	Case 5:18-cv-00170-BLF Document 53	Filed 10/04/18 Page 1 of 20			
1	Michael A. Sherman (SBN 94783)				
2	masherman@stubbsalderton.com Jeffrey F. Gersh (SBN 87124)				
3	jgersh@stubbsalderton.com Sandeep Seth (SBN 195914)				
4	sseth@stubbsalderton.com Wesley W. Monroe (SBN 149211) wmonroe@stubbsalderton.com Stanley H. Thompson, Jr. (SBN 198825) sthompson@stubbsalderton.com Viviana Boero Hedrick (SBN 239359)				
5					
_					
7	vhedrick@stubbsalderton.com STUBBS, ALDERTON & MARKILES, LLP				
, 8	15260 Ventura Blvd., 20 th Floor Sherman Oaks, CA 91403				
9	Telephone: (818) 444-4500 Facsimile: (818) 444-4520				
10	Attorneys for Plaintiffs				
11	[Additional Attorneys listed below]				
12	UNITED STATES DISTRICT COURT				
13	NORTHERN DISTRICT OF CALIFORNIA				
14	SAN JOSE DIVISION				
15	IN RE PERSONALWEB TECHNOLOGIES, LLC, ET AL., PATENT LITIGATION	CASE NO.: 5:18-md-02834-BLF			
16		FIRST AMENDED COMPLAINT			
17		DEMAND FOR JURY TRIAL			
18					
19	PERSONALWEB TECHNOLOGIES, LLC, ET AL.,	Case No.: 5:18-cv-00170-BLF			
20	Plaintiffs,				
21	v.				
22	REDDIT, INC., a Delaware corporation				
23					
24	Defendants.				
25					
26					
27					
28					

Case 5:18-cv-00170-BLF Document 53 Filed 10/04/18 Page 2 of 20

Plaintiff PersonalWeb Technologies, LLC ("Plaintiff" or "PersonalWeb") files this First
 Amended Complaint ("Complaint") for patent infringement against Defendant Reddit, Inc.
 ("Defendant"). Plaintiff PersonalWeb Technologies, LLC alleges:

PRELIMINARY STATEMENT

1. PersonalWeb and Level 3 Communications, LLC ("Level 3") are parties to an
agreement between Kinetech, Inc. and Digital Island, Inc. dated September 1, 2000 (the "Agreement").
Pursuant to the Agreement, PersonalWeb and Level 3 each own a fifty percent (50%) undivided
interest in and to the patents at issue in this action: U.S. Patent Nos. 6,928,442, 7,802,310, and
8,099,420 ("Patents-in-Suit"). Level 3 has joined in this Complaint pursuant to its contractual
obligations under the Agreement, at the request of PersonalWeb.

Pursuant to the Agreement, Level 3 has, among other rights, certain defined rights to
 use, practice, license, sublicense and enforce and/or litigate the Patents-in-Suit in connection with a
 particular field of use ("Level 3 Exclusive Field"). Pursuant to the Agreement PersonalWeb has,
 among other rights, certain defined rights to use, practice, license, sublicense, enforce and/or litigate
 the Patents-in-Suit in fields other than the Level 3 Exclusive Field (the "PersonalWeb Patent Field").

17 3. All infringement allegations, statements describing PersonalWeb, statements 18 describing any Defendant (or any Defendant's products) and any statements made regarding 19 jurisdiction and venue are made by PersonalWeb alone, and not by Level 3. PersonalWeb alleges that 20 the infringements at issue in this case all occur within, and are limited to, the PersonalWeb Patent 21 Field. Accordingly, PersonalWeb has not provided notice to Level 3—under Section 6.4.1 of the 22 Agreement or otherwise—that PersonalWeb desires to bring suit in the Level 3 Exclusive Field in its 23 own name on its own behalf or that PersonalWeb knows or suspects that Defendant is infringing or 24 has infringed any of Level 3's rights in the patents.

25

4

5

- 26
- 27

THE PARTIES 1 2 4. Plaintiff PersonalWeb Technologies, LLC is a limited liability company duly organized 3 and existing under the laws of Texas with its principal place of business at 112 E. Line Street, Suite 4 204, Tyler, TX 75702. 5 5. Plaintiff Level 3 Communications, LLC is a limited liability company organized under the laws of Delaware with its principal place of business at 100 CenturyLink Drive, Monroe, 6 7 Louisiana, 71203. 6. 8 PersonalWeb's infringement claims asserted in this case are asserted by PersonalWeb 9 and all fall outside the Level 3 Exclusive Field. Level 3 is currently not asserting patent infringement 10 in this case in the Level 3 Exclusive Field against any Defendant. 7. 11 Defendant Reddit, Inc. is, upon information and belief, a Delaware corporation having 12 a principal place of business and regular and established place of business at 548 Market Street 13 #16093, San Francisco, California 94104 and/or 420 Taylor Street, San Francisco CA 94102. 14 15 JURISDICTION AND VENUE 16 8. The court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331 and 1338(a) 17 because this action arises under the patent laws of the United States, 35 U.S.C. §§ 1 et seq. 18 9. Venue is proper in this federal district pursuant to 28 U.S.C. §§ 1391(b)–(c) and 19 1400(b) because, on information and belief, Defendant has a regular and established place of business 20 in this District and has committed acts of infringement in this District. 21 10. This court has personal jurisdiction over Defendant because, in addition to the 22 allegations in above paragraphs, on information and belief, Defendant is domiciled in this District. 23 Further, on information and belief, Defendant purposefully directed activities at residents of 24 California, the claims herein arise out of and relate to those activities, and assertion of personal 25 jurisdiction over Defendant would be fair. 26 27 28

PERSONALWEB BACKGROUND

2 11. The Patents-in-Suit cover fundamental aspects of cloud computing, including the
3 identification of files or data and the efficient retrieval thereof in a manner which reduces bandwidth
4 transmission and storage requirements.

The ability to reliably identify and access specific data is essential to any computer
system or network. On a single computer or within a small network, the task is relatively easy: simply
name the file, identify it by that name and its stored location on the computer or within the network,
and access it by name and location. Early operating systems facilitated this approach with standardized
naming conventions, storage device identifiers, and folder structures.

10 13. Ronald Lachman and David Farber, the inventors of the Patents-in-Suit, recognized 11 that the conventional approach for naming, locating, and accessing data in computer networks could 12 not keep pace with ever-expanding, global data processing networks. New distributed storage systems 13 use files that are stored across different devices in dispersed geographic locations. These different 14 locations could use dissimilar conventions for identifying storage devices and data partitions. 15 Likewise, different users could give identical names to different files or parts of files—or unknowingly 16 give different names to identical files. No solution existed to ensure that identical file names referred 17 to the same data, and conversely, that different file names referred to different data. As a result, 18 expanding networks could not only become clogged with duplicate data, they also made locating and 19 controlling access to stored data more difficult.

Lachman and Farber developed a solution: replacing conventional naming and storing
conventions with system-wide "substantially unique," content-based identifiers. Their approach
assigned substantially unique identifiers to "data items" of any type: "the contents of a file, a portion
of a file, a page in memory, an object in an object-oriented program, a digital message, a digital
scanned image, a part of a video or audio signal, or any other entity which can be represented by a
sequence of bits." Applied system-wide, this invention would permit any data item to be stored,
located, managed, synchronized, and accessed using its content-based identifier.

27 15. To create a substantially unique, content-based identifier, Lachman and Farber turned
28 to cryptography. Cryptographic hash functions, including MD4, MD5, and SHA, had been used in

3

CASE NO. 5:18-MD-02834-BLF CASE NO. 5:18-CV-00170-BLF

Case 5:18-cv-00170-BLF Document 53 Filed 10/04/18 Page 5 of 20

1 computer systems to verify the integrity of retrieved data—a so-called "checksum." Lachman and 2 Farber recognized that these same hash functions could be devoted to a vital new purpose: if a 3 cryptographic hash function was applied to a sequence of bits (a "data item"), it would produce a 4 substantially unique result value, one that: (1) virtually guarantees a different result value if the data 5 item is changed; (2) is computationally difficult to reproduce with a different sequence of bits; and 6 (3) cannot be used to recreate the original sequence of bits.

7 16. These cryptographic hash functions would thus assign any sequence of bits, based on
8 content alone, with a substantially unique identifier. Lachman and Farber estimated that the odds of
9 these hash functions producing the same identifier for two different sequences of bits (i.e., the
10 "probability of collision") would be about 1 in 2 to the 29th power. Lachman and Farber dubbed their
11 content-based identifier a "True Name."

12 17. Using a True Name, Lachman and Farber conceived various data structures and 13 methods for managing data (each data item correlated with a single True Name) within a network— 14 no matter the complexity of the data or the network. These data structures provide a key-map 15 organization, allowing for a rapid identification of any particular data item anywhere in a network by 16 comparing a True Name for the data item against other True Names for data items already in the 17 network. In operation, managing data using True Names allows a user to determine the location of 18 any data in a network, determine whether access is authorized, and to selectively provide access to 19 specific content not possible using the conventional naming arts.

20 18. On April 11, 1995, Lachman and Farber filed their patent application, describing these
21 and other ways in which content-based "True Names" elevated data-processing systems over
22 conventional file-naming systems. The first True Name patent issued on November 2, 1999. The last
23 of the Patents-in-Suit has expired, and the allegations herein are directed to the time period before
24 expiration of the last of the Patents-in-Suit.

PersonalWeb has successfully enforced its intellectual property rights against third
party infringers, and its enforcement of the Patents-In Suit is ongoing. This enforcement has resulted
in PersonalWeb obtaining settlements and granting non-exclusive licenses regarding the Patents-inSuit.

1

GENERAL BACKGROUND

2 20. A webpage is a type of document that is typically retrieved over the World Wide Web, 3 made viewable and formatted (rendered) by a web browser, and displayed electronically. A "webpage" often refers to what is visible in a browser, but sometimes also refers to a computer file ("webpage 4 5 base file"), usually written in Hypertext Markup Language ("HTML") or a comparable markup 6 language. Such HTML webpage base files typically include text, formatting, and references 7 (hyperlinks) to other web content, such as style sheets, scripts, and images that make up part of the 8 webpage. Web content referenced in an HTML or similar file are also called "asset files" herein. The 9 web browser coordinates the retrieval of the various asset files of a webpage and renders the webpage 10 for display from the webpage base file and the asset files referenced in the webpage base file or 11 referenced in other asset files.

12 21. On the World Wide Web, hyperlinks generally include Uniform Resource Identifiers
13 ("URIs"), which each typically include an address of a server ("host") from which the asset file is to
14 be retrieved (e.g., "www.website.com"), a "path" to the location of that asset file on the host server
15 (e.g., "/directory/"), and a filename (e.g., "filename.ext").

16 22. On the Internet, a web browser typically retrieves a webpage base file from a remote
17 web server and retrieves referenced asset files from the same or different servers. The web browser
18 retrieves a webpage base file or an asset file by making a GET "request" to a web server using the
19 Hypertext Transfer Protocol ("HTTP"), an industry standard. The web server may respond to such an
20 HTTP request with a HTTP "response" that includes the requested web content and may include other
21 information or instructions.

22 23. A static webpage is delivered exactly as stored, as web content in the web server's file
23 system or memory. In contrast, a dynamic webpage is generated by a web server application, usually
24 driven by server-side software, upon receipt of a request from a browser (user). For example, a picture
25 of a building might be delivered as static content (a picture) whereas the latest traffic conditions may
26 be delivered dynamically based on real time traffic information.

27 24. The speed of a browser retrieving webpage base files and incorporated asset files can
28 be increased by the browser storing previously retrieved webpage base files and asset files in a browser

Case 5:18-cv-00170-BLF Document 53 Filed 10/04/18 Page 7 of 20

"cache" on the computer running the browser. If a browser's user later requests a previously retrieved
 webpage base file or requests a webpage that includes an asset file previously used by the browser in
 rendering the same or a different webpage (for example, by reloading a webpage or visiting the same
 webpage again), the browser may use the cached webpage base file or asset file rather than having to
 download the same file repeatedly over the Internet again.

25. 6 Two computers communicating over the Internet usually are not directly connected to 7 each other but rather interact via chains of network appliances and other computers (e.g., "switches" 8 and "intermediate" servers). Many intermediate servers have caches similar to and complementing 9 the browser cache that store webpage base files and assets that pass through that intermediate server. 10 If a browser or server requests a file from the intermediate server that is present in that intermediate 11 server's cache, the intermediate server can use the content in its cache to respond to the request rather than send the request upstream towards the web server from which the file initially originated (also 12 13 called the "origin server").

14 26. Responses to HTTP requests may include header elements (control elements) and a 15 body (the "object" that was requested). Under HTTP, web servers can include a "cache-control" 16 header with a response that includes a webpage or asset file. A "cache-control" header includes one 17 or more directives that instruct browsers and intermediate server caches ("intermediate caches") as to 18 whether and for how long the file (object) included in the response may be cached or under what 19 circumstances and under what conditions the cached content may be used. HTTP also provides for 20 including other headers in responses that provide similar types of instructions to browsers and 21 intermediate caches. Collectively, these other headers and directives in a "cache-control" header are 22 referred to herein as "cache-control headers."

23 27. Given that webpage content changes, sometimes rather quickly and regularly, a
24 problem that website owners face is effectively instructing a browser that is re-rendering a previously
25 cached webpage that one or more of its cached files for that webpage are no longer the correct and
26 authorized content (the content of those files has changed) and similarly reauthorizing the use of those
27 cached files whose content has not changed.

Case 5:18-cv-00170-BLF Document 53 Filed 10/04/18 Page 8 of 20

1 28. On one hand, website owners want to encourage the browsers that render their web 2 pages to use cached files thereby reducing the number of requests for these files that are being made 3 to their webpage servers. Therefore, they frequently will set cache-control headers that authorize the 4 browser to cache their webpage base files and asset files so the files are on hand when the browser 5 needs to render that webpage again. On the other hand, website owners want the browsers to use the 6 latest authorized files so that their users do not see the wrong content when viewing their webpage.

- 7
- 8

DEFENDANT'S BACKGROUND

9 29. On information and belief, Defendant has operated a website located at <u>reddit.com</u>,
10 and has done so since before expiration of the last to expire of the Patents-in-Suit, which has operated
11 to provide authorized webpage content to its users in the manner herein described.¹

30. On information and belief, Defendant's web servers utilized a system of notifications
and authorizations to control the distribution of content, *e.g.*, what webpage content may be served
from web servers and intermediate caches and what cached webpage content a browser is re-authorized
to use to render Defendant's webpage(s).

16 31. On information and belief, Defendant's system and its associated method of providing
17 webpage content used "conditional" HTTP GET requests with If-None-Match headers and associated
18 content-based ETag values for various asset files required to render various webpages of the
19 Defendant.

32. On information and belief, Defendant's system and associated method used these
ETags to instruct both the intermediate cache servers and the endpoint caches at browsers to verify
whether they were still authorized to reuse the previously cached webpage base files of Defendant and
to instruct them to obtain newly authorized content in rendering Defendant's webpage when that
content had changed. In other words, whether the previously cached content was still considered valid
for use by the Defendant website operator.

 ¹ While the complaint is sometimes written in the present or present perfect tense, all specific
 allegations are directed to the system's operations and the method's performance in the relevant time period.

Case 5:18-cv-00170-BLF Document 53 Filed 10/04/18 Page 9 of 20

1 33. On information and belief, Defendant thereby reduced the bandwidth and computation 2 required by its origin servers and any intermediate cache servers to field user requests to render 3 Defendant's webpages as those servers only need to serve files whose content has changed. On 4 information and belief, this has allowed for the efficient update of cached information only when such 5 content has changed, thereby reducing transaction overhead and bandwidth and allowing the 6 authorized content to be served from the nearest cache.

7 34. More particularly, on information and belief, each of Defendant's webpages included 8 a webpage base file (*e.g.*, a main or initial HTML file) and one or more asset files referenced in the 9 webpage base file (or referenced in other asset files that contained references to other asset files). On 10 information and belief, the references in the webpage base file to the asset files needed to render the 11 webpage were typically Uniform Resource Identifiers ("URIs"), which each typically included a 12 filename, the address of a host server from which the asset file could be retrieved, and a "path" to the 13 location of that asset file on that server.

14 35. On information and belief, for at least one of the asset files ("CBI ETag asset files"), 15 the asset file comprised a sequence of bits and an associated ETag value was generated by Defendant 16 by applying a hash function to the sequence of bits; wherein any two CBI ETag asset files comprising 17 identical sequences of bits had identical associated ETag values. Thus, on information and belief, 18 when a CBI ETag asset file's content was changed a new associated ETag value was generated by 19 Defendant. On information and belief, Defendant caused the origin server for each CBI ETag asset 20 file to serve such CBI ETag asset file with its associated Etag value in response to HTTP GET requests 21 for the CBI ETag asset file.

36. On information and belief, Defendant contracted with Amazon to use Amazon's S3
system to store and serve at least some of Defendant's CBI ETag files ("S3 asset files") on its behalf.
On information and belief, once Defendant's S3 asset files were compiled and are complete, Defendant
uploaded them to an Amazon S3 server as objects. On information and belief, such objects comprised
a sequence of bits and, upon upload, an associated ETag value was generated by the S3 system on
behalf of Defendant by applying a hash function to the sequence of bits, wherein any two S3 asset
files comprising identical sequences of bits had identical associated ETag values. On information and

8

CASE NO. 5:18-MD-02834-BLF CASE NO. 5:18-CV-00170-BLF

Case 5:18-cv-00170-BLF Document 53 Filed 10/04/18 Page 10 of 20

belief, in this way, Defendant generated the associated ETag values for its CBI ETag asset files that
 were S3 asset files. On information and belief, the S3 server for each S3 asset file served the S3 asset
 file with the its associated ETag value to HTTP GET requests for the S3 asset file.

4

4 37. On information and belief, when an intermediate cache server or a browser requested 5 a webpage from the Defendant for the first time, it sent an HTTP GET request with the webpage's 6 URI and Defendant's origin server or an upstream cache server responded by sending an HTTP 200 7 (OK) response message containing the webpage base file. On information and belief, a browser then 8 sent individual HTTP GET requests, each with an asset file's URI that was referenced in the webpage 9 base file, and the asset files' origin servers or intermediate cache servers responded by sending 10 individual HTTP 200 responses containing the requested asset files, along with, if available, their 11 respective associated ETags. On information and belief, upon receipt of the HTTP 200 responses, the intermediate cache server or browser cached the webpage base file and asset files with their associated 12 13 URI and associated ETag values and the browser used them in rendering the requested web page of 14 the Defendant. On information and belief, the origin servers, intermediate cache servers, and browser 15 caches were caused to maintain databases/tables which mapped the URIs of webpage base files and 16 asset files to their respective responses and, if applicable, associated cache-control headers and ETags.

17 38. On information and belief, by responding to an HTTP GET request for a given webpage 18 by transmitting content of a asset file with an associated ETag, Defendant instructed the browser cache 19 and all intermediate cache servers, to use an HTTP conditional GET request the next time that asset 20 file is requested. More specifically, on information and belief, the browser or intermediate cache is 21 instructed to include the ETag in the HTTP conditional GET request with an "If-None-Match" header 22 to re-verify that they are still authorized to serve or use that content or determine that they are no 23 longer authorized to use that content and therefore must use new content.

- 39. On information and belief, Defendant did this, for example, by causing cache-control
 headers to be included in HTTP responses containing its asset files. On information and belief,
 Defendant benefits from using the ETags to control the distribution of its webpage content by
 communicating to a downstream cache and to a browser which of Defendant's cached webpage base
- 28

files it is reauthorized to serve/use and what newly authorized files it must first obtain in
 serving/rendering Defendant's webpages.

40. More particularly, on information and belief, when a browser again requested the
Defendant's webpage, the browser either used a cached copy, if allowed by the cache-control headers,
or retrieved a new copy of the webpage base file for Defendant's webpage. Similarly, on information
and belief, for asset files referenced in the new or cached webpage base file, the browser either used a
cached copy, if allowed by the cache-control headers, or retrieved a new copy of the asset files for
Defendant's webpage.

9 41. On information and belief, for an asset file stored in the browser's cache with an ETag,
10 and based on the cache-control headers received in the original response, the browser sent a conditional
11 GET request with an If-None-Match header using the associated ETag value and the URI for the asset
12 file so as to be notified whether the browser still had Defendant's authority to render the webpage with
13 its locally cached asset file. In other words, whether the cached content was still valid for use in
14 rendering Defendant's webpage.

15 42. On information and belief, under most circumstances, a responding intermediate cache 16 server having content cached for the URI in the conditional GET request and having an ETag for that 17 URI responded to the request by determining whether it had the same associated ETag value for that 18 URI. If it had no ETag value for that URI, on information and belief, the request was passed up to an 19 upstream intermediate cache server capable of responding or, if none, to the URI's origin server, which 20 responded to the request. On information and belief, if the intermediate cache server did not have 21 content cached for the URI in the conditional GET request, the request was similarly passed up to an 22 upstream intermediate cache server capable of responding or, if none, to the URI's origin server.

43. On information and belief, if the responding server had the webpage content for that
URI and there was a match between the ETag it received in the request with the ETag it currently had
associated for that URI, it sent back an HTTP 304 (Not Modified) response message; this message
notifying the browser that the same webpage content was present at the responding server and that the
browser was still authorized to use that previously cached asset file to render the webpage. On

information and belief, upon receipt of the HTTP 304 response, the browser accessed the locally
 cached asset file in rendering the webpage.

3 44. On information and belief, if the asset file's associated ETag sent by the browser in the 4 conditional GET If-None-Match request did not match the associated ETag maintained at the 5 responding server (or other intermediate cache servers further upstream or the origin server) for that 6 URI, the responding server sent back an HTTP 200 response along with the new asset file and its new 7 ETag value. The HTTP 200 response indicated to the browser that it was not authorized to use (or 8 serve, in the case of an intermediate cache server receiving the HTTP 200 response) the previously 9 cached asset file. In response to receiving the HTTP 200 response, the browser (or intermediate cache 10 server) was instructed to update its respective cache with the new asset file and associated ETag. The 11 browser subsequently used the new asset file to render the webpage.

45. Exhibit 1 to the complaint lists specific examples of files that were, on information and
belief, served by or on behalf of Defendant during the relevant time period. The examples in Exhibit
1 include: an asset file not served by S3 with a content-based ETag, not generated by S3, for that asset
file; and an asset file served by S3 with a content-based ETag generated by S3 for that asset file.

46. On information and belief, in this manner, Defendant used ETag values based on the
asset files' content to control the behavior of downstream intermediate cache servers and browser
caches to assure that they only accessed and used Defendant's latest authorized webpage content to
serve or to render its webpages.

20 21

22

FIRST CLAIM FOR RELIEF

INFRINGEMENT OF U.S. PATENT NO. 6,928,442

23 47. PersonalWeb repeats and realleges paragraphs 1–46, as if the same were fully stated
24 herein.

48. On August 9, 2005, United States Patent No. 6,928,442 (the "'442 patent") was duly
and legally issued for an invention entitled "Enforcement and Policing of Licensed Content Using
Content-Based Identifiers." PersonalWeb has an ownership interest in the '442 patent by assignment,

including the exclusive right to enforce the '442 patent within the PersonalWeb Patent Field, and
 continues to hold that ownership interest in the '442 patent.

49. Defendant has infringed at least claims 10 and 11 of the '442 patent by its manufacture,
use, sale, importation, and/or offer for sale of products or services, and/or controlling the distribution
of its webpage content in the manner described herein. Defendant's infringement is literal and/or
under the doctrine of equivalents and Defendant is liable for its infringement of the '442 patent
pursuant to 35 U.S.C. § 271.

50. For example, claim 10 covers "a method, in a system in which a plurality of files are
distributed across a plurality of computers." On information and belief, Defendant has used a system
of notifications and authorizations to distribute a plurality of files, *e.g.*, Defendant's files containing
content necessary to render its webpages, across a plurality of computers such as production servers,
origin servers, intermediate cache servers and endpoint caches used by browsers rendering
Defendant's webpages.

14 51. Claim 10 then recites the act of "obtaining a name for a data file, the name being based 15 at least in part on a given function of the data, wherein the data used by the function comprises the 16 contents of the particular file." As set forth above, on information and belief, Defendant generated or 17 otherwise obtained ETags for its asset files used to render its webpages using a hash function, wherein 18 the ETags were based on the contents of the particular files. Moreover, Defendant caused the 19 intermediate caches servers and endpoint caches to obtain the ETags in HTTP 200 responses sent from 20 Defendant's origin servers. On information and belief, Defendant caused intermediate cache servers 21 and its origin servers to obtain ETags in conditional GET messages from endpoint and intermediate 22 caches, as described *supra*.

52. Claim 10 then recites the act of "determining, using at least the name, whether a copy
of the data file is present on at least one of said computers." On information and belief, as set forth
above, Defendant has caused its origin severs and the intermediate cache servers between an endpoint
cache and one of its origin servers to, in response to receiving a conditional GET request with an IfNone-Match header, determine whether it has a file present that matches the URI in the conditional

FIRST AMENDED COMPLAINT

GET and to compare the ETag in the conditional GET to the ETag for that URI and determine whether
 a copy of the content having that ETag is present.

3 53. Claim 10 then recites the act of "determining whether a copy of the data file that is present on a at least one of said computers is an unauthorized copy or an unlicensed copy of the data 4 5 file." On information and belief, as set forth above, if there was a match, the origin or intermediate 6 cache server determined that the copy of the file present at the downstream intermediate cache server 7 and/or the endpoint cache was an authorized or licensed copy of the data file. Conversely, if there was 8 no match, it determined that the copy of the file present at the downstream intermediate cache server 9 and/or the endpoint cache was an unauthorized copy of the data file. Likewise, if the browser 10 determined that it had a file with a matching URI, the browser determined that it was still authorized 11 to use that file.

12 54. Defendant's acts of infringement caused damage to PersonalWeb and PersonalWeb is
13 entitled to recover from Defendant the damages sustained by PersonalWeb as a result of Defendant's
14 wrongful acts in an amount subject to proof at trial.

15

16

17

SECOND CLAIM FOR RELIEF

INFRINGEMENT OF U.S. PATENT NO. 7,802,310

18 55. PersonalWeb repeats and realleges paragraphs 1–46, as if the same were fully stated
19 herein.

56. On September 21, 2010, United States Patent No. 7,802,310 (the "310 patent") was
duly and legally issued for an invention entitled "Controlling Access to Data in a Data Processing
System." PersonalWeb has an ownership interest in the '310 patent by assignment, including the
exclusive right to enforce the '310 patent within the PersonalWeb Patent Field, and continues to hold
that ownership interest in the '310 patent.

57. Defendant has infringed at least claim 20 of the '310 patent by its manufacture, use,
sale, importation, and/or offer for sale of products or services, and/or controlling the distribution of its
webpage content in the manner described herein. Defendant's infringement is literal and/or under the

doctrine of equivalents and Defendant is liable for its infringement of the '310 patent pursuant to
 35 U.S.C. § 271.

58. For example, claim 20 covers a "computer-implemented method operable in a system which includes a plurality of computers." On information and belief, Defendant used the claimed computer implemented method by using a system of notifications and authorizations to control the distribution of data items, such as various asset files, necessary to render its webpages, across a plurality of computers such as production servers, origin servers, intermediate cache servers, and endpoint caches.

59. 9 Claim 20 then recites "controlling distribution of content from a first computer to at 10 least one other computer, in response to a request obtained by a first device in the system from a second 11 device in the system, the first device comprising hardware including at least one processor, the request including at least a content-dependent name of a particular data item, the content-dependent name 12 13 being based at least in part on a function of at least some of the data comprising the particular data 14 item, wherein the function comprises a message digest function or a hash function, and wherein two 15 identical data items will have the same content-dependent name." On information and belief, as set 16 forth above, Defendant has caused downstream intermediate cache servers and endpoint caches to 17 send conditional GET requests with If-None-Match headers containing ETags that are fielded by 18 upstream cache or origin servers. On information and belief, the ETags were content-dependent names 19 for a data item based on hashing the data item's contents; and when the file's content changed a new 20 content-dependent name was determined. On information and belief, in Defendant's method, a first 21 computer, such as the intermediate cache server or origin server, received such conditional GET 22 requests from a second computer, such as a user browser or other intermediate cache server, regarding 23 data items, such as webpage or asset files, the requests including ETags associated with the respective 24 data items.

Claim 20 then recites "based at least in part on said content-dependent name of said
particular data item, the first device (A) permitting the content to be provided to or accessed by the at
least one other computer if it is not determined that the content is unauthorized or unlicensed,
otherwise, (B) if it is determined that the content is unauthorized or unlicensed, not permitting the

CASE NO. 5:18-MD-02834-BLF CASE NO. 5:18-CV-00170-BLF

Case 5:18-cv-00170-BLF Document 53 Filed 10/04/18 Page 16 of 20

content to be provided to or accessed by the at least one other computer." On information and belief, 1 2 the first computer, such as an upstream intermediate cache server or origin server, maintained a 3 plurality of ETags associated with Defendant's asset and webpage base files On information and 4 belief, the ETag in a request and the ETag maintained by the first computer for the particular data item 5 sought by the request were compared to determine whether the associated content present at the 6 downstream computer was still authorized to be used/served or whether new authorized content must 7 be provided thereto. If it was determined that the data item corresponding to the received ETag was 8 still authorized to be used, the first computer sent back an HTTP 304 response authorizing the 9 downstream cache server or end-user cache to access the file content already present in order to serve 10 it or to use it to render the webpage. On information and belief, if it had been determined that the data 11 item corresponding to received E-tag was no longer authorized, the first computer sent back an HTTP 12 200 response which indicated to the downstream cache server or end-user cache that was not 13 authorized to access the old content and must access the new authorized file content contained in the 14 HTTP 200 response to serve it or to use it to render the webpage.

15 61. Defendant's acts of infringement have caused damage to PersonalWeb and
16 PersonalWeb is entitled to recover from Defendant the damages sustained by PersonalWeb as a result
17 of Defendant's wrongful acts in an amount subject to proof at trial.

- 18
- 19 20

THIRD CLAIM FOR RELIEF

INFRINGEMENT OF U.S. PATENT NO. 8,099,420

21 62. PersonalWeb repeats and realleges paragraphs 1–46, as if the same were fully stated
22 herein.

63. On January 17, 2012, United States Patent No. 8,099,420 (the "420 patent") was duly
and legally issued for an invention entitled "Accessing Data in a Data Processing System."
PersonalWeb has an ownership interest in the '420 patent by assignment, including the exclusive right
to enforce the '420 patent within the PersonalWeb Patent Field, and continues to hold that ownership
interest in the '420 patent.

Case 5:18-cv-00170-BLF Document 53 Filed 10/04/18 Page 17 of 20

64. Defendant has infringed claims 25, 26, 27, 29, 30, 32, 34–36, and 166 of the '420 patent
 by its manufacture, use, sale, importation, and/or offer for sale of products or services, and/or
 controlling the distribution of its webpage content in the manner recited herein. Defendant's
 infringement is literal and/or under the doctrine of equivalents and Defendant is liable for its
 infringement of the '420 patent pursuant to 35 U.S.C. § 271.

6 65. For example, claim 166 covers a "system comprising hardware, including at least a 7 processor, and software, in combination with said hardware." On information and belief, Defendant 8 has controlled the distribution of its website content across a system that included hardware including 9 a processor, such as its production servers as well as origin servers, intermediate cache servers, and 10 endpoint caches; and software, in combination with such hardware, such as a web development 11 framework, software utilized in implementing the HTTP web protocol, and the software used on host 12 servers that Defendant used to serve its webpages.

13 66. Claim 166 then recites "(A) for a particular data item in a set of data items, said
14 particular data item comprising a corresponding particular sequence of bits." On information and
15 belief, Defendant's system has controlled the distribution of asset files necessary to render its
16 webpages which represent particular data items, and each of these files comprise a corresponding
17 sequence of bits.

18 67. Claim 166 then recites that for the particular data item to "(a1) determine one or more 19 content-dependent digital identifiers for said particular data item, each said content-dependent digital 20 identifier being based at least in part on a given function of at least some of the bits in the particular 21 sequence of bits of the particular data item, wherein two identical data items will have the same digital 22 identifiers as determined using said given function." On information and belief, Defendant's system 23 has applied hash functions to each of various Defendant's webpage base files to all of the bits of the 24 file's content to determine an ETag for the file's content; whereby two identical data items have the 25 same ETag values. On information and belief, ETag values were associated with files' URIs.

26 68. Claim 166 then recites that for the particular data item "(a2) selectively permits the
27 particular data item to be made available for access and to be provided to or accessed by or from at
28 least some of the computers in a network of computers, wherein the data item is not to be made

Case 5:18-cv-00170-BLF Document 53 Filed 10/04/18 Page 18 of 20

available for access or provided without authorization, as resolved based, at least in part, on whether
or not at least one of said one or more content-dependent digital identifiers for said particular data item
corresponds to an entry in one or more databases, each of said one or more databases comprising a
plurality of identifiers, each of said identifiers in each said database corresponding to at least one data
item of a plurality of data items, and each of said identifiers in each said database being based, at least
in part, on at least some of the data in a corresponding data item."

7 69. On information and belief, Defendant's system has included one or more web servers 8 with databases containing ETag values associated with the URIs for various of the asset files necessary 9 to render its webpages; moreover, Defendant's system has used a system of conditional GET requests 10 with If-None-Match headers and HTTP 304 and HTTP 200 responses containing the ETags, as 11 described more particularly *supra*, to ensure that downstream caches only access authorized file content to either serve that file content further downstream or to use it to render Defendant's webpages. 12 13 On information and belief, in particular, as more fully described *supra*, the system compared the ETag 14 received in a given conditional GET request with the ETags contained in the database to selectively 15 determine whether the requesting computer could access the file content it already had or must access 16 newly received authorized content.

17 70. Defendant's acts of infringement have caused damage to PersonalWeb and
18 PersonalWeb is entitled to recover from Defendant the damages sustained by PersonalWeb as a result
19 of Defendant's wrongful acts in an amount subject to proof at trial.

20

21

PRAYER FOR RELIEF

WHEREFORE, Plaintiff PersonalWeb requests entry of judgment in its favor and againstDefendant as follows:

a) Declaration that Defendant has infringed U.S. Patent Nos. 6,928,442, 7,802,310, and
8,099,420 as described in this action;

b) Awarding the damages arising out of Defendant's infringement of U.S. Patent Nos.
6,928,442, 7,802,310, and 8,099,420, together with pre-judgment and post-judgment interest, in an
amount according to proof;

	Case 5:18-cv-00170-BLF Documer	t 53 Filed 10/04/18 Page 19 of 20		
1	c) An award of attorneys' fees p	ursuant to 35 U.S.C. § 285 or as otherwise permitted by		
2	law; and			
3	d) For costs incurred and such a	other and further relief as the Court may deem just and		
4	proper.			
5				
6	Respectfully submitted,			
7	Dated: October 4, 2018	STUBBS, ALDERTON & MARKILES, LLP		
8				
9		By: <u>/s/ Michael A. Sherman</u> Michael A. Sherman		
10		Jeffrey F. Gersh Sandeep Seth		
11		Wesley W. Monroe Stanley H. Thompson, Jr.		
12		Viviana Boero Hedrick Attorneys for Plaintiffs		
13	Dated: October 4, 2018	MACEIKO IP		
14				
15		By: <u>/s/ Theodore S. Maceiko</u>		
16 17		Theodore S. Maceiko (SBN 150211) ted@maceikoip.com		
17		MACEIKO IP 420 2nd Street Manhattan Beach, California 90266		
18 10		Telephone: (310) 545-3311 Facsimile: (310) 545-3344		
19 20		Attorneys for Plaintiff PERSONALWEB TECHNOLOGIES, LLC,		
20 21		TERSONALWED TECHNOLOGIES, EEC,		
22	Dated: October 4, 2018	DAVID D. WIER		
23				
24		By: <u>/s/ David D. Wier</u> David D. Wier		
25		david.wier@level3.com Vice President and Assistant General Counsel		
26		Level 3 Communications, LLC 1025 Eldorado Boulevard		
27		Broomfield, CO 80021 Telephone: (720) 888-3539		
28		Attorneys for Plaintiff LEVEL 3 COMMUNICATIONS, LLC		
	FIDST AMENDED COMPLAINT	18 CASE NO. 5:18 MD 02834 BLE		

3 LLC hereby demands a trial by jury on all issues triable in this action. 4 Respectfully submitted, 5 Dated: October 4, 2018 STUBBS, ALDERTON & MARKILES, LLP 6 By: <u>/s/ Michael A, Sherman</u> Michael A, Sherman Jeffrey F, Gersh Sandeep Seth Wesley W. Monroe Stanley H. Thompson, Jr. Viviana Boero Hedrick Attorneys for Plaintiffs 10 By: <u>/s/ Theodore S. Maceiko</u> Theodore S. Maceiko (SBN 150211) ted@maceikojp.com MACEIKO IP 13 By: <u>/s/ Theodore S. Maceiko</u> Theodore S. Maceiko (SBN 150211) ted@maceikojp.com MACEIKO IP 14 By: <u>/s/ Theodore S. Maceiko</u> Theodore S. Maceiko (SBN 150211) ted@maceikojp.com MACEIKO IP 15 Dated: October 4, 2018 16 Attorneys for Plaintiff PERSONALWEB TECHNOLOGIES, LLC, 19 Dated: October 4, 2018 20 Dated: October 4, 2018 21 By: <u>/s/ David D. Wier</u> david.wier@level3.com Vice President and Assistant General Counse Level 3 Communications, LLC		Ca	se 5:18-cv-00170-BLF	Document 53 Filed 10/04/18 Page 20 of 20		
3 LLC hereby demands a trial by jury on all issues triable in this action. 4 Respectfully submitted, 5 Dated: October 4, 2018 STUBBS, ALDERTON & MARKILES, LLP 6 By: <u>/s/ Michael A, Sherman</u> Michael A, Sherman Jeffrey F, Gersh Sandeep Seth Wesley W. Monroe Stanley H. Thompson, Jr. Viviana Boero Hedrick Attorneys for Plaintiffs 10 By: <u>/s/ Theodore S. Maceiko</u> Theodore S. Maceiko (SBN 150211) ted@maceikoip.com MACEIKO IP 13 By: <u>/s/ Theodore S. Maceiko</u> Theodore S. Maceiko (SBN 150211) ted@maceikoip.com MACEIKO IP 14 By: <u>/s/ Theodore S. Maceiko</u> Theodore S. Maceiko (SBN 150211) ted@maceikoip.com MACEIKO IP 15 Dated: October 4, 2018 16 Attorneys for Plaintiff PERSONALWEB TECHNOLOGIES, LLC, 19 Dated: October 4, 2018 20 Dated: October 4, 2018 21 By: <u>/s/ David D. Wier</u> david.wier@level3.com Vice President and Assistant General Counse Level 3 Communications, LLC	1			DEMAND FOR JURY TRIAL		
4 Respectfully submitted, 5 Dated: October 4, 2018 STUBBS, ALDERTON & MARKILES, LLP 6	2		Pursuant to Fed. R. Civ. P. 38(b) and Local Rule 3–6, Plaintiff PersonalWeb Technologies,			
5 Dated: October 4, 2018 STUBBS, ALDERTON & MARKILES, LLP 6	3					
6 By: /s/ Michael A. Sherman 8 Michael A. Sherman 9 Jeffrey F. Gersh 9 Sandeep Seth 9 Vesley W. Monroe 10 Stanley H. Thompson, Jr. 10 Viviana Boero Hedrick 11 Attorneys for Plaintiffs 12 Dated: October 4, 2018 MACEIKO IP 13 By: /s/ Theodore S. Maceiko (SBN 150211) 14 Theodore S. Maceiko (SBN 150211) 15 MacEIKO IP 16 Machattan Beach, California 90266 17 Telephone: (310) 545-3311 18 PERSONALWEB TECHNOLOGIES, LLC, 19 Dated: October 4, 2018 DAVID D. WIER 20 Dated: October 4, 2018 DAVID D. WIER 21 By: /s/ David D. Wier David D. Wier 22 David D. Wier David D. Wier 23 October 4, 2018 DAVID D. WIER	4		Respectfully submitted,			
7 By: /s/ Michael A. Sherman 8 Michael A. Sherman 9 Vesley W. Monroe 10 Stanley H. Thompson, Jr. 10 Viviana Boero Hedrick 11 Dated: October 4, 2018 12 Dated: October 4, 2018 13 By: /s/ Theodore S. Maceiko 14 Theodore S. Maceiko (SBN 150211) 15 MACEIKO IP 16 MACEIKO IP 17 Hed@maceikoip.com 18 MACEIKO IP 19 Dated: October 4, 2018 19 Dated: October 4, 2018 10 Dated: October 4, 2018 11 Facsimile: (310) 545-3314 12 Facsimile: (310) 545-3314 13 Facsimile: (310) 545-3314 14 Facsimile: (310) 545-3314 17 Facsimile: (310) 545-3314 18 PERSONALWEB TECHNOLOGIES, LLC, 19 Dated: October 4, 2018 DAVID D. WIER 21 By: /s/ David D. Wier 22 David D. Wier 23 Cated 2 Communications, LLC	5	Dated:	October 4, 2018	STUBBS, ALDERTON & MARKILES, LLP		
8 Michael A. Sherman 9 Jeffrey F, Gersh 9 Sandeep Seth 9 Wesley W. Monroe 10 Stanley H. Thompson, Jr. 11 Dated: October 4, 2018 MACEIKO IP 12 Dated: October 4, 2018 MACEIKO IP 13 Image: Stanley H. Thompson, Jr. 14 Theodore S. Maceiko 15 Theodore S. Maceiko (SBN 150211) 16 MACEIKO IP 17 420 2nd Street 18 Machattan Beach, California 90266 17 Telephone: (310) 545-3311 18 Facsimile: (310) 545-3311 19 Dated: October 4, 2018 DAVID D. WIER 20 Dated: October 4, 2018 DAVID D. WIER 21 Macei D. Wier David D. Wier 22 David D. Wier David D. Wier 23 October 4, 2018 DAVID D. Wier	6					
 B Jeffrey F. Gersh Sandeep Seth Wesley W. Monroe Stanley H. Thompson, Jr. Viviana Boero Hedrick Attorneys for Plaintiffs Dated: October 4, 2018 By: <u>/s/ Theodore S. Maceiko</u> Theodore S. Maceiko (SBN 150211) ted@maceikoip.com MACEIKO IP 420 2nd Street Manhattan Beach, California 90266 Telephone: (310) 545-3311 Facsimile: (310) 545-3314 Attorneys for Plaintiff PERSONALWEB TECHNOLOGIES, LLC, Dated: October 4, 2018 DAVID D. WIER By: <u>/s/ David D. Wier</u> David D. Wier david.wier@level3.com Vice President and Assistant General Course Level 3 Communications, LLC 	7					
10 Stanley H. Thompson, Jr. 11 Viviana Boero Hedrick Attorneys for Plaintiffs 12 Dated: October 4, 2018 13 MACEIKO IP 14 By: <u>/s/ Theodore S. Maceiko</u> Theodore S. Maceiko (SBN 150211) ted@maceikoip.com 15 MACEIKO IP 16 420 2nd Street Manhattan Beach, California 90266 Telephone: (310) 545-3311 Facsimile: (310) 545-3344 Attorneys for Plaintiff 18 PERSONALWEB TECHNOLOGIES, LLC, 19 Dated: October 4, 2018 20 DAVID D. WIER 21 By: /s/ David D. Wier david.wier@level3.com Vice President and Assistant General Counse Level 3 Communications, LLC				Jeffrey F. Gersh Sandeep Seth		
11 Attorneys for Plaintiffs 11 Dated: October 4, 2018 MACEIKO IP 13 By: /s/ Theodore S. Maceiko 14 Theodore S. Maceiko (SBN 150211) 15 MACEIKO IP 16 MACEIKO IP 17 Manhattan Beach, California 90266 18 Telephone: (310) 545-3311 17 Facsimile: (310) 545-3311 18 PERSONALWEB TECHNOLOGIES, LLC, 19 Dated: October 4, 2018 DAVID D. WIER 20 By: /s/ David D. Wier 21 David D. Wier 22 David D. Wier 23 Communications, LLC	-			Stanley H. Thompson, Jr.		
12 Dated: October 4, 2018 MACEIKO IP 13 By: /s/ Theodore S. Maceiko 14 Theodore S. Maceiko (SBN 150211) 15 Theodore S. Maceiko (SBN 150211) 16 MACEIKO IP 16 420 2nd Street 17 Manhattan Beach, California 90266 18 Telephone: (310) 545-3311 17 Facsimile: (310) 545-3344 18 PERSONALWEB TECHNOLOGIES, LLC, 19 Dated: October 4, 2018 DAVID D. WIER 20 Dated: October 4, 2018 DAVID D. WIER 21 By: /s/ David D. Wier David D. Wier 23 David D. Wier David D. Wier 23 Communications, LLC Level 3 Communications, LLC						
 By: <u>/s/ Theodore S. Maceiko</u> Theodore S. Maceiko (SBN 150211) ted@maceikoip.com MACEIKO IP 420 2nd Street Manhattan Beach, California 90266 Telephone: (310) 545-3311 Facsimile: (310) 545-3344 Attorneys for Plaintiff PERSONALWEB TECHNOLOGIES, LLC, Dated: October 4, 2018 DAVID D. WIER By: <u>/s/ David D. Wier</u> David D. Wier david.wier@level3.com Vice President and Assistant General Counse Level 3 Communications, LLC 		Dated:	October 4, 2018	MACEIKO IP		
14 By: /s/ Theodore S. Maceiko 15 Theodore S. Maceiko (SBN 150211) 15 MACEIKO IP 16 420 2nd Street 16 Manhattan Beach, California 90266 17 Facsimile: (310) 545-3311 18 Facsimile: (310) 545-3314 18 Attorneys for Plaintiff 19 Dated: October 4, 2018 20 DAVID D. WIER 21 By: /s/ David D. Wier 22 David D. Wier 23 Vice President and Assistant General Counse 24 Vice President and Assistant General Counse						
15 ted@maceikoip.com 16 MACEIKO IP 16 420 2nd Street 16 Manhattan Beach, California 90266 17 Facsimile: (310) 545-3311 18 Facsimile: (310) 545-3344 18 PERSONALWEB TECHNOLOGIES, LLC, 19 Dated: October 4, 2018 DAVID D. WIER 20 By: /s/ David D. Wier 21 David D. Wier 22 David D. Wier 23 Vice President and Assistant General Counse 24 Evel 3 Communications, LLC				By: <u>/s/ Theodore S. Maceiko</u> Theodore S. Maceiko (SBN 150211)		
 Manhattan Beach, California 90266 Telephone: (310) 545-3311 Facsimile: (310) 545-3344 Attorneys for Plaintiff Dated: October 4, 2018 DAVID D. WIER David D. Wier David D. Wier David D. Wier david.wier@level3.com Vice President and Assistant General Counse Level 3 Communications, LLC 	15			ted@maceikoip.com		
 Facsimile: (310) 545-3344 Attorneys for Plaintiff PERSONALWEB TECHNOLOGIES, LLC, Dated: October 4, 2018 DAVID D. WIER By: <u>/s/ David D. Wier</u> David D. Wier david.wier@level3.com Vice President and Assistant General Counse Level 3 Communications, LLC 	16					
 PERSONALWEB TECHNOLOGIES, LLC, Dated: October 4, 2018 DAVID D. WIER DAVID D. WIER By: <u>/s/ David D. Wier</u> David D. Wier david.wier@level3.com Vice President and Assistant General Counse Level 3 Communications, LLC 	17			Facsimile: (310) 545-3344		
 20 21 22 23 24 Dated: October 4, 2018 DAVID D. WIER By: <u>/s/ David D. Wier</u> David D. Wier david.wier@level3.com Vice President and Assistant General Counse Level 3 Communications, LLC 	18					
 20 21 22 23 24 By: <u>/s/ David D. Wier</u> David D. Wier david.wier@level3.com Vice President and Assistant General Counse Level 3 Communications, LLC 	19		0 / 1 / 2019			
 By: <u>/s/ David D. Wier</u> David D. Wier david.wier@level3.com Vice President and Assistant General Counse Level 3 Communications, LLC 	20	Dated:	October 4, 2018	DAVID D. WIER		
 22 23 24 25 26 27 28 29 20 20 21 22 22 23 24 24 24 25 24 25 24 25 24 25 24 25 24 25 24 26 27 27 28 29 29 20 21 21 22 22 24 25 24 25 24 25 24 25 24 26 27 27 28 29 29 20 20 21 21 22 23 24 24 25 24 25 24 26 27 27 28 29 29 20 20 21 21 21 21 21 21 21 22 23 24 24 24 24 24 24 24 25 26 27 27 28 29 29 20 21 24 <	21			Put /s/ David D Wien		
23Vice President and Assistant General Counse24Level 3 Communications, LLC	22			David D. Wier		
	23			Vice President and Assistant General Counsel		
Broomfield, CO 80021	24			1025 Eldorado Boulevard		
25 Telephone: (720) 888-3539 Attorneys for Plaintiff				Telephone: (720) 888-3539		
26 LEVEL 3 COMMUNICATIONS, LLC						
27						
28	28			10		