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9 **UNITED STATES DISTRICT COURT**  
10 **CENTRAL DISTRICT OF CALIFORNIA**  
11 **WESTERN DIVISION**

12 CODING TECHNOLOGIES, LLC,  
13 Plaintiff,  
14 vs.  
15 CARBON2COBALT,  
16 Defendant.

**CASE:**  
**COMPLAINT FOR PATENT**  
**INFRINGEMENT**  
**JURY TRIAL DEMANDED**

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20 Plaintiff, CODING TECHNOLOGIES, LLC, sues Defendant,  
21 CARBON2COBALT, and alleges as follows:

22 **NATURE OF THE ACTION**

23 1. This is an action for infringement of United States Patent No.  
24 8,540,159 under the Patent Act, 35 U.S.C. § 271, *et seq.*, based on Defendant's  
25 unauthorized commercial manufacture, use, importation, offer for sale, and sale of  
26 infringing products and services in the United States.

27 **PARTIES**

28 2. Plaintiff, CODING TECHNOLOGIES, LLC, is a foreign limited

1 liability company, organized under the laws of the State of Texas.

2 3. Defendant, CARBON2COBALT, is a domestic corporation with its  
3 headquarters located in Santa Monica, California. Defendant uses, sells, and/or  
4 offers to sell products and services in interstate commerce that infringe the ‘159  
5 Patent.

### 6 **SUBJECT MATTER JURISDICTION**

7 4. This court has original jurisdiction over the subject matter of this  
8 action, pursuant to 28 U.S.C. §§ 1331 and 1338(a), because this action involves a  
9 federal question relating to patents.

### 10 **PERSONAL JURISDICTION**

11 5. The court has general *in personam* jurisdiction over Defendant  
12 because Defendant is a citizen of the State of California.

### 13 **VENUE**

14 6. Venue is proper in this court, pursuant to 28 U.S.C. § 1400(b),  
15 because Defendant has a regular and established place of business in this district  
16 and resides in this district.

### 17 **COUNT I**

#### 18 **PATENT INFRINGEMENT**

19 7. Plaintiff repeats and re-alleges paragraphs 2 through 6 by reference, as  
20 if fully set forth herein.

21 8. On September 24, 2013, the United States Patent & Trademark Office  
22 (USPTO) duly and legally issued the ‘159 Patent, entitled “Method for Providing  
23 Mobile Service Using Code Pattern.” A true and authentic copy of the ‘159 Patent  
24 is attached hereto as **Exhibit “A”** and incorporated herein by reference.

25 9. The ‘159 Patent teaches a method and apparatus for providing a  
26 mobile service with the use of code pattern.

27 10. The ‘159 Patent is directed to computerized decoding technologies to  
28 provide users with access to and use of various content more conveniently.

1 Traditionally, companies simply provided their URL information to the consuming  
2 public, but this is effective only if a consumer memorized the name and spelling of  
3 the URL. Thus, there was a need in the art to provide an effective product or  
4 method to assist consumers with recalling website or URL information.

5 11. The ‘159 Patent claims, among other things, a method of providing  
6 content with the use of code pattern by a user terminal; a user terminal for  
7 providing content with the use of code pattern; a non-transitory machine-readable  
8 storage medium having encoded thereon program code; and, a method of  
9 providing content with the use of an image captured by a user terminal.

10 12. Collectively, the claimed embodiments in the ‘159 Patent provide new  
11 solutions to problems related to transmitting information from a mobile service  
12 provider to a mobile device.

13 13. The ‘159 Patent solves a problem with the art that is rooted in  
14 computer technology that uses mobile service providers. The ‘159 Patent does not  
15 merely recite the performance of some business practice known from the pre-  
16 Internet world along with the requirement to perform it on the Internet.

17 14. Plaintiff is the assignee of the entire right, title, and interest in the  
18 ‘159 Patent at the USPTO, including the right to assert causes of action arising  
19 under the ‘159 Patent.

20 15. Upon information and belief, Defendant has and continues to directly  
21 infringe, contributorily infringe, or actively induce the infringement of the ‘159  
22 Patent by making, using (including by at least internally testing the Accused  
23 Products as defined herein), selling, offering for sale, importing in the United  
24 States, including this judicial district, a user terminal designed to capture certain  
25 code pattern information and convert same into embedded content, which  
26 embodies or uses the invention claimed in the ‘159 Patent (the “Accused  
27 Products”), all in violation of 35 U.S.C. § 271.

28 16. The Accused Products infringe at least claims 1, 2, 3, 8, 9, 10, 15, and

1 16 of the '159 Patent.

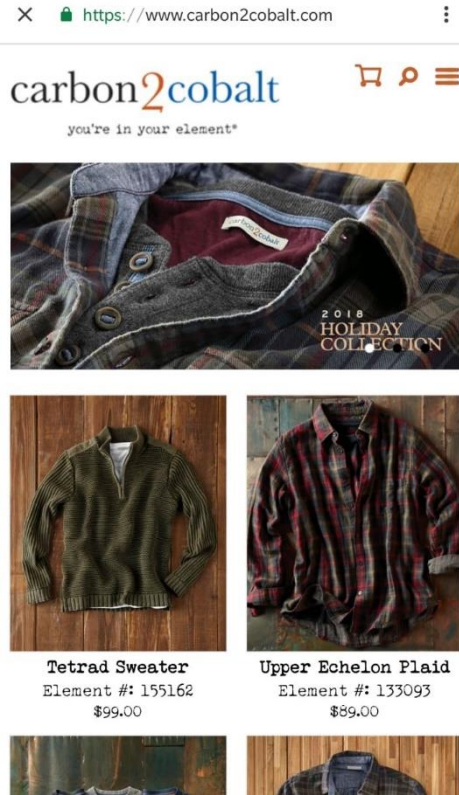
2 ***Claim 1***

3 17. Through claim 1, the '159 Patent claims a method of providing  
4 content with the use of a code pattern by a user terminal, the method comprising:  
5 obtaining a photographic image of a code pattern by a camera of the user terminal;  
6 processing, by a processor of the user terminal, the photographic image of the code  
7 pattern to extract the code pattern from the photographic image; decoding the  
8 extracted code pattern by the processor of the user terminal into code information;  
9 transmitting a content information request message to a server based on the code  
10 information; and receiving content information from the server in response to the  
11 content information request message.

12 18. Defendant infringes claim 1.

13 19. Defendant, at least in internal use and testing, practices a method of  
14 providing content (*e.g.*, a web page associated with the defendant) with the use of  
15 a code pattern (*e.g.*, a QR code) by a user terminal (*e.g.*, a smartphone), as  
16 demonstrated in the following images:





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20. Defendant, at least in internal use and testing, obtains a photographic image of a code pattern (e.g., QR code) by a camera of the user terminal (e.g., smartphone).

21. Defendant, at least in internal use and testing, processes by a processor of the user terminal (e.g., smartphone), the photographic image of the code pattern (e.g., QR code) to view and extract the code pattern from the photographic image.

22. Defendant, at least in internal use and testing, decodes the extracted code pattern by the processor of the user terminal from the QR code into code information (e.g., URL of web page associated with the defendant), as shown below:



23. Defendant, at least in internal use and testing, transmits a content information request message (e.g., http request message for accessing the webpage associated with Defendant) to a server (e.g., Defendant's server) based on the code information (e.g., URL of the webpage associated with Defendant). Once the URL is decoded from the extracted QR code, a request for accessing a webpage associated with Defendant is sent to Defendant's server.

24. Defendant, at least in internal use and testing, receives content information (e.g., a web page associated with Defendant) from the server (e.g., Defendant's server) in response to the content information request message (e.g., http request message for accessing the webpage associated with Defendant). The terminal (e.g., smartphone) receives content information (e.g., webpage associated with Defendant).

### ***Claim 2***

25. Through claim 2, the '159 Patent claims the method of claim 1, wherein the content information comprises at least one of the following: image, sound, moving picture, and text data.

26. Defendant infringes claim 2.

27. Defendant uses a user terminal to receive content information that comprises image and text data.

### ***Claim 3***

28. Through claim 3, the '159 Patent claims the method of claim 1,

1 wherein the transmitting a content information request message includes:  
2 extracting a uniform resource locator (URL) of the server from the code  
3 information; and transmitting the content information request message to the  
4 server based on the extracted URL.

5 29. Defendant infringes claim 3.

6 30. Defendant transmits a content information request message (*e.g.*, http  
7 request message for accessing the webpage associate with Defendant) which  
8 includes extracting URL of the server and transmitting the content information  
9 request message (*e.g.*, http request message for accessing the webpage associate  
10 with Defendant) to the server (*e.g.*, Defendant's server) based on the extracted  
11 URL.

12 ***Claim 8***

13 31. Through claim 8, the '159 Patent claims a user terminal for providing  
14 content with the use of a code pattern, the user terminal comprising: a camera  
15 configured to obtain a photographic image of a code pattern; a processor  
16 comprising: an image processor configured to process the photographic image of  
17 the code pattern to extract the code pattern from the photographic image; and a  
18 decoder configured to decode the extracted code pattern into code information; and  
19 a transceiver configured to (i) transmit a content information request message to a  
20 server based on the code information; and (ii) receive content information from the  
21 server in response to the content information request message.

22 32. Defendant infringes claim 8.

23 33. Defendant, at least in internal use and testing, uses a user terminal  
24 (*e.g.*, smartphone) for providing content (*e.g.*, a web page associated with  
25 Defendant) with the use of a code pattern (*e.g.*, QR code).

26 34. Defendant uses a user terminal comprising a camera configured to  
27 obtain a photographic image of a code pattern (*e.g.*, QR code).

28 35. Defendant uses a user terminal comprising a processor which in turn

1 comprises an image processor configured to process the photographic image of the  
 2 code pattern (e.g., QR code) to extract the code pattern (e.g., QR code) from the  
 3 photographic image. Once the photographic image of the QR code is captured by  
 4 the camera of the smartphone, the photographic image is processed to retrieve the  
 5 QR code. The retrieved QR code can be viewed on the user interface screen of the  
 6 smartphone.

7 36. Defendant uses a user terminal (e.g., smartphone) comprising a  
 8 decoder that is configured to decode the extracted code pattern (e.g., QR code) into  
 9 code information (e.g., URL of web page associated with Defendant).

10 37. Defendant uses a user terminal comprising a transceiver (e.g., FDD-  
 11 LTE/TDD -LTE/CDMA//EDGE transceiver) which is configured to transmit or  
 12 receive a content information request message (e.g., http request message for  
 13 accessing the webpage associated with Defendant) to a server (e.g., Defendant’s  
 14 server) based on the code information (e.g., URL of the webpage associated with  
 15 Defendant). As shown below, once the URL is decoded from the extracted QR  
 16 code, a request or response for accessing a webpage associated with Defendant is  
 17 sent to Defendant’s server by means of transceiver of the smartphone:

18 iPhone 7 Overview iOS Tech Specs Buy

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19 20 Cellular and 21 Wireless	Model A1660* Model A1661*	<u>FDD-LTE (Bands 1, 2, 3, 4, 5, 7, 8, 12, 13, 17, 18, 19, 20, 25, 26, 27, 28, 29, 30)</u> <u>TD-LTE (Bands 38, 39, 40, 41)</u> <u>TD-SCDMA 1900 (F), 2000 (A)</u> CDMA EV-DO Rev. A (800, 1900, 2100 MHz) <u>UMTS/HSPA+/DC-HSDPA (850, 900, 1700/2100, 1900, 2100 MHz)</u> GSM/EDGE (850, 900, 1800, 1900 MHz)
	Model A1778* Model A1784* <small>Models A1778 and A1784 do not support CDMA networks, such as those used by Verizon and Sprint.</small>	<u>FDD-LTE (Bands 1, 2, 3, 4, 5, 7, 8, 12, 13, 17, 18, 19, 20, 25, 26, 27, 28, 29, 30)</u> <u>TD-LTE (Bands 38, 39, 40, 41)</u> <u>UMTS/HSPA+/DC-HSDPA (850, 900, 1700/2100, 1900, 2100 MHz)</u> GSM/EDGE (850, 900, 1800, 1900 MHz)



1 ***Claim 9***

2 38. Through claim 9, the '159 Patent claims the user terminal of claim 8,  
3 wherein the content information comprises at least one of the following: image,  
4 sound, moving picture, and text data.

5 39. Defendant infringes claim 9.

6 40. Defendant uses a user terminal to receive content information that  
7 comprises image and text data.

8 ***Claim 10***

9 41. Through claim 10, the '159 Patent claims the user terminal of claim 8,  
10 wherein: the processor is further configured to extract a uniform resource locator  
11 (URL) of the server from the code information; and the transceiver is further  
12 configured to transmit the content information request message to the server based  
13 on the extracted URL.

14 42. Defendant infringes claim 10.

15 43. Defendant uses a user terminal (*e.g.*, smartphone) that is configured to  
16 extract a uniform resource locator (URL) of the server (*e.g.*, Defendant's server)  
17 from the code information (*e.g.*, URL of web page associated with Defendant).

18 44. Defendant uses a user terminal (*e.g.*, smartphone) comprising a  
19 transceiver configured to transmit the content information request message (*e.g.*,  
20 http request message for accessing the webpage associate with Defendant) to the  
21 server (*e.g.*, Defendant's server) based on the extracted URL.

22 ***Claim 15***

23 45. Through claim 15, the '159 Patent claims a non-transitory machine-  
24 readable storage medium, having encoded thereon program code, wherein, when  
25 the program code is executed by a machine, the machine implements a method for  
26 providing content with the use of a code pattern by a user terminal, comprising the  
27 steps of: obtaining a photographic image of a code pattern by a camera of the user  
28 terminal; processing, by a processor of the user terminal, the photographic image

1 of the code pattern to extract the code pattern from the photographic image;  
2 decoding the extracted code pattern by the processor of the user terminal into code  
3 information; transmitting a content information request message to a server based  
4 on the code information; and receiving content information from the server in  
5 response to the content information request message.

6 46. Defendant infringes claim 15.

7 47. Defendant, at least in internal use and testing, practices a method of  
8 providing content (*e.g.*, a webpage associated with Defendant) with the use of a  
9 code pattern (*e.g.*, a QR code) by a user terminal (*e.g.*, a smartphone).

10 48. Defendant, at least in internal use and testing, obtains a photographic  
11 image of a code pattern (*e.g.*, QR code) by a camera of the user terminal (*e.g.*,  
12 smartphone).

13 49. Defendant, at least in internal use and testing, uses a processor of the  
14 user terminal (*e.g.*, smartphone) to processes the photographic image of the code  
15 pattern (*e.g.*, QR code) to extract the code pattern from the photographic image.

16 50. Defendant, at least in internal use and testing, decodes the extracted  
17 code pattern by the processor of the user terminal into code information (*e.g.*, URL  
18 of web page associated with Defendant).

19 51. Defendant, at least in internal use and testing, transmits and receives a  
20 content information request message (*e.g.*, http request message for accessing the  
21 webpage associated with Defendant) to and from a server (*e.g.*, Defendant's  
22 server) based on the code information (*e.g.*, URL of the webpage associated with  
23 Defendant).

24 ***Claim 16***

25 52. Through claim 16, the '159 Patent claims a method of providing  
26 content with the use of an image captured by a user terminal, the method  
27 comprising: obtaining a photographic image by a camera of the user terminal;  
28 processing, by a processor of the user terminal, the photographic image to extract

1 characteristic information from the photographic image; transmitting a content  
2 information request message with the extracted characteristic information to a  
3 server; and receiving content information from the server in response to the  
4 content information request message.

5 53. Defendant infringes claim 16.

6 54. Defendant, at least in internal use and testing, practices a method of  
7 providing content (*e.g.*, a webpage associated with Defendant) with the use of a  
8 code pattern (*e.g.*, a QR code) by a user terminal (*e.g.*, a smartphone).

9 55. Defendant, at least in internal use and testing, obtains a photographic  
10 image of a code pattern (*e.g.*, QR code) by a camera of the user terminal (*e.g.*,  
11 smartphone).

12 56. Defendant, at least in internal use and testing, processes by a  
13 processor of the user terminal (*e.g.*, smartphone), the photographic image of the  
14 code pattern (*e.g.*, QR code) to extract characteristic information from the  
15 photographic image.

16 57. Defendant, at least in internal use and testing, transmits and receives a  
17 content information request message (*e.g.*, http request message for accessing the  
18 webpage associated with Defendant) to or from a server (*e.g.*, Defendant's server)  
19 based on the extracted characteristic information (*e.g.*, URL of the webpage  
20 associated with Defendant).

21 58. Upon information and belief, Defendant has known of the existence of  
22 the '159 Patent, and its acts of infringement have been willful and in disregard for  
23 the '159 Patent, without any reasonable basis for believing that it had a right to  
24 engage in the infringing conduct.

25 59. Defendant's acts of infringement of the '159 Patent have caused and  
26 will continue to cause Plaintiff damages for which Plaintiff is entitled to  
27 compensation pursuant to 35 U.S.C. § 284.

28 60. Defendant's acts of infringement of the '159 Patent have caused and

1 will continue to cause Plaintiff immediate and irreparable harm unless such  
2 infringing activities are also enjoined by this court pursuant to 35 U.S.C. § 283.  
3 Plaintiff has no adequate remedy at law.

4 61. Upon information and belief, the ‘159 Patent, at all times material,  
5 was and is in compliance with 35 U.S.C. § 287.

6 62. Plaintiff retained the law firm of WATSON LLP to represent its  
7 interests in this action and is obligated to pay such firm reasonable attorneys’ fees  
8 for its services. Plaintiff may recover its attorneys’ fees and costs from Defendant,  
9 pursuant to 35 U.S.C. § 285, because this case is exceptional.

10 **WHEREFORE**, Plaintiff, CODING TECHNOLOGIES, LLC, demands  
11 judgment against Defendant, CARBON2COBALT, and respectfully seeks the  
12 entry of an order (i) adjudging that Defendant has infringed the ‘159 Patent, in  
13 violation of 35 U.S.C. § 271; (ii) granting an injunction enjoining Defendant, its  
14 employees, agents, officers, directors, attorneys, successors, affiliates, subsidiaries  
15 and assigns, and all of those in active concert and participation with any of the  
16 foregoing persons or entities from infringing, contributing to the infringement of,  
17 or inducing infringement of the ‘159 Patent; (iii) ordering Defendant to account  
18 and pay damages adequate to compensate Plaintiff for Defendant’s infringement of  
19 the ‘159 Patent, with pre-judgment and post-judgment interest and costs, pursuant  
20 to 35 U.S.C. § 284; (iv) ordering that the damages award be increased up to three  
21 times the actual amount assessed, pursuant to 35 U.S.C. § 284; (v) declaring this  
22 case exceptional and awarding Plaintiff its reasonable attorneys’ fees, pursuant to  
23 35 U.S.C. § 285; and, (vi) awarding such other and further relief as this court  
24 deems just and proper.

25  
26 **DATED** on January 4, 2019

27  
28 Respectfully submitted,

1 WATSON LLP  
2

3 */s/ Coleman Watson*

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