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acid as a specific extract of the Banaba leaves that has been found to maintain healthy blood sugar levels in humans which is directly related to maintaining a healthy weight. UTC is engaged in the business of planting, harvesting, extracting, marketing, and selling corosolic acid extracts for the prevention and treatment of diabetes, obesity, constipation and skin diseases.

- 2. Plaintiff Matsuyama is an individual, residing in Kyoto, Japan.
- 3. Matsuyama is the inventor of U.S. Patent 6,485,760 (the `760 Patent, a copy of which is attached as Exhibit A) and U.S. Patent 6,716,459 (the '459 Patent, a copy of which is attached as Exhibit B).
  - 4. Plaintiff Matsuyama is the President of UTC and is a shareholder of UTC.
- Plaintiff Matsuyama has granted UTC the exclusive right to practice the '760 and 5. '459 Patents in the United States.
- 6. Upon information and belief, plaintiffs allege that defendant Kenko USA, Inc. ("Kenko USA"), is a subsidiary of Kenko Corporation ("Kenko Corp.") located in Japan, with its headquarters located at 13545 Barrett Parkway Drive, Suite 330, St. Louis, MO 63021. Kenko USA has a California office located at 5425 East Home Avenue, Fresno, California 93727.
- 7. Upon information and belief, plaintiffs allege that defendant Soft-Gel Technologies, Inc. ("Soft-Gel") is a subsidiary of Kenko Corp. with its headquarters located at 6982 Bandini Blvd., Los Angeles, California 90040. Upon information and belief, plaintiffs allege that Soft-Gel is doing business in numerous districts throughout the United States including, but not limited to, the Northern District of California.
- 8. Upon information and belief, plaintiffs allege that defendant Chemco Industries ("Chemco") is a subsidiary of Kenko Corp. with its headquarters located at 6982 Bandini Blvd., Los Angeles, California 90040. Upon information and belief, plaintiffs allege that Chemco is doing business in numerous districts throughout the United States including, but not limited to, the Northern District of California. Both Soft-Gel and Chemco share the same business address according to their California Corporation filings.
- 9. Upon information and belief, plaintiffs allege that defendant Iovate Health Sciences U.S.A. Inc. ("Iovate USA") is a subsidiary of Iovate Health Sciences Group Inc.

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("Iovate") of Canada, is a corporation organized and existing under the laws of the State of
Delaware, having its principal place of business located at 25 Dewberry Lane, Cheektowaga
New York, 14227. Upon information and belief, plaintiffs allege that Iovate USA is doing
business in numerous districts throughout the United States including, but not limited to, the
Northern District of California.

- 10. Upon information and belief, plaintiffs allege that defendant Jarrow Industries, Inc. ("Jarrow Industries") is a corporation organized and existing under the laws of the State of California, having its principal place of business located at 12246 Hawkins Street, Santa Fe Springs, California 90670-3365. Jarrow Industries is engaged in the nutritional supplement business from formulation to encapsulation, tablet manufacturing, tablet coating and bottle and blister packaging of vitamins and nutritional supplement and is conducting said business in numerous judicial districts across the United States including, but not limited to, the Northern District of California.
- 11. Upon information and belief, plaintiffs allege that defendant Jarrow Formulas, Inc. ("Jarrow Formulas") is a corporation organized and existing under the laws of the State of California, having its principal place of business located at 1824 S. Robertson Blvd, Los Angeles, California 90035. Jarrow Formulas is engaged in the business of formulating and supplying nutritional supplements and is doing business in the Northern District of California.
- 12. Upon information and belief, plaintiffs allege that defendant Ronald G. Udell ("Udell") is an individual residing in Beverly Hills, California.
- 13. Upon information and belief, plaintiffs allege that Udell is the President and CEO of defendant Soft-Gel.
- 14. Upon information and belief, plaintiffs allege that defendant Silva P. Hari ("Hari") is an individual residing in Riverside, California.
- 15. Upon information and belief, plaintiffs allege that defendants Udell and Hari are the inventors and owners of U.S. Patent 6,784,206 (the '206 Patent, a copy of which is attached as Exhibit C).
  - 16. Upon information and belief, plaintiffs allege that Hari is the President and CEO

of Jarrow Industries.

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17. Plaintiffs are informed and believe and thereon allege that at all times herein mentioned, each of the defendants was the agent of the remaining defendants, and in doing the things hereinafter alleged, was acting within the course and scope of such agency and with the permission and consent of remaining co-defendants.

# **JURISDICTION**

- 18. Plaintiffs file this action for patent infringement arising under the Patent Laws of the United States, 35 U.S.C. § 1, et seq.
- 19. The court has jurisdiction over this action under Title 35, United States Code, including 35 U.S.C. §§ 271 and 281-85, as well as under 28 U.S.C. §§ 1331 and 1338(a), as it involves substantial claims arising under the Patent Laws of the United States, 35 U.S.C. § 1 et seq., together with related claims under state law pursuant to 28 U.S.C. § 1367.
- 20. This court has subject matter jurisdiction over the claims herein under 35 U.S.C. § 1, 28 U.S.C. §§ 1331, 1332 and 1338(a).
- 21. Upon information and belief, plaintiffs allege that defendants Kenko USA, Soft-Gel and Chemco have transacted business, availed themselves of the benefits of the laws and regulations of the state of California, and have committed acts of patent infringement in California, and within this judicial district, by making, using, selling, or offering to sell in this district products or methods which practice the subject claimed in the UTC patents involved in this action, or by transacting other business in this district. Therefore, this court has personal jurisdiction over defendants Kenko USA, Soft-Gel and Chemco.
- 22. Upon information and belief, plaintiffs allege that defendant Iovate USA has transacted business, availed itself of the benefits of the laws and regulations of the state of California, and has committed acts of patent infringement in California, and within this judicial district, by making, using, selling, or offering to sell in this district products that practice the subject matter claimed in the patent involved in this action, or by transacting other business in this district. Therefore, this court has personal jurisdiction over defendant Iovate USA.
  - 23. Upon information and belief, plaintiffs allege that defendant Jarrow Industries has

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transacted business, availed itself of the benefits of the laws and regulations of the state of California, and has committed acts of patent infringement in California, and within this judicial district, by making, using, selling, or offering to sell in this district products that practice the subject matter claimed in the UTC patents involved in this action, or by transacting other business in this district. Therefore, this court has personal jurisdiction over defendant Jarrow Industries.

- 24. Upon information and belief, plaintiffs allege that defendant Jarrow Formulas has transacted business, availed itself of the benefits of the laws and regulations of the state of California, and has committed acts of patent infringement in California, and within this judicial district, by making, using, selling, or offering to sell in this district products that practice the subject matter claimed in the UTC patents involved in this action, or by transacting other business in this district. Therefore, this court has personal jurisdiction over defendant Jarrow Formulas.
- 25. Upon information and belief, plaintiffs allege that defendant Udell has transacted business, availed himself of the benefits of the laws and regulations of the state of California, and has committed acts of patent abuse or patent infringement in California, and within this judicial district.
- 26. Upon information and belief, plaintiffs allege that defendant Hari has transacted business, availed himself of the benefits of the laws and regulations of the state of California, and has committed acts of patent abuse or infringement in California, and within this judicial district.

### **VENUE**

- 27. Plaintiffs are informed and believe that this court is the proper venue under 28 U.S.C. §§ 1391(b), (c) and 1400 because defendants Kenko USA, Inc., Soft-Gel and Chemco are subject to personal jurisdiction in this judicial district, the products of the infringing activities, as alleged herein below, are advertised and sold within this judicial district and said defendants are doing business in this judicial district.
- 28. Plaintiffs are informed and believe that this court is the proper venue under 28 U.S.C. §§ 1391(b), (c) and 1400 because defendant Iovate USA is subject to personal jurisdiction in this judicial district, the products of the infringing activities, as alleged herein below, are advertised and sold within this judicial district and defendant is doing business in this

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- 29. Plaintiffs are informed and believe that this court is the proper venue under 28 U.S.C. §§ 1391(b), (c) and 1400 because defendant Jarrow Industries is subject to personal jurisdiction in this judicial district, the products of the infringing activities, as alleged herein below, are advertised and sold within this judicial district and defendant is doing business in this judicial district.
- 30. Plaintiffs are informed and believe that this court is the proper venue under 28 U.S.C. §§ 1391(b), (c) and 1400 because defendant Jarrow Formulas is subject to personal jurisdiction in this judicial district, the products of the infringing activities, as alleged herein below, are advertised and sold within this judicial district and defendant is doing business in this judicial district.
- 31. Plaintiffs are informed and believe that this court is the proper venue under 28 U.S.C. §§ 1391(b), (c) and 1400 because defendants Udell and Hari performed acts in furtherance of their wrongful conduct alleged in this complaint which have had substantial effects in this district, and a substantial part of the events giving rise to the claims in this action occurred here.

# FACTS COMMON TO ALL CLAIMS FOR RELIEF

- 32. On November 10, 1999, Matsuyama filed U.S. Patent Application Number 09/437,342 entitled: "METHOD FOR INHIBITING INCREASE OF BLOOD SUGAR LEVEL OR LOWERING BLOOD SUGAR LEVEL WITH A LAGERSTROEMIA EXTRACT" (the '342 Application). The '342 Application claimed foreign priority based on Japanese Application No. 349,966,798, which was filed on December 9, 1998. In the '342 Application, Matsuyama explained that he had discovered that human blood sugar levels and weight gain could be controlled by the administration of corosolic acid, a compound which he extracted from the leaves of the Banaba tree (*Lagerstroemia speciosa (Lin*)).
- 33. On or about August 20, 2002, Matsuyama filed U.S. Patent Application No. 10/223,489, entitled: "COMPOSITION FOR INHIBITING INCREASE OF BLOOD SUGAR LEVEL OR LOWERING BLOOD SUGAR LEVEL" as a divisional application from the '342

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Application (the '489 Application).

- 34. The '342 Application issued into U.S. Patent No. 6,485,760 (the '760 Patent) on or about November 26, 2002. Matsuyama's divisional application (the '489 Application) issued into U.S. Patent No. 6,716,459 (the '459 Patent) on or about April 6, 2004. (Exhibits A and B, respectively.)
- 35. Upon information and belief, plaintiffs allege that Kenko Corp. is a Japanese corporation with its headquarters located at Mizushima Bldg. 3f., 3-2-11, Uchikanda, Chiyoda-Ku, Tokyo, Japan 101-0047.
- 36. Upon information and belief, plaintiffs allege that Kenko Corp. is the parent corporation of defendants Kenko USA, Soft-Gel and Chemco and that it provided these companies with corosolic acid that had been extracted from Banaba leaves in Japan continuously from 1998 to present.
- 37. Upon information and belief, plaintiffs allege that Satomi Tsuchibe is the president of Kenko Corp. and Chemco Industries Inc.
- 38. Shortly after Matsuyama filed his Japanese Patent Application in December of 1998, Matsuyama and UTC began manufacturing Banaba extracts containing corosolic acid. UC sold the extracts to Kenko Corp. in Japan through early 2003. UTC did not sell them to Kenko Corp. for nearly two years until it resumed business with Kenko Corp. in January 2005. During 1998 through early 2003, Kenko Corp. instructed UTC to contract the extraction work with Tokiwa Phytochemical Co. Ltd. ("Tokiwa") in Japan. UTC delivered the leaves containing 2.5% or better corosolic acid to Tokiwa. UTC invoiced Kenko Corp., but did not examine the physical amounts of extracts manufactured by Tokiwa. UTC began business transactions directly with Tokiwa after January 2005.
- 39. On or about January 27, 1999, Soft-Gel filed an application for the word mark "Glucosol" with the USPTO. With full knowledge that Matsuyama had filed a patent application for the use of corosolic acid in the maintenance of healthy blood sugar levels, Soft-Gel and Chemco proceeded to manufacture and sell "Lagerstroemia speciosa leaf extract" which had been "standardized to 1% corosolic acid" which it branded "Glucosol". As a result of a trademark

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dispute with Pfizer Corporation, on August 20, 2001, Soft-Gel applied for the trademark
"GlucoTrim" which it used to later rebrand its corosolic acid extract. Soft-Gel and Chemco sold
Glucosol and GlucoTrim to numerous dietary supplement companies, including Longevity
Science (New York, New York), NOW Foods (Bloomingdale, Illinois), Nutritional Specialties
(Anaheim, California), Dee Cee Laboratories (White House, Tennessee), Life's Services
Supplements (New Jersey), Pharmanex (Provo, Utah), Natural Organics (Melville, New York)
and Jarrow Formulas (Los Angeles, California).

- 40. On or about April 5, 2000, the President of Soft-Gel, Ronald Udell, and the Technical Services Manager of Soft-Gel, Siva P. Hari, Ph.D., filed a provisional patent application with the USPTO which they later converted into Divisional Application No. 90/825,920 (the '920 Application) on April 3, 2001.
- 41. On April 14, 2003, Udell and Hari filed two Divisional Applications from the '920 Application; i.e., Application Nos. 10/640,886 and 10/640,885 (the '886 and '885 Applications, respectively). On or about August 31, 2004, the '886 Application issued into U.S. Patent No. 6,748,206 (the '206 Patent). (Exhibit C.)
- 42. The '885 Application was rejected by its primary examiner and is still pending in the USPTO. Further, on or about August 19, 2004, Udell and Hari filed another provisional patent application with the USPTO (Application No. 60/602,921). On or about August 17, 2005, Udell and Hari converted said provisional application into Non-Provisional Application No. 11/205,789.
- 43. All of the aforementioned applications filed by Udell and Hari involve the use of corosolic acid for the regulation of blood sugar and/or weight management.
- 44. Eight months after Udell and Hari filed their original provisional patent application, on or about December 11, 2000, Jarrow Industries filed papers to become a California corporation. Siva Hari was and is the President of Jarrow Industries.
- 45. On or about February 23, 2001, Jarrow Industries wrote a letter to the United States Food and Drug Administration which informed the FDA that it was planning on selling a product known as "Glucose Optimizer", which contained, among other things, Glucosol. On or

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about August 6, 2003, Jarrow	Formulas filed an ap	pplication with th	e USPTO to r	register the word
mark "Glucose Optimizer."				

- 46. As set forth above, in late 1998 or early 1999, UTC was providing extracted corosolic acid to Kenko Corp. which, in turn, provided the same to Kenko USA, Chemco and Soft-Gel. Relations between UTC and Kenko Corp. broke down in early 2003. On information and belief, Kenko Corp., Kenko USA, Chemco and Soft-Gel obtained corosolic acid from the leaves provided by UTC in excess of that reported by Tokiwa.
- 47. As set forth above, on November 26, 2002, the USPTO issued UTC its '760 Patent entitled "METHOD FOR INHIBITING INCREASE OF BLOOD SUGAR LEVEL OR LOWERING BLOOD SUGAR LEVEL WITH A LAGERSTROEMIA EXTRACT". Shortly thereafter, Kenko USA, Soft-Gel, Udell, Chemco, Tokiwa, Jarrow Industries, Jarrow Formulas and Hari each became aware of the '760 Patent yet they continued to manufacture, import and sell corosolic acid under the brand names GlucoTrim and Glucose Optimizer in direct violation of the '760 Patent.
- 48. Furthermore, on or about April 6, 2004, the USPTO issued UTC its '459 Patent entitled "COMPOSITION FOR INHIBITING INCREASE OF BLOOD SUGAR LEVEL OR LOWERING BLOOD SUGAR LEVEL". Shortly thereafter, Kenko USA, Soft-Gel, Chemco, Udell, Jarrow Industries, Jarrow Formulas and Hari became aware that the '459 Patent had been issued to UTC and that their corosolic acid products infringed the claims of the same. Nevertheless, said defendants continue to manufacture, import and sell their GlucoTrim and Glucose Optimizer products in violation of the '459 Patent.
- 49. On or about January 26, 2005, UTC entered into a contract with Kenko Corp. (the "Contract") to purchase and distribute Banaba extract with corosolic acid in the United State. (Attached as Exhibit D is a Japanese version of the contract, and attached as Exhibit E is an English translation thereof.) As requested by Kenko Corp., UTC sent raw materials for corosolic acid extraction to Tokiwa. Tokiwa performed the extraction process and later shipped the extract directly to Kenko Corp. which, in turn, provided the extract to Soft-Gel, Kenko USA, and Chemco.

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50. The Contract sets forth numerous obligations owed by Kenko Corp. including, but
not limited to, minimum purchasing guidelines, sales reporting requirements, covenants to
cooperate against competition and a reservation of UTC's right to pursue all new product
development in the United States. Shortly thereafter, Soft-Gel, Chemco and Jarrow Formulas
began stating on their labels that their Glucose Optimizer and GlucoTrim products were protected
by the '459 and '670 Patents with no attribution to UTC or Matsuyama. The Contract terminated
no later than March 24, 2006.

- 51. Upon information and belief, plaintiffs allege that Iovate Health Sciences Group Inc. ("Iovate"), a Canadian company with its headquarters located at 5100 Spectrum Way, Mississauga, ON, Canada L4W 5S2, is a holding company. Upon information and belief, plaintiffs allege that Iovate is doing business throughout the United States as both MuscleTech Research and Development Inc. and Iovate USA.
- 52. Upon information and belief, plaintiffs allege that Paul Gardiner owns 100% of the preferred shares of Iovate USA and Iovate owns 100% of the common shares of the Iovate USA. Upon information and belief, plaintiffs allege that, with the exception of Iovate USA, all of the Iovate companies were incorporated pursuant to the laws of the Province of Ontario, Canada.
- 53. Upon information and belief, plaintiffs allege after the Contract was entered into between UTC and Kenko Corp., Kenko USA, Soft-Gel and Chemco entered into a contractual arrangement with Iovate or Iovate USA to provide Lagerstroemia speciosa leaf extract standardized for 3% corosolic acid as the key ingredient for Iovate's new product "Accelis". (Exhibit F)
- 54. According to Iovate USA, "... the key ingredient in Accelis is effective at supporting normal blood sugar levels, which results in noticeable weight loss." On November 21, 2005, Iovate applied for Trademark registration of the word marks "Accelis", "Accelis.com" and "AccelisTV."
- 55. Upon information and belief, plaintiffs allege that Kenko USA, Soft-Gel, Chemco and Iovate USA are aware that the Accelis product infringes the '760 and '459 Patents. Nevertheless, Iovate and Iovate USA are selling the Accelis product throughout the United States

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and in California through retailers such as GNC, Live-Well, Eckerd, Brooks Pharmacy, Meijer
Fred Meyer, Harmon, USA Drug.com, Hi-Health, The Vitamin Shoppe, Albertsons, Longs,
Snyders, Kerr Drug, Vitamin World and Wal-Mart.

- 56. Upon information and belief, plaintiffs allege that Iovate's subsidiary New Nitro US Trademark Ltd. holds the trademark on "Accelis."
- 57. Upon information and belief, plaintiffs allege that Kenko USA, Soft-Gel, Udell and Chemco are still providing corosolic acid extract to Jarrow Industries, Jarrow Formulas, Iovate USA and others for importation into the United States for use as an ingredient for dietary supplements.
- 58. Upon information and belief, plaintiffs allege that Jarrow Industries, Jarrow Formulas and Hari are aware that the Glucose Optimizer product infringes the '760 and '459 Patents. Nevertheless, Jarrow Industries, Jarrow Formulas and Hari are selling the Glucose Optimizer product throughout the United States and in California. (Exhibit G)

# FIRST CLAIM FOR RELIEF

Patent Infringement (35 U.S.C. § 1, et seq) Against Defendants Kenko USA, Soft-Gel, Chemco, Udell, Jarrow Formulas, Jarrow Industries, Hari and Iovate USA

- 59. Plaintiffs incorporate by reference and re-alleges paragraphs 1 through 58 as though fully set forth herein.
- 60. Plaintiffs UTC and Matsuyama are the owners in fact of all rights to the '760 and '459 Patents.
- 61. Defendants Iovate USA, Jarrow Formulas, Jarrow Industries, Hari, Kenko USA, Soft-Gel, Udell and Chemco are engaged in the importation, making, using, offering for sale, and selling of products containing corosolic acid in the United States.
- 62. Upon information and belief, plaintiffs allege that Iovate USA, Jarrow Formulas, Jarrow Industries, Hari, Kenko USA, Soft-Gel, Udell and Chemco's importation, making, using, offering for sale, and selling of products containing corosolic acid in the United States infringes upon the claims of the '760 and '459 Patents.
  - 63. Defendant Iovate USA is designing, making, using, offering for sale, and selling a

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	line	of	products	under	the nan	ne Acceli	s with	corosolic	acid
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- 64. Defendant Jarrow Industries, Jarrow Formulas and Hari are designing, making, using, offering for sale, and selling a line of products under the name Glucose Optimizer with corosolic acid.
- 65. Defendant Chemco is designing, making, using, offering for sale, and selling a line of products under the name GlucoTrim with corosolic acid.
- 66. By committing the acts alleged herein including, but not limited to, the importation, designing, making, using, offering for sale, and selling products containing corosolic acid and the Accelis and Glucose Optimizer products, defendants Iovate USA, Jarrow Formulas, Jarrow Industries, Kenko USA, Soft-Gel, Udell, Hari and Chemco have infringed, induced and/or contributed to the infringement of the '760 and '459 Patents.
- 67. Upon information and belief, plaintiffs allege that defendants' infringement, inducement of infringement, and/or contributory infringement of the '760 and '459 Patents has been willful, deliberate, knowing and with wanton disregard of the patent rights of plaintiff.
- 68. Upon information and belief, plaintiffs allege that defendants will continue to infringe, continue to induce others to infringe, and/or continue to contributorily infringe the '760 and '459 Patents to plaintiffs' irreparable damage unless enjoined by this court.
- 69. Plaintiffs have been damaged by the foregoing infringing acts of defendants Iovate USA, Jarrow Formulas, Jarrow Industries, Hari, Kenko USA, Soft-Gel, Udell and Chemco. The exact amount of such damages can be determined upon an accounting.

# SECOND CLAIM FOR RELIEF

Declaratory Relief (35 U.S.C. § 1 et seq. and 28 U.S.C. §2201) Against Defendants Udell and Hari

- 70. Plaintiffs incorporate by reference and reallege paragraphs 1 through 69 as though fully set forth herein.
- Upon information and belief, plaintiffs allege that in or about 2005, Defendants 71. asserted through letters, facsimile transmissions, telephone communications and otherwise, that defendant Soft-Gel had ownership or rights in the '206 Patent, and the exclusive licensee of the

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'760 and '459 patents.	These communications demanded the recipient immediately cease its
allegedly infringing use	of corosolic acid in its products under the threat of legal recourse.

- 72. There is an actual controversy over whether the '206 Patent is valid. Plaintiffs allege the '206 Patent is invalid, inter alia, for one or more of the following reasons:
  - failure to comply with 35 U.S.C. §101 in that Udell and Hari did not invent or a. discover any new and useful process, machine or manufacture, or any new and useful improvement thereof;
  - b. failure to comply with 35 U.S.C. §102 in that the subject matter claimed in the '206 Patent is not novel and was not invented by Udell and Hari; or
  - failure to comply with 35 U.S.C. §103 in that the subject matter claimed in the c. '206 Patent is obvious to one of ordinary skill in the art. Defendants deny these allegations.
- 73. The '206 Patent is unenforceable because it was obtained through fraud and/or inequitable conduct on the U.S. Patent and Trademark Office, as described above.
- 74. Such fraud and/or inequitable conduct renders all claims of the '206 Patent unenforceable.
- 75. The '206 Patent is unenforceable by reason of the doctrines of "patent misuse" and "unclean hands" arising from defendants' pattern of abuse and misuse of the United States Patent system, by obtaining and attempting to enforce patent claims patterned on presently existing technology in the public domain belonging to or developed by others, and using and employing abusive and coercive strategies to intimidate parties to pay royalties to defendants, all as alleged above.
- 76. As a consequence of defendants' repeated and continuing assertions that the '206 Patent does not infringe on plaintiffs' '760 and '459 Patents, in addition to defendants' demands, threats, and intimidation, there is an actual and present controversy between plaintiffs and defendants as to the validity and enforceability of the '206 Patent. Plaintiffs have attempted to license their '760 and '459 patents to manufacturers in the soft gelatin capsule marketplace. Defendants' threats, demands and intimidation surrounding its enforcement of the '206 patent,

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however, were directed to plaintiffs' potential licensees. The threats have caused plaintiffs'
negotiations with potential licensees to break down because of the licensees' fear they would be
accused of infringing the '206 patent. Likewise, the threats have created a fear that Plaintiffs will
be subject to suit for inducing the alleged infringement of the '206 patent.

- 77. Defendants' assertions, demands, threats and intimidation against plaintiffs, UTC's existing shareholders, prospective investors, its sales representatives and their customers have caused and are causing substantial and irreparable harm to plaintiffs. Unless restrained by this court, defendant's assertions, demands, threats and intimidation will continue to cause substantial and irreparable harm to plaintiffs and intimidate their customers from doing business with them or in the dietary supplement market in general.
- 78. Accordingly, plaintiffs seek a declaration from this court that the '206 Patent be declared invalid, unenforceable and noninfringed, and that this case be declared exceptional under 35 U.S.C. § 285.

### THIRD CLAIM FOR RELIEF

False Advertising under § 43(a) of the Lanham Act, 15 U.S.C.S. § 1125(a) Against Defendants Soft-Gel, Chemco, Jarrow Industries, and Jarrow Formulas

- 79. Plaintiffs incorporate by reference and reallege paragraphs 1 through 78 as though fully set forth herein.
- 80. Defendants Soft-Gel, Chemco, Jarrow Industries and Jarrow Formulas made false statements that all their products were protected by the '760 or '459 Patents for the purpose of deceiving the public. (Exhibits G and H.)
- 81. Upon information and belief, plaintiffs allege that defendants Soft-Gel, Chemco, Jarrow Industries and Jarrow Formulas have committed thousands of separate offenses through their web pages advertising, catalog advertising, product advertising, and statements made by their representatives to the public.
- 82. Defendants' false advertising is displacing sales that would have gone to plaintiffs but for the false statements. Unless restrained by this court, defendants' false assertions will continue to cause substantial and irreparable harm to plaintiffs.

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WHEREFORE, plaintiffs pray this court enter judgment against all defendants as follows:

- A. On the First Claim for Relief for Patent Infringement:
- That a judgment be entered that defendants have infringed, actively induced others to infringe and contributorily infringed the '760 and '459 Patents.
- 2. That defendants, their agents, sales representatives, distributors, servants and employees, attorneys, affiliates, subsidiaries, successors and assigns, and any and all persons or entities acting at, through, under or in active concert or in participation with any or all of them, be enjoined and restrained preliminarily during the pendency of this action, and thereafter permanently, from infringing, actively inducing others to infringe, and contributorily infringing the '760 and '459 Patents.
- 3. That a judgment be entered that defendants be required to pay over to plaintiffs all damages sustained by plaintiffs due to such patent infringement and that such damages be trebled pursuant to 35 U.S.C. § 284 for the willful acts of infringement complained of herein;
- 4. That this case be adjudged and decreed exceptional under the 35 U.S.C. § 285 entitling plaintiffs to an award of its reasonable attorney fees and that such reasonable attorney fees be awarded;
- 5. That plaintiffs be awarded its costs and prejudgment interest on all damages;
- That defendants be required to file with the court within thirty (30) days 6. after entry of final judgment of this cause a written statement under oath setting forth the manner in which defendants have complied with the final judgment; and
- 7. That plaintiffs be awarded such other and further relief as the court deems meet and proper in the premises.
  - B. On the Second Claim for Relief for Declaratory Relief:
- 1. For a declaratory judgment that each of the claims of the '206 Patent and any other patents asserted against plaintiff by defendants are invalid, unenforceable;

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AMENDED COMPLAINT

C06-02754 EDL