### UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF ILLINOIS EAST ST. LOUIS DIVISION

RESTRICTED SPENDING SOLUTIONS, LLC,	) )
Plaintiff,	) Case No: 08-93-MJR
V.	) ) ) JURY TRIAL DEMANDED
APPLE, INC.,	)
Defendant.	) )

### **COMPLAINT**

Plaintiff Restricted Spending Solutions, LLC ("RSS") brings this action for patent infringement against defendant Apple, Inc. ("Apple") seeking damages and injunctive relief.

RSS alleges as follows:

### JURISDICTION AND VENUE

- 1. This is an action for patent infringement arising under the Patent Laws of the United States, 35 U.S.C. § 1 *et seq.*, alleging infringement of United States Patent No. 7,143,064 ("the '064 patent"). A copy of the '064 patent is attached hereto as **Exhibit A** and is incorporated herein by reference in its entirety.
- This Court has exclusive subject matter jurisdiction over this action under 28
   U.S.C. §§ 1331 and 1338(a).
- 3. This Court has personal jurisdiction over Apple because Apple has conducted business in this district and has infringed, contributed to the infringement of, and/or actively induced others to infringe RSS's patent in this district as alleged in this Complaint. For example,

Apple maintains the iTunes website, featuring the iTunes Allowance component, which is a highly interactive website specifically directed to Illinois residents.

- 4. Jurisdiction is also proper in this district as shown by Apple's recent consenting to this Court's jurisdiction in a separate lawsuit. *See Digital Background Corp. v. Apple, Inc.*, USDC, S.D.Ill., Case No. 3:07-CV-00803-JPG-CJP, Docket No. 24.
- 5. Moreover, Apple continues to conduct business in this district and infringe, contribute to the infringement of, and/or actively induce others to infringe RSS's patent asserted in this district.
- 6. Venue is proper under 28 U.S.C. §§ 1391(b), 1391(c) and/or 1400(b), in that a substantial part of the events giving rise to RSS's claims occurred in the Southern District of Illinois and the defendant is subject to personal jurisdiction in the Southern District of Illinois (and thus for purposes of venue the defendant resides in the Southern District of Illinois).

### **PARTIES**

- 7. RSS is a limited liability company organized and existing under the laws of Illinois, having a place of business at 500 Newport Center Drive, 7<sup>th</sup> Floor, Newport Beach, California 92660.
- 8. On information and belief and after a reasonable opportunity for further discovery, Apple, Inc. is a corporation existing under the laws of California, having its principal place of business at 1 Infinite Loop, Cupertino, California 95014 with its representative agent, CT Corporation System, located at 818 West Seventh Street, Los Angeles, California 90017.

### THE PATENT-IN-SUIT

9. The '064 patent entitled "Controlled Entertainment Spending Account" was duly and legally issued on November 28, 2006.

- 10. The '064 patent claims a method for allocating funds in pre-established accounts for use by customers and limiting how the funds in each customer account may be spent on audio and video entertainment.
  - 11. The inventors of the '064 patent are Michael J. Picciallo and Peter J. Butch, III.
  - 12. The current assignee of the '064 patent is Restricted Spending Solutions, LLC.
- 13. The '064 patent is valid and enforceable and has been at all times relevant to the instant action.

### THE INFRINGER

- 14. Apple created, uses and maintains iTunes which utilizes the iTunes Allowance feature within the United States, including within the Southern District of Illinois.
- 15. The iTunes Allowance feature is a component of iTunes which allows family members and friends to create an account for automatically transferring chosen dollar amount(s) via a credit card to a recipient's iTunes Store account for use by recipient in the iTunes Store.

  See Exhibit B for excerpts from iTunes Allowance.
- 16. The iTunes Allowance feature of iTunes falls within the scope of at least claim 1 of the '064 patent.

# COUNT I APPLE'S PATENT INFRINGEMENT UNDER 35 U.S.C. § 271 OF THE '064 PATENT

- 17. RSS incorporates by reference the allegations of paragraphs 1-16.
- 18. Apple has directly or indirectly infringed the '064 patent at a minimum by making, using, selling and offering for sale the iTunes Allowance component featured on iTunes.
- 19. Apple has also contributed to the infringement of the '064 Patent, and/or actively induced others to infringe the '064 Patent, in this district and elsewhere in the United States.

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- 20. Apple has caused and will continue to cause RSS substantial damage and irreparable injury by virtue of its continuing such infringement.
- 21. RSS is entitled to recover from Apple the damages sustained by RSS as a result of Apple's wrongful acts in an amount subject to proof at trial and an injunction, preventing Apple from continuing its wrongful acts.
  - 22. Apple has had knowledge of the '064 patent since at least July 7, 2005.
- 23. Upon information and belief and after an opportunity for further discovery, Apple's infringement of the '064 patent is willful and deliberate.

WHEREFORE, RSS respectfully requests that the Court enter a judgment as follows:

- A. That Apple has infringed the '064 patent under 35 U.S.C. § 271;
- B. Permanently enjoining and restraining Apple, its officers, directors, agents, servants, employees, licensees, successors, assigns, those in active concert and participation with it, and all persons acting on their behalf or within its control under 35 U.S.C. § 283 from further acts that infringe the '064 patent, including, but not limited to, making, using, selling, offering to sell, importing, exporting, advertising, or otherwise using, contributing to the use of, or inducing the use of all infringing equipment produced by Apple;

### C. Requiring Defendant to:

1. Send a copy of any decision in this case in favor of RSS to each person or entity to whom Apple has sold or otherwise distributed any products found to infringe the '064 patent, or induced to infringe the '064 patent, and informing such persons or entities of the judgment and that the sale or solicited commercial transaction was wrongful;

- 2. Recall and collect from all persons and entities that have purchased or licensed products from Apple or its distributors, any products that incorporate features that infringe the '064 patent;
- 3. Destroy or deliver to RSS all products that incorporate features that infringe the '064 patent; and
- 4. File with the Court and serve upon RSS, within thirty (30) days after entry of final judgment in this case, a report in writing and subscribed under oath setting forth in detail the form and manner in which Apple has complied with the Court's orders as prayed for.
- D. Awarding RSS patent infringement damages and pre-judgment interest pursuant to 35 U.S.C. § 284 including, but not limited to, lost profits and/or a reasonable royalty;
- E. Awarding RSS treble damages for willful infringement pursuant to 35 U.S.C. § 284;
- F. Declaring the case exceptional and awarding RSS reasonable costs and attorneys fees pursuant to 35 U.S.C. § 285; and
  - G. Granting RSS such other and further relief as justice and equity may require.

### JURY DEMAND

RSS requests a jury trial.

Respectfully submitted,
RESTRICTED SPENDING SOLUTIONS, LLC

By its attorneys, SIMMONSCOOPER LLC

Dated: February 6, 2008 By: s/Paul A. Lesko

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# Exhibit A

# (12) United States Patent

### Picciallo et al.

### (10) Patent No.: US 7,143,064 B2

### (45) **Date of Patent:** Nov. 28, 2006

### (54) CONTROLLED ENTERTAINMENT SPENDING ACCOUNT

(76) Inventors: Michael J. Picciallo, 50 Carlyle Dr., Bayville, NJ (US) 08721; Peter J. Butch, III, 836 Cooper Landing Rd., Apartment 513-E, Cherry Hill, NJ (US)

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(\*) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35

U.S.C. 154(b) by 920 days.

(21) Appl. No.: 09/781,715

(22) Filed: Feb. 12, 2001

(65) Prior Publication Data

US 2001/0034703 A1 Oct. 25, 2001

### Related U.S. Application Data

- (60) Continuation-in-part of application No. 09/478,051, filed on Jan. 15, 2000, which is a division of application No. 08/876,929, filed on Jun. 16, 1997, now Pat. No. 6,044,360, which is a continuation-in-part of application No. 08/585,173, filed on Apr. 16, 1996, now abandoned.
- (60) Provisional application No. 60/244,800, filed on Nov. 1, 2000.

(51)	Int. Cl.	
	G06Q 40/00 (2006.01)	
(52)	U.S. Cl	705/39
(58)	Field of Classification Search	705/39
	See application file for complete search histo	ory.

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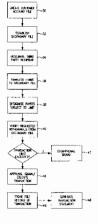
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### (57) ABSTRACT

A computer-based method for allocating funds in pre-established accounts for use by customers, by creating for each customer a customer account file containing a record of funds deposited for the customer, and limiting how the funds in each customer account file may be spent on audio and video entertainment in the form of goods and services in response to command instructions from the fund depositor, wherein the limit on the funds is a limit on transaction amount or a limit according to content on the audio or video entertainment on which the funds may be spent. Computer-based systems implementing the inventive method are also disclosed.

### 11 Claims, 2 Drawing Sheets



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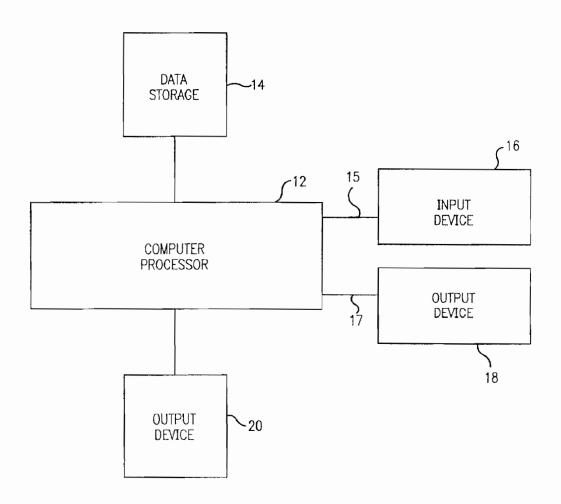


FIG. 1

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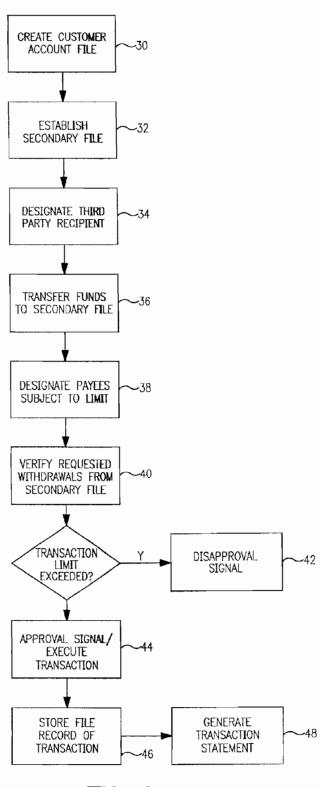


FIG. 2

### 1

# CONTROLLED ENTERTAINMENT SPENDING ACCOUNT

# CROSS-REFERENCE TO RELATED APPLICATIONS

This application is a Continuation-In-Part of U.S. patent application Ser. No. 09/478,051 filed Jan. 15, 2000, which, in turn, is a Divisional of U.S. patent application Ser. No. 08/876,929 filed Jun. 16, 1997, which in turn, which issued 10 on Mar. 28, 2000 as U.S. Pat. No. 6,044,360, and which, in turn, is a Continuation-In-Part of U.S. patent application Ser. No. 08/585,173 filed Apr. 16, 1996 now abandoned. This application also claims benefit of Provisional U.S. Patent Application Ser. No. 60/244,800 filed Nov. 1, 2000. The 15 disclosures of all four applications are incorporated herein by reference.

### BACKGROUND OF THE INVENTION

The present invention relates to systems for transferring funds, such as periodic allowance payments, by an account holder from a preestablished account to a third party recipient for the funds designated by the account holder for use in purchasing audio and video entertainment in the form of 25 goods and services, for example, over the internet. In particular, the present invention relates to systems for transferring funds in which the account holder is provided with control over how the funds are spent by the third party recipient, either with respect to content or dollar amount.

ATM and debit card systems have gained wide acceptance as means for performing currency transactions. In addition to providing the ability to withdraw cash from a bank account or a credit card line, it is now possible to pay for a point-of-sale transaction with an electronic funds transfer. 35 The computer networks that support ATM and debit card systems make it possible to design transactions that go beyond the conventional exchange of cash for goods or services.

For example, U.S. Pat. No. 5,287,269 discloses a system 40 that uses a card similar to a debit card to control access within a recreational facility such as an amusement park. The card replaces the tickets or tokens conventionally used to control access to amusement rides and arcade games. Thus, a parent may provide a child with a pre-paid card 45 encoded with sufficient credit to ensure an enjoyable day of entertainment.

U.S. Pat. No. 5,321,241 discloses a system that uses a card similar to a debit card to track the spending of casino promotional funds by individual gamblers. The purpose of the card is to prevent gamblers from spending promotional funds on food, or even in other casinos, and to ensure that the promotional funds are only spent on gambling within the issuing casino.

from preestablist then receive an spent the funds. Another object a computer-base transfer funds from preestablist then receive an spent the funds.

U.S. Pat. No. 5,350,906 discloses a debit card system in swhich funds may be electronically transferred by an account holder to a third party recipient by the issuance of a fixed currency limit debit card to the recipient at his or her location. One advantage to this system is that the recipient need not have a preestablished ATM or debit card account 60 with the issuing bank or other institution. The system may be used by parents to issue periodic allowance payments or spending money, for example, to a son or daughter away at college in a distant city.

In each of the foregoing systems, however, the funds 65 transferor is not provided with control over how the money is spent by the transferee, or provided with an accounting

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thereafter. For example, the parent who buys their child the pre-paid card for amusement park access of U.S. Pat. No. 5,287,269 has no way of preventing the child from spending the entire card on video games and cotton candy, or of even knowing later whether this has happened.

The casino issuing the card of U.S. Pat. No. 5,321,241 may be willing to allow a portion of the funds to be spent on food or lodging if a limit could be established, and if it could later know how much money was actually spent on gambling. It would also be useful for the casino to know how the money was actually gambled for purposes of including a gambler on more specific future promotions, such as a slot machine promotion or a blackjack promotion.

A parent issuing the fixed currency limit debit card of U.S. Pat. No. 5,350,906 to a son or daughter away at college has no way to ensure that most of the funds are spent at the college bookstore and not withdrawn as cash or spent on rounds of drinks at the local pub. There is no way for the parent to know how the money was actually spent.

In the coming months, many digitalized forms of entertainment will be available for downloading from the internet for a fee. It is expected, for example, that Napster will charge a fee payable, in part, to the copyright holder of any music file that is copied. Many internet service providers are planning to establish similar sites for selling music content, either by charging a fixed fee per file transfer, or by charging a periodic, i.e., monthly, subscription rate. One can envision similar services becoming available for music videos, movies, video games, and similar digitalized forms of entertain-

Once digitalized forms of entertainment become available for copying from the internet at a reasonable fee, parents and other fund providers will want to control how much money their children/fund recipients spend per week or per month on obtaining copies of the entertainment, and to control the content of the entertainment that they are able to access.

A need exists for a system in which an account holder may electronically transfer funds from a preestablished account to a third party recipient with limits set on how the money may be spent and then receive a subsequent accounting of how the money was actually spent.

### SUMMARY OF THE INVENTION

This need is met by the present invention. It is an object of the present invention to provide a system and a computer-based method in which account holders may transfer funds from preestablished accounts to third party recipients and then receive an itemized statement of how the recipients spent the funds.

Another object of the invention is to provide a system and a computer-based method in which account holders may transfer funds from preestablished accounts to third party recipients and set limits on the goods or services for which the funds are spent, or on the amounts which may be spent for certain goods or services.

Therefore, according to one aspect of the present invention, a system is provided allocating funds in pre-established accounts, including:

- a controller process programmed: (a) to process data; (b) to create for each customer a customer account file; and
   (c) to transfer funds from customer account files to vendors of audio and video entertainment in the form of goods and services, in response to customer command instructions;
- an input device for supplying command instructions to the controller processor; and

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a data storage device associated with the controller processor in which file records of the customer account files created by the controller processor are stored, including information on the amounts of funds deposited for the customer;

wherein the controller processor is programmed to process and store information in the storage device for each customer account, in response to command instructions from fund depositors, limiting how the funds may be spent on the audio and video entertainment, wherein the limit on the funds is either a limit on transaction amounts, or a limit according to content on the audio or video entertainment on which the funds may be spent.

Preferred systems in accordance with this aspect of the 15 present invention permit fund depositors to establish periodic limits on the amount of each transaction by the single transaction, day, week, month or so forth. Another preferred system establishes periodic fund deposits, essentially equivalent to an allowance payment by the day, week or 20 month. The periodic deposit may be performed automatically. The present invention also includes systems in which periodic deposits are made independent of limits on transaction or content. Therefore, according to another aspect of the present invention, a system for allocating funds in 25 pre-established accounts is provided, including:

a controller processor programmed:

- (a) to process data;
- (b) to create for each customer a customer account file:
- (c) to transfer funds from customer account files to 30 vendors of audio and video entertainment in the form of goods and services, in response to customer command instructions; and
- (d) to process command instructions from depositors to transfer funds periodically to customer account files; 35 an input device for supplying command instructions to the controller processor; and
- a data storage device associated with the controller processor in which file records of the customer account files created by said controller processor are stored, 40 including information on the amounts of funds deposited periodically for the customers by fund depositors.

In yet another preferred system of the present invention, an itemized statement is issued to the fund depositor periodically, i.e., weekly or monthly, providing an accounting of 45 how the funds were spent. In the situation of a parent making an allowance payment, a statement would be sent, similar to a bank or credit card statement, listing the audio and video entertainment in the form of goods and services that were purchased.

Nevertheless, the present invention also includes systems in which such an accounting is not provided, with the primary advantage being the ability to limit transaction amounts. The entertainment content may alternatively or additionally be limited according to genre, artist or content 55 rating.

According to another aspect of the present invention, computer-based methods for operating the systems of the present invention are provided. Methods in accordance with this aspect of the present invention include the steps of:

creating for each customer a customer account file including a primary file containing a record of funds deposited for the customer; and

limiting how the funds in the customer account file may be spent on audio and video entertainment in the form 65 of goods and services in response to command instruction from the fund depositor; 4

wherein the limit on the funds is a limit on transaction amount or a limit according to content on the audio or video entertainment on which the funds may be spent.

Preferred methods according to this embodiment of the invention provide for the establishment of limits in the amounts of transactions. The limit may be periodic, either by the transaction, day, week, month, etc. Another preferred method provides for periodic fund deposits, by the day, week or month. The periodic deposit may be performed automatically. The present invention therefore also includes methods in which periodic deposits are made independent of limits on transaction or content. Therefore, according to another aspect of the present invention, a method for allocating funds in pre-established accounts for use by customers is provided, including:

creating for each customer a customer account file containing a record of funds deposited for the customer for spending on audio and video entertainment in the form of goods and services; and

periodically depositing funds into customer account files in response to command instructions from the fund depositor.

The system of the present invention is not limited to currency accounts, but also includes credit accounts, within which the account holders may establish a sub-line of credit that may be drawn against by a third party recipient. Thus, for purposes of the present invention, the term "funds" is defined as including credit lines extended to account holders and third party recipients, as well as currency deposited by account holders. The account holder may require the third party recipient to repay the drawn credit, and the account may thus be employed to control a young person's use of credit, but at the same time teach them how to use the credit responsibly.

The system of the present invention thus provides a tool for a wage earner to provide spending money to a dependent, and at the same time teach the dependent how to budget their money and manage cash flow, while maintaining some control over how the money is spent. Initially, the limits on the types of purchases may be employed as guidance with respect to the appropriateness of purchases, and to discipline the dependent to control their spending habits.

Other features of the present invention will be pointed out in the following description and claims, which disclose the principles of the present invention and the best modes which are presently contemplated for carrying them out.

### BRIEF DESCRIPTION OF THE DRAWINGS

FIG. 1 is a block diagram of the representative system hardware of the present invention; and

FIG. 2 is a flow chart showing the operation of the system of the present invention.

## DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENT

Referring now to the drawings, and initially FIG. 1, the system of the present invention is comprised of a computer processor 12, herein referred to as a controller processor, coupled to a data storage device 14 such as a memory device and in communication through phone line 15 with at least one input device 16 through which fund transfer command instructions are received and through phone line 17 with at least one output device 18 through which electronic fund transfers are executed. The embodiment depicted in FIG. 1 also includes output device 20 for generating a file record

containing information on electronic fund transfer payees, which is described in greater detail hereinafter.

The system may be a local, entirely self-contained internal network of input and output devices under the absolute control of the system operator, as would be the case when the system is employed by a casino or an amusement park. Alternatively, the system may be in communication with an external network of input and output devices, such as a banking, credit or ATM network, or the internet.

The controller processor of the present invention can be 10 essentially any mainframe computer processor or plurality of processors, or any computer workstation capable of interfacing with the network to be employed and executing the volume of command instructions supplied by the network. The control programs to be run by the controller 15 processor for operating the system of the present invention are essentially conventional, once the objectives of the present invention are described.

The data storage devices associated with the controller processor can be essentially any conventional memory stor- 20 age device, typically a semiconductor memory in combination with a hard disk drive or a CD-ROM drive with a compact disk. The memory device is employed to store information on the preestablished accounts from which account holders transfer funds to third party recipients. It 25 will be assumed for purposes of the present invention that the system operators have methods of establishing accounts and placing money or establishing credit lines within these accounts and that proper accounting procedures are in place to track the various transactions, all of which are standard in 30 the industry and well known to those skilled in the art.

For local self-contained systems, the controller processor is in communication with the internal network of input and output devices through cables or telecommunication lines. When the system is in communication with an external 35 network, telecommunication lines are nearly exclusively employed. Telecommunication lines are defined as including wireless communications.

Essentially any input device capable of supplying command instructions to the controller processor from account 40 holders and third party recipients is suitable for use as an input device for the present invention. For purposes of the present invention, command instructions will be considered to be issued by an account holder or a third party recipient if the instructions are issued by another individual on their 45 behalf. For example, a bank employee may issue command instructions requested by an account holder to transfer funds for access by the third party recipient. A store employee may issue command instructions requested by the third party goods and services in a point-of-sale purchase.

External banking, credit and ATM networks have already been established using as combination input/output devices stations that employ magnetic eard readers in combination with manual input devices such as keypads, touch screens 55 and the like, through which information required for the transaction may be entered, such as the transaction amount, account password, and so forth. One example of such a station is an ATM. Another example is the magnetic card reader/keypad employed for point-of-sale transactions to 60 obtain bank approval of credit card and debit card transactions. Such stations also serve as output devices for the systems that they serve. The ATM is adapted to deliver cash, print a receipt and relay messages from the network processor via a CRT. The magnetic card reader relays messages 65 from the network processor via an LCD, and is also adapted to print a receipt. When the system of the present invention

is adapted to communicate with such an external network, the fund transfer command instructions may be issued by the third party recipients through such input devices, which will also function as output devices for the system, delivering cash, relaying messages from the controller processor and printing receipts.

Otherwise, essentially any conventional manual input device may be employed, particularly with local, internally self-contained systems in accordance with the present invention or with systems operated over the internet. Such devices include keypads, touch screens, mouse and cursor systems, and the like. It is not essential that magnetically encoded cards and magnetic card readers be employed.

Likewise, any device capable of relaying messages from the controller processor to the account holder or third party recipient is also suitable for use as an output device with systems of the present invention. Examples of devices include CRT's, LCD's, printers, and the like. In the simplest of local, internally self-contained systems, the machine vending of cash and printing of receipts is not contemplated. Instead, an employee of the system operator would attend to such tasks, receiving prompts from the controller processor through an output display device.

A particular advantage of the present invention is that the account holder is provided with a periodic accounting of how the third party recipient of funds has spent the money accessible to them. This would be in the form of a statement issued daily, weekly, monthly, and the like, detailing cash withdrawals and debit card transfers. This is also performed by essentially routine simple means ranging from e-mail to desktop publishing, or as complex as the systems employed by banking and credit institution for generating periodic statements for conventional accounts. Such means are very well known and require no description here.

As noted above, it is not necessary that the system of the present invention employ magnetically encoded cards to provide system access to account holders and third party recipients. Instead, access to the system may be obtained through the entry of the requisite information by way of a manual input device, such as a keyboard, that is in communication with the system, for example, through the internet. The information may be entered directly by the account holder or third party recipient, or on their behalf by an employee of the system operator or fund transfer payee.

However, the use of magnetic cards encoded with account information is particularly preferred for the sake of convenience. The cards also eliminate the need for the system operator to hire employees to receive and enter information that would be submitted directly to the system by the recipient to obtain an electronic fund transfer to pay for 50 account holder or third party recipient. In other words, it is more economical for a bank to permit a third party recipient to access cash via an ATM, rather that require the recipient to present themselves to a bank teller. Magnetic cards issued to third party recipients will be encoded with an identifier correlated to the secondary file of the preestablished account. The encoding of information fields on the magnetic stripe of a magnetic card is well known and essentially conventional and also need not be described here.

Turning now to FIG. 2, there is illustrated in block diagram form the computer-based method of the present invention, that shall be discussed with reference to the system depicted in FIG. 1. Typically, the computer processor 12 creates in memory device 14 associated therewith customer account file 30 containing a record of funds deposited by the account holder. The account holder inputs command instructions 32 input device 16, typically a computer terminal or work station, which are transmitted by telephone lines

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15 to computer processor 12 to establish a secondary file in the customer account. The account customer then inputs command instructions 34, usually contemporaneously with the establishment of the secondary file using the same input device, to designate a third party recipient permitted access to the secondary file. Alternatively, the third party recipient can be designated at a later time from the same or different input device.

The account customer then inputs command instructions 36 to transfer to the secondary file at least a portion of the 10 record of funds contained in the primary file representing deposited funds accessible to the third party recipient. Again, this is usually done contemporaneously with the establishment of the secondary file and the designation of a third party recipient using the same input device. However, 15 this step can also be performed at a later time from the same or different input device.

In the embodiment illustrated in FIG. 2, the account customer inputs command instructions 38 to designate payees of funds to be withdrawn by the third party recipient subject to a limit on the amount of funds that may be withdrawn. Again, this may be done contemporaneously with the establishment of the secondary file, the designation of the third party recipient and the transfer of funds from the primary file using the same input device, or this step may be 25 performed at a different time using the same or different input device.

The computer processor 12 then verifies each withdrawal from the secondary file requested by the third party recipient 40 to determine whether it is subject to a limit in the amount 30 of the transaction, and whether that limit has been exceeded. At the same time, the computer processor verifies that there are funds available in the secondary file to complete the transaction (not shown). The computer processor 12 sends a disapproval signal 42 if there is a transaction limit that has 35 been exceeded, or an approval signal 44 if there is no transaction limit or if there is a transaction limit that has not been exceeded, along telephone lines 17 to output device 18. The approval or disapproval signal is also conditioned on the availability of funds in the secondary file (not shown). 40 Typically output device 18 is part of a computer terminal or workstation that also includes an input device (not shown) through which third party recipients input electronic fund transfer requests.

The computer processor 12 also stores in memory device 45 14 associated therewith a file record of information 46 on each selected payee of funds and corresponding payment amounts. Periodically, the computer processor 12 provides to the account holder 48 the file record of information on fund payees and corresponding payment amounts in the 50 form of an itemized statement generated by output device 20, typically a high volume printer.

The controlled spending accounts of U.S. Pat. No. 6,044, 360 can be established allocating a certain amount that a child or other fund recipient can spend per week or per 55 month on entertainment. In the context of entertainment supplied over the internet, this would include music files, music video files, movie files or video game files. The amount set by the parent or other fund provider can be a fixed amount corresponding to a predetermined number of 60 file transfers for entertainment providers that charge per file transfer, or it can all or part of a subscription fee for entertainment providers that charge a flat rate periodic subscription fee.

The entertainment need not be derived from the internet. 65 The present invention may also be used with other pay-per-use services, such as pay-per-view movies and music videos

or pay-per-use video games offered by cable television providers. Because digital cable television transmission is not universal, the invention is thus applicable as well to non-digital forms of entertainment.

The entertainment need not even be derived from a remote transmission. The invention is applicable as well to retail outlets such as establishments that rent or sell video taped and digital movies, music videos and video games, or music in the form of compact discs, analog or digital audio tapes, and the like. Store accounts funded periodically by parents or other fund providers can be established in which the parent or fund provider can control the content of the movie, music, music video or video game that their child/fund recipient is able to purchase or rent.

The parental controls of U.S. Pat. No. 6,044,360 can thus be set to prevent access to entertainment that a parent or other fund provider finds inappropriate for their child or fund recipient. For example, music can be blocked according to genre, be it psychedelic, heavy metal, rap or hip-hop, or particular artists may be blocked. The existing voluntary music ratings format could be employed to block music bearing certain content ratings. The invention can also be adapted to whatever music rating system may be developed in the future.

Similar controls can be established for music videos so that inappropriate artists, genres, or ratings may be blocked. Likewise, movies having inappropriate genres or content ratings may also be blocked. Finally, video games may also be blocked according to genre or based upon the voluntary system presently in effect for rating the content of video games. Under any circumstance, a parent or other fund provider will be able to block a specific, individual song, music video, movie or video game.

Alternatively, the entertainment supplier may establish an "adult" category of music, music videos, movies or video games that parents or other fund providers are able to block. The advantage supplied by the present invention is that the entertainment supplier need not ban all of those under 18 from accessing this category. Instead, only the category needs to be established, with parents or other fund providers being given control over at what age, if ever, their child/fund recipient may access the category using the funds provided.

The fund provider does not become an absolute censor. Rather, the fund provider is given the opportunity to designate certain classes of entertainment that they will not pay for, leaving the fund recipient to spend their own funds to obtain access.

The supplier of the entertainment may only offer the parental controls, and need not offer the controlled spending account. For example, Visa-branded controlled spending allowance cards are presently being issued that can be loaded periodically with a set amount of an allowance, which can then be spent on entertainment. Thus, the spending control portion can be provided by a card-issuing institution, while the content control will be supplied by the entertainment provider. By accepting the controlled spending card, the entertainment provider essentially supplies parents or other fund providers with a means to control the amount their children/fund recipients are spending weekly or monthly independently or jointly coupled to the content controls that the entertainment provider has established.

The computer-based methods of the present invention do not require special or unique computer programming for operation. Instead, the system features described above can be programmed following conventional techniques by individuals of ordinary skill.

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As will be readily appreciated, numerous variations and combinations of the features set forth above can be utilized without departing from the present invention as set forth in the claims. Such variations are not regarded as a departure from the spirit and scope of the invention, and all such 5 variations are intended to be included within the scope of the following claims.

What is claimed is:

- 1. A computer-based method for allocating parental funds in preestablished accounts for use by children, comprising: 10 providing a bank or credit account containing parental funds for allocation to at least one child;
  - creating a secondary account file with an internet music file supplier accessible by a child for spending on internet music purchases; and
  - periodically transferring directly and automatically to said secondary account file from said bank or credit account an allowance payment for use by said child to purchase and transfer music files over the internet using a personal computer;
  - wherein said steps of creating a secondary account file and periodically transferring funds from said bank or credit account to said secondary account are performed using information supplied by said parent over the internet using a personal computer.
- 2. The method of claim 1, further comprising the step of storing information on said internet music purchases.

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- 3. The method of claim 2, further comprising the step of supplying to said parent said purchase information.
- **4**. The method of claim **3**, wherein said supplying step is performed periodically.
- 5. The method of claim 1, wherein said allowance payment is transferred weekly or monthly.
- 6. The method of claim 1, further comprising the step of limiting how said allowance payment in said secondary account file may be spent in response to command instructions from said fund depositor, wherein said limit on said allowance payment is a limit on transaction amount or a limit according to music content.
- 7. The method of claim 1, wherein said limit on said allowance payment is a limit on transaction amount.
- **8**. The method of claim **7**, wherein said limit on transaction amount is a periodic limit.
- 9. The method of claim 8, wherein said limit on transaction amount is a weekly or monthly limit.
  - 10. The method of claim 6, wherein said limit on said allowance payment is a content limit.
- 11. The method of claim 10, wherein said content limit is according to artist, genre or content rating.

\* \* \* \* \*

# Exhibit B

### About iTunes Store Allowance

East Mudihyd om Juzz, p. 11.01 Article 1901/01/6

The iTunes Store features a nifty way for you to give a gift that keeps on giving—it's called an iTunes Allowance. An iTunes Allowance allows you to send a monthly iTunes Store credit to a family member, friend, or colleague in an amount from \$10 to \$200.

Each month, your chosen amount will automatically be added to your recipient's iTunes Store account. The full allowance amount will be charged to your credit card on the first of each month (you aren't charged based on your recipient's usage).

Think of an iTunes Allowance like a piggy bank. Some lucky kids get a monthly allowance and they trade the entire amount for stuff each month. Other kids might decide to put their allowance in a piggy bank and spend it later. iTunes Allowance works the same way as a piggy bank. Unused allowance credit rolls over from month to month until the recipient spends it.

### Before you set up an iTunes Allowance

- Make sure that you have the latest version of iTunes installed on your computer. To download the latest version (it's free!), visit the Download iTunes webpage.
- You must have your own iTunes Store account with an accepted credit card on file. If you don't already have an iTunes Store account, click here to open iTunes and create a new account.
- If your recipient has an iTunes Store account, you will need to know his or her account name, also known as an Apple ID.
   The iTunes Store account name must be in the form of an email address. If your recipient doesn't have an account, have his or her email address handy.

Important: If your recipient already has an iTunes account, it's important that you use it when setting up an allowance Otherwise, it will be difficult for your recipient to manage his or her purchased music.

### How to set up an iTunes Allowance

Now that you know what you need, here's how to send someone an iTunes Allowance:

- 1. Click here to open iTunes and go to the iTunes Store "Set up an iTunes Allowance" page.
- 2. Enter the requested information on the page as follows:
  - Your Name: This is the name that will appear in your message to your recipient, telling him or her who the allowance is
    from. You can enter anything in this field (Mom, Dad, Aunt Karen, Mr. Cornelius Oswald Whitman III, Fido, or anything
    else).
  - Recipient's Name: This is the name we will use to address your recipient in the message.
  - Monthly Allowance: Choose an allowance dollar amount from the pop-up menu. This is the amount that will be
    deducted from your credit card each month.
  - First Installment: Select the appropriate radio button to either send the allowance immediately (allowance will then be given on the first of the month thereafter), or start the allowance on the first of the next month.
  - Recipient's Apple ID: Select the appropriate radio button to either create an account for your recipient (if he or she does not already have a iTunes Store account), or enter the recipient's existing account name. Then type the recipient's email address (for a new account) or iTunes Store account in the Apple ID fields.
    Important: If the recipient already has an iTunes Store account, please do not create a new account.
  - Personal Message: This text will appear in your message to your recipient.
- If you're not already signed in to the iTunes Store, you may be prompted to sign in using your iTunes account information
  to complete the allowance process.

### Managing Your Allowances

You can view, change the monthly amount, suspend, and cancel any established allowances on your Account Information page.

Click here to open Funes and view your Account Information page.

Keywords: ktech kitms kitunes kituneswin

Did this article help you?

It solved my issue...

Tell us what works for you

It's good, but...

Report typos, inaccuracies, etc.

It wasn't helpful...

Tell us what would have helped

# Set up an iTunes Allowance

\$200,00. Recipients must have an Apple account for use in the US store, which you can easily set up An iTunes Allowance provides a simple way for family members and friends to buy music without giving them your credit card. Monthly allowances can be purchased in amounts from \$10.00 to below. Allowances may be canceled at any time by visiting your Account Info page.

Your Name:  Recipient's Name:  Monthly Allowance: \$20.666*** from \$10.00 to \$200.00  First Installment:  Don't send now, wait until the first of next month  Send now, and on the first of next month  Recipient's Apple ID:  Create an Apple Account  Apple ID:  Apple ID:	Personal Message:
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