## IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF DELAWARE

WALKER DIGITAL, LLC,	
Plaintiff,	
<b>V</b> .	Civil Action No.
MYSPACE, INC., NEWS CORPORATION, FRIENDSTER, INC., LINKEDIN CORPORATION, BUCKAROO ACQUISITION CORP., INC., CRITERION CAPITAL PARTNERS LP, GOOGLE INC., TAGGED INC., AND FACEBOOK, INC.,	JURY TRIAL DEMANDED
Defendants.	

# **COMPLAINT FOR PATENT INFRINGEMENT**

Plaintiff Walker Digital, LLC ("Walker Digital") files this complaint for patent infringement against defendants Myspace, Inc., News Corporation, Friendster, Inc., LinkedIn Corporation, Buckaroo Acquisition Corp., Criterion Capital Partners LP, Google Inc., Tagged Inc., and Facebook (collectively, the "Defendants"):

## THE PARTIES

1. Walker Digital is a Delaware limited liability company with its principal place of business located at 2 High Ridge Park, Stamford, Connecticut 06905. Walker Digital is a worldrenowned research and development laboratory responsible for launching several successful businesses, including Priceline.com and Synapse, Inc.

2. On information and belief, Defendant Myspace, Inc. ("Myspace") is a Delaware corporation with its principal place of business located at 407 N. Maple Drive, Beverly Hills, California 90210.

3. On information and belief, Defendant News Corporation ("News Corp.") is a Delaware corporation with its principal place of business located at 1211 Avenue of the Americas, New York, New York 10036.

4. On information and belief, Defendant Friendster, Inc. ("Friendster") is a Delaware corporation with its principal place of business located at 800 W. El Camino Real, Suite #170, Mountain View, California 94040.

5. On information and belief, Defendant LinkedIn Corporation ("LinkedIn") is a Delaware corporation with its principal place of business at 2029 Stierlin Court, Mountain View, California 94043.

6. On information and belief, Buckaroo Acquisition Corp. ("Buckaroo") is a Delaware corporation with its principal place of business at 11684 Ventura Boulevard, Suite 595, Studio City, California 91604.

7. On information and belief, Criterion Capital Partners LP ("Criterion") is a California limited partnership with its principal place of business at 4 Embarcadero Center, 34th Floor, San Francisco, California 94111.

8. On information and belief, Google Inc. ("Google") is a Delaware corporation with its principal place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043.

9. On information and belief, Tagged Inc. ("Tagged") is a Delaware corporation with its principal place of business at 110 Pacific Avenue, Mall Box #117, San Francisco, California 94111

10. On information and belief, Facebook, Inc. ("Facebook") is a Delaware corporation with its principal place of business at 1601 S. California Avenue, Palo Alto, California 94304.

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#### JURISDICTION AND VENUE

11. This action arises under the patent laws of the United States, Title 35 of the United States Code. This Court has subject matter jurisdiction under 28 U.S.C. §§ 1331 and 1338(a).

12. On information and belief, Defendants are subject to this Court's jurisdiction because Defendants have transacted business in this district, including, more specifically, directly and/or through intermediaries, making, using, importing, offering for sale and/or selling products and services in the State of Delaware (including via the provision of such goods and services over the Internet). Defendants, upon information and belief, are doing substantial business in this District, and have committed acts of patent infringement in this District. In addition, defendants Myspace, News Corp., Friendster, Buckaroo, Google, Tagged and Facebook are corporations organized and existing under the laws of the State of Delaware.

13. Venue is proper in this district under 28 U.S.C. §§ 1391(b) and (c), and 1400(b).

#### THE ASSERTED PATENTS

14. On March 16, 1999, the United States Patent and Trademark Office ("USPTO") duly and legally issued U.S. Patent No. 5,884,270 (the "270 patent"), entitled "Method and System For Facilitating An Employment Search Incorporating User-Controlled Anonymous Communications," to Jay S. Walker, Bruce Schneier and Scott Case, who ultimately assigned their rights and interests in the '270 patent to Walker Digital. A true and correct copy of the '270 patent is attached as Exhibit A.

15. On March 16, 1999, the USPTO duly and legally issued U.S. Patent No. 5,884,272 (the "272 patent"), entitled "Method And System For Establishing And Maintaining User-Controlled Anonymous Communications," to Jay S. Walker, Bruce Schneier and Scott

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Case, who ultimately assigned their rights and interests in the '272 patent to Walker Digital. A true and correct copy of the '272 patent is attached as Exhibit B.

16. Walker Digital is the owner of the '270 and '272 patents (collectively, the "Asserted Patents").

### FACTUAL BACKGROUND

17. Walker Digital is a research and development laboratory that has invested many millions of dollars in its intellectual property. Walker Digital is comprised of a diverse group of inventors who solve business problems by analyzing human behavior and designing innovative solutions incorporating modern information technologies. The novel inventions developed by the Walker Digital team are reflected in a portfolio of more than 200 U.S. and international patents in a wide range of industries that includes retail, vending, credit cards, security, gaming, educational testing, and entertainment.

18. Jay S. Walker, the chairman of Walker Digital, is a named inventor of more than 450 issued and pending U.S. and international patents, including each of the Asserted Patents. Mr. Walker is best known as the founder of Priceline.com, which revolutionized the travel industry through unprecedented technology, with the end result of bringing huge savings in airfare, hotel and car rental rates, and other travel related goods and services to every-day consumers. The systems at the heart of Priceline.com's success were developed in the research and development laboratory of Walker Digital.

19. Development of the inventions conceived by Mr. Walker and the Walker Digital team of inventors would not have been possible without substantial financial investments made by Walker Digital. Funds invested by Walker Digital have been used for many things, including the construction of laboratory facilities utilized to develop and test new inventions. Many of the inventions developed at the Walker Digital laboratories have led to successful businesses,

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including Priceline.com and Synapse, Inc. Revolutionary technologies, including the systems and methods for generating a single-use financial account number for facilitating financial account transactions, as described and claimed in the Asserted Patents, were a direct result of investments made by Walker Digital.

20. The Asserted Patents represent breakthroughs in the field of user-controlled anonymous communications.

#### <u>COUNT I</u>

#### (Infringement of the '270 Patent)

#### (Against all Defendants)

21. Walker Digital incorporates and realleges the allegations of paragraphs 1-20 as are fully set forth above.

22. Upon information and belief, Myspace is infringing (literally and/or under the doctrine of equivalents) the '270 patent in this District and throughout the United States by, among other things, making, using, importing, offering for sale and/or selling products and services, including at least its social networking product, which practice one or more of the claims of the '270 patent. For instance, upon information and belief, Myspace's social networking product receives data about its users along with associated rule regarding how that data is released to others. A user can set rules (*e.g.*, privacy settings) to release all or portions of the data to certain other users of Myspace's product. The user's data is only released if the rules are satisfied. The product also allows users to search using search criterion for other users. Upon information and belief, such products and services are especially designed to be used by Myspace's users in such a way that infringes the '270 patent.

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23. Upon information and belief, News Corp. is the parent of Myspace and it controls Myspace. On information and belief, News Corp. is infringing (literally and/or under the doctrine of equivalents) the '270 patent in this District and throughout the United States by, among other things, making, using, importing, offering for sale and/or selling products and services, including at least its social networking product, which practice one or more of the claims of the '270 patent. For instance, upon information and belief, Myspace's social networking product receives data about its users along with associated rule regarding how that data is released to others. A user can set rules (*e.g.*, privacy settings) to release all or portions of the data to certain other users of Myspace's product. The user's data is only released if the rules are satisfied. The product also allows users to search using search criterion for other users. Upon information and belief, such products and services are especially designed to be used by Myspace's users in such a way that infringes the '270 patent.

24. Upon information and belief, Friendster is infringing (literally and/or under the doctrine of equivalents) the '270 patent in this District and throughout the United States by, among other things, making, using, importing, offering for sale and/or selling products and services, including at least its social networking product, which practice one or more of the claims of the '270 patent. For instance, upon information and belief, Friendster's social networking product receives data about its users along with associated rule regarding how that data is released to others. A user can set rules (*e.g.*, privacy settings) to release all or portions of the data to certain other users of Friendster's product. The user's data is only released if the rules are satisfied. The product also allows users to search using search criterion for other users. Upon information and belief, such products and services are especially designed to be used by

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Friendster's users in such a way that infringes the '270 patent, lack substantial noninfringing uses, and have been used by customers to infringe the '270 patent.

25. Upon information and belief, LinkedIn is infringing (literally and/or under the doctrine of equivalents) the '270 patent in this District and throughout the United States by, among other things, making, using, importing, offering for sale and/or selling products and services, including at least its social networking product, which practice one or more of the claims of the '270 patent. For instance, upon information and belief, LinkedIn's social networking product receives data about its users along with associated rule regarding how that data is released to others. A user can set rules (*e.g.*, privacy settings) to release all or portions of the data to certain other users of LinkedIn's product. The user's data is only released if the rules are satisfied. The product also allows users to search using search criterion for other users.

26. Upon information and belief, Buckaroo is infringing (literally and/or under the doctrine of equivalents) the '270 patent in this District and throughout the United States by, among other things, making, using, importing, offering for sale and/or selling products and services, including at least its social networking product available at www.bebo.com, which practice one or more of the claims of the '270 patent. For instance, upon information and belief, Buckaroo's social networking product receives data about its users along with associated rule regarding how that data is released to others. A user can set rules (*e.g.*, privacy settings) to release all or portions of the data to certain other users of Buckaroo's product. The user's data is only released if the rules are satisfied. The product also allows users to search using search criterion for other users.

27. Upon information and belief, Criterion is infringing (literally and/or under the doctrine of equivalents) the '270 patent in this District and throughout the United States by, among other things, making, using, importing, offering for sale and/or selling products and

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services, including at least its social networking product available at www.bebo.com, which practice one or more of the claims of the '270 patent. For instance, upon information and belief, Criterion's social networking product receives data about its users along with associated rule regarding how that data is released to others. A user can set rules (*e.g.*, privacy settings) to release all or portions of the data to certain other users of Criterion's product. The user's data is only released if the rules are satisfied. The product also allows users to search using search criterion for other users.

28. Upon information and belief, Google is infringing (literally and/or under the doctrine of equivalents) the '270 patent in this District and throughout the United States by, among other things, making, using, importing, offering for sale and/or selling products and services, including at least its social networking product, which practice one or more of the claims of the '270 patent. For instance, upon information and belief, Google's Orkut social networking product receives data about its users along with associated rule regarding how that data is released to others. A user can set rules (*e.g.*, privacy settings) to release all or portions of the data to certain other users of Google's Orkut product. The user's data is only released if the rules are satisfied. The product also allows users to search using search criterion for other users. Upon information and belief, such products and services are especially designed to be used by Google's Orkut users in such a way that infringes the '270 patent.

29. Upon information and belief, Tagged is infringing (literally and/or under the doctrine of equivalents) the '270 patent in this District and throughout the United States by, among other things, making, using, importing, offering for sale and/or selling products and services, including at least its social networking product, which practice one or more of the claims of the '270 patent. For instance, upon information and belief, Tagged's social networking

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product receives data about its users along with associated rule regarding how that data is released to others. A user can set rules (*e.g.*, privacy settings) to release all or portions of the data to certain other users of Tagged's product. The user's data is only released if the rules are satisfied. The product also allows users to search using search criterion for other users. Upon information and belief, such products and services are especially designed to be used by Tagged's users in such a way that infringes the '270 patent, lack substantial noninfringing uses, and have been used by customers to infringe the '270 patent.

30. Upon information and belief, Facebook is infringing (literally and/or under the doctrine of equivalents) the '270 patent in this District and throughout the United States by, among other things, making, using, importing, offering for sale and/or selling products and services, including at least its social networking product, which practice one or more of the claims of the '270 patent. For instance, upon information and belief, Facebook's social networking product receives data about its users along with associated rule regarding how that data is released to others. A user can set rules (*e.g.*, privacy settings) to release all or portions of the data to certain other users of Facebook's product. The user's data is only released if the rules are satisfied. The product also allows users to search using search criterion for other users. Upon information and belief, such products and services are especially designed to be used by Facebook's users in such a way that infringes the '270 patent.

31. Defendants committed these acts of infringement without license or authorization.

32. As a result of Defendants' infringement of the '270 patent, Walker Digital has suffered monetary damages in an amount not yet determined, and will continue to suffer damages in the future unless Defendants' infringing activities are enjoined by this Court.

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33. Walker Digital has suffered and will continue to suffer severe and irreparable harm unless this Court issues a permanent injunction prohibiting Defendants, their agents, servants, employees, representatives, and all others acting in active concert therewith from infringing the '270 patent.

## COUNT II

### (Infringement of the '272 Patent)

### (Against all Defendants, except Facebook)

34. Walker Digital incorporates and realleges the allegations of paragraphs 1-33 as are fully set forth above.

35. Upon information and belief, Myspace is infringing (literally and/or under the doctrine of equivalents) the '272 patent in this District and throughout the United States by, among other things, making, using, importing, offering for sale and/or selling products and services, including at least its social networking product, which practice one or more of the claims of the '272 patent. For instance, upon information and belief, Myspace's social networking product receives and stores data about its users along with associated rule regarding how that data is released to others. A user can set rules (*e.g.*, privacy settings) to release all or portions of the data to certain other users of Myspace's product. A first user's data is only released if, based on the second user's data, the first user's rule has been satisfied (*e.g.*, the first and second users are friends). The product also allows users to search using search criterion for other users.

36. Upon information and belief, News Corp. is the parent of Myspace and it controls Myspace. Upon information and belief, News Corp. is infringing (literally and/or under the doctrine of equivalents) the '272 patent in this District and throughout the United States by, among other things, making, using, importing, offering for sale and/or selling products and

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services, including at least its social networking product, which practice one or more of the claims of the '272 patent. For instance, upon information and belief, Myspace's social networking product receives and stores data about its users along with associated rule regarding how that data is released to others. A user can set rules (*e.g.*, privacy settings) to release all or portions of the data to certain other users of Myspace's product. A first user's data is only released if, based on the second user's data, the first user's rule has been satisfied (*e.g.*, the first and second users are friends). The product also allows users to search using search criterion for other users.

37. Upon information and belief, Friendster is infringing (literally and/or under the doctrine of equivalents) the '272 patent in this District and throughout the United States by, among other things, making, using, importing, offering for sale and/or selling products and services, including at least its social networking product, which practice one or more of the claims of the '272 patent. For instance, upon information and belief, Friendster's social networking product receives and stores data about its users along with associated rule regarding how that data is released to others. A user can set rules (*e.g.*, privacy settings) to release all or portions of the data to certain other users of Friendster's product. A first user's data is only released if, based on the second user's data, the first user's rule has been satisfied (*e.g.*, the first and second users are friends). The product also allows users to search using search criterion for other users.

38. Upon information and belief, LinkedIn is infringing (literally and/or under the doctrine of equivalents) the '272 patent in this District and throughout the United States by, among other things, making, using, importing, offering for sale and/or selling products and services, including at least its social networking product, which practice one or more of the claims of the '272 patent. For instance, upon information and belief, LinkedIn's social

networking product receives and stores data about its users along with associated rule regarding how that data is released to others. A user can set rules (*e.g.*, privacy settings) to release all or portions of the data to certain other users of LinkedIn's product. A first user's data is only released if, based on the second user's data, the first user's rule has been satisfied (*e.g.*, the first and second users are linked). The product also allows users to search using search criterion for other users.

39. Upon information and belief, Buckaroo is infringing (literally and/or under the doctrine of equivalents) the '272 patent in this District and throughout the United States by, among other things, making, using, importing, offering for sale and/or selling products and services, including at least its social networking product available at www.bebo.com, which practice one or more of the claims of the '272 patent. For instance, upon information and belief, Buckaroo's social networking product receives and stores data about its users along with associated rule regarding how that data is released to others. A user can set rules (*e.g.*, privacy settings) to release all or portions of the data to certain other users of Buckaroo's product. A first user's data is only released if, based on the second user's data, the first user's rule has been satisfied (*e.g.*, the first and second users are friends). The product also allows users to search using search criterion for other users.

40. Upon information and belief, Criterion is infringing (literally and/or under the doctrine of equivalents) the '272 patent in this District and throughout the United States by, among other things, making, using, importing, offering for sale and/or selling products and services, including at least its social networking product available at www.bebo.com, which practice one or more of the claims of the '272 patent. For instance, upon information and belief, Criterion's social networking product receives and stores data about its users along with associated rule regarding how that data is released to others. A user can set rules (*e.g.*, privacy

settings) to release all or portions of the data to certain other users of Criterion's product. A first user's data is only released if, based on the second user's data, the first user's rule has been satisfied (*e.g.*, the first and second users are friends). The product also allows users to search using search criterion for other users.

41. Upon information and belief, Google is infringing (literally and/or under the doctrine of equivalents) the '272 patent in this District and throughout the United States by, among other things, making, using, importing, offering for sale and/or selling products and services, including at least its social networking product, which practice one or more of the claims of the '272 patent. For instance, upon information and belief, Google's Orkut social networking product receives and stores data about its users along with associated rule regarding how that data is released to others. A user can set rules (*e.g.*, privacy settings) to release all or portions of the data to certain other users of Google's Orkut product. A first user's data is only released if, based on the second user's data, the first user's rule has been satisfied (*e.g.*, the first and second users are friends). The product also allows users to search using search criterion for other users.

42. Upon information and belief, Tagged is infringing (literally and/or under the doctrine of equivalents) the '272 patent in this District and throughout the United States by, among other things, making, using, importing, offering for sale and/or selling products and services, including at least its social networking product, which practice one or more of the claims of the '272 patent. For instance, upon information and belief, Tagged's social networking product receives and stores data about its users along with associated rule regarding how that data is released to others. A user can set rules (*e.g.*, privacy settings) to release all or portions of the data to certain other users of Tagged's product. A first user's data is only released if, based

on the second user's data, the first user's rule has been satisfied (e.g., the first and second users are friends). The product also allows users to search using search criterion for other users.

43. Defendants committed these acts of infringement without license or authorization.

44. As a result of Defendants' infringement of the '272 patent, Walker Digital has suffered monetary damages in an amount not yet determined, and will continue to suffer damages in the future unless Defendants' infringing activities are enjoined by this Court.

45. Walker Digital has suffered and will continue to suffer severe and irreparable harm unless this Court issues a permanent injunction prohibiting Defendants, their agents, servants, employees, representatives, and all others acting in active concert therewith from infringing the '272 patent.

### **DEMAND FOR JURY TRIAL**

Plaintiff Walker Digital, under Rule 38 of the Federal Rules of Civil Procedure, requests a trial by jury of any issues so triable by right.

#### PRAYER FOR RELIEF

For the above reasons, Walker Digital respectfully requests that this Court grant the following relief in favor of Walker Digital and against Defendants:

(a) A judgment in favor of Walker Digital that Defendants have directly infringed one or more claims of each of the Asserted Patents;

(b) A permanent injunction enjoining Defendants and their officers, directors, agents, servants, affiliates, employees, divisions, branches, subsidiaries, parents, and all others acting in active concert or participation with them, from infringing, inducing the infringement of, or contributing to the infringement of each of the Asserted Patents;

(c) A judgment and order requiring Defendants to pay Walker Digital its damages, costs, expenses, and pre-judgment and post-judgment interest for Defendants' infringement of each of the Asserted Patents;

(d) A judgment and order requiring Defendants to provide an accounting and to pay supplemental damages to Walker Digital, including, without limitation, pre-judgment interest;

(e) A judgment and order finding that this is an exceptional case within the meaning of 35 U.S.C. § 285 and awarding Walker Digital its reasonable attorneys' fees; and

(f) Any and all such other relief as the Court deems just and proper.

April 11, 2011

BAYARD, P.A.

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