power. Lachman and Farber dubbed their
22 content-based identifier a “True Name.”

23 19. Using a True Name, Lachman and Farber conceived various data structures and
24 methods for managing data (each data item correlated with a single True Name) within a network—
25 no matter the complexity of the data or the network. These data structures provide a key-map
26 organization, allowing for a rapid identification of any particular data item anywhere in a network by
27 comparing a True Name for the data item against other True Names for data items already in the
28 network. In operation, managing data using True Names allows a user to determine the location of

1 any data in a network, determine whether access is authorized, and to selectively provide access to
2 specific content not possible using the conventional naming arts.

3 20. On April 11, 1995, Lachman and Farber filed their patent application, describing these
4 and other ways in which content-based “True Names” elevated data-processing systems over
5 conventional file-naming systems. The first True Name patent issued on November 2, 1999. The last
6 of the Patents-in-Suit has expired, and the allegations herein are directed to the time period before
7 expiration of the last of the Patents-in-Suit.

8 21. PersonalWeb has successfully enforced its intellectual property rights against third
9 party infringers, and its enforcement of the Patents-In Suit is ongoing. This enforcement has resulted
10 in PersonalWeb obtaining settlements and granting non-exclusive licenses regarding the Patents-in-
11 Suit.

12 **GENERAL BACKGROUND**

13 22. A webpage is a type of document that is typically retrieved over the World Wide Web,
14 made viewable and formatted (rendered) by a web browser, and displayed electronically. A “webpage”
15 often refers to what is visible in a browser, but sometimes also refers to a computer file (“webpage
16 base file”), usually written in Hypertext Markup Language (“HTML”) or a comparable markup
17 language. Such HTML webpage base files typically include text, formatting, and references
18 (hyperlinks) to other web content, such as style sheets, scripts, and images that make up part of the
19 webpage. Web content referenced in an HTML or similar file are also called “asset files” herein. The
20 web browser coordinates the retrieval of the various asset files of a webpage and renders the webpage
21 for display from the webpage base file and the asset files referenced in the webpage base file or
22 referenced in other asset files.

23 23. On the World Wide Web, hyperlinks generally include Uniform Resource Identifiers
24 (“URIs”), which each typically include an address of a server (“host”) from which the asset file is to
25 be retrieved (*e.g.*, “www.website.com”), a “path” to the location of that asset file on the host server
26 (*e.g.*, “/directory/”), and a filename (*e.g.*, “filename.ext”).
27
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1 24. On the Internet, a web browser typically retrieves a webpage base file from a remote
2 web server and retrieves referenced asset files from the same or different servers. The web browser
3 retrieves a webpage base file or an asset file by making a GET “request” to a web server using the
4 Hypertext Transfer Protocol (“HTTP”), an industry standard. The web server may respond to such an
5 HTTP request with a HTTP “response” that includes the requested web content and may include other
6 information or instructions.

7 25. A static webpage is delivered exactly as stored, as web content in the web server’s file
8 system or memory. In contrast, a dynamic webpage is generated by a web server application, usually
9 driven by server-side software, upon receipt of a request from a browser (user). For example, a picture
10 of a building might be delivered as static content (a picture) whereas the latest traffic conditions may
11 be delivered dynamically based on real time traffic information.

12 26. The speed of a browser retrieving webpage base files and incorporated asset files can
13 be increased by the browser storing previously retrieved webpage base files and asset files in a browser
14 “cache” on the computer running the browser. If a browser’s user later requests a previously retrieved
15 webpage base file or requests a webpage that includes an asset file previously used by the browser in
16 rendering the same or a different webpage (for example, by reloading a webpage or visiting the same
17 webpage again), the browser may use the cached webpage base file or asset file rather than having to
18 download the same file repeatedly over the Internet again.

19 27. Two computers communicating over the Internet usually are not directly connected to
20 each other but rather interact via chains of network appliances and other computers (*e.g.*, “switches”
21 and “intermediate” servers). Many intermediate servers have caches similar to and complementing
22 the browser cache that store webpage base files and assets that pass through that intermediate server.
23 If a browser or server requests a file from the intermediate server that is present in that intermediate
24 server’s cache, the intermediate server can use the content in its cache to respond to the request rather
25 than send the request upstream towards the web server from which the file initially originated (also
26 called the “origin server”).

27 28. Responses to HTTP requests may include header elements (control elements) and a
28 body (the “object” that was requested). Under HTTP, web servers can include a “cache-control”

1 header with a response that includes a webpage or asset file. A “cache-control” header includes one
2 or more directives that instruct browsers and intermediate server caches (“intermediate caches”) as to
3 whether and for how long the file (object) included in the response may be cached or under what
4 circumstances and under what conditions the cached content may be used. HTTP also provides for
5 including other headers in responses that provide similar types of instructions to browsers and
6 intermediate caches. Collectively, these other headers and directives in a “cache-control” header are
7 referred to herein as “cache-control headers.”

8 29. Given that webpage content changes, sometimes rather quickly and regularly, a
9 problem that website owners face is effectively instructing a browser that is re-rendering a previously
10 cached webpage that one or more of its cached files for that webpage are no longer the correct and
11 authorized content (the content of those files has changed) and similarly reauthorizing the use of those
12 cached files whose content has not changed.

13 30. On one hand, website owners want to encourage the browsers that render their web
14 pages to use cached files thereby reducing the number of requests for these files that are being made
15 to their webpage servers. Therefore, they frequently will set cache-control headers that authorize the
16 browser to cache their webpage base files and asset files so the files are on hand when the browser
17 needs to render that webpage again. On the other hand, website owners want the browsers to use the
18 latest authorized files so that their users do not see the wrong content when viewing their webpage.

19 20 **DEFENDANT’S BACKGROUND**

21 31. On information and belief, Defendant has operated a website located at **shopify.com**,
22 and has done so since before expiration of the last to expire of the Patents-in-Suit, which has operated
23 to provide authorized webpage content to its users in the manner herein described.¹

24 32. On information and belief, Defendant’s web servers utilized a system of notifications
25 and authorizations to control the distribution of content, *e.g.*, what webpage content may be served
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27
28 ¹ While the complaint is sometimes written in the present or present perfect tense, all specific
allegations are directed to the system’s operations and the method’s performance in the relevant time
period.

1 from web servers and intermediate caches and what cached webpage content a browser is re-authorized
2 to use to render Defendant's webpage(s).

3 33. On information and belief, Defendant's system and its associated method of providing
4 webpage content used "conditional" HTTP GET requests with If-None-Match headers and associated
5 content-based ETag values for various webpage base files required to render various webpages of the
6 Defendant.

7 34. On information and belief, Defendant's system and its associated method of providing
8 webpage content also inserted fingerprints generated based on the content of asset files into the
9 filenames of asset files required to render various webpages of the Defendant.

10 35. On information and belief, Defendant's system and associated method used these
11 ETags and fingerprints to instruct both the intermediate cache servers and the endpoint caches at
12 browsers to verify whether they were still authorized to reuse the previously cached webpage base
13 files of Defendant and to instruct them to obtain newly authorized content in rendering Defendant's
14 webpage when that content had changed. In other words, whether the previously cached content was
15 still considered valid for use by the Defendant website operator.

16 36. On information and belief, Defendant thereby reduced the bandwidth and computation
17 required by its origin servers and any intermediate cache servers to field user requests to render
18 Defendant's webpages as those servers only need to serve files whose content has changed. On
19 information and belief, this has allowed for the efficient update of cached information only when such
20 content has changed, thereby reducing transaction overhead and bandwidth and allowing the
21 authorized content to be served from the nearest cache.

22 37. More particularly, on information and belief, each of Defendant's webpages included
23 a webpage base file (*e.g.*, a main or initial HTML file) and one or more asset files referenced in the
24 webpage base file (or referenced in other asset files that contained references to other asset files). On
25 information and belief, the references in the webpage base file to the asset files needed to render the
26 webpage were typically Uniform Resource Identifiers ("URIs"), which each typically included a
27 filename, the address of a host server from which the asset file could be retrieved, and a "path" to the
28 location of that asset file on that server.

1 38. On information and belief, Defendant's website used a web application framework to
2 develop and compile various webpages of the Defendant, including asset files that were used in
3 rendering the webpages, and to generate fingerprints of the contents of asset files. On information and
4 belief, the fingerprints of individual asset files that were part of the webpage's content were included
5 in the respective filenames of the individual asset files. On information and belief, the modified
6 filenames were then used as part of the URI used to access the individual asset files over the Internet.
7 On information and belief, when an asset file's content was changed, a new fingerprint was generated
8 and included in the filename, its URI thus being changed accordingly.

9 39. On information and belief, the asset file fingerprint was generated with a hash function
10 and used to identify content changes. Furthermore, on information and belief, asset file URIs (with
11 respective fingerprints) were included in webpage base files or other asset files contained references
12 to other asset files. On information and belief, static webpage base files, if any, were recompiled when
13 any URI of a referenced asset file was changed (due to the fingerprint of the referenced asset file
14 changing). Thus, a content change in an asset file for a given webpage would result in a change to its
15 fingerprint, its URI, and a subsequent change to the content of any static webpage base files
16 referencing that changed asset file for that webpage.

17 40. On information and belief, a dynamic webpage base file generated for a webpage of
18 Defendant webpages in response to one request from a user could be the same as it was when it was
19 generated in response to a prior request from that or another user. However, on information and belief,
20 this would not be the case if any of the asset files referenced in the webpage base file had changed
21 between the time of the two requests and the URIs of the changed asset files included fingerprints as
22 described above.

23 41. On information and belief, when an asset file's content was changed, a new fingerprint
24 was generated and included in the filename, and its URI was thus changed accordingly, resulting in a
25 content change to any webpage base file or other asset file that referenced that URI. This, in turn,
26 caused a new and different ETag being generated for such webpage base file or other asset file that
27 referenced that URI.

28

1 42. On information and belief, when Defendant created a webpage base file for a webpage,
2 whether dynamic or static, that webpage base file included a sequence of bits and an associated ETag
3 value was generated by Defendant by applying a hash function to the sequence of bits; wherein any
4 two webpage base files comprising identical sequences of bits had identical associated ETag values.
5 Thus, on information and belief, when a webpage base file's content was changed and a new associated
6 ETag value was generated by Defendant, it thereafter instructed the respective service by intermediate
7 cache servers or use by endpoint caches such as browser caches to no longer use the previous cached
8 webpage base file's content. Conversely, when the webpage base file content had not changed and
9 thus its ETag was unchanged, the cached asset files with fingerprints in their URIs referenced in the
10 webpage base file had not changed and were still valid to use.

11 43. On information and belief, when an intermediate cache server or a browser requested
12 a webpage from the Defendant for the first time, it sent an HTTP GET request with the webpage's
13 URI and Defendant's origin server or an upstream cache server responded by sending an HTTP 200
14 (OK) response message containing the webpage base file, along with its respective associated ETag.
15 On information and belief, a browser then sent individual HTTP GET requests, each with an asset
16 file's URI that was referenced in the webpage base file, and the asset files' origin servers or
17 intermediate cache servers responded by sending individual HTTP 200 responses containing the
18 requested asset files. On information and belief, upon receipt of the HTTP 200 responses, the
19 intermediate cache server or browser cached the webpage base file and asset files with their associated
20 URI and the browser used them in rendering the requested web page of the Defendant. On information
21 and belief, the origin servers, intermediate cache servers, and browser caches were caused to maintain
22 databases/tables which mapped the URIs of webpage base files and asset files to their respective
23 responses and, if applicable, associated cache-control headers and ETags.

24 44. On information and belief, by responding to an HTTP GET request for a given webpage
25 by transmitting content of a webpage base file with an associated ETag, Defendant instructed the
26 browser cache and all intermediate cache servers, to use an HTTP conditional GET request the next
27 time that webpage base file is requested. More specifically, on information and belief, the browser or
28 intermediate cache is instructed to include the ETag in the HTTP conditional GET request with an "If-

1 None-Match” header to re-verify that they are still authorized to serve or use that content or determine
2 that they are no longer authorized to use that content and therefore must use new content.

3 45. On information and belief, Defendant did this, for example, by causing cache-control
4 headers to be included in HTTP responses containing its webpage base file. On information and belief,
5 Defendant benefits from using the ETags to control the distribution of its webpage content by
6 communicating to a downstream cache and to a browser which of Defendant’s cached webpage base
7 files it is reauthorized to serve/use and what newly authorized files it must first obtain in
8 serving/rendering Defendant’s webpages.

9 46. More particularly, on information and belief, when a browser again requested the
10 Defendant’s webpage, the browser either used a cached copy, if allowed by the cache-control headers,
11 or retrieved a new copy of the webpage base file for Defendant’s webpage.

12 47. On information and belief, for a webpage base file stored in the browser’s cache with
13 an ETag, and based on the cache-control headers received in the original response, the browser sent a
14 conditional GET request with an If-None-Match header using the associated ETag value and the URI
15 for the webpage base file so as to be notified whether the browser still had Defendant’s authority to
16 render the webpage with its locally cached webpage base file. In other words, whether the cached
17 content was still valid for use in rendering Defendant’s webpage.

18 48. On information and belief, under most circumstances, a responding intermediate cache
19 server having content cached for the URI in the conditional GET request and having an ETag for that
20 URI responded to the request by determining whether it had the same associated ETag value for that
21 URI. If it had no ETag value for that URI, on information and belief, the request was passed up to an
22 upstream intermediate cache server capable of responding or, if none, to the URI’s origin server, which
23 responded to the request. On information and belief, if the intermediate cache server did not have
24 content cached for the URI in the conditional GET request, the request was similarly passed up to an
25 upstream intermediate cache server capable of responding or, if none, to the URI’s origin server.

26 49. On information and belief, if the responding server had the webpage content for that
27 URI and there was a match between the ETag it received in the request with the ETag it currently had
28 associated for that URI, it sent back an HTTP 304 (Not Modified) response message; this message

1 notifying the browser that the same webpage content was present at the responding server and that the
2 browser was still authorized to use that previously cached webpage base file to render the webpage.
3 On information and belief, upon receipt of the HTTP 304 response, the browser accessed the locally
4 cached webpage base file in rendering the webpage.

5 50. On information and belief, if the webpage base file's associated ETag sent by the
6 browser in the conditional GET If-None-Match request did not match the associated ETag maintained
7 at the responding server (or other intermediate cache servers further upstream or the origin server) for
8 that URI, the responding server sent back an HTTP 200 response along with the new webpage base
9 file and its new ETag value. The HTTP 200 response indicated to the browser that it was not
10 authorized to use (or serve, in the case of an intermediate cache server receiving the HTTP 200
11 response) the previously cached webpage base file. In response to receiving the HTTP 200 response,
12 the browser (or intermediate cache server) was instructed to update its respective cache with the new
13 webpage base file and associated ETag. The browser subsequently used the new webpage base file
14 (and the asset file URIs contained therein) to render the webpage.

15 51. Exhibit 1 to the complaint lists specific examples of files that were, on information and
16 belief, served by or on behalf of Defendant during the relevant time period. The examples in Exhibit
17 1 include: a webpage base file served with a content-based ETag for the webpage base file; and an
18 asset file referenced by a URI with a fingerprint of the asset file contained into the URI.

19 52. On information and belief, in this manner, Defendant used (1) ETag values and (2)
20 asset files referenced by URIs with fingerprints based on the asset files' content to control the behavior
21 of downstream intermediate cache servers and browser caches to assure that they only accessed and
22 used Defendant's latest authorized webpage content to serve or to render its webpages.

23
24 **FIRST CLAIM FOR RELIEF**

25 **INFRINGEMENT OF U.S. PATENT NO. 6,928,442**

26 53. PersonalWeb repeats and realleges paragraphs 1–52, as if the same were fully stated
27 herein.

28

1 54. On August 9, 2005, United States Patent No. 6,928,442 (the “’442 patent”) was duly
2 and legally issued for an invention entitled “Enforcement and Policing of Licensed Content Using
3 Content-Based Identifiers.” PersonalWeb has an ownership interest in the ’442 patent by assignment,
4 including the exclusive right to enforce the ’442 patent within the PersonalWeb Patent Field, and
5 continues to hold that ownership interest in the ’442 patent.

6 55. Defendant has infringed at least claims 10 and 11 of the ’442 patent by its manufacture,
7 use, sale, importation, and/or offer for sale of products or services, and/or controlling the distribution
8 of its webpage content in the manner described herein. Defendant’s infringement is literal and/or
9 under the doctrine of equivalents and Defendant is liable for its infringement of the ’442 patent
10 pursuant to 35 U.S.C. § 271.

11 56. For example, claim 10 covers “a method, in a system in which a plurality of files are
12 distributed across a plurality of computers.” On information and belief, Defendant has used a system
13 of notifications and authorizations to distribute a plurality of files, *e.g.*, Defendant’s files containing
14 content necessary to render its webpages, across a plurality of computers such as production servers,
15 origin servers, intermediate cache servers and endpoint caches used by browsers rendering
16 Defendant’s webpages.

17 57. Claim 10 then recites the act of “obtaining a name for a data file, the name being based
18 at least in part on a given function of the data, wherein the data used by the function comprises the
19 contents of the particular file.” As set forth above, on information and belief, Defendant generated or
20 otherwise obtained ETags for its webpage base file used to render its webpages using a hash function,
21 wherein the ETags were based on the contents of the particular files. Moreover, Defendant caused the
22 intermediate caches servers and endpoint caches to obtain the ETags in HTTP 200 responses sent from
23 Defendant’s origin servers. On information and belief, Defendant caused intermediate cache servers
24 and its origin servers to obtain ETags in conditional GET messages from endpoint and intermediate
25 caches, as described *supra*.

26 58. Claim 10 then recites the act of “determining, using at least the name, whether a copy
27 of the data file is present on at least one of said computers.” On information and belief, as set forth
28 above, Defendant has caused its origin servers and the intermediate cache servers between an endpoint

1 cache and one of its origin servers to, in response to receiving a conditional GET request with an If-
2 None-Match header, determine whether it has a file present that matches the URI in the conditional
3 GET and to compare the ETag in the conditional GET to the ETag for that URI and determine whether
4 a copy of the content having that ETag is present.

5 59. Claim 10 then recites the act of “determining whether a copy of the data file that is
6 present on a at least one of said computers is an unauthorized copy or an unlicensed copy of the data
7 file.” On information and belief, as set forth above, if there was a match, the origin or intermediate
8 cache server determined that the copy of the file present at the downstream intermediate cache server
9 and/or the endpoint cache was an authorized or licensed copy of the data file. Conversely, if there was
10 no match, it determined that the copy of the file present at the downstream intermediate cache server
11 and/or the endpoint cache was an unauthorized copy of the data file. Likewise, if the browser
12 determined that it had a file with a matching URI, the browser determined that it was still authorized
13 to use that file.

14 60. Defendant’s acts of infringement caused damage to PersonalWeb and PersonalWeb is
15 entitled to recover from Defendant the damages sustained by PersonalWeb as a result of Defendant’s
16 wrongful acts in an amount subject to proof at trial.

17 **SECOND CLAIM FOR RELIEF**

18 **INFRINGEMENT OF U.S. PATENT NO. 7,802,310**

19 61. PersonalWeb repeats and realleges paragraphs 1–52, as if the same were fully stated
20 herein.

21 62. On September 21, 2010, United States Patent No. 7,802,310 (the “’310 patent”) was
22 duly and legally issued for an invention entitled “Controlling Access to Data in a Data Processing
23 System.” PersonalWeb has an ownership interest in the ’310 patent by assignment, including the
24 exclusive right to enforce the ’310 patent within the PersonalWeb Patent Field, and continues to hold
25 that ownership interest in the ’310 patent.

26 63. Defendant has infringed at least claims 20 and 69 of the ’310 patent by its manufacture,
27 use, sale, importation, and/or offer for sale of products or services, and/or controlling the distribution
28

1 of its webpage content in the manner described herein. Defendant's infringement is literal and/or
2 under the doctrine of equivalents and Defendant is liable for its infringement of the '310 patent
3 pursuant to 35 U.S.C. § 271.

4 64. For example, claim 20 covers a "computer-implemented method operable in a system
5 which includes a plurality of computers." On information and belief, Defendant used the claimed
6 computer implemented method by using a system of notifications and authorizations to control the
7 distribution of data items, such as various webpage base files, necessary to render its webpages, across
8 a plurality of computers such as production servers, origin servers, intermediate cache servers, and
9 endpoint caches.

10 65. Claim 20 then recites "controlling distribution of content from a first computer to at
11 least one other computer, in response to a request obtained by a first device in the system from a second
12 device in the system, the first device comprising hardware including at least one processor, the request
13 including at least a content-dependent name of a particular data item, the content-dependent name
14 being based at least in part on a function of at least some of the data comprising the particular data
15 item, wherein the function comprises a message digest function or a hash function, and wherein two
16 identical data items will have the same content-dependent name." On information and belief, as set
17 forth above, Defendant has caused downstream intermediate cache servers and endpoint caches to
18 send conditional GET requests with If-None-Match headers containing ETags that are fielded by
19 upstream cache or origin servers. On information and belief, the ETags were content-dependent names
20 for a data item based on hashing the data item's contents; and when the file's content changed a new
21 content-dependent name was determined. On information and belief, in Defendant's method, a first
22 computer, such as the intermediate cache server or origin server, received such conditional GET
23 requests from a second computer, such as a user browser or other intermediate cache server, regarding
24 data items, such as webpage or asset files, the requests including ETags associated with the respective
25 data items.

26 66. Claim 20 then recites "based at least in part on said content-dependent name of said
27 particular data item, the first device (A) permitting the content to be provided to or accessed by the at
28 least one other computer if it is not determined that the content is unauthorized or unlicensed,

1 otherwise, (B) if it is determined that the content is unauthorized or unlicensed, not permitting the
2 content to be provided to or accessed by the at least one other computer.” On information and belief,
3 the first computer, such as an upstream intermediate cache server or origin server, maintained a
4 plurality of ETags associated with Defendant’s asset and webpage base files. On information and
5 belief, the ETag in a request and the ETag maintained by the first computer for the particular data item
6 sought by the request were compared to determine whether the associated content present at the
7 downstream computer was still authorized to be used/served or whether new authorized content must
8 be provided thereto. If it was determined that the data item corresponding to the received ETag was
9 still authorized to be used, the first computer sent back an HTTP 304 response authorizing the
10 downstream cache server or end-user cache to access the file content already present in order to serve
11 it or to use it to render the webpage. On information and belief, if it had been determined that the data
12 item corresponding to received E-tag was no longer authorized, the first computer sent back an HTTP
13 200 response which indicated to the downstream cache server or end-user cache that was not
14 authorized to access the old content and must access the new authorized file content contained in the
15 HTTP 200 response to serve it or to use it to render the webpage.

16 67. For a further example, claim 69 covers a “system operable in a network of computers,
17 the system comprising hardware including at least a processor, and software, in combination with said
18 hardware.” On information and belief, Defendant has controlled the distribution of its website content
19 across a system that included a network of computers, such as its production servers as well as origin
20 servers, intermediate cache servers, and endpoint caches, all comprising hardware including a
21 processor. On information and belief, Defendant has utilized software, in combination with such
22 hardware, such as a web development framework, software utilized in implementing the HTTP web
23 protocol, and software used on host servers that Defendant used to serve its content.

24 68. Claim 69 then recites the system “(a) to receive at a first computer, from a second
25 computer, a request regarding a data item, said request including at least a content-dependent name
26 for the data item, the content-dependent name being based at least in part on a function of the data in
27 the data item, wherein the data used by the function to determine the content-dependent name
28 comprises at least some of the contents of the data item, wherein the function that was used is a

1 message digest function or a hash function, and wherein two identical data items will have the same
2 content-dependent name.” On information and belief, as set forth above, Defendant has caused
3 downstream intermediate cache servers and endpoint caches to send conditional GET requests with
4 URIs including fingerprints that are fielded by upstream cache or origin servers. On information and
5 belief, the URIs including fingerprints were content-dependent names for a data item calculated by
6 hashing the file’s contents; and when the file’s content changed a new content-dependent name was
7 determined. On information and belief, in Defendant’s system, a first computer, such as the
8 intermediate cache server or origin server, received such conditional GET requests from a second
9 computer, such as a user browser, regarding data items, such as asset files, using content-dependent
10 names such as URIs including fingerprints associated with the data items.

11 69. Claim 69 then recites “(b) in response to said request: (i) to cause the content-dependent
12 name of the data item to be compared to a plurality of values; and (ii) to determine if access to the data
13 item is authorized or unauthorized based on whether or not the content-dependent name corresponds
14 to at least one of said plurality of values, and (iii) based on whether or not it is determined that access
15 to the data item is authorized or unauthorized, to allow the data item to be provided to or accessed by
16 the second computer if it is not determined that access to the data item is unauthorized.” On
17 information and belief, the first computer, such as an upstream intermediate cache server or origin
18 server, maintained a plurality of URI values associated with Defendant’s asset and webpage base files;
19 compared the URI value received in a conditional GET request from the second (downstream)
20 computer to that plurality of URI values; that comparison allowed the first computer to determine
21 whether the content-dependent name in the request corresponded to one of the plurality of stored URI
22 values and to determine whether access to the data item was still authorized or not. On information
23 and belief, in particular when there was a match, the first computer determined the associated content
24 present at the downstream computer was still authorized to be used/served or whether new authorized
25 content must be provided thereto. If it was determined that the data item corresponding to the received
26 URI including a fingerprint was still authorized to be used, the first computer has sent back an HTTP
27 304 response authorizing the downstream cache server or end-user cache to access the file content
28 already present in order to serve it or to use it to render the webpage.

1 70. Defendant’s acts of infringement have caused damage to PersonalWeb and
2 PersonalWeb is entitled to recover from Defendant the damages sustained by PersonalWeb as a result
3 of Defendant’s wrongful acts in an amount subject to proof at trial.

4
5 **THIRD CLAIM FOR RELIEF**

6 **INFRINGEMENT OF U.S. PATENT NO. 7,945,544**

7 71. PersonalWeb repeats and realleges paragraphs 1–52, as if the same were fully stated
8 herein.

9 72. On May 17, 2011, United States Patent No. 7,945,544 (the “’544 patent”) was duly and
10 legally issued for an invention entitled “Similarity-Based Access Control of Data in a Data Processing
11 System.” PersonalWeb has an ownership interest in the ’544 patent by assignment, including the
12 exclusive right to enforce the ’544 patent within the PersonalWeb Patent Field, and continues to hold
13 that ownership interest in the ’544 patent.

14 73. Defendant has infringed at least claims 46, 48, 52, and 55 of the ’544 patent by its
15 manufacture, use, sale, importation, and/or offer for sale of products or services, and/or controlling the
16 distribution of its webpage content in the manner described herein. Defendant’s infringement is literal
17 and/or under the doctrine of equivalents and Defendant is liable for its infringement of the ’544 patent
18 pursuant to 35 U.S.C. § 271.

19 74. For example, claim 46 covers a claimed “computer-implemented method.” On
20 information and belief, Defendant uses the claimed computer implemented method by using a system
21 of notifications and authorizations to locate and control the distribution of data items, such as various
22 webpage base files and asset files, necessary to render its webpages.

23 75. Claim 46 then recites the act of “(A) for each particular file of a plurality of files:
24 (a2) determining a particular digital key for the particular file, wherein the particular file comprises a
25 first one or more parts.” On information and belief, each of Defendant’s webpages comprises one or
26 more asset files and has an associated webpage base file, the webpage base file containing the URIs
27 having fingerprints of a plurality of asset files comprising the webpage, and once the webpage base
28 files and asset files are compiled and complete, Defendant stores them on a host system. On

1 information and belief, the webpage base file's associated ETag value is generated by applying a hash
2 algorithm to the webpage base file's contents. On information and belief, whenever a new webpage
3 base file is generated or the webpage base file's content changes, Defendant caused an ETag to be
4 determined and associated to the webpage base file.

5 76. Claim 46 then recites "each part of said first one or more parts having a corresponding
6 part value, the part value of each specific part of said first one or more parts being based on a first
7 function of the contents of the specific part, wherein two identical parts will have the same part value
8 as determined by the first function, and wherein the particular digital key for the particular file is
9 determined using a second function of the one or more of part values of said first one or more parts."

10 On information and belief, prior to various asset files being stored on a host system, a fingerprint is
11 generated for each of these asset files by applying a hash function to the asset file's contents and the
12 fingerprints are inserted into the URIs for the respective asset files. On information and belief, the
13 webpage's ETag value is generated by applying a second hash function to the webpage base file's
14 contents, which include the URIs of one or more of the asset files which comprise the webpage's
15 contents. On information and belief, because the respective asset files' URIs include the fingerprints
16 of their content, the webpage's ETag value will change and a new associated ETag value is generated
17 to represent the webpage's content, when the content changes and two identical webpages having the
18 identical content represented by their webpage base file will have the same ETag value.

19 77. Claim 46 then recites the act of "(a2) adding the particular digital key of the particular
20 file to a database, the database including a mapping from digital keys of files to information about the
21 corresponding files." On information and belief, Defendant caused the origin server, intermediate
22 caches and endpoint caches to maintain databases/tables which mapped the ETag of each webpage's
23 webpage base file to its URI, and information about the corresponding webpage, such as, for example,
24 information from cache-control headers for the webpage.

25 78. Claim 46 then recites "(B) determining a search key based on search criteria, wherein
26 the search criteria comprise a second one or more parts, each of said second one or more parts of said
27 search criteria having a corresponding part value, the part value of each specific part of said second
28 one or more parts being based on the first function of the contents of the specific part, and wherein the

1 search key is determined using the second function of the one or more of part values of said second
2 one or more parts.” On information and belief, when a downstream intermediate cache server or a
3 browser again requested a webpage of Defendant, Defendant caused it to send a conditional GET
4 request with an If-None-Match header with the webpage’s associated ETag value. On information
5 and belief, the received ETag value was determined using the second hash function of the webpage’s
6 webpage base file, which included URIs including fingerprints for one or more of the asset files which
7 comprised the webpage’s contents.

8 79. Claim 46 then recites “(C) attempting to match the search key with a digital key in the
9 database.” On information and belief, when the responding server received the webpage’s ETag value
10 in a conditional GET request with an If-None-Match header, it compared the received ETag with the
11 ETag it has maintained in a database/table corresponding to the URI of the webpage’s webpage base
12 file to determine if there is matching value for that webpage.

13 80. Claim 46 then recites “(D) if the search key matches a particular digital key in the
14 database, providing information about the file corresponding to the particular digital key.” On
15 information and belief, if the responding server had a matching ETag value for the webpage’s webpage
16 base file, the responding server sent an HTTP 304 response, which included information about the
17 corresponding webpage, such as, for example, information from cache-control headers for the
18 webpage.

19 81. Defendant’s acts of infringement have caused damage to PersonalWeb and
20 PersonalWeb is entitled to recover from Defendant the damages sustained by PersonalWeb as a result
21 of Defendant’s wrongful acts in an amount subject to proof at trial.

22 23 **FOURTH CLAIM FOR RELIEF**

24 **INFRINGEMENT OF U.S. PATENT NO. 8,099,420**

25 82. PersonalWeb repeats and realleges paragraphs 1–52, as if the same were fully stated
26 herein.

27 83. On January 17, 2012, United States Patent No. 8,099,420 (the “420 patent”) was duly
28 and legally issued for an invention entitled “Accessing Data in a Data Processing System.”

1 PersonalWeb has an ownership interest in the '420 patent by assignment, including the exclusive right
2 to enforce the '420 patent within the PersonalWeb Patent Field, and continues to hold that ownership
3 interest in the '420 patent.

4 84. Defendant has infringed claims 25, 26, 27, 29, 30, 32, 34–36, and 166 of the '420 patent
5 by its manufacture, use, sale, importation, and/or offer for sale of products or services, and/or
6 controlling the distribution of its webpage content in the manner recited herein. Defendant's
7 infringement is literal and/or under the doctrine of equivalents and Defendant is liable for its
8 infringement of the '420 patent pursuant to 35 U.S.C. § 271.

9 85. For example, claim 166 covers a “system comprising hardware, including at least a
10 processor, and software, in combination with said hardware.” On information and belief, Defendant
11 has controlled the distribution of its website content across a system that included hardware including
12 a processor, such as its production servers as well as origin servers, intermediate cache servers, and
13 endpoint caches; and software, in combination with such hardware, such as a web development
14 framework, software utilized in implementing the HTTP web protocol, and the software used on host
15 servers that Defendant used to serve its webpages.

16 86. Claim 166 then recites “(A) for a particular data item in a set of data items, said
17 particular data item comprising a corresponding particular sequence of bits.” On information and
18 belief, Defendant's system has controlled the distribution of webpage base files necessary to render
19 its webpages which represent particular data items, and each of these files comprise a corresponding
20 sequence of bits.

21 87. Claim 166 then recites that for the particular data item to “(a1) determine one or more
22 content-dependent digital identifiers for said particular data item, each said content-dependent digital
23 identifier being based at least in part on a given function of at least some of the bits in the particular
24 sequence of bits of the particular data item, wherein two identical data items will have the same digital
25 identifiers as determined using said given function.” On information and belief, Defendant's system
26 has applied hash functions to each of various Defendant's webpage base files to all of the bits of the
27 file's content to determine a fingerprint, an ETag, or both for the file's content; whereby two identical
28

1 data items have the same ETag values and the same fingerprint values. On information and belief,
2 fingerprints were included in files' URI and ETag values were associated with files' URIs.

3 88. Claim 166 then recites that for the particular data item "(a2) selectively permits the
4 particular data item to be made available for access and to be provided to or accessed by or from at
5 least some of the computers in a network of computers, wherein the data item is not to be made
6 available for access or provided without authorization, as resolved based, at least in part, on whether
7 or not at least one of said one or more content-dependent digital identifiers for said particular data item
8 corresponds to an entry in one or more databases, each of said one or more databases comprising a
9 plurality of identifiers, each of said identifiers in each said database corresponding to at least one data
10 item of a plurality of data items, and each of said identifiers in each said database being based, at least
11 in part, on at least some of the data in a corresponding data item."

12 89. On information and belief, Defendant's system has included one or more web servers
13 with databases containing ETag values associated with the URIs for various of the webpage base files
14 necessary to render its webpages; moreover, Defendant's system has used a system of conditional
15 GET requests with If-None-Match headers and HTTP 304 and HTTP 200 responses containing the
16 ETags, as described more particularly *supra*, to ensure that downstream caches only access authorized
17 file content to either serve that file content further downstream or to use it to render Defendant's
18 webpages. On information and belief, in particular, as more fully described *supra*, the system
19 compared the ETag received in a given conditional GET request with the ETags contained in the
20 database to selectively determine whether the requesting computer could access the file content it
21 already had or must access newly received authorized content.

22 90. Defendant's acts of infringement have caused damage to PersonalWeb and
23 PersonalWeb is entitled to recover from Defendant the damages sustained by PersonalWeb as a result
24 of Defendant's wrongful acts in an amount subject to proof at trial.

25
26 **PRAYER FOR RELIEF**

27 WHEREFORE, Plaintiff PersonalWeb requests entry of judgment in its favor and against
28 Defendant as follows:

1 a) Declaration that Defendant has infringed U.S. Patent Nos. 6,928,442, 7,802,310,
2 7,945,544, and 8,099,420 as described in this action;

3 b) Awarding the damages arising out of Defendant's infringement of U.S. Patent Nos.
4 6,928,442, 7,802,310, 7,945,544, and 8,099,420, together with pre-judgment and post-judgment
5 interest, in an amount according to proof;

6 c) An award of attorneys' fees pursuant to 35 U.S.C. § 285 or as otherwise permitted by
7 law; and

8 d) For costs incurred and such other and further relief as the Court may deem just and
9 proper.

10
11 Respectfully submitted,

12 Dated: October 4, 2018

STUBBS, ALDERTON & MARKILES, LLP

13
14 By: /s/ Michael A. Sherman

15 Michael A. Sherman
16 Jeffrey F. Gersh
17 Sandeep Seth
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21 Attorneys for Plaintiffs

22 Dated: October 4, 2018

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Dated: October 4, 2018

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DEMAND FOR JURY TRIAL

Pursuant to Fed. R. Civ. P. 38(b) and Local Rule 3–6, Plaintiff PersonalWeb Technologies, LLC hereby demands a trial by jury on all issues triable in this action.

Respectfully submitted,

Dated: October 4, 2018 STUBBS, ALDERTON & MARKILES, LLP

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