



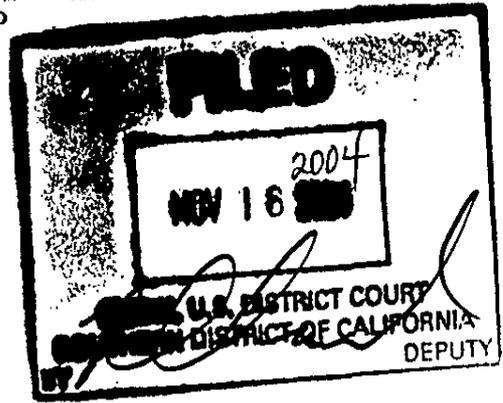
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3:04-CV-01563 ARTES MEDICAL USA V. BIOFORM MEDICAL INC

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 8 UNITED STATES DISTRICT COURT
 9 SOUTHERN DISTRICT OF CALIFORNIA

10 ARTES MEDICAL USA, INC., a
 11 Delaware Corporation,

12 Plaintiff,

13 vs.

14 BIOFORM MEDICAL, INC, a Delaware
 15 Corporation.

16 Defendant.

CASE NO. 04 CV 1563 B (JFS)

**[PROPOSED] FIRST AMENDED
 COMPLAINT FOR PATENT
 INFRINGEMENT; CONTRIBUTORY
 PATENT INFRINGEMENT;
 INDUCEMENT TO INFRINGE PATENT
 DEMAND FOR TRIAL JURY**

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 18 Pursuant to an Order of the Court, Plaintiff Artes Medical USA, Inc. ("Artes") hereby files
 19 its Amended Complaint against defendant BioForm Medical, Inc. ("BioForm") as follows:

20 1. This is a civil action for patent infringement by Plaintiff Artes. Artes seeks
 21 injunctive relief and damages, including treble damages, under the Patent Laws of the United
 22 States, Title 35, United States Code, in particular, Sections 271, 281, 283, and 284.

23 **JURISDICTION AND VENUE**

24 2. This Court has jurisdiction over this matter pursuant to 28 U.S.C. § 1331 and 28
 25 U.S.C. § 1338(a) in that Plaintiff Artes is informed and believes, and thereon alleges, that
 26 Defendant BioForm has transacted and is transacting business and has regularly solicited and is
 27 soliciting business in California and specifically in this District and has purposefully availed itself
 28 of the jurisdiction of this court.

1 9. Plaintiff Artes is in the process of obtaining F.D.A. approval to manufacture and
2 sell Artefill™, a permanent injectable filler for, *inter alia*, facial wrinkles, lines, skin depressions
3 and scars to implement the technology disclosed in the '452 Patent.

4 10. On January 28, 2003, an F.D.A. Expert Advisory Panel recommended that the
5 F.D.A. grant marketing approval for Artefill™, in the U.S. and final F.D.A. approval is
6 anticipated in the second quarter of 2005.

7 **DR. MARTIN LEMPERLE'S LICENSE TO BRISTOL MEYERS SQUIBB**

8 11. In May, 1997, BioForm was granted a restricted license under the '452 patent to
9 Bristol-Myers Squibb Company ("BMS") (the license to BMS shall hereinafter be referred to as
10 the "BMS License"). At the time it obtained the BMS License, BMS was developing a non-
11 polymeric, alloplastic implant using calcium hydroxylapatite microspheres for the treatment of
12 urinary incontinence. This implant utilized the microsphere technology that is covered by the
13 claims of the '452 patent, and BMS required a license to develop and market this implant.

14 12. The BMS license explicitly excluded any right to make, use, sell, or offer for sale
15 any product or material for use in plastic surgery to correct wrinkles, lines, acne scars, skin folds,
16 and other skin conditions collectively referred to as "skin depressions". The restricted License
17 provided:

18
19 1) Licensor grants to Licensee an exclusive license, even as to
20 Licensor, to make, have made, use, sell and distribute in the Field
21 of Use the Licensed Product as those terms are defined in this
22 paragraph. The "Field of Use" is defined as use for any use or
23 purpose, including but not limited to, hard and/or soft tissue
augmentation, *with the exception of use in plastic surgery to
compensate for skin depressions*. "Licensed Product" is defined as
non-polymeric alloplastic implant material which is covered by the
valid claims of the Licensed Patents."

24 (emphasis added)

25 13. Upon information and belief, Defendant BioForm claims to have been assigned the
26 BMS license, in or about December 1999.

BREACH AND TERMINATION OF THE BMS LICENSE

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2 14. Beginning in or about 2002, Defendant BioForm began selling products known as
3 “Radiance™” and “Radiance™ FN” (collectively “Radiance™ products”). The Radiance™
4 products are soft tissue fillers which utilize the microsphere technology covered by the ‘452
5 patents. Defendant BioForm sought clearance by the FDA under 15 U.S.C. § 510(k) in 2001 to
6 market its Radiance™ products for use as a radiographic soft tissue marker, and in 2002 to
7 market the Radiance™ products for treatment of vocal chord insufficiency. Defendant BioForm
8 has never received F.D.A. clearance to market any Radiance™ product for use in plastic surgery
9 to compensate for skin depressions.

10 15. BioForm’s website indicates that it has recently changed the name of its
11 Radiance™ products to Radiesse™.

12 16. Despite the fact that Defendant BioForm never had any license or authority to
13 market a product for use in plastic surgery to correct for skin depressions nor any regulatory
14 approval for this use, by late 2002 Defendant BioForm was marketing, selling, and promoting use
15 of Radiance™ “off label” to correct for skin depressions. For example, in November 2002, upon
16 information and belief, Defendant BioForm produced or commissioned a training video
17 containing demonstrations featuring plastic surgeon Dr. Miles Graivier. In one of the
18 demonstrations, Dr. Graivier demonstrates how to use Radiance™ to, in his words, “correct a
19 depression,” including “lines, wrinkles, fourroghs, depressed scars.” Dr. Graivier explains how
20 he used Radiance™:

21 [T]he most common area that we use Radiance is the nasolabial
22 fold area Another common area are the radial lip lines, both
23 in the upper and lower lip, . . . the marionette lines, some of these
24 cheek lines, are good areas to use the product. The glabellar lines,
25 very common...these horizontal lines on the forehead are also
easily correctable with Radiance. . . . Other areas that can be filled
are the transverse radix lines, as well as just filling the soft tissue in
the radix to correct a depression in that area.

26 17. Upon information and belief, BioForm or its agents provided copies of this video
27 to physicians, thus promoting the use of Radiance™ as a product that could be used to
28 compensate for skin depressions.

1 18. Upon information and belief beginning in 2002, and continuing to the present day,
2 BioForm or its agents, directly solicited doctors and advised that Radiance™ could be used to
3 compensate for skin depressions, including wrinkles.

4 19. Upon information and belief, in or about January 2003, BioForm attended the
5 annual meeting of the American Academy of Cosmetic Surgery and actively promoted the use of
6 Radiance™ to compensate for skin depressions.

7 20. By letter dated February 17, 2003, BioForm was notified that its marketing
8 activities constituted a breach of the field of use restrictions in the BMS License. Artes and Dr.
9 Lemperle demanded that Defendant BioForm observe the field of use restrictions and promptly
10 cease all infringing marketing of Radiance™ in plastic surgery to compensate for skin
11 depressions.

12 21. Thereafter, Defendant BioForm or its agents continued to market the Radiance™
13 products in plastic surgery to compensate for skin depressions.

14 22. For example, Defendant BioForm promoted Radiance™ FN to correct for skin
15 depressions at its booth at the Combined Otolaryngological Society Meeting (“COSM”) in
16 Nashville, Tennessee on May 1-5, 2003. In its booth, Defendant BioForm displayed at least one
17 of the videos it produced featuring Dr. Graivier demonstrating how to inject Radiance™ to
18 correct for skin depressions. Defendant BioForm’s representatives stated that Radiance™ could
19 be used to correct facial wrinkles.

20 23. Upon information and belief, no later than May 2003, BioForm requested Dr.
21 Thomas Tzikas, a Florida physician, to train other physicians how to use Radiance™ to treat skin
22 depressions.

23 24. Defendant BioForm or its agents also promoted Radiance™ at its booth at the
24 American Society of Aesthetic Surgery conference in Boston, Massachusetts from May 17-21,
25 2003. At this conference, upon information and belief, Defendant BioForm or its agent,
26 participated in or directed physicians to a presentation by Dr. David Jansen, who described how
27 Radiance™ could be used to correct nasolabial folds, facial wrinkles and radial lip lines. Dr.
28 Jansen provided a hand-out entitled “Injection Techniques,” which included detailed instructions

1 for injections in various parts of the face, including “Folds/Lines/Wrinkles /Depressions/Scars”
2 and “Acne Scars/Corner of Mouth/Depressions.” Defendant BioForm or its agents also explained
3 to doctors that its Radiance products could be used as a wrinkle-filler.

4 25. Based upon Defendant BioForm’s violations of the restricted Field of Use
5 provisions in the BMS License, by letter of May 28, 2003, BioForm’s limited license was
6 terminated, pursuant to the terms of the License.

7 26. On information and belief, defendant BioForm continues to market, sell, and offer
8 to sell Radiance™, Radiance™ FN, Radiesse™ or Radiesse™ FN products covered by the ‘452
9 patent for use in numerous surgical procedures, including for use as a radiographic soft tissue
10 marker, for treatment of vocal chord insufficiency, as well as for the correction of skin
11 depressions such as wrinkles, nasolabial folds, glabellar creases, marionette lines, frown lines,
12 glabellar rhytides, labiomenal folds, tear trough deficiencies, lid hollows, deep folds, depressed
13 mouth corners, acne scars, and trauma scars.

14 **FIRST CAUSE OF ACTION**

15 **DEFENDANT’S INFRINGEMENT OF THE ‘452 PATENT**

16 27. Plaintiff Artes repeats, realleges, and incorporates by reference the allegations of
17 paragraphs 1 through 26 above as if these paragraphs were fully set forth herein.

18 28. Defendant BioForm, is willfully infringing one or more claims of the ‘452 Patent,
19 throughout the United States, including California and specifically in this District, by
20 manufacturing, offering for sale and selling Radiance™, Radiance™ FN, Radiesse™ or Radiesse
21 FN™, which are covered by one or more claims of the ‘452 patent.

22 29. Defendant’s acts of infringement have been and are being committed with actual
23 knowledge of the ‘452 Patent and with wanton and willful disregard for Artes’ rights, rendering
24 this an exceptional case under 35 U.S.C. § 285.

25 30. Plaintiff Artes has been damaged by such infringing activities and will continue to
26 be irreparably injured unless such infringing activities are enjoined by this Court.

SECOND CAUSE OF ACTION

DEFENDANT'S INDUCING INFRINGEMENT OF THE '452 PATENT

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3 31. Plaintiff Artes repeats, realleges, and incorporates by reference the allegations of
4 paragraphs 1 through 30 above as if these paragraphs were fully set forth herein.

5 32. Plaintiff Artes is informed and believes, and thereon alleges, that Defendant
6 BioForm is actively inducing others to infringe one or more claims of the '452 patent, throughout
7 the United States, including California and specifically in this District, by: a) promoting the use of
8 Radiance™, Radiance™ FN, Radiesse, or Radiesse FN for numerous procedures, including for
9 use as a radiographic soft tissue marker, for treatment of vocal chord insufficiency, as well as for
10 the correction of skin depressions such as wrinkles, nasolabial folds, glabellar creases, marionette
11 lines, frown lines, glabellar rhytides, labiomenal folds, tear trough deficiencies, lid hollows, deep
12 folds, depressed mouth corners, acne scars, and trauma scars, b) instructing doctors how to use
13 Radiance™, Radiance™ FN, Radiesse™, or Radiesse™ FN for numerous surgical procedures,
14 including for use as a radiographic soft tissue marker, for treatment of vocal chord insufficiency,
15 and the correction of skin depressions such as wrinkles, nasolabial folds, glabellar creases,
16 marionette lines, frown lines, glabellar rhytides, labiomenal folds, tear trough deficiencies, lid
17 hollows, deep folds, depressed mouth corners, acne scars, and trauma scars; c) publishing and/or
18 distributing materials that describe the use of Radiance™, Radiance™ FN, Radiesse™, or
19 Radiesse™ FN for numerous surgical procedures, including as a radiographic soft tissue marker,
20 for treatment of vocal chord insufficiency, and the correction of skin depressions such as
21 wrinkles, nasolabial folds, glabellar creases, marionette lines, frown lines, glabellar rhytides,
22 labiomenal folds, tear trough deficiencies, lid hollows, deep folds, depressed mouth corners, acne
23 scars, and trauma scars; d) requesting doctors to train other physicians to use Radiance™,
24 Radiance™ FN, Radiesse™ or Radiesse™ FN; e) providing free samples of Radiance™,
25 Radiance™ FN, Radiesse™, or Radiesse™ FN knowing that doctors would use the product to
26 treat skin depressions; and, f) promoting its infringing products by paying travel expenses for
27 doctors to lecture on using Radiance™, Radiance™ FN, Radiesse™, or Radiesse™ FN to
28 compensate for skin depressions.

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7. For such other and further relief as the Court may deem just and proper.

DATED: November 10, 2004 PAUL, HASTINGS, JANOFSKY & WALKER LLP

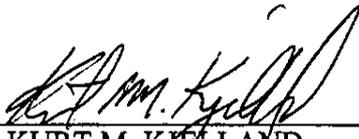
By: 
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ARTES MEDICAL USA, INC.

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DEMAND FOR JURY TRIAL

Plaintiff Artes hereby demands trial by jury on all issues so triable.

DATED: November 10, 2004 PAUL, HASTINGS, JANOFSKY & WALKER LLP

By: 
KURT M. KJELLAND
Attorneys for Defendant
ARTES MEDICAL USA, INC.