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22 *Attorneys for Plaintiffs Bayer Schering Pharma AG*  
23 *and Bayer HealthCare Pharmaceuticals Inc.*

24 **UNITED STATES DISTRICT COURT**  
25 **DISTRICT OF NEVADA**

26 Bayer Schering Pharma AG &  
Bayer HealthCare Pharmaceuticals Inc.,  
  
Plaintiffs,  
  
v.  
  
Teva Pharmaceutical Industries Ltd., Teva  
Pharmaceuticals USA, Inc., Barr  
Pharmaceuticals LLC, & Barr Laboratories,  
Inc.  
  
Defendants.

Case No.  
**COMPLAINT**  
**JURY TRIAL DEMANDED**

1 Plaintiffs Bayer Schering Pharma AG and Bayer HealthCare Pharmaceuticals Inc.  
2 (collectively, “Bayer”), for their Complaint for patent infringement herein against Defendants  
3 Teva Pharmaceutical Industries Limited, Teva Pharmaceuticals USA, Inc., Barr Pharmaceuticals,  
4 LLC, and Barr Laboratories, Inc. allege as follows:

5  
6 **PARTIES**

7 1. Plaintiff Bayer Schering Pharma AG (“Bayer Schering”), formerly known as  
8 Schering AG, is a corporation organized and existing under the laws of the Federal Republic of  
9 Germany, having a principal place of business at Müllerstrasse 178, 13353 Berlin, Germany.

10 2. Plaintiff Bayer HealthCare Pharmaceuticals Inc. (“Bayer HealthCare”), formerly  
11 known as Berlex, Inc., is a corporation organized and existing under the laws of the State of  
12 Delaware, having a principal place of business at 6 West Belt, Wayne, New Jersey 07470-6945.

13 3. On information and belief, Defendant Teva Pharmaceutical Industries Limited  
14 (“Teva Industries”) is an Israeli corporation with its principal place of business at 5 Basel Street,  
15 P.O. Box 3190, Petach Tikva 49131, Israel.

16 4. On information and belief, Defendant Teva Pharmaceuticals USA, Inc. (“Teva  
17 USA”) is a Delaware corporation with its principal place of business at 1090 Horsham Road,  
18 North Wales, Pennsylvania 19454. On information and belief, Teva USA is a wholly-owned  
19 subsidiary of Defendant Teva Industries.

20 5. On information and belief, Defendant Barr Pharmaceuticals LLC (“BP LLC”)  
21 (formerly known as Boron Acquisition LLC) is a Delaware limited liability company having its  
22 principal place of business at 223 Summit Avenue, Montvale, New Jersey 07645. Defendant BP  
23 LLC develops, manufactures, and markets generic pharmaceutical products through its operating  
24 subsidiary Defendant Barr Laboratories, Inc (“Barr Labs”). On information and belief, BP LLC is  
25 a wholly-owned subsidiary of Defendant Teva Industries.

26 6. On information and belief, Defendant Barr Labs is a corporation organized and

1 existing under the laws of the State of Delaware, having a principal place of business at 223  
2 Summit Avenue, Montvale, New Jersey 07645.

3 7. On information and belief, Defendant Barr Labs is a wholly-owned subsidiary of  
4 Defendant BP LLC, and the two have common officers and directors.

5 8. On information and belief, Defendants Teva Industries, Teva USA, and BP LLC  
6 directed, authorized, participated in, assisted, and cooperated with Defendant Barr Labs in all of  
7 the acts complained of herein. Hereinafter, all Defendants shall be collectively referred to as  
8 “Barr.”

### 9 10 **JURISDICTION AND VENUE**

11 9. This action arises under the patent laws of the United States of America. This  
12 Court has jurisdiction over the subject matter of this action under 28 U.S.C. §§ 1331 and 1338(a).

13 10. This Court has personal jurisdiction over Defendants BP LLC, Barr Labs, and Teva  
14 USA. On information and belief, BP LLC, Barr Labs, and Teva USA have continuous and  
15 systematic general business contacts that approximate physical presence in the forum as a result of  
16 pervasive activities conducted within Nevada, including without limitation the sale, offer for sale,  
17 importation, and distribution of the generic oral contraceptive Gianvi®. Further, Defendants BP  
18 LLC, Barr Labs, and Teva USA have committed and continue to commit acts of patent  
19 infringement, directly and/or through agents, intermediaries and/or third parties, by shipping,  
20 distributing, importing, offering for sale and/or selling certain infringing products in Nevada.  
21 Defendants BP LLC, Barr Labs, and Teva USA have purposefully and voluntarily placed Gianvi®  
22 into the stream of commerce with the intent that it will be purchased by consumers in Nevada. On  
23 information and belief, Defendants BP LLC, Barr Labs, and Teva USA have purposefully directed  
24 their infringing activities toward Nevada and its residents by promoting Gianvi® on their internet  
25 web sites with the intent of reaching potential consumers in Nevada and selling Gianvi® to  
26 Nevada residents and distributors. Accordingly, personal jurisdiction over Defendants BP LLC,

1 Barr Labs, and Teva USA is appropriate under the Nevada Long-Arm Statute, Nev. Rev. Stat. §  
2 14.065 (2009), the Nevada Constitution, and the United States Constitution.

3 11. The activities of Defendants BP LLC, Barr Labs, and Teva USA that are the basis  
4 for this Complaint, have been and remain, on information and belief, under the control and  
5 direction of their parent company, Defendant Teva Industries.

6 12. Furthermore, on information and belief, Teva Industries engages in continuous and  
7 systematic general business contacts that approximate physical presence in the forum by regularly  
8 transacting business within Nevada, including but not limited to Teva Industries' direction of the  
9 operation and management of Teva USA, BP LLC, and Barr Labs as well as shipping drugs to  
10 Teva USA, BP LLC, and Barr Labs from locations outside the United States for distribution  
11 within the United States generally and in Nevada specifically.

12 13. On information and belief, Teva USA, BP LLC, and Barr Labs have acted and will  
13 continue to act as agents of Teva Industries with respect to the acts complained of herein.

14 14. On information and belief, Teva USA, BP LLC and Barr Labs act as the alter egos  
15 of Teva Industries in the United States. On information and belief, the unity of interest and  
16 ownership between Teva USA, BP LLC, and Barr Labs, on the one hand, and Teva Industries, on  
17 the other hand, is such that the separate personalities of the companies no longer exist and failure  
18 to disregard their separate identities would result in fraud or injustice.

19 15. Accordingly, the acts and contacts of Teva USA, BP LLC, and Barr Labs, as an  
20 agent of Teva Industries, are attributable to Teva Industries for jurisdictional purposes.

21 16. Teva Industries is subject to personal jurisdiction in this District by virtue of the  
22 acts of its agents and/or alter egos described above as well as its continuous and systematic  
23 contacts within Nevada. Accordingly, personal jurisdiction over Teva Industries is appropriate  
24 under the Nevada Long-Arm Statute, Nev. Rev. Stat. § 14.065 (2009), the Nevada Constitution,  
25 and the United States Constitution.

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17. Venue is proper in this judicial district under 28 U.S.C. §§ 1391(b) and (c), and § 1400(b).

a. In particular, the District of Nevada is the appropriate venue for this case because it maximizes judicial efficiency. There are two currently pending related cases in this district regarding the infringement and validity of the patents-in-suit: *Bayer Schering Pharma et al. v. Watson Laboratories, et al.*, No. 2:07-cv-01472-KJD-(GWF) and *Bayer Schering Pharma et al. v. Sandoz Inc.*, No. 2:08-cv-00995-KJD-(GWF) (collectively, “the YAZ® Cases”).

b. Venue for this case in the District of Nevada in conjunction with the currently pending YAZ® Cases is also appropriate because it will maximize the convenience for all parties.

c. Venue for this case in the District of Nevada in conjunction with the currently pending YAZ® Cases is also appropriate because it will eliminate the risk of inconsistent adjudications.

**BACKGROUND**

18. Bayer HealthCare is the holder of approved New Drug Application (“NDA”) No. 21-676, for YAZ® tablets, which contain as active ingredients micronized drospirenone and micronized 17α-ethinylestradiol. YAZ® tablets have been approved by the United States Food and Drug Administration (“FDA”) for the prevention of pregnancy in women who elect to use an oral contraceptive and the treatment of acne and premenstrual dysphoric disorder in women who elect to use an oral contraceptive. YAZ® tablets are sold in the United States by Bayer HealthCare as a 28-day oral contraceptive regimen that contains 24 tablets comprising 3 mg of micronized drospirenone and 0.02 mg of micronized 17α-ethinylestradiol plus 4 placebo tablets.

19. On information and belief, Barr submitted to the FDA an Abbreviated New Drug Application (“ANDA”) under the provisions of 21 U.S.C. § 355(j), seeking approval to engage in

1 the commercial manufacture, use, offer for sale, sale, and/or importation of a generic version of  
2 Bayer HealthCare's YAZ® tablets.

3 20. On information and belief, the composition of the product that is the subject of  
4 Barr's ANDA contains 3 mg of drospirenone and 0.02 mg of 17 $\alpha$ -ethinylestradiol in tablet form  
5 for oral contraception in a human female.

6 21. On information and belief, Barr's ANDA sought approval of a 28-day oral  
7 contraceptive regimen that contains 24 tablets comprising 3 mg drospirenone and 0.02 mg 17 $\alpha$ -  
8 ethinylestradiol plus 4 placebo tablets.

9 22. On information and belief, on or about December 28, 2006, Barr sent a Notice  
10 Letter to Plaintiffs Bayer Schering and Bayer HealthCare, purporting to comply with the  
11 provisions of 21 U.S.C. § 355(j)(2)(B) and the FDA regulations relating thereto.

12 23. On information and belief, on or about March 20, 2009, Barr received FDA  
13 approval for its ANDA product.

14 24. On information and belief, on or about June 1, 2010, Teva Industries announced  
15 that it commercially launched Barr's ANDA Product under the name "Gianvi®" (Drospirenone  
16 and Ethinyl Estradiol) Tablets, its generic version of Bayer's YAZ® Tablets.

17 25. On information and belief, Barr has manufactured, tested, imported, used, sold  
18 and/or offered to sell Gianvi® within the United States.

19 26. On information and belief, Gianvi® is currently sold, offered for sale, imported,  
20 and/or used within the United States and the District of Nevada.

21  
22 **PATENTS**

23 27. The patents-in-suit are as follows:

24 28. United States Reissue Patent No. 37,564 ("the '564 reissue patent") (attached as  
25 Exhibit 1). Inventors Jürgen Spona, Bernd Düsterberg, and Frank Lüdicke filed their application  
26

1 for this patent on February 15, 2000. The '564 reissue patent was issued February 26, 2002.

2 Bayer Schering is the current owner of the '564 reissue patent.

3 29. United States Reissue Patent No. 37,838 ("the '838 reissue patent") (attached as  
4 Exhibit 2). Inventors Jürgen Spona, Bernd Düsterberg, and Frank Lüdicke filed their application  
5 for this patent on February 15, 2000. The '838 reissue patent was issued September 10, 2002.

6 Bayer Schering is the current owner of the '838 reissue patent.

7 30. United States Reissue Patent No. 37,253 ("the '253 reissue patent") (attached as  
8 Exhibit 3). Inventors Jürgen Spona, Bernd Düsterberg, and Frank Lüdicke filed their application  
9 for this patent on February 15, 2002. The '253 reissue patent was issued September 16, 2003.

10 Bayer Schering is the current owner of the '253 reissue patent.

11 **COUNT ONE: CLAIM FOR PATENT INFRINGEMENT OF**  
12 **UNITED STATES REISSUE PATENT NO. 37,564**

13 31. Plaintiffs incorporate paragraphs 1-30 of this Complaint as if fully set forth herein.

14 32. On information and belief, Barr's Gianvi® product directly and indirectly infringes  
15 one or more claims of the '564 reissue patent.

16 33. The '564 reissue patent covers Bayer HealthCare's YAZ® tablets and has been  
17 listed for the product in the FDA publication *Approved Drug Products with Therapeutic*  
18 *Equivalence Evaluations* ("the Orange Book").

19 34. On information and belief, Barr submitted its ANDA to the FDA for the purpose of  
20 obtaining approval to engage in the commercial manufacture, use, offer for sale, sale, and/or  
21 importation of Gianvi® before the expiration of the '564 reissue patent.

22 35. On information and belief, Barr made and included in its ANDA a certification  
23 under 21 U.S.C. § 355(j)(2)(A)(vii)(IV) asserting that, in its opinion, the '564 reissue patent is  
24 invalid or will not be infringed by the manufacture, use, offer for sale, sale, and/or importation of  
25 Gianvi®.

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1           36.     While Barr alleged noninfringement of several of the ‘564 reissue patent’s claims  
2 in its Notice Letter, Barr did not allege noninfringement of all the ‘564 reissue patent’s claims.  
3           37.     By filing its ANDA under 21 U.S.C. § 355(j) for the purpose of obtaining approval  
4 to engage in the commercial manufacture, use, offer for sale, sale, and/or importation of Gianvi®  
5 before the expiration of the ‘564 reissue patent, Barr has committed an act of infringement under  
6 35 U.S.C. § 271(e)(2).  
7           38.     Plaintiffs Bayer Schering and Bayer HealthCare are entitled to the relief provided  
8 by 35 U.S.C. § 271(e)(4), including an order of this Court that the effective date of any approval  
9 relating to Barr’s ANDA shall be changed to a date which is not earlier than June 30, 2014, the  
10 current expiration date of the ‘564 reissue patent, or any later date of exclusivity to which  
11 Plaintiffs become entitled.  
12           39.     Barr, on information and belief, has infringed and/or continues to infringe the ‘564  
13 reissue patent in violation of 35 U.S.C. § 271(a) by making, using, importing, offering to sell,  
14 and/or selling Gianvi® in this judicial district and elsewhere in the United States.  
15           40.     Barr, on information and belief, is infringing the ‘564 reissue patent in violation of  
16 35 U.S.C. § 271(b) by actively inducing others to make, use, import, offer to sell, and/or sell  
17 Gianvi® in this judicial district and elsewhere in the United States.  
18           41.     Barr, on information and belief, is infringing the ‘564 reissue patent in violation of  
19 35 U.S.C. § 271(c) by contributing to the infringement by others in the making, use, importation,  
20 sale, and/or offer for sale of Gianvi® in this judicial district and elsewhere in the United States.  
21           42.     Barr’s infringement of the ‘564 reissue patent has been and continues to be willful  
22 patent infringement. Barr’s ANDA notice letter evidences that it had knowledge of the ‘564  
23 reissue patent prior to its infringing acts. Barr’s objectively reckless acts of making, using, selling  
24 and offering to sell Gianvi® deliberately infringed the ‘564 reissue patent in reckless disregard of  
25 Bayer’s patent rights.  
26



1 43. Pursuant to 35 U.S.C. § 284, Bayer is entitled to recover from Barr the damages  
2 sustained by Bayer as a result of Barr's wrongful acts in an amount subject to proof at trial,  
3 including without limitation lost profits and an amount not less than a reasonable royalty together  
4 with interest and costs as fixed by this Court.

5 44. Barr's infringement of the '564 reissue patent will continue to cause Bayer  
6 irreparable injury and damage for which there is no adequate remedy at law unless and until Barr  
7 is enjoined from infringing the '564 reissue patent.

8  
9 **COUNT TWO: CLAIM FOR PATENT INFRINGEMENT OF**  
10 **UNITED STATES REISSUE PATENT NO. 37,838**

11 45. Plaintiffs incorporate paragraphs 1-30 of this Complaint as if fully set forth herein.

12 46. On information and belief, Barr's Gianvi® product directly and indirectly infringes  
13 one or more claims of the '838 reissue patent.

14 47. The '838 reissue patent covers Bayer HealthCare's YAZ® tablets and has been  
15 listed for the product in the Orange Book.

16 48. On information and belief, Barr submitted its ANDA to the FDA for the purpose of  
17 obtaining approval to engage in the commercial manufacture, use, offer for sale, sale, and/or  
18 importation of Gianvi® before the expiration of the '838 reissue patent.

19 49. On information and belief, Barr made and included in its ANDA a certification  
20 under 21 U.S.C. § 355(j)(2)(A)(vii)(IV) asserting that, in its opinion, the '838 reissue patent is  
21 invalid or will not be infringed by the manufacture, use, offer for sale, sale, and/or importation of  
22 Gianvi®.

23 50. While Barr alleged noninfringement of several of the '838 reissue patent's claims  
24 in its Notice Letter, Barr did not allege noninfringement of all the '838 reissue patent's claims.

25 51. By filing its ANDA under 21 U.S.C. § 355(j) for the purpose of obtaining approval  
26 to engage in the commercial manufacture, use, offer for sale, sale, and/or importation of Gianvi®

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1 before the expiration of the '838 reissue patent, Barr has committed an act of infringement under  
2 35 U.S.C. § 271(e)(2).

3 52. Plaintiffs Bayer Schering and Bayer HealthCare are entitled to the relief provided  
4 by 35 U.S.C. § 271(e)(4), including an order of this Court that the effective date of any approval  
5 relating to Barr's ANDA shall be changed to a date which is not earlier than June 30, 2014, the  
6 current expiration date of the '838 reissue patent, or any later date of exclusivity to which  
7 Plaintiffs become entitled.

8 53. Barr, on information and belief, has infringed and/or continues to infringe the '838  
9 reissue patent in violation of 35 U.S.C. § 271(a) by making, using, importing, offering to sell,  
10 and/or selling Gianvi® in this judicial district and elsewhere in the United States.

11 54. Barr, on information and belief, is infringing the '838 reissue patent in violation of  
12 35 U.S.C. § 271(b) by actively inducing others to make, use, import, offer to sell, and/or sell  
13 Gianvi® in this judicial district and elsewhere in the United States.

14 55. Barr, on information and belief, is infringing the '838 reissue patent in violation of  
15 35 U.S.C. § 271(c) by contributing to the infringement by others in the making, use, importation,  
16 sale, and/or offer for sale of Gianvi® in this judicial district and elsewhere in the United States.

17 56. Barr's infringement of the '838 reissue patent has been and continues to be willful  
18 patent infringement. Barr's ANDA notice letter evidences that it had knowledge of the '838  
19 reissue patent prior to its infringing acts. Barr's objectively reckless acts of making, using, selling  
20 and offering to sell Gianvi® deliberately infringed the '838 reissue patent in reckless disregard of  
21 Bayer's patent rights.

22 57. Pursuant to 35 U.S.C. § 284, Bayer is entitled to recover from Barr the damages  
23 sustained by Bayer as a result of Barr's wrongful acts in an amount subject to proof at trial,  
24 including without limitation lost profits and an amount not less than a reasonable royalty together  
25 with interest and costs as fixed by this Court.

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1           58.     Barr's infringement of the '838 reissue patent will continue to cause Bayer  
2 irreparable injury and damage for which there is no adequate remedy at law unless and until Barr  
3 is enjoined from infringing the '838 reissue patent.

4  
5                           **COUNT THREE: CLAIM FOR PATENT INFRINGEMENT OF**  
6                           **UNITED STATES REISSUE PATENT NO. 38,253**

7           59.     Plaintiffs incorporate paragraphs 1-30 of this Complaint as if fully set forth herein.

8           60.     On information and belief, Barr's Gianvi® product directly and indirectly infringes  
9 one or more claims of the '253 reissue patent.

10          61.     The '253 reissue patent covers Bayer HealthCare's YAZ® tablets and has been  
11 listed for the product in the Orange Book.

12          62.     On information and belief, Barr submitted its ANDA to the FDA for the purpose of  
13 obtaining approval to engage in the commercial manufacture, use, offer for sale, sale, and/or  
14 importation of Gianvi® before the expiration of the '253 reissue patent.

15          63.     On information and belief, Barr made and included in its ANDA a certification  
16 under 21 U.S.C. § 355(j)(2)(A)(vii)(IV) asserting that, in its opinion, the '253 reissue patent is  
17 invalid or will not be infringed by the manufacture, use, offer for sale, sale, and/or importation of  
18 Gianvi®.

19          64.     While Barr alleged noninfringement of several of the '253 reissue patent's claims  
20 in its Notice Letter, Barr did not allege noninfringement of all the '253 reissue patent's claims.

21          65.     By filing its ANDA under 21 U.S.C. § 355(j) for the purpose of obtaining approval  
22 to engage in the commercial manufacture, use, offer for sale, sale, and/or importation of Gianvi®  
23 before the expiration of the '253 reissue patent, Barr has committed an act of infringement under  
24 35 U.S.C. § 271(e)(2).

25          66.     Plaintiffs Bayer Schering and Bayer HealthCare are entitled to the relief provided  
26 by 35 U.S.C. § 271(e)(4), including an order of this Court that the effective date of any approval  
relating to Barr's ANDA shall be changed to a date which is not earlier than June 30, 2014, the

1 current expiration date of the '253 reissue patent, or any later date of exclusivity to which  
2 Plaintiffs become entitled.

3 67. Barr, on information and belief, has infringed and/or continues to infringe the '253  
4 reissue patent in violation of 35 U.S.C. § 271(a) by making, using, importing, offering to sell,  
5 and/or selling Gianvi® in this judicial district and elsewhere in the United States.

6 68. Barr, on information and belief, is infringing the '253 reissue patent in violation of  
7 35 U.S.C. § 271(b) by actively inducing others to make, use, import, offer to sell, and/or sell  
8 Gianvi® in this judicial district and elsewhere in the United States.

9 69. Barr, on information and belief, is infringing the '253 reissue patent in violation of  
10 35 U.S.C. § 271(c) by contributing to the infringement by others in the making, use, importation,  
11 sale, and/or offer for sale of Gianvi® in this judicial district and elsewhere in the United States.

12 70. Barr's infringement of the '253 reissue patent has been and continues to be willful  
13 patent infringement. Barr's ANDA notice letter evidences that it had knowledge of the '253  
14 reissue patent prior to its infringing acts. Barr's objectively reckless acts of making, using, selling  
15 and offering to sell Gianvi® deliberately infringed the '253 reissue patent in reckless disregard of  
16 Bayer's patent rights.

17 71. Pursuant to 35 U.S.C. § 284, Bayer is entitled to recover from Barr the damages  
18 sustained by Bayer as a result of Barr's wrongful acts in an amount subject to proof at trial,  
19 including without limitation lost profits and an amount not less than a reasonable royalty together  
20 with interest and costs as fixed by this Court.

21 72. Barr's infringement of the '253 reissue patent will continue to cause Bayer  
22 irreparable injury and damage for which there is no adequate remedy at law unless and until Barr  
23 is enjoined from infringing the '253 reissue patent.

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**PRAYER FOR RELIEF**

WHEREFORE, Plaintiffs respectfully request the following relief:

A. Judgment that Barr has infringed one or more claims of the '564 reissue patent, the '838 reissue patent, and the '253 reissue patent by filing its ANDA relating to Gianvi®;

B. Judgment that Barr has directly and/or indirectly infringed one or more claims of the '564 reissue patent, the '838 reissue patent, and the '253 reissue patent by making, using, importing, selling and/or offering to sell Gianvi®;

C. An award to Bayer of damages adequate to compensate Bayer for Barr's acts of infringement together with prejudgment interest;

D. An award to Bayer of enhanced damages, up to and including trebling of Bayer's damages pursuant to 35 U.S.C. § 284, for Barr's willful infringement;

E. An award of Bayer's costs of suit and reasonable attorneys' fees pursuant to 35 U.S.C. § 285 due to the exceptional nature of this case, or as otherwise permitted by law;

F. A permanent injunction restraining and enjoining Barr and its officers, agents, attorneys, employees, and those acting in privity or concert with it, from engaging in the commercial manufacture, use, offer to sell, or sale within the United States, or importation into the United States, of Gianvi®;

G. An order that the effective date of any approval of Barr's ANDA relating to Gianvi® be changed to a date which is not earlier than the expiration date of the latter of the '564 reissue patent, the '838 reissue patent, and '253 reissue patent, or any later date of exclusivity to which Plaintiffs become entitled; and

H. Such other and further relief as the Court may deem just and proper.

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**JURY DEMAND**

Plaintiffs hereby demand a jury trial on all issues so triable.

Respectfully Submitted: June 7, 2010

McDONALD CARANO WILSON LLP

/s/ Andrew P. Gordon

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