# IN THE UNITED STATES DISTRICT COURT FOR THE WESTERN DISTRICT OF TEXAS WACO DIVISION

MCOM IP, LLC,	)
Plaintiff,	)
	) Civil Action No. 6:21-cv-00500
<b>v.</b>	)
	)
WELLS FARGO BANK, N.A.	) JURY TRIAL DEMANDED
Defendant.	

## PLAINTIFF'S ORIGINAL COMPLAINT FOR PATENT INFRINGEMENT

mCom IP, LLC ("mCom") files this Original Complaint and demand for jury trial seeking relief from patent infringement of the claims of U.S. Patent No. 8,862,508 ("the '508 patent") (referred to as the "Patent-in-Suit") by Wells Fargo Bank Texas, N.A., ("Wells Fargo").

# I. THE PARTIES

1. Plaintiff mCom is a Texas Limited Liability Company with its principal place of business located in Harris County, Texas.

2. On information and belief, Wells Fargo is a national bank chartered in Delaware. On information and belief, Wells Fargo sells and offers to sell products and services throughout Texas, including in this judicial district, and introduces products and services that perform infringing methods or processes into the stream of commerce knowing that they would be sold in Texas and this judicial district. Defendant may be served through their registered agent, Corporation Service Company dba CSC – Lawyers Incorporating Service Company, 211 E. 7<sup>th</sup> Street, Suite 620, Austin, TX 78701, a place off business located at 300 Franklin Ave, Waco, TX 76701, or anywhere else they may be found.

## II. JURISDICTION AND VENUE

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3. This Court has original subject-matter jurisdiction over the entire action pursuant to 28 U.S.C. §§ 1331 and 1338(a) because Plaintiff's claim arises under an Act of Congress relating to patents, namely, 35 U.S.C. § 271.

4. This Court has personal jurisdiction over Defendant because: (i) Defendant is present within or has minimum contacts within the State of Texas and this judicial district; (ii) Defendant has purposefully availed itself of the privileges of conducting business in the State of Texas and in this judicial district; and (iii) Plaintiff's cause of action arises directly from Defendant's business contacts and other activities in the State of Texas and in this judicial district.

5. Venue is proper in this district under 28 U.S.C. §§ 1391(b) and 1400(b). Defendant has committed acts of infringement and has a regular and established place of business in this District. Further, venue is proper because Defendant conducts substantial business in this forum, directly or through intermediaries, including: (i) at least a portion of the infringements alleged herein; and (ii) regularly doing or soliciting business, engaging in other persistent courses of conduct and/or deriving substantial revenue from goods and services provided to individuals in Texas and this District.

### **III. INFRINGEMENT**

#### A. Infringement of the '508 Patent

6. On October 14, 2014, U.S. Patent No. 8,862,508 ("the '508 patent", attached as Exhibit A) entitled "System and method for unifying e-banking touch points and providing personalized financial services" was duly and legally issued by the U.S. Patent and Trademark Office. MCom owns the '508 patent by assignment.

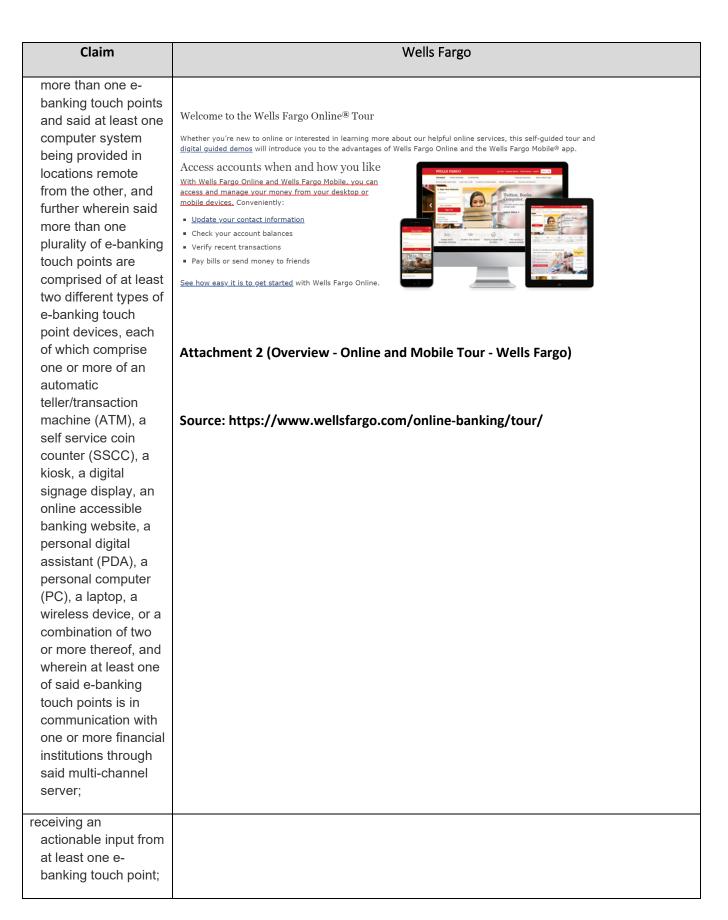
7. The '508 patent relates to novel and improved systems and methods for constructing a unified banking system.

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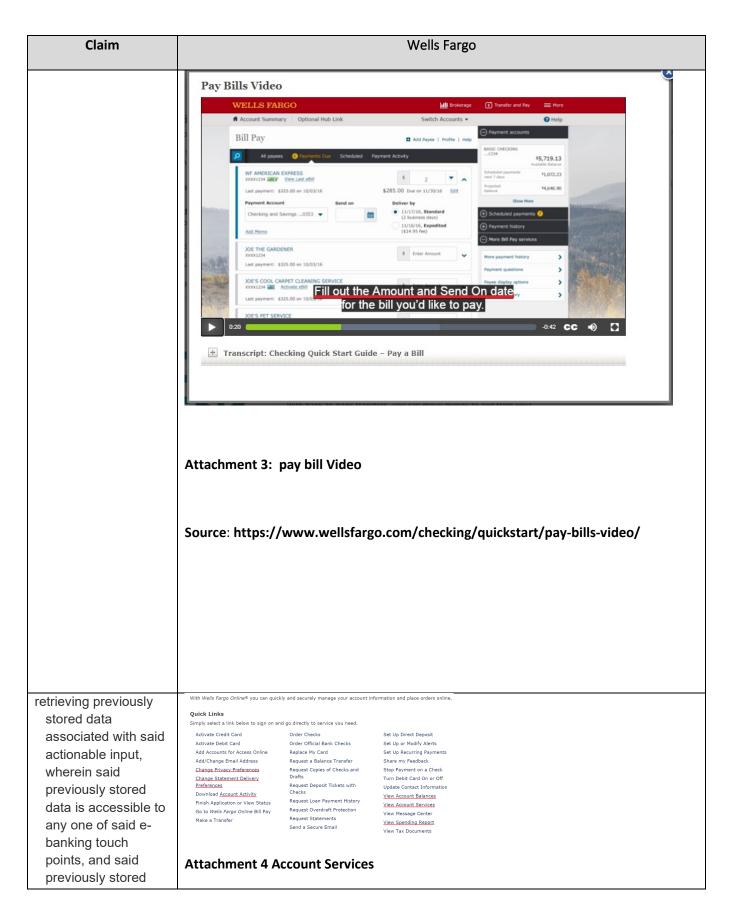
8. Wells Fargo maintains, operates, and administers methods and systems of unified banking systems that infringe, directly and indirectly, through contributory and/or induced infringement one or more claims of the '508 patent, including one or more of claims 1-20, literally or under the doctrine of equivalents. Defendant put the inventions claimed by the '508 Patent into service (i.e., used them); but for Defendant's actions, the claimed-inventions embodiments involving Defendant's products and services would never have been put into service. Defendant's acts complained of herein caused those claimed-invention embodiments as a whole to perform, and Defendant's procurement of monetary and commercial benefit from it.

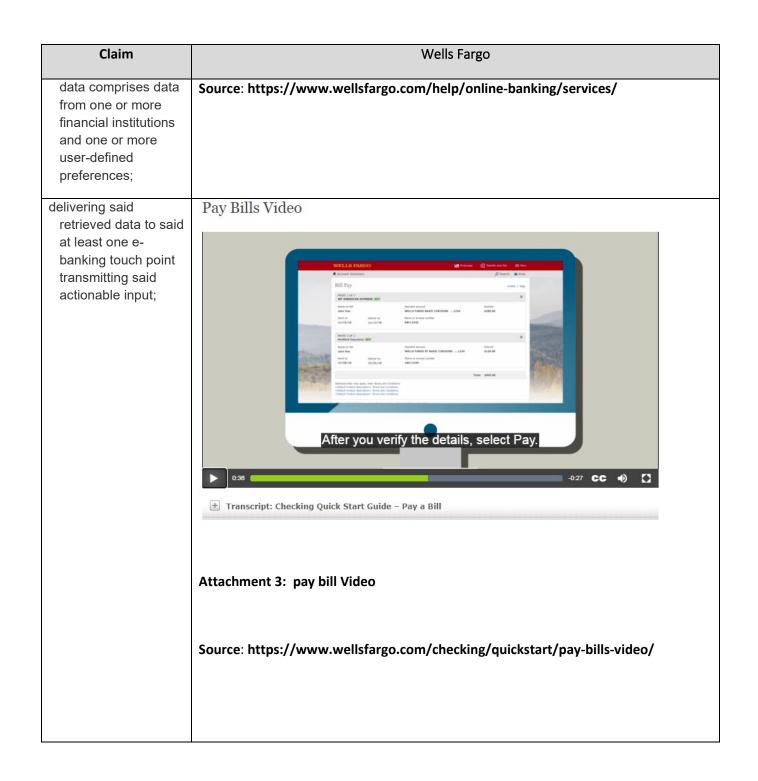
9. Support for the allegations of infringement may be found in the following preliminary table:

Claim	Wells Fargo
1. A method for constructing a unified electronic banking environment, said method comprising the steps of:	<ul> <li>Wells Fargo, one of the largest banks in the world, employs roughly 273,000 team members and serves over 70 million customers across 8,500 locations and 13,000 ATMs. The bank is driving a digital transformation journey to deliver a unified customer experience (CX), at the accelerated speed that their customers expect. As part of this journey, they built Wells Fargo Gateway, a Banking-as-a-Service (BaaS) platform that provides key services — such as account servicing, payments, and foreign exchange — through exposing APIs to Wells Fargo's partners and developers.</li> <li>Attachment 1( MuleSoft customer story)</li> <li>Source: https://www.mulesoft.com/sites/default/files/2019-</li> </ul>
	06/MuleSoft%20customer%20story%20-%20Wells%20Fargo.pdf
providing at least one common multi- channel server coupled to more	Wells Fargo's application network is the backbone to their <u>digital platform</u> , <u>enabling reuse of the same API</u> <u>across multiple channels</u> . This reuse allows more rapid project delivery — increasing the speed of IT project delivery from months to just weeks — and allows Wells Fargo to be more responsive to its customers' needs.
than one e-banking touch points and	Attachment 1( MuleSoft customer story)
also coupled to at least one computer	Source:
system configured with at least one control console, said	https://www.mulesoft.com/sites/default/files/2019- 06/MuleSoft%20customer%20story%20-%20Wells%20Fargo.pdf



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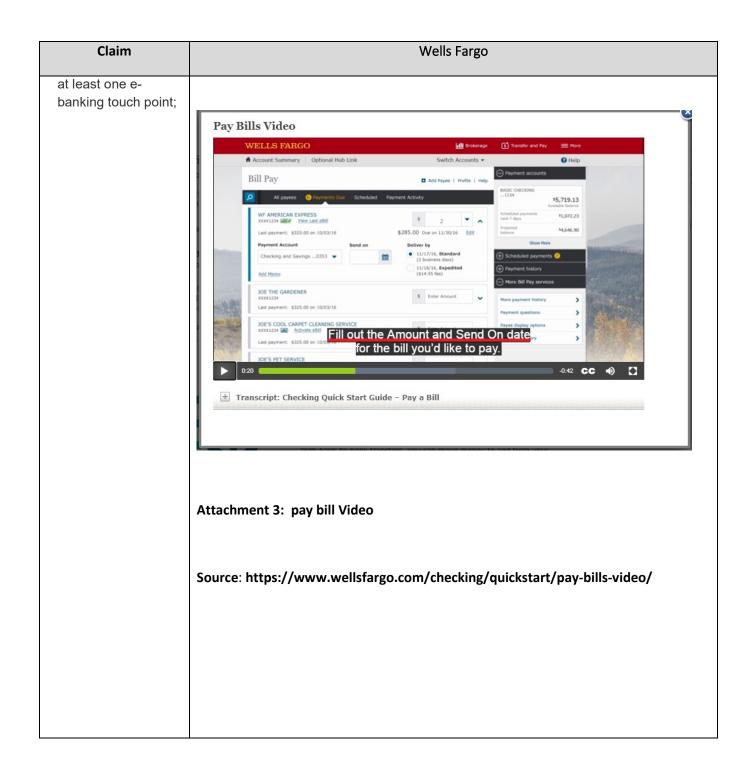




Claim	Wells Fargo		
storing transactional	Wells Fargo Retail Services Privacy Notice		Rev. 01/2019
usage data			WELLS FARGO
associated with said at least one e-	FACTS WHAT DOES WELLS FARGO BANK, N.A. DO WITH YOUR PE IN CONNECTION WITH YOUR WELLS FARGO RETAIL SERVI		
banking touch point	Why? Financial companies choose how they share your personal information. Federal law gives cor all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal	nsumers the right to lir onal information. Pleas	hit some but not read this notice
transmitting said actionable input,	Carefully to understand what we do.  What? The types of personal information we collect and share depend on the product or service include: Social Security number and employment information account balances and transaction history	you have with us. This	information can
wherein said stored transactional usage	Event         Credit history and income           How?         All financial companies need to share customers' personal information to run their everyday b reasons financial companies can share their customers' personal information; the reasons Well and whether you can limit this sharing.	usiness. In the section Is Fargo Retail Services	elow, we list the hooses to share;
data is accessible by any one of said more than one e-banking touch points and said at least one computer system;	Attachment 5: Wells Fargo Retail Services P Source: https://retailservices.wellsfargo.con	-	
monitoring via said server an active	Reasons we can share your personal information	Does Wells Fargo Retail Services share?	Can you limit this sharing?
server an active	For our everyday business purposes — such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
for selection of	For our marketing purposes — with service providers we use to offer our products and services to you (please see below to limit the ways in which we contact you)	Yes	No
	For joint marketing with other financial companies	No	We don't share
targeted marketing	For our affiliates' everyday business purposes — information about your transactions and experiences	Yes	No
content correlated to	For our affiliates' everyday business purposes — information about your creditworthiness	Yes	Yes
said user-defined	For our affiliates to market to you For nonaffiliates to market to you	Yes Yes	Yes Yes
preferences;	Attachment 5: Wells Fargo Retail Services P Source :https://retailservices.wellsfargo.con	Privacy N	otice

Claim	Wells Fargo
subsequent to said monitoring, selecting in real-time said targeted marketing content correlated to	Go Far Rewards offers more ways than ever to make great things happen. Your everyday purchases can add up to unique trips, merchandise, charitable donations, and more. With a Wells Fargo rewards-based credit card, you can earn Go Far Rewards on virtually all purchases <sup>1</sup> , from filling the tank with gas, to stocking up on groceries, or dining at a favorite restaurant. You can also earn rewards on big-ticket purchases like booking a flight, or getting your daughter that new bike to celebrate her award-winning science project.
said user-defined preferences; and	Attachment 6: Wells Fargo Go Far Rewards)
transmitting in real- time said targeted marketing content during said active session to at least one of said e- banking touch points for acceptance, rejection, or no response by a user, wherein said response by said user is used during said active session to determine whether transmission of additional information related to said marketing content occurs during said active	Source: https://www.wellsfargo.com/go-far-rewards/?linkLoc=fn It's easy to earn See how far you can go with Go Far Rewards. With a Wells Fargo rewards-based credit card, you can earn Go Far Rewards on virtually all purchases!, from coffee or lunch at that little cafe around the corner to big ticket items, like a comfy new couch, cruise tickets, or a shiny new laptop. Attachment 7_ Earn Rewards – Wells Fargo Source: https://www.wellsfargo.com/go-far-rewards/earn-rewards/?linkLoc=fn
session. Claim 7, A method for constructing a unified electronic banking environment, said method comprising the steps of:	Wells Fargo, one of the largest banks in the world, employs roughly 273,000 team members and serves over         70 million customers across 8,500 locations and 13,000 ATMs. The bank is driving a digital transformation         journey to deliver a unified customer experience (CX), at the accelerated speed that their customers expect.         As part of this journey, they built Wells Fargo Gateway, a Banking-as-a-Service (BaaS) platform that provides         key services — such as account servicing, payments, and foreign exchange — through exposing APIs to Wells         Fargo's partners and developers.         Attachment 1( MuleSoft customer story)         Source:         https://www.mulocoft.com/citoc//dofa.ult/fillos/2019
	https://www.mulesoft.com/sites/default/files/2019- 06/MuleSoft%20customer%20story%20-%20Wells%20Fargo.pdf

Claim	Wells Fargo
providing a common	
multi-channel server	
coupled to one or	Wells Fargo's application network is the backbone to their digital platform, enabling reuse of the same API
, more e-banking	across multiple channels. This reuse allows more rapid project delivery — increasing the speed of IT project
touch points and	delivery from months to just weeks — and allows Wells Fargo to be more responsive to its customers' needs.
also coupled to one	
or more computer	Attachment 1( MuleSoft customer story)
systems, wherein	
each computer	Source:
system is associated	
with a financial	https://www.mulesoft.com/sites/default/files/2019-
institution, said e-	06/MuleSoft%20customer%20story%20-%20Wells%20Fargo.pdf
banking touch points	
being provided in	Welcome to the Wells Fargo Online® Tour
locations remote	Whether you're new to online or interested in learning more about our helpful online services, this self-guided tour and digital guided demos will introduce you to the advantages of Wells Fargo Online and the Wells Fargo Mobile® app.
from the other, and	Access accounts when and how you like
each of which	With Wells Fargo Online and Wells Fargo Mobile, you can access and manage your money from your desktop or
comprise one or	mobile devices. Conveniently:
more of an	Update your contact information     Check your account balances
automatic	Verify recent transactions
teller/transaction	Pay bills or send money to friends
machine (ATM), a	See how easy it is to get started with Wells Fargo Online.
self-service coin	
counter (SSCC), a	
kiosk, a digital	Attachment 2 (Overview - Online and Mobile Tour - Wells Fargo)
signage display, an	
online accessible	
banking website, a	
personal digital	ource: https://www.wellsfargo.com/online-banking/tour/
assistant (PDA), a	
personal computer	
, (PC), a laptop, a	
wireless device, or a	
combination of two	
or more thereof, and	
wherein at least one	
of said e-banking	
touch points is in	
communication with	
one or more financial	
institutions through	
said multi-channel	
server;	
receiving an	
actionable input from	



Claim	Wells Fargo         With Wells Fargo Online® you can quickly and securely manage your account information and place orders online.         Quick Link@         Simply select a link below to sign on and go directly to service you need.         Activate Credit Card       Order Checks         Add/Change Email Address       Order Official Bank Checks         Change Finaly Deferences       Request a Balance Transfer         Change Finaly Deferences       Request a Balance Transfer         Change Statement Delivery       Request Deposit Tickets with Checks         Download Account Activity       Request Deposit Tickets with Checks         Prieferences       Request Deposit Tickets with Checks         Download Account Activity       Request Deposit Tickets with Checks         Request Deposit Tickets with Make a Transfer       Request Protection Request Deposit Tickets with Checks         Send a Secure Email       View Account Sarvices         View Account Sarvices       View Account Sarvices         View Tax Documents       View Tax Documents         Attachment 4 Account Services       View Tax Documents         Source: https://www.wellsfargo.com/help/online-banking/services/			
retrieving previously stored data associated with said actionable input, wherein said previously stored data is accessible to any one of said e- banking touch points, and said previously stored data comprises data from one or more financial institutions and one or more user-defined preferences;				
delivering said retrieved data to said at least one e- banking touch point transmitting said actionable input;	Pay Bills Video     Image: State Guide - Pay a Bill   Attachment 3: pay bill Video			

Claim	Wells Fargo				
	Source	https://www.wellsfargo.com/checking/quicks	start/pay-b	ills-video/	
storing transactional usage data	Wells Fargo Ret	all Services Privacy Notice	Rev. 01/2019 WELLS FARGO		
associated with said at least one e-	FACTS	WHAT DOES WELLS FARGO BANK, N.A. DO WITH YOUR PERSONAL IN			
banking touch point	Why?	all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice			
transmitting said actionable input, wherein said stored transactional usage	What?	carefully to understand what we do. The types of personal information we collect and share depend on the product or service you have with us. Include: Social Security number and employment information account balances and transaction history credit history and income	This information can		
	How?	All financial companies need to share customers' personal information to run their everyday business. In the sections financial companies can share their customers' personal information; the reasons Wells Fargo Retail Servit and whether you can limit this sharing.			
any one of said e- banking touch points and said one or more computer systems;	Attachment 5: Wells Fargo Retail Services Privacy Notice Source: https://retailservices.wellsfargo.com/pdf/privacy.pdf				
monitoring via said server said active		Reasons we can share your personal information	Does Wells Fargo Retall Services share?	Can you limit this sharing?	
session in real-time	For our even	yday business purposes — such as to process your transactions, maintain your account(s), respond rs and legal investigations, or report to credit bureaus	Yes	No	
for selection of	For our mar	<pre>keting purposes — with service providers we use to offer our products and services to you (please see it the ways in which we contact you)</pre>	Yes	No	
targeted marketing	For joint marketing with other financial companies No		No	We don't share	
content correlated to said user-defined	For our affiliates' everyday business purposes — information about your transactions and experiences		Yes	No	
	For our affiliates' everyday business purposes — information about your creditworthiness		Yes	Yes	
preferences;	For our affil	ates to market to you	Yes	Yes	
	Attach	ment 5: Wells Fargo Retail Services Privacy Noti : https://retailservices.wellsfargo.com/pdf/priva		Yes	

Claim	Wells Fargo	
subsequent to said monitoring, selecting in real-time said targeted marketing content correlated to said user-defined preferences; and	Go Far Rewards offers more ways than ever to make great things happen. Your everyday purchases can add up to unique trips, merchandise, charitable donations, and more. With a Wells Fargo rewards-based credit card, you can earn Go Far Rewards on virtually all purchases <sup>1</sup> , from filling the tank with gas, to stocking up on groceries, or dining at a favorite restaurant. You can also earn rewards on big-ticket purchases like booking a flight, or getting your daughter that new bike to celebrate her award-winning science project. Attachment 6: Wells Fargo Go Far Rewards)	
transmitting in real- time said targeted marketing content during said active session to at least one of said e- banking touch points for acceptance, rejection, or no	Source: https://www.wellsfargo.com/go-far-rewards/?linkLoc=fn It's easy to earn See how far you can go with <i>Go Far Rewards</i> . With a Wells Fargo rewards-based credit card, you can earn <i>Go Far Rewards</i> on virtually all purchases <sup>1</sup> , from coffee or lunch at that little cafe around the corner to big ticket items, like a comfy new couch, cruise tickets, or a shiny new laptop.	
response by a user, wherein said response by said	Attachment 7_ Earn Rewards – Wells Fargo	
user is used during said active session to determine whether transmission of additional information related to said marketing content occurs during said active session.	Source: https://www.wellsfargo.com/go-far-rewards/earn-rewards/?linkLoc=fn	

10. These allegations of infringement are preliminary and are therefore subject to change.

11. Wells Fargo has and continues to induce infringement. Wells Fargo has actively encouraged or instructed others (e.g., its customers and/or the customers of its related companies), and continues to do so, on how to construct a unified banking system such as to cause infringement of one or more of claims 1–20 of the '508 patent, literally or under the doctrine of equivalents.

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Moreover, Wells Fargo has known of the '508 patent and the technology underlying it from at least the date of issuance of the patent.

12. Wells Fargo has and continues to contributorily infringe. Wells Fargo has actively encouraged or instructed others (e.g., its customers and/or the customers of its related companies), and continues to do so, on how to use its products and services (e.g., construction of unified banking system) and related services that provide unified banking systems such as to cause infringement of one or more of claims 1–20 of the '508 patent, literally or under the doctrine of equivalents. Moreover, Wells Fargo has known of the '508 patent and the technology underlying it from at least the date of issuance of the patent.

13. Wells Fargo has caused and will continue to cause MCom damage by direct and indirect infringement of (including inducing infringement of) the claims of the '508 patent.

### IV. JURY DEMAND

MCom hereby requests a trial by jury on issues so triable by right.

#### V. PRAYER FOR RELIEF

WHEREFORE, MCom prays for relief as follows:

- a. enter judgment that Defendant has infringed the claims of the '508 patent;
- award MCom damages in an amount sufficient to compensate it for Defendant's infringement of the '508 patent in an amount no less than a reasonable royalty or lost profits, together with pre-judgment and post-judgment interest and costs under 35 U.S.C. § 284;
- c. award MCom an accounting for acts of infringement not presented at trial and an award by the Court of additional damage for any such acts of infringement;

- declare this case to be "exceptional" under 35 U.S.C. § 285 and award MCom its attorneys' fees, expenses, and costs incurred in this action;
- e. declare Defendant's infringement to be willful and treble the damages, including attorneys' fees, expenses, and costs incurred in this action and an increase in the damage award pursuant to 35 U.S.C. § 284;
- f. a decree addressing future infringement that either (i) awards a permanent injunction enjoining Defendant and its agents, servants, employees, affiliates, divisions, and subsidiaries, and those in association with Defendant from infringing the claims of the Patents-in-Suit, or (ii) awards damages for future infringement in lieu of an injunction in an amount consistent with the fact that for future infringement the Defendant will be an adjudicated infringer of a valid patent, and trebles that amount in view of the fact that the future infringement will be willful as a matter of law; and
- g. award MCom such other and further relief as this Court deems just and proper.

Respectfully submitted,

### Ramey & Schwaller, LLP

William P. Ramey, III (Pro Hac Vice) Texas State Bar No. 24027643 5020 Montrose Blvd., Suite 800 Houston, Texas 77006 (713) 426-3923 (telephone) (832) 900-4941 (fax) wramey@rameyfirm.com

Jeffrey Kubiak

Texas State Bar No. 24028470 5020 Montrose Blvd., Suite 800 Houston, Texas 77006 (713) 426-3923 (telephone) (832) 900-4941 (fax) jkubiak@rameyfirm.com

Attorneys for MCom IP, LLC