IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

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Plaintiff	<pre>§ CIVIL ACTION NO. 2:18-cv-00548 §</pre>
V.	§ 8 PATENT CASE
GOOGLE LLC,	§
Defendant.	§ § JURY TRIAL DEMANDED §

UNILOC 2017 LLC

ORIGINAL COMPLAINT FOR PATENT INFRINGEMENT

Plaintiff Uniloc 2017 LLC ("Uniloc"), as and for their complaint against defendant Google LLC ("Google") allege as follows:

THE PARTIES

1. Uniloc is a Delaware limited liability company having places of business at 620 Newport Center Drive, Newport Beach, California 92660 and 102 N. College Avenue, Suite 303, Tyler, Texas 75702.

2. Uniloc holds all substantial rights, title and interest in and to the asserted patent.

3. On information and belief, Google, a Delaware corporation with its principal office at 1600 Amphitheatre Parkway, Mountain View, CA 94043. Google offers its products and/or services, including those accused herein of infringement, to customers and potential customers located in Texas and in the judicial Eastern District of Texas.

JURISDICTION

4. Uniloc brings this action for patent infringement under the patent laws of the United States, 35 U.S.C. § 271 *et seq*. This Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331 and 1338(a).

Case 5:20-cv-05342-NC Document 1 Filed 12/30/18 Page 2 of 40

5. This Court has personal jurisdiction over Google in this action because Google has committed acts within the Eastern District of Texas giving rise to this action and has established minimum contacts with this forum such that the exercise of jurisdiction over Google would not offend traditional notions of fair play and substantial justice. Google has committed and continues to commit acts of infringement in this District by, among other things, offering to sell and selling products and/or services that infringe the asserted patent.

6. Venue is proper in this Court pursuant to 28 U.S.C. §§ 1391 and 1400(b). Google is registered to do business in Texas, and upon information and belief, Google has transacted business in the Eastern District of Texas and has committed acts of direct and indirect infringement in the Eastern District of Texas. Google has a regular and established place of business in this District, as set forth below.

7. Google is a multinational technology company that collects, stores, organizes, and distributes data. In addition to its service model for distribution of data (e.g., movies, search results, maps, music, etc.), Google has an expansive regime that gathers data on residents of this District through the hardware devices it sells (e.g., phones, tablets, and home audio devices) and, also, through the operating systems and apps it provides. As an example, Google gathers data when a resident runs its operating systems and apps (e.g., location services).¹ As another example, Google gather's data when a resident interacts with Google's plethora of services such as search, email, and music and movie streaming. *See https://safety.google/privacy/data/* (indicating that Google gathers data from "things you search for," "Videos you watch," "Ads you view or click," "Your location," "Websites you visit," and "Apps, browsers, and devices you use to access Google

¹ See e.g., "AP Exclusive: Google tracks your movements, like it or not," <u>https://apnews.com/828aefab64d4411bac257a07c1af0ecb/AP-Exclusive:-Google-tracks-your-movements,-like-it-or-not</u>

Case 5:20-cv-05342-NC Document 1 Filed 12/30/18 Page 3 of 40

services"). As yet another example, Google gathers data by listening and recoding everything a resident says within proximity of one of its products such as Google Home.² Others have reported that Google gathers "where you've been," "everything you've ever searched – and deleted," "all the apps you use," "all of your YouTube history," "which events you attended, and when," "information you deleted [on your computer]," "your workout routine," "years' worth of photos," and "every email you ever sent."³

8. Google takes these massive amounts of gathered data on residents of this district and monetizes them, for example, through targeted advertising. Some have reported that "creepy" advertisements for items never searched for, but only spoken out loud appeared. *See* e.g., https://www.youtube.com/watch?v=zBnDWSvaQ11 (conducting test on the term "dog toys" spoken out loud, but never searched; tester claims targeted "dog toy" advertisements only appeared after speaking the phrase out loud).

9. In addition to extensive data gathering of information on residents of this District, Google has a substantial presence in the District directly through the products and services Google provides residents of this District (some of which also gather data).⁴ One of Google's main businesses in this District is delivering information, including digital content such as movies, music, apps, and advertising.

² See <u>https://www.unilad.co.uk/technology/google-is-listening-to-everything-we-say-and-you-can-hear-it-back/</u> ("Tech giant and the font of all pub quiz knowledge, Google, can quietly record many of the conversations that people have in close proximity to its products.").

³ See <u>https://www.theguardian.com/commentisfree/2018/mar/28/all-the-data-facebook-google-has-on-you-privacy</u>.

⁴ Non-limiting examples include Google Search, Maps, Translate, Chrome Browser, YouTube, YouTube TV, Google Play Music, Chromecast, Google Play Movies and TV, Android Phones, Android Wear, Chromebooks, Android Auto, Gmail, Google Allo, Google Duo, Google+, Google Photos, Google Contacts, Google Calendar, Google Keep, Google Docs, Google Sheets, Google Slides, Google Drive, Google Voice, Google Assistant, Android operating system, Project Fi Wireless phone systems, Google Pixel, Google Home, Google Wifi, Daydream View, Chromecast Ultra.

Case 5:20-cv-05342-NC Document 1 Filed 12/30/18 Page 4 of 40

10. Google describes itself as an "information company."⁵ Its vision is "to provide access to the world's information in one click," and its mission is "to organize the world's information and make it universally accessible and useful."⁶ Making information available to people wherever they are and as quickly as possible is critical to Google's business.

Google Global Cache (GGC)

11. As Google's CEO, Sundar Pichai, explains, "We want to make sure that no matter who you are or where you are or how advanced the device you are using—Google works for you."⁷ To meet this goal, Google developed a content delivery network that it calls the Edge Network.

12. One non-limiting example of physical presence in this District is Google's Edge Network. Google provides web-based services, such as YouTube, YouTube TV, and Google Play, to users throughout the world. These services are in high demand. Google reports that Google Play reaches more than 1 billion Android users and that YouTube serves over 1.8 billion users per month.⁸ Studies show that YouTube alone is responsible for approximately 20% of all internet traffic.⁹ YouTube TV, which has been described as an "add-on to YouTube" allows Google to essentially become the local TV provider for residents of this District. For example, residents in this District obtain local Dallas-Fort Worth area channels such as WFAA, ABC (Channel 8); CBS (Channel 11); NBC (Channel 5); and Fox (Channel 4).¹⁰

⁵ See "This Year's Founder's Letter" by Alphabet CEO, Sundar Pichai,

https://blog.google/inside-google/alphabet/this-years-founders-letter/.

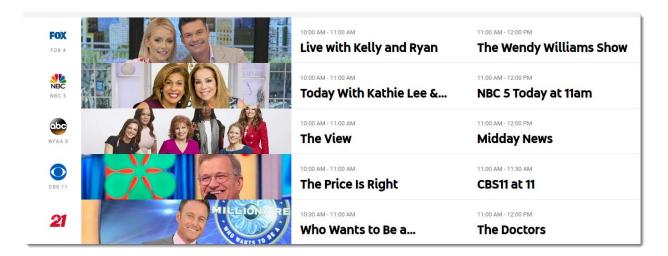
⁶ <u>http://panmore.com/google-vision-statement-mission-statement</u>.

⁷ See e.g., <u>http://time.com/4311233/google-ceo-sundar-pichai-letter/</u>.

⁸ See <u>https://www.theverge.com/2018/5/3/17317274/youtube-1-8-billion-logged-in-monthly-users-brandcast-2018</u>

⁹ See <u>https://www.sandvine.com/hubfs/downloads/archive/2016-global-internet-phenomena-report-latin-america-and-north-america.pdf</u> and <u>http://testinternetspeed.org/blog/half-of-all-internet-traffic-goes-to-netflix-and-youtube/</u>

¹⁰ See, e.g. <u>https://support.google.com/youtubetv/answer/7068923?hl=en</u> and <u>https://support.google.com/youtubetv/answer/7370552?hl=en&ref_topic=7071745</u>.



Source: <u>https://tv.youtube.com/live</u> (as accessed from this District).

To verify a resident should receive such local channels, Google verifies a location of such resident.

13. Google's Edge Network, itself, has three elements: Core Data Centers, Edge Points of Presence, and Edge Nodes. The Core Data Centers (there are eight in the United States) are used for computation and backend storage. Edge Points of Presence are the middle tier of the Edge Network and connect the Data Centers to the internet. Edge Nodes are the layer of the network closest to users. Popular content, including YouTube TV, YouTube, video advertising, music, mobile apps, and other digital content from the Google Play store, is cached on the Edge Nodes, which Google refers to as Google Global Cache or "GGC".

14. Google Global Cache is recognized as "one of Google's most important pieces of infrastructure,"¹¹ and Google uses it to conduct the business of providing access to the world's information. GGC servers in the Edge Nodes function as local data warehouses, much like a shoe manufacturer might have warehouses around the country. Instead of requiring people to obtain information from distant Core Data Centers, which would introduce delay, Google stores information in the local GGC servers to provide quick access to the data.

¹¹ <u>http://blog.speedchecker.xyz/2015/11/30/demystifying-google-global-cache/</u>.

Case 5:20-cv-05342-NC Document 1 Filed 12/30/18 Page 6 of 40

15. Caching and localization are vital for Google's optimization of network resources. Because hosting all content everywhere is inefficient, it makes sense to cache popular content and serve it locally. Doing so brings delivery costs down for Google, network operators, and internet service providers. Storing content locally also allows it to be delivered more quickly, which improves user experience. Serving content from the edge of the network closer to the user improves performance and user happiness. To achieve these benefits, Google has placed Edge Nodes throughout the United States, including in this District. Google describes these nodes as the workhorses of video delivery.

16. Just like brick-and-mortar stores, Google's GGC servers independently determine what content to cache based on local requests. The GGC servers in Google's Edge Nodes include software that Google refers to as "µstreamer." µstreamer is responsible for serving video content from YouTube and other Google services, along with other large content such as Google Play applications and Chrome downloads. It operates on a content-delivery platform at the edge of Google's network called "bandaid"; it does not run in the core (except for some internal testing purposes), unlike the majority of the Google services, such as search or gmail.

17. Using µstreamer and bandaid, a GGC server handles requests directly from its clients, predominantly YouTube's video players. When such a request is received, if the content is stored in the node's local cache, the node will serve it to the end user, improving the user experience and saving bandwidth. If cache-eligible content is not already stored on the node, and the content is cache-eligible, the node will retrieve it from Google, serve it to the user, and store it for future requests.

18. µstreamer is largely autonomous, in the sense that almost all decisions related to serving a particular request are made locally, without coordinating with other servers. Like a brick-and-mortar store sells directly to customers from inventory and stocks that inventory based

Case 5:20-cv-05342-NC Document 1 Filed 12/30/18 Page 7 of 40

on local customer demand, µstreamer in each GGC node decides—independently from other nodes in Google's Edge Network— whether to serve requested content, whether to cache content, and whether to send requests to other servers.

19. Google's GGC servers are housed in spaces in the District leased by Google. Google's GGC servers are housed in spaces leased by Google from Internet Service Providers (ISPs) whose networks have substantial traffic to Google and are interested in saving bandwidth. Hosting Google servers allows ISPs to save both bandwidth and costs, as they do not incur the expense of carrying traffic across their peering and/or transit links.

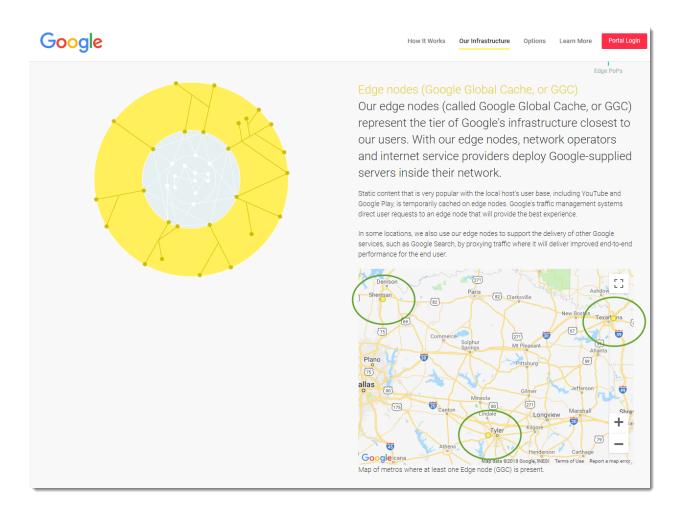
20. When an ISP agrees to host a GGC server, the parties enter into a Global Cache Service Agreement, under which Google provides:

- hardware and software—including GGC servers and software—to be housed in the host's facilities;
- technical support; service management of the hardware and software; and
- content distribution services, including content caching and video streaming.

In exchange, the host provides, among other things, a physical building, rack space where Google's computer hardware is mounted, power, and network interfaces. All ownership rights, title, and intellectual property rights in and to the equipment (i.e., the hardware and software provided by Google) remain with Google and/or its licensors.

21. Multiple ISPs hosted GGC servers are in this District. Google provides the location of its GGC servers, namely Sherman, Tyler, and Texarkana.

Case 5:20-cv-05342-NC Document 1 Filed 12/30/18 Page 8 of 40



Source: <u>https://peering.google.com/#/infrastructure</u>

22. Suddenlink Communications, for example, is an ISP that hosts six GGC servers in Tyler, Texas.

23. CableOne is an ISP that hosts three GGC servers in Sherman, Texas, and three GGC servers Texarkana, Texas.

24. Google caches content on these GGC servers located in this District.

25. Google's GGC servers located in this District cache content that includes, among other things: (i) video advertising; (ii) apps; and (iii) digital content from the Google Play store.

26. Google's GGC servers located in this District deliver cached content for the items in the preceding paragraph to residents in this District.

27. Google generates revenue (i) by delivering video advertising, (ii) from apps, Page 8 of 40

Case 5:20-cv-05342-NC Document 1 Filed 12/30/18 Page 9 of 40

and (iii) from digital content in the Google Play store.

28. Google treats its GGC servers in this District the same as it treats all of its other GGC servers in the United States.

29. The photographs below show Google's GGC servers hosted by Suddenlink and the building where they are located at 322 North Glenwood Boulevard, Tyler, Texas 75702.



Exterior



Interior Rack Spaces



Google GGC Servers

30. Google not only exercises exclusive control over the digital aspects of the GGC, Google, but also exercises exclusive control over the physical server and the physical space within which the server is located and maintained.

31. This District has previously determined that the GGC server itself and the place of the GGC server, both independently and together, meet the statutory requirement of a "physical place." *See Seven Networks, LLC v. Google, LLC*, Case No. 2:17-cv-00442-JRG (E.D. Tex)(Jul. 19, 2018) at Page 24.

32. Likewise, this District has determined that GGC servers and their several locations within this District constitute "regular and established place[s] of business" within the meaning of the special patent venue statute *See Seven Networks, LLC v. Google, LLC*, Case No. 2:17-cv-00442-JRG (E.D. Tex.)(Jul. 19, 2018) at page 38.

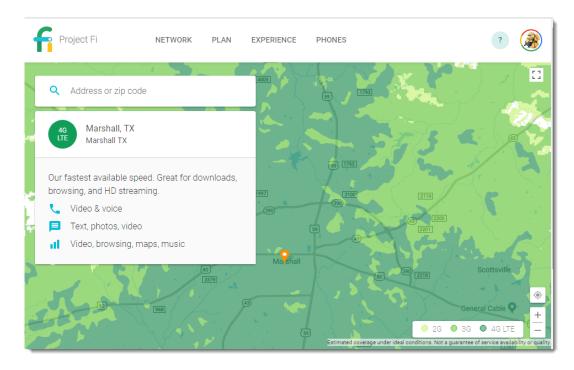
Page 9 of 40

Case 5:20-cv-05342-NC Document 1 Filed 12/30/18 Page 10 of 40

33. Similarly, this District has determined that the GGC servers and their locations within the various ISPs within this District are "places of Google" sufficient to meet the statutory requirement of § 1400(b). *See Seven Networks, LLC v. Google, LLC*, Case No. 2:17-cv-00442-JRG (E.D. Tex.)(Jul. 19, 2018) at page 41.

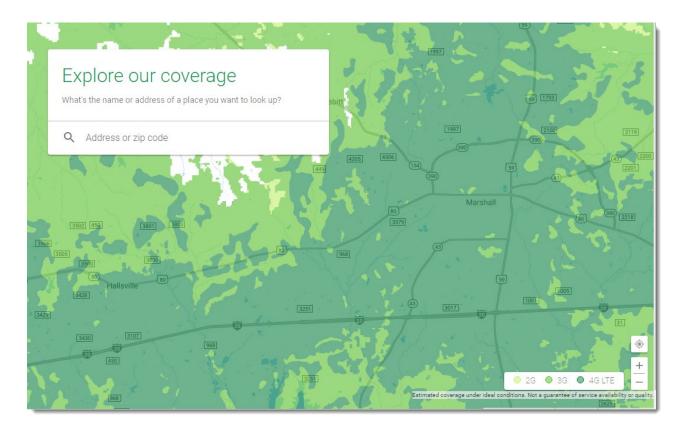
Google's Cell Phone Service (aka Google Fi)

34. Google also provides phone, messaging, and data services in this District from its wireless phone services called Google Fi. Via this Google Fi service, Google provides its customers voice and high-speed data coverage (4G LTE) for cities such as Tyler and Marshall, TX.



Source: https://fi.google.com/coverage?q=Marshall%2C%20TX%2C%20USA

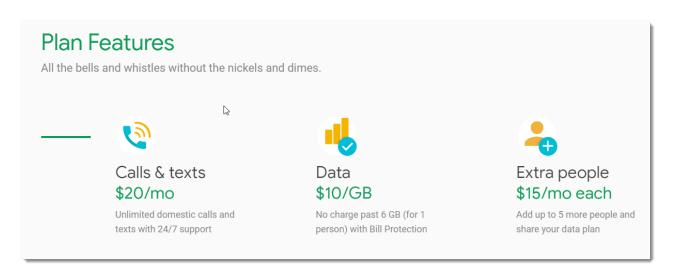
35. The cell towers used for Google's services are fixed geographical locations. They are "regular" and "established" because they operate in a "steady, uniform, orderly, and methodical manner" and are sufficiently permanent. They are "of the defendant" because Google has contractual and/or property rights to use the cell towers to operate its business. Google also ratifies the service locations through its coverage lookup service.



Source: <u>https://fi.google.com/coverage</u>?

36. With this coverage lookup service, Google advertises its ability to provide cell coverage in this District and it selected cell towers in and near this District to provide the advertised coverage (e.g., 2G, 3G, or 4GLTE) depending on the location in the District. See https://fi.google.com/coverage?. Google is not indifferent to the location of its cell towers. It "established" and "ratified" them where they are for a specific business purpose.

37. Residents of this District also directly contract with and are billed by Google for these services.



Source: https://fi.google.com/about/plan

38. Google also determines which cell tower a particular project Fi customer will use

while within the District.

What determines when Project Fi moves me between cellular networks?

When multiple carriers are available, Project Fi will move you to the network that our analysis shows will be fastest in your current location, whether that is 4G LTE, 3G, or 2G. We're constantly learning and improving, to account for factors such as newly-built towers or newly-available radio frequencies. And if your current network is providing weak or no coverage, we'll adjust in real time to find you a stronger connection.

Source: https://fi.google.com/about/faq/#network-and-coverage-4

Google Cloud Interconnect (GCI) and Direct Peering

39. Google additionally services its customers in this District (and other districts) through yet other facilities it has in this District. More particularly, Google's equipment is located in this District in Denton County Texas at two facilities referred to as "Megaport." At the Megaport facilities in this District, Google offers two services: Google Cloud Interconnect (GCI) and Direct Peering.

40. Google Cloud's Interconnect (GCI) is a service from Google that allows customers to connect to Google Cloud Platform directly as opposed to, for example, over the public network.

Partner Interconnect



You can also extend your data center network into your Google Cloud projects through the service providers you know and love, Partner Interconnect offers enterprise-grade connections similar to Dedicated Interconnect. This solution allows you to add connectivity from your onpremises network to your GCP VPC through one of Google Cloud's many service provider partners.

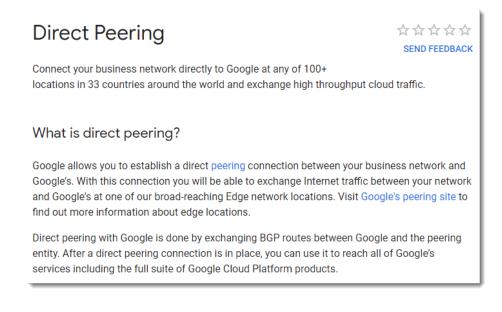
Partner Interconnect gives you bandwidth options from 50Mbps -10Gbps allowing you to connect to your VPC and to extend your corporate data center's IP space into the Google cloud by choosing the bandwidth that works best for your needs. This allows you to work with our partners to get similar SLA options as provided by Dedicated Interconnect when you are not able to meet us at one of our dedicated interconnect locations.

Please see the Partner Interconnect documentation for details on how to create a Partner Interconnect in your GCP Project.

Source: https://cloud.google.com/interconnect/

41. Google's Direct Peering services allows its customers to exchange Internet traffic

between its customers network and Google's at one of its broad-reaching Edge network locations such as the one at Megaport.



Source: https://cloud.google.com/interconnect/docs/how-to/direct-peering

42. In establishing such a direction connection, Google provides the necessary physical

Case 5:20-cv-05342-NC Document 1 Filed 12/30/18 Page 14 of 40

equipment at Megaport to enable such GCI or Direct Peering connections. Google advertises only two GCI facilities in Texas – the Equinix facility and Megaport facility (the latter is located in this District).

Google Cloud	Why Google	Products	Solutions	Pricing	Security	Documentation	Customers	Partners	> Q Console 🗳	
letworking Products									Contact sales	
				CenturyLi	nk 🖸		Layer 2		Contents	
Interconnect				IX Reach	Z		Layer 2 and 3		By geographic area	
Product Overview Documentation				Megaport 🖸			Layer 2 Layer 2 Layer 2		By service provider	
				Zayo 🖸 Equinix 🖸						
How-to Guides All How-to Guides		Atlanta								
Choose Interconnect Type		Chicago		AT&T 🖸		Layer 3	Layer 3			
Dedicated Interconnect Partner Interconnect			BT 🗹		Layer 3					
Monitoring			CenturyLink 🔀		Layer 2					
APIs and Reference	APIs and Reference				Equinix 🖸			Layer 2		
APIs				Internet2 🖸			Layer 3 Layer 2 and 3		B	
				PacketFabric 🔀		10				
All Concepts			Tata 🔀			Layer 2 and 3				
Cloud Interconnect Overview Key Terminology Dedicated Interconnect Dallas		Verizo		Verizon	2		Layer 3			
			Equinix 🗹			Layer 2				
 Partner Interconnect Overview 				Megaport 🖸			Layer 2			
Supported Service Providers		Los Angeles		Equinix 🖸			Layer 2			

Source: https://cloud.google.com/interconnect/docs/concepts/service-providers#by-location

43. Clicking on the Megaport link from screenshot of Google's website in the preceding paragraph directs a customer as to the details of directly connecting to Google's equipment at the facility in this District to connect to Google's GCI service.



https://www.megaport.com/services/google-cloud-partner-interconnect/

44. More particularly, the Google-linked Megaport site explains how a Google customer can use the Google Cloud Platform console to enable connection to the Google equipment at the Megaport facility in this district.

Ì

VXC Deployment Steps

First, you will need to log in to you	r Google Cloud Console and c	reate a P	airing Key: <u>Google Co</u>	nsole Link		
Next, click on the main menu in th	e Google Console, then select	Hybrid	Connectivity' and 'Inte	erconnect' from t	he drop-dov	
	■ Google Cloud Platform ♣ Project1 ◄					
ń	Home		DASHBOARD	ACTIVITY		
	Pins appear here 💿	×				
<i></i>	Spanner					
NET	WORKING					
11	VPC network	>				
m	Network services	>				
- -	Hybrid Connectivity	\rightarrow	VPN			
9	Network Security	>	Interconnect Cloud Routers			
		_				

Source: https://knowledgebase.megaport.com/cloud-connectivity/googlecloud/? ga=2.258056911.476938490.1538320465-1560947970.1538320465

45. Both Google's website and Megaport's website advertise the peering service and point a consumer the website, <u>www.peeringdb.com</u>, for details. The peering DB website lists Megaport Dallas as a Google peering facility.

Who can peer with Google?

Any Google Cloud Platform customers that meet Google's technical peering requirements specified in our peering page can be considered for the direct peering service. Google can peer at the Internet Exchanges (IXPs) and private facilities that are listed in our PeeringDB entry.

Source: https://cloud.google.com/interconnect/docs/how-to/direct-peering

Megaport – Google IX Peering Locations:

- MegalX: Ashburn, Dallas, Los Angeles, Seattle, Singapore, Sofia, Sydney
- AMS-IX: Chicago, New York, Bay Area

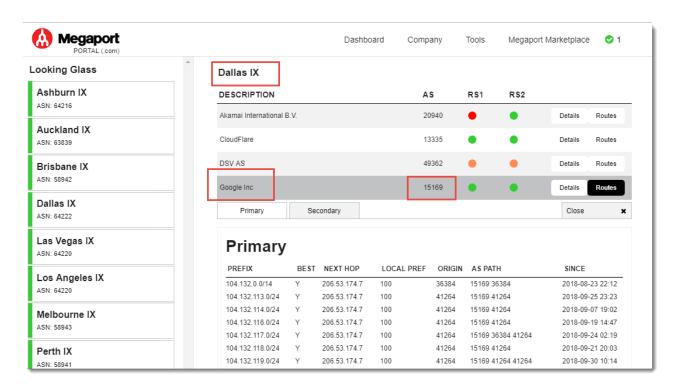
See <u>PeeringDB</u> for additional details.

https://knowledgebase.megaport.com/cloud-connectivity/google-cloud-platform-direct-peering/

🔅 PeeringDB		Search here for a network, IX, or facility.					<u>Registe</u>	I or Login
Google LLC Platinum	n Sponsor	\bigcirc						
Organization	Google LLC			Public Peering Exc	hange Points		Filter	
Also Known As	Google, YouTub	e (for Google Fiber see AS16591 record)		0	inange i enite	IPv4		Crood
Company Website				Exchange < ASN		IPv6		Speed RS Peer
Primary ASN	15169		1	MegalX Dallas		2005/a980/013119 206.53.174.7		10G
IRR Record	AS-GOOGLE		5	15169		2606:a980:0:7::7		0
Route Server URL				Megarx Los Angeles 15169		206.53.172.10 2606:a980:0:5::a		10G

https://www.peeringdb.com/net/433

46. Megaport's website also confirms in its "Looking Glass" tool the presence of Google at its facility – (AS No. 15169).



Source: https://portal.megaport.com/tools/looking-glass

47. Both of Megaport's "Dallas" locations are in the Eastern District of Texas in Denton County.¹² The larger Megaport facility, the Carrolton facility, is located at 1649 West Frankford Rd and is the largest of its kind in the state of Texas.¹³ The smaller Megaport facility, the Lewisville facility, is located at 2501 St. State Hwy 121.

48. The Google equipment at Megaport's facilities which provide the GCI and Direct Peering services for Google customer are fixed geographical locations. They are "regular" and "established" because they operate in a "steady, uniform, orderly, and methodical manner" and are sufficiently permanent. They are "of the defendant" because Google holds contractual and/or property rights to use this space and to maintain this equipment. Google also ratifies the equipment through advertising of the Megaport location as authorized to provide these Google services.

¹³ *Id*.

¹² <u>https://www.megaport.com/blog/cyrusone-brings-dallas-closer-cloud/</u>

Other Google Presence in this District

49. In addition to the Google presence described above, Google has other pervasive contacts in this District.

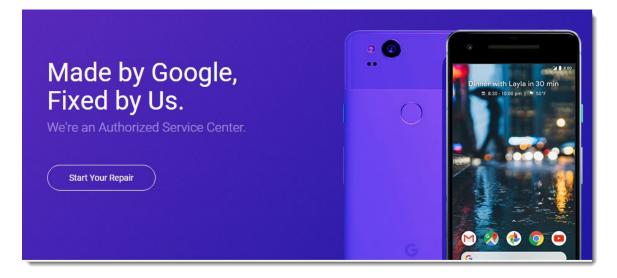
50. Google has multiple authorized repair centers in the Eastern District. A resident can visit Google' website to find a list of these repair centers:

United States	uBreakiFix 🗹	Pixel, Pixel XL, Pixel 2, Pixel 2 XL	Walk-in	 uBreakiFix 2 Phone: 1-877-320-2237
	Puls 🗹	Pixel, Pixel XL, Pixel 2, Pixel 2 XL	At home (Dial-in)	 Puls 2 Phone: (855) 256-3709
	Google 🗹	Pixel, Pixel XL, Pixel 2, Pixel 2 XL	Mail-in	 Google I Repair program currently expanding, option might not be available
In US and Canada, replacement of parts or product service is made available for a minimum of three years after end of production for all phones through Google or its service providers.				

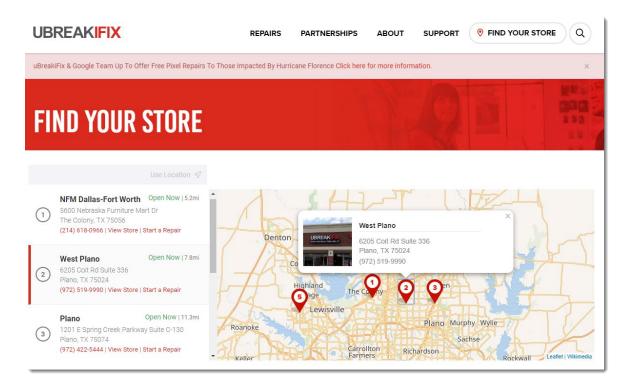
Source: <u>https://support.google.com/store/answer/7182296?hl=en</u>

51. Google's only authorized walk-in repair center, uBreakiFix, lists at least four

facilities in this District



Source: https://www.ubreakifix.com/google



Source: https://www.ubreakifix.com/google

52. Google and uBreakiFix teamed up to offer free repairs to those impacted by Hurricane Florence.¹⁴

53. uBreakiFix has fixed geographical location. They are "regular" and "established" because they operate in a "steady, uniform, orderly, and methodical manner" and are sufficiently permanent. These stores are "of the defendant" because Google has contractual rights with uBreakiFix -- the only authorized walk-in repair centers in the United States. Google also ratifies these facilities through its advertising of them through its website.

54. Google's also has a branded mail-in repair service that is contracted with a company called KMT Wireless, LLC dba Cynergy. Cynergy receives phones at its facility in Grapevine, TX.

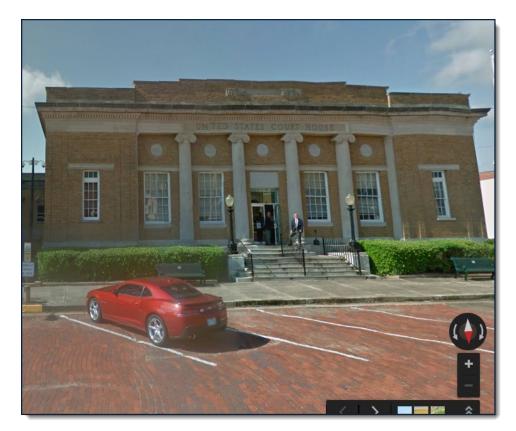
¹⁴ See <u>https://www.ubreakifix.com/blog/hurricane-florence</u>

Case 5:20-cv-05342-NC Document 1 Filed 12/30/18 Page 20 of 40

United States	uBreakiFix 🗹	Pixel, Pixel XL, Pixel 2, Pixel 2 XL	Walk-in	 uBreakiFix Phone: 1-877-320-2237
	Puls 🗹	Pixel, Pixel XL, Pixel 2, Pixel 2 XL	At home (Dial-in)	 Puls Z Phone: (855) 256-3709
	Google 🗹	Pixel, Pixel XL, Pixel 2, Pixel 2 XL	Mail-in	 Google Repair program currently expanding, option might not be available
In US and Canada, replacement of parts or product service is made available for a minimum of three years after end of production for all phones through Google or its service providers.				

Source: <u>https://support.google.com/store/answer/7182296?hl=en</u>

55. Google has operated and is currently operating its Google Maps Street View business and services in this District. For example, the image below shows the Google Maps Street View of the Eastern District of Texas courthouse in Marshall.



Case 5:20-cv-05342-NC Document 1 Filed 12/30/18 Page 21 of 40

Source:<u>https://www.google.com/maps/@32.5447534,-</u> 94.3670371,3a,75y,170.99h,76.06t/data=!3m6!1e1!3m4!1smECZXIUFyIR2yu5E-6wj2g!2e0!7i13312!8i6656

Furthermore, in the lower right-hand corner of the Google Street View above, the image is credited

to Google and states that it was captured in June 2016.



56. Google also operates a Street View car in and around this District in order to provide

the Google Maps Street View service.¹⁵

57. In addition to the above Google Street View image, Google operates and continues

to operate a fleet of Google Street View vehicles in this District, including in the counties of

Houston, Trinity, Polk, Angelina, Anderson, VanZandt, Denton, and Collin, as shown below.

WHERE WE'VE BEEN & WHERE WE'RE HEADED NEXT

	he blue areas on the map show where Google has collected Street View. Zoom in for gr etail, or browse this content with our websites and apps. The list shows where we're dr (or Trekking) next. Select a country to browse.					
c	Because of factors outside our control (weather, road closures, etc), it is always possible that our cars may not perating, or that slight changes may occur. Please also be aware that where the list specifies a particular city, this include smaller cities and towns that are within driving distance.					
	United States					
Oregon	Clackamas County, Multnomah County, Washington County	June 2018 – October 2018	•			
Pennsylvania	Ivania Delaware, Philadelphia, Bucks, Montgomery, Berks, Lancaster, York, Lebanon, Dauphin, March 2018 – Schuylkill, Lehigh, Northhampton, Adams, Venango, Clarion, Jefferson, Indiana, Armstrong, Butler, Allegheny, Westmoreland 2018					
Tennessee	ennessee Knox, Jefferson, Grainger, Union, Anderson, Rane, Loudon March 2018 – October 2018					
Texas	Fexas Houston, Trinity, Polk, Angelina, Anderson, Leon, Madison, Walker, Caldwell, Comal, January 2018 Guadalupe, Hays, Travis, Williamson, Dallas, Ellis, Johnson, Hood, Tarrant, Rockwall, Rains, - December VanZandt, Denton, Collin, Hunt 2018					
Virginia	New Kent Sussey Hanover Caroline Essey King and Oueen Cloucester Vork King William	lune 2018 -				

Source: <u>https://www.google.com/streetview/understand/</u>

¹⁵ See <u>https://www.google.com/streetview/understand/</u>

Case 5:20-cv-05342-NC Document 1 Filed 12/30/18 Page 22 of 40

58. Google also has operated and currently operates its Google Express business and services in this District. Google Express allows residents of this District to shop – directly from Google's website – for select products with companies that Google has contracted with.

▲ **1**2:

QE

Google Express

* Merchants may vary by region

About Google Express

Get your shopping done fast

Many top stores, one fast checkout.

Shop <u>Walmart, Costco, Target</u>, and more–all in one place. Enter your info once, whether you're checking out from one store or five. Need it again? A few quick taps is all it takes to reorder things you buy regularly.

A shopping list you'll never forget.

Start a shopping list on Google Express and add to it or check things off from the website or app, wherever you are. Add items for later, share it with others, and shop from it with just a click. Check out these <u>step-by-step instructions</u>.

How it works

Free delivery, no membership.

Order the store minimum for free delivery-\$25 to \$35 in most cases. No memberships here.

Shop by voice, and app, and web.

When you think of something you need, you can shop for it on the app, the website, or with your Google Home device just by saying "OK Google, buy olive oil," and <u>get help here</u>.

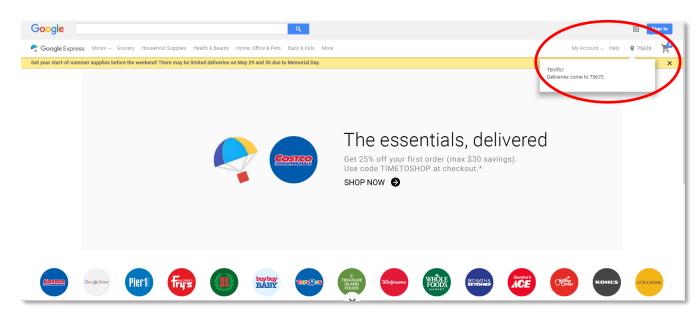


Source: <u>https://express.google.com/u/0/about</u>

To verify which stores a user may shop, a resident enters his or her zip code and begins shopping

at the Google contracted stores. The image below shows the Google Express website showing

that its business and services are available in this District.



Source: https://www.google.com/express/

59. Googles provides its Google Express business and services to the residents of this District by advertising and inviting the residents of this District, then Defendant arranges for a delivery company to bring the goods and products purchased through the Google Express website to the residents of this District.¹⁶ This service uses fixed geographical stores in this District. They are "regular" and "established" because they operate in a "steady, uniform, orderly, and methodical manner" and are sufficiently permanent. They are "of the defendant" because Google ratifies the stores (and select products of the stores) through its website. Only information provided by Google through its service can be purchased although the store may have other items for sale.

60. Google previously leased office space in this District for about 50 people through its Frisco, TX office.

61. Google also provides services to business and schools in this District including email services, word processing software, electronic file storage services, and video conferencing

¹⁶ See <u>https://support.google.com/express/answer/4561693?hl=en</u>

Case 5:20-cv-05342-NC Document 1 Filed 12/30/18 Page 24 of 40

services. Google brands such services as "G Suite" services. Non-limiting examples of such business and schools include the Frisco Independent School District, as shown below.¹⁷

How do I login? Each student in FISD has a Google login. The username is their Frisco ISD email address, which is <u>firstname.lastname.###@k12.friscoisd.org</u> where the ### is the last three digits of their student id#. This address uses the full legal first name and full legal last name of the student, and does not recognize nicknames. All teachers have access to student gmail addresses and can help if you aren't sure what the username is.

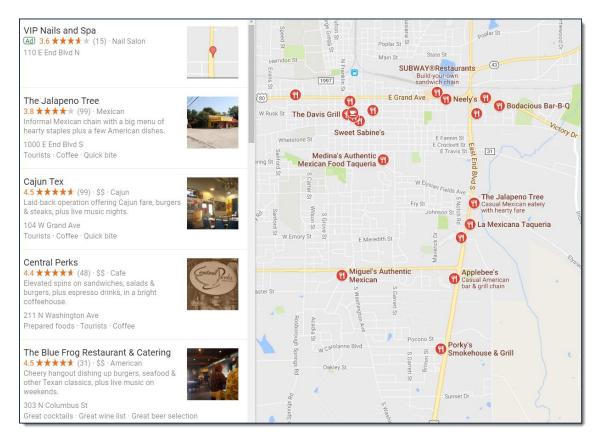
The password will most likely be the student birth date in 8 digits MMDDYYYY.

Source: http://schools.friscoisd.org/ms/vandeventer/site/resources/accessing-google-applications

62. Google also provides advertising services to businesses in this District, including

soliciting reviews of patrons that have visited a business in the Eastern District of Texas, as shown

below.

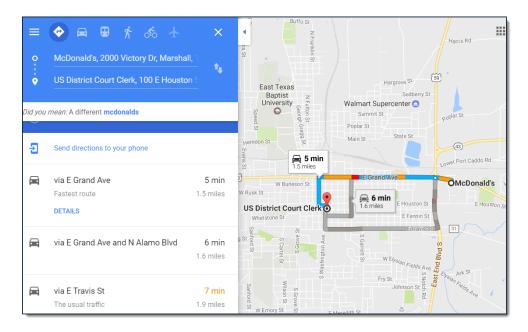


¹⁷ See <u>http://schools.friscoisd.org/ms/vandeventer/site/resources/accessing-google-applications</u> Page 24 of 40

Case 5:20-cv-05342-NC Document 1 Filed 12/30/18 Page 25 of 40

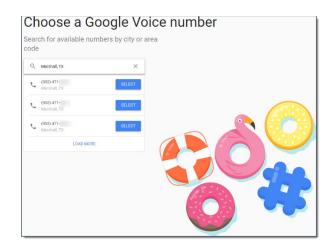
Source: product testing through www.maps.google.com

63. Google also monitors traffic conditions in this District. For example, traffic conditions between a McDonalds and the Federal Courthouse in Marshall, as shown below.



Source: Product testing at <u>www.maps.google.com</u>

64. Separate and apart from its Google Fi mobile service, Google also provides telephone services to residents in this District through a product it calls Google Voice.¹⁸ A user of Google voice can select local numbers, for example, in Marshall, TX.



¹⁸ See <u>http://www.wikihow.com/Get-a-Google-Voice-Phone-Number</u>

Source: Product testing at <u>https://voice.google.com/signup</u>

65. Google provides Software-as-a-Service applications, including email and server space, to Texas public universities. Non-limiting examples of such universities are Texas A&M University (which has facilities in this District) and Texas A&M Commerce (located in this District), as shown below.

Google Apps at Texas A&M				
Apps Resources Ge	t Started			
Log in to Gmail	Log in to Google Groups Drive	ogle Go to more Apps		
Go to Google! Claim Your Texas A&M Google account	Texas A&M Gmail on your phone	Texas A&M Gmail on your desktop		
	Terms of Use Accessibility Help Desk			

Source: http://google.tamu.edu/

Welcome Lions to your new LeoMail 2.0 found in your myLEO homepage located at myLEO.tamu-commerce.edu. We hope you take some time to look through your new student email. As a reminder the new email is a gmail platform and share many features that a regular gmail account has. In addition to email, you will have the ability to build your own contacts list and use the built in calendar for planning and organizing. The most asked question has revolved around the ability to sync this email account with your mobile or smart phone device. The answer is ³yes². The Portal Implementation Team is working on getting both the email and your NEW myLEO account connected in an application that will be available in June.

Case 5:20-cv-05342-NC Document 1 Filed 12/30/18 Page 27 of 40

Source: http://mailman.tamuc.edu/pipermail/students/2012-May/004325.html

Other Google Presence in the State

1. Google also has pervasive connection to the state of Texas through multiple commercial activities.

2. Google has purchased land in Midlothian, TX where it plans to build a half-a-billion dollar data center.¹⁹

 Since 2007, Google has employed "hundreds" of employees in Texas, including in Austin, Texas.²⁰

4. Google has at least one current office located in Austin, on North MoPac Expressway,²¹ and additional office locations at University Park and Austin's Children Museum.²²

Google has leased over 200,000 square feet of office space in Austin, Texas, at 500
 West 2nd Street.²³

6. Google has, as of September 2018, job postings for Addison, TX; Dallas, TX;

Midlothian, TX; and Austin, TX (38 postings) including positions such as:²⁴

¹⁹ See <u>https://www.datacenterknowledge.com/google-alphabet/google-buys-property-build-data-center-near-dallas</u>

²⁰ According to Gerardo Interiano, Google's public affairs and government relations manager, in a statement. *See <u>http://www.statesman.com/business/google-lease-200-000-square-feet-new-downtown-austin-tower/SANZSa3du8QQ4k8ytOC2rJ/</u>*

²¹ See <u>https://www.google.com/intl/en/about/locations/?region=north-america</u>

²² See <u>http://www.statesman.com/business/google-lease-200-000-square-feet-new-downtown-austin-tower/SANZSa3du8QQ4k8ytOC2rJ/</u>

²³ See <u>http://www.statesman.com/business/google-lease-200-000-square-feet-new-downtown-austin-tower/SANZSa3du8QQ4k8ytOC2rJ/</u>

²⁴ See <u>https://careers.google.com/jobs#t=sq&q=j&li=20&l=false&jl=32.7766642%3A-</u> 96.79698789999998%3ADallas%2C+TX%2C+USA%3AUS%3A%3A25.77719109274963%3AL OCALITY&jld=20&&jcoid=7c8c6665-81cf-4e11-8fc9-ec1d6a69120c&jcoid=e43afd0d-d215-45db-a154-5386c9036525& and

- Network Transport Engineer (Midlothian)
- Project Controls Group Lead, Google Data Centers (Dallas)
- Network Engineer, Tools (Addison)
- Cluster Security Manager (Austin)
- 7. Upon information and belief, Defendant has at least eleven (11) entities registered

in Texas, including:

- GOOGLE LLC
- GOOGLE ACQUISITION HOLDINC, INC.
- GOOGLE COMPARE AUTO INSURANCE SERVICES INC.
- GOOGLE COMPARE CREDIT CARDS INC.
- GOOGLE COMPARE MORTGAGES INC.
- GOOGLE FIBER INC.
- GOOGLE FIBER NORTH AMERICA INC.
- GOOGLE FIBER TEXAS, LLC
- GOOGLE INC.
- GOOGLE NORTH AMERICA INC.
- GOOGLE PAYMENT CORP.

8. Google has provided, currently provides, and is currently offering to provide its

Google Fiber services to the residents of Austin, Texas and San Antonio, Texas.²⁵

9. Google has invested \$200,000,000 in the Spinning Spur wind farm project in

Oldham County, Texas.²⁶

²⁵ See <u>https://fiber.google.com/cities/austin/</u> and <u>https://fiber.google.com/cities/sanantonio/</u>

²⁶ See <u>https://www.chooseenergy.com/blog/energy-news/google-invests-200m-in-west-texas-wind-farm/</u>

10. Google has massively scanned books from Texas public universities.



Source: <u>https://www.lib.utexas.edu/google/faqs.html</u>

11. Google provides the State of Texas with aerial imagery.²⁷

12. Google acquired Waze in 2013,²⁸ and Google's Waze traffic app partners with cities and business in Texas, non-limiting examples include the Waze partnership with the city of Forth Worth to provide constant traffic data to the city.²⁹ Another non-limiting example includes the Waze partnership with the Genesis Group in Tyler, to decrease emergency response times.³⁰

COUNT I (INFRINGEMENT OF U.S. PATENT NO. 6,253,201)

13. Uniloc incorporates the preceding paragraphs above by reference.

14. U.S. Patent No. 6,253,201 ("the '201 Patent"), entitled SCALABLE SOLUTION FOR IMAGE RETRIEVAL issued on June 26, 2001. The '201 lists the following inventor(s): Mohamed Abdel-Mottaleb and Max Wu. A true and correct copy of the '201 Patent is attached as Exhibit A hereto.

15. Pursuant to 35 U.S.C. § 282, the '201 Patent is presumed valid. More than 15 references were considered in '201 Patent's examination, including references from Canon, Apple,

²⁷ See <u>http://www.bisconsultants.com/affordable-imagery-for-texas-government-entities-from-google/</u>

²⁸ See <u>https://techcrunch.com/2013/06/11/its-official-google-buys-waze-giving-a-social-data-boost-to-its-location-and-mapping-business/</u>

²⁹ See <u>http://dfw.cbslocal.com/2016/12/14/forth-worth-partners-with-waze-traffic-app/</u>

³⁰ See <u>https://genesispulse.com/2015/10/06/the-genesis-group-joins-waze-connected-citizens-program/</u>

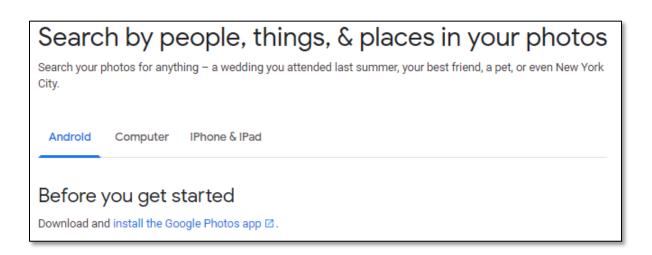
Case 5:20-cv-05342-NC Document 1 Filed 12/30/18 Page 30 of 40

Microsoft, and multiple articles from IEEE. Additionally, more than 65 patent applications have cited the '201 Patent, including applications from AT&T, Samsung, Lucent, Microsoft, IBM, Canon, Ricoh, and Google.

16. The '201 Patent describes inventive features that are not well-understood, routine, and conventional.

17. Google makes, uses, offers for sale, sells and/or imports into the United States a product referred to as "Google Photos." Google Photos provides organization and searching of photos. Google Photos enable image search by places and things. The photos are backed up on Google's cloud infrastructure. Google Photos is available for a wide range of products working on Android, iOS and it also works for desktop using website. Google Photos have over a billion installs and over 12 million reviews on Google PlayStore. On iOS App store, the Photos App by Google received over 100K+reviews. The latest version of Google Photos app integrates Google Lens feature in the app and supports reverse image search using images captured by device camera. Google Photos has been one of the most advertised features from Google since its launch in 2015. Collectively, such a system is referred to as the "Accused Infringing Devices."

18. Google Photos enables creation of a searchable image library by generating labels based on image analysis. Google Photos allows image retrieval from the image database based on these labels/ classes.



Source:

https://support.google.com/photos/answer/6128838?co=GENIE.Platform%3DAndroid&hl=en

	Find	l your p	hotos faster
		uired. Just	archable by the places and things in search "dog" to find all the photos of r pup.
÷	Search your photos	Ŷ	
Q	dog		
Ð	wedding		
49	sunset		

Source: https://www.google.com/photos/about/

19. Google Photos provides an indexing method for the creation of a searchable image library. Google Photos indexes a lot of different things such as colors, dates, and the like.

Google Photos indexes a lot of different things in your pictures, for example: • Things: like dogs, food, or the beach,... should appear if Google Photos recognized it as such. · Colors: red, blue, white, etc. Dates: yyyy mm dd, yyyy-mm-dd, yyyy/mm/dd, oct 20 2015 Remark: 01 07 2011 finds photos of July 1, 2011
 • 07 01 2011 finds photos of July 1, 2011 ... but no photos of Jan 7 o 2011 07 01 finds photos of July 1, 2011 2011 01 07 finds photos of Jan 07, 2011 It is recommended to use jan, feb, mar etc for the month instead of numbers Months: oct 2015 (2015/10, 2015-10 or 2015 10 give much more "noise") Range: jun to aug 2016 Words that appear in file names (after some delay) but not obvious: Example: filename Rotterdam-002.JPG Found with Rotterdam-002.JPG or Rotterdam-002 Also found with Rotterdam 002.jpg or Rotterdam 002 • Example: IMG_4266.JPG Not found with IMG_4266.JPG or IMG_4266 or IMG 4266 but found with IMG 4266.jpg or IMG4266 or IMG4266.jpg Underscores seem to give issues · Words that appear in Captions ("Descriptions" in Google Photos) after some delay

Source: <u>https://sites.google.com/site/picasaresources/Home/Picasa-FAQ/google-photos-1/how-to/how-to-search-for-photos</u>

20. The images stored on the device and on the Google cloud, are associated with

information related to their identities (e.g. image name). This information is represented by an

image identifier (media item ID). An image can be located using its image identifier.

After making calls to list the contents of a photo library or album, instead of storing the returned media items, your application should store the IDs of the media items. This is because the content of the media items may change and after a certain time, the URLs included in the response expire. The media item ID uniquely identifies a media item, such as a photo or a video inside a user's library.

Source: <u>https://developers.google.com/photos/library/guides/access-media-items</u>

21. Google Photos allow object-based search through the search bar within both, Google

Photos mobile application and Google Photos website. The images found with the requested objects, during search, are returned using the image identifiers.

22. Google Photos indexes the images in the database after analyzing them for various objects/things. Google Photos enables searching for images based on such objects/ things. Google Photos is integrated with Machine Learning frameworks developed by Google such as TensorFlow.

This allows Google Photos to employ a deep learning framework for object detection.

Machine learning involves training a computer model to find patterns in data. The more highquality data that you train a well-designed model with, the more intelligent your solution will be. You can build your models with multiple ML frameworks (in beta), including scikit-learn, XGBoost, Keras, and TensorFlow, a state-of-the-art deep learning framework that powers many Google products, from Google Photos to Google Cloud Speech. Cloud ML Engine enables you to

Source: <u>https://cloud.google.com/ml-engine/</u>

23. The TensorFlow framework provides various features including object detection via

Object Detection API. The object detection method followed by the TensorFlow uses models like

Single Shot Multibox Detector (SSD) with MobileNets.

Today we are happy to make this system available to the broader research community via the TensorFlow Object Detection API. This codebase is an open-source framework built on top of TensorFlow that makes it easy to construct, train and deploy object detection models. Our goals in designing this system was to support state-of-the-art models while allowing for rapid exploration and research. Our first release contains the following:

- A selection of trainable detection models, including:
 - Single Shot Multibox Detector (SSD) with MobileNets

Source: https://ai.googleblog.com/2017/06/supercharge-your-computer-vision-models.html

24. The Single Shot Multibox Detector (SSD) and the MobileNets, both are created by

Google. These object detection models are used by multiple products including TensorFlow.

SSD (Single Shot Multibox Detector)

Overview

The SSD architecture was published in 2016 by researchers from Google. It presents an object detection model using a single deep neural network combining regional proposals and feature extraction.

Source: <u>https://www.datacamp.com/community/tutorials/object-detection-guide</u>

25. The MobileNets architecture (or, models) is designed for consuming less resources and is suitable to deploy for mobile applications. Accordingly, the use of SSD MobileNets enables effective object detection in the Google Photos mobile application. Google Photos, a product of Google is using SSD with MobileNets architecture for object detection.

Today we are pleased to announce the release of MobileNets, a family of *mobile-first* computer vision models for TensorFlow, designed to effectively maximize accuracy while being mindful of the restricted resources for an on-device or embedded application. MobileNets are small, low-latency, low-power models parameterized to meet the resource constraints of a variety of use cases. They can be built upon for classification, detection, embeddings and segmentation similar to how other popular large scale models, such as Inception, are used.

Source: https://ai.googleblog.com/2017/06/mobilenets-open-source-models-for.html

26. In Google's Single Shot Detector (SSD) algorithm, an image is partitioned into boxes over different scales and different aspect ratios. The purpose of having different scales and different aspect ratios is that all the possible locations for an object could be evaluated irrespective of the object size and scale. Therefore, these sizes and scales are independent of the content of the image.

27. Google's SSD employs a single stage object detection. An image is passed through multiple convolutional layers at different scales. By using different scales such as 10x10 or 6x6, a set of bounding boxes (partitions) are generated. Bounding boxes are generated for every single

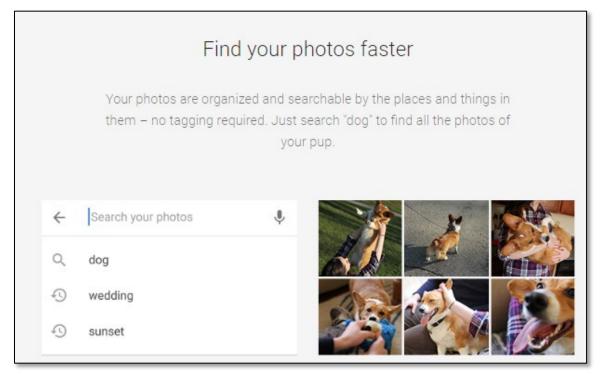
Case 5:20-cv-05342-NC Document 1 Filed 12/30/18 Page 35 of 40

location, using multiple shapes and different scales. So, the bounding boxes (or, image partitions) are content independent.

28. Google's SSD generates classes (index values) along with scores (indicating probability of presence of an object) for each region of interest (bounding boxes). Google's SSD characterizes each bounding box (or, partition) for predicting classes (or, index values).

29. Google's SSD generates labels/ classes (or index values) e.g. object names, after analyzing an image. When Google's SSD is used for object recognition, the objects found in different partitions are represented by labels/ classes (or, index values). For example, objects found in different partitions may be represented by different labels/ classes such as bowl, cup, chair, etc. These labels/ classes are obtained after characterization of partitions of the image. The images are indexed using a data management tool like Google Photos, to make them searchable using these labels.

30. Google Photos provides a searchable image library to find images with specific objects. Google Photos indexes the images in its database after characterizing them for object detection. The labels (or, index values) generated for the objects detected within the images make them searchable. Google Photos employs object detection in the images using machine learning models (e.g. SSD MobileNet).



Source: https://www.google.com/photos/about/

31. The object detection machine learning models (e.g. SSD MobileNet) return labels detected in an image. The labels are indexed using data management tool like Google Photos for retrieving images with respect to user queries.

32. The labels/ classes generated for the detected objects are associated with the document identifiers (e.g. image identifier for Google Photos) using indexing. As part of Index creation, these document identifiers are appended/added to list of documents associated with specific index values representing the labels/classes.

33. For example, the Search API in Google Cloud App Engine provides indexing of documents and defines indexing as process of associating document IDs with the index values. Google Photos application works in a similar way.

The Search API provides a model for indexing documents that contain structured data. You can search an index, and organize and present search results. The API supports full text matching on string fields. Documents and indexes are saved in a separate persistent store optimized for search operations. The Search API can index any number of documents. The App Engine Datastore may be more appropriate for applications that need to retrieve very large result sets.

Source: https://cloud.google.com/appengine/docs/standard/python/search/

Indexes

An index stores documents for retrieval. You can retrieve a single document by its ID, a range of documents with consecutive IDs, or all the documents in an index. You can also search an index to retrieve documents that satisfy given criteria on fields and their values, specified as a query string. You can manage groups of documents by putting them into separate indexes.

Source: https://cloud.google.com/appengine/docs/standard/python/search/

34. Google has directly infringed and continues to directly infringe one or more claims of the '201 Patent in the United States during the pendency of the '201 Patent, including at least claim 1 literally and/or under the doctrine of equivalents, by or through making, using, offering for sale and/or selling the Accused Infringing Devices that operate as described above.

35. In addition, should the Accused Infringing Devices be found to not literally infringe claims of the '201 Patent, use of the devices would nevertheless infringe one or more claims of the '201 Patent. More specifically, the devices perform substantially the same function (Identifying objects in an image) in substantially the same way (portioning the image and characterizing the partitions by index values) to yield substantially the same result (object identified image). Google would thus be liable for direct infringement under the doctrine of equivalents.

36. Google has indirectly infringed and continues to indirectly infringe at least claim 1 of the '201 Patent in this judicial district and elsewhere in the United States by, among other things, actively inducing the using, offering for sale or sell1ing the Accused Infringing Devices. Google's

Case 5:20-cv-05342-NC Document 1 Filed 12/30/18 Page 38 of 40

customers who use such devices in accordance with Google's instructions directly infringe one or more of claims of the '201 Patent in violation of 35 U.S.C. § 271. Google directly and/or indirectly intentionally instructs its customers to infringe through training videos, demonstrations, brochures, installation and/or user guides such as those located at one or more of the following:

- <u>https://support.google.com/photos/answer/6128838?co=GENIE.Platform%3DAndroid&hl=en</u>
- https://www.google.com/photos/about/
- <u>https://sites.google.com/site/picasaresources/Home/Picasa-FAQ/google-photos-1/how-to/how-to-search-for-photos</u>
- <u>https://cloud.google.com/appengine/docs/standard/python/search/</u>
- <u>https://cloud.google.com/ml-engine/</u>
- https://ai.googleblog.com/2017/06/supercharge-your-computer-vision-models.html
- https://ai.googleblog.com/2017/06/mobilenets-open-source-models-for.html
- <u>https://developers.google.com/photos/library/guides/access-media-items</u>

37. Google has indirectly infringed and continues to indirectly infringe at least claim 1 of the '201 Patent by, among other things, contributing to the direct infringement by others including, without limitation customers using the Accused Infringing Devices, by making, offering to sell, selling and/or importing into the United States, a component of a patented machine, manufacture or combination, or an apparatus for use in practicing a patented process, constituting a material part of the invention, knowing the same to be especially made or especially adapted for use in infringing the '201 Patent and not a staple article or commodity of commerce suitable for substantial non-infringing use.

38. Google has been on notice of the '201 Patent since it was cited on June 25, 2012 in a non-final rejection of Google Patent Application No. 13/069,978. Google will have been on further notice of the '201 Patent since, at the latest, the service of this complaint upon Google. By the time of trial, Google will have known and intended (since receiving such notice) that its continued actions would actively induce and contribute to the infringement of one or more of claims of the '201 Patent.

39. Google may have infringed the '201 Patent through other devices, systems, and

software utilizing the same or reasonably similar functionality as described above. Uniloc reserves the right to discover and pursue all such additional infringing software and devices.

40. Uniloc has been damaged by Google's infringement of the '201 Patent.

PRAYER FOR RELIEF

Uniloc requests that the Court enter judgment against Google as follows:

- (A) declaring that Google has infringed the '201 Patent;
- (B) awarding Uniloc its damages suffered as a result of Google's infringement of the

'201 Patent pursuant to 35 U.S.C. § 284;

- (C) awarding Uniloc its costs, attorneys' fees, expenses and interest; and
- (D) granting Uniloc such further relief as the Court may deem just and proper.

DEMAND FOR JURY TRIAL

Uniloc hereby demands trial by jury on all issues so triable pursuant to Fed. R. Civ. P. 38.

Dated: December 30, 2018

Respectfully submitted,

By: /s/ James L. Etheridge James L. Etheridge Texas Bar No. 24059147 Ryan S. Loveless Texas Bar No. 24036997 Brett A. Mangrum Texas Bar No. 24065671 Travis L. Richins Texas Bar No. 24061296 Jeff Huang Etheridge Law Group, PLLC 2600 E. Southlake Blvd., Suite 120 / 324 Southlake, TX 76092 Tel.: (817) 470-7249 Fax: (817) 887-5950

Page 39 of 40

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