#### Case3:10-cv-02243-CRB Document9 Filed08/13/10 Page1 of 10 Frederick A. Tecce (proceeding pro hac vice) 1 Email: <u>ftecce@mcshea-te</u>cce.com McShea\Tecce, P.C. 2 The Bell Atlantic Tower - 28th Floor 1717 Arch Street 3 Philadelphia, Pennsylvania 19103 Telephone: 215-599-0800 4 Facsimile: 215-599-0888 5 Jason Pauls (proceeding pro hac vice) Email: jason.pauls@qg.com 6 Quad/Tech, Inc. N63 W23075 State Highway 74 7 Sussex, WI 53089-2827 Telephone: 414-566-4408 8 Facsimile: 414-566-2011 9 Marc N. Bernstein (CA SBN 145837) Email: mbernstein@blgrp.com 10 Alice C. Garber (CA SBN 202854) Email: <u>agarber@blgrp.com</u> THE BERNSTEIN LAW GROUP, P.C. 11 555 Montgomery Street, Suite 1650 12 San Francisco, California 94111 Telephone: 415-765-6633 13 Facsimile: 415-283-4804 14 Attorneys for Plaintiff Quad/Tech Inc. 15 IN THE UNITED STATE DISTRICT COURT 16 NORTHERN DISTRICT OF CALIFORNIA 17 18 Civil Action No.: CV 10-2243 (CRB) QUAD/TECH INC., a Wisconsin 19 Corp., 20 Plaintiff, FIRST AMENDED COMPLAINT 21 FOR PATENT INFRINGEMENT v. 22 Q.I. PRESS CONTROLS B.V. of The Netherlands, AND **DEMAND FOR JURY TRIAL** 23 Q.I PRESS CONTROLS NORTH 24 AMERICA LTD., INC., a Rhode Island Corp., 25 Defendants. 26 27 28

1	Plaintiff Quad/Tech Inc. ("Quad/Tech") hereby alleges against Q.I. Press Contro		
2	B.V. and Q.I. Press Controls North America LTD., Inc. (collectively "Defendants") as		
3	follows.		
4	JURISDICTION AND VENUE		
5	1. This action arises under the patent laws of the United States. This Court		
6	has subject matter jurisdiction over this action pursuant to 28 U.S.C. § 1331 and 1338.		
7	2. This Court has personal jurisdiction over the Defendants because		
8	Defendants have committed the acts of patent infringement alleged here in this judicial		
9	district.		
10	3. Venue is proper in this judicial district under 28 U.S.C. § 1391(b) and (c),		
11	as well as 28 U.S.C. § 1400(b), in that acts of patent infringement have occurred and are		
12	occurring within this judicial district.		
13	INTRADISTRICT ASSIGMENT		
14	4. This action is an Intellectual Property Action that can be assigned on a		
15	district-wide basis.		
16	<u>THE PARTIES</u>		
17	5. Plaintiff Quad/Tech is a corporation organized under the laws of the state		
18	of Wisconsin with a principal place of business at N63 W23075 State Highway 74,		
19	Sussex, WI 53089-2827.		
20	6. Quad/Tech is an industry leader in the business of developing, selling,		
21	and marketing printing control systems and equipment including various registration		
22	and color control systems.		
23	7. Upon information and belief, Defendant Q.I. Press Controls B.V.		
24	("Q.I.B.V.") is a Netherlands organization having its principal place of business at		
25	Everdenberg 26, 4902 TT Oosterhout, The Netherlands.		
26	8. Upon information and belief, Defendant Q.I. Press Controls North		
27	America Ltd., Inc. ("Q.I. North America") is a Rhode Island corporation, with a		

principal place of business at 1130 Ten Rod Road, D-206, North Kingston, Rhode Island

02852.

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## **GENERAL ALLEGATIONS**

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- 9. The technology at issue in this case relates to printing in general, and color printing processes that are capable of producing a large number of impressions for publishing newspapers, magazines, brochures, cards, posters, and similar mass-market items.
- 10. In industrial or commercial printing, the technique used to print full-color images is referred to as four-color-process printing, because four inks are used. Those four inks include three primary colors and black. The "subtractive" primary ink colors are cyan (a bright blue), magenta (a vivid red-purple), and yellow, which are abbreviated as "CMY." Black is the fourth ink that is abbreviated "K."
- 11. Countless different colors can be reproduced using the CMYK method through various application of the color dots on the surface to be printed, often times referred to as the "web." As an example (and by no means an exhaustive one), if dots of cyan ink and yellow ink are placed in close proximity, the eye will perceive the color green. As another example, if magenta ink is placed on the web (paper) with sufficient white space between the dots, the eye will perceive the color pink.
- 12. Over the years, various methods have been developed to ensure that the colors are properly placed on the web (paper) and that they appear as the desired colors. This is referred to in the art as "color control."
- 13. For over twenty years, Quad/Tech and its employees, including John Seymour and Jeffrey Sainio, have been involved in developing new, novel and significant improvements in the methods, processes and control systems utilized in color printing, including CMYK four-color printing as well as various control systems for ensuring proper registration (alignment) and proper color control.
- 14. Over the years, Quad/Tech and its employees have invested significant time, money, and effort in developing color control systems.
  - 15. As a result of its significant efforts and expertise gained over years of

- developing such systems, Quad/Tech developed novel, unique, and sophisticated technology that operates color control systems. That technology, which has been misappropriated by the Defendants, is at the center of this dispute.
- 16. On October 28, 1992, Quad/Tech caused to be filed with the United States Patent and Trademark Office, United States Patent Application Serial No. 07/967,978 ("'978 Application") in the names of Jeffrey W. Sainio and John C. Seymour and entitled "Color Registration System For A Printing Press." The '978 Application resulted from Quad/Tech's significant investment in developing registration and color control systems.
- 17. On May 2, 1995, the PTO duly and legally issued United States Patent No. 5,412,577 ("'577 Patent"), entitled "Color Registration System For a Printing Press," based upon the '978 Application. Quad/Tech is the owner by assignment of the '577 Patent. A copy of the '577 Patent is attached as Exhibit A and is incorporated by reference as if fully set forth here.
- 18. In 1996, four years after the application for what became the '577 Patent was filed with the PTO, Defendant Q.I.B.V. was created by two former Quad/Tech-Europe employees, Menno Jansen and Erik Van Holten.
- 19. Unbeknownst to Quad/Tech, while still employed at Quad/Tech, Mr. Jansen and Mr. Van Holten had started to develop their own print control system which they called the I.R.S. System. Defendant Q.I. North America also began to solicit Quad/Tech employees in the U.S. and Europe.
- 20. Also at that time, Quad/Tech was bidding to sell a register control system to the Los Angeles Times newspaper. During the bidding process, Quad/Tech was contacted by the L.A. Times and advised that Mr. Jansen and Mr. Van Holten had secretly submitted a separate proposal to sell a register control system on behalf of their new company, Defendant Q.I.B.V., while still employed by Quad/Tech.
- 21. On March 21, 2003, Quad/Tech caused to be filed with the United States Patent and Trademark Office, United States Patent Application Serial No. 10/394,903

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- 24. Since at least as early as July 21, 2008, Defendants have had actual notice of the claims of the '577 Patent and despite that knowledge, Defendants have continued to engage in acts of infringement with willful disregard for Quad/Tech's intellectual property rights.
- 25. Defendants' conduct has caused harm directly to Quad/Tech and its ability to sell its control systems.

### **FIRST CLAIM FOR RELIEF**

## (Patent Infringement of the '577 Patent under 35 U.S.C. § 271)

- 26. Quad/Tech repeats and incorporates by reference the allegations made in the foregoing paragraphs of this Amended Complaint as if fully set forth herein.
- 27. Defendants are in the business of offering for sale, manufacturing, having manufactured, importing, marketing, distributing, and selling the IDS color control system for presses, and other devices throughout the United States including, but not

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- 28. As least as late as July 2008, Q.I. has had actual or constructive knowledge of the existence of the '577 Patent.
- 29. Defendants, acting alone or with others, are, and have been, directly infringing the claims of the '577 Patent by the continued manufacture, import, assembly, offer to sell, or sale of the IDS color control system for presses and other devices within the United States without license from Quad/Tech.
- 30. The infringement by Defendants of one or more claims of the '577 Patent has deprived Quad/Tech of revenues which it otherwise would have made or caused to be made, and has in other respects, injured Quad/Tech and will cause Quad/Tech added injury and loss of revenues unless enjoined by this Court.
- 31. Quad/Tech has been irreparably harmed by virtue of Defendants' infringement of the claims of the '577 Patent.
- 32. Notice of the existence of the '577 Patent having been provided to Defendants, the past conduct of Defendants as set forth herein has been wanton and willful and, therefore, constitutes willful infringement of the claims of the '577 Patent warranting the assessment of treble damages pursuant to 35 U.S.C. § 284 and a determination that this is an exceptional case warranting an award of attorneys fees pursuant to 35 U.S.C. § 285.
- 33. Defendants' infringement of the claims of the '577 Patent will continue unless enjoined by this Court.

# SECOND CLAIM FOR RELIEF

# (Patent Infringement of the '508 Patent under 35 U.S.C. § 271)

- 34. Quad/Tech repeats and incorporates by reference the allegations made in the foregoing paragraphs of this Amended Complaint as if fully set forth herein.
- 35. Defendants are in the business of offering for sale, manufacturing, having manufactured, importing, marketing, distributing, and selling the IDS color control system for presses, and other devices throughout the United States including, but not

limited to, sales within this judicial district.

- 36. Defendants have been, and are, indirectly infringing the '508 patent by inducing and contributing to the direct infringement of the '508 patent. Defendants sell and/or provide the IDS color control system for presses and other devices, with the specific intent to induce and contribute to infringement of the '508 patent, while Defendant knows, or should have known, of the '508 patent. Defendants' customers directly infringe the '508 patent when they use the IDS color control system for presses and other devices, which is a material part of the inventions of the '508 patent.
- 37. The infringement by Defendants of one or more claims of the '508 Patent has deprived Quad/Tech of revenues which it otherwise would have made or caused to be made, and has in other respects, injured Quad/Tech and will cause Quad/Tech added injury and loss of revenues unless enjoined by this Court.
- 38. Quad/Tech has been irreparably harmed by virtue of Defendants' infringement of the claims of the '508 Patent.
- 39. Defendants' infringement of the claims of the '508 Patent will continue unless enjoined by this Court.

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1	WHEREFORE, Plaintiff Quad/Tech requests that this Court enter judgment in it		
2	favor and against Defendants as follows:		
3	A.	That Defendants be adjudged to have directly infringed the claims of the	
4	'577 Patent.		
5	В.	That Defendants be adjudged to have willfully and deliberately infringed	
6	the claims of the '577 Patent.		
7	C.	That Defendants be adjudged to have indirectly directly infringed the	
8	claims of the '508 Patent.		
9	D.	That Defendants be adjudged for damages in an amount to be ascertained	
10	and in an amount adequate to compensate Quad/Tech for Defendants' infringement		
11	including, but not limited to, lost profits, but in no event less than a reasonable royalty		
12	for the use made of the '577 Patent and the '508 Patent by Defendants.		
13	E.	That Defendants account for treble damages to Quad/Tech, together with	
14	prejudgment and post-judgment interest and costs as fixed by the Court, as provided by		
15	35 U.S.C. § 284;		
16	F.	That Defendants be preliminarily and permanently enjoined from further	
17	and continued infringement of the claims of the '577 Patent and the '508 Patent as		
18	provided by 35 U.S.C. § 283;		
19	G.	That this case is exceptional and award Quad/Tech its reasonable	
20	attorneys' fees as the prevailing party, as provided by 35 U.S.C. § 285; and		
21	H.	That this Court grants Quad/Tech such other and further relief as the	
22	Court may deem just and appropriate.		
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	Case3:10-cv-02243-CRB	Document9 Filed08/13/10 Page9 of 10
1		Respectfully submitted,
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3	Dated: August 13, 2010	THE BERNSTEIN LAW GROUP, P.C.
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### Case3:10-cv-02243-CRB Document9 Filed08/13/10 Page10 of 10 1 **DEMAND FOR JURY TRIAL** 2 Plaintiff Quad/Tech Inc. demands a jury trial in this action. 3 THE BERNSTEIN LAW GROUP, P.C. Dated: August 13, 2010 4 5 6 By: 7 Marc N. Bernstein (CA SBN 145837) 8 Email: mbernstein@blgrp.com 9 Alice C. Garber (CA SBN 202854) Email: agarber@blgrp.com THE BERNSTEIN LAW GROUP, P.C. 10 555 Montgomery Street, Suite 1650 San Francisco, California 94111 11 415-765-6633 Telephone: 415-283-4804 Facsimile: 12 Jason Pauls (proceeding pro hac vice) 13 Email: jason.pauls@qg.com Quad/Tech, Inc. 14 N63 W23075 State Highway 74 Sussex, WI 53089-2827 15 Telephone: 414-566-4408 Facsimile: 414-566-2011 16 Frederick A. Tecce (proceeding pro hac 17 vice) Email: <a href="mailto:ftecce@mcshea-tecce.com">ftecce@mcshea-tecce.com</a> 18 McShea\Tecce, P.C. The Bell Atlantic Tower - 28th Floor 19 1717 Arch Street Philadelphia, Pennsylvania 19103 20 Telephone: 215-599-0800 Facsimile: 215-599-0888 21 22 Attorneys for Plaintiff Quad/Tech Inc. 23 24 25 26 27 28