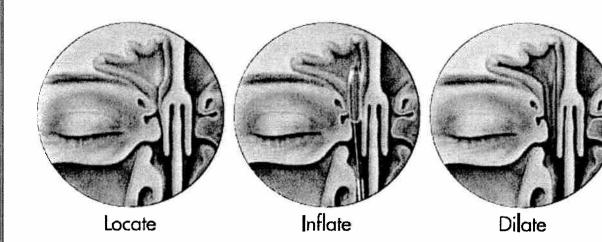
| 1<br>2<br>3<br>4<br>5<br>6<br>7<br>8 | RICHARD GOETZ (S.B. #115666) O'MELVENY & MYERS LLP 400 South Hope Street Los Angeles, CA 90071-2899 Telephone: (213) 430-6000 Facsimile: (213) 430-6407 E-Mail: rgoetz@omm.com  ROBERTA VESPREMI (S.B. #225067) O'MELVENY & MYERS LLP 2765 Sand Hill Road Menlo Park, CA 94025 Telephone: (650) 473-2600 Facsimile: (650) 473-2601 E-Mail: rvespremi@omm.com | ORIGINAL<br>FILED<br>2010 JUL 28 P 3: 03<br>CLERY JUL 28 P 3: 03 |
|--------------------------------------|--|--|
| 9<br>10                              | Attorneys for Plaintiff ACCLARENT, INC.  | EMC  |
| 11                                   | UNITED STATI   | ES DISTRICT COURT  |
| 12                                   | NORTHERN DIST  | TRICT OF CALIFORNIA  |
| 13                                   | SAN JOSE DIVISION  |  |
| 14                                   |  | 0 V + 0 - 0 9 9 1 1  |
| 15                                   | ACCLARENT, INC.,   | Case No. 10 - 03311  |
| 16                                   | Plaintiff,   | COMPLAINT  |
| 17                                   | v.   | DEMAND FOR JURY TRIAL  |
| 18                                   | ENTELLUS MEDICAL, INC.,  |  |
| 19                                   | Defendant.   |  |
| 20                                   | D1 1 100 1 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7   |  |
| 21                                   | Plaintiff Acclarent, Inc. ("Acclarent") hereby files this Complaint against  |  |
| 22                                   | Defendant Entellus Medical, Inc. ("Entelle   | ,  |
| 23                                   |  | ARY STATEMENT  |
| 24                                   |  | lamages and injunctive relief to remedy patent                   |
| 25                                   |  | ple method patents assigned to and/or owned by                   |
| 26                                   |  | e balloon dilation technology-based surgical                     |
| 27                                   |  | m sinusitis. The infringed Acclarent patents                     |
| 28                                   | include U.S. Patent Nos. 7,740,642 (Exhib  | oit A hereto), 7,645,272 (Exhibit B hereto)                      |
|                                      |  | COMPLAINT  |

| 1  | of its products in California and within this judicial district. The marketing and sales of  |
|--|--|
| 2  | the products at issue in this action infringes Acclarent's patent rights within this State and   |
| 3  | elsewhere in the United States.  |
| 4  | 9. Venue is proper in this judicial district pursuant to 28 U.S.C. §§ 1391   |
| 5  | (b)-(c) and 1400(b).   |
| 6  | ACCUSED PRODUCTS   |
| 7  | 10. Entellus Medical uses, has used, offers to sell, sells, has sold, imports  |
| 8  | and/or has imported in the United States the following products:   |
| 9  | • 5mm FinESS Sinus Treatment, either with or without the Entellus  |
| 10   | Endoscope bundle ("FinESS"); and   |
| 11   | XprESS Multi-Sinus Dilation Tool ("XprESS").   |
| 12   | These Entellus Medical surgical devices, and any related models, are   |
| 13   | collectively referred to herein as the "Accused Entellus Medical Devices."   |
| 14   | COUNT 1  |
| 15   | (Infringement of U.S. Patent No. 7,740,642 (XprESS))   |
| -  |  |
| 16   | 11. Acclarent incorporates by reference the allegations set forth in   |
|  |  |
| 16   | 11. Acclarent incorporates by reference the allegations set forth in   |
| 16<br>17   | 11. Acclarent incorporates by reference the allegations set forth in paragraphs 1-10 above as though fully set forth herein.   |
| 16<br>17<br>18   | 11. Acclarent incorporates by reference the allegations set forth in paragraphs 1-10 above as though fully set forth herein.  12. On June 22, 2010, United States Patent No. 7,740,642 for "Method"  |
| 16<br>17<br>18<br>19                                     | 11. Acclarent incorporates by reference the allegations set forth in paragraphs 1-10 above as though fully set forth herein.  12. On June 22, 2010, United States Patent No. 7,740,642 for "Method For Treating Naturally Obstructed Paranasal Sinuses" (the "642 patent") was duly and  |
| 16<br>17<br>18<br>19<br>20                               | 11. Acclarent incorporates by reference the allegations set forth in paragraphs 1-10 above as though fully set forth herein.  12. On June 22, 2010, United States Patent No. 7,740,642 for "Method For Treating Naturally Obstructed Paranasal Sinuses" (the "642 patent") was duly and legally issued by the U.S. Patent and Trademark Office. A true and correct copy of the   |
| 16<br>17<br>18<br>19<br>20<br>21                         | 11. Acclarent incorporates by reference the allegations set forth in paragraphs 1-10 above as though fully set forth herein.  12. On June 22, 2010, United States Patent No. 7,740,642 for "Method For Treating Naturally Obstructed Paranasal Sinuses" (the "'642 patent") was duly and legally issued by the U.S. Patent and Trademark Office. A true and correct copy of the '642 patent is attached hereto as Exhibit A.   |
| 16<br>17<br>18<br>19<br>20<br>21<br>22                   | 11. Acclarent incorporates by reference the allegations set forth in paragraphs 1-10 above as though fully set forth herein.  12. On June 22, 2010, United States Patent No. 7,740,642 for "Method For Treating Naturally Obstructed Paranasal Sinuses" (the "642 patent") was duly and legally issued by the U.S. Patent and Trademark Office. A true and correct copy of the '642 patent is attached hereto as Exhibit A.  13. Acclarent has received an assignment of and holds all rights, title,  |
| 16<br>17<br>18<br>19<br>20<br>21<br>22<br>23             | 11. Acclarent incorporates by reference the allegations set forth in paragraphs 1-10 above as though fully set forth herein.  12. On June 22, 2010, United States Patent No. 7,740,642 for "Method For Treating Naturally Obstructed Paranasal Sinuses" (the "642 patent") was duly and legally issued by the U.S. Patent and Trademark Office. A true and correct copy of the '642 patent is attached hereto as Exhibit A.  13. Acclarent has received an assignment of and holds all rights, title, and interest to the '642 patent, including the right to recover all damages for past   |
| 16<br>17<br>18<br>19<br>20<br>21<br>22<br>23<br>24       | 11. Acclarent incorporates by reference the allegations set forth in paragraphs 1-10 above as though fully set forth herein.  12. On June 22, 2010, United States Patent No. 7,740,642 for "Method For Treating Naturally Obstructed Paranasal Sinuses" (the "642 patent") was duly and legally issued by the U.S. Patent and Trademark Office. A true and correct copy of the '642 patent is attached hereto as Exhibit A.  13. Acclarent has received an assignment of and holds all rights, title, and interest to the '642 patent, including the right to recover all damages for past infringement.   |
| 16<br>17<br>18<br>19<br>20<br>21<br>22<br>23<br>24<br>25 | 11. Acclarent incorporates by reference the allegations set forth in paragraphs 1-10 above as though fully set forth herein.  12. On June 22, 2010, United States Patent No. 7,740,642 for "Method For Treating Naturally Obstructed Paranasal Sinuses" (the "'642 patent") was duly and legally issued by the U.S. Patent and Trademark Office. A true and correct copy of the '642 patent is attached hereto as Exhibit A.  13. Acclarent has received an assignment of and holds all rights, title, and interest to the '642 patent, including the right to recover all damages for past infringement.  14. As instructed in the XprESS Instructions for Use and XprESS |

As shown in the brochure, the doctor will push the balloon catheter through the narrowed or obstructed opening, inflate the balloon within the narrowed or obstructed opening to enlarge the opening when the balloon is inflated, and then deflate and remove the balloon, leaving the opening dilated or enlarged. The purpose of this procedure is to enlarge the opening sufficient to treat the patient's sinusitis after removal of the balloon. The brochure includes the following images that demonstrate the procedure:

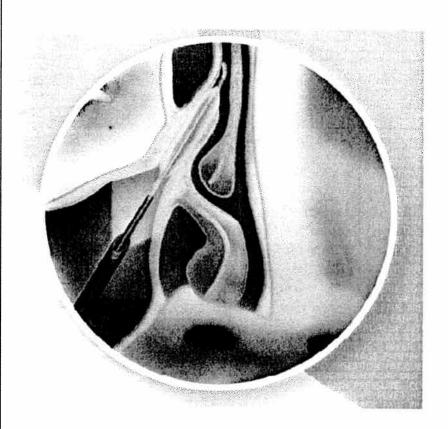


- 15. Entellus Medical has been and is actively inducing others to infringe the '642 patent through its actions in using, having used, offering to sell, selling, having sold, making, having made, importing, having imported and/or marketing XprESS devices in the United States in violation of 35 U.S.C. § 271(b).
- 16. Entellus Medical has been and is contributing to infringement of the '642 patent by others through its actions in using, having used, offering to sell, selling, having sold, making, having made, importing, having imported and/or marketing XprESS devices in the United States in violation of 35 U.S.C § 271(c).
- 17. Upon information and belief, Entellus Medical has been and continues to be aware of the '642 patent and has willfully infringed the patent.
- 18. Acclarent has suffered and continues to suffer damages and has been and continues to be irreparably injured.

#### COUNT 2

#### (Infringement of U.S. Patent No. 7,645,272 (FinESS))

- 19. Acclarent incorporates by reference the allegations set forth in paragraphs 1-18 above as though fully set forth herein.
- 20. On January 12, 2010, United States Patent No. 7,645,272 for "Devices, Systems And Methods For Treating Disorder Of The Ear, Nose And Throat" (the "272 patent") was duly and legally issued by the U.S. Patent and Trademark Office. A true and correct copy of the '272 patent is attached hereto as Exhibit B.
- 21. Acclarent has received an assignment of and holds all rights, title, and interest to the '272 patent, including the right to recover all damages for past infringement.
- 22. As instructed in the FinESS Instructions for Use and the FinESS brochure, the FinESS product is used to "access and treat the maxillary sinus ostium and the ethmoid infundibulum in adults with a trans-antral approach. The bony sinus outflow tract is remodeled by balloon displacement of adjacent bone and paranasal sinus structures." As directed by the Instructions for Use and as shown in the brochure, the doctor will, (1) using a light emitting endoscope for direct visualization, insert the canula (which has a preset shape) to a point at or near the maxillary sinus ostium to allow delivery of a balloon catheter, (2) push a balloon catheter through the canula and then through the narrowed or obstructed opening, (3) inflate the balloon within the narrowed or obstructed opening to enlarge the opening when the balloon is inflated, and (4) then deflate the balloon and remove the balloon catheter through the canula, leaving the opening dilated or enlarged. The purpose of this procedure is to enlarge the opening sufficient to treat the patient's sinusitis after removal of the balloon. The brochure includes the following image that demonstrates the procedure:



23. Entellus Medical has been and is actively inducing others to infringe the '272 patent through its actions in using, having used, offering to sell, selling, having sold, making, having made, importing, having imported and/or marketing FinESS devices in the United States in violation of 35 U.S.C. § 271(b).

- 24. Entellus Medical has been and is contributing to infringement of the '272 patent by others through its actions in using, having used, offering to sell, selling, having sold, making, having made, importing, having imported and/or marketing FinESS devices in the United States in violation of 35 U.S.C § 271(c).
- 25. Upon information and belief, Entellus Medical has been and continues to be aware of the '272 patent and has willfully infringed the patent.
- 26. Acclarent has suffered and continues to suffer damages and has been and continues to be irreparably injured.

- 35. On May 18, 2010, United States Patent No. 7,717,933 for "Balloon Catheters And Methods For Treating Paranasal Sinuses" (the "933 patent") was duly and legally issued by the U.S. Patent and Trademark Office. A true and correct copy of the '933 patent is attached hereto as Exhibit D.
- 36. Acclarent has received an assignment of and holds all rights, title, and interest to the '933 patent, including the right to recover all damages for past infringement.
- 37. Entellus Medical has been and is actively inducing others to infringe the '933 patent through its actions in using, having used, offering to sell, selling, having sold, making, having made, importing, having imported and/or marketing FinESS devices in the United States in violation of 35 U.S.C. § 271(b).
- 38. Entellus Medical has been and is contributing to infringement of the '933 patent by others through its actions in using, having used, offering to sell, selling, having sold, making, having made, importing, having imported and/or marketing FinESS devices in the United States in violation of 35 U.S.C § 271(c).
- 39. Upon information and belief, Entellus Medical has been and continues to be aware of the '933 patent and has willfully infringed the patent.
- 40. Acclarent has suffered and continues to suffer damages and has been and continues to be irreparably injured.

### COUNT 5

# (Infringement of U.S. Patent No. 7,740,642 (FinESS))

- 41. Acclarent incorporates by reference the allegations set forth in paragraphs 1-40 above as though fully set forth herein.
- 42. On June 22, 2010, United States Patent No. 7,740,642 for "Method For Treating Naturally Obstructed Paranasal Sinuses" (the "642 patent") was duly and legally issued by the U.S. Patent and Trademark Office. A true and correct copy of the '642 patent is attached hereto as Exhibit A.

- 43. Acclarent has received an assignment of and holds all rights, title, and interest to the '642 patent, including the right to recover all damages for past infringement.
- 44. Entellus Medical has been and is actively inducing others to infringe the '642 patent through its actions in using, having used, offering to sell, selling, having sold, making, having made, importing, having imported and/or marketing FinESS devices in the United States in violation of 35 U.S.C. § 271(b).
- 45. Entellus Medical has been and is contributing to infringement of the '642 patent by others through its actions in using, having used, offering to sell, selling, having sold, making, having made, importing, having imported and/or marketing FinESS devices in the United States in violation of 35 U.S.C § 271(c).
- 46. Upon information and belief, Entellus Medical has been and continues to be aware of the '642 patent and has willfully infringed the patent.
- 47. Acclarent has suffered and continues to suffer damages and has been and continues to be irreparably injured.

#### COUNT 6

# (Infringement of U.S. Patent No. 7,753,929 (XprESS))

- 48. Acclarent incorporates by reference the allegations set forth in paragraphs 1-47 above as though fully set forth herein.
- 49. On July 13, 2010, United States Patent No. 7,753,929 for "Method For Treating Obstructed Paranasal Sphenoid Sinuses" (the "'929 patent") was duly and legally issued by the U.S. Patent and Trademark Office. A true and correct copy of the '929 patent is attached hereto as Exhibit A.
- 50. Acclarent has received an assignment of and holds all rights, title, and interest to the '929 patent, including the right to recover all damages for past infringement.
- 51. Entellus Medical has been and is actively inducing others to infringe the '929 patent through its actions in using, having used, offering to sell, selling, having

sold, making, having made, importing, having imported and/or marketing XprESS devices in the United States in violation of 35 U.S.C. § 271(b).

- 52. Entellus Medical has been and is contributing to infringement of the '929 patent by others through its actions in using, having used, offering to sell, selling, having sold, making, having made, importing, having imported and/or marketing XprESS devices in the United States in violation of 35 U.S.C § 271(c).
- 53. Upon information and belief, Entellus Medical has been and continues to be aware of the '929 patent and has willfully infringed the patent.
- 54. Acclarent has suffered and continues to suffer damages and has been and continues to be irreparably injured.

### **DEMAND FOR JUDGMENT**

WHEREFORE, Acclarent respectfully requests the Court enter judgment against Entellus as follows:

- A. An order that the '642 patent, the '272 patent, the '997 patent, the '933, and the '929 patents are valid and have been infringed by Entellus;
- B. Orders preliminarily and permanently enjoining Entellus, its officers, agents, servants, employees, attorneys, and all other persons in active concert or participation with any of them, from making, using, offering for sale, and/or selling within the United States, and/or importing into the United States, the FinESS product and any other product that infringes the '642 patent, the '272 patent, the '997 patent, and the '933 patents;
- C. Orders preliminarily and permanently enjoining Entellus, its officers, agents, servants, employees, attorneys, and all other persons in active concert or participation with any of them, from making, using, offering for sale, and/or selling within the United States, and/or importing into the United States, the XprESS products and any other product that infringes the '642 patent or the '929 patent;

| 1          | D. An order adjudging and decreeing that such infringement has been                     |  |
|------------|---|--|
| 2          | willful and;  |  |
| 3          | E. An award of Acclarent's damages for infringement, with interest and                  |  |
| 4          | trebled, pursuant to 35 U.S.C. § 284;   |  |
| 5          | F. A declaration that this is an "exceptional case" due to the willful                  |  |
| 6          | nature of Entellus Medical's patent infringement, and an award of attorneys' fees to    |  |
| 7          | Acclarent pursuant to 35 U.S.C. § 285, or other applicable law, in connection with this |  |
| 8          | Action;   |  |
| 9          | G. An award of the costs and disbursements of this action against                       |  |
| 10         | Entellus Medical; and   |  |
| 11         | H. Such other and further relief as the Court may deem just and proper.                 |  |
| 12         | DEMAND FOR JURY TRIAL   |  |
| 13         | Acclarent demands a trial by jury on each of its claims for relief triable              |  |
| 14         | before a jury.  |  |
| 15         | Dated: July 28, 2010 O'MELVENY & MYERS LLP  |  |
| 16         | $\mathcal{L}$   |  |
| 17         | By: Whele Wespremi  |  |
| 18         | 2765 Sand Hill Road   |  |
| 19         | Menlo Park, California 94025<br>Telephone: (650) 473-2600                               |  |
| 20         | Facsimile: (650) 473-2601<br>E-Mail: rvespremi@omm.com                                  |  |
| 21         | RICHARD B. GOETZ  |  |
| 22         | O'MELVENY & MYERS LLP<br>400 South Hope Street  |  |
| 23         | Los Angeles, California 90071<br>Telephone: (213) 430-6000<br>Facsimile: (213) 430-6407 |  |
| 24         | Facsimile: (213) 430-6407<br>E-Mail: rgoetz@omm.com                                     |  |
| 25  <br>26 | Attorneya for Plaintiff   |  |
| 20<br>27   | Attorneys for Plaintiff ACCLARENT, INC.   |  |
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