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10 11	Attorneys for Plaintiffs [Additional Attorneys listed below] UNITED STATES 1	DISTRICT COURT					
12	NORTHERN DISTRICT OF CALIFORNIA SAN JOSE DIVISION						
13							
<ol> <li>14</li> <li>15</li> <li>16</li> <li>17</li> </ol>	IN RE PERSONALWEB TECHNOLOGIES, LLC, ET AL., PATENT LITIGATION	CASE NO.: 5:18-md-02834-BLF FIRST AMENDED COMPLAINT DEMAND FOR JURY TRIAL					
18		Case No.: 5:18-cv-03582-BLF					
19 20	PERSONALWEB TECHNOLOGIES, LLC, a Texas limited liability company, and LEVEL 3 COMMUNICATIONS, LLC,						
21	a Delaware limited liability company,						
22	Plaintiffs,						
23	v.						
24	FANDUEL INC., a Delaware corporation, and FANDUEL LIMITED, a United Kingdom limited company,						
25	Defendant.						
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Plaintiff PersonalWeb Technologies, LLC ("Plaintiff" or "PersonalWeb") files this First
 Amended Complaint ("Complaint") for patent infringement against Defendant FanDuel, Inc. and
 Defendant FanDuel Limited (collectively, "Defendant"). Plaintiff PersonalWeb Technologies, LLC
 alleges:

#### PRELIMINARY STATEMENT

PersonalWeb and Level 3 Communications, LLC ("Level 3") are parties to an
 agreement between Kinetech, Inc. and Digital Island, Inc. dated September 1, 2000 (the "Agreement").
 Pursuant to the Agreement, PersonalWeb and Level 3 each own a fifty percent (50%) undivided
 interest in and to the patents at issue in this action: U.S. Patent Nos. 6,928,442, 7,802,310, and
 8,099,420 ("Patents-in-Suit"). Level 3 has joined in this Complaint pursuant to its contractual
 obligations under the Agreement, at the request of PersonalWeb.

Pursuant to the Agreement, Level 3 has, among other rights, certain defined rights to
 use, practice, license, sublicense and enforce and/or litigate the Patents-in-Suit in connection with a
 particular field of use ("Level 3 Exclusive Field"). Pursuant to the Agreement PersonalWeb has,
 among other rights, certain defined rights to use, practice, license, sublicense, enforce and/or litigate
 the Patents-in-Suit in fields other than the Level 3 Exclusive Field (the "PersonalWeb Patent Field").

18 3. All infringement allegations, statements describing PersonalWeb, statements 19 describing any Defendant (or any Defendant's products) and any statements made regarding 20 jurisdiction and venue are made by PersonalWeb alone, and not by Level 3. PersonalWeb alleges that 21 the infringements at issue in this case all occur within, and are limited to, the PersonalWeb Patent 22 Field. Accordingly, PersonalWeb has not provided notice to Level 3—under Section 6.4.1 of the 23 Agreement or otherwise-that PersonalWeb desires to bring suit in the Level 3 Exclusive Field in its 24 own name on its own behalf or that PersonalWeb knows or suspects that Defendant is infringing or 25 has infringed any of Level 3's rights in the patents.

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**THE PARTIES** 1 2 4. Plaintiff PersonalWeb Technologies, LLC is a limited liability company duly organized 3 and existing under the laws of Texas with its principal place of business at 112 E. Line Street, Suite 4 204, Tyler, TX 75702. 5 5. Plaintiff Level 3 Communications, LLC is a limited liability company organized under the laws of Delaware with its principal place of business at 100 CenturyLink Drive, Monroe, 6 7 Louisiana, 71203. 8 6. PersonalWeb's infringement claims asserted in this case are asserted by PersonalWeb 9 and all fall outside the Level 3 Exclusive Field. Level 3 is currently not asserting patent infringement 10 in this case in the Level 3 Exclusive Field against any Defendant. 7. 11 Defendant FanDuel, Inc. is, upon information and belief, a Delaware corporation 12 having a principal place of business and a regular and established business at 300 Park Avenue South, 13 14th Fl., New York, NY 10010. 14 8. Defendant FanDuel Limited is, upon information and belief, a United Kingdom limited 15 company having a principal place of business or regular and established place of business at 15 Lauriston Place, Quartermile One, 4<sup>th</sup> Floor, EH3 9EN, Edinburgh, United Kingdom. Upon 16 17 information and belief, FanDuel Limited is a subsidiary of, affiliate of, or commonly owned with 18 FanDuel. Inc. 19 20 JURISDICTION AND VENUE 21 9. The court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331 and 1338(a) 22 because this action arises under the patent laws of the United States, 35 U.S.C. §§ 1 et seq. 23 10. Venue is proper in this federal district pursuant to 28 U.S.C. §§ 1391(b)–(c) and 24 1400(b) because, on information and belief, Defendant FanDuel, Inc. has a regular and established 25 place of business in the Southern District of New York and has committed acts of infringement in such 26 District. 27 11. Defendant FanDuel Limited, on information and belief, is not a resident of the United

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States and thus may be sued in any judicial district. Alternatively, on information and belief,

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Defendant FanDuel Limited has a regular and established place of business in the Southern District of
 New York and has committed acts of infringement in such District.

3 12. Venue is also proper in this Court because this action has been transferred to this
4 District by the Judicial Panel on Multidistrict Litigation for consolidated pretrial proceedings pursuant
5 to 28 U.S.C. § 1407.

6 13. This court has personal jurisdiction over Defendant because, in addition to the
7 allegations in above paragraphs, on information and belief, Defendant FanDuel, Inc. is domiciled in
8 the Southern District of New York. Further, on information and belief, Defendant FanDuel, Inc.
9 purposefully directed activities at residents of New York, the claims herein arise out of and relate to
10 those activities, and assertion of personal jurisdiction over Defendant FanDuel, Inc. would be fair.

11 14. This court has personal jurisdiction over Defendant FanDuel Limited pursuant to Rule
 12 4(k)(2) of the Federal Rules of Civil Procedure because, on information and belief, Defendant FanDuel
 13 Limited, a United Kingdom limited company, is not incorporated in the United States and Defendant
 14 FanDuel Limited's principal place of business in not in the United States. Defendant FanDuel Limited
 15 has sufficient contacts with the United States such that exercise of jurisdiction over Defendant
 16 FanDuel Limited comports with due process.

17 15. On information and belief, Defendant is subject to this Court's jurisdiction because this
18 action has been transferred to this District by the Judicial Panel on Multidistrict Litigation for
19 consolidated pretrial proceedings pursuant to 28 U.S.C. § 1407.

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#### PERSONALWEB BACKGROUND

16. The Patents-in-Suit cover fundamental aspects of cloud computing, including the
identification of files or data and the efficient retrieval thereof in a manner which reduces bandwidth
transmission and storage requirements.

17. The ability to reliably identify and access specific data is essential to any computer
system or network. On a single computer or within a small network, the task is relatively easy: simply
name the file, identify it by that name and its stored location on the computer or within the network,

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and access it by name and location. Early operating systems facilitated this approach with standardized 1 2 naming conventions, storage device identifiers, and folder structures.

3 18. Ronald Lachman and David Farber, the inventors of the Patents-in-Suit, recognized 4 that the conventional approach for naming, locating, and accessing data in computer networks could 5 not keep pace with ever-expanding, global data processing networks. New distributed storage systems 6 use files that are stored across different devices in dispersed geographic locations. These different 7 locations could use dissimilar conventions for identifying storage devices and data partitions. 8 Likewise, different users could give identical names to different files or parts of files—or unknowingly 9 give different names to identical files. No solution existed to ensure that identical file names referred 10 to the same data, and conversely, that different file names referred to different data. As a result, 11 expanding networks could not only become clogged with duplicate data, they also made locating and 12 controlling access to stored data more difficult.

13 19. Lachman and Farber developed a solution: replacing conventional naming and storing 14 conventions with system-wide "substantially unique," content-based identifiers. Their approach 15 assigned substantially unique identifiers to "data items" of any type: "the contents of a file, a portion 16 of a file, a page in memory, an object in an object-oriented program, a digital message, a digital 17 scanned image, a part of a video or audio signal, or any other entity which can be represented by a 18 sequence of bits." Applied system-wide, this invention would permit any data item to be stored, 19 located, managed, synchronized, and accessed using its content-based identifier.

20 20. To create a substantially unique, content-based identifier, Lachman and Farber turned 21 to cryptography. Cryptographic hash functions, including MD4, MD5, and SHA, had been used in 22 computer systems to verify the integrity of retrieved data—a so-called "checksum." Lachman and 23 Farber recognized that these same hash functions could be devoted to a vital new purpose: if a 24 cryptographic hash function was applied to a sequence of bits (a "data item"), it would produce a 25 substantially unique result value, one that: (1) virtually guarantees a different result value if the data 26 item is changed; (2) is computationally difficult to reproduce with a different sequence of bits; and 27 (3) cannot be used to recreate the original sequence of bits.

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1 21. These cryptographic hash functions would thus assign any sequence of bits, based on 2 content alone, with a substantially unique identifier. Lachman and Farber estimated that the odds of 3 these hash functions producing the same identifier for two different sequences of bits (i.e., the 4 "probability of collision") would be about 1 in 2 to the 29<sup>th</sup> power. Lachman and Farber dubbed their 5 content-based identifier a "True Name."

22. Using a True Name, Lachman and Farber conceived various data structures and 6 7 methods for managing data (each data item correlated with a single True Name) within a network— 8 no matter the complexity of the data or the network. These data structures provide a key-map 9 organization, allowing for a rapid identification of any particular data item anywhere in a network by 10 comparing a True Name for the data item against other True Names for data items already in the 11 network. In operation, managing data using True Names allows a user to determine the location of 12 any data in a network, determine whether access is authorized, and to selectively provide access to 13 specific content not possible using the conventional naming arts.

14 23. On April 11, 1995, Lachman and Farber filed their patent application, describing these
15 and other ways in which content-based "True Names" elevated data-processing systems over
16 conventional file-naming systems. The first True Name patent issued on November 2, 1999. The last
17 of the Patents-in-Suit has expired, and the allegations herein are directed to the time period before
18 expiration of the last of the Patents-in-Suit.

19 24. PersonalWeb has successfully enforced its intellectual property rights against third
20 party infringers, and its enforcement of the Patents-In Suit is ongoing. This enforcement has resulted
21 in PersonalWeb obtaining settlements and granting non-exclusive licenses regarding the Patents-in22 Suit.

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# **GENERAL BACKGROUND**

25 25. A webpage is a type of document that is typically retrieved over the World Wide Web,
26 made viewable and formatted (rendered) by a web browser, and displayed electronically. A "webpage"
27 often refers to what is visible in a browser, but sometimes also refers to a computer file ("webpage
28 base file"), usually written in Hypertext Markup Language ("HTML") or a comparable markup

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Such HTML webpage base files typically include text, formatting, and references 1 language. 2 (hyperlinks) to other web content, such as style sheets, scripts, and images that make up part of the 3 webpage. Web content referenced in an HTML or similar file are also called "asset files" herein. The 4 web browser coordinates the retrieval of the various asset files of a webpage and renders the webpage 5 for display from the webpage base file and the asset files referenced in the webpage base file or referenced in other asset files. 6

7 26. On the World Wide Web, hyperlinks generally include Uniform Resource Identifiers 8 ("URIs"), which each typically include an address of a server ("host") from which the asset file is to 9 be retrieved (e.g., "www.website.com"), a "path" to the location of that asset file on the host server 10 (e.g., "/directory/"), and a filename (e.g., "filename.ext").

27. 11 On the Internet, a web browser typically retrieves a webpage base file from a remote 12 web server and retrieves referenced asset files from the same or different servers. The web browser 13 retrieves a webpage base file or an asset file by making a GET "request" to a web server using the 14 Hypertext Transfer Protocol ("HTTP"), an industry standard. The web server may respond to such an 15 HTTP request with a HTTP "response" that includes the requested web content and may include other 16 information or instructions.

17 28. A static webpage is delivered exactly as stored, as web content in the web server's file 18 system or memory. In contrast, a dynamic webpage is generated by a web server application, usually 19 driven by server-side software, upon receipt of a request from a browser (user). For example, a picture 20 of a building might be delivered as static content (a picture) whereas the latest traffic conditions may 21 be delivered dynamically based on real time traffic information.

22 29. The speed of a browser retrieving webpage base files and incorporated asset files can 23 be increased by the browser storing previously retrieved webpage base files and asset files in a browser 24 "cache" on the computer running the browser. If a browser's user later requests a previously retrieved 25 webpage base file or requests a webpage that includes an asset file previously used by the browser in rendering the same or a different webpage (for example, by reloading a webpage or visiting the same 26 27 webpage again), the browser may use the cached webpage base file or asset file rather than having to 28 download the same file repeatedly over the Internet again.

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30. Two computers communicating over the Internet usually are not directly connected to 1 2 each other but rather interact via chains of network appliances and other computers (e.g., "switches" 3 and "intermediate" servers). Many intermediate servers have caches similar to and complementing 4 the browser cache that store webpage base files and assets that pass through that intermediate server. 5 If a browser or server requests a file from the intermediate server that is present in that intermediate 6 server's cache, the intermediate server can use the content in its cache to respond to the request rather 7 than send the request upstream towards the web server from which the file initially originated (also 8 called the "origin server").

9 31. Responses to HTTP requests may include header elements (control elements) and a 10 body (the "object" that was requested). Under HTTP, web servers can include a "cache-control" 11 header with a response that includes a webpage or asset file. A "cache-control" header includes one 12 or more directives that instruct browsers and intermediate server caches ("intermediate caches") as to 13 whether and for how long the file (object) included in the response may be cached or under what 14 circumstances and under what conditions the cached content may be used. HTTP also provides for 15 including other headers in responses that provide similar types of instructions to browsers and 16 intermediate caches. Collectively, these other headers and directives in a "cache-control" header are 17 referred to herein as "cache-control headers."

32. Given that webpage content changes, sometimes rather quickly and regularly, a
problem that website owners face is effectively instructing a browser that is re-rendering a previously
cached webpage that one or more of its cached files for that webpage are no longer the correct and
authorized content (the content of those files has changed) and similarly reauthorizing the use of those
cached files whose content has not changed.

33. On one hand, website owners want to encourage the browsers that render their web pages to use cached files thereby reducing the number of requests for these files that are being made to their webpage servers. Therefore, they frequently will set cache-control headers that authorize the browser to cache their webpage base files and asset files so the files are on hand when the browser needs to render that webpage again. On the other hand, website owners want the browsers to use the latest authorized files so that their users do not see the wrong content when viewing their webpage.

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## **DEFENDANT'S BACKGROUND**

2 34. On information and belief, Defendant has operated a website located at **fanduel.com**, 3 and has done so since before expiration of the last to expire of the Patents-in-Suit, which has operated 4 to provide authorized webpage content to its users in the manner herein described.

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35. On information and belief, Defendant's web servers utilized a system of notifications and authorizations to control the distribution of content, e.g., what webpage content may be served 6 7 from web servers and intermediate caches and what cached webpage content a browser is re-authorized 8 to use to render Defendant's webpage(s).

9 36. On information and belief, Defendant's system and its associated method of providing 10 webpage content used "conditional" HTTP GET requests with If-None-Match headers and associated 11 content-based ETag values for various asset files required to render various webpages of the 12 Defendant.

13 37. On information and belief, Defendant's system and its associated method of providing 14 webpage content also inserted fingerprints generated based on the content of asset files into the 15 filenames of asset files required to render various webpages of the Defendant.

16 38. On information and belief, Defendant's system and associated method used these 17 ETags and fingerprints to instruct both the intermediate cache servers and the endpoint caches at 18 browsers to verify whether they were still authorized to reuse the previously cached webpage base 19 files of Defendant and to instruct them to obtain newly authorized content in rendering Defendant's 20 webpage when that content had changed. In other words, whether the previously cached content was 21 still considered valid for use by the Defendant website operator.

22 39. On information and belief, Defendant thereby reduced the bandwidth and computation 23 required by its origin servers and any intermediate cache servers to field user requests to render 24 Defendant's webpages as those servers only need to serve files whose content has changed. On 25 information and belief, this has allowed for the efficient update of cached information only when such

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<sup>28</sup> <sup>1</sup> While the complaint is sometimes written in the present or present perfect tense, all specific allegations are directed to the system's operations and the method's performance in the relevant time period.

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content has changed, thereby reducing transaction overhead and bandwidth and allowing the
 authorized content to be served from the nearest cache.

40. More particularly, on information and belief, each of Defendant's webpages included a webpage base file (*e.g.*, a main or initial HTML file) and one or more asset files referenced in the webpage base file (or referenced in other asset files that contained references to other asset files). On information and belief, the references in the webpage base file to the asset files needed to render the webpage were typically Uniform Resource Identifiers ("URIs"), which each typically included a filename, the address of a host server from which the asset file could be retrieved, and a "path" to the location of that asset file on that server.

10 41. On information and belief, Defendant's website used a web application framework to 11 develop and compile various webpages of the Defendant, including asset files that were used in 12 rendering the webpages, and to generate fingerprints of the contents of asset files. On information and 13 belief, the fingerprints of individual asset files that were part of the webpage's content were included 14 in the respective filenames of the individual asset files. On information and belief, the modified 15 filenames were then used as part of the URI used to access the individual asset files over the Internet. 16 On information and belief, when an asset file's content was changed, a new fingerprint was generated 17 and included in the filename, its URI thus being changed accordingly.

18 42. On information and belief, the asset file fingerprint was generated with a hash function 19 and used to identify content changes. Furthermore, on information and belief, asset file URIs (with 20 respective fingerprints) were included in webpage base files or other asset files contained references 21 to other asset files. On information and belief, static webpage base files, if any, were recompiled when 22 any URI of a referenced asset file was changed (due to the fingerprint of the referenced asset file 23 changing). Thus, a content change in an asset file for a given webpage would result in a change to its 24 fingerprint, its URI, and a subsequent change to the content of any static webpage base files 25 referencing that changed asset file for that webpage.

43. On information and belief, a dynamic webpage base file generated for a webpage of
Defendant webpages in response to one request from a user could be the same as it was when it was
generated in response to a prior request from that or another user. However, on information and belief,

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this would not be the case if any of the asset files referenced in the webpage base file had changed 1 2 between the time of the two requests and the URIs of the changed asset files included fingerprints as 3 described above.

44. 4 On information and belief, for at least one of the asset files ("CBI ETag asset files"), 5 the asset file comprised a sequence of bits and an associated ETag value was generated by Defendant 6 by applying a hash function to the sequence of bits; wherein any two CBI ETag asset files comprising 7 identical sequences of bits had identical associated ETag values. Thus, on information and belief, 8 when a CBI ETag asset file's content was changed a new associated ETag value was generated by 9 Defendant. On information and belief, Defendant caused the origin server for each CBI ETag asset 10 file to serve such CBI ETag asset file with its associated Etag value in response to HTTP GET requests 11 for the CBI ETag asset file.

12 45. On information and belief, Defendant contracted with Amazon to use Amazon's S3 13 system to store and serve at least some of Defendant's CBI ETag files ("S3 asset files") on its behalf. 14 On information and belief, once Defendant's S3 asset files were compiled and are complete, Defendant 15 uploaded them to an Amazon S3 server as objects. On information and belief, such objects comprised 16 a sequence of bits and, upon upload, an associated ETag value was generated by the S3 system on 17 behalf of Defendant by applying a hash function to the sequence of bits, wherein any two S3 asset 18 files comprising identical sequences of bits had identical associated ETag values. On information and 19 belief, in this way, Defendant generated the associated ETag values for its CBI ETag asset files that 20 were S3 asset files. On information and belief, the S3 server for each S3 asset file served the S3 asset 21 file with the its associated ETag value to HTTP GET requests for the S3 asset file.

22 46. On information and belief, when an intermediate cache server or a browser requested 23 a webpage from the Defendant for the first time, it sent an HTTP GET request with the webpage's 24 URI and Defendant's origin server or an upstream cache server responded by sending an HTTP 200 25 (OK) response message containing the webpage base file. On information and belief, a browser then 26 sent individual HTTP GET requests, each with an asset file's URI that was referenced in the webpage 27 base file, and the asset files' origin servers or intermediate cache servers responded by sending 28 individual HTTP 200 responses containing the requested asset files, along with, if available, their

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respective associated ETags. On information and belief, upon receipt of the HTTP 200 responses, the
 intermediate cache server or browser cached the webpage base file and asset files with their associated
 URI and associated ETag values and the browser used them in rendering the requested web page of
 the Defendant. On information and belief, the origin servers, intermediate cache servers, and browser
 caches were caused to maintain databases/tables which mapped the URIs of webpage base files and
 asset files to their respective responses and, if applicable, associated cache-control headers and ETags.

47. On information and belief, by responding to an HTTP GET request for a given webpage
by transmitting content of a asset file with an associated ETag, Defendant instructed the browser cache
and all intermediate cache servers, to use an HTTP conditional GET request the next time that asset
file is requested. More specifically, on information and belief, the browser or intermediate cache is
instructed to include the ETag in the HTTP conditional GET request with an "If-None-Match" header
to re-verify that they are still authorized to serve or use that content or determine that they are no
longer authorized to use that content and therefore must use new content.

48. On information and belief, Defendant did this, for example, by causing cache-control
headers to be included in HTTP responses containing its asset files. On information and belief,
Defendant benefits from using the ETags to control the distribution of its webpage content by
communicating to a downstream cache and to a browser which of Defendant's cached webpage base
files it is reauthorized to serve/use and what newly authorized files it must first obtain in
serving/rendering Defendant's webpages.

49. More particularly, on information and belief, when a browser again requested the
Defendant's webpage, the browser either used a cached copy, if allowed by the cache-control headers,
or retrieved a new copy of the webpage base file for Defendant's webpage. Similarly, on information
and belief, for asset files referenced in the new or cached webpage base file, the browser either used a
cached copy, if allowed by the cache-control headers, or retrieved a new copy of the asset files for
Defendant's webpage.

26 50. On information and belief, for an asset file stored in the browser's cache with an ETag,
27 and based on the cache-control headers received in the original response, the browser sent a conditional
28 GET request with an If-None-Match header using the associated ETag value and the URI for the asset

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file so as to be notified whether the browser still had Defendant's authority to render the webpage with
 its locally cached asset file. In other words, whether the cached content was still valid for use in
 rendering Defendant's webpage.

51. On information and belief, under most circumstances, a responding intermediate cache 4 5 server having content cached for the URI in the conditional GET request and having an ETag for that 6 URI responded to the request by determining whether it had the same associated ETag value for that 7 URI. If it had no ETag value for that URI, on information and belief, the request was passed up to an 8 upstream intermediate cache server capable of responding or, if none, to the URI's origin server, which 9 responded to the request. On information and belief, if the intermediate cache server did not have 10 content cached for the URI in the conditional GET request, the request was similarly passed up to an 11 upstream intermediate cache server capable of responding or, if none, to the URI's origin server.

12 52. On information and belief, if the responding server had the webpage content for that 13 URI and there was a match between the ETag it received in the request with the ETag it currently had 14 associated for that URI, it sent back an HTTP 304 (Not Modified) response message; this message 15 notifying the browser that the same webpage content was present at the responding server and that the 16 browser was still authorized to use that previously cached asset file to render the webpage. On 17 information and belief, upon receipt of the HTTP 304 response, the browser accessed the locally 18 cached asset file in rendering the webpage.

19 53. On information and belief, if the asset file's associated ETag sent by the browser in the 20 conditional GET If-None-Match request did not match the associated ETag maintained at the 21 responding server (or other intermediate cache servers further upstream or the origin server) for that 22 URI, the responding server sent back an HTTP 200 response along with the new asset file and its new 23 ETag value. The HTTP 200 response indicated to the browser that it was not authorized to use (or 24 serve, in the case of an intermediate cache server receiving the HTTP 200 response) the previously 25 cached asset file. In response to receiving the HTTP 200 response, the browser (or intermediate cache 26 server) was instructed to update its respective cache with the new asset file and associated ETag. The 27 browser subsequently used the new asset file to render the webpage.

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1	54. Exhibit 1 to the complaint lists specific examples of files that were, on information and
2	belief, served by or on behalf of Defendant during the relevant time period. The examples in Exhibit
3	1 include: an asset file served by S3 with a content-based ETag generated by S3 for that asset file; and
4	an asset file referenced by a URI with a fingerprint of the asset file contained into the URI.

5 55. On information and belief, in this manner, Defendant used (1) ETag values and (2) 6 asset files referenced by URIs with fingerprints based on the asset files' content to control the behavior 7 of downstream intermediate cache servers and browser caches to assure that they only accessed and 8 used Defendant's latest authorized webpage content to serve or to render its webpages.

#### FIRST CLAIM FOR RELIEF

#### **INFRINGEMENT OF U.S. PATENT NO. 6,928,442**

12 56. PersonalWeb repeats and realleges paragraphs 1–55, as if the same were fully stated13 herein.

14 57. On August 9, 2005, United States Patent No. 6,928,442 (the "'442 patent") was duly
15 and legally issued for an invention entitled "Enforcement and Policing of Licensed Content Using
16 Content-Based Identifiers." PersonalWeb has an ownership interest in the '442 patent by assignment,
17 including the exclusive right to enforce the '442 patent within the PersonalWeb Patent Field, and
18 continues to hold that ownership interest in the '442 patent.

19 58. Defendant has infringed at least claims 10 and 11 of the '442 patent by its manufacture,
20 use, sale, importation, and/or offer for sale of products or services, and/or controlling the distribution
21 of its webpage content in the manner described herein. Defendant's infringement is literal and/or
22 under the doctrine of equivalents and Defendant is liable for its infringement of the '442 patent
23 pursuant to 35 U.S.C. § 271.

59. For example, claim 10 covers "a method, in a system in which a plurality of files are
distributed across a plurality of computers." On information and belief, Defendant has used a system
of notifications and authorizations to distribute a plurality of files, *e.g.*, Defendant's files containing
content necessary to render its webpages, across a plurality of computers such as production servers,

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origin servers, intermediate cache servers and endpoint caches used by browsers rendering
 Defendant's webpages.

3 60. Claim 10 then recites the act of "obtaining a name for a data file, the name being based 4 at least in part on a given function of the data, wherein the data used by the function comprises the 5 contents of the particular file." As set forth above, on information and belief, Defendant generated or 6 otherwise obtained ETags for its asset files used to render its webpages using a hash function, wherein 7 the ETags were based on the contents of the particular files. Moreover, Defendant caused the 8 intermediate caches servers and endpoint caches to obtain the ETags in HTTP 200 responses sent from 9 Defendant's origin servers. On information and belief, Defendant caused intermediate cache servers 10 and its origin servers to obtain ETags in conditional GET messages from endpoint and intermediate 11 caches, as described *supra*.

12 61. Claim 10 then recites the act of "determining, using at least the name, whether a copy
13 of the data file is present on at least one of said computers." On information and belief, as set forth
14 above, Defendant has caused its origin severs and the intermediate cache servers between an endpoint
15 cache and one of its origin servers to, in response to receiving a conditional GET request with an If16 None-Match header, determine whether it has a file present that matches the URI in the conditional
17 GET and to compare the ETag in the conditional GET to the ETag for that URI and determine whether
18 a copy of the content having that ETag is present.

19 62. Claim 10 then recites the act of "determining whether a copy of the data file that is 20 present on a at least one of said computers is an unauthorized copy or an unlicensed copy of the data 21 file." On information and belief, as set forth above, if there was a match, the origin or intermediate 22 cache server determined that the copy of the file present at the downstream intermediate cache server 23 and/or the endpoint cache was an authorized or licensed copy of the data file. Conversely, if there was 24 no match, it determined that the copy of the file present at the downstream intermediate cache server and/or the endpoint cache was an unauthorized copy of the data file. Likewise, if the browser 25 26 determined that it had a file with a matching URI, the browser determined that it was still authorized 27 to use that file.

1 63. Defendant's acts of infringement caused damage to PersonalWeb and PersonalWeb is
 2 entitled to recover from Defendant the damages sustained by PersonalWeb as a result of Defendant's
 3 wrongful acts in an amount subject to proof at trial.

## **SECOND CLAIM FOR RELIEF**

#### **INFRINGEMENT OF U.S. PATENT NO. 7,802,310**

7 64. PersonalWeb repeats and realleges paragraphs 1–55, as if the same were fully stated
8 herein.

9 65. On September 21, 2010, United States Patent No. 7,802,310 (the "310 patent") was
10 duly and legally issued for an invention entitled "Controlling Access to Data in a Data Processing
11 System." PersonalWeb has an ownership interest in the '310 patent by assignment, including the
12 exclusive right to enforce the '310 patent within the PersonalWeb Patent Field, and continues to hold
13 that ownership interest in the '310 patent.

14 66. Defendant has infringed at least claims 20 and 69 of the '310 patent by its manufacture,
15 use, sale, importation, and/or offer for sale of products or services, and/or controlling the distribution
16 of its webpage content in the manner described herein. Defendant's infringement is literal and/or
17 under the doctrine of equivalents and Defendant is liable for its infringement of the '310 patent
18 pursuant to 35 U.S.C. § 271.

19 67. For example, claim 20 covers a "computer-implemented method operable in a system
20 which includes a plurality of computers." On information and belief, Defendant used the claimed
21 computer implemented method by using a system of notifications and authorizations to control the
22 distribution of data items, such as various asset files, necessary to render its webpages, across a
23 plurality of computers such as production servers, origin servers, intermediate cache servers, and
24 endpoint caches.

68. Claim 20 then recites "controlling distribution of content from a first computer to at
least one other computer, in response to a request obtained by a first device in the system from a second
device in the system, the first device comprising hardware including at least one processor, the request
including at least a content-dependent name of a particular data item, the content-dependent name

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being based at least in part on a function of at least some of the data comprising the particular data 1 2 item, wherein the function comprises a message digest function or a hash function, and wherein two 3 identical data items will have the same content-dependent name." On information and belief, as set 4 forth above, Defendant has caused downstream intermediate cache servers and endpoint caches to 5 send conditional GET requests with If-None-Match headers containing ETags that are fielded by 6 upstream cache or origin servers. On information and belief, the ETags were content-dependent names 7 for a data item based on hashing the data item's contents; and when the file's content changed a new 8 content-dependent name was determined. On information and belief, in Defendant's method, a first 9 computer, such as the intermediate cache server or origin server, received such conditional GET 10 requests from a second computer, such as a user browser or other intermediate cache server, regarding 11 data items, such as webpage or asset files, the requests including ETags associated with the respective 12 data items.

13 69. Claim 20 then recites "based at least in part on said content-dependent name of said 14 particular data item, the first device (A) permitting the content to be provided to or accessed by the at 15 least one other computer if it is not determined that the content is unauthorized or unlicensed, 16 otherwise, (B) if it is determined that the content is unauthorized or unlicensed, not permitting the 17 content to be provided to or accessed by the at least one other computer." On information and belief, 18 the first computer, such as an upstream intermediate cache server or origin server, maintained a 19 plurality of ETags associated with Defendant's asset and webpage base files On information and 20 belief, the ETag in a request and the ETag maintained by the first computer for the particular data item 21 sought by the request were compared to determine whether the associated content present at the 22 downstream computer was still authorized to be used/served or whether new authorized content must 23 be provided thereto. If it was determined that the data item corresponding to the received ETag was 24 still authorized to be used, the first computer sent back an HTTP 304 response authorizing the 25 downstream cache server or end-user cache to access the file content already present in order to serve 26 it or to use it to render the webpage. On information and belief, if it had been determined that the data 27 item corresponding to received E-tag was no longer authorized, the first computer sent back an HTTP 28 200 response which indicated to the downstream cache server or end-user cache that was not

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authorized to access the old content and must access the new authorized file content contained in the
 HTTP 200 response to serve it or to use it to render the webpage.

3 70. For a further example, claim 69 covers a "system operable in a network of computers, 4 the system comprising hardware including at least a processor, and software, in combination with said 5 hardware." On information and belief, Defendant has controlled the distribution of its website content 6 across a system that included a network of computers, such as its production servers as well as origin 7 servers, intermediate cache servers, and endpoint caches, all comprising hardware including a 8 processor. On information and belief, Defendant has utilized software, in combination with such 9 hardware, such as a web development framework, software utilized in implementing the HTTP web 10 protocol, and software used on host servers that Defendant used to serve its content.

11 71. Claim 69 then recites the system "(a) to receive at a first computer, from a second 12 computer, a request regarding a data item, said request including at least a content-dependent name 13 for the data item, the content-dependent name being based at least in part on a function of the data in 14 the data item, wherein the data used by the function to determine the content-dependent name 15 comprises at least some of the contents of the data item, wherein the function that was used is a 16 message digest function or a hash function, and wherein two identical data items will have the same 17 content-dependent name." On information and belief, as set forth above, Defendant has caused 18 downstream intermediate cache servers and endpoint caches to send conditional GET requests with 19 URIs including fingerprints that are fielded by upstream cache or origin servers. On information and 20 belief, the URIs including fingerprints were content-dependent names for a data item calculated by 21 hashing the file's contents; and when the file's content changed a new content-dependent name was 22 determined. On information and belief, in Defendant's system, a first computer, such as the 23 intermediate cache server or origin server, received such conditional GET requests from a second 24 computer, such as a user browser, regarding data items, such as asset files, using content-dependent 25 names such as URIs including fingerprints associated with the data items.

26 72. Claim 69 then recites "(b) in response to said request: (i) to cause the content-dependent
27 name of the data item to be compared to a plurality of values; and (ii) to determine if access to the data
28 item is authorized or unauthorized based on whether or not the content-dependent name corresponds

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to at least one of said plurality of values, and (iii) based on whether or not it is determined that access 1 2 to the data item is authorized or unauthorized, to allow the data item to be provided to or accessed by 3 the second computer if it is not determined that access to the data item is unauthorized." On 4 information and belief, the first computer, such as an upstream intermediate cache server or origin 5 server, maintained a plurality of URI values associated with Defendant's asset and webpage base files; 6 compared the URI value received in a conditional GET request from the second (downstream) 7 computer to that plurality of URI values; that comparison allowed the first computer to determine 8 whether the content-dependent name in the request corresponded to one of the plurality of stored URI values and to determine whether access to the data item was still authorized or not. On information 9 10 and belief, in particular when there was a match, the first computer determined the associated content 11 present at the downstream computer was still authorized to be used/served or whether new authorized 12 content must be provided thereto. If it was determined that the data item corresponding to the received 13 URI including a fingerprint was still authorized to be used, the first computer has sent back an HTTP 14 304 response authorizing the downstream cache server or end-user cache to access the file content 15 already present in order to serve it or to use it to render the webpage.

16 73. Defendant's acts of infringement have caused damage to PersonalWeb and
17 PersonalWeb is entitled to recover from Defendant the damages sustained by PersonalWeb as a result
18 of Defendant's wrongful acts in an amount subject to proof at trial.

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# THIRD CLAIM FOR RELIEF

# **INFRINGEMENT OF U.S. PATENT NO. 8,099,420**

22 74. PersonalWeb repeats and realleges paragraphs 1–55, as if the same were fully stated
23 herein.

24 75. On January 17, 2012, United States Patent No. 8,099,420 (the "420 patent") was duly
25 and legally issued for an invention entitled "Accessing Data in a Data Processing System."
26 PersonalWeb has an ownership interest in the '420 patent by assignment, including the exclusive right
27 to enforce the '420 patent within the PersonalWeb Patent Field, and continues to hold that ownership
28 interest in the '420 patent.

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76. Defendant has infringed claims 25, 26, 27, 29, 30, 32, 34–36, and 166 of the '420 patent
 by its manufacture, use, sale, importation, and/or offer for sale of products or services, and/or
 controlling the distribution of its webpage content in the manner recited herein. Defendant's
 infringement is literal and/or under the doctrine of equivalents and Defendant is liable for its
 infringement of the '420 patent pursuant to 35 U.S.C. § 271.

6 77. For example, claim 166 covers a "system comprising hardware, including at least a 7 processor, and software, in combination with said hardware." On information and belief, Defendant 8 has controlled the distribution of its website content across a system that included hardware including 9 a processor, such as its production servers as well as origin servers, intermediate cache servers, and 10 endpoint caches; and software, in combination with such hardware, such as a web development 11 framework, software utilized in implementing the HTTP web protocol, and the software used on host 12 servers that Defendant used to serve its webpages.

13 78. Claim 166 then recites "(A) for a particular data item in a set of data items, said
14 particular data item comprising a corresponding particular sequence of bits." On information and
15 belief, Defendant's system has controlled the distribution of asset files necessary to render its
16 webpages which represent particular data items, and each of these files comprise a corresponding
17 sequence of bits.

18 79. Claim 166 then recites that for the particular data item to "(a1) determine one or more 19 content-dependent digital identifiers for said particular data item, each said content-dependent digital 20 identifier being based at least in part on a given function of at least some of the bits in the particular 21 sequence of bits of the particular data item, wherein two identical data items will have the same digital 22 identifiers as determined using said given function." On information and belief, Defendant's system 23 has applied hash functions to each of various Defendant's webpage base files to all of the bits of the 24 file's content to determine a fingerprint, an ETag, or both for the file's content; whereby two identical 25 data items have the same ETag values and the same fingerprint values. On information and belief, 26 fingerprints were included in files' URI and ETag values were associated with files' URIs.

27 80. Claim 166 then recites that for the particular data item "(a2) selectively permits the
28 particular data item to be made available for access and to be provided to or accessed by or from at

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1 least some of the computers in a network of computers, wherein the data item is not to be made 2 available for access or provided without authorization, as resolved based, at least in part, on whether 3 or not at least one of said one or more content-dependent digital identifiers for said particular data item 4 corresponds to an entry in one or more databases, each of said one or more databases comprising a 5 plurality of identifiers, each of said identifiers in each said database corresponding to at least one data 6 item of a plurality of data items, and each of said identifiers in each said database being based, at least 7 in part, on at least some of the data in a corresponding data item."

8 81. On information and belief, Defendant's system has included one or more web servers 9 with databases containing ETag values associated with the URIs for various of the asset files necessary 10 to render its webpages; moreover, Defendant's system has used a system of conditional GET requests 11 with If-None-Match headers and HTTP 304 and HTTP 200 responses containing the ETags, as 12 described more particularly *supra*, to ensure that downstream caches only access authorized file 13 content to either serve that file content further downstream or to use it to render Defendant's webpages. 14 On information and belief, in particular, as more fully described *supra*, the system compared the ETag 15 received in a given conditional GET request with the ETags contained in the database to selectively 16 determine whether the requesting computer could access the file content it already had or must access 17 newly received authorized content.

18 82. Defendant's acts of infringement have caused damage to PersonalWeb and
19 PersonalWeb is entitled to recover from Defendant the damages sustained by PersonalWeb as a result
20 of Defendant's wrongful acts in an amount subject to proof at trial.

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#### PRAYER FOR RELIEF

WHEREFORE, Plaintiff PersonalWeb requests entry of judgment in its favor and against
Defendant as follows:

a) Declaration that Defendant has infringed U.S. Patent Nos. 6,928,442, 7,802,310, and
8,099,420 as described in this action;

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1	b) Awarding the damages arising of	out of Defendant's infringement of U.S. Patent Nos.			
2	6,928,442, 7,802,310, and 8,099,420, together	with pre-judgment and post-judgment interest, in an			
3	amount according to proof;	amount according to proof;			
4	c) An award of attorneys' fees purs	An award of attorneys' fees pursuant to 35 U.S.C. § 285 or as otherwise permitted by			
5	law; and				
6	d) For costs incurred and such other	d) For costs incurred and such other and further relief as the Court may deem just and			
7	proper.				
8					
9	Respectfully submitted,				
10	Dated: October 4, 2018 ST	UBBS, ALDERTON & MARKILES, LLP			
11					
12	Ву	: <u>/s/ Jeffrey F. Gersh</u>			
13		Michael A. Sherman Jeffrey F. Gersh			
14		Sandeep Seth Wesley W. Monroe			
15		Stanley H. Thompson, Jr. Viviana Boero Hedrick			
16		Attorneys for Plaintiffs			
17	Dated: October 4, 2018 MA	ACEIKO IP			
18					
19	Ву	: <u>/s/ Theodore S. Maceiko</u> Theodore S. Maceiko (SBN 150211)			
20		ted@maceikoip.com MACEIKO IP			
20		420 2nd Street Manhattan Beach, California 90266			
21		Telephone: (310) 545-3311 Facsimile: (310) 545-3344			
		Attorneys for Plaintiff PERSONALWEB TECHNOLOGIES, LLC,			
23 24		I ENSONAL WED TECHNOLOUIES, ELC,			
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2	Dated:	October 4, 2018	DAV	ID D. WIER	
3					
4			By: /s	s/ David D. Wier	
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6				Vice President a Level 3 Commu	nd Assistant General Counsel nications, LLC
7				1025 Eldorado I Broomfield, CO	Boulevard 80021
8				Telephone: (720 Attorneys for Pl	)) 888-3539 aintiff MUNICATIONS, LLC
9				LEVEL 3 COM	MUNICATIONS, LLC
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1		DEM	IAND FOR JURY TRIAL		
2	-	Pursuant to Fed. R. Civ. P. 38(b) and Local Rule 3–6, Plaintiff PersonalWeb Technologies,			
3	LLC he	reby demands a trial by jury on	all issues triable in this action.		
4		Respectfully submitted,			
5	Dated:	October 4, 2018	STUBBS, ALDERTON & MARKILES, LLP		
6					
7			By: <u>/s/ Jeffrey F. Gersh</u>		
8 9			Michael A. Sherman Jeffrey F. Gersh Sandeep Seth Wesley W. Monroe		
10			Stanley H. Thompson, Jr. Viviana Boero Hedrick		
11		0 . 1 . 4 2010	Attorneys for Plaintiffs		
12	Dated:	October 4, 2018	MACEIKO IP		
13					
14			By: <u>/s/ Theodore S. Maceiko</u> Theodore S. Maceiko (SBN 150211) ted@maceikoip.com		
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17			Facsimile: (310) 545-3344 Attorneys for Plaintiff		
18			PERSONALWEB TECHNOLOGIES, LLC,		
19	Dated:	October 4, 2018	DAVID D. WIER		
20	Dutou				
21			By: <u>/s/ David D. Wier</u>		
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23			Vice President and Assistant General Counsel Level 3 Communications, LLC		
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26		83.	LEVEL 3 COMMUNICATIONS, LLC		
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