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*Attorney(s) for Social Positioning Input Systems, LLC*

**IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA**

**SOCIAL POSITIONING INPUT  
SYSTEMS, LLC,**

*Plaintiff,*

**v.**

**KEEP TRUCKIN, INC.,**

*Defendant.*

**CASE NO. 3:22-cv-00221**

**PATENT CASE**

**JURY TRIAL DEMANDED**

**COMPLAINT**

Plaintiff Social Positioning Input Systems, LLC (“Plaintiff” or “SPIS”) files this Complaint against Keep Truckin, Inc. (“Defendant” or “Keep Truckin”) for infringement of United States Patent No. 9,261,365 (hereinafter “the ‘365 Patent”).

**PARTIES AND JURISDICTION**

1. This is an action for patent infringement under Title 35 of the United States Code. Plaintiff is seeking injunctive relief as well as damages.

2. Jurisdiction is proper in this Court pursuant to 28 U.S.C. §§ 1331 (Federal Question) and 1338(a) (Patents) because this is a civil action for patent infringement arising under the United States patent statutes.

3. Plaintiff is a Wyoming limited liability company with an address of 1 East Broward Boulevard, Suite 700, Ft. Lauderdale, FL 33301.

1           4.     On information and belief, Defendant is a Delaware corporation with its  
2 principal office located at 55 Hawthorne St 4th Floor San Francisco, California  
3 94105. On information and belief, Defendant may be served through its agent,  
4 Corporation Service Company, 251 Little Falls Drive, Wilmington, DE 19808.

5           5.     On information and belief, this Court has personal jurisdiction over  
6 Defendant because Defendant has committed, and continues to commit, acts of  
7 infringement in this District, has conducted business in this District, and/or has  
8 engaged in continuous and systematic activities in this District.

9           6.     On information and belief, Defendant's instrumentalities that are alleged  
10 herein to infringe were and continue to be used, imported, offered for sale, and/or sold  
11 in this District.

12                               **VENUE**

13           7.     On information and belief, venue is proper in this District under 28  
14 U.S.C. § 1400(b) because Defendant is deemed to reside in this District. Alternatively,  
15 acts of infringement are occurring in this District and Defendant has a regular and  
16 established place of business in this District.

17                               **COUNT I**

18                   **(INFRINGEMENT OF UNITED STATES PATENT NO. 9,261,365)**

19           8.     Plaintiff incorporates paragraphs 1 through 7 herein by reference.

20           9.     This cause of action arises under the patent laws of the United States  
21 and, in particular, under 35 U.S.C. §§ 271, *et seq.*

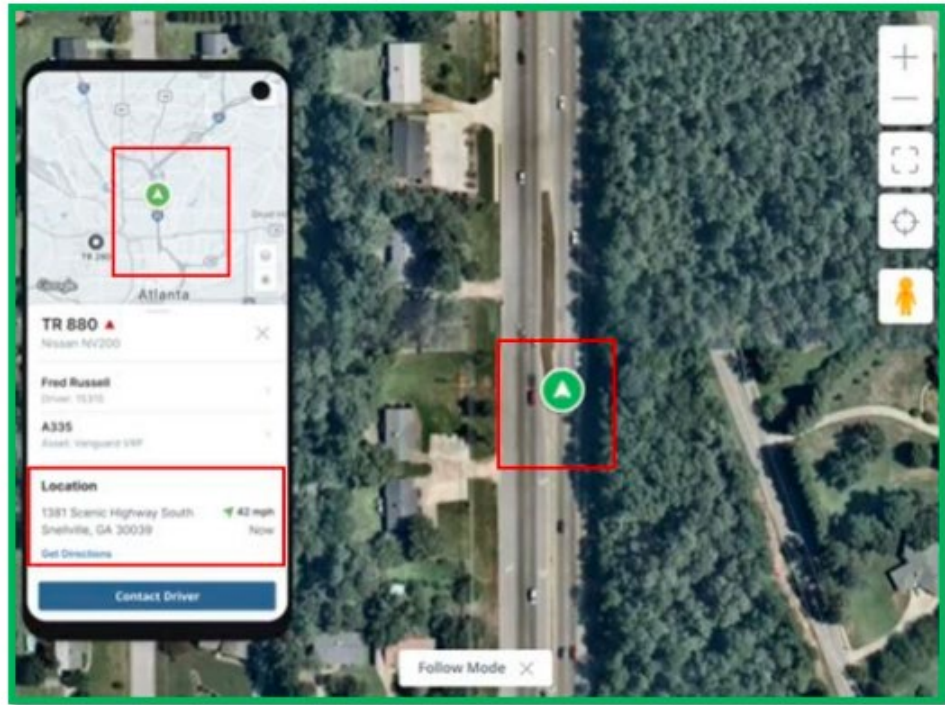
22           10.    Plaintiff is the owner by assignment of the '365 Patent with sole rights  
23 to enforce the '365 Patent and sue infringers.

24           11.    A copy of the '365 Patent, titled "Device, System and Method for  
25 Remotely Entering, Storing and Sharing Addresses for a Positional Information  
26 Device," is attached hereto as Exhibit A.

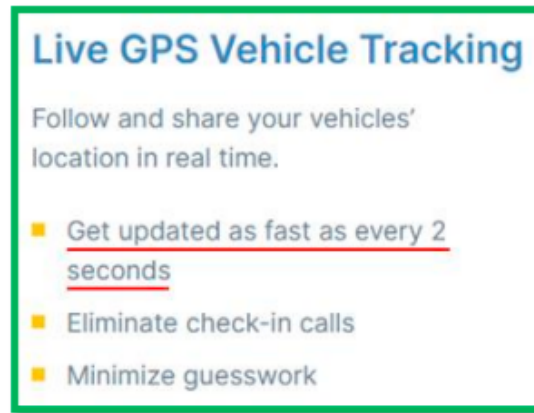
27           12.    The '365 Patent is valid, enforceable, and was duly issued in full  
28 compliance with Title 35 of the United States Code.

13. Upon information and belief, Defendant has infringed and continues to infringe one or more claims, including at least Claim 1, of the ‘365 Patent by making, using (at least by having its employees, or someone under Defendant's control, test the accused Product), importing, selling, and/or offering for sale associated hardware and software for asset locating services (e.g., Keep Truckin asset tracking platform, and any associated hardware, apps, or other software) (“Product”) covered by at least Claim 1 of the ‘365 Patent. Defendant has infringed and continues to infringe the ‘365 patent either directly or through acts of contributory infringement or inducement in violation of 35 U.S.C. § 271.

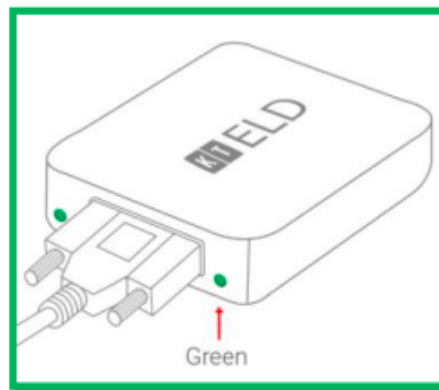
14. The Product provides an asset tracking system for real-time GPS tracking of assets. A user can receive location information on a positional information device (e.g., mobile device or computer). Certain aspects of this element are illustrated in the screenshot(s) below and/or in those provided in connection with other allegations herein.



Source: <https://keeptruckin.com/real-time-gps-tracking-solution>



Source: <https://keeptruckin.com/gps-tracking>



Source: [https://support.keeptruckin.com/s/articles/Connect-Your-Mobile-Device-to-Your-Vehicle-Gateway?language=en\\_US](https://support.keeptruckin.com/s/articles/Connect-Your-Mobile-Device-to-Your-Vehicle-Gateway?language=en_US)

15. The Product software sends a request from a first (requesting) positional information device (e.g., mobile device or desktop with software installed) to a server. The request is for the real-time location (e.g., stored address) of an asset, and includes a first identifier of the requesting positional information device (e.g., user ID and password for the Product software used in the particular enterprise). The request is sent to the Product server for transmitting the asset location. The server receives the at least one address from a second (sending) positional information device at the asset (e.g., employee mobile phone). Certain aspects of this element are illustrated in the screenshot(s) below and/or in those provided in connection with other allegations herein.

GPS tracking systems mainly function by using the Global Navigation Satellite System (GNSS) network.

The satellites within the network emit microwave signals to different GPS devices, including those found in smartphones and vehicles, and relay data such as a vehicle's direction, speed, location, and more.

The four components that make vehicle communication technology and GPS truck trucking work are:

1. The GPS satellite
2. The vehicle equipped with a GPS tracking device
3. A wireless network
4. GPS servers

Source: <https://keeptruckin.com/glossary/what-is-gps-tracking>

A GPS tracking device is installed into a piece of equipment, trailer, or vehicle to record and store necessary information. It then uses GPS satellites to pinpoint the location of the vehicle or trailer in real-time.

The data stored within the GPS tracking device is then transmitted through a cellular or wireless network to a server. The server works like cloud storage that lets you access the information regardless of your location and the device you use (smartphone, tablets, computer, etc.).

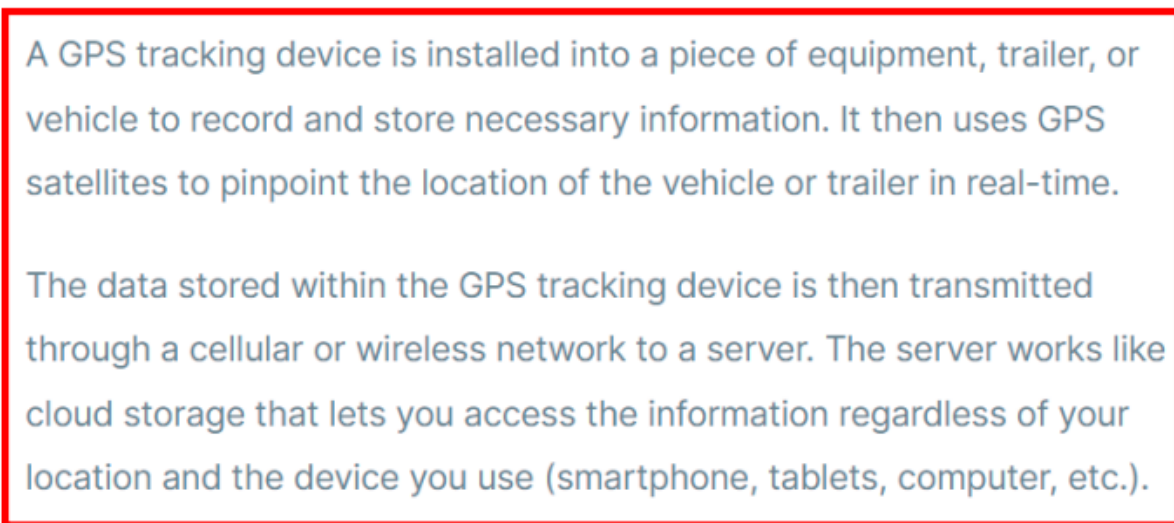
Source: <https://keeptruckin.com/glossary/what-is-gps-tracking>

Source: <https://keeptruckin.com/log-in>

16. The at least one address is received from the server at the requesting positional information device. For example, the Product's server transmits the position of an asset (at least one address) to the requesting positional information device. Certain aspects of this element are illustrated in the screenshot(s) below and/or in those provided in connection with other allegations herein.

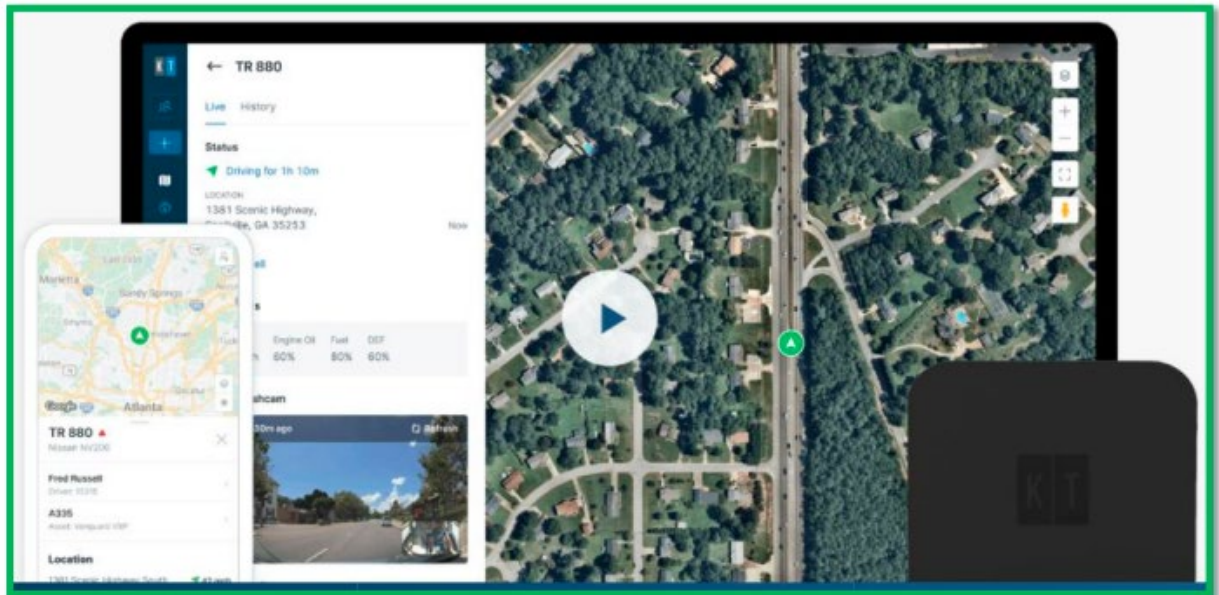


Source: <https://keeptruckin.com/glossary/what-is-gps-tracking>



Source: <https://keeptruckin.com/glossary/what-is-gps-tracking>

17. A second identifier for the second (sending) positional information device is determined based on the first identifier and the server retrieves the at least one address stored in the at least one sending positional information device. The Product application installed on the requesting positional information device requests (from the server) the asset's GPS location (i.e., at least one stored address stored). As shown above, before activating the tracker (i.e., the sending positional information device), a unique tracking device's ID number or credentials (i.e., second identifier) needs to be added to the user's account identified by the user login ID and password (i.e., the first identifier). Hence, the tracker device's ID number or asset credentials (i.e., second identifier) is mapped to the user's login ID (i.e., the first identifier) for tracking the real-time location (i.e., at least one stored address stored) of the asset. Certain aspects of this element are illustrated in the screenshot(s) below and/or in those provided in connection with other allegations herein.



Source: <https://keeptruckin.com/gps-tracking>

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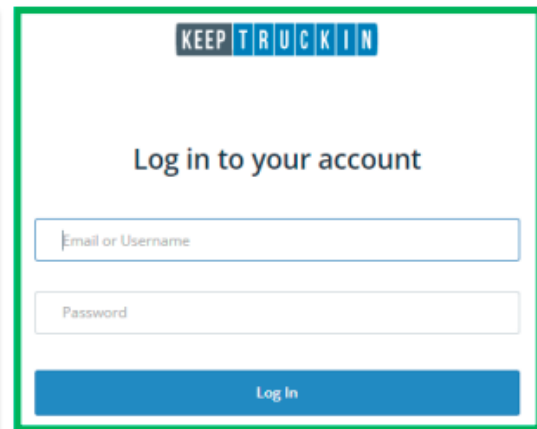
The four components that make vehicle communication technology and GPS truck tracking work are:

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A GPS tracking device is installed into a piece of equipment, trailer, or vehicle to record and store necessary information. It then uses GPS satellites to pinpoint the location of the vehicle or trailer in real-time.

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Source: <https://keeptruckin.com/log-in>

Source: [https://support.keeptruckin.com/s/articles/Edit-a-vehicle-or-assign-an-Vehicle-Gateway-to-a-vehicle?language=en\\_US](https://support.keeptruckin.com/s/articles/Edit-a-vehicle-or-assign-an-Vehicle-Gateway-to-a-vehicle?language=en_US)

1 18. Defendant's actions complained of herein will continue unless  
2 Defendant is enjoined by this court.

3 19. Defendant's actions complained of herein are causing irreparable harm  
4 and monetary damage to Plaintiff and will continue to do so unless and until  
5 Defendant is enjoined and restrained by this Court.

6 20. Plaintiff is in compliance with 35 U.S.C. § 287.

7 **JURY DEMAND**

8 21. Under Rule 38(b) of the Federal Rules of Civil Procedure, Plaintiff  
9 respectfully requests a trial by jury on all issues so triable.

10 **PRAYER FOR RELIEF**

11 WHEREFORE, Plaintiff asks the Court to:

12 (a) Enter judgment for Plaintiff on this Complaint on all causes of action  
13 asserted herein;

14 (b) Enter an Order enjoining Defendant, its agents, officers, servants,  
15 employees, attorneys, and all persons in active concert or participation with Defendant  
16 who receive notice of the order from further infringement of United States Patent No.  
17 9,261,365 (or, in the alternative, awarding Plaintiff a running royalty from the time of  
18 judgment going forward);

19 (c) Award Plaintiff damages resulting from Defendant's infringement in  
20 accordance with 35 U.S.C. § 284;

21 (d) Award Plaintiff pre-judgment and post-judgment interest and costs; and

22 (e) Award Plaintiff such further relief to which the Court finds Plaintiff  
23 entitled under law or equity.

24 Dated: January 12, 2022

Respectfully submitted,

25 /s/ Stephen M. Lobbin

26 ***Attorney(s) for Plaintiff***