1 2 3 4 5	Paul A. Stewart (SBN 153,467) paul.stewart@knobbe.com Ali S. Razai (SBN 246,922) ali.razai@knobbe.com Nicole R. Townes (SBN 272,342) nicole.townes@knobbe.com KNOBBE, MARTENS, OLSON & BEA 2040 Main Street, Fourteenth Floor Irvine, CA 92614 Telephone: (949) 760-0404	R, LLP
6	Telephone: (949) 760-0404 Facsimile: (949) 760-9502	
7 8	Clayton R. Henson (SBN 312,375) clayton.henson@knobbe.com KNOBBE, MARTENS, OLSON & BEA	R, LLP
9	12790 El Camino Real   San Diego, CA 92130	,
10	Telephone: (858) 707-4000 Facsimile: (858) 707-4001	
11	Attorneys for Plaintiff/Counter-Defendant	
12	HOLLÝ HUNT ENTERPRISES, INC.	
13		
14	IN THE UNITED STATES DISTRICT COURT	
15	FOR THE CENTRAL DISTRICT OF CALIFORNIA	
16	WESTERN DIVISION	
17	HOLLY HUNT ENTERPRISES, INC., an Illinois corporation,	) Civil Action No. ) 2:18-cv-08218-GW (MRWx)
18	Plaintiff/Counter-Defendant,	SECOND AMENDED
19	V.	COMPLAINT FOR PATENT INFRINGEMENT, FALSE DESIGNATION OF ORIGIN,
20	JL DESIGN INC. d/b/a OLIVYA	<pre>{ DESIGNATION OF ORIGIN, FALSE ADVERTISING, AND UNFAIR COMPETITION</pre>
21	STONE d/b/a WWW.OLIVYASTONE.COM, a	₹
22	California corporation, NEVEN	<b>DEMAND FOR JURY TRIAL</b>
23	ZEREMSKI, an individual, and JENNA GAYE LEE, an individual,	
24	Defendants/Counter-Plaintiff.	}
25	AND RELATED COUNTER-CLAIMS	}
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Plaintiff Holly Hunt Enterprises, Inc. ("HH") hereby complains of JL Design Inc. d/b/a Olivya Stone d/b/a www.olivyastone.com ("Olivya Stone"), Neven Zeremski, and Jenna Gaye Lee (collectively, "Defendants") and alleges as follows:

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## **JURISDICTION AND VENUE**

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This Court has original subject matter jurisdiction over the claims in this action that relate to patent infringement, trade dress infringement, false designation of origin, false advertising, and federal unfair competition pursuant to 35 U.S.C. §§ 271 and 281, 28 U.S.C. §§ 1331 and 1338, and 15 U.S.C. §§ 1116(a), 1121(a), and 1125(a), as these claims arise under the laws of the United States. The Court has supplemental jurisdiction over the claims in this Complaint which arise under state statutory and common law pursuant to 28 U.S.C. § 1367(a) because the state law claims are so related to the federal claims that they form part of the same case or controversy and derive from a common nucleus of operative facts.

- 2. This Court has personal jurisdiction over Defendants because Defendants each reside in this judicial district, and each of the Defendants has a continuous, systematic, and substantial presence within this judicial district. For example, Defendants have been selling and offering for sale infringing products in this judicial district, including but not limited to selling infringing products directly to consumers and/or retailers in this district and selling products into the stream of commerce knowing such products would be sold in California and this district. These acts form a substantial part of the events or omissions giving rise to HH's claims.
- 3. HH is informed and believes and based thereon alleges that venue is proper in this judicial district under 28 U.S.C. §§ 1391(b) and (d), and 1400(b) because each of the Defendants resides in this judicial district, has a principal place of business located within this district, and because each of the

Defendants has committed acts of infringement by selling and/or offering to sell infringing products in this district.

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## **THE PARTIES**

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4. Plaintiff HH is a corporation organized and existing under the laws of the State of Illinois, having its principal place of business at 801 West Adams Street, Suite 700, Chicago, Illinois 60607.

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HH is informed and believes, and based thereon alleges, that 5. Defendant JL Design Inc. d/b/a Olivya Stone d/b/a www.olivyastone.com is a corporation organized and existing under the laws of the State of California,

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having its principal place of business at 645 N Harper Avenue, Los Angeles,

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California 90048.

6. HH is informed and believes, and based thereon alleges, that Defendant Neven Zeremski is an individual who resides in this judicial district

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at 645 N Harper Avenue, Los Angeles, California 90048.

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HH is informed and believes, and based thereon alleges, that Defendant Jenna Gaye Lee is an individual who resides in this judicial district at

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645 N Harper Avenue, Los Angeles, California 90048.

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## **GENERAL ALLEGATIONS**

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HH has pioneered a variety of innovations in luxury home furnishings, and is a leader in the design and production of custom made products, including indoor and outdoor furniture, lighting, rugs, textiles, and

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leathers.

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HH has been actively engaged in the manufacture and sale of high quality furniture since at least 1983. HH is the manufacturer and retailer of several lines of furniture that have enjoyed substantial success and are protected by various intellectual property rights owned by HH.

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10. On November 22, 2016, the United States Patent and Trademark Office ("USPTO") duly and lawfully issued United States Design Patent No.

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- D772,472 ("the D772 Patent"), titled "Table Lamp." HH is the owner by assignment of all right, title, and interest in the D772 Patent. A true and correct copy of the D772 Patent is attached hereto as **Exhibit 1**.
- 11. On February 28, 2017, the USPTO duly and lawfully issued United States Design Patent No. D779,861 ("the D861 Patent"), titled "Side Table." HH is the owner by assignment of all right, title, and interest in the D861 Patent. A true and correct copy of the D861 Patent is attached hereto as **Exhibit 2**.
- 12. On June 13, 2017, the USPTO duly and lawfully issued United States Design Patent No. D789,130 ("the D130 Patent"), titled "Chair." HH is the owner by assignment of all right, title, and interest in the D130 Patent. A true and correct copy of the D130 Patent is attached hereto as **Exhibit 3**.
- On June 20, 2017, the USPTO duly and lawfully issued United 13. States Design Patent No. D789,713 ("the D713 Patent"), titled "Side Table." HH is the owner by assignment of all right, title, and interest in the D713 Patent. A true and correct copy of the D713 Patent is attached hereto as **Exhibit 4**.
- 14. On December 26, 2017, the USPTO duly and lawfully issued United States Design Patent No. D805,824 ("the D824 Patent"), titled "Chair." HH is the owner by assignment of all right, title, and interest in the D824 Patent. A true and correct copy of the D824 Patent is attached hereto as **Exhibit 5**.
- 15. Defendants manufacture, use, sell, offer for sale, and/or import into the United States products that infringe HH's patent rights, including each of the D472, D861, D130, D713, and D824 Patents (collectively, the "Asserted Patents").
- 16. HH is informed and believes, and based thereon alleges, that each of Defendants Zeremski and Lee personally undertook and directed each of these acts of infringement of the Asserted Patents, as well as the acts of trade dress infringement alleged below.

17. HH manufactures and sells products under the name Ring Dining Table that bear a distinctive trade dress in the overall design ("RING Trade Dress"). An example of an HH product bearing the distinctive RING Trade Dress is shown below:



18. HH manufactures and sells products under the name Spit Dining Table that bear a distinctive trade dress in the overall design ("SPLIT Trade Dress"). An example of an HH product bearing the distinctive SPLIT Trade Dress is shown below:



19. HH manufactures and sells products under the name Peregrine Dining table that bear a distinctive trade dress in the overall design ("PEREGRINE Trade Dress"). An example of an HH product bearing the distinctive PEREGRINE Trade Dress is shown below:



20. HH manufactures and sells products under the name Capri Lounge Chair that bear a distinctive trade dress in the overall design ("CAPRI Trade Dress"). An example of an HH product bearing the distinctive CAPRI Trade Dress is shown below:



HH manufactures and sells products under the name Flea Lounge 21. Chair that bear a distinctive trade dress in the overall design ("FLEA Trade Dress"). An example of an HH product bearing the distinctive FLEA Trade Dress is shown below:



HH manufactures and sells products under the name New Linden 22. Lounge Chair that bear a distinctive trade dress in the overall design ("NEW LINDEN Trade Dress"). An example of an HH product bearing the distinctive NEW LINDEN Trade Dress is shown below:



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23. HH manufactures and sells products under the name Harlow Lounge Chair that bear a distinctive trade dress in the overall design ("HARLOW Trade Dress"). An example of an HH product bearing the distinctive HARLOW Trade Dress is shown below:



24. HH manufactures and sells products under the name Gazelle Cocktail Table that bear a distinctive trade dress in the overall design ("GAZELLE Trade Dress"). An example of an HH product bearing the distinctive GAZELLE Trade Dress is shown below:



25. HH manufactures and sells products under the name Laredo Cocktail Table that bear a distinctive trade dress in the overall design ("LAREDO Trade Dress"). An example of an HH product bearing the distinctive LAREDO Trade Dress is shown below:



HH manufactures and sells products under the name Ingot Cocktail 26. Table that bear a distinctive trade dress in the overall design ("INGOT Trade Dress"). An example of an HH product bearing the distinctive INGOT Trade Dress is shown below:



HH manufactures and sells products under the name Spectacles 27. Table that bear a distinctive trade dress in the overall design ("SPECTACLES An example of an HH product bearing the distinctive Trade Dress"). SPECTACLES Trade Dress is shown below:



28. HH manufactures and sells products under the name Branche Table that bear a distinctive trade dress in the overall design ("BRANCHE Trade Dress"). An example of an HH product bearing the distinctive BRANCHE Trade Dress is shown below:



29. HH manufactures and sells products under the name Chloe Drink Table that bear a distinctive trade dress in the overall design ("CHLOE Trade Dress"). An example of an HH product bearing the distinctive CHLOE Trade Dress is shown below:

and sells products under the

30. HH manufactures and sells products under the name Highline Drink Table that bear a distinctive trade dress in the overall design ("HIGHLINE Trade Dress"). Examples of HH products bearing the distinctive HIGHLINE Trade Dress are shown below:





31. HH manufactures and sells products under the name Portia Side Table that bear a distinctive trade dress in the overall design ("PORTIA Trade Dress"). An example of an HH product bearing the distinctive PORTIA Trade Dress is shown below:



32. HH manufactures and sells products under the name Little Bittern Drink Table that bear a distinctive trade dress in the overall design ("LITTLE BITTERN Trade Dress"). An example of an HH product bearing the distinctive LITTLE BITTERN Trade Dress is shown below:



33. HH manufactures and sells products under the name Wyeth Bedside Table that bear a distinctive trade dress in the overall design ("WYETH Trade Dress"). An example of an HH product bearing the distinctive WYETH Trade Dress is shown below:



34. HH manufactures and sells products under the name ONE Nightstand that bear a distinctive trade dress in the overall design ("ONE Trade Dress"). An example of an HH product bearing the distinctive ONE Trade Dress is shown below:

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35. HH manufactures and sells products under the name Fortis Nightstand that bear a distinctive trade dress in the overall design ("FORTIS Trade Dress"). An example of an HH product bearing the distinctive FORTIS Trade Dress is shown below:



36. HH manufactures and sells products under the name Oslo Bedside Table that bear a distinctive trade dress in the overall design ("OSLO TABLE Trade Dress"). An example of an HH product bearing the distinctive OSLO TABLE Trade Dress is shown below:



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37. HH manufactures and sells products under the name Spencer Nightstand that bear a distinctive trade dress in the overall design ("SPENCER Trade Dress"). An example of an HH product bearing the distinctive SPENCER Trade Dress is shown below:



38. HH manufactures and sells products under the name Pyrite Side Table that bear a distinctive trade dress in the overall design ("PYRITE Trade Dress"). An example of an HH product bearing the distinctive PYRITE Trade Dress is shown below:



39. HH manufactures and sells products under the name Plankton Rectangular Side Table that bear a distinctive trade dress in the overall design ("PLANKTON Trade Dress"). An example of an HH product bearing the distinctive PLANKTON Trade Dress is shown below:



40. HH manufactures and sells products under the name Sofie Side Table that bear a distinctive trade dress in the overall design ("SOFIE Trade Dress"). An example of an HH product bearing the distinctive SOFIE Trade Dress is shown below:

41. HH manufactures and sells products under the name Goblet Table that bear a distinctive trade dress in the overall design ("GOBLET Trade Dress"). An example of an HH product bearing the distinctive GOBLET Trade Dress is shown below:



42. HH manufactures and sells products under the name Bell Pepper Side Table that bear a distinctive trade dress in the overall design ("BELL PEPPER Trade Dress"). An example of an HH product bearing the distinctive BELL PEPPER Trade Dress is shown below:



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43. HH manufactures and sells products under the name Absinthe Side Table that bear a distinctive trade dress in the overall design ("ABSINTHE Trade Dress"). An example of an HH product bearing the distinctive ABSINTHE Trade Dress is shown below:



44. HH manufactures and sells products under the name XY Bench that bear a distinctive trade dress in the overall design ("XY Trade Dress"). An example of an HH product bearing the distinctive XY Trade Dress is shown below:



45. HH manufactures and sells products under the name Harlow Bench that bear a distinctive trade dress in the overall design ("HARLOW Trade Dress"). An example of an HH product bearing the distinctive HARLOW Trade Dress is shown below:



46. HH manufactures and sells products under the name Bell Pepper Table Lamp that bear a distinctive trade dress in the overall design ("BELL PEPPER LAMP Trade Dress"). An example of an HH product bearing the distinctive BELL PEPPER LAMP Trade Dress is shown below:

47. HH manufactures and sells products under the name Ingot Table Lamp that bear a distinctive trade dress in the overall design ("INGOT LAMP Trade Dress"). An example of an HH product bearing the distinctive INGOT LAMP Trade Dress is shown below:



48. HH manufactures and sells products under the name Hadrien Chair that bear a distinctive trade dress in the overall design ("HADRIEN CHAIR Trade Dress"). Examples of HH products bearing the distinctive HADRIEN CHAIR Trade Dress are shown below:





HH manufactures and sells products under the name Reve Chair 49. that bear a distinctive trade dress in the overall design ("REVE CHAIR Trade Dress"). Examples of HH products bearing the distinctive REVE CHAIR Trade Dress are shown below:





HH manufactures and sells products under the name Shadow that 50. bear a distinctive trade dress in the overall design ("SHADOW Trade Dress"). Examples of HH products bearing the distinctive SHADOW Trade Dress are shown below:





HH manufactures and sells products under the name Jett that bear a 51. distinctive trade dress in the overall design ("JETT Trade Dress"). An example of an HH product bearing the distinctive JETT Trade Dress is shown below:



Trade Dress is shown below:

HH manufactures and sells products under the name Stilt Coupe 52. that bear a distinctive trade dress in the overall design ("STILT COUPE Trade Dress"). An example of an HH product bearing the distinctive STILT COUPE

HH manufactures and sells products under the name Cachalot that 53. bear a distinctive trade dress in the overall design ("CACHALOT Trade Dress"). An example of an HH product bearing the distinctive CACHALOT Trade Dress is shown below:



HH manufactures and sells products under the name Rue De Seine 54. that bear a distinctive trade dress in the overall design ("RUE DE SEINE Trade Dress"). Examples of HH products bearing the distinctive RU DE SEINE Trade Dress are shown below:







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55. HH manufactures and sells products under the name Lugano that bear a distinctive trade dress in the overall design ("LUGANO Trade Dress"). An example of an HH product bearing the distinctive LUGANO Trade Dress is shown below:



56. HH manufactures and sells products under the name Maje that bear a distinctive trade dress in the overall design ("MAJE Trade Dress"). example of an HH product bearing the distinctive MAJE Trade Dress is shown below:



57. HH manufactures and sells products under the name Gunsight that bear a distinctive trade dress in the overall design ("GUNSIGHT Trade Dress"). An example of an HH product bearing the distinctive GUNSIGHT Trade Dress is shown below:



58. HH manufactures and sells products under the name Trice that bear a distinctive trade dress in the overall design ("TRICE Trade Dress"). Examples of HH products bearing the distinctive TRICE Trade Dress are shown below:



59. HH manufactures and sells products under the name Etoille that bear a distinctive trade dress in the overall design ("ETOILLE Trade Dress"). An example of an HH product bearing the distinctive ETOILLE Trade Dress is shown below:



60. HH manufactures and sells products under the name BRONZE that bear a distinctive trade dress in the overall design ("BRONZE Trade Dress"). Examples of HH products bearing the distinctive BRONZE Trade Dress are shown below:





61. HH manufactures and sells products under the name Brimstone that bear a distinctive trade dress in the overall design ("BRIMSTONE Trade Dress"). An example of an HH product bearing the distinctive BRIMSTONE Trade Dress is shown below:

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62. HH manufactures and sells products under the name Hastings that bear a distinctive trade dress in the overall design ("HASTINGS Trade Dress"). An example of an HH product bearing the distinctive HASTINGS Trade Dress is shown below:

63. HH manufactures and sells products under the name Lusitania Console that bear a distinctive trade dress in the overall design ("LUSITANIA CONSOLE Trade Dress"). An example of an HH product bearing the distinctive LUSITANIA CONSOLE Trade Dress is shown below:



64. HH manufactures and sells products under the name Wyenth that bear a distinctive trade dress in the overall design ("WYENTH Trade Dress"). An example of an HH product bearing the distinctive WYENTH Trade Dress is shown below:

65. HH manufactures and sells products under the name Channel that bear a distinctive trade dress in the overall design ("CHANNEL Trade Dress"). An example of an HH product bearing the distinctive CHANNEL Trade Dress is shown below:

66. HH manufactures and sells products under the name Oslo Credenza that bear a distinctive trade dress in the overall design ("OSLO CREDENZA Trade Dress"). An example of an HH product bearing the distinctive OSLO CREDENZA Trade Dress is shown below:



67. HH manufactures and sells products under the name Antidote that bear a distinctive trade dress in the overall design ("ANTIDOTE Trade Dress"). An example of an HH product bearing the distinctive ANTIDOTE Trade Dress is shown below:

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68. HH manufactures and sells products under the name Borneo that bear a distinctive trade dress in the overall design ("BORNEO Trade Dress"). An example of an HH product bearing the distinctive BORNEO Trade Dress is shown below:



69. HH manufactures and sells products under the name Lieutenant that bear a distinctive trade dress in the overall design ("LIEUTENANT Trade Dress"). An example of an HH product bearing the distinctive LIEUTENANT Trade Dress is shown below:



70. HH manufactures and sells products under the name Oslo Cabinet that bear a distinctive trade dress in the overall design ("OSLO CABINET Trade Dress"). An example of an HH product bearing the distinctive OSLO CABINET Trade Dress is shown below:



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HH manufactures and sells products under the name Javier that

72. HH manufactures and sells products under the name Avila that bear a distinctive trade dress in the overall design ("AVILA Trade Dress"). An example of an HH product bearing the distinctive AVILA Trade Dress is shown below:



73. HH manufactures and sells products under the name Huron that bear a distinctive trade dress in the overall design ("HURON Trade Dress"). An example of an HH product bearing the distinctive HURON Trade Dress is shown below:



74. HH manufactures and sells products under the name Lusitania Cabinet that bear a distinctive trade dress in the overall design ("LUSITANIA CABINET Trade Dress"). An example of an HH product bearing the distinctive LUSITANIA CABINET Trade Dress is shown below:



HH manufactures and sells products under the name Scribe that 75. bear a distinctive trade dress in the overall design ("SCRIBE Trade Dress"). An example of an HH product bearing the distinctive SCRIBE Trade Dress is shown below:



HH manufactures and sells products under the name Anvil that 76. bear a distinctive trade dress in the overall design ("ANVIL Trade Dress"). An example of an HH product bearing the distinctive ANVIL Trade Dress is shown below:



HH manufactures and sells products under the name Convex that 77. bear a distinctive trade dress in the overall design ("CONVEX Trade Dress"). An example of an HH product bearing the distinctive CONVEX Trade Dress is shown below:



HH manufactures and sells products under the name Juniper that 78. bear a distinctive trade dress in the overall design ("JUNIPER Trade Dress"). Examples of HH products bearing the distinctive JUNIPER Trade Dress are shown below:



79. HH manufactures and sells products under the name Fish that bear a distinctive trade dress in the overall design ("FISH Trade Dress"). example of an HH product bearing the distinctive FISH Trade Dress is shown below:



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80. HH manufactures and sells products under the name Carlyle that bear a distinctive trade dress in the overall design ("CARLYLE Trade Dress"). An example of an HH product bearing the distinctive CARLYLE Trade Dress is shown below:



81. HH manufactures and sells upholstered products under the name Hadrien that bear a distinctive trade dress in the overall design ("HADRIEN UPHOLTSTERED Trade Dress"). Examples of HH products bearing the distinctive HADRIEN UPHOLTSTERED Trade Dress are shown below:





82. HH manufactures and sells products under the name De Stijl that bear a distinctive trade dress in the overall design ("DE STIJL Trade Dress"). An example of an HH product bearing the distinctive DE STIJL Trade Dress is shown below:



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83. HH manufactures and sells products under the name Octagonal Dining Table that bear a distinctive trade dress in the overall design ("OCTAGONAL Trade Dress"). An example of an HH product bearing the distinctive OCTAGONAL Trade Dress is shown below:



84. HH manufactures and sells products under the name Falling Water Cocktail Table that bear a distinctive trade dress in the overall design ("FALLING WATER Trade Dress"). An example of an HH product bearing the distinctive FALLING WATER Trade Dress is shown below:



85. HH manufactures and sells products under the name Sienna Dining Table that bear a distinctive trade dress in the overall design ("SIENNA Trade Dress"). An example of an HH product bearing the distinctive SIENNA Trade Dress is shown below:



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Table that bear a distinctive trade dress in the overall design ("LUGANO SIDE Trade Dress"). An example of an HH product bearing the distinctive LUGANO SIDE Trade Dress is shown below:

HH manufactures and sells products under the name Lugano Side



87. HH manufactures and sells products under the name Rucci Screen that bear a distinctive trade dress in the overall design ("RUCCI Trade Dress"). An example of an HH product bearing the distinctive RUCCI Trade Dress is shown below:



- 88. The trade dress shown and described in Paragraphs 17-87 above shall collectively be referred to as the HH Trade Dress.
- 89. As a result of HH's widespread use and display of each of the HH Trade Dress, (a) the public has come to recognize and identify products bearing any of the HH Trade Dress as emanating from HH, (b) the public recognizes that products bearing any of the HH Trade Dress constitute high quality products that conform to the specifications created by HH, and (c) each of the HH Trade Dress has established strong secondary meaning and extensive

goodwill. In addition, the HH Trade Dress as a whole is distinctive and has acquired secondary meaning, such that consumers will conclude that anyone marketing the entire line of products bearing the HH Trade Dress is in fact HH, or is sponsored by or affiliated with HH.

- 90. Each of the HH Trade Dress is non-functional. For each of the HH Trade Dress, the design features embodied by the trade dress are not essential to the function of the product, do not make the product cheaper or easier to manufacture, and do not affect the quality of the product. The design of the trade dress is not a competitive necessity for any products bearing an HH Trade Dress. Similarly, the HH Trade Dress as a whole is non-functional.
- 91. Defendants have slavishly copied dozens of HH's proprietary designs in an attempt to benefit from the immense goodwill HH has created in the marketplace. Defendants have copied HH's patented designs as well as each of the HH Trade Dress.
- 92. On September 23, 2015, Ms. Lee posted on her Facebook® account that she was personally involved in creating a downloadable app that a designer could use to copy furniture designs that he/she encountered in the marketplace. Ms. Lee invited designers to download her app and submit pictures of furniture through the app, and Ms. Lee will help make the same piece of furniture. Specifically, Ms. Lee stated "[s]ee something you want online? Send us a picture and we will make it for you for 60-80% off!" Ms. Lee's September 23, 2015 Facebook® post is shown below:

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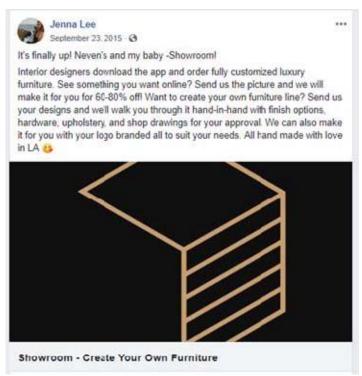
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- 93. In Ms. Lee's September 23, 2015, Facebook® post, Ms. Lee refers to the downloadable app used for making knock-off furniture pieces as "Neven's and my baby." "Neven" was a reference to Ms. Lee's co-defendant, Neven Zeremski.
- 94. HH is informed and believes, and based thereon alleges that Ms. Lee leveraged her expertise in creating identical knock-offs of furniture designs that she touted in her Facebook® post to personally undertake and/or personally direct the slavish copying of HH's proprietary furniture designs and to offer for sale of those slavish copies of HH's designs on www.olivyastone.com.
- 95. HH is informed and believes, and based thereon alleges that, as the Chief Executive Officer, Secretary, Chief Financial Officer, sole director, owner, and agent of service of process for Olivya Stone, Ms. Lee is the driving force behind all decisions at JL Design Inc., including the decision to copy HH's designs. HH is further informed and believes that Ms. Lee leveraged her expertise in creating identical knock-offs of furniture designs that she touted in her Facebook® post to act as the driving force behind Olivya Stone's slavish

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copying of HH's proprietary furniture designs, and Olivya Stone's decision to offer for sale those slavish copies of HH's designs on www.olivyastone.com.

96. In addition to slavishly copying HH's designs, Defendants have advertised photographs of HH products and falsely claimed that such products are in fact Defendants' own products, when they are not. One such example is shown below from Defendants' advertising on Instagram®. In the post, Defendants falsely claim that the HH products shown in the photograph are Olivya Stone's products. The photograph clearly depicts an HH studio, as evidenced by the signage visible through the window. Nevertheless, Defendants recite in the caption "how much do you love [Olivya Stone's] Hisa Lounge Chair?"



- 97. On August 9, 2018, HH wrote to Olivya Stone and demanded that Defendants stop infringing its patent and trade dress rights and stop falsely advertising its products and passing off its products as authentic HH products.
- 98. Defendant Olivya Stone wrote back on the same day, claiming that "[i]ntellectual property law simply does not give furniture designers much of a leg to stand on." Defendant Olivya Stone dared HH to file a lawsuit, stating: "you are more than welcome to pursue further legal matters, however please anticipate a counter-suite [sic] where you will be liable for our damages and expenses incurred curing [sic] litigation."
  - 99. Defendant Olivya Stone wrote to HH again on August 16, stating

that it was not convinced of HH's design patent rights either because "[HH's] design patents seem to apply to the actual drawing, and not to the physical furniture built."

- 100. HH is informed and believes, and based thereon alleges that Defendants intended to blatantly copy HH's proprietary designs, falsely advertise HH's products as their own, and pass off their goods as HH's high-quality furniture to misappropriate the immense goodwill that HH has spent enormous time, effort, and expense to cultivate in the marketplace. Defendants' use of HH's trade dress and photographs of HH's products in commerce is likely to cause confusion, cause mistake, and to deceive as to the affiliation, connection, or association of Defendants and/or their products with HH, when there is none.
- 101. On September 21, 2018, HH filed a Complaint against Defendant Neven Zeremski. Mr. Zeremski called Plaintiff's counsel and admitted that he was personally involved in the internet marketing of the furniture on www.olivyastone.com, but identified Defendant JL Design Inc. as the corporate owner of the website.
- 102. On November 13, 2018, Mr. Zeremski stated in an email that "[e]ven if you do prevail in court, our assets are minimal...." In the same email, Mr. Zeremski also stated "[a]t the same time nothing prevents us from starting another company with the same client list and same manufacturing capabilities."
- 103. HH is informed and believes, and based thereon alleges, that the "our" and "us" in Mr. Zeremski's November 13, 2018 email refers to himself and Ms. Lee.
- 104. HH is informed and believes, and based thereon alleges, that Olivya Stone is undercapitalized.
- 105. HH is informed and believes, and based thereon alleges, that Olivya Stone is merely a conduit for Ms. Lee's and Mr. Zeremski's personal

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activities.

- The California Secretary of State lists Jenna Gaye Lee as the Chief Executive Officer, Secretary, Chief Financial Officer, sole director, and agent of service for Olivya Stone.
- 107. HH is informed and believes, and based thereon alleges, that Ms. Lee is the sole owner of Olivya Stone. HH is informed and believes, and based thereon alleges, that the "JL" in the corporate entity name JL Design Inc. represents Jenna Lee's initials.
- 108. The California Secretary of State lists the street address for the principal executive office, principal business office, mailing address, and street address for the agent of service of Olivya Stone as 645 N. Harper Avenue, Los Angeles, CA 90048.
- 109. HH is informed and believes, and based thereon alleges, that each of Defendants Zeremski and Lee reside at 645 N. Harper Avenue, Los Angeles, CA 90048.
- 110. HH is informed and believes, and based thereon alleges, that Olivya Stone's business operates out of Ms. Lee's and Mr. Zeremski's home.
- 111. HH is informed and believes, and based thereon alleges, that on June 1, 2017, Ms. Lee and Mr. Zeremski created the corporate entity JL Design Inc. merely to shield themselves from liability resulting from their personal acts of slavishly copying furniture designs. HH is informed and believes, and based thereon alleges, that JL Design Inc.is merely the alter ego of Ms. Lee and Mr. Zeremski.
- 112. HH is informed and believes, and based thereon alleges, that Defendants Zeremski and Lee personally undertook and/or directed the acts of described benefitted infringement herein, and personally from infringement.
  - 113. Defendants' acts complained of herein have caused HH to suffer

irreparable injury to its business. HH will continue to suffer substantial loss and irreparable injury unless and until Defendants are enjoined from their wrongful actions complained of herein.

114. HH is informed and believes, and on that basis alleges, that Defendants' acts complained of herein are willful and deliberate.

## **FIRST CLAIM FOR RELIEF**

(Patent Infringement) (35 U.S.C. § 271)

- 115. HH repeats and re-alleges the allegations of paragraphs 1-114 of this Complaint as if set forth fully herein.
  - 116. This is a claim for patent infringement under 35 U.S.C. § 271.
- 117. Defendants have and continue to knowingly, intentionally, and willfully infringe the D472 Patent by making, using, selling, offering for sale, and/or importing products having a design that would appear to an ordinary observer to be substantially similar to the claim of the D472 Patent, for example Defendants' Eli Table Lamp shown below.

Eli Table Lamp	HH's D472 Patent

118. Defendants have and continue to knowingly, intentionally, and willfully infringe the D861 Patent by making, using, selling, offering for sale, and/or importing products having a design that would appear to an ordinary observer to be substantially similar to the claim of the D861 Patent, for example Defendants' Calum Side Table shown below.

Calum Side Table	HH's D861 Patent
$\bowtie$	
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V	
	Calum Side Table

119. Defendants have and continue to knowingly, intentionally, and willfully infringe the D130 Patent by making, using, selling, offering for sale, and/or importing products having a design that would appear to an ordinary observer to be substantially similar to the claim of the D130 Patent, for example Defendants' Hisano Lounge Chair shown below.

Hisano Lounge Chair	HH's D130 Patent

120. Defendants have and continue to knowingly, intentionally, and willfully infringe the D713 Patent by making, using, selling, offering for sale, and/or importing products having a design that would appear to an ordinary observer to be substantially similar to the claim of the D713 Patent, for example Defendants' Caden Side Table shown below.

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121. Defendants have and continue to knowingly, intentionally, and willfully infringe the D824 Patent by making, using, selling, offering for sale, and/or importing products having a design that would appear to an ordinary observer to be substantially similar to the claim of the D824 Patent, for example Defendants' Henna Lounge Chair shown below.



122. Defendants' acts of patent infringement were undertaken without permission or license from HH. Defendants had actual knowledge of HH's rights in the design claimed in each of the Asserted Patents, at least by virtue of the August 9, 2018 cease and desist letter. HH and its designs claimed in each

of the Asserted Patents are well-known throughout the furniture industry, and Defendants' infringing products are each identical copies of HH's patented designs. Accordingly, Defendants' actions constitute willful and intentional infringement of each of the Asserted Patents. Defendants infringed each of the Asserted Patents with reckless disregard of HH's patent rights. Defendants knew, or it was so obvious that Defendants should have known, that their actions constitute infringement of HH's patent rights. Defendants' acts of infringement are not consistent with the standards of commerce for their industry.

- 123. As a direct and proximate result of Defendants' acts of infringement, Defendants have derived and received gains, profits, and advantages in an amount that is not presently known to HH.
- 124. Pursuant to 35 U.S.C. § 285, HH is entitled to reasonable attorneys' fees for the necessity of bringing this claim.
- 125. Pursuant to 35 U.S.C. § 289, HH is entitled to Defendants' total profits from Defendants' infringement of the Asserted Patents.
- 126. Due to Defendants' actions, constituting patent infringement, HH has suffered great and irreparable injury, for which HH has no adequate remedy at law.
- 127. Defendants will continue to infringe HH's patent rights to the great and irreparable injury of HH, unless and until Defendants are enjoined by this Court.

## **SECOND CLAIM FOR RELIEF**

(Trade Dress Infringement) (15 U.S.C. § 1125(a))

- 128. HH repeats and re-alleges the allegations of paragraphs 1-114 of this Complaint as if set forth fully herein.
  - 129. This is a claim for trade dress infringement under 15 U.S.C.

§ 1125(a).

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Subsequent to HH's use and adoption of the RING Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the RING Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the RING Trade Dress, as found on www.olivyastone.com, is shown below:



Subsequent to HH's use and adoption of the SPLIT Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the SPLIT Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the SPLIT Trade Dress, as found on www.olivyastone.com, is shown below:



Subsequent to HH's use and adoption of the PEREGRINE Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the PEREGRINE Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the PEREGRINE Trade Dress, as found on www.olivyastone.com, is shown below:

Defendants' Altair Dining Table	HH's PEREGRINE Trade Dress

Subsequent to HH's use and adoption of the CAPRI Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the CAPRI Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the CAPRI Trade Dress, as found on www.olivyastone.com, is shown below:



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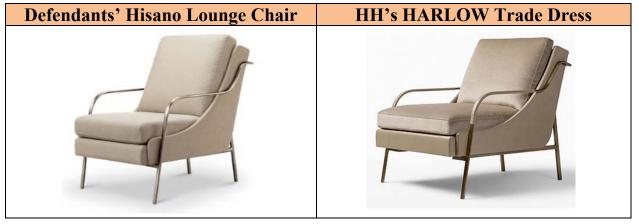
134. Subsequent to HH's use and adoption of the FLEA Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the FLEA Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the FLEA Trade Dress, as found on www.olivyastone.com, is shown below:



Subsequent to HH's use and adoption of the NEW LINDEN Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the NEW LINDEN Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the NEW LINDEN Trade Dress, as found on www.olivyastone.com, is shown below:



136. Subsequent to HH's use and adoption of the HARLOW Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the HARLOW Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the HARLOW Trade Dress, as found on www.olivyastone.com, is shown below:



137. Subsequent to HH's use and adoption of the GAZELLE Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the GAZELLE Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the GAZELLE Trade Dress, as found on www.olivyastone.com, is shown below:



Subsequent to HH's use and adoption of the LAREDO Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the LAREDO Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the LAREDO Trade Dress, as found on www.olivyastone.com, is shown below:



139. Subsequent to HH's use and adoption of the INGOT Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the INGOT Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the INGOT Trade Dress, as found on www.olivyastone.com, is shown below:



140. Subsequent to HH's use and adoption of the SPECTACLES Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the SPECTACLES Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the SPECTACLES Trade Dress, as found on www.olivyastone.com, is shown below:



141. Subsequent to HH's use and adoption of the BRANCHE Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the BRANCHE Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the BRANCHE Trade Dress, as found on www.olivyastone.com, is shown below:

<b>Defendants' Calum Side Tables</b>	HH's BRANCHE Trade Dress

trade dress that is not only confusingly similar to the CHLOE Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the CHLOE Trade Dress, as found on www.olivyastone.com, is shown below:



142. Subsequent to HH's use and adoption of the CHLOE Trade Dress,

and the development of secondary meaning in that trade dress, Defendants have

developed, manufactured, imported, advertised, and/or sold products that use

143. Subsequent to HH's use and adoption of the HIGHLINE Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the HIGHLINE Trade Dress, but is a slavish copy of HH's proprietary design. Examples of Defendants' infringing use of the HIGHLINE Trade Dress, as found on www.olivyastone.com, are shown below:



and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the PORTIA Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the PORTIA Trade Dress, as found on www.olivyastone.com, is shown below:

144. Subsequent to HH's use and adoption of the PORTIA Trade Dress,

Defendants' Calandra Side Table	HH's PORTIA Trade Dress

145. Subsequent to HH's use and adoption of the LITTLE BITTERN Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the LITTLE BITTERN Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the LITTLE BITTERN Trade Dress, as found on www.olivyastone.com, is shown below:

Defendants' Cloe Side Table	HH's LITTLE BITTERN Trade Dress

146. Subsequent to HH's use and adoption of the WYETH Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the WYETH Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the WYETH Trade Dress, as found on www.olivyastone.com, is shown below:



147. Subsequent to HH's use and adoption of the ONE Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the ONE Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the ONE Trade Dress, as found on www.olivyastone.com, is shown below:



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148. Subsequent to HH's use and adoption of the FORTIS Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the FORTIS Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the FORTIS Trade Dress, as found on www.olivyastone.com, is shown below:



Subsequent to HH's use and adoption of the OSLO Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the OSLO Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the OSLO Trade Dress, as found on www.olivyastone.com, is shown below:



Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the SPENCER Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the SPENCER Trade Dress, as found on www.olivyastone.com, is shown below:

Subsequent to HH's use and adoption of the SPENCER Trade

Defendants' Cleet Nightstand	HH's SPENCER Trade Dress

151. Subsequent to HH's use and adoption of the PYRITE Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the PYRITE Trade Dress, but is a slavish copy of HH's proprietary design. Examples of Defendants' infringing use of the PYRITE Trade Dress, as found on www.olivyastone.com, are shown below:

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152. Subsequent to HH's use and adoption of the PLANKTON Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the PLANKTON Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the PLANKTON Trade Dress, as found on www.olivyastone.com, is shown below:



153. Subsequent to HH's use and adoption of the SOFIE Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the SOFIE Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants'

infringing use of the SOFIE Trade Dress, as found on www.olivyastone.com, is shown below:

Defendants' Canan Side Table

HH's SOFIE
Trade Dress

154. Subsequent to HH's use and adoption of the GOBLET Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the GOBLET Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the GOBLET Trade Dress, as found on www.olivyastone.com, is shown below:

Defendants' Como Side Tables	HH's GOBLET Trade Dress

155. Subsequent to HH's use and adoption of the Bell Pepper Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold

products that use trade dress that is not only confusingly similar to the Bell Pepper Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the Bell Pepper Trade Dress, as found on www.olivyastone.com, is shown below:

Defendants' Caden Side Table	HH's Bell Pepper Trade Dress

156. Subsequent to HH's use and adoption of the ABSINTHE Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the ABSINTHE Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the ABSINTHE Trade Dress, as found on www.olivyastone.com, is shown below:

Defendants' Cain Side Table	HH's ABSINTHE Trade Dress

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157. Subsequent to HH's use and adoption of the XY Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the XY Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the XY Trade Dress, as found on www.olivyastone.com, is shown below:

Defendants' Eban Bench	HH's XY Trade Dress

158. Subsequent to HH's use and adoption of the HARLOW Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the HARLOW Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the HARLOW Trade Dress, as found on www.olivyastone.com, is shown below:

Defendants' Hisa Bench	HH's HARLOW Trade Dress

159. Subsequent to HH's use and adoption of the BELL PEPPER

LAMP Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the BELL PEPPER LAMP Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the BELL PEPPER LAMP Trade Dress, as found on www.olivyastone.com, is shown below:

Defendants' Eli Table Lamp	HH's BELL PEPPER LAMP Trade Dress

160. Subsequent to HH's use and adoption of the INGOT LAMP Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the INGOT LAMP Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the INGOT LAMP Trade Dress, as found on www.olivyastone.com, is shown below:

Defendants' Kaela Table Lamp	HH's INGOT LAMP Trade Dress

161. Subsequent to HH's use and adoption of the HADRIEN CHAIR Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the HADRIEN CHAIR Trade Dress, but is a slavish copy of HH's proprietary design. Examples of Defendants' infringing use of the HADRIEN CHAIR Trade Dress, as found on www.olivyastone.com, are shown below:



162. Subsequent to HH's use and adoption of the REVE Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the REVE Trade Dress, but is a slavish copy of HH's proprietary design. Examples of Defendants' infringing use of the REVE Trade Dress, as found on www.olivyastone.com, are shown

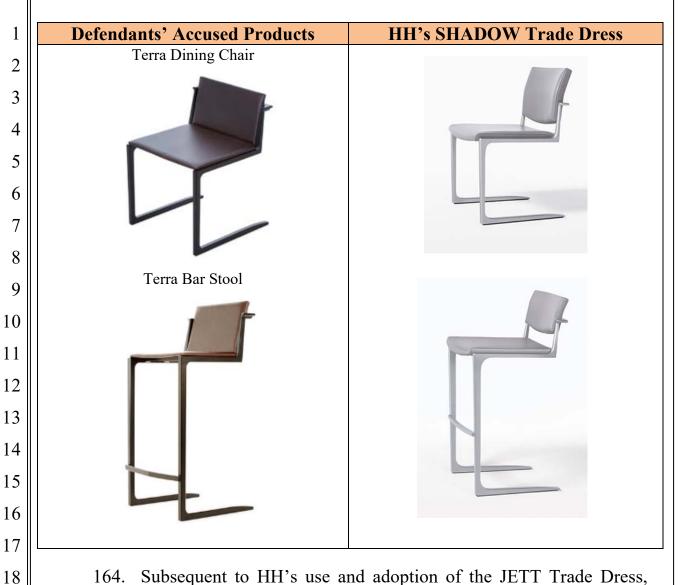
below:

**Defendants' Accused Products HH's REVE Trade Dress** Kalabri Chair Kalibri Chair

163. Subsequent to HH's use and adoption of the SHADOW Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the SHADOW Trade Dress, but is a slavish copy of HH's proprietary design. Examples of Defendants' infringing use of the SHADOW Trade Dress, as found on www.olivyastone.com, are shown below:

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164. Subsequent to HH's use and adoption of the JETT Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the JETT Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the JETT Trade Dress, as found on www.olivyastone.com, is shown below:

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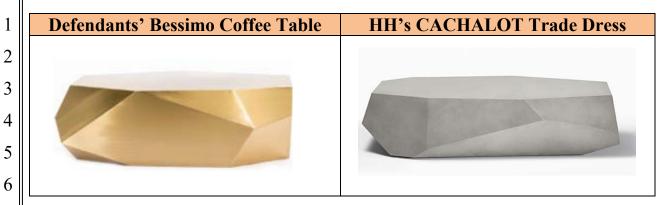
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165. Subsequent to HH's use and adoption of the STILT COUPE Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the STILT COUPE Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the STILT COUPE Trade Dress, as found on www.olivyastone.com, is shown below:



166. Subsequent to HH's use and adoption of the CACHALOT Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the CACHALOT Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the CACHALOT Trade Dress, as found on www.olivyastone.com, is shown below:



Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the RU DE SEINE Trade Dress, but is a slavish copy of HH's proprietary design. Examples of Defendants' infringing use of the RU DE SEINE Trade Dress, as found on www.olivyastone.com, are shown below:

Defendants' Accused Products	HH's RU DE SEINE Trade Dress
Brodric Coffee Table  Calida Side Table	

Donu Console

The state of the

168. Subsequent to HH's use and adoption of the LUGANO Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the LUGANO Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the LUGANO Trade Dress, as found on www.olivyastone.com, is shown below:



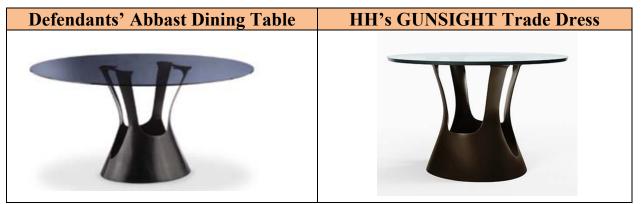
169. Subsequent to HH's use and adoption of the MAJE Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the MAJE Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the MAJE Trade Dress, as found on www.olivyastone.com, is shown below:

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Defendants' Blase Coffee Table	HH's MAJE Trade Dress

170. Subsequent to HH's use and adoption of the GUNSIGHT Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the GUNSIGHT Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the GUNSIGHT Trade Dress, as found on www.olivyastone.com, is shown below:



171. Subsequent to HH's use and adoption of the TRICE Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the TRICE Trade Dress, but is a slavish copy of HH's proprietary design. Examples of Defendants' infringing use of the TRICE Trade Dress, as found on www.olivyastone.com, are shown below:

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172. Subsequent to HH's use and adoption of the ETOILLE Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the ETOILLE Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the ETOILLE Trade Dress, as found on www.olivyastone.com, is shown below:



173. Subsequent to HH's use and adoption of the BRONZE Trade Dress, and the development of secondary meaning in that trade dress,

Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the BRONZE Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the BRONZE Trade Dress, as found on www.olivyastone.com, is shown below:



174. Subsequent to HH's use and adoption of the BRIMSTONE Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the BRIMSTONE Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the BRIMSTONE Trade Dress, as found on www.olivyastone.com, is shown below:

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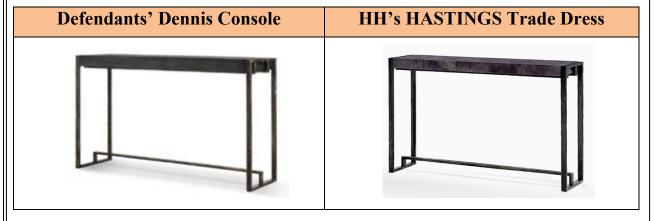
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HH's BRIMSTONE Trade Dress

175. Subsequent to HH's use and adoption of the HASTINGS Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the HASTINGS Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the HASTINGS Trade Dress, as found on www.olivyastone.com, is shown below:



176. Subsequent to HH's use and adoption of the LUSITANIA CONSOLE Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the LUSITANIA CONSOLE Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the

shown below:

LUSITANIA CONSOLE Trade Dress, as found on www.olivyastone.com, is

Defendants' Daryn Console	HH's LUSITANIA CONSOLE Trade Dress

Subsequent to HH's use and adoption of the WYENTH Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the WYENTH Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the WYENTH Trade Dress, as found on www.olivyastone.com, is shown below:

Defendants' Demi Console	HH's WYENTH Trade Dress

Subsequent to HH's use and adoption of the CHANNEL Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the CHANNEL Trade Dress, but is a slavish copy of HH's proprietary design. An

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example of Defendants' infringing use of the CHANNEL Trade Dress, as found on www.olivyastone.com, is shown below:

Defendants' Dune Credenza	HH's CHANNEL Trade Dress

179. Subsequent to HH's use and adoption of the OSLO CREDENZA Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the OSLO CREDENZA Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the OSLO CREDENZA Trade Dress, as found on www.olivyastone.com, is shown below:

Defendants' Drogo Credenza	HH's OSLO CREDENZA Trade Dress

180. Subsequent to HH's use and adoption of the ANTIDOTE Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the ANTIDOTE Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the ANTIDOTE Trade Dress, as

found on www.olivyastone.com, is shown below:

Defendants' Duro Credenza	HH's ANTIDOTE Trade Dress

181. Subsequent to HH's use and adoption of the BORNEO Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the BORNEO Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the BORNEO Trade Dress, as found on www.olivyastone.com, is shown below:

HH's BORNEO Trade Dress

182. Subsequent to HH's use and adoption of the LIEUTENANT Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the LIEUTENANT Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the LIEUTENANT Trade Dress,

as found on www.olivyastone.com, is shown below:

Defendants' Dirce Credenza	HH's LIEUTENANT Trade Dress

183. Subsequent to HH's use and adoption of the OSLO CABINET Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the OSLO CABINET Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the OSLO CABINET Trade Dress, as found on www.olivyastone.com, is shown below:



184. Subsequent to HH's use and adoption of the JAVIER Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the JAVIER Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants'

infringing use of the JAVIER Trade Dress, as found on www.olivyastone.com, is shown below:

Defendants' Dasu Credenza	HH's JAVIER Trade Dress

Subsequent to HH's use and adoption of the AVILA Trade Dress, 185. and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the AVILA Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the AVILA Trade Dress, as found on www.olivyastone.com, is shown below:

Defendants' Donna Bookcase	HH's AVILA Trade Dress

Subsequent to HH's use and adoption of the HURON Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the HURON Trade Dress, but

is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the HURON Trade Dress, as found on www.olivyastone.com, is shown below:

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**Defendants' Dagon Bookcase** 



187. Subsequent to HH's use and adoption of the LUSITANIA CABINET Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the LUSITANIA CABINET Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the LUSITANIA CABINET Trade Dress, as found on www.olivyastone.com, is shown below:

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<ul><li>22</li><li>23</li><li>24</li><li>25</li><li>26</li></ul>	
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**Defendants' Danele Wine Cabinet** 



188. Subsequent to HH's use and adoption of the SCRIBE Trade Dress,

and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the SCRIBE Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the SCRIBE Trade Dress, as found on www.olivyastone.com, is shown below:



189. Subsequent to HH's use and adoption of the ANVIL Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the ANVIL Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the ANVIL Trade Dress, as found on www.olivyastone.com, is shown below:

Defendants' Dordie Desk	HH's ANVIL Trade Dress

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190. Subsequent to HH's use and adoption of the CONVEX Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the CONVEX Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the CONVEX Trade Dress, as found on www.olivyastone.com, is shown below:

Defendants' Kiba Mirror

HH's CONVEX Trade Dress

191. Subsequent to HH's use and adoption of the JUNIPER Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the JUNIPER Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the JUNIPER Trade Dress, as found on www.olivyastone.com, is shown below:



192. Subsequent to HH's use and adoption of the FISH Trade Dress, and

the development of secondary meaning in that trade dress, Defendants have

developed, manufactured, imported, advertised, and/or sold products that use

trade dress that is not only confusingly similar to the FISH Trade Dress, but is a

slavish copy of HH's proprietary design. An example of Defendants' infringing

use of the FISH Trade Dress, as found on www.olivyastone.com, is shown

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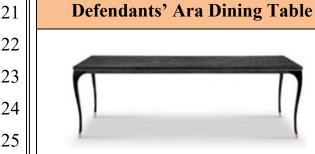
below: **Defendants' Benin Coffee Table** 

**HH's FISH Trade Dress** 





Subsequent to HH's use and adoption of the CARLYLE Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the CARLYLE Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the CARLYLE Trade Dress, as found on www.olivyastone.com, is shown below:





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194. Subsequent to HH's use and adoption of the HADRIEN UPHOLSTERED Trade Dress, and the development of secondary meaning in

that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the HADRIEN UPHOLSTERED Trade Dress, but is a slavish copy of Examples of Defendants' infringing use of the HH's proprietary design. HADRIEN UPHOLSTERED Trade Dress, as found on www.olivyastone.com, are shown below:

Defendants' Accused Products	HH's HADRIEN UPHOLSTERED Trade Dress
Efrem Bench	
Hoshi Lounge Chair	
Hoshi Sofa	

Subsequent to HH's use and adoption of the DE STIJL Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the DE

STIJL Trade Dress, but is a slavish copy of HH's proprietary design. example of Defendants' infringing use of the DE STIJL Trade Dress, as found on www.olivyastone.com, is shown below:

Defendants' Dalia Credenza	HH's DE STIJL Trade Dress

Subsequent to HH's use and adoption of the OCTAGONAL Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the OCTAGONAL Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the OCTAGONAL Trade Dress, as found on www.olivyastone.com, is shown below:

Defendants' Bellona Coffee Table	HH's OCTAGONAL Trade Dress

197. Subsequent to HH's use and adoption of the FALLING WATER Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the FALLING WATER Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the FALLING WATER

Trade Dress, as found on www.olivyastone.com, is shown below:

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Defendants' Bianka Coffee Table	HH's FALLING WATER Trade Dress

198. Subsequent to HH's use and adoption of the SIENNA Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the SIENNA Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the SIENNA Trade Dress, as found on www.olivyastone.com, is shown below:

Defendants' Atra Dining Table	HH's SIENNA Trade Dress
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Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the LUGANO SIDE Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the LUGANO SIDE Trade Dress, as found on www.olivyastone.com, is shown below:

200. Subsequent to HH's use and adoption of the RUCCI Trade Dress, and the development of secondary meaning in that trade dress, Defendants have developed, manufactured, imported, advertised, and/or sold products that use trade dress that is not only confusingly similar to the RUCCI Trade Dress, but is a slavish copy of HH's proprietary design. An example of Defendants' infringing use of the RUCCI Trade Dress, as found on www.olivyastone.com, is shown below:



201. HH is informed and believes, and based thereon alleges, that Defendants infringed HH's trade dress rights with the intent to unfairly compete with HH, to trade upon HH's reputation and goodwill by causing confusion and mistake among customers and the public, and to deceive the public into believing that Defendants' products are associated with, sponsored by, originated from, or are approved by HH, when they are not, resulting in a loss of

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reputation in, and mischaracterization of, HH's products and its brand, damaging its marketability and saleability.

202. Defendants' activities constitute willful intentional and infringement of HH's trade dress rights in total disregard of HH's proprietary rights, and were done despite Defendants' knowledge that use of each of the HH Trade Dress was and is in direct contravention of HH's rights.

203. HH is informed and believes, and based thereon alleges, that Defendants have derived and received, and will continue to derive and receive, gains, profits, and advantages from Defendants' trade dress infringement in an amount that is not presently known to HH. By reason of Defendants' actions, constituting trade dress infringement, HH has been damaged and is entitled to monetary relief in an amount to be determined at trial.

204. Pursuant to 15 U.S.C. § 1117, HH is entitled to recover (1) Defendants' profits, (2) any damages sustained by HH, and (3) the costs of the action. In assessing damages, the Court may enter judgment up to three times actual damages, and in awarding profits, the Court may in its discretion enter judgment for such sum as the court shall find to be just, according to the circumstances of the case. The Court may also award HH its reasonable attorneys' fees for the necessity of bringing this claim.

205. Due to Defendants' actions, constituting trade dress infringement, HH has suffered great and irreparable injury, for which HH has no adequate remedy at law.

206. Defendants will continue to infringe HH's trade dress rights to the great and irreparable injury of HH, unless and until Defendant is enjoined by this Court.

## THIRD CLAIM FOR RELIEF

(False Designation of Origin & Federal Unfair Competition) (15 U.S.C. § 1125(a))

207. HH repeats and re-alleges the allegations of paragraphs 1-114 and 128-206 of this Complaint as if set forth fully herein.

208. This is a claim for unfair competition and false designation of origin arising under 15 U.S.C. § 1125(a).

209. Defendants' use of each of the HH Trade Dress, as well as the HH Trade Dress as a whole, without HH's consent, constitutes a false designation of origin, false or misleading description of fact, or false or misleading representation of fact, which is likely to cause confusion, or to cause mistake, or to deceive as to the affiliation, connection, or association of such person with another person, or as to the origin, sponsorship, or approval of his or her goods or commercial activities by another person in violation of 15 U.S.C. § 1125(a).

210. Defendants' use of each of the HH Trade Dress, as well as the HH Trade Dress as a whole, without HH's consent, constitutes a false designation of origin, false or misleading description of fact, or false or misleading representation of fact, which in commercial advertising or promotion, misrepresents the nature, characteristics, qualities, or geographic origin of his goods or commercial activities in violation of 15 U.S.C. § 1125(a).

211. By displaying HH's products to customers, and then substituting Defendants' own products in their place, Defendants are passing off their own products as those of HH. Further, Defendants have thereby falsely designated the origin of their products as originating from HH, and competed unfairly with HH. Consumers purchasing Defendants' products after seeing HH's products are likely to be confused as to whether HH is the source of Defendants' products or whether HH sponsors or otherwise endorses Defendants' products. Defendants' conduct constitutes a violation of 15 U.S.C. §1125(a).

- 212. HH is informed and believes that Defendants' acts of false designation of origin, passing off, and unfair competition have been willful and without regard to HH's rights.
- 213. HH has been damaged by Defendants' conduct in an amount to be determined at trial.
- 214. Such conduct by Defendants is likely to confuse, mislead, and deceive Defendants' customers, purchasers, and members of the public as to the origin of Defendants' products or cause said persons to believe that Defendants and/or their products have been sponsored, approved, authorized, or licensed by HH or are in some way affiliated or connected with HH, all in violation of 15 U.S.C. § 1125(a), and this constitutes unfair competition with HH.
- 215. HH is informed and believes, and based thereon alleges, that Defendants' actions were undertaken willfully with full knowledge of the falsity of such designation of origin, passing off, and false descriptions or representations.
- 216. HH is informed and believes, and based thereon alleges, that Defendants have derived and received, and will continue to derive and receive, gains, profits, and advantages from Defendants' false designation of origin, false or misleading statements, descriptions of fact, false or misleading representations of fact, passing off, and unfair competition in an amount that is not presently known to HH. By reason of Defendants' actions, constituting false designation of origin, false or misleading statements, false or misleading descriptions of fact, false or misleading representations of fact, passing off, and unfair competition, HH has been damaged and is entitled to monetary relief in an amount to be determined at trial.
- 217. Pursuant to 15 U.S.C. § 1117, HH is entitled to recover (1) Defendants' profits, (2) any damages sustained by HH, and (3) the costs of the action. In assessing damages, the Court may enter judgment up to three

 times actual damages, and in awarding profits, the Court may in its discretion enter judgment for such sum as the court shall find to be just, according to the circumstances of the case. The Court may also award HH its reasonable attorneys' fees for the necessity of bringing this claim.

- 218. Due to Defendants' actions, constituting false designation of origin, false or misleading statements, false or misleading description of fact, false or misleading representations of fact, passing off, and unfair competition, HH has suffered and continues to suffer great and irreparable injury, for which HH has no adequate remedy at law.
- 219. Defendants will continue their false designation of origin, false or misleading statements, false or misleading description of fact, false or misleading representations of fact, passing off, and unfair competition, unless and until Defendants are enjoined by this Court.

## **FOURTH CLAIM FOR RELIEF**

(False Advertising 15 U.S.C. §1125(a))

- 220. HH repeats and re-alleges the allegations of paragraphs 1-114 and 128-219 of this Complaint as if set forth fully herein.
- 221. Defendants have engaged in false advertising in violation of 15 U.S.C. §1125(a) by posting photographs of HH's products and falsely claiming the products to be their own.
- 222. Defendants are not and have never been authorized to advertise, sell, or offer to sell HH's products.
- 223. Defendants' false advertising has confused consumers into believing that the advertised HH products are or were available from Defendants.
- 224. Defendants thereby diverted sales away from HH and its distributors, and otherwise caused harm to HH, in an amount to be proven at trial.

- 225. HH is informed and believes that Defendants' false advertising has been willful and without regard to HH's rights.
- 226. Defendants' false advertising will not stop unless enjoined by this Court.

## FIFTH CLAIM FOR RELIEF

(California Unfair Competition)

- 227. HH repeats and re-alleges the allegations of paragraphs 1-114 and 128-226 of this Complaint as if set forth fully herein.
- 228. This is a claim for unfair competition, arising under California Business & Professions Code § 17200, *et seq.* and California common law.
- 229. Defendants' acts of trade dress infringement, false designation of origin, passing off, and false advertising complained of herein constitute unfair competition with HH under the common law and statutory laws of the State of California, including California Business & Professions Code § 17200 et seq.
- 230. HH is informed and believes, and based thereon alleges, that Defendants have derived and received, and will continue to derive and receive, gains, profits and advantages from Defendants' unfair competition in an amount that is not presently known to HH.
- 231. By reason of Defendants' wrongful acts as alleged in this Complaint, HH has been damaged and is entitled to monetary relief in an amount to be determined at trial.
- 232. By their actions, Defendants have injured and violated the rights of HH and have irreparably injured HH, and such irreparable injury will continue unless Defendants are enjoined by this Court.
- 233. Defendants engaged in its acts of unfair competition in violation of the common law of California with malice, oppression, and fraud. Accordingly, an award of punitive damages is appropriate in an amount to be determined at trial.

## **PRAYER FOR RELIEF**

WHEREFORE, HH prays for judgment in its favor against Defendants for the following relief:

- A. An Order adjudging each of the Defendants to have willfully infringed the Asserted Patents under 35 U.S.C. § 271;
- B. A preliminary and permanent injunction enjoining each of the Defendants, their respective officers, directors, agents, servants, employees, and attorneys, and those persons in active concert or participation therewith, from infringing the Asserted Patents in violation of 35 U.S.C. § 271, including, for example, through the manufacture, use, sale, offer for sale, and/or importation into the United States of Defendants' products accused of infringing the Asserted Patents and any products that are not colorably different form these products;
- C. That Defendants account for all gains, profits, and advantages derived by Defendants' infringement of the Asserted Patents in violation of 35 U.S.C. § 271, and that Defendants pay to HH all damages suffered by HH and/or Defendants' total profit from such infringement pursuant to 35 U.S.C. §§ 284 and 289;
- D. That the Court find for HH and against Defendants on HH's claims of trade dress infringement, false designation of origin, passing off, false advertising, and unfair competition under 15 U.S.C. § 1125(a);
- E. That the Court find for HH and against Defendants on HH's claims of unfair competition under California Business & Professions Code § 17200, et seq. and California common law;
- F. That the Court issue a preliminary and permanent injunction against each of the Defendants, their agents, servants, employees, representatives, successors, and assigns, and all persons, firms, or corporations in active concert or participation therewith, enjoining them from engaging in the

following activities and from assisting or inducing, directly or indirectly, others to engage in the following activities:

- manufacturing, importing, marketing, displaying, distributing, offering to sell, and/or selling Defendants' products shown above as infringing any of HH's Trade Dress, or any products that are not colorably different therefrom;
- 2. using any of the HH Trade Dress, or any other trade dress that is confusingly similar to such trade dress;
- 3. falsely designating the origin of Defendants' goods;
- 4. passing off their goods as those of HH;
- 5. misrepresenting by any means whatsoever, directly or indirectly, the source or sponsorship of any of Defendants' products, including by advertising and/or displaying an HH product to customers and substituting Defendants' own products instead;
- 6. falsely advertising HH's products as their own;
- 7. unfairly competing with HH in any manner whatsoever;
- 8. causing a likelihood of confusion or injuries to HH's business reputation; and
- 9. manufacturing, importing, marketing, displaying, distributing, offering to sell, and/or selling any goods that infringe any of the HH Trade Dress.
- G. That an accounting be ordered to determine Defendants' profits resulting from its trade dress infringement, false designation of origin, passing off, false advertising, and unfair competition, and that HH be awarded monetary relief in an amount to be fixed by the Court in its discretion as it finds just as an equitable remedy and as a remedy under 15 U.S.C. § 1117, including:

1	1. all profits received by Defendants from sales and revenues of		
2	any kind made as a result of their infringing actions;		
3	2. all damages sustained by HH as a result of Defendants' acts		
4	of trade dress infringement, false designation of origin,		
5	passing off, false advertising, and unfair competition;		
6	3. the costs of this action;		
7	H. That such award to HH of damages and profits be trebled pursuant		
8	to 15 U.S.C. § 1117;		
9	I. An Order adjudging that this is an exceptional case under 15		
10	U.S.C. § 1117 and/or 35 U.S.C. § 285;		
11	J. That, because of the exceptional nature of this case resulting from		
12	Defendants' deliberate infringing actions, this Court award to HH all reasonable		
13	attorneys' fees, costs, and disbursements incurred as a result of this action,		
14	pursuant to 15 U.S.C. § 1117 and/or 35 U.S.C. § 285;		
15	K. That HH recover exemplary or punitive damages pursuant to		
16	California Civil Code § 3294;		
17	L. An Order for a trebling of damages to HH because of Defendants'		
18	willful patent infringement pursuant to 35 U.S.C. § 284;		
19	M. An award of pre-judgment and post-judgment interest and costs of		
20	this action against Defendants; and,		
21	N. Such other and further relief as this Court may deem just and		
22	proper.		
23	KNOBBE, MARTENS, OLSON & BEAR, LLP		
24	Dated: January 31, 2019 By: /s/ Ali S. Razai Paul A. Stewart		
25	Ali S. Razai		
26	Clayton R. Henson		
27	Attorneys for Plaintiff Holly Hunt Enterprises, Inc.		
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**DEMAND FOR JURY TRIAL** Plaintiff HH, Inc. hereby demands a trial by jury on all issues so triable. KNOBBE, MARTENS, OLSON & BEAR, LLP Dated: January 31, 2019 By: /s/Ali S. Razai Paul A. Stewart Ali S. Razai Clayton R. Henson Attorneys for Plaintiff Holly Hunt Enterprises, Inc.