IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF OHIO EASTERN DIVISION

FenF, LLC	
1013 Fountain Street)
Ann Arbor, MI 48103)
) CASE NO.: 5:08-cv-404
Plaintiff,)
,)
-VS)
) JUDGE: LIOI
HEALIO HEALTH INC.)
1340 Home Ave.)
Suite A)
Akron, Ohio 44310)
) THIRD AMENDED
HEALTHY TOES LLC/INC) COMPLAINT FOR:
1340 Home Ave.) COM LANTITOR.
Suite A) (A) Detant Infringement
) (A) Patent Infringement
Akron, Ohio 44310))
DIGITAL PAGE) (B) Federal Trademark Infringement;
PMT MEDICAL, INC.)
1340 Home Ave.) (C) Unfair Competition;
Bldg. A)
Akron, Ohio 44310) (D) Copyright Infringement;
)
Joshua A. Lefkovitz, an individual) (E) False Advertising;
1340 Home Ave.)
Bldg. A) (F) Fraudulent Misrepresentation;
Akron, Ohio 44310)
,	(G) False Marking,
Kenneth J. Brisbin)
110 Juanita Court) and
Vallejo, CA 94590-3246)
Vallejo, C/1 74370 3240) (H) Ohio Unfair Competition
K Brisbin Enterprises	
1)
110 Juanita Court	
Vallejo, CA 94590-3246)
As We Change)
As We Change) HIDY DEMAND ENDODGED HEDEIN
Real Health Laboratories, Inc.) <u>JURY DEMAND ENDORSED HEREIN</u>
1424 30 th Street, Bldg. B1)
San Diego, California 92154)
)
)
)

Besmart Yoga 206 Silver Creek Lane Norwalk, Connecticut 06851
InStep 9901 N. Capital of Texas Hwy. Austin, Texas 78759
Sports Medicine Store 7301 West 95 th Street Overland Park, Kansas 66212
Enerchi Healing Arts Center 643 West 6 th Street San Pedro, California 90731
Nail Bar, LTD. 3238 N. Broadway Chicago, Illinois 60657
True to You Bra Salon, Inc. 5952 S. Lewis Avenue Tusla, Oklahoma 74105
Banner Therapy Products, Inc. 891 Broadway Street Asheville, NC 28804
Defendants.

Plaintiff FenF, LLC, by its undersigned attorneys, for its third amended complaint against Defendants Healio Health Inc., Healthy Toes LLC, PMT Medical, Inc., Joshua A. Lefkovitz, (collectively "Healio Health Defendants") Kenneth J. Brisbin and K Brisbin Enterprises (collectively, "Defendant Brisbin") and Defendants As We Change, Besmart Yoga, InStep, Sports Medicine Store, Enerchi Healing Arts Center, Nail Bar, LTD., True to You Bra Salon, Inc., Banner Therapy Products, Inc., and alleges as follows:

THE PARTIES

- 1. FenF, LLC ("FenF") is a limited liability company organized and existing under the laws of the State of Michigan, having its principal place of business at 1013 Fountain Street, Ann Arbor, Michigan 48103.
- 2. Defendant Healio Health, Inc., ("Defendant Healio Health") is, on information and belief, a corporation organized and existing under the laws of the State of Ohio having a principal place of business located at 1340 Home Ave. Suite A, Akron, Ohio 44310.
- 3. Defendant Healthy Toes, LLC/Inc. ("Defendant Healthy Toes LLC"), is, on information and belief, a limited liability company or a corporation organized and existing under the laws of the State of Ohio having a principal place of business located at 1340 Home Ave. Suite A, Akron, Ohio 44310.
- 4. Defendant PMT Medical, Inc. ("Defendant PMT Medical") is, on information and belief, a corporation organized and existing under the laws of the State of Ohio having a principal place of business located at 1340 Home Ave., Bldg. A, Akron, Ohio 44310.
- 5. Upon information and belief, Defendant Joshua Lefkovitz is an individual, Owner and Officer of the aforementioned Defendants, having an unknown principal place of residence, with a principal place of business located at 1340 Home Ave. Suite A, Akron, Ohio 44310.

- 6. Upon information and belief, Defendant Kenneth J. Brisbin is an individual having a principal place of residence and a principal place of business located at 110 Juanita CT, Vallejo, CA 94590-3426. Defendant K Brisbin is an authorized distributor of at least Defendants Healio Health and Healthy Toes, LLC.
- 7. Upon information and belief, Defendant K Brisbin Enterprises is a business, entity and formation unknown, having a principal place of business located at 110 Juanita CT, Vallejo, CA 94590-3426. Defendant K Brisbin Enterprises is an authorized distributor of at least Defendants Healio Health and Healthy Toes, LLC.
- 8. Upon information and belief, Defendant As We Change is a business, entity and formation unknown, having a principal place of business located at 1424 30th Street, Bldg. B1 San Diego, California 92154. Defendant As We Change is an authorized distributor of at least Defendants Healio Health and Health Toes, LLC.
- 9. Upon information and belief, Defendant InStep is a business, entity and formation unknown, having a principal place of business located at 9901 N. Capital of Texas Hwy., Ausitn, Texas 78759. Defendant InStep is an authorized distributor of at least Defendants Healio Health and Healthy Toes, LLC.
- 10. Upon information and belief, Defendant Sports Medicine Store is a corporation organized and existing under the laws of the State of Kansas having a principal place of business located at 7301 West 95th Street, Overland Park, Kansas 66212. Defendant Sports Medicine Store is an authorized distributor of at least Defendants Healio Health and Healthy Toes, LLC.
- 11. Upon information and belief Defendant Enerchi Healing Arts Center is a business, entity and formation unknown, having a principal place of business located at 643 West 6th Street, San Pedro, California 90731. Defendant Enerchi Healing Arts Center is an authorized distributor of at least Defendants Healing Health and Healthy Toes, LLC.

- 12. Upon information and belief, Defendant Nail Bar, LTD is a domestic corporation organized and existing under the laws of the State of Illinois having a principal place of business located at 3238 N. Broadway, Chicago, Illinois 60657. Defendant Nail Bar, LTD is an authorized distributor of at least Defendants Healio Health and Healthy Toes, LLC.
- 13. Upon information and belief, Defendant True to You Bra Salon, Inc. is a corporation organized and existing under the laws of the state of Oklahoma having a principal place of business located at 5952 S. Lewis Avenue. Defendant True to You Bra Salon, Inc. is an authorized distributor of at least Defendants Healio Health and Healthy Toes, LLC.
- 14. Upon information and belief, Defendant Banner Therapy Products, Inc. is a corporation organized and existing under the law of the State of North Carolina and having a principal place of business located at 891 Broadway Street, Asheville, North Carolina 28804. Defendant Banner Therapy Products, Inc.

JURISDICTION AND VENUE

15. This is an action for patent, copyright and trademark infringement and unfair competition, *inter alia*. The patent claims arise under the patent laws of the United States, specifically 35 U.S.C. § 281. The copyright claims arise under the Federal Copyright Act of 1976, as amended, 17 U.S.C. § 101, *et seq*. This Court has subject matter jurisdiction in this matter pursuant to 28 U.S.C. §§ 1331, 1338 and 35 U.S.C. § 281 because this action arises under the patent laws of the United States. This Court also has jurisdiction under 28 U.S.C. § 1338(a) in that this case arises under the trademark laws of the United States. This Court has jurisdiction over the unfair competition claims herein under the provisions of 28 U.S.C. § 1338(b) in that said claims are joined with a substantial and related claim under the trademark laws of the United States. Alternatively, this Court has diversity jurisdiction pursuant to 28 U.S.C. § 1332(a)(1), as

the amount in controversy exceeds the sum of \$75,000, and the action is between citizens of different states.

- 16. This Court has personal jurisdiction over the Healio Health Defendants since they reside in this District and by virtue of all of the Defendants' sale of products, transaction of business and solicitation of business within the State of Ohio, within this judicial district and elsewhere.
- 17. This Court has supplemental jurisdiction over the claims in this Complaint which arise under the statutory and common law of the State of Ohio pursuant to 28 U.S.C. § 1367(a), because the state law claims are so related to the federal claims that they form part of the same case or controversy and derive from a common nucleus of operative facts.
- 18. Venue is proper in the Northern District of Ohio pursuant to 28 U.S.C. § 1391(b), and/or (c), and 28 U.S.C. § 1400(b) because a substantial part of the events giving rise to the claims occurred in this judicial district and because all Defendants are subject to personal jurisdiction in this District.

OPERATIVE FACTS

Background of FenF

- 19. FenF through its related entities, promotes, markets and sells a variety of products designed to enhance one's life. Most importantly for this action, FenF promotes, markets and sells a patented orthopedic device to stretch and exercise the toes and feet under its federally registered trademark Yoga Toes[®]. A digital image of the Yoga Toes[®] product is attached hereto as Exhibit A.
- 20. On November 7, 2006, United States Letters Patent No. 7,131,939, entitled "Toe Stretcher" ("the '939 Patent") duly and legally issued to Frederic Ferri, as inventor, for the

aforementioned orthopedic device to stretch and exercise the toes and feet, and since that date all rights to the '939 Patent, including but not limited to, the right to recover for infringement thereunder, has been assigned to FenF. A true and accurate copy of the '939 Patent as issued is attached hereto as Exhibit B.

- 21. On January 29, 2008, United States Letters Patent No. 7,322,915, entitled "Toe Stretcher" ("the '915 Patent") duly and legally issued to Frederic Ferri, as inventor, for the aforementioned orthopedic device to stretch and exercise the toes and feet, and since that date all rights to the '915 Patent, including but not limited to, the right to recover for infringement thereunder, has been assigned to FenF. A true and accurate copy of the '915 Patent as issued is attached hereto as Exhibit C.
- 22. The '939 Patent and '915 Patent (collectively, the "Yoga Toes® Patents") claim, inter alia, a toe stretcher for stretching toes.
- 23. FenF has widely and continuously promoted and sold Yoga Toes[®] under the Yoga Toes[®] mark since at least as early as November 26, 2002. To date, FenF has invested more than two million dollars (\$2,000,000) in marketing and advertising.
- 24. On June 19, 2007 FenF received the aforementioned Yoga Toes[®] federal trademark registration on the Principal Register for use with "an orthopedic device to stretch and exercise the toes and feet." A true and accurate copy of the Yoga Toes[®] federal trademark registration is attached hereto as Exhibit D.
- 25. As a result of FenF's widespread and continuous use of the Yoga Toes[®] mark in interstate commerce and throughout the United States, an appreciable number of consumers have come to identify the mark with the genuine Yoga Toes[®] product.

- 26. FenF has invested considerable resources in developing goodwill in its Yoga Toes[®] mark such that, significant segments of consumers are likely to purchase FenF's Yoga Toes[®] products as they identify them with a single unidentified source.
- 27. FenF advertises, promotes and sells its Yoga Toes[®] product primarily through its website, www.yogapro.com.
- 28. In advertising and promotion of its Yoga Toes® product, FenF uses certain marketing and promotional materials, which have been registered with the Library of Congress.
- 29. On November 27, 2007, the Copyright Office of the Library of Congress, duly and legally issued to Frederic Ferri, as Copyright Claimant, registration nos. VA-1-623-536 and VA-1-623-537 (collectively, the "Yoga Toes® Copyrights") for creative works entitled "Kelly's 3 Foot Drawing" and "Point Magazine Ad," respectively, and since that date all rights to the Yoga Toes® Copyrights, including but not limited to, the right to recover for past infringement thereunder, has been assigned to FenF. True and accurate copies of registration nos. VA-1-623-536 and VA-1-623-537, along with their deposit material are attached hereto as Exhibits E and F, respectively.

Defendants' Actions Relevant To This Complaint

- 30. In 2005, FenF, through its Yoga Pro division, began selling its Yoga Toes® product to Defendant Healio Health, as a wholesale distributor.
- 31. Pursuant to being a wholesale distributor, Defendant Healio Health offered for sale and sold Yoga Toes[®] on its website, www.healiohealth.com.
- 32. On or about December, 2005, due to non-compliance with certain policies and procedures, FenF elected to cease any and all business transactions with the Healio Health Defendants, who thereafter were no longer a wholesale distributor of Yoga Toes[®].

- 33. Thereafter, despite no longer being able to offer for sale, market, advertise or sell Yoga Toes[®], the Healio Health Defendants began selling and continue to sell the Yoga Toes[®] product; however, under a new product name, called "Healthy Toes." A true and accurate digital image of the Healthy Toes product is attached hereto as Exhibit G.
- 34. Defendants Healio Health and Lefkovitz sell the Healthy Toes product through the website, www.healiohealth.com. A true and accurate digital image of Defendant Healio Health's advertising and offering for sale of the Healthy Toes product is attached hereto as Exhibit H.
- 35. Without authorization from FenF, Defendant Healio Health and at least Defendant Lefkovitz intentionally copied the subject matter of the Yoga Toes[®] Copyrights and advertise and promote the Healthy Toes product utilizing the Yoga Toes[®] copyrighted subject matter. True and accurate digital images of Defendant Healio Health's website showing the subject matter of the Yoga Toes[®] Copyrights are attached hereto as Exhibit I.
- 36. Defendants Healio Health and Lefkovitz advertise and promote the Healthy Toes product by stating that the Healthy Toes product is a "NEW!!! 2nd Generation YOGA TOES formula." Such statement is made by at least Defendants Healio Health and Lefkovitz knowing such is false as there is no such thing as a "2nd Generation Yoga Toes[®]" product. Such statement was made without any authorization from FenF.
- 37. On or about October 8, 2006, Defendant Healio Health offers for sale and sells its Healthy Toes product on the World Wide Web using the website www.healthytoes.com. A true and accurate digital image showing the offering for sale of the Healthy Toes product on the Healthy Toes website is attached hereto as Exhibit J.

- 38. On or about January 1, 2008, Defendants PMT Medical Inc. and Lefkovitz formed Healthy Toes LLC., which is now marketing, offering for sale and selling the Healthy Toes product.
- 39. Upon information and belief, Defendants PMT Medical and Lefkovitz, through Defendants Healio Health and Defendant Healthy Toes LLC, offers for sale and sells the Healthy Toes product.
- 40. Upon information and belief, the Healio Health Defendants have manufactured or had manufactured for them the Healthy Toes products, which is an infringement of at least the '915 Patent.
- 41. Upon information and belief, the Healio Health Defendants utilize authorized distributors (aka independent dealers) throughout the United States, which offer for sale and sell its Healthy Toes product to the end user, the consuming public.
- 42. More specifically, upon information and belief, the Healio Health Defendants and their authorized distributors at least utilize the e-commerce website known as the famous auction website eBay, www.eBay.com, where consumers may purchase Defendants' Healthy Toes products to sell their products.
- 43. All Defendants, in offering for sale the Healthy Toes product utilize FenF's Yoga Toes® mark. An example of such offer for sale on eBay is attached hereto as Exhibit K.
- 44. At least the Healio Health Defendants' also utilize the famous website www.youtube.com to depict a video of its Healthy Toes product using the title "Yoga toes toe stretchers heal foot pain bunions hammer toe" ("Healthy Toes Video") and at the end of such video the Healthy Toes product is displayed and advertised. True and accurate digital still images showing a portion of the Healthy Toes Video is attached hereto as Exhibit L.

- 45. At least the Healio Health Defendants offer for sale their Healthy Toes product by advertising that it is "patented."
- 46. On information and belief, all Defendants are actively promoting the sale of the Healthy Toes product as a direct substitute for the genuine Yoga Toes[®] product. On further information and belief, all Defendants have in fact deceived purchasers who have attempted to purchase the Yoga Toes[®] product from all Defendants by selling purchasers their Healthy Toes product as identical to Yoga Toes[®]. As a result, consumers are deceived and FenF is injured by the activities of all Defendants.
- 47. On information and belief, Defendant Brisbin offers for sale and sells the Healthy Toes product via at least eBay under the user ID "crazyharry." An example of such offer for sale by Defendant Brisbin on eBay is attached hereto as Exhibit M.
- 48. On information and belief, Defendant Brisbin advertises and offers for sale a non-openable toe hole toe stretcher and sends an openable toe stretcher to the purchaser of Defendant Brisbin's Healthy Toes product, as shown in Exhibit M.
- 49. On information and belief, Defendant As We Change has offered for sale and sold a Healthy Toes openable toe hole toe stretcher which infringes the Yoga Toes[®] Patents.
- 50. On information and belief, Defendant Besmart Yoga has offered for sale and sold a Healthy Toes openable toe hole toe stretcher which infringes the Yoga Toes[®] Patents.
- 51. On information and belief, Defendant InStep has offered for sale and sold a Healthy Toes openable toe hole toe stretcher which infringes the Yoga Toes® Patents.
- 52. On information and belief, Defendant Sports Medicine Store has offered for sale and sold a Healthy Toes openable toe hole toe stretcher which infringes the Yoga Toes[®] Patents.

53. On information and belief, Defendant Enerchi Healing Arts Center has offered for

sale and sold a Healthy Toes openable toe hole toe stretcher which infringes the Yoga Toes®

Patents.

54. On information and belief, Defendant Nail Bar, LTD has offered for sale and sold

a Healthy Toes openable toe hole toe stretcher which infringes the Yoga Toes® Patents.

55. On information and belief, Defendant True to You Bra Salon, Inc. has offered for

sale and sold a Healthy Toes openable toe hole toe stretcher which infringes the Yoga Toes®

Patents.

56. On information and belief, Defendant Banner Therapy Products, Inc. has offered

for sale and sold a Healthy Toes openable toe hole toe stretcher which infringes the Yoga Toes®

Patents.

57. The aforementioned activities of all Defendants have also injured and threaten

future injury to FenF. More specifically, the Defendants' activities have diminished FenF's

goodwill in the Yoga Toes[®] mark and caused FenF to lose sales of the Yoga Toes[®] product that

it otherwise would have made but for the sales of the Defendants.

58. Defendants are not authorized in any way to sell the Healthy Toes product or use

the Yoga Toes[®] mark, Copyrights, Patents or any other intellectual property owned by FenF.

FIRST CLAIM FOR RELIEF

Patent Infringement

(35 U.S.C. § 271)

59. FenF incorporates by reference the averments of paragraphs 1 through 58 of this

Complaint as if specifically set forth herein.

60. All Defendants' selling, offering for sale of their Healthy Toes product is an infringement of the Yoga Toes[®] Patents pursuant to, and in violation of 35 U.S.C. § 271 within

this judicial district and elsewhere.

61. All Defendants will continue to sell and offer for sale their infringing Healthy

Toes products unless enjoined by this Court.

62. All Defendants have been, and are, actively inducing infringement of the Yoga

Toes® Patents, by offering for sale and selling their Healthy Toes products to "dealers" at

wholesale prices who have, and will continue to, offer them for sale and sell them to end users.

63. The Healio Health Defendants' manufacture or having manufactured the Healthy

Toes product is either directly, contributorily, or by inducement, an infringement of at least the

'915 Patent as the Healio Health Defendants knew, or should have known that their having

manufactured the Healthy Toes product would be a direct infringement of at least the '915

Patent.

64. All Defendants' infringement is and, at all times, has been deliberate, willful, with

full knowledge of FenF's patent rights, and wanton, and as a result, FenF is entitled to treble

damages pursuant to 35 U.S.C. § 284. This is an exceptional case within the meaning of 35

U.S.C. § 285, and the award of appropriate attorneys' fees is justified.

SECOND CLAIM FOR RELIEF

Federal Trademark Infringement; Unfair Competition

(15 U.S.C. §1125(a); §43(a) of the Lanham Act)

65. FenF incorporates by reference the averments of paragraphs 1 through 64 of this

Complaint as if specifically set forth herein.

66. At least the Healio Health and Brisbin Defendants have used, and are using, the

Yoga Toes® mark without any authorization from FenF in order to sell their Healthy Toes

product in such a fashion and design as to imitate, counterfeit, copy, and reproduce FenF's Yoga Toes[®] mark.

- 67. At least the Healio Health and Brisbin Defendants' acts as alleged above were with the purpose of exploiting and trading on the substantial goodwill and reputation of FenF as symbolized by the Yoga Toes[®] mark. Such intentional acts on the part of Defendants have damaged FenF's goodwill as symbolized by its Yoga Toes[®] mark, causing FenF immediate and irreparable damage.
- 68. All Defendants' acts as alleged above have caused confusion, mistake, and deception, and are likely to continue to cause confusion, mistake, and deception, and have infringed upon FenF's exclusive rights in its trademarks.
- 69. At least the Healio Health and Brisbin Defendants had actual knowledge of FenF's exclusive rights in the Yoga Toes® mark and willfully and deliberately infringed FenF's rights.
- 70. At least the Healio Health and Brisbin Defendants' above averred acts in connection with the same or similar goods offered by FenF is likely to cause the consuming public to mistakenly believe that the Healthy Toes products originate from, are sponsored by or are associated with FenF, constituting a false designation of origin or false or misleading description or representation of fact, and are also likely to cause the mark in question to lose its significance as an indicator of origin, in violation of 15 U.S.C. § 1125(a).
- 71. At least the Healio Health and Brisbin Defendants' actions complained of herein constitute trademark infringement, unfair competition, in violation of FenF's rights under 15 U.S.C. § 1125(a).
- 72. FenF has no adequate remedy at law due to (i) the Healio Health and Brisbin Defendants' above averred acts, and (ii) the damage being caused to the goodwill associated with

the Yoga Toes[®] mark; and, the conduct of all Defendants complained of herein has caused and will continue to cause irreparable damage to FenF if not enjoined.

THIRD CLAIM FOR RELIEF

Copyright Infringement (17 U.S.C. §501, et seq.)

- 73. FenF incorporates by reference the averments of paragraphs 1 through 72 of this Complaint as if specifically set forth herein.
- 74. At least the Healio Health Defendants unlawfully and willfully copied the subject matter of the Yoga Toes® Copyrights, in violation of FenF's copyrights.
- 75. At least the Healio Health Defendants' advertising material set forth in Exhibit I in all respects are not only substantially similar, but are strikingly similar and identical to the original FenF work.
- 76. FenF has lost substantial revenue from at least the Healio Health Defendants' unlawfully and willful copying of the aforementioned copyrighted material.
- 77. FenF's sale of its own works and derivative works is prejudiced by the Healio Health Defendants' copyright infringements.
- 78. The Healio Health Defendants' activities with respect to their copyright infringement have been without the express or implied license or authority of FenF.
- 79. The continuing manufacture, distribution, use, offer for sale, and/or sale by the Healio Health Defendants of their Healthy Toes product, along with the copyright infringing material shown in Exhibit I, has caused and will continue to cause FenF to lose markets, opportunities, sales, and customers for the sale of FenF's Yoga Toes® product.
- 80. The wrongful acts of the Healio Health Defendants have caused and will continue to cause FenF to lose revenue from potential sales of FenF's Yoga Toes® products. Those acts

also will cause FenF to expend their energies and funds to protect against the loss of market share.

81. FenF has no adequate remedy of law and will be irreparably harmed, including, but not limited to, the loss of goodwill, competitive advantage, an ability to maintain a reputation of superior quality and reliability for its exclusive products unless the Healio Health Defendants' actions are enjoined.

FOURTH CLAIM FOR RELIEF

False Advertising (15 U.S.C. §1125(b), et seq.)

- 82. FenF incorporates by reference the averments of paragraphs 1 through 81 of this Complaint as if specifically set forth herein.
- 83. The Healio Health Defendants' representation that the infringing Healthy Toes products are "a "NEW!!! 2nd Generation YOGA TOES formula" is a false and misleading statement of fact about Defendants' product, which is likely to influence the deceived consumer's purchasing decisions in violation of 15 U.S.C. §1125(b).
- 84. At least the Healio Health Defendants' advertisements that their Healthy Toes product is "patented" is a false and misleading statement of fact about Defendants' product, made with full knowledge by the Healio Health Defendants that the product is not, in fact, patented, which is likely to influence the deceived consumer's purchasing decisions in violation of 15 U.S.C. §1125(b).
- 85. As a result of the foregoing, FenF has been damaged in an amount that will be ascertained according to proof. In addition to FenF's actual damages, FenF is entitled to receive the Healio Health Defendants' profits pursuant to 15 U.S.C. §1117(a). These actual damages

and profits should be enhanced to achieve justice pursuant to 15 U.S.C. §1117(a) and/or trebled pursuant to 15 U.S.C. §1117(b) due to the Healio Health Defendants' willful conduct.

As a result of the Healio Health Defendants' false advertising, FenF has suffered and will continue to suffer losses and irreparable injury to its business reputation and goodwill. The Healio Health Defendants will continue to commit acts of false advertising, and unless restrained and enjoined, will continue to do so, all to FenF's irreparable injury. FenF's remedy at law is not by itself adequate to compensate it for the injuries inflicted and threatened by the Healio Health Defendants.

FIFTH CLAIM FOR RELIEF Fraudulent Misrepresentation

- 87. FenF incorporates by reference the averments of paragraphs 1 through 86 of this Complaint as if specifically set forth herein.
- 88. The Healio Health Defendants' representation that the infringing Healthy Toes products are a "NEW!!! 2nd Generation YOGA TOES formula" is a knowingly fraudulent misrepresentation of fact about the Healio Health Defendants' product, which is meant to deceive the purchasing public into believing that the Healio Health Defendant's Healthy Toes product is associated with or an improvement to FenF's Yoga Toes[®] product.
- 89. At least the Healio Health Defendants' advertisements that their Healthy Toes product is "patented" is a false and misleading statement of fact about Defendants' product, made with full knowledge by the Healio Health Defendants that the product is not, in fact, patented, which is likely to influence the deceived consumer's purchasing decisions.
- 90. The Healio Health Defendant's fraudulent misrepresentations have injured FenF in an amount to be determined at trial.

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91. Defendant Brisbin's bait and switch, by offering for sale a non-openable toe hole

toe stretcher and selling an openable toe hole is not only a patent infringement but also a

knowingly fraudulent misrepresentation of fact about the Healthy Toes product, which is meant

to deceive the purchasing public into believing that Defendant Brisbin's Healthy Toes product is

not associated with, or an infringement of, FenF's Yoga Toes® product.

92. FenF seeks punitive damages against all Defendants' for their fraudulent

misrepresentations as alleged *supra*.

SIXTH CLAIM FOR RELIEF

Unjust Enrichment

93. FenF incorporates by reference the averments of paragraphs 1 through 92 of this

Complaint as if specifically set forth herein.

94. All Defendants' manufacture, sale, and offer for sale, of Defendants' Healthy

Toes product have resulted in Defendants being conferred a substantial benefit, at FenF's

expense, and without payment to FenF.

95. All Defendants' retention of this substantial benefit would be unjust and

inequitable.

96. All Defendants are obligated to compensate FenF for the substantial benefit

conferred upon them and unjustly retained by them, pursuant to a theory of unjust enrichment.

SEVENTH CLAIM FOR RELIEF

False Marking (35 U.S.C. § 292)

(33 C.S.C. § 272)

97. FenF incorporates by reference the averments of paragraphs 1 through 96 of this

Complaint as if specifically set forth herein.

98. At least the Healio Health Defendants' acts of advertisements that their Healthy Toes product is "patented" is a false and misleading statement of fact about Defendants' product, made with full knowledge by the Healio Health Defendants that the product is not, in fact, patented, is a violation of the False Marking Statute, 35 U.S.C. § 292 (a) & (b).

EIGHTH CLAIM FOR RELIEF

Ohio Unfair Competition (O.R.C. §4165.02, et seq.)

- 99. FenF incorporates by reference the averments of paragraphs 1 through 98 of this Complaint as if specifically set forth herein.
- 100. All of the Defendants' acts and conduct as alleged above in this Complaint constitute unfair competition as defined by Ohio Revised Code §4165.02, *et seq*.

PRAYER FOR RELIEF

WHEREFORE, FenF prays that this Court enter an Order comprising all Defendants:

- A) a preliminary injunction enjoining Defendants from making, having made, importing, using or selling any product, including, but not limited to, its Healthy Toes product that infringes the Yoga Toes[®] Patents;
- B) a permanent injunction enjoining Defendants from making, having made, importing, using or selling any product including, but not limited to, its Healthy Toes product that infringes the Yoga Toes[®] Patents;
- C) a judgment against Defendants for contributory and/or inducement of patent infringement;

- D) an accounting for damages resulting from Defendants' patent infringement and contributory infringement and the trebling of such damages because of the knowing, willful, and wanton nature of Defendants' conduct;
 - E) an assessment of interest on the damages so computed;
 - F) an award of FenF's attorney's fees and costs in this action under 35 U.S.C. § 285;
- G) Judgment against Defendants for temporary, preliminary and permanent injunctions granted pursuant to 15 U.S.C. § 1114, enjoining Defendants and its affiliates, partners, representatives, servants, employees, attorneys and all persons in active concert, privity or participation with Defendants from using the Yoga Toes® mark, or any other mark confusingly similar to the Yoga Toes® mark and from otherwise infringing FenF's trademarks and/or trade names; from competing unfairly with FenF; from falsely designating the origin of the Defendants' goods and from diluting the distinctive quality of FenF's trademarks, from engaging in deceptive trade practices in violation of 15 U.S.C. § 1051, et seq. and Ohio Revised Code § 4165, et seq.; and from further engaging in unfair competition, and specifically:
 - (i) using in any manner FenF's Yoga Toes® mark, any mark or name confusingly similar to Yoga Toes®, or any other mark which so resembles FenF's marks as to be likely to cause confusion, deception or mistake, on or in connection with the manufacturing, sales, or offer for sale, of an orthopedic device to stretch and exercise the toes and feet;
 - (ii) passing off, inducing or enabling others to sell or pass off any services as being rendered by FenF, which services are not in fact rendered by FenF or belonging to FenF, under the control, supervision and approval of FenF, or for sale under the Yoga Toes[®] mark, or any other mark which so resembles the Yoga Toes[®] mark so as to be likely to cause confusion, deception or mistake;

- (iii) committing any acts, including the use of FenF's Yoga Toes[®] mark, calculated to cause purchasers to believe that Defendants' products and/or services are those sold under the control and supervision of FenF, or are sponsored, approved, or connected with FenF, are guaranteed by FenF, or are rendered under the control and supervision of FenF;
- (iv) further diluting and infringing FenF's Yoga Toes® mark and damaging its goodwill;
- (v) rendering any services under the Yoga Toes® mark or any other distinctive design or trademark confusingly similar thereto.
- H) A preliminary and permanent injunction issued enjoining Defendants from making, using, selling, or offering for sale products that infringe FenF's intellectual property.
- I) An accounting for damages resulting from Defendants' infringement and contributory infringement and the trebling of such damages because of the knowing, willful, and wanton nature of Defendants' conduct.
- J) Plaintiff's damages, enhanced statutory damages, attorneys', and/or Defendants' profits, pursuant to 17 U.S.C. § 504.
- K) Judgment against Defendants for the greater of triple the amount of actual damages suffered by FenF pursuant to 15 U.S.C. § 1117(b) or statutory damages under 15 U.S.C. § 1117(c).
- L) Judgment for an award of punitive damages against Defendants and in favor of FenF.
- M) Judgment against Defendants who have falsely marked their Healthy Toes products in violation of 35 U.S.C. § 292, awarding damages according to 35 U.S.C. § 292 of

\$500 for every such offense, with "one-half" going to FenF and "the other to the use of the United States," per 35 U.S.C. § 292 (b).

- N) Judgment that costs of this action be awarded FenF.
- O) Judgment that FenF be awarded its reasonable attorneys' fees along with an assessment of interest on all the damages so computed.
- P) Judgment against Defendants indemnifying FenF from any claims brought against FenF for negligence, debts, malpractice, product liability, or other breaches of any duty owed by Defendants to any person who was confused as to some association between FenF and Defendants as alleged in this Complaint.
- Q) Judgment against Defendants for an accounting and monetary award in an amount to be determined at trial.
- R) Ordering the destruction of any and all materials in Defendants' possession, custody or control bearing a colorable imitation of any Yoga Toes[®] intellectual property, including but not limited to, the Healthy Toes product, packages, labels, and other printed and digital material, along with the means of making same.
- S) Requiring Defendants to account to FenF for all sales and purchases that have occurred to date, and requiring Defendants to disgorge any and all profits derived by Defendants from selling the Healthy Toes product.
- T) Requiring Defendants to provide full disclosure of any and all information relating to its supplier or suppliers of the Healthy Toes product.
- U) Requiring Defendants to provide to FenF the location of any and all manufacturing equipment, including, but not limited to, the molds used to manufacture the Healthy Toes products.

- V) Requiring Defendants to destroy any and all manufacturing equipment used to manufacture the Healthy Toes products or to deliver said manufacturing equipment to FenF.
 - W) Ordering a product recall of all Healthy Toes products, for destruction.
- X) Requiring Defendants to file with this Court and serve on FenF within thirty (30) days of this Court's order a report setting forth the manner and form in which Defendants have complied with the Order.
- Y) Requiring Defendants to provide to FenF all sales records including, but not limited to, email, mailing, and advertising lists.
 - Z) Damages according to each and every cause of action alleged herein.
 - AA) Prejudgment interest.
 - BB) Such other and further relief as this Court may deem just and proper.

Respectfully submitted,

BROUSE MCDOWELL

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DEMAND FOR JURY TRIAL

Plaintiff FenF, LLC hereby demands a trial by jury on all issues so triable.

December 19, 2008	/s/ John M. Skeriotis
Date	John M. Skeriotis
	One of the Attorneys for Plaintiff FenF, LLC