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Plaintiff 1LSS Inc. ("1LSS") brings this action against Defendant Apple Inc. ("Apple" or "Defendant").

THE PARTIES

1. 1LSS is, and at all times relevant hereto was, a corporation duly
organized and existing under the laws of the state of California, with its principal
place of business at 719 S. Los Angeles Street, Suite 714 Los Angeles, CA 90014.

7 2. 1LSS is informed and believes and thereon alleges that defendant Apple
8 Inc. is, and at all times relevant hereto was, a corporation organized under the laws of
9 the State of California, with a principal place of business at One Apple Park Way,
10 Cupertino, California, 95014 and a place of business in this judicial district at 10250
11 Santa Monica Blvd, Los Angeles, CA 90067.

3. 1LSS is informed and believes and thereon alleges that Defendant
conducts business within this judicial district at the Apple Store located at 10250
Santa Monica Blvd, Los Angeles, CA 90067, including making, using, selling,
offering for sale, or importing into the United States the infringing products at or from
this facility.

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JURISDICTION AND VENUE

18 4. This is an action for patent infringement arising under the patent laws of
19 the United States, 35 U.S.C. § 271.

5. This Court has subject matter jurisdiction over this action under 28
U.S.C. §§ 1331 and 1338(a)-(b) because it involves substantial claims arising under
the patent laws.

6. 1LSS, Inc. is informed and believes and thereon alleges that Defendant
conducts business at 10250 Santa Monica Blvd, Los Angeles, CA 90067, including
making, using, selling, offering for sale, shipping, or importing the infringing
products at or from this facility, which is located in this judicial district. Thus, this
Court has personal jurisdiction over Defendant and venue is proper in this court
pursuant to 28 U.S.C. § 1400(b) because, among other things, Defendant has a regular

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and established place of business in this judicial district and Defendant has committed
 acts of infringement, including the infringing acts complained of herein.

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GENERAL ALLEGATIONS

7. On January 9, 2024, the United States Patent and Trademark Office
issued United States Patent Number 11,864,641, entitled "Magnetically Coupled
Wallet Accessory for Mobile Device" (hereinafter "the '641 Patent"). A true and
correct copy of the '641 Patent is attached hereto as Exhibit A.

8 8. 1LSS is the assignee of the '641 Patent and the owner of the entire right,
9 title, and interest in and to the '641 Patent.

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9. The '641 Patent pertains to a wallet for attachment to a mobile device.

For over a decade 1LSS has provided, and continues to provide, 11 10. 12 innovative solutions for mobile electronic display device accessories and mounts, 13 including wallet attachments for a mobile device such as those manufactured by Apple. See https://magbak.com/. As part of this innovation, 1LSS has developed a 14 15 mobile device accessory including an accessory device having an arrangement of magnets of alternating polarity are included within the accessory device or attached 16 17 to the surface. The arrangement of magnets are magnetically coupleable to a device-18 side attachment including a plurality of magnets. The device-side attachment may be 19 attached to a mobile device or part of a protective case for the mobile device. 1LSS 20has obtained patent protection over this inventive technology, including the '641 21 Patent, which was granted by the U.S. Patent and Trademark Office on January 9, 2024. This patent represents a significant investment of time and resources in 22 23 developing inventive technology that filled a significant need in the industry.

11. 1LSS is informed and believes and based thereon alleges that Apple
began competing with 1LSS in providing wallet attachments for a mobile devices by
manufacturing and selling MagSafe line of wallets for attachment to mobile devices

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1 as claimed in the '641 Patent (hereinafter the "Infringing Product"), as shown below.¹



12. Apple has been actively advertising the Infringing Product, touting the product throughout a variety of markets and to numerous audiences. 1LSS is informed and believes that Defendants sell their Infringing Product in the same marketing channels, including advertising on Google, and all other social media platforms.

17 13. On February 9, 2024, 1LSS notified Apple by letter that Apple's
18 MagSafe brand of magnetic wallets may be utilizing the technology claimed in the
19 '641 Patent. Subsequently, on February 28, 2024 1LSS provided Apple with a claim
20 chart illustrating how 1LSS's technology as recited in claim 1 of the '641 Patent is
21 being used in Apple's MagSafe brand of magnetic wallets.

14. Notwithstanding 1LSS's notification of its patented technology as set forth in the '641 Patent and in conscious disregard of 1LSS's intellectual property

- ¹ <u>https://www.apple.com/shop/product/MA6X4ZM/A/iphone-finewoven-wallet-with-magsafe-deep-blue?fnode=9a426d5dab22d37f6cd4867e991ac3be7f2a0c8a18454997ba1876e5df9b1484ebad36d764f921ca2a432d994bcea2121d2cb419480cbd8538d421b10cd783356311e167ec6457815e69a7b43a7928c0b8220e1f0ba03bc516214547ce44fc7f91da439</u>
- $28 \left\| \frac{31e10e7f7205733344bbb410c\&fs=f\%3Dwallet\%26fh\%3D12b2bf\%252B4667}{(accessed October 7, 2024)} \right\|$

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rights as set forth herein, Apple has continued to make, use, offer for sale and sell the
 Infringing Product in the United States and this judicial district and in direct
 competition with 1LSS.

FIRST CAUSE OF ACTION

Patent Infringement of the '641 Patent

(35 U.S.C. §§ 101 et seq.)

7 15. 1LSS realleges and incorporates by reference all paragraphs above as if
8 fully set forth herein.

9 16. At all times herein mentioned the '641 Patent was and is valid and fully10 enforceable.

11 17. Apple, by the acts complained of herein, and by making, using, selling,
offering for sale, and/or importing in the United States, including in the Central
District of California, the Accused Product embodying the invention, has in the past,
does now, and continues to infringe the '641 Patent directly, contributorily, and/or by
inducement, literally and/or under the doctrine of equivalents, in violation of 35
U.S.C. § 271.

17 18. At least since February 9, 2024, Apple has had actual knowledge of the18 '641 Patent.

19 19. Apple has and continues to directly infringe the '641 Patent by making,
20 using, offering for sale, selling and importing the Infringing Product in conjunction
21 with MagSafe wallets competitive to 1LSS. By doing so, Apple has directly infringed
22 at least claim 11 of the '641 Patent as illustrated in non-limiting example attached
23 hereto as Exhibit B.

24 20. At no time has 1LSS granted Apple authorization, license, or permission
25 to utilize the inventions claimed in the '641 Patent.

26 21. 1LSS has been damaged by Apple's acts of infringement of the '641
27 Patent and 1LSS will continue to be damaged by such infringement unless enjoined
28 by this Court. 1LSS is entitled to recover damages adequate to compensate for the

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1 infringement under 35 U.S.C. § 284.

2 22. On information and belief, at least since February 9, 2024, Apple has
3 knowingly and actively induced the infringement of one or more of the '641 Patent
4 claims by, inter alia, marketing, promoting, and offering for use the Infringing
5 Product, knowingly and intending that its use by Apple's customers and by users
6 infringes the '641 Patent. *See e.g.*, promotional video on Amazon.²

7 23. On information and belief, at least since February 9, 2024, Apple has 8 contributed to the infringement of the '641 Patent by, inter alia, marketing and 9 promoting the Infringing Product. Apple has used and promoted within the United 10 States the Infringing Product. By virtue of incorporating the patented technology described above, the Accused Product is not a staple article or commodities of 11 12 commerce suitable for substantial non-infringing use and are known by Apple to be 13 especially made or especially adapted to the infringe the '641 Patent. As a result, Apple's Accused Product has been used by its customers and by users to infringe the 14 15 '641 Patent. Apple continues to engage in acts of contributory infringement of the '641 Patent. 16

17 24. 1LSS is, and has been, irreparably harmed by Apple's on-going 18 infringement including the following harm which cannot be quantified or recouped through monetary damages: (1) lost market share that will be difficult, if not 19 20impossible, to recoup later as the Infringing Product becomes entrenched with retail 21 sellers, (2) loss of first mover advantage that 1LSS enjoyed as the first company to offer its MagSafe wallet, (3) loss of 1LSS's investment in building up the market for 22 23 MagSafe wallets, (4) negative effect on its reputation as innovator and pioneer, (5) 24 the unquantifiable effect on lost sales of related products, (6) diversion of resources 25 to defend against loss of market share caused by sales of the Infringing Product, and

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 $^{28 \}left\| \frac{\text{https://www.amazon.com/vdp/0ba69f2c28c44365874ee771751225e8?ref=dp_vse_i}{\underline{bvc0}} \right\|$

1 (7) Apple's unauthorized sales that are enticing others to offer for sale and sell
2 competing infringing products that leads to additional irreparable harm described
3 above.

4 25. Apple's acts of infringement have been, and continue to be, willful and
5 deliberate and therefore warrant the award of attorneys' fees pursuant to 35 U.S.C. §
6 285 and the enhancement of damages pursuant to 35 U.S.C. § 284.

PRAYER FOR RELIEF

WHEREFORE, 1LSS prays for judgment as follows:

A. For an order finding that the '641 Patent is valid and enforceable;

B. For an order finding that Apple has infringed the '641 Patent directly,
literally or by equivalents, in violation of 35 U.S.C. § 271;

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C. For an order finding that Apple's infringement is willful;

D. For an order temporarily, preliminarily and permanently enjoining
Apple, its officers, directors, agents, servants, affiliates, employees, subsidiaries,
divisions, branches, parents, attorneys, representatives, privies, and all others acting
in concert or participation with any of them, from infringing the '641 Patent directly,
contributorily and/or by inducement, in violation of 35 U.S.C. § 271;

18 E. For an order directing Apple to file with the Court, and serve upon
19 1LSS's counsel, within thirty (30) days after entry of the order of injunction, a report
20 setting forth the manner and form in which it has complied with the injunction;

F. For an order awarding 1LSS damages adequate to compensate 1LSS for the infringement by Apple, including disgorgement of profits or gains of any kind made by Apple from their infringing acts, lost profits and/or reasonable royalty, in amounts to be fixed by the Court in accordance with proof, including enhanced and/or exemplary damages, as appropriate under 35 U.S.C. § 284;

G. For an order awarding 1LSS pre-judgment interest and post-judgment
interest at the maximum rate allowed by law;

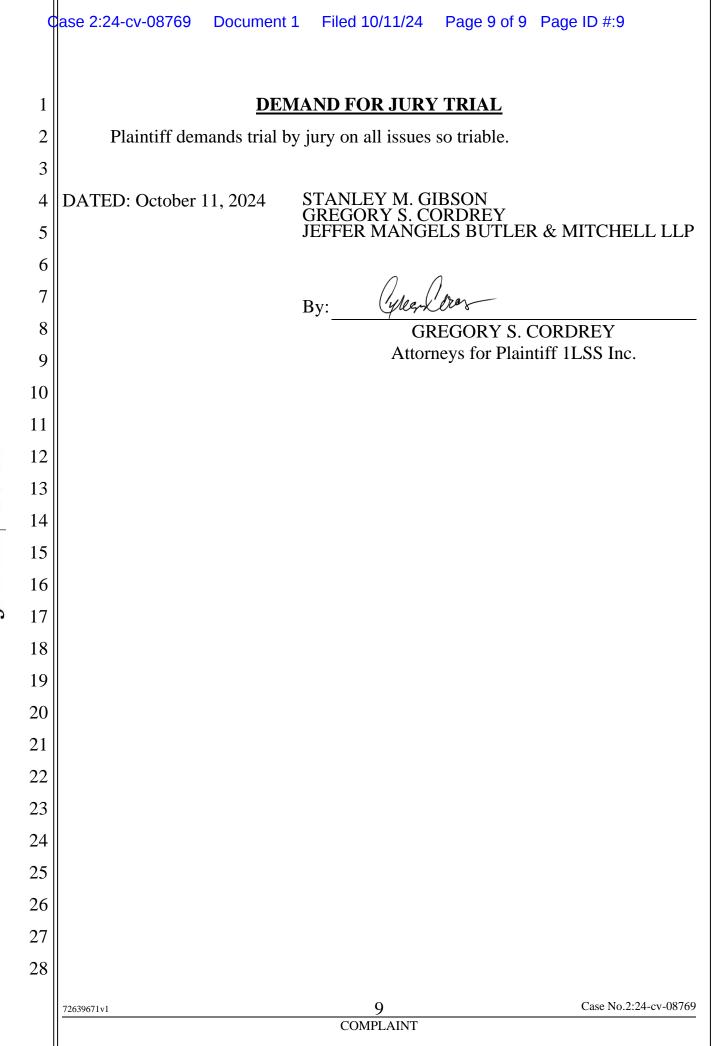
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H. For an order requiring an accounting of the damages to which 1LSS is

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1	found to be entitled;							
2	I. For an order declaring this to be an exceptional case pursuant to 35							
3	U.S.C. § 285 and awarding 1LSS its attorneys' fees;							
4	J.	J. For an order awarding 1LSS its costs of court; and						
5	K. Granting 1LSS such other and further relief as the Court may deem just							
6	and proper.							
7								
8	DATED: O	ctober	11, 2024	STANLEY M. GIBSON GREGORY S. CORDREY				
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