

IN THE UNITED STATES DISTRICT COURT FOR THE  
WESTERN DISTRICT OF TEXAS  
AUSTIN DIVISION

UNION PROPERTIES LLC,  
Relator,

v.

JEWELL TRIGGERS, INC.,  
BROWNELLS, INC., and  
BEDROCK INDUSTRIES, INC.  
Defendants.

§  
§  
§  
§  
§  
§  
§  
§

Civil Action No. A-11-CA-42

JURY TRIAL DEMANDED

**RELATOR'S' ORIGINAL COMPLAINT FOR FALSE PATENT MARKING**

**A. Parties**

1. Relator, Union Properties LLC ("Union Properties"), is a limited liability company organized and existing under the laws of the State of Texas, with its principal place of business in Austin, Texas.

2. Defendant, Jewell Trigger, Inc. ("Jewell"), is a corporation organized and existing under the laws of the State of Delaware, with its registered place of business at 3620 N. State Highway 123, San Marcos, Texas 78666. Defendant may be served with process through its registered agent, Brian C. Jewell, 3620 N. State Highway 123, San Marcos, Texas 78666.

3. Defendant, Brownells, Inc. ("Brownells"), is a corporation organized and existing under the laws of the State of Iowa, with its registered place of business at 200 S. Front Street, Montezuma, Iowa 50171. Defendant may be served with process through its registered agent, Frank R. Brownell III, 200 S. Front Street, Montezuma, Iowa 50171.

4. Defendant, Bedrock Industries, Inc. ("Bedrock"), is a corporation organized and existing under the laws of the State of Oregon, with its registered place of business at 2236 SE Linden Ln., Grants Pass, Oregon 97527. Defendant may be served with process through its registered agent, L.J. Tunison, 1010 SE Milbank Rd., Grants Pass, Oregon 97526.

**B. Jurisdiction**

5. This Court has jurisdiction over the lawsuit because the action arises under the patent laws of the United States, 35 U.S.C. §§ 1 *et seq.* This Court has subject matter jurisdiction over these claims pursuant to 28 U.S.C. §§ 1331 and 1338(a).

6. This Court has general and specific personal jurisdiction over Defendants by virtue of, *inter alia*, Defendants' persistent and continuous contacts with this District, including: (1) active and regular conduct of business during the relevant time period in this District; (2) deriving substantial revenue from goods and/or services provided to individuals and other entities in Texas and in this District; (3) offering for sale and selling falsely-marked products in this District.

**C. Venue**

7. Venue is proper in this District under 28 U.S.C. §§ 1391(b), 1391(c), and 1395(a).

**D. Facts**

8. This is an action for false patent marking under 35 U.S.C. § 292, which provides that any person may sue to recover the civil penalty for false patent marking. Relator brings this *qui tam* action on behalf of the United States of America.

**False Marking by Defendants Jewell and Brownells**

9. Defendant Jewell has made, used, sold, and/or offered for sale in the United States and/or imported into the United States Jewell Trigger products, including by way of example only, Model Nos. HVRTSBR-A, HVRBR-A, HVRTSXR-A, HVRTS-A, HVR-A, HVRLTS-A, HVRLTSBR-A, HVRsBR-A, HVRs-A, HVR Winchester, BR, and BRBR.

10. Defendant Brownell has used, sold, and/or offered for sale in the United States and/or imported into the United States Jewell Trigger products, including by way of example only, Model Nos. HVRTSBR-A, BR, and HVR Winchester.

11. Defendant Bedrock has used, sold, and/or offered for sale in the United States and/or imported into the United States Jewell Trigger products, including by way of example only, Model No. HVRLTS-A.

12. Defendants Jewell marks and/or has marked, affixes and/or has affixed, and/or uses and/or has used in advertising in connection with their Jewell Trigger products, including but not limited to Model Nos. HVRTSBR-A, HVRBR-A, HVRTSXR-A, HVRTS-A, HVR-A, HVRLTS-A, HVRLTSBR-A, HVRsBR-A, HVRs-A, HVR Winchester, BR, and BRBR (collectively the “Falsely-Marked Products”) an expired patent—U.S. Patent No. 4,671,005 (“the ’005 Patent”).

13. As illustrated in Exhibit 1, Defendant Jewell marked Model No. HVRTSBR-A with the ’005 Patent.

14. Defendant Brownells uses and/or has used in advertising in connection with their Jewell Trigger products, including but not limited to Model Nos. HVRTSBR-A, BR, and HVR Winchester, the word “patented” importing that the Jewell Trigger products are patented, as illustrated in Exhibit 2. (Ex. 2, WORLD’S LARGEST SUPPLIER OF FIREARM ACCESSORIES, GUND PARTS, AND GUNSMITHING TOOLS - BROWNELLS, [http://www.brownells.com/.aspx/pid=27104/avs%7CManufacturer\\_1=JEWELL%20TRIGGERS,%20INCxzzx/Product/REMINGTON\\_700\\_40X\\_\\_WIN\\_M70\\_RIFLE\\_TRIGGERS](http://www.brownells.com/.aspx/pid=27104/avs%7CManufacturer_1=JEWELL%20TRIGGERS,%20INCxzzx/Product/REMINGTON_700_40X__WIN_M70_RIFLE_TRIGGERS) (last visited on Jan. 13, 2011).

15. Defendant Bedrock uses and/or has used in advertising in connection with their Jewell Trigger products, including but not limited to Model No. HVRLTS-A, the word “patented” importing that the Jewell Trigger products are patented, as illustrated in Exhibit 3 (Ex. 3, JEWELL TRIGGER – A QUALITY COMPONENT FOR LEFTHANDRIFLES.COM – BEDROCK INDUSTRIES, INC., <http://www.lefthandrifles.com/trigger/> (last visited on Jan. 13, 2011).

16. A true and correct copy of U.S. Patent No. 4,671,005 (“the ’005 Patent”) is attached as Exhibit 4.

17. The ’005 Patent, entitled “Trigger Mechanism,” was filed on May 9, 1985, and issued on June 9, 1987.

18. The ’005 Patent expired on or about May 9, 2005, pursuant to 35 U.S.C. § 154(c).

19. Defendant Jewell falsely marked the Falsely-Marked Products after the expiration of the ’005 Patent.

20. Through their advertising, Defendants Brownells and Bedrock falsely marked some of the Falsely-Marked Products after the expiration of the ’005 Patent.

21. Defendant Jewell is a sophisticated organization with over 25 years of experience in selling Jewell triggers to retrofit Remington Model 700 and Winchester Model 70 actions, as well as custom benchrest actions. (*See, e.g.*, Ex. 5, JANUARY, 97 JEWELL, <http://www.gun-tests.com/performance/jan97jewell.html> (last visited on Jan. 14, 2011)). Jewell has many years of intellectual property experience, and Jewell has enforced the ’005 Patent in the past against patent infringers. (*Id.*) Other Jewell Trigger Assemblies for the Colt AR-15 and AR-15 type actions, including but not limited to Model Nos. AR LG Pin, AR Rock River, and AR SM Pin, are protected by U.S. Patent No. 6,131,324, which expires on or about November 30, 2018. Jewell’s intellectual property is a valuable asset to Jewell, and every Jewell Trigger and Jewell Trigger Assembly includes a brochure that identifies it as being protected by either U.S. Patent No. 4,671,005 or 6,131,324. Defendant Jewell sells Jewell Triggers and Jewell Trigger Assemblies through retailers worldwide, including but not limited to, Defendant Brownells (Ex. 2), MidwayUSA.com (Ex. 6), and GreatScottShooters.com (Ex. 7). Jewell Triggers and Jewell

Trigger Assemblies are also sold already incorporated into custom rifles, such as rifles sold by Defendant Bedrock. (*See* Ex. 3.)

22. After over 70 years in business, Defendant Brownells has grown to be the world's largest supplier of gun parts, firearms accessories, and gunsmithing tools to the firearms industry. (Ex. 8, ABOUT BROWNELLS, [http://www.brownells.com/aspx/general/about\\_brownells.aspx](http://www.brownells.com/aspx/general/about_brownells.aspx) (last visited Jan. 14, 2011)). Defendant Brownells is the assignee of at least one U.S. Patent. Brownells has many years of intellectual property experience, and Brownells' intellectual property is a valuable asset to Brownells.

23. Defendant Bedrock is the exclusive distributor of left hand rifles made by Noveske Riflework, LLC. Bedrock has many years of intellectual property experience, and Bedrock's intellectual property is a valuable asset to Bedrock.

24. Defendants knew that expired patents do not covered any product.

25. Defendants knew that the '005 Patent was expired. Moreover, given the filing and issue dates of the '005 Patent, Defendants did not have a reasonable belief that the '005 Patent was unexpired.

26. Defendants knew that the expired '005 Patent did not cover any of the Falsely-Marked Products.

27. The Falsely-Marked Products could have easily been made without falsely marking them with the '005 Patent.

28. Defendants knew that it was a false statement to mark the Falsely-Marked Products with an expired or otherwise inapplicable patent.

29. Defendants did not have, and could not have had, a reasonable belief that the Falsely-Marked Products were properly marked.

30. Defendants marked the Falsely-Marked Products for the purpose for deceiving the public into believing that the products were patented and to thwart competition.

**Injury to the United States of America**

31. Defendants' practice of false marking is injurious to the United States.

32. Defendants' false marking alleged in the preceding paragraphs caused injury to the sovereignty of the United States arising from violations of federal law, specifically, the violation of 35 U.S.C. § 292. The United States has conferred standing on "any person," including the Relator, as the United States' assignee of the claims in the Complaint to enforce 35 U.S.C. § 292.

33. Defendants' false marking alleged in the preceding paragraphs caused proprietary injury to the United States, which, together with 35 U.S.C. § 292, would provide another basis to confer standing on Relator as the United States' assignee.

34. The marking and false marking statutes exist to provide the public notice of patent rights. Congress intended the public to rely upon marking as a ready means of discerning the status of intellectual property embodied in an article of manufacture or design, such as in Defendants' Falsely-Marked Products.

35. Federal patent policy recognizes an important public interest in permitting full and free competition in the use of ideas that are, in reality, a part of the public domain, such as those disclosed in the '005 Patent.

36. The public's interest in preventing false marking was so great that the United States enacted a statute that sought to encourage private parties to enforce the statute. By permitting members of the public to bring *qui tam* suits on behalf of the government, Congress authorized private persons, such as Relator, to help control false marking.

37. Defendants' false marking alleged in the preceding paragraphs deter innovation and stifle competition in the marketplace for at least the following reasons: (1) if an article that is within the public domain is falsely marked, potential competitors may be dissuaded from entering the same market; (2) false marks may deter scientific research when an inventor sees a mark and decides to forego continued research to avoid possible infringement; and (3) false marking can cause unnecessary investment in design around or costs incurred to analyze the validity or enforceability of a patent whose number has been marked upon a product with which a competitor would like to compete.

38. Defendants' false marking alleged in the preceding paragraphs misleads the public into believing that the '005 Patent gives Defendants control of Defendants' Falsely-Marked Products (as well as similar products), which places the risk of determining whether Defendants' Falsely-Marked Products and similar products are controlled by the '005 Patent on the public, thereby increasing the cost to the public of determining who, if anyone, in fact controls the intellectual property embodied in Defendants' Falsely-Marked Products.

39. Thus, in each instance where a representation is made that Defendants' Falsely-Marked Products are protected by the '005 Patent, a member of the public desiring to participate in the market for products similar to Defendants' Falsely-Marked Products must incur the cost of determining whether the involved patents are valid and enforceable. Failure to take on the costs of a reasonably competent search for information necessary to interpret each patent, investigation into prior art and other information bearing on the quality of the patents, and analysis thereof can result in a finding of willful infringement, which may treble the damages an infringer would otherwise be required to pay.

40. Defendants' false marking alleged in the preceding paragraphs also creates a misleading impression that Defendants' Falsely-Marked Products are technologically superior to previously available products, as articles bearing the term "patent" may be presumed to be novel, useful, and innovative.

41. Every person or company in the United States is a potential entrepreneur regarding the apparatus described in the '005 Patent. Moreover, every person or company in the United States is a potential competitor with respect to Defendants' Falsely-Marked Products that are marked with the '005 Patent.

42. Each of Defendants' Falsely-Marked Products, is likely to, or at least has the potential to, discourage or deter each person or company, which view such marking from commercializing a competing product, even though the '005 Patent is expired and inapplicable.

43. Defendants' false marking alleged in the preceding paragraphs has quelled competition regarding similar products to an immeasurable extent, thus, causing harm to the United States in an amount that cannot be determined readily.

44. Defendants' false marking alleged in the preceding paragraphs constitutes wrongful and illegal advertisement of a patent monopoly that does not exist and, as a result, has resulted in increasing, or at least maintaining, the market power or commercial success of Defendants' Falsely-Marked Products.

45. Each individual false marking is likely to harm, or at least potentially harm, the public. Thus, each such false marking is a separate offense under 35 U.S.C. § 292(b).

46. For at least the reasons stated in the preceding paragraphs, Defendants' false marking caused injuries to the United States arising from violations of federal law and has caused proprietary injuries to the United States.



**E. Count 1 – False Marking**

47. Relator incorporates all of the preceding paragraphs as if fully set herein. Defendants have violated 35 U.S.C. § 292 by falsely marking the Falsely-Marked Products for the purpose for deceiving the public.

**F. Jury Demand**

48. Relator asserts its rights under the Seventh Amendment to the U.S. Constitution and demands, in accordance with Federal Rule of Civil Procedure 38, a trial by jury on all issues.

**G. Prayer**

49. For these reasons, Relator requests a judgment against Defendants for the following:

- a. A judgment in favor of Relator that Defendants have violated 35 U.S.C. § 292 by falsely marking products with knowledge that the patents have expired or are otherwise inapplicable for the purpose of deceiving the public;
- b. An accounting of total unit sales, per unit sales price, per unit revenue, gross revenue, per unit profit, and gross profit for any falsely-marked articles;
- c. A monetary award pursuant to 35 U.S.C. § 292 in the form of a civil fine of \$500 per falsely-marked article, or an alternative reasonable amount determined by the Court taking into consideration the sales, price, the total revenue and gross profit derived from the sale of falsely-marked articles and the degree of intent to falsely mark the articles, one-half of which shall be paid to the United States and the other half to the Relator;

- d. A judgment declaring that this case is “exceptional” under 35 U.S.C. § 285; and awarding Relator its costs, including reasonable attorney’s fees, in bringing and maintaining this lawsuit;
- e. An injunction ordering Defendants, and their officers, agents, servants, employees, attorneys, licenses, successors, and assigns and those in active concert or participation with any of them, to cease all existing acts of false marking within 90 days and from committing any new acts of false marking;
- f. An award of pre-judgment and post-judgment interest on any monetary award;
- g. Costs of court;
- h. All other relief, at law and in equity, which this Court deems appropriate.

Respectfully submitted,

/s/ James N. Willi

James N. Willi  
Texas Bar No. 00795719  
jwilli@willilawfirm.com  
Tracy J. Willi  
Texas Bar No. 00784633  
twilli@willilawfirm.com  
Willi Law Firm, P.C.  
9600 Escarpment Blvd.  
Ste. 745, PMB 34  
Austin, TX 78749-1983  
Tel. (512) 288-3200  
Fax (512) 288-3202

ATTORNEYS FOR RELATOR,  
UNION PROPERTIES LLC