

IN THE UNITED STATES DISTRICT COURT  
FOR THE WESTERN DISTRICT OF ARKANSAS  
FAYETTEVILLE DIVISION

MOBILE MICROMEDIA SOLUTIONS LLC,

Plaintiff,

v.

JAGUAR LAND ROVER NORTH  
AMERICA, LLC;  
CHRYSLER GROUP, LLC;  
SUPERIOR AUTO MALL, LLC; and  
UNITED INVESTMENT SOLUTIONS, INC.

Defendants.

Civil Action File No.: 5:10cv5002

JURY TRIAL DEMANDED

**FIRST AMENDED COMPLAINT FOR PATENT INFRINGEMENT**

COMES NOW, Plaintiff Mobile Micromedia Solutions, LLC (“MMS”), by and through its undersigned counsel, and files its First Amended Complaint for Patent Infringement against the above-named Defendants and for its cause of action hereby states:

**THE PARTIES**

1. MMS is a limited liability company organized and existing under the laws of the State of Texas, and having its registered place of business at 4605 Texas Boulevard, Texarkana, Texas 75503.

2. Jaguar Land Rover North America, LLC (“JLRNA”) is a Delaware limited liability company with its principal office located at 555 MacArthur Boulevard, Mahwah, New Jersey 07430. JLRNA may be served by service upon its registered agent, The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilimington, Delaware 19801. JLRNA is the sole authorized distributor of Jaguar brand and Land Rover brand vehicles in the United States. JLRNA is engaged in the business of distributing new Jaguar brand and Land

Rover brand vehicles to authorized dealerships throughout the United States, including dealerships within the State of Arkansas, such as “Jaguar Little Rock” and “Land Rover Little Rock,” also known as “Jaguar Land Rover of Little Rock.”

3. Chrysler Group, LLC (“Chrysler”) is a Delaware limited liability corporation with its principal office located at 1000 Chrysler Drive, Auburn Hills, Michigan 48326. Chrysler may be served by service upon its registered agent, The Corporation Company, at 124 West Capitol Avenue, Suite 1900, Little Rock, Arkansas 72201. Chrysler is authorized to do business in the State of Arkansas, and regularly conducts such business within the State and within this judicial district by way of sales and distribution of automobiles to Arkansas automobile dealers, such as “Superior Dodge Chrysler Jeep” in Siloam Springs, Arkansas.

4. Superior Auto Mall, LLC (“Superior Auto Mall”) is an Arkansas limited liability company with its principal office located at 504 Highway 412 Bypass East, Siloam Springs, Arkansas 72761. Superior Auto Mall may be served by service upon its registered agent, Charles S. Trantham, at 157 E. Colt Square, Suite 1, Fayetteville, Arkansas 72703. Superior Auto Mall regularly conducts business within the State of Arkansas and within this judicial district by way of sales of and offers to sell Chrysler, Dodge, and Jeep automobiles from its dealership location in Siloam Springs, Arkansas.

5. United Investment Solutions, Inc. (“United”), is an Arkansas corporation with its principal office located at 504 Highway 412 Bypass East, Siloam Springs, Arkansas 72761. United Investment Solutions, Inc., may be served by service upon its registered agent, Charles S. Trantham, at 157 E. Colt Square, Suite 1, Fayetteville, Arkansas 72703. United Investment Solutions, Inc., regularly conducts business within the State of Arkansas and within this judicial district by way of sales of and offers to sell Chrysler, Dodge, and Jeep automobiles from its

dealership location in Siloam Springs, Arkansas, under the name “Superior Dodge Chrysler Jeep.”

JURISDICTION AND VENUE

6. This is an action for patent infringement arising under the provisions of the Patent Laws of the United States of America, Title 35, United States Code.

7. Subject-matter jurisdiction over MMS’s claims is conferred upon this Court by 28 U.S.C. § 1331 (federal question jurisdiction) and 28 U.S.C. § 1338(a) (patent jurisdiction).

8. This Court has personal jurisdiction over Defendants because Defendants are subject to general jurisdiction in the State of Arkansas. Defendants also have established minimum contacts with the forum. All Defendants are authorized to do business in the State of Arkansas and regularly conduct such business. Defendants manufacture, sell and/or offer to sell products that are and have been used, offered for sale, sold and/or purchased in Arkansas, including in this judicial district. Defendants—directly and/or through their distribution networks—place their infringing products within the stream of commerce, which stream is directed at this district. Personal jurisdiction over Defendants is also proper inasmuch as Defendants Superior Auto Mall and United are Arkansas corporations and have voluntarily submitted themselves to the jurisdiction of the courts of this State by each registering with the Arkansas Secretary of State a registered agent within the State of Arkansas. In addition, Defendant JLRNA’s distribution and sales of Jaguar and Land Rover vehicles to one or more dealers within the State of Arkansas constitute systematic and continuous dealings within the State sufficient to support personal jurisdiction over JLRNA, and this case is directly connected to JLRNA’s activities within the State of Arkansas. Therefore, the exercise of personal jurisdiction over Defendants would not offend traditional notions of fair play and substantial

justice.

9. Venue is proper in this judicial district pursuant to 28 U.S.C. §§ 1391(b) and (c) and §1400(b).

COUNT I – INFRINGEMENT OF U.S. PATENT NO. 5,420,931

10. MMS reasserts and incorporates herein by reference the allegations of all preceding paragraphs of this Complaint as if fully set forth herein.

11. On May 30, 1995, U.S. Patent No. 5,420,931 (“the ‘931 patent”), a copy of which is attached hereto as Exhibit “A,” was duly and legally issued by the U. S. Patent & Trademark Office (“USPTO”). MMS is the owner by assignment of all right, title and interest in and to the ‘931 patent, including all right to recover for any and all past infringement thereof.

12. Upon information and belief, Defendants have in the past and continue to infringe the ‘931 patent by making, using, selling and/or offering to sell, in this judicial district and elsewhere in the United States, products and services which are covered by at least one claim of the ‘931 patent.

13. At a minimum, the following Jaguar, Land Rover, Chrysler, Dodge and Jeep vehicles made, used, sold and/or offered for sale by the Defendants are accused of infringing one or more claims of the '931 Patent as a result of Defendants JLRNA’s and Chrysler’s inclusion and use of various components and interconnections to create an integrated micro-processor-driven entertainment system in said vehicles, including but not limited to the following:

- a. Model Year 2009-2010 Jaguar XJ;
- b. Model Year 2009-2010 Land Rover Range Rover;
- c. Model Year 2009-2010 Land Rover Range Rover Sport;
- d. Model Year 2009-2010 Land Rover LR4;

- d. Model Year 2009-2010 Chrysler Town and Country;
- e. Model Year 2009 Chrysler Aspen;
- f. Model Year 2009-2010 Dodge Grand Caravan;
- g. Model Year 2009-2010 Dodge Journey;
- h. Model Year 2009 Dodge Durango;
- i. Model Year 2009-2010 Dodge Ram;
- j. Model Year 2009-2010 Jeep Commander.

14. As a consequence of the infringement of the '931 patent by Defendants, MMS is entitled to recovery of past damages in the form of, at a minimum, a reasonable royalty.

15. Upon information and belief, Defendants will continue to infringe the '931 patent unless enjoined by this Court.

16. As a consequence of the infringement by Defendants complained of herein, MMS has been irreparably damaged to an extent not yet determined and will continue to be irreparably damaged by such acts in the future unless Defendants are enjoined by this Court from committing further acts of infringement. In the event the Court determines that it will not enter injunctive relief, then it should require Defendants to continue to pay royalties for their infringement of the '931 patent on a going-forward basis.

17. Upon information and belief, Defendants' infringement of the '931 patent is willful, entitling MMS to increased damages under 35 U.S.C. § 284 and to attorneys' fees and costs incurred in prosecuting this action under 35 U.S.C. § 285.

COUNT II – INFRINGEMENT OF U.S. PATENT NO. 5,722,069

18. MMS reasserts and incorporates herein by reference the allegations of all

preceding paragraphs of this Complaint as if fully set forth herein.

19. On February 24, 1998, U.S. Patent No. 5,722,069 (“the ‘069 patent”), a copy of which is attached hereto as Exhibit “B,” was duly and legally issued by the USPTO. MMS is the owner by assignment of all right, title and interest in and to the ‘069 patent, including all right to recover for any and all past infringement thereof.

20. Upon information and belief, Defendants have in the past and continue to infringe the ‘069 patent by making, using, selling and/or offering to sell, in this judicial district and elsewhere in the United States, products and services which are covered by at least one claim of the ‘069 patent.

21. At a minimum, the following Jaguar, Land Rover, Chrysler, Dodge and Jeep vehicles made, used, sold and/or offered for sale by the Defendants are accused of infringing one or more claims of the '069 Patent as a result of Defendants JLRNA’s and Chrysler’s inclusion and use of various components and interconnections to create an integrated micro-processor-driven entertainment/telephone system in said vehicles, including but not limited to the following:

- a. Model Year 2009-2010 Jaguar XJ;
- b. Model Year 2009-2010 Jaguar XF;
- c. Model Year 2009-2010 Jaguar XK;
- d. Model Year 2009-2010 Land Rover Range Rover;
- e. Model Year 2009-2010 Land Rover Range Rover Sport;
- f. Model Year 2009-2010 Land Rover LR4;
- g. Model Year 2009-2010 Land Rover LR2;
- h. Model Year 2009-2010 Chrysler Town and Country;

- i. Model Year 2009-2010 Chrysler 300;
- j. Model Year 2009-2010 Chrysler Sebring;
- k. Model Year 2009 Chrysler Aspen;
- l. Model Year 2009-2010 Dodge Grand Caravan;
- m. Model Year 2009-2010 Dodge Journey;
- n. Model Year 2009 Dodge Durango;
- o. Model Year 2009-2010 Dodge Ram;
- p. Model Year 2009-2010 Dodge Avenger;
- q. Model Year 2009-2010 Dodge Caliber;
- r. Model Year 2009-2010 Dodge Charger;
- s. Model Year 2010 Dodge Nitro;
- t. Model Year 2009-2010 Jeep Commander;
- u. Model Year 2009-2010 Jeep Compass;
- v. Model Year 2009-2010 Jeep Grand Cherokee;
- w. Model Year 2009-2010 Jeep Liberty;
- x. Model Year 2009-2010 Jeep Patriot;
- y. Model Year 2009-2010 Jeep Wrangler.

22. As a consequence of the infringement by Defendants complained of herein, MMS is entitled to recovery of past damages in the form of, at a minimum, a reasonable royalty.

23. Upon information and belief, Defendants will continue to infringe the '069 patent unless enjoined by this Court.

24. As a consequence of the infringement by Defendants complained of herein, MMS has been irreparably damaged to an extent not yet determined and will continue to be irreparably

damaged by such acts in the future unless Defendants are enjoined by this Court from committing further acts of infringement. In the event the Court determines that it will not enter injunctive relief, then it should require Defendants to continue to pay royalties for their infringement on a going-forward basis.

25. Upon information and belief, Defendants' infringement of the '069 patent is willful, entitling MMS to increased damages under 35 U.S.C. § 284 and to attorneys' fees and costs incurred in prosecuting this action under 35 U.S.C. § 285.

COUNT III - INFRINGEMENT OF U.S. PATENT NO. 6,470,178

26. MMS reasserts and incorporates herein by reference the allegations of all preceding paragraphs of this Complaint as if fully set forth herein.

27. On October 22, 2002, U.S. Patent No. 6,470,178 ("the '178 patent"), a copy of which is attached hereto as Exhibit "C," was duly and legally issued by the USPTO. MMS is the owner by assignment of all right, title and interest in and to the '178 patent, including all right to recover for any and all past infringement thereof.

28. Upon information and belief, Defendants have in the past and continue to infringe the '178 patent by making, using, selling and/or offering to sell, in this judicial district and elsewhere in the United States, products and services which are covered by at least one claim of the '178 patent.

29. At a minimum, the following Jaguar, Land Rover, Chrysler, Dodge and Jeep vehicles made, used, sold and/or offered for sale by the Defendants are accused of infringing one or more claims of the '178 Patent as a result of Defendants JLRNA's and Chrysler's inclusion and use of various components and interconnections to create an integrated entertainment system featuring Radio Data System ("RDS") presets in said vehicles, including but not limited to the

following:

- a. Model Year 2009-2010 Jaguar XJ;
- b. Model Year 2009-2010 Jaguar XF;
- c. Model Year 2009-2010 Jaguar XK;
- d. Model Year 2009-2010 Land Rover Range Rover;
- e. Model Year 2009-2010 Land Rover Range Rover Sport;
- f. Model Year 2009-2010 Land Rover LR4;
- g. Model Year 2009-2010 Land Rover LR2;
- h. Model Year 2009-2010 Chrysler Town and Country;
- i. Model Year 2009-2010 Chrysler 300;
- j. Model Year 2009-2010 Chrysler Sebring;
- k. Model Year 2009 Chrysler Aspen;
- l. Model Year 2009-2010 Dodge Grand Caravan;
- m. Model Year 2009-2010 Dodge Journey;
- n. Model Year 2009 Dodge Durango;
- o. Model Year 2009-2010 Dodge Ram;
- p. Model Year 2009-2010 Dodge Avenger;
- q. Model Year 2009-2010 Dodge Caliber;
- r. Model Year 2009-2010 Dodge Charger;
- s. Model Year 2010 Dodge Nitro;
- t. Model Year 2009-2010 Jeep Commander;
- u. Model Year 2009-2010 Jeep Compass;
- v. Model Year 2009-2010 Jeep Grand Cherokee;

- w. Model Year 2009-2010 Jeep Liberty;
- x. Model Year 2009-2010 Jeep Patriot;
- y. Model Year 2009-2010 Jeep Wrangler.

30. As a consequence of the infringement by Defendants complained of herein, MMS is entitled to recovery of past damages in the form of, at a minimum, a reasonable royalty.

31. Upon information and belief, Defendants will continue to infringe the '178 patent unless enjoined by this Court.

32. As a consequence of the infringement by Defendants complained of herein, MMS has been irreparably damaged to an extent not yet determined and will continue to be irreparably damaged by such acts in the future unless Defendants are enjoined by this Court from committing further acts of infringement. In the event the Court determines that it will not enter injunctive relief, then it should require Defendants to continue to pay royalties for their infringement on a going-forward basis.

33. Upon information and belief, Defendants' infringement of the '178 patent is willful, entitling MMS to increased damages under 35 U.S.C. § 284 and to attorneys' fees and costs incurred in prosecuting this action under 35 U.S.C. § 285.

#### PRAYER FOR RELIEF

WHEREFORE, MMS prays for entry of judgment and an order that:

- (1) Defendants have infringed the '931, '069, and/or '178 patents;
- (2) Defendants account for and pay to MMS all damages and costs of MMS caused by Defendants' patent infringement;
- (3) MMS be granted permanent injunctive relief pursuant to 35 U.S.C. § 283 enjoining Defendants, their officers, agents, servants, employees, affiliates and

those persons in active concert of participation with them from further acts of patent infringement;

- (4) In the event the Court determines that it will not enter injunctive relief, Defendants continue to pay royalties to MMS for its infringement of the '931, '069 and/or '178 patents on a going-forward basis;
- (5) MMS be granted pre-judgment and post-judgment interest on the damages caused to it by reason of Defendants' patent infringement, and the damages be trebled in the event the jury determines the infringement was willful;
- (6) Costs and attorney's fees be awarded to MMS, as this is an exceptional case; and
- (7) MMS be granted such further and additional relief as the Court may deem just and proper under the circumstances.

DEMAND FOR JURY TRIAL

MMS demands trial by jury on all claims and issues so triable.

Respectfully Submitted,



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Nicholas H. Patton  
State Bar No. 63035  
Geoffrey P. Culbertson  
Patton, Tidwell & Schroeder, LLP  
4605 Texas Boulevard  
Texarkana, Texas 75503  
903.792.7080 / 903.792.8233 (Fax)

Of counsel:

Patricia L. Peden  
LAW OFFICE OF PATRICIA L. PEDEN  
1316 67<sup>th</sup> Street  
Suite 6  
Emeryville, California 94608  
Telephone: 510.268.8033

Steven G. Hill  
Eric G. Maurer  
HILL, KERTSCHER & WHARTON, LLP  
3350 Riverwood Parkway, Suite 800  
Atlanta, Georgia 30339  
Telephone: 770.953.0995  
Facsimile: 770.953.1358

*Attorneys for Plaintiff Mobile Micromedia Solutions  
LLC*